

PIONEERS IN THE PROFESSION

From Tent Show to Orchestra Hall • The Professional Career of Wm. F. Ludwig



WM. F. LUDWIG, PRESIDENT
Formerly of, but no longer connected with, Ludwig & Ludwig or C. G. Conn, Ltd.

Behind every product that bears the Wm. F. Ludwig trade-mark is the inspiring story of a boy, a drum, and a burning ambition.

The boy was thirteen-year-old Wm. F. (Bill) Ludwig, today known the world over as a producer of fine percussion instruments; the drum was one given to him by his father; and the ambition—to become a great drummer—led him from tent show to symphony orchestra and on to a pre-eminent position in the musical instrument industry.

The boy and his drum made their first public appearance forty-five years ago in a political torch-light parade. Inspired by the fifty cents he received from this, his first professional engagement, young Bill, champion drummer of the Tenth Ward, conceived his ambition to become a great drummer. Two years later, a full-fledged professional, he was playing under the Big Top in Wood Bros. Circus, a wagon show working south from Chicago to New Orleans.

Bill and his father, trombonist in the circus

band, found that the going got tougher as the show traveled south during the winter months. When the tour began, the pay was \$12 per week and cakes. But, as business slowed up, it dwindled to just "cakes"—and not very nourishing "cakes" at that. They jumped the show.

But Bill Ludwig's ambition still flamed brightly and the next spring found him, again with his dad, banging the drums and supplying sound effects for "Uncle Tom's Cabin," once more under canvas. Like the Circus, this show too, soon folded. Winter found the Ludwigs touring the northern states with the "Lost in Egypt" company. It was in these early days that the young drummer learned to "take it," for this company also broke up when the manager skipped with the total receipts leaving the company stranded in Wisconsin. However, the young musician persisted, playing with a minstrel show and the New York Concert Company. Both had high ideals and seven-day weeks.

While Bill was gaining this valuable background of practical experience, later playing with such organizations as Phinney's Band at the St. Louis and Jamestown expositions, Pat Conway's and Arthur Pryor's bands, the English Grand Opera Company and the Madame Butterfly Grand Opera, a new era was just around the corner. It was an era destined to create new opportunities for drummers and make new demands on their equipment and technique.

Bill Ludwig crashed into the new era in 1909 when Ziegfeld brought his "Follies" to the Auditorium Theater, Chicago. Ragtime was the vogue, and down in the pit, young Ludwig found that the foot-pedal of that day had never been planned for this new musical craze. But, combining his native ability with the resourcefulness developed during the "lean years" on the road, he soon solved the problem. He designed and built his own pedal. Other drummers saw it, tried it, and

asked him to build pedals for them. When Bill Ludwig patented this new pedal he laid the foundation of the modern drum business.

Although he had now become, in a small way, an instrument manufacturer, his boyhood ambition to reach the top as a drummer was not abandoned. When, in 1910, opportunity came, Bill Ludwig seized it and became tympanist with the Pittsburgh Symphony Orchestra under the baton of Emile Pauer. At the conclusion of the Pittsburgh season, he toured Canada with the McKinzie Symphony. Interspersed with these were short engagements covering every phase of musical activity in which a drummer could participate.

During these many and varied engagements, Bill Ludwig never lost sight of his goal. He continued to study and prepare himself for better things and in 1911 achieved a place in an outstanding organization when he toured from coast to coast with the Chicago Grand Opera Company. Four years later he left the Opera to play under Conductor Frederick Stock in the Chicago Symphony, and in 1917 resigned from the Symphony to devote all his time and energies to building the instruments he loved.

The boyhood ambition and intense desire to improve his technique which carried Mr. Ludwig from Tent Show to Orchestra Hall, has proved just as valuable to him in making better percussion instruments. His wealth of practical knowledge and his inventive ability have given the music world many new devices and appliances which are standard in the drum market today. His is the unique ability to fill the present requirements of modern drummers and still anticipate their future needs. His many years of playing every conceivable type of drumming engagement gave him the background of experience required to manufacture the world's foremost drums and to personally head the "House of Drums."

THE WM. F. LUDWIG DRUM COMPANY FACTORY

It is a real pleasure to present for your approval the entirely new line of drums shown within these pages. These instruments are truly representative of the principle upon which this new company is founded—a principle which, for twenty-eight years, has been my guiding star. The Wm. F. Ludwig trade-mark is a symbol of my belief that opportunities for development and invention of new and improved drums and drummer's instruments are constantly present, and that if the art of drumming is to remain popular, advanced conceptions of modern designs must be available to the progressive drummer.

This principle, backed by almost three decades of manufacturing experience, is reflected in every drum shown in this book. Here are the products of a modern, up-to-the-minute plant, built by men of long experience—men 100 per cent qualified to meet your requirements.

Naturally, you want to get the best drums on the market. To make them for you I have associated with me men of long experience in the drum industry. Included among them are Cecile H. Strupe, Gen'l Manager; Palmer C. Laycock, Sales Manager; Wm. F. Ludwig, Jr., Advertising Manager; Henry Goljan, Credit Manager; Walter Heuckstadt, Charge of Assembly Dept.; Harold Krapel, Head of Wood Working Dept.

The combined talents of these men, backed by the principle upon which this company is founded, plus the natural advantages of our location, is your assurance of the best in drumming equipment. On the following pages you will see instruments which are worthy of a featured position in any musical organization—instruments built to meet your requirements. Here, for the first time, are twin-strainer snare drums, streamlined bass drums, twin-spring speed pedals, improved rail consoles, tunable tom toms, and many other exclusive features.

SINCERELY YOURS, WM. F. LUDWIG.



1728 North Damen Avenue, Chicago, Illinois



Wm. F. Ludwig, Jr.



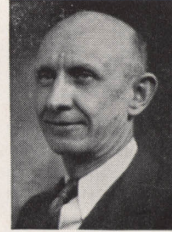
Cecile H. Strupe



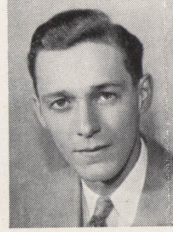
Palmer C. Laycock



Henry E. Goljan



Walter Heuckstadt

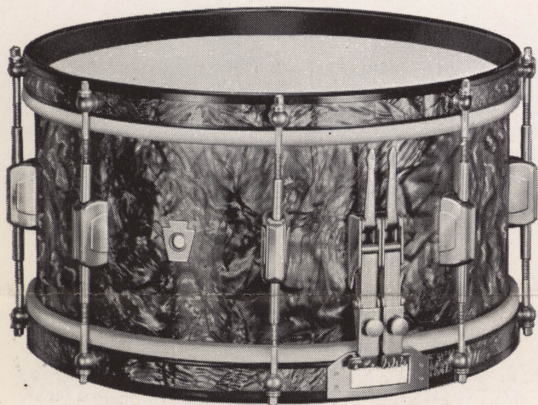


Harold Krapel



THE RAY BAUDUC TWIN STRAINER DIXIELAND MODEL

	NICKEL	CHROME
No. 404—5"x14"—Wood Shell.....	\$45.00	\$52.50
No. 405—7"x14"—Wood Shell.....	45.00	52.50
No. 406—7"x15"—Concert Model.....	45.00	52.50
Choice of Pearl Finish.....	52.50	60.00
No. 409—5"x14"—Metal Shell.....	\$45.00	\$55.00
No. 401—7"x14"—Metal Shell.....	45.00	55.00
No. 407—7"x15"—Concert Model.....	45.00	55.00



TWIN STRAINER WOOD HOOP DIXIELAND MODEL

	NICKEL	CHROME
No. 402—5"x14"—Wood Shell.....	\$50.00	\$57.50
No. 400—7"x14"—Wood Shell.....	50.00	57.50
Choice of Pearl Finish.....	57.50	65.00
No. 419—5"x14"—Metal Shell.....	\$50.00	\$60.00
No. 403—7"x14"—Metal Shell.....	50.00	60.00



THE SINGLE STRAINER DIXIELAND MODEL

	NICKEL	CHROME
No. 420—5"x14"—Wood Shell.....	\$40.00	\$47.50
No. 421—7"x14"—Wood Shell.....	40.00	47.50
No. 425—7"x15"—Concert Model.....	40.00	47.50
Choice of Pearl Finish.....	47.50	55.00
No. 422—5"x14"—Metal Shell.....	\$40.00	\$50.00
No. 423—7"x14"—Metal Shell.....	40.00	50.00
No. 426—7"x15"—Concert Model.....	40.00	50.00

(Stud Wood Hoops—\$5.00 extra—14" only)

RAY BAUDUC DIXIELAND MODELS



THESE, the most sensational drums of modern times, embody the entire fascinating history of advancement and achievement in the drum industry. Throughout this entire story the foresight and ingenuity of Wm. F. Ludwig has remained the keynote of modern leadership. Now he presents to the drumming fraternity, the first twin strainer drum the industry has ever known. This instrument, the Twin Strainer Dixieland model, is truly an original step in drum design. In keeping with this leadership, "Bill" Ludwig now offers for your approval:

THE NEW RAY BAUDUC DIXIELAND SNARE DRUM

Two sets of snares, both on the snare side, each individually controlled, makes possible for the first time three distinct tone combinations in a single drum—one set of coiled wire for quick response—one set of silk wire for volume and depth—and the combined sets for a complete union of these two essential tone qualities. The twin snare extension permits rapid, easy throw-off and accurate adjustment. Snares remain in perfect alignment, lightly contact the full expanse of the head, and throw-off a full inch for muteing. The streamlined lugs and self-aligning rods permit easy head adjustment and prevent stripping of threads. Another exclusive feature is:

THE NEW DOUBLE-FLANGED RIM-SHOT HOOP

The double-flanged metal hoop presents a full quarter inch of curved metal rim to produce a true rim-shot tone. The low flanged rim adds certainty to rim-shots and reduces nicking and breaking of sticks to a minimum. It adds greater rigidity and strength to:

THE SHELL CONSTRUCTION

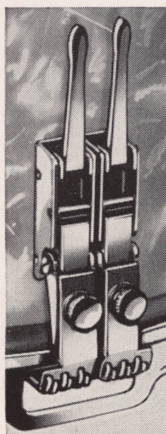
The shell consists of special three-ply laminated mahogany, strongly reinforced with heavy maple retaining hoops which gives added durability. All shells are finished in rich brown natural mahogany, colored lacquer, or best grade pearl. Metal shells are constructed of one-piece heavy gauge brass, strongly reinforced by turned beads, assuring strength and perfect shape. All metal parts are formed from tested alloys and are buffed and polished by expert craftsmen. Heads are personally selected by Wm. F. Ludwig and carefully matched to assure excellent tone. Standard snare assembly consists of coiled wire and silk wire wound—gut optional. All of the above features are incorporated in the construction of:

THE TWIN STRAINER WOOD HOOP DIXIELAND MODEL

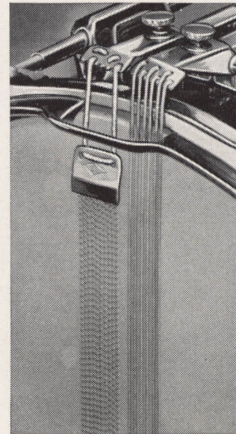
For those who prefer a wood hoop, we present a new style entirely eliminating the annoying restrictions of old style protruding claw hooks. By means of streamlined studs, evenly placed about the hoop, the entire playing surface is left completely free. Standard snare assembly consists of coiled wire and silk wire wound—gut optional.

THE SINGLE STRAINER DIXIELAND MODELS

The single strainer Dixieland models embody all of the superlative features of the Twin Strainer drums. The patented Wm. F. Ludwig single strainer on this model gives complete snare extension, snares extending straight in line beyond the shell—no kinking or twisting of snares to disturb the sensitivity of the snare action. The shell, hoops, rods, and heads are the same as those included with the Twin Strainer models. Standard snare assembly includes choice of silk wire wound, coiled wire, or gut. All Dixieland Models are equipped with internal tone control mufflers.



The Twin Strainer is an exclusive Wm. F. Ludwig feature. Two sets of snares, each independently adjustable permitting varied combinations so essential in modern drumming. The extension strainers throw off at a flick of the stick — rapid — positive — noiseless.



Two sets of snares, independently adjustable, permit greater playing ease and drumming satisfaction. When both sets are on, the coiled wire snares speak softly and delicately and the heavier wire wound snares supply the necessary volume



STANDARD PROFESSIONAL MODELS

THE IMPERIAL DOUBLE-FLANGED SWINGSTER



THIS DRUM IS UNDOUBTEDLY the greatest value ever offered within its price range. It incorporates full extension throw-off strainer—double-flanged counter hoops—best grade heads and snares. It is built to fulfill the professional requirements of the most exacting drummer. The metal shell is of heavy gauge one-piece brass strongly reinforced with inner beads turned from its own stock to assure stability and long service. The wood shell is of three-ply laminated construction which is supplied in either rich brown mahogany, black or white hand-polished lacquer, or choice of pearl.

The eight separate tension rods are fashioned from seamless tubings, are machine-spun to sufficient strength to withstand hard use, and are highly plated and polished. This drum contains the famous exclusive Wm. F. Ludwig double-flanged hoop which is designed especially for discriminating drummers who favor a low metal hoop now so popular for rim-shots. The new double-flanged hoop also adds greater rigidity and lasting durability. The featured Wm. F. Ludwig strainer on this model gives complete snare extension and prevents twisting or kinking of snares. The combination of the above remarkable features makes this model an exceptional value.

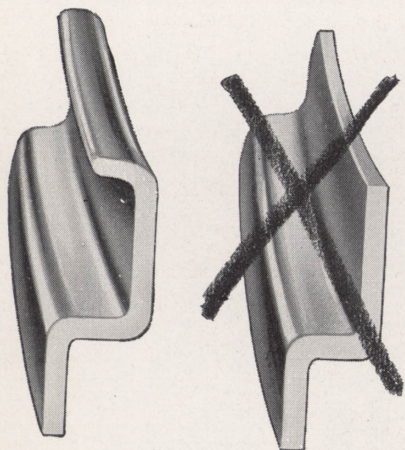
THE PARAMOUNT

The new Paramount model is an established leader at a popular price. The shell is either of standard three-ply construction, rigidly reinforced, or one-piece beaded metal shell, highly plated and polished. The metal hoops are flanged to protect flesh hoops and will stand up under severe playing conditions. The Wm. F. Ludwig extension strainer presents complete and easy-action throw-off and rapid, simple adjustment. Heads are personally selected and matched to assure good tone, quick response, and long life—an unusually practical drum at an exceptional value!

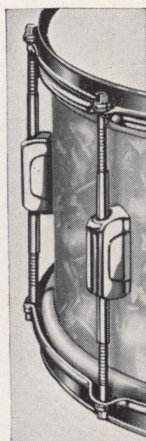
THE IDEAL

The Ideal model is designed to fulfill the requirements of the modern drummer, yet, is offered at an unusually low price. It possesses the tone and snap of the more expensive drums and is constructed throughout with the same high-grade materials. The shell may be had in either standard three-ply mahogany construction, or one-piece brass, rigidly constructed and strongly reinforced. All metal parts and shells are expertly plated and polished. Heads are personally selected and matched for best tonal results.

The strainer is of the newest muffler throw-off type developed to give easy, quick action. Six separate tension rods give even stress over the entire head. You will find this drum an exceptional value. It is supplied in one size only—standard equipment includes silk wire snares.



This hoop is a new and exclusive Wm. F. Ludwig feature designed to give greater rigidity and durability. The curved, rounded rim will not nick or break sticks and assures the player of a full, resonant rim-shot tone.



Self-aligning rods are found on all Dixieland models. The principle of self-aligning rods is to give perfect alignment and to eliminate binding and stripping of threads. The receiving tubes swing within the streamlined lugs and thus are free to move in every direction, permitting a more uniform head tension.

This exclusive feature lends distinction to Wm. F. Ludwig drums and is included as standard equipment on all Dixieland Models.



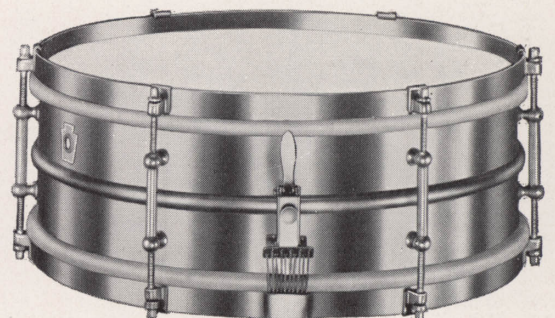
IMPERIAL DOUBLE-FLANGED SWINGSTER

	NICKEL	CHROME
No. 411—5" x14"—Wood Shell.....	\$35.00	\$42.50
No. 412—7" x14"—Wood Shell.....	35.00	42.50
No. 408—7" x15"—Concert Model.....	35.00	42.50
Choice of Pearl Finish.....	42.50	50.00
No. 413—5" x14"—Metal Shell.....	\$35.00	\$45.00
No. 414—7" x14"—Metal Shell.....	35.00	45.00
No. 410—7" x15"—Concert Model.....	35.00	45.00



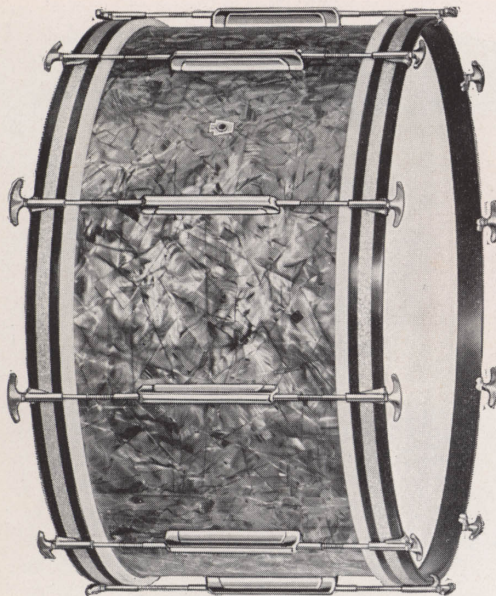
THE NEW PARAMOUNT

	NICKEL	CHROME
No. 415—5" x14"—Wood Shell.....	\$25.00	\$32.50
No. 416—7" x14"—Wood Shell.....	27.50	35.00
Choice of Pearl Finish.....	32.50	40.00
No. 417—5" x14"—Metal Shell.....	\$25.00	\$35.00
No. 418—7" x14"—Metal Shell.....	27.50	37.50



THE IDEAL

	NICKEL ONLY
No. 427—5" x14"—Wood Shell.....	\$19.50
No. 428—5" x14"—Metal Shell.....	19.50



IMPERIAL BASS DRUM MODELS



THE PRIDE OF OWNERSHIP of a fine bass drum is second only to that of a fine snare drum. . . . The matchless effect of synchronized beauty—the harmony of perfect design—the excellence of tone—these are the modern interpretations of perfection in bass drums. Wm. F. Ludwig three-ply construction assures strength and durability. Built to withstand the ravages of heat, cold, dampness and dryness, shells are constructed of three-ply laminated mahogany and poplar combined into a solid body through our own exclusive process of pressure and heat. This process assures you of rigidity and unusual strength.

Shell is strongly reinforced with heavy maple bands to resist the strain of the heads, assuring even tension and good tonal qualities. Counter hoops are of select hard maple and may be had in natural finish, black or white lacquer, or pearl inlay. Only finest genuine calf heads are used.

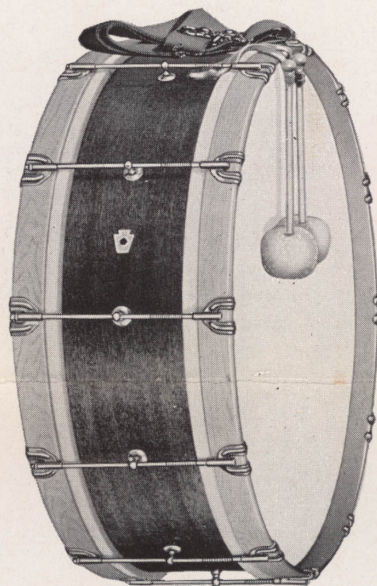
The streamlined lugs and self-aligning rods are exclusive features found only on Wm. F. Ludwig bass drums. They add immeasurably to the beauty of design and durability. All metal parts are carefully plated, polished, and buffed. You will indeed inherit pride from ownership of one of these new Wm. F. Ludwig bass drums.

SEPARATE TENSION

Streamlined Models

Finest Quality Calf Heads, Polished Shells
Form-Fit Handles

	NICKEL	CHROME
No. 800—12"x26".....	\$49.50	\$ 62.00
No. 801—14"x28".....	52.50	65.00
No. 802—14"x30".....	57.00	69.50
No. 803—16"x30".....	58.50	71.00
No. 804—16"x32".....	62.50	75.00
No. 805—16"x34".....	69.50	82.00
No. 806—16"x36".....	87.50	100.00
Choice of Pearl Finish.....	\$25.00 extra	



SEPARATE TENSION TUBULAR LUGS

Form-Fit Handles

Quality Heads—Three-Ply Shells

	NICKEL	CHROME
No. 820— 8"x24".....	\$37.00	\$49.00
No. 821—12"x24".....	41.00	53.00
No. 822—12"x26".....	43.50	55.50
No. 823—14"x28".....	48.00	60.00
No. 824—14"x30".....	52.00	64.00
No. 825—16"x30".....	53.00	65.00
Choice of Pearl Finish.....	\$25.00 extra	
Inlaid Counterhoops only.....	3.00 extra	

No. 871—10"x28".....	\$45.00
Chromium	55.00

SCOTCH BASS DRUMS

SEPARATE TENSION MODEL

	NICKEL	CHROME
No. 865— 8"x28".....	\$52.00	\$64.50
No. 866—10"x28".....	53.00	65.50
No. 867—10"x30".....	55.00	67.50
No. 868—12"x30".....	57.00	69.50

Choice of Pearl Finish.....\$25.00 extra
Choice of Mahogany or Colors.
Sticks and Slings included.

SINGLE TENSION

Center Supports

	NICKEL	CHROME
No. 870— 8"x28".....	\$43.50	\$53.50
No. 871—10"x28".....	45.00	55.00
No. 872—10"x30".....	47.00	57.00
No. 873—12"x30".....	49.00	59.00

Choice of Pearl Finish.....\$25.00 extra

Choice of Mahogany or Colors.
Sticks and Slings included.

SQUADRON MODELS

	NICKEL ONLY
No. 875—8"x24".....	\$32.25
No. 876—8"x26".....	33.75
No. 877—8"x28".....	38.25
Colors	\$1.50 extra

Sticks and Slings included.

SINGLE TENSION

Finest Quality Calf Heads
Polished Shells

	NICKEL	CHROME
No. 810—12"x26".....	\$35.00	\$45.00
No. 811—14"x28".....	40.00	50.00
No. 812—14"x30".....	44.00	54.00
No. 813—16"x30".....	45.50	55.50
No. 814—16"x32".....	49.50	59.50
No. 815—16"x34".....	53.50	63.50

Choice of Pearl Finish.....\$25.00 extra
Inlaid Counterhoops only..... 3.00 extra

SINGLE TENSION

Quality Heads—3-Ply

	NICKEL ONLY
No. 830— 8"x24".....	\$26.50
No. 831—12"x24".....	29.00
No. 832—12"x26".....	31.50
No. 833—14"x28".....	36.00
No. 834—14"x30".....	40.00
No. 835—16"x30".....	41.00
Lacquer Colors	\$2.00 extra



LEADERSHIP IN MACHINE TYMPANY



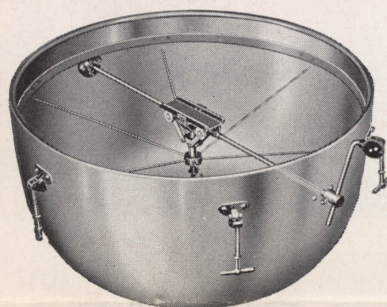
WM. F. LUDWIG presents the simplest and most dependable tuning mechanism ever applied to the tuning of kettle drums. A single screw rod, mounted on six

ball bearings, assures smooth, easy action and a uniform distribution of tension to all six tension rods affecting an even stress on the head to produce a clear, resonant tone in the entire register. One turn to the right to raise the pitch one tone—one turn to the left to lower the pitch one tone—no slipping of tension to disturb the tonal quality—no locking mechanism to get out of order—always ready for instant use.

The kettles are made of finest grade hand-hammered copper, strongly reinforced by steel channel flanged rings to assure permanent rigidity. The legs are permanently attached to the kettles, adjustable for height and retract directly into the kettle for transport—no heavy base—no folding mechanism to contend with. These features give these new machine tympany first place among the ranks of Wm. F. Ludwig quality percussion instruments. Standard sizes are—25-inch and 28-inch. Special sizes quoted on request.



No. 380—25" and 28"\$250.00 Per Pair Chromium Plate, Pair, extra.....\$30.00



This simple mechanism in the single screw tuning device eliminates mechanical hazards. It provides FREE, ACCURATE, and SMOOTH TUNING with RAPID, POSITIVE ACTION. A turn to the right raises the pitch—a turn to the left lowers the pitch.

KARL GLASSMAN, famous New York Tympanist with NBC Staff Orchestra, says: "That's it! Just what tympanists have been waiting for—simple mechanical construction and a fine tone."

ALFRED FIESSE, formerly tympanist with the New York Philharmonic, for 17 years under Toscanini, now specializing in tympani instruction, says: "The Wm. F. Ludwig Single Screw Tuning Machine Tympani is the best I have ever seen in portable Machine Tympani. The tone is excellent and the mechanism extremely simple. I shall recommend them to all my students."



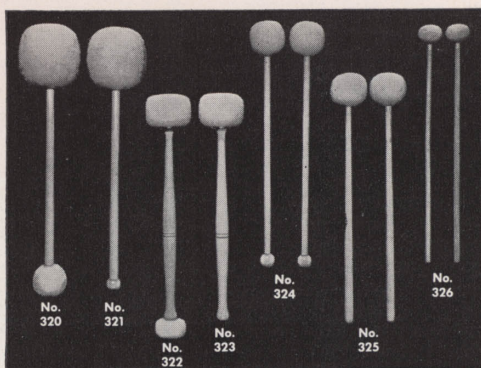
CONCERT BASS DRUM AND STAND

This concert bass drum is especially adaptable to the concert band and symphony orchestra. Its large size and balanced proportion assures volume with utmost response and clearness.

Tympany handles mounted on separate tension self-aligning rods and streamlined lugs. Shell is of special Wm. F. Ludwig three-ply construction reinforced with heavy maple hoops. Heads are personally selected and matched.

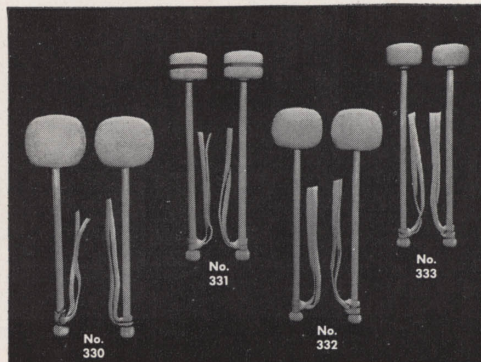
Bass drum stand is constructed of welded steel tubing, feet are rubber-capped and felt-padded to prevent marring shell or hoops. Folds easily and compactly for transport—built to fit all sizes.

- No. 806—16"x36"—Concert Bass Drum.....\$87.50
- No. 449—Concert Bass Drum Stand..... 8.00



BASS DRUM AND TYMPANI STICKS

- No. 320—Concert Bass Drum, Double End Lamb's Wool Balls, Hickory Handle\$3.00
- No. 321—Single End Concert, Lamb's Wool Ball, Hickory Handle\$2.50
- No. 322—Double End, Solid Felt Balls\$2.00
- No. 323—Single End, Solid Felt Ball\$1.75
- No. 324—Deluxe Tympani Sticks, Piano Felt Balls. Pair.....\$2.50
- No. 325—Tympani Sticks, Piano Felt Balls. Pair.....\$2.50
- No. 326—Marimba Mallets, Solid Felt Balls. Pair.....\$1.00

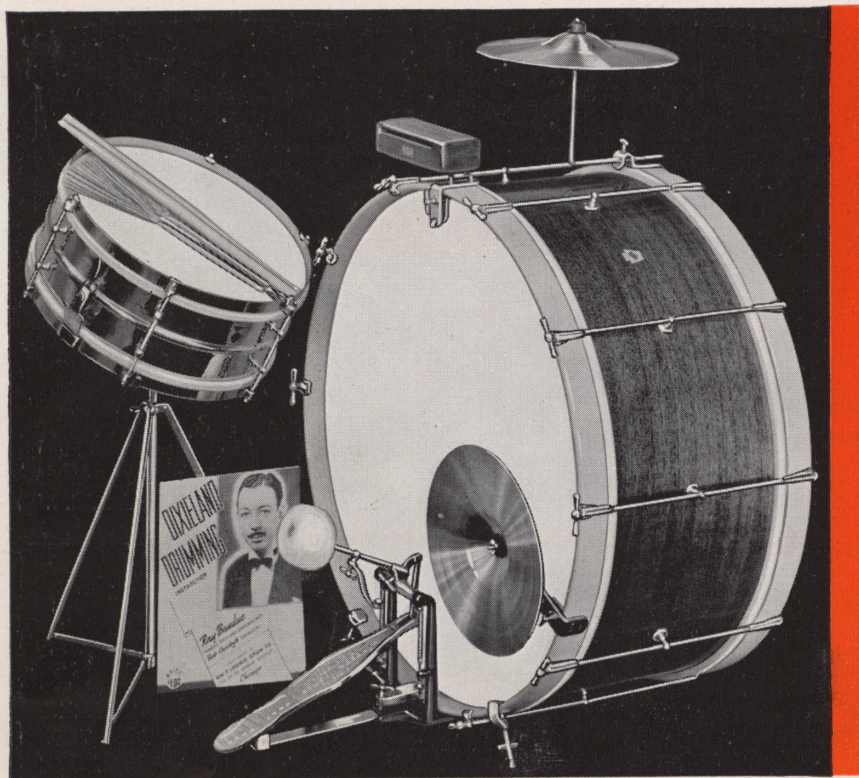


SCOTCH BASS AND TENOR DRUM STICKS

- No. 330—Scotch Ball Drum Sticks, Lamb's Wool Balls, Hickory Handles. Per Pair.....\$4.00
- No. 331—Scotch Bass Drum Sticks, Disc Felt Balls, Hickory Handles. Per Pair\$4.00
- No. 332—Tenor Drum Sticks, Lamb's Wool Balls, Hickory Handles. Per Pair.....\$4.00
- No. 333—Tenor Drum Sticks, Solid Felt Balls, Hickory Handles. Per Pair\$2.50



MODERN IMPERIAL OUTFIT



THE MODERN IMPERIAL OUTFIT is an ideal set for the jobbing drummer. It is light, compact and extremely portable. Entire outfit easily packs into two small sized carrying cases—just the thing for those gruelling "one nighters." Snare drum is of extra fine quality, one piece brass shell, and may also be had in three ply laminated mahogany. It is equipped with separate key tension rods, strong metal hoops and fast action throw-off strainer. Snares extend evenly over entire head expanse and are guaranteed against twisting or kinking. Only best quality responsive heads are used.

The Imperial bass drum is of special three ply cross grain construction, rigidly reinforced, is light in weight and has unusual strength. It is equipped with tympani model rods, heavy natural maple hoops and first quality genuine calf skin heads. Regularly supplied in rich brown mahogany, black or white lacquer. This outfit include the famous Twin Spring Speedmaster pedal. Twin springs give balanced action and complete foot ease, beater ball is of soft lambs wool, all metal parts are highly plated and polished.

Cymbals, wood blocks, holders, sticks and stand are of high grade quality materials. This outfit can not be duplicated anywhere at such a moderate price—truly an exceptional value!

SET UP CONSISTS OF:

- 5"x14" Improved Professional "Ideal" All Metal or Mahogany Snare Drum, Separate Tension, Nickel Plated.
- 12"x26" "Imperial" Bass Drum, Single Tension, Mahogany Shell, Nickel Plated Rods.
- Regulation Professional Snare Drum Stand.
- Twin Spring Speedmaster Pedal, Cymbal Holder, and Spurs.
- 10" American Brass Cymbal.
- 11" Kassan Imported Crash Cymbal.
- "Solid-Grip" Cymbal Holder.
- Chinese Wood Block.
- "Non-Slip" Wood Block Holder.
- Wire Brushes—Telescoping Wire and Loop Ends.
- Ray Bauduc Model Hickory Sticks.
- Dixieland Drumming Instructor by Ray Bauduc.

No. 1181—Modern Imperial Outfit in Mahogany and Nickel..... }
 No. 1182—Modern Imperial Outfit in White Duco and Nickel..... } **\$72.00**
 No. 1183—Modern Imperial Outfit in Black Duco and Nickel..... }
 (Please Order by Number and Name)

DIXIELAND SWINGMASTER OUTFIT

THIS IS AN IDEAL modern swing outfit at a very popular price. Its versatility makes it extremely adaptable to any phase of drumming. It is light, compact and very portable. Two cymbals, cow bells, wood block and tom tom permit a large variety of tone colorings and combinations. They are arranged in a semi-circle to permit rapid, effortless sticking.

Snare Drum is of one piece brass shell, may be had in Mahogany, and is equipped with separate key tension rods, metal hoops, and speedy throw off strainer. The shell of bass drum is of three ply mahogany, natural finish. May also be had in color. Hoops are of hard white maple, natural finish, or color to match. Single tension tympani rods are heavily nickel plated.

The twin spring Speedmaster pedal assures balanced action and complete foot ease. All clamps and trap holders are of the very latest positive grip type. Chinese imported tom tom, wood block, cow bell and cymbals are carefully selected. Special pressure utility bass drum muffler fits snugly on the hoop and presses firmly against bass drum head. All traps are within easy playing reach. Experience real playing comfort from this Swingmaster outfit—it's "Tops."

OUTFIT CONSISTS OF:

- 5"x14" Improved Professional "Ideal" All-Metal or Mahogany Snare Drum Separate Tension, Heavily Nickel Plated.
- 12"x26" "Imperial" Bass Drum, Single Tension, Mahogany Shell, Heavily Nickel Plated Rods.
- Professional Snare Drum Stand.
- Twin Spring Speedmaster Pedal, Cymbal Holder, Spurs.
- 10" American Brass Cymbal.
- 11" Kassan Imported Crash Cymbal.
- 12" Kassan Imported Crash Cymbal.
- Two "Solid-Grip" Cymbal Holders.
- Chinese Wood Block.
- "Non Slip" Wood Block Holder.
- 10" Genuine Chinese Tom Tom.
- "Solid-Grip" Rotary Tom Tom Holder.
- Medium Size "Clear Tone" Cow Bell.
- Standard Cow Bell Holder.
- Utility Bass Drum Muffler.
- Wire Brushes—Telescoping Wires and Loop Ends.
- Ray Bauduc Model Dixieland Hickory Sticks.
- Dixieland Drumming Instructor by Ray Bauduc.



No. 1185—Dixieland Swingmaster in Mahogany and Nickel..... }
 No. 1186—Dixieland Swingmaster in White Lacquer and Nickel..... } **\$85.00**
 No. 1187—Dixieland Swingmaster in Black Lacquer and Nickel..... }

(Please Order by Number and Name)

RAY BAUDUC BOB CAT OUTFIT



HERE IS THE OUTFIT you have been waiting for! A true reproduction of the famous "Bob Cat" outfit used with such sensational success by that popular Dixieland stylist—Ray Bauduc. It is small, light, durable, and extremely portable. Here is the modern interpretation of perfection in drum outfits placing snare drum, bass drum, Dixieland rail-console, twin spring speed pedal, and a complete array of tom toms, cymbals, cowbells and wood block at your disposal.

Cow bells and wood block are mounted on our new combination holder which clamps securely to the rail-console. This console, constructed from specially formed strip steel, fastens solidly on side of bass drum shell and will accept all standard clamps. Be a "Featured Drummer" on this famous, new "Bob Cat" outfit.

OUTFIT CONSISTS OF:

- 7"x14" "Paramount" Separate Tension Swing Model White Lacquered Nickel Plated Snare Drum.
- 14"x28" Standard "Imperial" Bass Drum, Single Tension, White Lacquered, Nickel Plated Tympani Model Rods.
- Professional Snare Drum Stand.
- Twin Spring Speedmaster Pedal, Cym Holder, Spurs.
- 10" American Brass Cymbal.
- 11" Kassan Light Swing Cymbal.
- 12" Kassan Light Swing Cymbal.
- 13" Kassan Heavy Crash Cymbal.
- "Solid Grip" Cymbal Holder.
- 7"x11" Tom Tom, White Lacquer.
- 8"x12" Tom Tom, White Lacquer.
- "Solid Grip" Rotary Tom Tom Holders.
- Chinese Wood Block.
- Two "Clear-Tone" Cow Bells.
- New fast-action "Combo" bells and block holder.
- Dixieland Rail-Console with cymbal arms.
- New Pressure Bass Drum Muffler.
- Wire Brushes—Telescopic Wires and Loop Ends.
- Ray Bauduc Model Dixieland Hickory Sticks.
- One Ray Bauduc Dixieland Drumming Instructor.



- No. 1190—Ray Bauduc Bob Cat Outfit in White Lacquer and Nickel, compiled as shown..... **\$135.00**
- No. 1191—Same as above in Chrome..... **169.00**
- No. 1192—Ray Bauduc Bob Cat Outfit in Black Lacquer and Nickel..... **135.00**
- No. 1193—Same as above in Chrome..... **169.00**
- No. 1194—Ray Bauduc Bob Cat Outfit in Blue and Silver Lacquer Finish and Nickel..... **142.00**
- No. 1195—Ray Bauduc Bob Cat Outfit, Choice of Pearl and Nickel..... **177.00**

MONOGRAM HEADS

A hand lettered monogram on your bass drum places your name and that of your band prominently and in a dignified manner before your public. For distinction and individuality, submit your own shield or caricature design.

No. 1350—Monogram on Your Head in Two Colors..... **\$10.00**



NEW DIXIELAND RAIL CONSOLE

This console is of special design and has proven, in the capable hands of Ray Bauduc, to be the world's finest most rigid and compact rail. It is strongly built of oval formed steel, formed to fit the shell and will accommodate any standard clamp or holder. The saddle holders at each end of the rail fit snugly over the bass drum lugs on either side and are attached easily and permanently to the shell. Rail slides in and out of close-fitting slots giving desired height adjustment and

assuring extreme rigidity—no marring of bass drum hoops—no shaking or vibrating—no extra out-of-place supports. Two cymbal arms fit into slots at base of rail, are individually adjustable, and swing to approach any desired position.

This console brings all traps and effects within convenient reach. Build your own individual outfit around this streamlined, versatile Ray Bauduc Rail-Console!

- No. 1305—Dixieland Rail-Console complete with cymbal arms..... **\$15.00**
- No. 1306—Dixieland Rail-Console complete in chrome..... **20.00**

FAST ACTION COMBINATION HOLDER

This holder is designed to elevate wood block and cowbells from hoop. Cow bells swing in any desired position.

Wood Block is mounted on live rubber secured by two posts. Just the thing you've always wanted!

- No. 1321—Fast Action Combination Holder..... **\$1.75**
- No. 1322—Fast Action Holder in Chrome..... **2.50**

DIXIELAND DRUMMING

By RAY BAUDUC

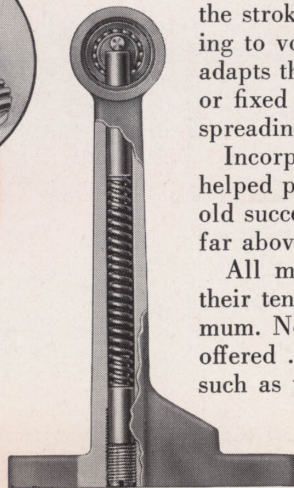
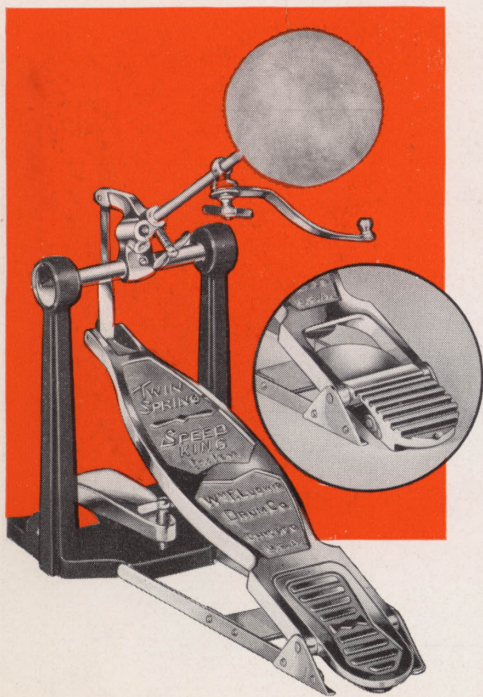


A complete expose on Dixieland Drumming prepared for the advanced drummer. This is the first book on modern dance drumming ever written and contains elementary principles as well as many of the complicated rhythmic phrases arranged in rudimental form. Also contains 'Birth of Dixieland Swing' by Sam Rowland and 'Six Fundamental Press Rolls' by Tommy Thomas. Every dance drummer should have a copy of this remarkable book.

No. 110..... **\$1.00**

TWO NEW SPEED PEDALS

TWIN SPRING SPEED KING



THE NEW SPEED KING twin spring pedal combines every conceivable feature that could possibly be incorporated in a pedal. Twin ball-bearings assure smooth, quick, positive action—double spring cam action reduces friction to a minimum. Both springs are of the latest compression type fully enclosed and concealed inside the supporting posts and are easily adjustable to any desired tension—springs are guaranteed for the life of the pedal.

Two positions for the beater ball rod allow for a smaller or larger arc to the stroke thereby reducing or increasing the swing of the beater rod according to volume desired. The reversible heel plate is an original feature which adapts the pedal to the needs of any drummer—plate reverses to either swivel or fixed position. For folding pedal, simply detach foot-board from base by spreading spring clips, then remove beater rod for packing.

Incorporating in its construction all the successful features which have helped produce good pedals in the past, the SPEED KING has, in addition to old successful principles, new engineering ideas which make it stand alone—far above other well-known pedals.

All metal parts are made of finest material available and are noted for their tensile strength and durability. All breakage risk is reduced to a minimum. No expense has been spared to make this the finest pedal value ever offered . . . a test will convince you that the SPEED KING has "foot ease" such as you have never experienced before.

- No. 201—Complete with Cymbal Striker..... **\$15.00**
- No. 202—Without Cymbal Striker..... \$14.50
- No. 215—Cymbal Holder..... \$0.75
- No. 217—Spurs, per pair..... .75
- No. 1301—Giant Spurs. (Illustrated on Page 12)..... 1.50

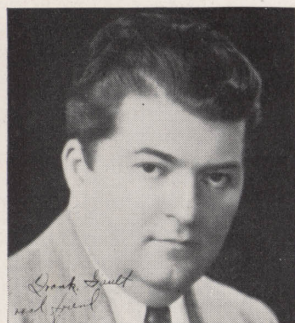


TWIN SPRING SPEED MASTER

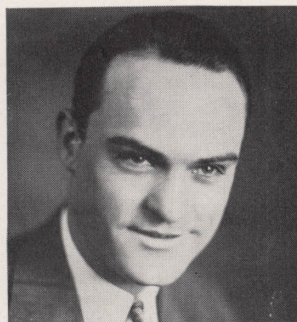
Not just an ordinary pedal—yet at a price within the reach of everyone! This is another perfect balanced action pedal—free, smooth and extremely fast. Twin Spring Action is adaptable to any desired tension. Great strength and durability are assured through the use of highest grade metal parts.

Integral bearings and lever are made of manganese bronze which assures unequalled strength. Bearings travel over alloy steel, are perfectly adjusted and practically wear-proof. Springs are long, thus allowing each coil to travel only a short distance, which provides long spring life and eliminates danger of breakage. The footboard and clamp are made of highest tensile strength metal combining lightness with durability. Note the clean-cut modern design of this model. Here is an exceptional pedal at an unusually popular price.

- No. 251—Complete with Cymbal Striker..... **\$10.00**
- No. 252—Without Cymbal Striker..... \$9.50
- No. 215—Cymbal Holder..... \$0.75
- No. 217—Spurs, per pair..... .75
- No. 1301—Giant Spurs. (Illustrated on Page 12)..... 1.50



Roy Knapp, staff drummer for radio station WLS: "There are so many features, I hardly know which is best. Its versatility is amazing!"



Tommy Thomas, drummer with Mark Fisher, says: "It's a mighty fine pedal—just what I need."



Ray Bauduc, sensational Dixieland drummer with Bob Crosby: "I think the new 'Speed King' is the finest pedal ever—absolutely fool-proof."



Ormond Downes, eminent drummer with Ted Weems: "The new 'Speed King' is 'tops' for me. The double spring balanced action of this pedal is the smoothest I've ever put my foot on."



TUNABLE TOM TOM MODELS

THIS PAGE IS DEDICATED to America's newest drum effects—tunable tom toms. The public clamor for something new, something different, has been responsible for many revolutionary changes in drum equipment. The popularity of Swing has quickly led into a tremendous public demand for "Featured Drummers." To meet this demand, drummers have turned to tunable tom toms as a major effect upon which to base new tonal colorings. Tom Toms are color and effect personified. Their rhythms are arresting, inspirational and highly imaginative both to musicians and the general public. That is why the modern drummer cannot afford to be without them.

We offer the most practical sizes for tone, portability and durability. Hoops are of heavy metal, built low for rim shots and are of key tension type to eliminate obstacles caused by "T" handles. Shells are of durable lamination—light yet strong—and finished in mahogany, black or white lacquer, or choice of pearl. The standard size tom toms are equipped with internal tone control mufflers and individual key holders and keys.



SINGLE TENSION TUNABLE TOM TOMS

No. 50 — 9x13—Mahogany or Choice of Colors.....	\$15.00
No. 50P— 9x13—Choice of Pearl.....	22.00
No. 52 —12x14—Mahogany or Choice of Colors.....	20.00
No. 52P—12x14—Choice of Pearl.....	27.50
No. 55 —14x16—Mahogany or Choice of Colors.....	27.50
No. 55P—14x16—Choice of Pearl.....	35.00

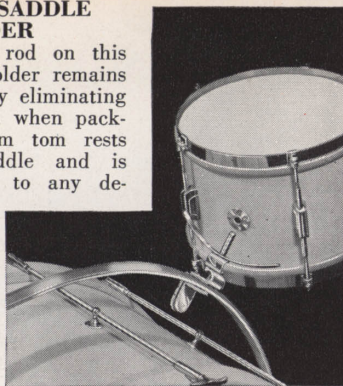
Any of the above in Chrome—\$3.00 Extra.

BUSHING SADDLE HOLDER

The supporting rod on this new tom tom holder remains on clamp thereby eliminating protruding parts, when packing. In use, tom tom rests securely in saddle and is fully adjustable to any desired position.

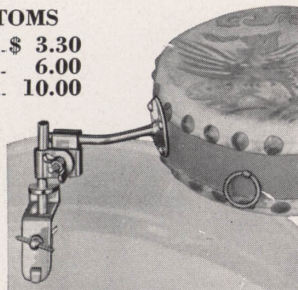
No. 28
Nickel
\$2.00

No. 29
Chrome
\$3.00



CHINESE TOM TOMS

No. 80—10x4..... \$ 3.30
No. 81—12x5½..... 6.00
No. 82—15x6½..... 10.00



"SOLID GRIP" Tom Tom Holders

Holder is attached to tom tom by means of four wood screws adjustable to any position.

No. 45—Nickel..... \$2.00
No. 46—Chrome..... 3.00
No. 47—Standard Holder (Not illustrated)..... 1.25
No. 48—Chrome..... 1.70

"SOLID GRIP" Tom Tom Stands

No. 43—Nickel..... \$4.00
No. 44—Chromium..... 6.00



SEPARATE TENSION TUNABLE TOM TOMS

No. 60 — 9x13—Mahogany or Choice of Colors.....	\$20.00
No. 60P— 9x13—Choice of Pearl.....	27.00
No. 62 —12x14—Mahogany or Choice of Colors.....	25.00
No. 62P—12x14—Choice of Pearl.....	32.50
No. 65 —14x16—Mahogany or Choice of Colors.....	30.00
No. 65P—14x16—Choice of Pearl.....	37.50

Any of the above in Chrome—\$4.00 Extra.

Separate Tension Bob Cat Sizes

Streamlined Lugs—Self Aligning Rods

	NICKEL	CHROME
No. 72 — 7x11—Mahogany or Choice of Colors.....	\$20.00	\$26.00
No. 72P— 7x11—Choice of Pearl.....	26.00	32.00
No. 74 — 8x12—Mahogany or Choice of Colors.....	22.00	28.00
No. 74P— 8x12—Choice of Pearl.....	28.00	34.00

Separate Tension Bob Cat Sizes

Standard Lugs

	NICKEL	CHROME
No. 73 — 7x11—Mahogany or Choice of Colors.....	\$14.00	\$17.00
No. 73P— 7x11—Choice of Pearl.....	20.00	23.00
No. 76 — 8x12—Mahogany or Choice of Colors.....	16.00	19.00
No. 76P— 8x12—Choice of Pearl.....	22.00	25.00

Round Telescopic Hard Vulcanized Fibre Tom Tom Cases for:

No. 83— 9x13 Tom Tom.....	\$6.00
No. 84—12x14 Tom Tom.....	7.50
No. 85—14x16 Tom Tom.....	9.00

Mackintosh Zip-Lock Bags for:

No. 87— 9x13 Tom Tom.....	\$4.00
No. 88—12x14 Tom Tom.....	4.50
No. 89—14x16 Tom Tom.....	5.00



CHAMPION FIELD AND PARADE MODELS



FOR MORE THAN TWENTY YEARS, Wm. F. Ludwig has pioneered in the field of drum corps activities by organizing fraternal and service corps, instructing corps, training instructors, and sponsoring and promoting individual rudimental contests. Then, as now, "Bill" Ludwig has held his undisputed leadership in this field by constantly striving to improve drum equipment and to create a greater interest in drum corps activities by introducing new instruments and effects.

True to this leadership, he presents on this page his conception of the ideal parade models, introducing for the first time a field drum with two sets of snares, one of silk wire wound for sensitivity, and one of gut for volume.

The Twin Strainer Drum has everything that you could wish for and holds its reputation as the finest field drum on the market today. The tonal resonance and varied, controllable volume of this drum have never been equalled, making it an outstanding favorite with such crack corps as the Commonwealth Edison Corps of Chicago, National and State American Legion Champs; the famous Cooke Drum Corps of Denver, Colorado; and the Stratford Corps of Bridgeport, Conn.

The standard snare assembly in the new "Chief" consists of gut and wire wound—gut to preserve the traditionally fine drum tone, and wire wound to assure playing comfort and sensitiveness. Shell is of special three-ply construction fashioned with great care by expert craftsmen, and assembled under Mr. Ludwig's personal supervision. All metal parts are highly plated and polished.



THE TWIN STRAINER CHIEF

Wood Shell, Separate Tension

	NICKEL	CHROME
No. 430—10"x15".....	\$40.00	\$50.00
No. 431—12"x15".....	40.00	50.00
No. 432—12"x16".....	40.00	50.00
Choice of Pearl Finish.....	52.50	62.50

THE METAL HOOP CONCERT-PARADE MODEL

This new model is ideal for the concert band drummer who is called upon for occasional field work. The low double-flanged metal counter hoop with throw-off full extension strainer, makes this an excellent concert and parade drum. This drum has snap, volume and ease of playing. Its instantaneous response will please the most discriminating drummer.

The extended spread strainer distributes the snares over an even playing surface and separates them to prevent twisting, kinking, and slipping from perfect alignment. This drum is regularly furnished with gut snares—silk wire wound or coiled wire optional. Standard finish is mahogany, choice of hand-polished color lacquer, or pearl.

THE SEPARATE TENSION CORPSMAN MODEL

Equipment includes: separate tension rods, claw hooks, wood hoops, spread strainer, finest grade heads and gut snares—silk wire wound or coiled wire optional. Finish is in mahogany, choice of color.

THE SERVICE

The Service is a favorite in its price field. Rods are single tension center support type; shell is of standard three-ply construction; and equipment includes regulation claw hooks. This drum is especially attractive in junior corps and band work.

THE SQUADRON

The Squadron drum not only embodies the same fine features of the more expensive Wm. F. Ludwig models but also is placed in a very popular price field. It is regularly equipped with six single tension center support rods, wood hoops, standard spread snare strainer, three-ply lamination, claw hooks, and is finished in rich brown mahogany. Choice of colored lacquer, \$1.50 extra.

TENOR DRUMS

Wm. F. Ludwig tenor drums are constructed with the same care and skilled craftsmanship as all other Wm. F. Ludwig products. The tenor drum models are regularly supplied in either separate or single tension, tubular or center support rods, wood or metal hoops, and in standard three-ply shell construction.



THE CONCERT-PARADE

	NICKEL	CHROME
No. 464—10"x15".....	\$35.00	\$45.00
No. 465—12"x15".....	\$35.00	\$45.00
No. 466—12"x16".....	35.00	45.00



SEPARATE TENSION CORPSMAN

	NICKEL	CHROME
No. 441—12"x15".....	\$35.00	\$45.00
No. 442—12"x16".....	35.00	45.00
Choice of Pearl Finish.....	47.50	57.50



SINGLE TENSION CORPSMAN

	NICKEL	CHROME
No. 458—12"x15".....	\$30.00	\$40.00
No. 446—12"x16".....	30.00	40.00
Choice of Pearl.....	42.50	52.50



THE SQUADRON

	NICKEL ONLY
No. 456—10"x14" With Center Studs.....	\$20.00
No. 457—10"x14" Without Cen. Studs.....	18.50
No. 459—10"x15" With Center Studs.....	25.00

TENOR DRUMS

No. 460—10"x15" Jr. Model, Sgl. Ten.....	\$25.00	No. 468—12"x18" Adult Mod., Sep. Ten.....	\$40.00
No. 463—12"x18" Adult Mod., Sgl. Ten.....	35.00	Choice of Pearl Finish, Extra.....	12.50
		Chrome Plat. Met. Pts. Extra.....	\$10.00



NEW ERA PISTON BUGLE MODELS



THE NEW ERA PISTON BUGLES are designed especially for the modern corps. Outstanding qualities are ease in playing, quick response, brilliant tone, and true intonation, combined with sturdy construction from the finest materials. The excellent construction and well-proportioned design make these instruments the finest on the market today.

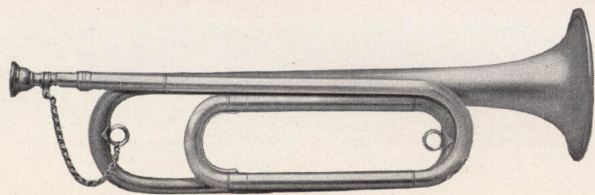
The New Era Piston Bugles are built in G with valve in D. They are also equipped with slide to F for use with military bands and are supplied in three models—soprano (solo bugle), tenor (second voice), and baritone (bass).

Tenor is of same pitch and range as soprano but due to the larger bore and bell, has a mellow tone in contrast to the brilliance of the soprano bugle. Baritone is pitched one octave below soprano and tenor models, and is used to reinforce the melody and give the ensemble a solid foundation upon which to construct its combinations.

A very practical proportion is one tenor and one baritone to three soprano bugles. In smaller corps the tenor bugles may be eliminated—leaving one baritone for each four soprano bugles.

The well-balanced corps should use two bugles to each snare drum.

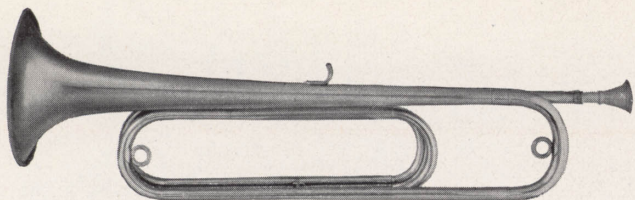
All New Era Piston Bugles are provided with water key, finger hook, and piston lock.



STANDARD BUGLE MODEL

Built to U. S. Army regulation requirements, sturdy in construction, well proportioned and easy blowing. Have correct intonation and built in G with slide to F.

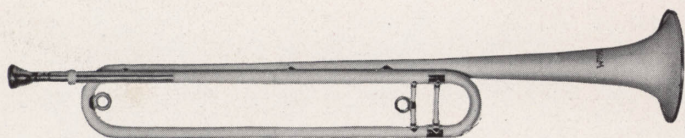
- No. 515 —Brass..... \$5.50
- No. 515B—Bag..... .90
- No. 515D—D Crook to convert standard G bugles to D..... 2.00



BARITONE MODELS

A baritone adds considerably to the tonal qualities of your corps. Correct proportion is one baritone for every four soprano bugles. This high-grade model is an excellent value built along professional lines—is easy blowing and has correct pitch.

- No. 530 —Brass..... \$18.50
- No. 531 —Chrome..... 29.00
- No. 532 —Chrome, Gold Bell..... 30.00
- No. 533 —Silver..... 25.00
- No. 534 —Silver, Gold Bell..... 26.50
- No. 534B—Bag..... 1.50



FAN FARE MODELS

If your corps is striving for flash and smart appearance get this high-grade instrument which is 28 inches in length. This remarkable herald trumpet is easy to blow, has correct intonation, water key and slide to F.

- No. 546 —Brass..... \$ 9.50
- No. 547 —Silver..... 14.00
- No. 548 —Silver, Gold Bell..... 15.50
- No. 549 —Chrome..... 16.50
- No. 550 —Chrome, Gold Bell..... 18.00
- No. 550B—Bag for above..... 1.25



SOPRANO BUGLES

- No. 500 —Brass..... \$19.00
- No. 501 —Chrome..... 26.00
- No. 502 —Chrome, Gold Bell..... 27.50
- No. 503 —Silver Bell..... 23.50
- No. 504 —Chrome, Gold Bell..... 25.00
- No. 504A—Bag..... 1.25
- No. 504B—Hard Case..... 6.00

TENOR BUGLES

- No. 505 —Brass..... \$21.00
- No. 506 —Chrome..... 29.00
- No. 507 —Chrome, Gold Bell..... 30.00
- No. 508 —Silver..... 25.50
- No. 509 —Silver, Gold Bell..... 27.50
- No. 509A—Bag..... 1.50
- No. 509B—Hard Case..... 6.25

BARITONE BUGLES

- No. 510 —Brass..... \$29.50
- No. 511 —Chrome..... 38.50
- No. 512 —Chrome, Gold Bell..... 40.00
- No. 513 —Silver..... 35.00
- No. 514 —Silver, Gold Bell..... 36.50
- No. 514A—Bag..... 1.50
- No. 514B—Hard Case..... 6.50

MARCHING BELL LYRA

Marching Bells—a very popular instrument for the marching band and practical for use as orchestra bells in the concert band.

Frame is made of aluminum—light yet strong. The bells are made of a special light metal alloy—brilliant in tone and exceptional in carrying power.

- No. 646—2 Octaves, A to A—25 Bars Complete with Horsehair Plumes and Mallets..... \$85.00

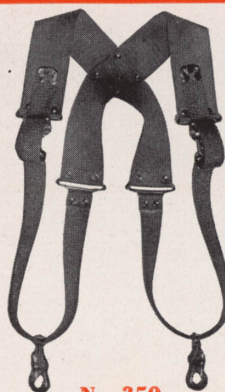
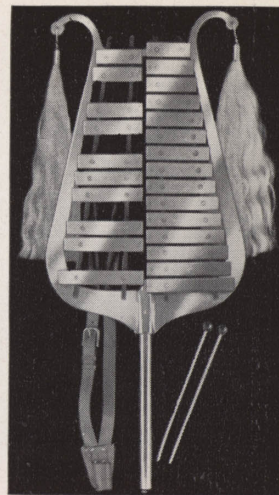
- No. 647—Leather Carrying Strap..... \$4.00

- No. 648—Mackintosh Carrying Bag..... \$6.00

- No. 649—Bugle Bells—8 Bars—G-D Scale. For Drum Corps, Complete with Horsehair Plumes and Mallets..... \$50.00

- No. 647B —Leather Carrying Strap..... \$4.00

- No. 648B —Mackintosh Carrying Bag..... \$6.00



No. 350

An extra fine bass drum sling because it places weight of drum upon the shoulder and back. Made of heavy webbing. All fittings are heavily plated. It is completely adjustable. Choice of Khaki or White.



No. 351



No. 352

CYMBALS, BATONS AND SPURS

GENUINE

AVEDIS ZILDJIAN CYMBALS

"The Professional's Choice"

FOR MODERN DANCE, symphony, drum corps, concert and military bands, there is nothing finer in cymbals than the genuine Avedis Zildjian. This line of perfect cymbals is acknowledged as supreme. An extra fine assortment of select cymbals is always available in the Wm. F. Ludwig stock, and Mr. Ludwig personally selects cymbals for any drummer who so specifies in his order through his dealer. All types are available: heavy for corps, medium heavy for band, medium for orchestra, thin for dance and a NEW EXTRA THIN "DIXIELAND" model, also for dance work. In ordering please specify thin, heavy, medium or paper thin.

Quoted price refers to one cymbal only.



AVEDIS ZILDJIAN CYMBALS

No. 729—9".....	\$ 6.50
No. 730—10".....	9.50
No. 731—11".....	10.50
No. 732—12".....	12.00
No. 733—13".....	14.50
No. 734—14".....	16.50
No. 735—15".....	19.50
No. 736—16".....	22.50
No. 737—10" "Dixieland Splash" (E-Thin).....	9.50
No. 738—11" "Dixieland Splash" (E-Thin).....	10.50



NEW DIXIELAND SWISS CYMBALS

Here is the very latest in cymbals developed to meet the demand for special effects. The modern outfit is not complete without this new splash cymbal. It is made in thin and medium only—cannot be had in extra thin. This cymbal is durable due to extra strength of the turned flange.

KASSAN CYMBALS

Best grade imported Kassan cymbals. Thin, extra thin, medium and heavy. These are remarkable cymbals of fine quality at popular prices.

No. 1416—10".....	\$ 5.50
No. 1417—11".....	6.00
No. 1418—12".....	7.00
No. 1419—13".....	9.00
No. 1420—14".....	11.00
No. 1421—15".....	13.50

No. 1400—9".....	\$ 7.00
No. 1401—10".....	8.00
No. 1402—11".....	9.00
No. 1403—12".....	11.00
No. 1404—13".....	13.00
No. 1405—14".....	15.00
No. 1406—15".....	16.50
No. 1407—16".....	18.00
No. 1408—17".....	19.50
No. 1409—18".....	21.00

DRUM MAJOR BATONS

Perfect batons for every use. The "Speed" All Metal Twirling Model has center spiral making impressive twirl at any speed. Perfectly balanced. Ball is durable aluminum alloy. A sensational baton. Weight—21 oz. Shaft diameter 3/4". Length 31" Beautiful chromium plate.

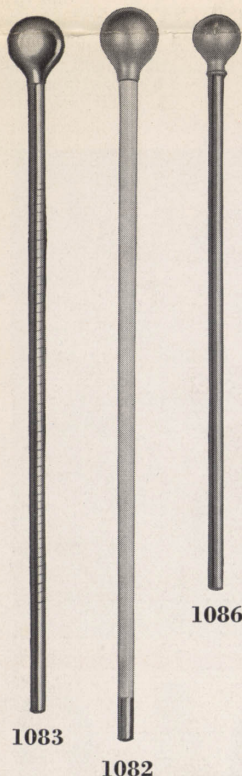
No. 1083.....\$10.00

Practice Twirling and Signal Baton. All wood model, metal tip. Correctly balanced. White lacquer shaft, gold lacquer wood ball. Weight—11 1/2 oz. Shaft diameter 7/8". Length 34 1/4".

No. 1082.....\$6.00

Mascot Baton. Polished brass shaft, lacquered, and gold lacquered wood ball. Weight about 8 oz. Diameter 3/4". Length 27".

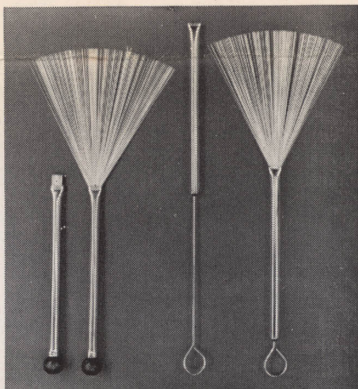
No. 1086.....\$4.00



1083

1082

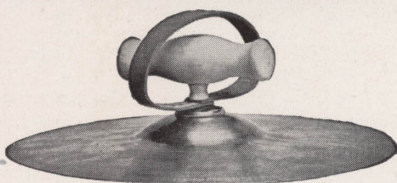
1086



WOOD HANDLE CYMBAL HOLDER

Used by many bands and corps. Has adjusting strap. Very popular for field and concert work.

No. 358—Each.....	\$.75
No. 359—Leather Strap, each.....	.25
No. 360—Leather Pad, each.....	.50



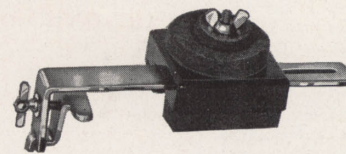
DIXIELAND WIRE BRUSHES

No. 12—Wm. F. Ludwig Rubber Handle Telescopic Wire Brushes, Pr.....	\$1.00
No. 14—Brass nickle plated handles, telescopic wires, loop ends, Pr.....	.75
No. 15—Brass nickle plated handles, telescopic wires, ball handles, Pr.....	.75



COMFORT HAND CYMBAL HOLDER

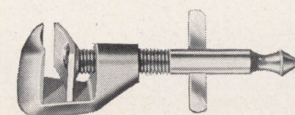
No. 356—Cymbal Holder, Per Pr..... \$2.50



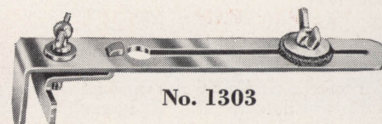
BASS DRUM CYMBAL HOLDER

Clamps securely to drum and is fully padded. Will not mar. Strongest holder yet devised.

No. 357.....\$2.00

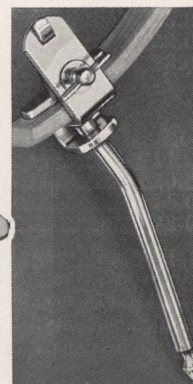


No. 1302



No. 1303

No. 1301—Giant Spurs.....	\$1.50
No. 1302—Stand Spurs.....	.75
No. 1303—Cymbal Holder.....	.60



No. 1301

AMERICAN BRASS CYMBALS

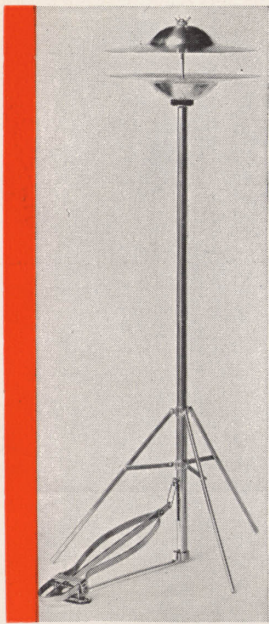
High quality inexpensive American spun brass cymbals. Suitable for all types of work.

No. 1430—7".....	\$.53
No. 1431—8".....	.75

No. 1432—9".....	\$.90
No. 1433—10".....	1.20
No. 1434—11".....	1.50
No. 1435—12".....	1.88
No. 1436—13".....	2.25
No. 1437—14".....	2.63



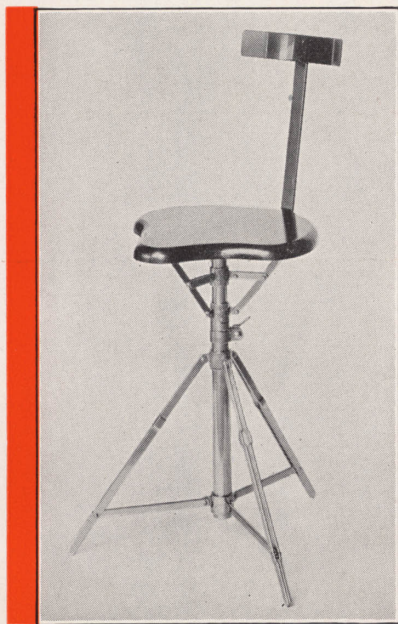
TRAP TABLES, STANDS AND ACCESSORIES



HIGH-HAT SOCK PEDAL

Cymbals are high, with-in easy reach for rhythm beats. Stand is made of sturdy material handsomely plated. Folds compactly for transport in the average snare drum case.

- No. 1020—High-Hat Sk. Pdl., Nkl...\$ 9.75
- No. 1021—Same in Chrome..... 14.25

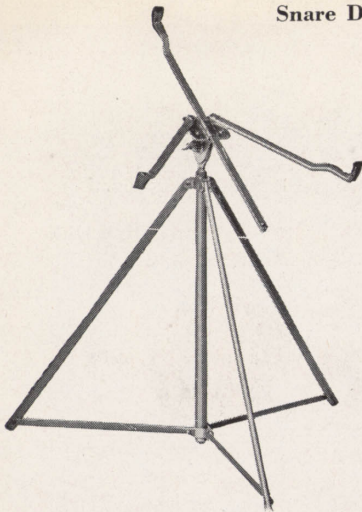


DRUMMER'S THRONE

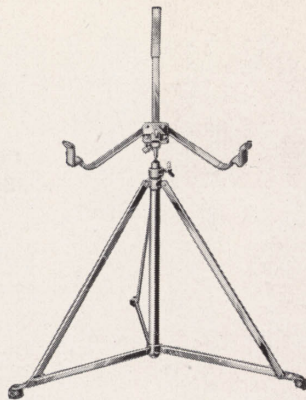
Indispensable in modern dance drumming. A perfect chair for all types of drumming. Seat revolves and height is adjustable. Folds to fit average size snare drum case.

- No. 1027—Drummer's Throne Without Back Rest.....\$12.00
- No. 1028—Same in Chrome...\$18.00
- Back Rest, additional—\$1.00

Snare Drum Stands



No. 1356 \$3.50
The regulation stand is durable and rigid and adjustable to any height. It will accommodate any size drum—excellent for jobbing drummers.



No. 1355 \$5.00
A sturdy drum stand, strong and durable, with wide spread base, rigid adjustable clamp and rubber covered arms—folds compactly.

Spanish Castanets

- No. 90—Per pr. without hdlcs.....\$0.60
- No. 91—Per pr. with hdlcs..... 1.00

Spanish Tambourines

- No. 94—8" di. 7 pr. jingles.....\$2.50
- No. 95—10" di. with 9 pr. jingle 3.00

All-Metal Coiled Snares

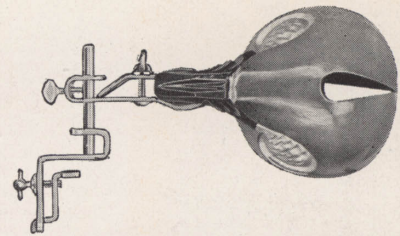
- No. 551 —For 14" di. dr. set.... \$2.00
- No. 551½—For Twin Str., set.... 2.00
- No. 552 —For 15" di. dr. set.... 2.00
- No. 553 —For 16" di. dr. set.... 2.00

Gut Snares

- No. 555—For orch. set of 12.....\$2.50
- No. 556—For Twin Str. set of 6. 1.75
- No. 557—For band, set of 12..... 2.50
- No. 558—For Tw. Str., set of 6.... 1.75

Silk-Wire Snares

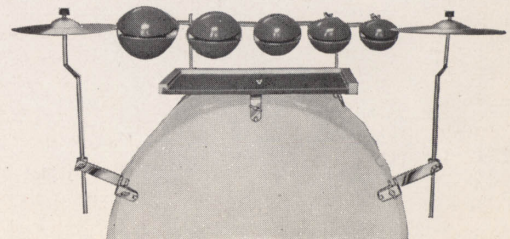
- No. 560—For orch., set of 12.....\$1.00
- No. 561—For Twin Str. set of 6. .50
- No. 562—For dr. Corps. set of 12... 1.00
- No. 563—For Twin Str., set of 6. .50



GENUINE KOREAN TEMPLE BLOCKS

These Korean Temple Blocks are of finest imported grade. Tone is deep, rich, and resonant. Beautifully colored.

- No. 1250—6½ inch.....\$ 4.00
- No. 1251—6 inch..... 3.50
- No. 1252—5½ inch..... 3.00
- No. 1253—5 inch..... 2.50
- No. 1254—4½ inch..... 2.00
- No. 1255—Set of five—Red and Black..... 9.00
- No. 1256—Set of five—Black and White..... 10.25
- No. 1230—Single Temple Block Holder, Nickel..... 1.25
- No. 1231—Same in Chrome..... 1.90



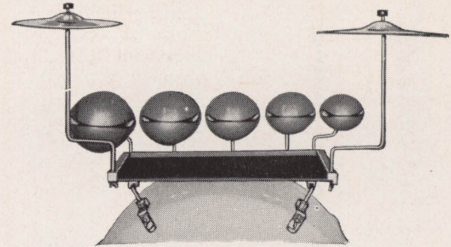
UTILITY TRAP BOARD

This double utility board is of heavy maple and covered with strong green felt. There is ample space on this board to place quantities of traps.

PORTABLE TRAP COMBINATION

This portable combination is designed to fit on bass drum hoops and fill a variety of uses.

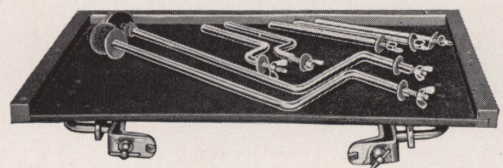
- | | NICKEL | CHROME |
|---|---------|--------|
| No. 101—Trap Board Only..... | \$ 4.00 | \$4.75 |
| No. 1380—Extension Cymbal Arms (Less Cymbals) Each..... | 2.00 | 3.00 |
| No. 1397—Temple Block Rail (Less Blocks)..... | 5.50 | 7.50 |
| No. 1398—Set of Five Korean Temple Blocks..... | 9.00 | |
| No. 1400—Com. as Illus. Less Cymbals..... | 17.50 | |



TRAP TABLE

This Trap Table offers plenty of room for a variety of cymbal and trap arrangements. Is constructed of heavy maple, covered with strong green felt and surrounded with rail.

- No. 1501—Table only (less blocks, holders, or rail)\$7.50
- No. 1502—Temple Block Rack only..... 5.00
- No. 1503—Same in Chromium Plate..... 7.00
- No. 1504—Cymbal Arm Alone..... 1.00
- No. 1505—Same in Chrome..... 1.50

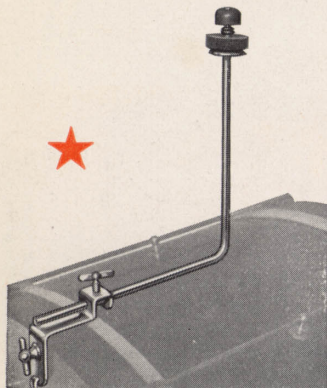


PORTABLE TRAP BOARD FOLDED

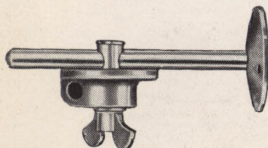
This cut shows compactness of portable trap board. Notice how easily adjustable cymbal arms fit into the smallest space. Table is of heavy maple and clamps are of heaviest durable type and will not slip or shake when attached to bass drum hoop. Is excellent for all-around drum work.



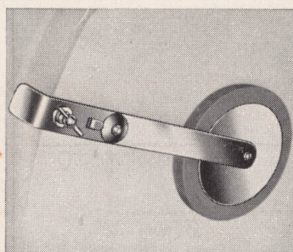
HOLDERS, MUFFLERS AND STICKS



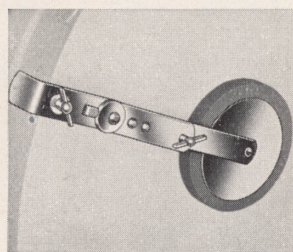
CYMBAL HOLDERS
 No. 1375—Cymbal Holder with Rubber Tip and Non-Marring "Hold-Fast" Clamp, Nickel Plated, Each.....\$1.75
 No. 1376—Same in Chromium Plate.....\$2.50



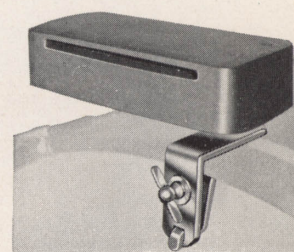
UTILITY TOM TOM HOLDER
 Fits snugly against tom tom shell and is adjustable for height and angle on post adapter.
 No. 1369 —Nickel.....\$1.25
 No. 1369K—Chrome.... 1.95



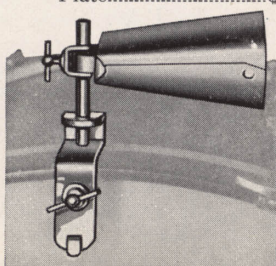
PRESSURE MUFFLER
 This bass drum muffer is especially created to give maximum satisfaction. Firmly presses against bass drum head.
 No. 134—Pressure B. Dr. Muffer in Nickel.....\$1.75
 No. 135—Same in Chrom. Plate.....\$2.50



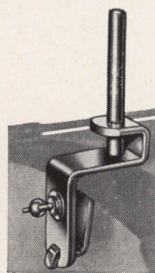
UTILITY MUFFLER
 An excellent adjustable muffer built to give maximum service and versatility. Any desired pressure obtainable.
 No. 136—Utility Muffer, Nickel Plated.....\$2.00
 No. 137—Same in Chrom. Plate.....\$2.75



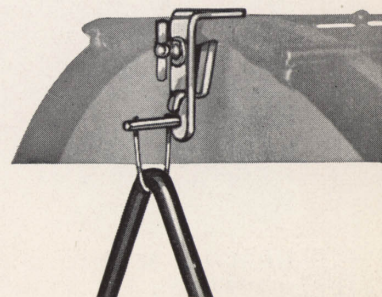
CHINESE WOOD BLOCKS
 No. 120—Small Size.....\$.75
 No. 121—Medium Size..... 1.30
 No. 122—Large Size..... 2.00
 No. 123—Holder......75
 No. 124—Same in Chrome.... 1.00



CLEAR TONE COW BELLS
 No. 128—3½ inch.....\$.90
 No. 129—4½ inch..... 1.00
 No. 130—6½ inch..... 1.20
 No. 131—7½ inch..... 1.60
 No. 133—Non-Slip Holder .90
 No. 134—Same in Chrom. 1.25

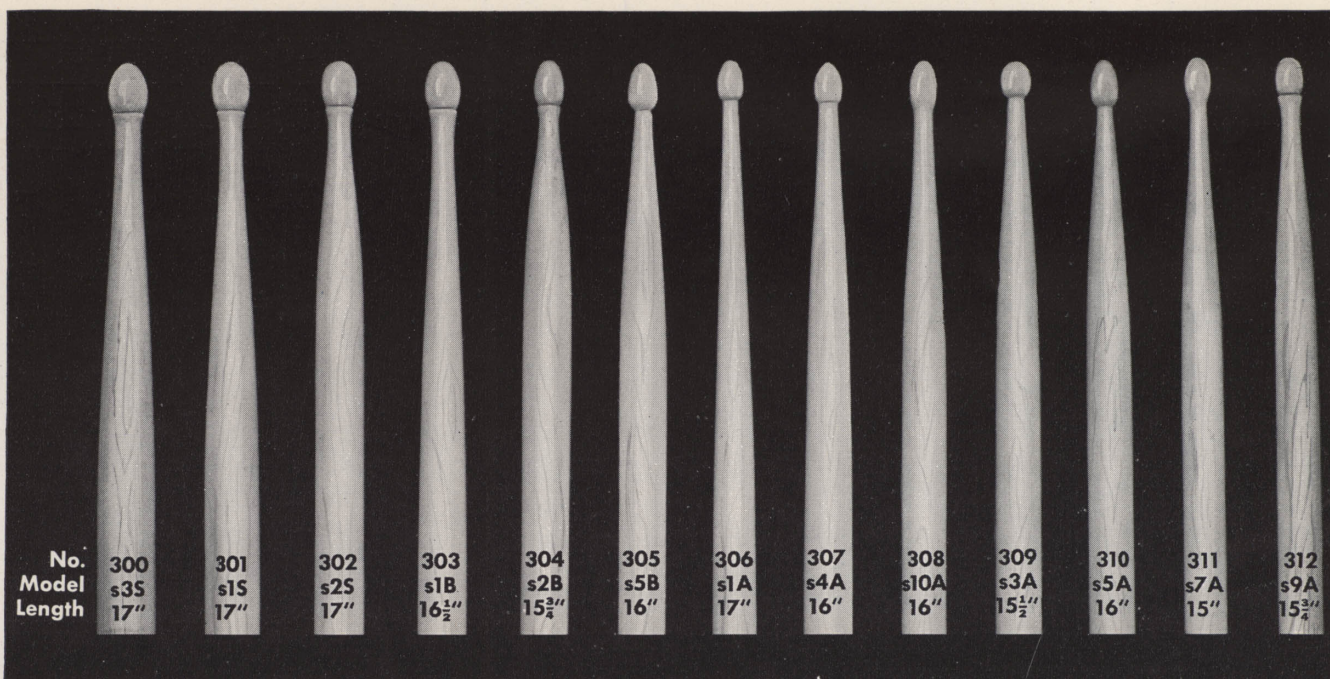
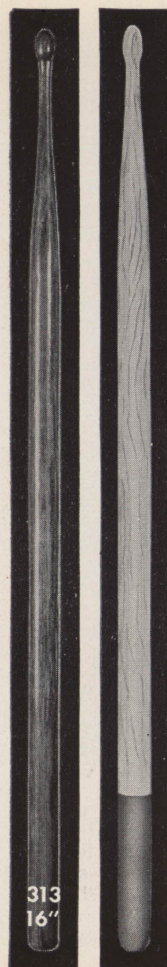


POST ADAPTER
 Fastens to console or hoop—will not slip or slide.
 No. 140—Post Adapter, Nickel, Each.....\$.75
 No. 141—Same in Chrom. 1.05



TRIANGLES
 No. 1330—6" Triangle, 7/16" diameter Nickel.....\$0.85
 No. 1331—8" Triangle, ½" diameter, Nickel..... 1.25
 No. 1332—10" Triangle, ½" diameter, Nickel..... 1.50
 No. 1335—Holder for Triangle, Nickel......75

WM. F. LUDWIG SNARE DRUM STICKS



No. Model	300	301	302	303	304	305	306	307	308	309	310	311	312
Length	s3S 17"	s1S 17"	s2S 17"	s1B 16½"	s2B 15¾"	s5B 16"	s1A 17"	s4A 16"	s10A 16"	s3A 15½"	s5A 16"	s7A 15"	s9A 15¾"

Made from the finest select second growth hickory. Models always uniform, smooth, straight grained, and finished to a high gloss. Note the many new models

such as: the "Burns Moore" model for practice pad and heavy corps duty; the new "Ray Bauduc" swing model designed especially for the featured dance drum-

mer; the new "George Wettling" stick, also a favorite for the dance orchestra. Note that "S" stands for street models, "B" for band, and "A" for orchestra.

No. 300—Model s3S "Burns Moore"
 No. 301—Model s1S.....
 No. 302—Model s2S.....
 No. 303—Model s1B.....
 No. 304—Model s2B.....
 No. 305—Model s5B.....
 No. 306—Model s1A.....

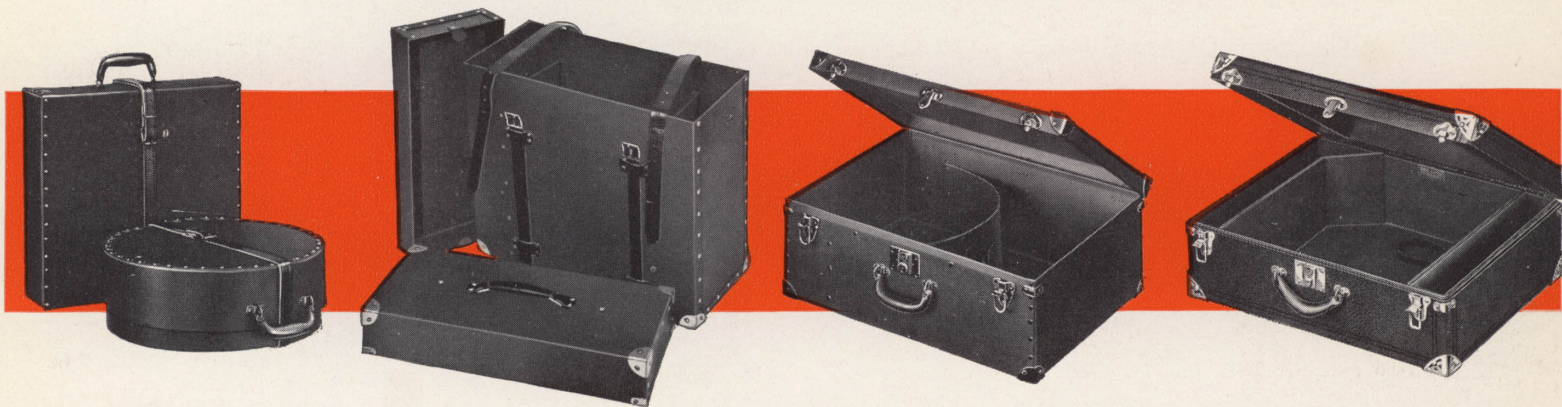
Per Pair
45c

No. 307—Model s4A "Ray Bauduc"
 No. 308—Model s10A Geo. Wettling....
 No. 309—Model s3A.....
 No. 310—Model s5A.....
 No. 311—Model s7A.....
 No. 312—Model s9A.....
 No. 313—Model "H. R. Todd" Cocoa Wood, Pr.....\$1.50
 No. 314—Red End Sticks, Choice of all Hickory Models... .75

Per Pair
45c



DRUM CASES AND COVERS



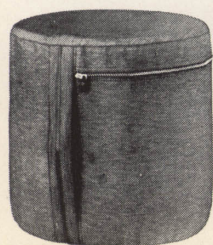
SQUARE AND ROUND FIBRE TELESCOPIC CASES
A neat convenient case to hold 5"x14" to 7"x15" snare drum. Best grade hard fibre with leather strap
No. 70—Square Fibre Case.....\$6.00
No. 71—Round Fibre Case..... 7.00

TRAP TRAY DRUM CASE
This large case will carry any size snare drum and a multitude of traps. It has two compartments and extra trap tray. Made of finest vulcanized fibre with leather strap and handle.
No. 80—Trap Drum Case.....\$14.00

FIBRE SUIT CASE MODEL
Extra deep to carry latest Swing Models and large compartment for traps. This case is light and strong of best material.
No. 78—Suit Case Model for 14" or 15" drum.....\$11.00

DOUBLE COMPARTMENT CASE
Made of three-ply laminated wood covered with "Leatheroid," corners protected with metal reinforcements.
No. 75—7"x14" or 7"x15" Snare Drum.....\$12.00

MACKINTOSH COVERS



SNAP BUTTON COVERS

No. 18—5"x14".....	\$3.00
No. 19—7"x14".....	3.00
No. 22—7"x15".....	3.25
No. 23—12"x15".....	3.50
No. 24—12"x16".....	3.50
No. 25—8"x28".....	5.50
No. 26—10"x28".....	5.75
No. 27—14"x28".....	6.75

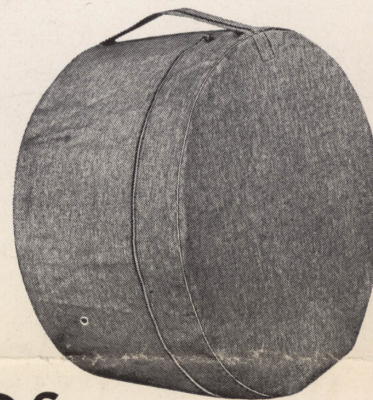
ZIPPER COVERS FOR TUNABLE TOM TOMS

No. 88—9"x13" Tom Tom.....	\$4.00
No. 89—12"x14" Tom Tom.....	4.50
No. 90—14"x16" Tom Tom.....	5.00

ZIPPER COVERS

No. 30—5"x14".....	\$3.50
No. 31—7"x14".....	3.75
No. 32—7"x15".....	4.25
No. 33—12"x15".....	4.50
No. 34—12"x16".....	4.50
No. 35—12"x18".....	5.00
No. 36—8"x28".....	8.00
No. 37—10"x28".....	8.25
No. 38—14"x28".....	8.75
No. 39—10"x30".....	8.75

FIBRE BASS DRUM CASE
No. 79—14"x28" bass dr.....\$21.50
Other sizes on request



WM. F. LUDWIG DRUM HEADS

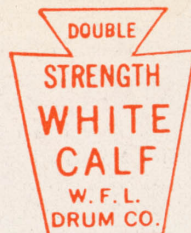
Heads are a very important part of your drum—only the very best should be used—pay your drum the compliment of using genuine first quality Wm. F. Ludwig calf heads.

These heads are made under the personal supervision of Mr. Ludwig, who has had more than thirty years' experience in the manufacture of high quality heads. A man with complete experience as a drummer and manufacturer can best judge just what a head will do after tucking. Why experiment?—Let us know of your requirements and be assured of the very best selection.

FLESH HOOP AND HEAD TUCKING PRICES

No. 680—Flesh Hoop for Snare Drum.....	\$0.40
(State Batter or Snare Side)	
No. 681—Tucking on Wood Flesh Hoop.....	.30
No. 682—Flesh Hoop for Bass Drum.....	.30
No. 683—Tucking Bass Drum Head on Wood Flesh Hoop.....	.75
No. 684—Flesh Hoop for Tympani.....	3.00
No. 685—Tucking Tympani Head on Metal Flesh Hoop.....	1.00

1st QUALITY

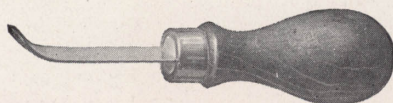


1st QUALITY WHITE CALF FOR BATTER SIDE ONLY

No. 600—17" for 13" dr.....	\$2.50
No. 601—18" for 14" dr.....	2.90
No. 602—19" for 15" dr.....	3.20
No. 603—20" for 16" dr.....	3.50
No. 604—21" for 17" dr.....	3.80
No. 605—22" for 18" dr.....	4.10

1st QUALITY WHITE CALF BASS DRUM HEADS

No. 620—28" for 24" dr.....	\$4.90
No. 621—30" for 26" dr.....	5.50
No. 622—32" for 28" dr.....	6.30
No. 623—34" for 30" dr.....	7.60
No. 624—36" for 32" dr.....	8.20
No. 625—38" for 34" dr.....	9.00
No. 626—40" for 36" dr.....	9.80



No. 686—Head Tucking Tool.....\$0.50

1st Quality Transparent for Snare Side Only

No. 650—17" for 13" drum.....	\$1.60
No. 651—18" for 14" drum.....	1.70
No. 652—19" for 15" drum.....	1.80
No. 653—20" for 16" drum.....	2.00
No. 654—21" for 17" drum.....	2.20
No. 655—22" for 18" drum.....	2.40

1st QUALITY

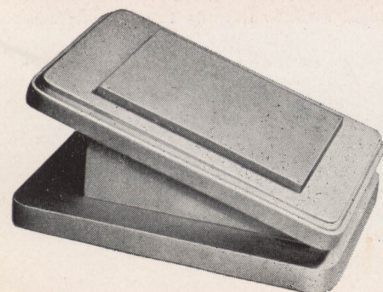


SYMPHONY BRAND FIRST QUALITY TYMPANI HEADS

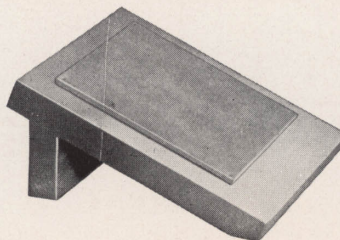
No. 670—30" for 24" tympani.....	\$ 6.30
No. 671—31" for 25" tympani.....	6.80
No. 672—32" for 26" tympani.....	7.20
No. 673—33" for 27" tympani.....	8.70
No. 675—34" for 28" tympani.....	9.00
No. 676—35" for 29" tympani.....	9.40
No. 677—36" for 30" tympani.....	10.00

The Art of Drumming By

J. Burns Moore
The finest rudimental and general method ever written. Especially recommended for studio work and self instruction.
No. 112.....\$2.00



Practice Pads
Solid pad surfaces made of best grade gum rubber. Perfect resonance, correct angle. Ideal for professional or student.
No. 355—Heavy Duty Pad.....\$2.50
No. 356—Light Pad.....\$1.00





RAY BAUDUC DIXIELAND OUTFIT

THIS OUTFIT, complete with rail-console and tunable tom toms, is the most up-to-the-minute modern set of drums on the market today. Note the compactness and accessibility of all traps, tom toms, and cymbals mounted on the new rail-console which is securely bolted to shell of bass drum—no clamps to mar hoops—will not vibrate or shake loose.

The 7"x14" snare drum has twin strainer, turned flange, low rim shot hoops and separate tension self-aligning streamlined rods. Bass Drum is of three-ply laminated shell construction with tympany handle rods. "Bob Cat" tom toms are of latest type with streamlined lugs and separate tension, self-aligning key tension rods.

Add all these features to "quality merchandise," which the name—Wm. F. Ludwig—assures, and you have the most sensational drum outfit of modern times!

OUTFIT CONSISTS OF:

- 7"x14" Dixieland Snare Drum.
- 14"x28" Imperial Single Tension Bass Drum
- Prof. Snare Drum Stand
- Twin Spr. Speed. Pedal
- Dixieland Rail-Console
- 7"x11" Sep. Ten. Tom Tom
- 8"x12" Sep. Ten. Tom Tom
- 2 Saddle Tom Tom Holders
- 11" Kassan Crash Cymbal
- 12" Kassan Crash Cymbal
- 13" Kassan Crash Cymbal
- 10" Amer. Brass Pedal Gym.
- "Solid-Grip" Cymbal Holder
- No. 1230—Dixieland Outfit in White Lacquer and Nickel \$195.00
- No. 1232—Dixieland Outfit in Black Lacquer and Nickel \$195.00
- No. 1234—Dixieland Outfit in Blue and Silver Lacquer and Nickel 199.00
- No. 1234—Dixieland Outfit in Choice of Pearl Extra 44.00
- Dixieland Outfit in Chrome, extra 45.00

Ray Bauduc

- Chinese Wood Block
- Cow Bell—3 1/2" Size
- Cow Bell—4 1/2" Size
- Fast Action "Combo" Holder
- Two Korean Temple Blocks
- Two Temple Block Holders
- Pair Greko Cymbals
- Bass Drum Muller
- Pair Giant Spurs
- Brass Wire Brushes
- Ray Bauduc Dixie. Sticks
- Dixieland Drumming—

RETURN POSTAGE GUARANTEED

WM. F. LUDWIG DRUM CO.

1728 NORTH DAMEN AVENUE
CHICAGO, ILLINOIS, U.S.A.



Selected
ALL AMERICAN
by Paul Whiteman



Ray Bauduc
THE BOBCAT KING
with
BOB CROSBY