

The

Premier

**Book of
Drums**

**FOR YOUR
POCKET**



BRITISH MADE PERCUSSION

Year by year, Premier—World leaders in the progress towards perfect drummers' equipment—produce new designs and develop new ideas and processes for the making of still better instruments

Your safeguard - Our Guarantee

We Guarantee that all "Premier" drums, bells, timpani and effects will give long and complete satisfaction; that they are made from the finest materials procurable and under perfect modern conditions of manufacture. Drum heads only are excluded from this guarantee.

We only expect to get your business on this one consideration—your complete satisfaction. That is why we guarantee it. Both in the letter and the spirit we stand by our guarantee.

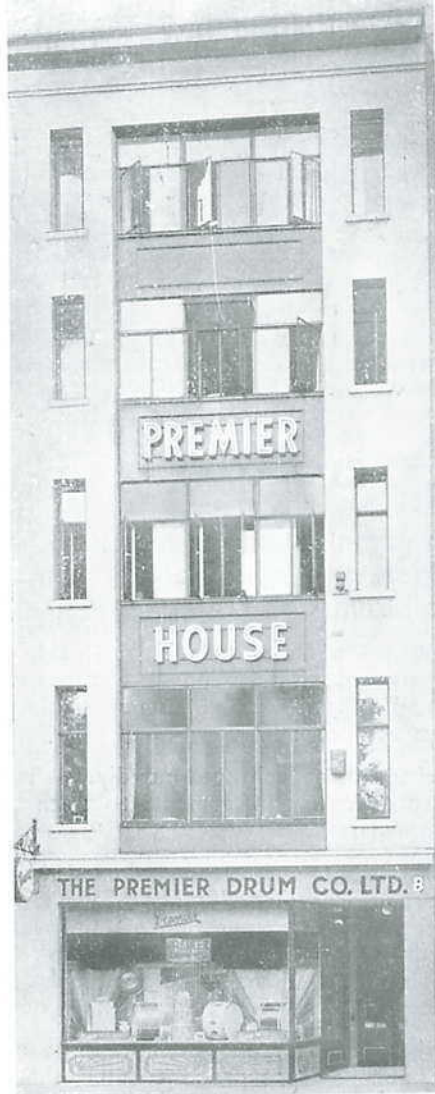


Catalogue "L"

This is "L" in the series of Premier Catalogues. It might well be called "The Premier Book of Improvements." From cover to cover it simply teems with amazing, new, and advanced ideas, each one of real help to Premier drummers. Make sure that your friends get their copy.

When Ordering

Always quote catalogue number, and mention Catalogue "L," which cancels all others. Don't tear the catalogue—there is no need to do so. Either send cash with order, or let us dispatch C.O.D. Postage or carriage extra in all cases.



DRUM HEADQUARTERS
PREMIER HOUSE, GOLDEN SQUARE
LONDON, W.1

Part Exchange

Premier Distributors, with their intimate knowledge of the drum business, are able and willing to make you a satisfactory allowance on your present kit in part payment for new Premier equipment.

Where there is no distributor, Premier will be pleased to offer this service direct.

Time Payments Available

The Premier Easy Time Payment Scheme has been specially arranged to suit the convenience of those who prefer to purchase instruments this way.

Full details are given on page 128.



GEORGE J. SMITH,
Works Director.

ALBERT DELLA-PORTA,
Managing Director.

FRED DELLA-PORTA,
Sales Manager.

A MESSAGE OF THANKS

If ever an organisation had reason to be proud of the support and loyalty of its clients, it is the Premier Drum Co., Ltd.

The past few years have been epoch-making from the drummer's point of view. Gone are the days of crude instruments and difficult, sometimes impossible, adjustments to make them respond at all.

Times have changed, and changed rapidly. It is not easy in the present super-luxury instruments to trace any relationship with the apparatus of a decade ago.

The alterations made in percussion equipment have been both rapid and revolutionary; and Premier have always been in the forefront when it is a question of improvement. Now that Rhythm has entered into the daily life of the people in every phase, it is only fitting that the musical instruments which produce it should be perfect of their kind.

And this is why we thank our many customers for their help, their loyalty, and—we are proud to add—their friendship. Their enthusiasm for our products has been our inspiration; their valuable suggestions, co-ordinated with the work of our

own experimental staff, have enabled us to turn out products which are acknowledged by all to be unsurpassed by any others throughout the world.

The results have been far beyond our expectations. Enthusiasm is catching: and the demand for Premier instruments has added more and more friends to our already long lists. Every month our volume of business has increased. A new and modern factory and the latest methods of manufacture enable us not merely to keep up to date, but to be *in advance* of your requirements. Larger headquarters have been acquired in the shape of imposing Premier House, right in the heart of London's West End.

From these fine buildings will be issued everything that is new—all that matters—in drum equipment. That is why we offer you this new catalogue with such confidence: the best brains and the best materials in the world of percussion have gone into the making of the products and the many, many improvements set out in its pages. You *know* when you use these products that you are assisted by the finest musical instruments in the world. If you have not yet enjoyed the benefits of the Premier-equipped drummer, we would just say, "ask the drummer who has."

And that is why, once again, we thank all those who have helped us to achieve our object: who have made it possible for us to say truthfully—



*The Rolls-Royce of Percussion
Instruments*



Vernon Adcock
Birmingham



Percy Alcock
Columbia Four



Syd Bartle
Calcutta, India



Neville Bishop
Showman Drummer



Teddy Brown
Vaudeville



John Chilton
Jack Padbury's Band



Jack Collings
Radio Star



Dick Bradley
Doncaster



Jimmy Fawcett
Folkestone



Matt Feggans
Glasgow



G. L. Garr-Freeman
Aldershot



Geo. J. Geldard
Symphony Orchestras



Reg Gubertini
The West-End



Les Gwilt
Dare Lea and his Band



Alec Halls
"The Big Stiff"



Syd Heiger
The "Blue Train"



R. W. Hibbins
Bristol



Doug Howson
West End of London



Cecil Lailey-Walden
Romany Band



Stan Matchett
Northern Ireland

LEADING DRUMMERS WHO PLAY AND RECOMMEND PREMIER

We ask the forgiveness of the many well-known "Premierites"

MERS WHO PLAY AND RECOMMEND PREMIER

whose photos could not be included in the small space available.



Leroy Maxey
Cab Calloway's Band



Bernard Miller
London



Reg Mills
Gargoyle Club Orch.



J. Morley
Southampton



Leslie Newland
Plymouth



Ossie Noble
Vaudeville



Charlie Page
Landon Clubs



Frank Paston
Trocadero Cin., Ldn.



Bill Percy
Cavendish Band



Roy Peverett
B.B.C. Theatre Orch.



Billie Rawlinson
Streatham Ice Rink



Harold Schofield
Glasgow



Percy W. Scott
Edinburgh



Mick Sullivan
London



George Sumner
Peter Fielding's Band



Jack Turner
On tour



Norman Vickers
Bertini's Band



Sam Webber
London

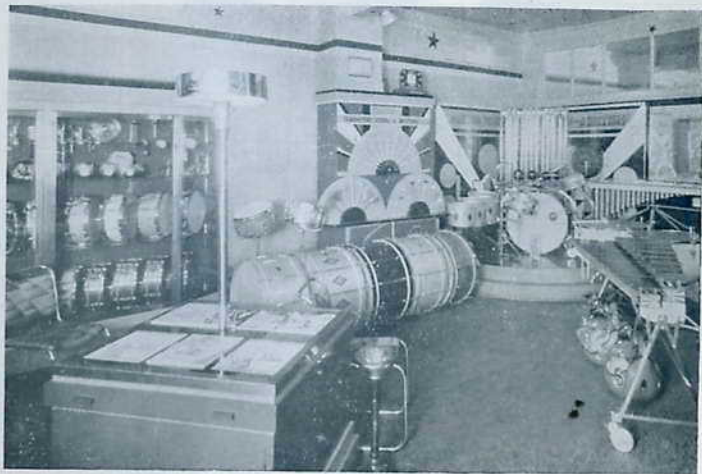


Gilbert Webster
Jack Hylton's Band



Al Zuker
New York City

DRUM HEADQUARTERS



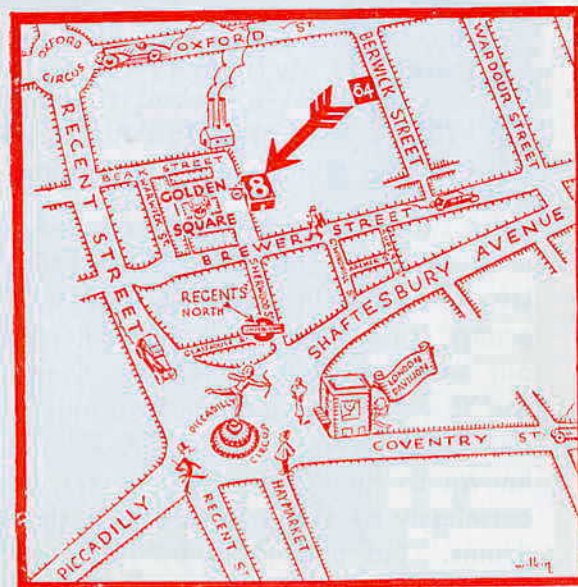
WE wish every Premier enthusiast could have been present at the opening of our new headquarters in Golden Square! True, even these convenient showrooms could hardly have held such a vast army all at once, but you would none the less have been welcome. Certainly, no visit to London will be complete unless you give us the privilege of making your acquaintance.

Charlie Botterill, O.C. Sales at Premier House, will be more than pleased personally to take you round our wonderful showrooms, where you may enjoy yourself trying out every percussion effect known to man.

Only when you want to buy something is Premier House "a shop"; always, it is a place of welcome for any of our drummer friends. Here it is that old friends meet and new ones are made. Already it has become the established *rendez-vous* of famous drummers, who will "talk shop" on the slightest provocation. Drop in whenever you can and meet them. Make one of that distinguished company yourself. Much can be learned when drummers get together and exchange ideas.

And Premier House is so easy to find, too. Right in the very heart of London's West End, Golden Square is but two minutes from Piccadilly Circus; Archer

Street is only round the corner, also. So we are confidently looking forward to a visit from you next time you're in the West End.



Twelve Years of Success!



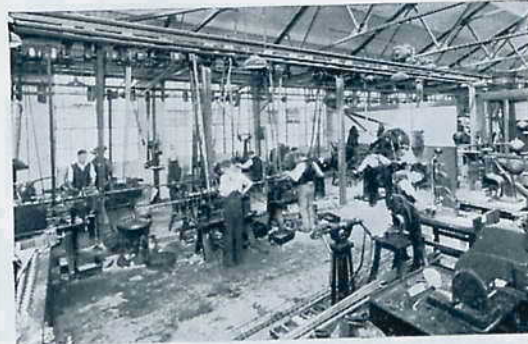
THE FINE MODERN FACTORY, AT STANDARD ROAD, CHASE ROAD, LONDON, N.W.10, WHERE PREMIER DRUMS ARE MADE

“TWELVE years of success in the manufacture of the best drums made is our happy boast.

With the overwhelming demand for Premier products, our sales have more than doubled since last year; and in order to cope with the rush of orders, it has already been found necessary to extend our new factory at Willesden. Even then we have had to work overtime; and we must pay tribute to our capable Works Director, George Smith, well known to hundreds of drummers, who has toiled ceaselessly to design and produce the world's finest drums. No praise can be too great for George

and his excellent staff. There are many drummers in the latter, including, amongst the supervisors, C. W. Percy, of the Cavendish Dance Band, winners for three successive years of the All-England Semi-Professional Championship.

Some day, soon, we want you to pay a visit to these works of ours, and see for yourself how Premier drums are made. It is a far cry from the modest Berwick Street workshop of twelve years ago; and since those days our organisation has flourished and grown into a concern worth thousands of pounds. This has only been brought about by our fixed determination to create the finest drums possible; and we have never deviated from this end. In the same way as we have done in the past, we shall go steadily forward in the future. Our grateful thanks to George and his merry men at the Home of Premier Drums!



W. RAE,
Machine Shop
Supervisor,
and the
CAPSTAN
BAY

Premier

DISTRIBUTORS EVERYWHERE

Premier products are only supplied to Authorised Distributors. There is a Premier Distributor in almost every district, and he is able to give you Premier Service "on the spot." He is your neighbour and deserves your support. He carries a comprehensive stock, takes care of your special orders, and he will be delighted to supply you on the easy and convenient Time Payment Plan described on the back page of this catalogue. In the unlikely event of there being no Authorised Distributor in your own district, you can, of course, rely on our full service direct. Write and tell us your needs.

PREMIER SERVICE THROUGHOUT THE WORLD

Authorised Premier Distributors are to be found throughout Australia and New Zealand; in Paris, New York, Toronto, Johannesburg, Rome, Warsaw, Brussels, Copenhagen, Stockholm, Oslo, Geneva and Lausanne, and almost every Capital and important City in the world.

THE PAGES THAT FOLLOW

describe the most amazing advances ever made in the manufacture of percussion instruments. Page after page has something new and vitally interesting to tell you.

New designs, technical improvements, superb finishes, engineering feats—you will see for yourself that the most modern drums in the world are unquestionably British made by

Premier

World Leaders in MODERN Drums

The Drummer's Own Paper!

"THE DRUMMER"

PREMIER'S OWN MAGAZINE,
Written exclusively for YOU!

A MAGAZINE packed full of good things for drummers, about drummers, drumming, and drums. News of the "Stars," of the latest rhythms, gadgets, and ideas—a touch of humour here and there—hints you don't get anywhere else—things to help you. That's "The Drummer"!

Are you getting your free copy every time it is issued? It's not our fault if you aren't: we send it to thousands of registered readers already.

So, come on now and join the merry band. All you have to do, if you are a drummer, is to write "The Drummer, please" on a postcard, together with your name and address, and post it to us. Tell your drummer friends about it, too. It's FREE, don't forget! Send that card NOW—and be glad!





The Modern Drum Corps

Your book may be a thriller that you just cannot put down—your work may absorb to the exclusion of all else. But there is one sound that makes you throw your book aside—lose all interest in your work, be you parson or pedlar, mill hand or magnate.

And that's the sound of the drum, my lads: the roll of

the drums and the clarion note of the bugle. You must hear it—you want to see it—you have got to fall into step. No Englishman worthy of the name ever failed to respond to the irresistible appeal of a Drum Corps.

Everywhere to-day they are springing up. Schools and Colleges are overhauling their band equipment; Boys' Brigades and Scouts, Girls' Clubs and Girls' Brigades are all taking a new interest in the activities of their Bands.

British Legion branches realise the certainty of increased membership with the aid of a MODERN Drum Corps; and business firms see in it the means of stimulating the good-will of employees.

DRUM CORPS HEADQUARTERS ●

DRUM Corps Headquarters—The Premier Drum Co., Ltd.—exists solely to help in the formation and improvement of drum corps throughout the world. Whether you are organising a new corps or increasing the enthusiasm of your existing one, Drum Corps Headquarters can be relied upon to give you that free assistance which enables you to carry on without any trouble. Every detail of training, etc., can safely be left in our hands; and your corps can be on parade within **SIX WEEKS** of your decision to go ahead.

Send for a copy of "Quick March," a profusely illustrated book describing the benefits to be derived from a drum corps and the assistance we can give you. It includes a complete list of the latest drum corps instruments and accessories. "Quick March" is sent free, and without the slightest obligation, to all mentioning Catalogue L.



Sid Baycock
Oxford



Bobbie Broster
Coventry



Bill Box
Lincoln



Andre de Vekey
Bournemouth



Reg Drury
Hull

PREMIER ARE HONoured TO



E. A. Gill
Edinburgh



Lew Hakin
Hull



Roy Hardaker
Brighton



Sam Herman
London



T. C. Johnson
London, etc.]

NUMBER THESE WELL-KNOWN MEN



George Massey
Leicester



Bill Mather
London and New York



Harry McNish
Edinburgh



Stanley Pearson
Birmingham



Reg Rapson
Barnsley

AMONGST THEIR CLIENTELE



Billy Taylor
Whitley Bay



Fred Taylor
Newcastle-on-Tyne



Joe Taylor
London



Fred Tillotson
Blackburn



Billy Wallace
Dundee



Little Doreen
Command Performer



Alf Dukes
Middlesbrough



Ken Clark
St. Leonards-on-Sea



Dicky English
Cheltenham



Georgie Firestone
Al Berlin's Band

THERE MUST BE SOMETHING DIFFERENT



Teddie Jones
Liverpool



Georgie Kitchin
Vaudeville



Arnie Kitson
Belfast



Ivy Linde
London



George Littlewood
Nottingham

ABOUT PREMIER PERCUSSION FOR IT



Reg Rasleigh
Southsea



Charlie Richardson
Edinburgh



Joe Rooney
Belfast



Geoffrey Smith
Sheffield



R. Smith
Adelaide

TO BE THE CHOICE OF SO MANY DRUMMERS



Peggy Wildon
Eastbourne



Bert Williams
Guernsey



Joe Wyndham
Newcastle-on-Tyne



Billy Woollestone
Norwich



Syd S. Wright
Matlock



modern motifs

The keynote of the age is struck in our exclusive drum-head designs. We can illustrate only two, but any design can be prepared to order at the same price.

No.		£	s.	d.
†100	Silhouette ...	2	2	0
†102	Venetian Scene	3	0	0

modern lettering

can be incorporated into a drum-head design, or the band's name in colours is a fitting set-off to a good outfit.

†No. 109 Lettering in two colours, any style ... per dozen letters 9s. 0d.

Premier plating—The NEW Royal-Gold

A gold plating with real gold in it despite the moderate extra cost, and with hard-wearing properties. A plating we can thoroughly recommend—and guarantee.

An outfit in Royal-Gold has the 18-carat "touch" about it! It will stamp you as a drummer with good taste and an eye for appearance.

Metal parts are listed throughout in Royal-Gold Plating. It is indicated by the letters R.P., or the letter R next to the Catalogue Number.

chromium

FOR BEAUTY AND HARD WEAR

Chromium Plating is a stainless high finish of extraordinary beauty. It is definitely non-tarnishing and retains its first brilliance. Chromium does not need polishing; it needs only to be wiped with a damp cloth to remove any dust or dirt. Chromium is the hardest plating deposit known. It positively resists wear.

Naturally, Premier Chromium costs a little extra. For one thing, we use a treble thickness of nickel and copper as a basis. For hard wear and brilliance decide on Chromium—it is indicated by the letters C.P. and C.

Glittering Wonder Finishes!



CONSOLE OUTFIT

● (No. 255. Exactly as depicted, in Crystal-Flash, with all metal parts in brilliant Chromium Plating. (Or in any other Wonder Finish **£60**) ● at the same price.)

Magic Passwords to Success!

PREMIER "CRYSTAL-FLASH" WONDER BASS DRUMS

ENGAGEMENTS have often been lost on appearance, as many a drummer remembers to his sorrow. The beautiful silver-pure Crystal-flash finish offers a certain remedy for this. Just sheer delight to look upon, reflecting every ray from thousands of flashing facets. Like all Premier Wonder Finishes, Crystal-flash is guaranteed against cracking, chipping, peeling, or loss of lustre. The addition of Sparkling Brilliants adds a supreme touch (see pages 20 and 21).



WONDER BASS DRUMS

28"x12" (15" over-all).
No. 855 Chromium
Rods £13 10s.
No. 856 Royal-Gold
Rods £13 10s.
No. 854 Nickel
Rods £12 5s.

28"x15" (18" over-all).
No. 858 Chromium
Rods £14 0s.
No. 859 Royal-Gold
Rods £14 0s.
No. 857 Nickel
Rods £12 15s.

Other sizes to special
order at
proportionate prices.

MAGNA (Big Value) BASS DRUMS

(Nu-Cel Hoops).
No. 173CN
28"x12" (shell),
Nickel ... £9
No. 174CN
28"x15" (shell),
Nickel ... £10
Chromium or
Royal-Gold Plated
Rods, extra £1

18

PREMIER "CRYSTAL-FLASH" SNARE DRUMS

YOU will naturally complete the picture with a Snare Drum to match your "Wonder" Bass Drum. All Premier models are supplied in the many superlative Wonder Finishes. The favourite Crystal-flash Snare Drums are listed below. If you prefer some other model chosen from the big range of Premier Snare Drums, just quote the Catalogue Number and mention Crystal-flash and the plating required. The price is calculated by adding the extra cost given at the foot of this page.

THE DOMINION- ACE

With 5" or 6½" shell.*

No.
58 Chromium ... £11
59 Royal-Gold ... £11
57 Nickel ... £10

THE DOMINION- MAJOR

With 5" or 6½" shell.*

No.
D58 Chromium £9 10s.
D59 Royal-Gold £9 10s.
D57 Nickel £8 10s.

*If a 6½" shell is required,
add the letter "S" to
the Catalogue Number.

OTHER MODELS Supplied to Order.

"Crystal-flash" and
Chromium, extra £2
"Crystal-flash" and
Royal-Gold, extra £2
"Crystal-flash" and
Nickel, extra £1

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It is impossible to reproduce
Premier's beautiful finishes in
print. Ask for actual samples!

SPARKLING BRILLIANTS

STUDED with jewels—such is the effect of that masterpiece of PREMIER finish, Sparkling Brilliants! Never before has drum decoration achieved such flashing beauty: drums so adorned cause a positive sensation wherever they are seen.

Premier Sparkling Brilliants are made in four glorious colours—Ruby, Emerald, Diamond, and Gold—with the outside row contrasting if you wish. They are supplied on any Premier Wonder, Mayfair, and Dominion Drums. (Not supplied on Magna Models.) There are no fewer than sixty distinct combinations to choose from; thus you may give full play to your own individuality.



● CHOOSE YOUR OWN

COLOURS!!

Be distinctive—choose your own colours! There are Ruby, Emerald, Diamond, and Gold. Most drummers prefer to have the outside border in a different colour.

Be sure to state which colours are required, the first denoting the outside border.

● REDUCED PRICES

(low enough for every drummer)

†No. 1001 For Bass Drum, state colours £1 5s.

†No. 1002 For Snare Drum, state colours ... 15s.

†No. 1003 For Tom-Tom, state colours ... 10s.

Premier

FOR THE "LAST WORD"
IN SUPERB FINISHES

Imagine yourself in possession of a "Pearlex" outfit, glittering beneath the lights with vivid Ruby and Gold Sparkling Brilliants.

Sparkling Brilliants are everlasting. Once fixed, they are guaranteed to remain on for the life of the drum. They can be fitted to your present Premier outfit, if desired.

Premier Giant Tom-Toms can also be fitted with Sparkling Brilliants to match your drums.

Mayfair and Dominion Drums in Ivory and Ebony super finish can also be supplied with these attractive "jewels" as a finishing touch.





Wag Abbey
Recording Artist

Billy Airey-Smith
Howard Jacobs' Band

Max Bacon
Bert Ambrose's Orch.

Arthur Baker
Billy Cotton's Band

Len Berman
B.B.C. Dance Orch.

FAMOUS DRUMMERS OF BRITAIN



Tommy Blades
Charlie Kunz's Band

M. Maurice Burman
Roy Fox's Band

Joe Daniels
Harry Roy's Band

George Elrick
Reg. Forsythe's Band

WHO PLAY PREMIER



Jack Greenwood
Joe Loss's Band

Ronnie Gubertini
Al Collins' Band

George Hackford
Syd Seymour's Band

Jimmie Jack
Teddy Joyce's Band

EXCLUSIVELY ! ! ! !



Bob Manning
P. Mackey's Band

Jack Simpson
Jack Payne's Band

Rudy Starita
The Savoy Hotel

Barrie Wicks
Syd Kyte's Band

EMERALD-FLASH!

NEW • OUTSTANDING • EVERLASTING!

EMERALD-GREEN—a favourite colour. It makes another perfect addition to the range of Premier Wonder Drums. Your audience will be charmed with such a beautiful outfit—and with its owner! Cash-in on the advantages of possessing such a kit! Be the first in your district with a brilliant Emerald-Flash set. A Wonder Bass Drum and a Dominion-Ace are ideal. For those who desire the same beautiful finish at a very low price, there are Magna Bass Drums and Mayfair Snare Drums—all covered by the same full guarantee.

"EMERALD-FLASH" WONDER BASS DRUMS

Separate Tension. Internal Tone Control. Inlaid Hoops. 28" x 12" (15" over-all).
 No. 825 C.P. £13 10s.
 826 R.P. £13 10s.
 824 N.P. £12 5s.
 28" x 15" (18" over-all).
 828 C.P. £14 0s.
 829 R.P. £14 0s.
 827 N.P. £12 15s.
 Other sizes to special order pro rata.

SNARE DRUMS to match listed opposite.

MAGNA (Big Value) BASS DRUMS IN

"EMERALD-FLASH"
 Separate Tension. Timpani Handles.
 No. 173EN 28" x 12" (shell). Nickel, £9
 No. 174EN 28" x 15" (shell). Nickel, £10
 C.P. or R.P. extra ... £1

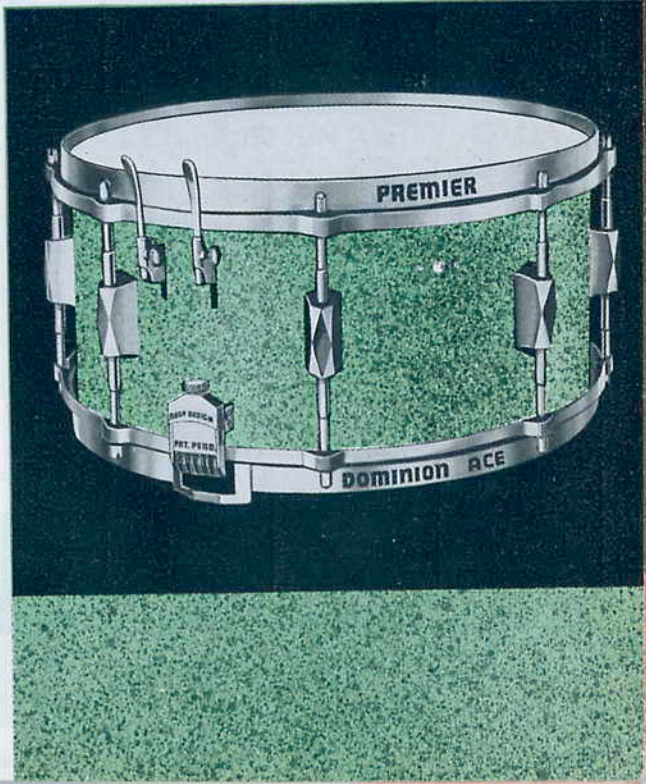
"EMERALD-FLASH" DOMINION-ACE SNARE DRUMS

Dual Snares. Double Spring Tension. Internal Tone Control.
 With 5" or 6½" shell.
 No. 32 C.P. ... £11 0s.
 No. 33 R.P. ... £11 0s.
 No. 31 N.P. ... £10 0s.
 If 6½" shell, add letter "S" to Cat. No.

DOMINION-MAJOR

Internal Tone Control. Parallel Snares. Double Spring Tension.
 With 5" or 6½" shell.
 No. D32 C.P. £9 10s.
 No. D33 R.P. £9 10s.
 No. D31 N.P. £8 10s.
 If 6½" shell, add letter "S" to Cat. No.

OTHER MODELS Supplied to Order.
 C.P. ... extra, £2
 R.P. ... extra, £2
 N.P. ... extra, £1





Bobby Beamter
Budapest, Hungary



Macce Berg
Stockholm, Sweden



Phil Goldberg
Warsaw, Poland



Jack Hewitson
Iraq



Harry E. Houston
Canada

INTERNATIONAL PERCUSSIONISTS



Gordon Le Cornu
Sth. Australia



Henry Armand van
Leer, Holland



Lim Kean Chuan
Penang



R. Lombart
Belgium

WHO WE ARE GLAD TO GREET



Jack Miller
Holland



Alec Peters
India



Merv. Rowston
W. Australia



Don Royal
Australia

AS PREMIER ENTHUSIASTS !!!



Walter Schubert
Norway



Burke Star
Australia



A. Tauring
Latvia



Trontella
Algiers

"SUN-FLASH" WONDER BASS DRUMS

Separate Tension.
Internal Tone
Control.

Inlaid Hoops.
28"x12"
(15" over-all).

No.
819 C.P. £13 10s.
820 R.P. £13 10s.
818 N.P. £12 5s

28"x15"
(18" over-all).

822 C.P. £14 0s.
823 R.P. £14 0s.
821 N.P. £12 15s.

Other sizes to special
order at
proportionate prices.

SNARE DRUMS
to match
listed opposite

MAGNA (Big Value) BASS DRUM IN

"SUN-FLASH"

Separate Tension.
Timpani Handles.

No. 173SN 28"x12"
(shell). Nickel, £9

No. 174SN 28"x15"
(shell). Nickel, £10

C.P. ... extra, £1
R.P. ... extra, £1

SUN-FLASH

● Premier's Latest Wonder Finish

A GLORIOUS deep red with flashing sparkles—such is Premier's latest creation—SUN-FLASH! It is a finish that can be recommended with both Chromium and the new Royal-Gold plating. Either will give it that final touch of elegance and perfection. Sun-Flash carries the full Premier guarantee—that it will not crack, chip, warp, or split. It's everlasting! Sparkling Brilliants can be added if desired

"SUN-FLASH" DOMINION- ACE SNARE DRUMS

Dual Snares.
Double Spring
Tension.
Internal Tone
Control.

With 5" or 6½" shell.

No. 26 C.P. ... £11
No. 27 R.P. ... £11
No. 25 N.P. ... £10

If 6½" shell required, add
letter "S" to Cat. No.

DOMINION- MAJOR

Internal Tone
Control.
Parallel Snares.
Double Spring
Tension.

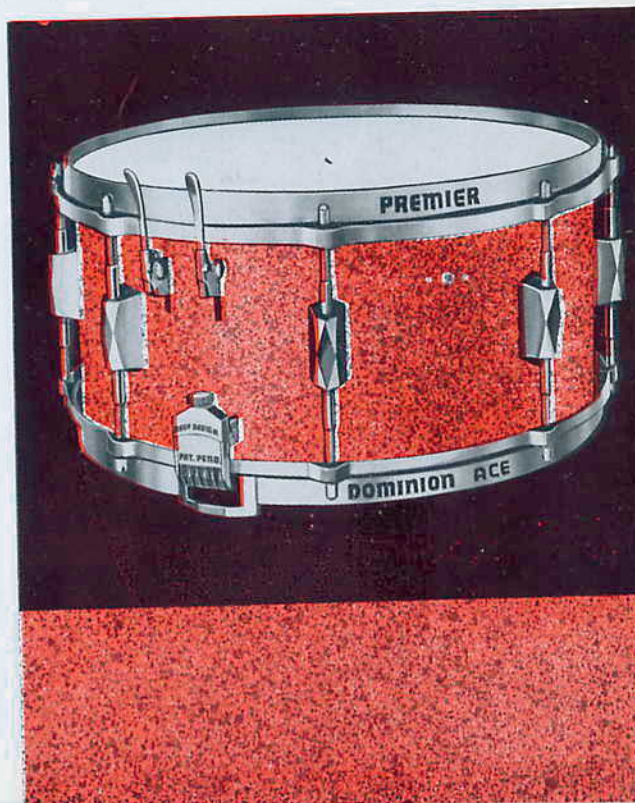
With 5" or 6½" shell.

No. D26 C.P. £9 10s.
No. D27 R.P. £9 10s.
No. D25 N.P. £8 10s.

If 6½" shell required, add
letter "S" to Cat. No.

OTHER MODELS.

R.P. or C.P. ... extra, £2
N.P. ... extra, £1



PREMIER "GLITTER-GOLD" WONDER BASS DRUMS

GLITTERING, flashing gold—attention-compelling for the up-to-date drummer who values his reputation. The ideal for stage work: beauty and utility go together. For Premier Glitter-Gold is guaranteed not to crack, chip, peel, nor to lose its lustre. All Premier Wood-Shell Drums are supplied in this finish. For the ultimate touch, add Sparkling Brilliants (see pages 20 and 21). Big sales have enabled us to reduce the price to such an extent that a complete set of Brilliants costs only a few extra shillings.



WONDER BASS DRUMS

Separate Tension.
Internal Tone
Control.
Inlaid Hoops.

28" x 12" (15" over-all).
No. 843 C.P. £13 10s.
No. 844 R.P. £13 10s.
No. 842 N.P. £12 5s.
28" x 15" (18" over-all).
No. 846 C.P. £14 0s.
No. 847 R.P. £14 0s.
No. 845 N.P. £12 15s.

Other sizes to special
order at proportionate
prices.

SNARE DRUMS
to match
listed opposite.

MAGNA BASS DRUMS

Separate Tension.
Timpani Handles.

No. 173GN,
28" x 12" (shell).
Nickel ... £9
No. 174GN,
28" x 15" (shell).
Nickel ... £10
R.P. or C.P. extra, £1

26

PREMIER "GLITTER-GOLD" SNARE DRUMS

ON all Wonder Finish Snare and Bass Drums you have a choice of Nickel (N.P.), Chromium (C.P.), and Royal-Gold (R.P.) plating. The modern-looking Chromium plating stands for durability of an extent unthought of until recently. Flashingly smart from the first, it retains its original appearance throughout its long life by the mere wiping with a soft cloth. The new ROYAL-GOLD plate has a rich appearance beyond compare. It is hard wearing, has a full golden colour, and sets off an instrument to the greatest possible advantage.

THE DOMINION- ACE

Dual Snares.
Double Spring
Tension.
Internal Tone
Control.

With 5" or 6½" shell.
No. 35 Chromium £11
No. 36 Royal-Gold £11
No. 34 Nickel £10

If 6½" shell required, add
letter "S" to Cat. No.

DOMINION- MAJOR

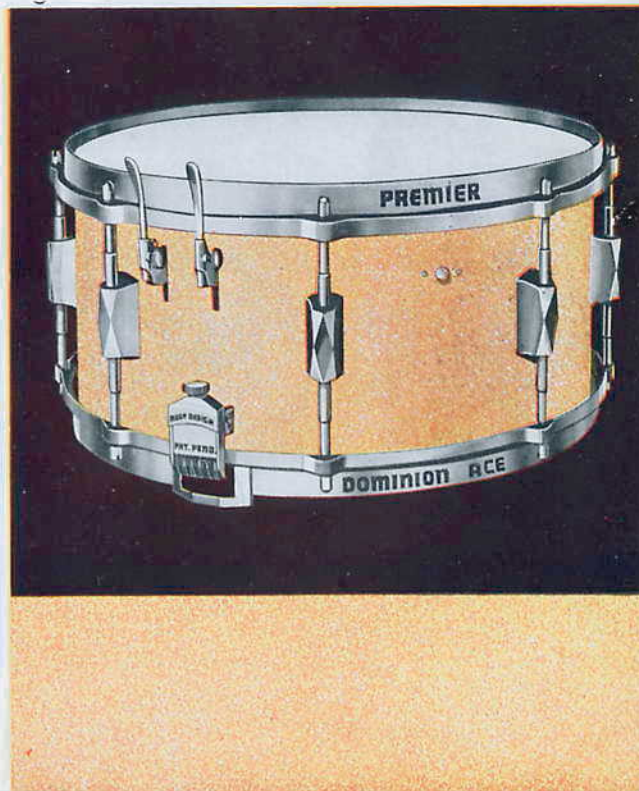
Internal Tone
Control.
Parallel Snares.
Double Spring
Tension.

With 5" or 6½" shell.
No.
D35 Chromium £9 10s.
D36 Royal-Gold £9 10s.
D34 Nickel £8 10s.

If 6½" shell required, add
letter "S" to Cat. No.

OTHER MODELS.

R.P. or C.P. ... extra, £2
N.P. ... extra, £1

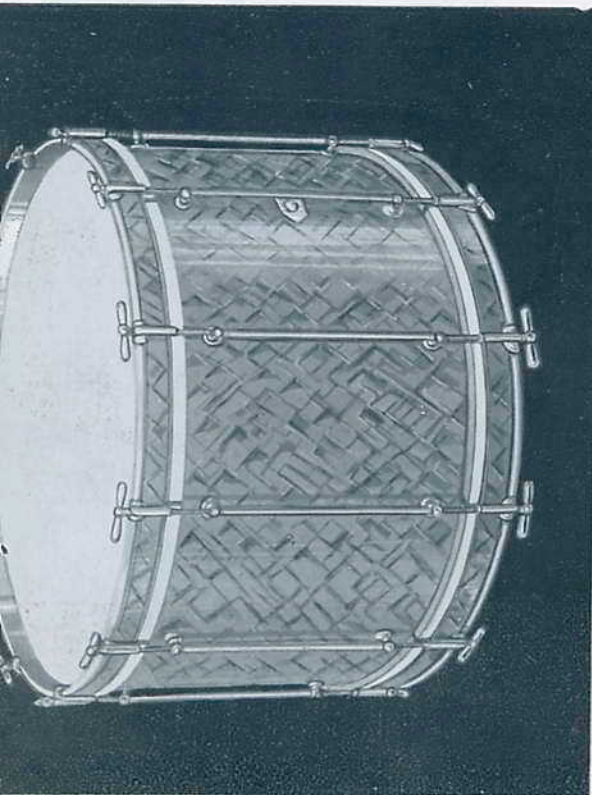


27

STORM-PEARL!

BASS & SNARE DRUMS

STORM-PEARL—inspired beauty of the dark cloud, with a hint of the silver lining beneath. This is the ideal tone when over-much colour is not desired. The same durable material as the other Wonder Finishes; guaranteed not to crack, chip, warp, or peel. Your choice of Nickel, Chromium, or Royal-Gold Plating on the rods; we strongly recommend Chromium as the ideal combination with Storm-Pearl. And don't forget Sparkling Brilliants! (Pages 20 and 21.)



WONDER BASS DRUMS

28" x 12" (15" over-all).
 No. 837 C.P. £13 10s.
 No. 838 R.P. £13 10s.
 No. 836 N.P. £12 5s.
 28" x 15" (18" over-all).
 No. 840 C.P. £14 0s.
 No. 841 R.P. £14 0s.
 No. 839 N.P. £12 15s.

MAGNA BASS DRUMS

No.
 173TN 28" x 12" ... £9
 174TN 28" x 15" ... £10
 C.P. ... extra, £1
 R.P. ... extra, £1

THE DOMINION-ACE SNARE DRUMS

With 5" or 6½" shell.
 No.
 29 Chromium ... £11
 30 Royal-Gold ... £11
 28 Nickel ... £10

If a 6½" shell is required, add the letter "S" to the Catalogue Number.

OTHER MODELS.

C.P. ... extra, £2
 R.P. ... extra, £2
 N.P. ... extra, £1

PEARLEX!

(Registered)

PEARLEX is a most handsome finish of white pearly beauty, which attracts attention wherever it is seen. Like other Premier Wonder Finishes, it is guaranteed never to chip, crack, or peel. You could not possess a more durable drum nor one that would be more greatly admired. Pearlex is the choice of Le Roy Maxey, of Cab Calloway's Band, and of many other world-famous drummers. Royal-Gold plating is the ideal combination; and Sparkling Brilliants add a final touch of perfection.

WONDER BASS DRUMS

28" x 12" (15" over-all).
 No. 832 R.P. £13 10s.
 No. 831 C.P. £13 10s.
 No. 830 N.P. £12 5s.
 28" x 15" (18" over-all).
 No. 835 R.P. £14 0s.
 No. 834 C.P. £14 0s.
 No. 833 N.P. £12 15s.

MAGNA BASS DRUMS

No. 173PN 28" x 12" (shell), Nickel ... £9
 No. 174PN 28" x 15" (shell), Nickel ... £10
 R.P. or C.P. ... extra, £1

THE DOMINION-ACE SNARE DRUMS

With 5" or 6½" shell.
 No. 24 Royal-Gold £11
 No. 23 Chromium £11
 No. 22 Nickel ... £10

If 6½" shell required, add letter "S" to Cat. No.

OTHER MODELS.

C.P. ... extra, £2
 R.P. ... extra, £2
 N.P. ... extra, £1



FINE DRUM OUTFITS

When you choose a genuine Premier Outfit, you are selecting the same stylish and hard-wearing instruments as used by nearly every famous British drummer. It doesn't matter what price you pay. If the kit is trade-marked Premier, it is genuine and guaranteed.

Premier

THE WONDER OUTFIT

THE OUTFIT CONSISTS OF—

- 28" x 15" Wonder Bass Drum (18" over all) with Internal Tone Control.
- 14" x 6 1/2" Dominion-Major Snare Drum with Internal Tone Control.
- Steadfast Stand.
- De Luxe (Express) Pedal.
- Collapsible Spurs.
- Foot Cymbal-Pedal and Cymbals.
- Trap Table with Posts and Cymbal Holders.
- 10" Avedis Zildjian Cymbal.
- 12" Genuine Zinjian Cymbal.
- Choke Cymbals and Holder.
- Set of 4 Standard Korean Temple Blocks with "Adaptive" Clamps.
- 10" Premier Tom-tom with holder.
- Chinese Wood Block and holder.
- Cowbell and holder.
- Pair of Hickory Sticks.
- Pair of "Curry" Sticks.
- Pair of 1 1/2" Felt Beaters.
- Premier Modern Tutor.

IMAGINE the sensation you would cause if you appeared with a Premier Wonder Outfit! Think of the pride of possession it would give you—the added prestige—the effect on your appearance and on your performance—and on your earnings. For there is no doubt that fine drums help to make fine drummers.

A kit in one of these spectacular and superb finishes will send you far on the road to success. We cannot too often repeat that a Wonder Outfit is not an expense—it is an investment.

ALL METAL PARTS CHROMIUM PLATED.

No. 200	In "Sun-flash"	} £39 10s.	EACH.
No. 201	In "Emerald-flash"		
No. 203	In "Storm-Pearl"		
No. 206	In "Pearlex"		
No. 209	In "Glittergold"		
No. 212	In "Crystal-flash"		



The Bass Drum, Snare Drum, and Tom-tom finished in any Wonder Finish you choose

Royal-gold Plated	£40 0 0
Nickel Plated	£35 0 0
† Bass Drum Cover and Carrying Strap and Carry-all S.D. Case	£3 0 0

MADE FROM THE DRUMMER'S POINT OF VIEW! — AND BRITISH!

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THE MAYFAIR OUTFIT

An outfit of marvellous value, with which you will be proud to appear anywhere. The finest Premier products go to make it up, and it contains every necessity, as used by leading drummers the world over. Any item can be substituted with a price adjustment easily calculated from this catalogue, and additions can be made at any time to suit your convenience.

No. 253	As illustrated	£25 0 0
No. 254	With Bass Drum Cover and Carrying Strap, and "Carry-all" Snare Drum and Effects Case	£28 0 0
	Chromium Plating, extra	£4 0 0
	Royal-gold Plating, extra	£4 15 0

THE OUTFIT CONSISTS OF—

- 28" x 15" (18" over all) Mayfair Separate Tension Bass Drum, Ivory Super Finish, with Internal Tone Control.
- 14" x 5" Mayfair Metal Snare Drum.
- Steadfast Snare Drum Stand.
- De Luxe (Express) Pedal.
- Collapsible Spurs.
- Foot Cymbal Pedal and Cymbals.
- 2" Genuine Zinjian Cymbal.
- Folding Trap Rail, with Adjusto Cymbal Holders.
- Set of 4 Handy Korean Temple Blocks.
- "Adaptive" Temple Block Clamps.
- 10" Chinese Tom-tom and holder.
- Choke Cymbals and holder.
- Cowbell and holder.
- Pair of Hickory Sticks.
- Pair of Rhythm Brushes.
- Pair of 1 1/2" Felt Beaters.
- Premier Modern Tutor.

The Bass Drum will be supplied in Ebony Super Finish if desired, at the same price.

31

THE POPULAR OUTFIT

A useful and complete outfit, most suitable for the drummer who is starting out on dance work. The whole set is strong, and at the same time light and portable. All professional grade drums and traps in thoroughly good style.

This set will give you the reputation of a drummer who knows how to choose instruments. The Bass Drum can be had in Ivory or Ebony at no extra charge.

Chromium Plating is always worth the slight extra outlay. Impervious to all conditions, it only needs a quick wipe with a duster.

THE OUTFIT CONSISTS OF—

- 26" x 9" Magna Single Tension Bass Drum.
- 14" x 4" Magna Separate Tension All-Metal Snare Drum.
- Bifold Drum Stand.
- Popular Pedal.
- Popular Spurs.
- 13" Premier Hammered Cymbal.
- Rocker Cymbal Holder.
- Chinese Woodblock.
- * Holdfast Woodblock Holder.
- Hickory Snare Drum Sticks.
- Wire Brushes.
- Premier Modern Method for Drums.



No 262	Popular Outfit, as illustrated	£11 10 0
No. 263	Popular Outfit, complete with Bass Drum Cover and Strap, and Telescopic Snare Drum and Effects Case	£13 12 6

MADE FROM THE DRUMMER'S POINT OF VIEW — AND BRITISH!

TWO REMARKABLE KITS!



THE GO-AHEAD OUTFIT

As its name implies, this outfit is only assembled for drummers who intend to go ahead. Every item is chosen with care as being most suitable for present-day dance work. Price, however, has been taken into consideration, to suit the pocket of the drummer who wants an attractive and stylish outfit at a figure lower than the De Luxe Kit. Notice the deep model snare drum, and the thin genuine Zinjian cymbal. The bass drum is finished in gleaming ivory cellulose. The new style rhythm brushes and a bass drum damper are also included in this kit.

No. 256	Outfit, as illustrated	£14 10 0
No. 257	Outfit, complete with best quality Bass Drum Cover, Carrying Strap, and Telescopic Drum and Effects Case	£16 16 0
	Extra for Chromium Plating	£2 15 0

THE OUTFIT CONSISTS OF—

- 28" x 12" Magna Separate Tension Bass Drum in Ivory.
- 14" x 5" Magna Separate Tension Snare Drum—metal shell.
- Bifold Drum Stand.
- Popular Pedal and Spurs.
- Bass Drum Damper.
- 12" thin Zinjian Cymbal.
- New Holdfast Rocker Cymbal Holder.
- Chinese Wood Block.
- Holdfast Wood Block Holder.
- Pair of new Rhythm Brushes.
- Pair Hickory Snare Drum Sticks.
- Premier Modern Method for Drums.

The Go-ahead Outfit can also be supplied in flashing Ebony Cellulose at the same price.

BIG VALUE OUTFIT

THE FIRST SURE STEP TO SUCCESS!

JUST the thing for the school dance band, or for ideal practice at home with the gramophone, the radio, or for parties. You'll get real drum tone from these snappy Premier drums. The entire outfit only costs £8—and guaranteed Premier.

THE OUTFIT

consists of—

- 24"×8" "Magna" Bass Drum.
- 13"×3½" "Marvel" Snare Drum.
- Junior Snare Drum Stand.
- Popular Pedal.
- Popular Spurs.
- 12" Spun Brass Crash Cymbal.
- Cymbal Suspender.
- Chinese Woodblock.
- Popular Woodblock Holder.
- Hickory Snare Drum Sticks.
- Premier Modern Method for Drums.



BIG VALUE OUTFIT

- | | | |
|---------|---|---------|
| No. 264 | Outfit, as illustrated ... | £8 8 0 |
| No. 265 | Outfit, complete with best quality Bass Drum Cover and Telescopic Drum and Effects Case ... | £10 2 6 |

MADE FROM THE DRUMMER'S POINT OF VIEW —AND BRITISH!

34

Premier



TOM THUMB OUTFIT

HERE'S a snappy little outfit for the youngster. One which will start him on the drumming ladder.

Every boy wants to play drums—this is the ideal little set for home use with the gramophone and radio.

Real tone and easy playing drums. In fact, a kit that will help a junior from the very start. Flashy red and white finish, with all metal parts nickel plated. Guaranteed throughout, of course.

The Outfit consists of—

- 22" Single-head Bass Drum.
- 12"×3" Tom Thumb Snare Drum.
- New Junior Pedal and Spurs.
- 12" Spun Brass Crash Cymbal.
- 6" Spun Brass Pedal Cymbal.
- Pedal Cymbal Holder.
- Swan-neck Cymbal Suspender.
- Single Slot Woodblock & Holder.
- Junior Drum Stand.
- Hickory Snare Drum Sticks.

TOM THUMB OUTFIT

- | No. | | £ | s. | d. |
|-----|--|---|----|----|
| 267 | Tom Thumb Outfit (as illustrated) ... | 5 | 0 | 0 |
| 268 | Tom Thumb Outfit, complete with strong case to hold complete set ... | 5 | 10 | 0 |

LEN BERMON,
the most-heard drummer of Britain
—playing daily over the air with
Henry Hall's B.B.C. Dance Orchestra.
One-hundred per-cent Premier
equipped!



35

MAYFAIR BASS DRUMS

THE ROLLS-ROYCE OF BASS DRUMS!

THESE are our finest bass drums, used by nearly all the "stars" and by a large proportion of drummers throughout the world. We have received literally thousands of testimonials about them from every corner of the globe.

Experienced drummers choose them for their all-round qualities, but particularly for their wonderful tone, and because they are built to last. The scientific Premier laminated construction ensures this, and makes certain that they will keep their appearance under more hard usage than any other drum manufactured.

Premier drum shells are actually four times stronger than solid wood shells of the same thickness. They are absolutely immune from climatic changes, and guaranteed not to twist or warp. Only the highest grade materials are passed for the manufacture of Mayfair Drums; and now the fittings have been improved still further. The larger size "streamline" timpani handles make for better appearance and easier tuning. The full, rich tone is beyond compare.

Internal Tone Control included in the price.

The greatest development in bass drums since the introduction of laminated shells is the patented "Premier" Internal Tone Control. Read about this feature on the next page.

The wide range of Premier Wonder and Super Finishes, with the addition of Sparkling Brilliants, offer the discerning drummer an unlimited choice (see pages 18, 29). De Luxe Drums are now supplied either in smooth, durable, gleaming Ivory or flashing Ebony Cellulose Lacquer at **no extra charge**. Unless otherwise ordered, the standard finish is Walnut Cellulose with natural colour counter-hoops. The picture shows the beautiful Ivory finish.

With Patented Internal Tone Control



Premier



Tremendous Value of Premier Internal Tone Control!

Greatest advance in Bass Drum Tone ever made!

Quick and certain control!

A PREMIER Patent.

The Premier Internal Tone Control has resulted in the greatest improvement in bass drum tone ever conceived. In all weathers, in all climates, in any temperature, this control enables you to obtain perfect tone from your Premier Bass Drum; better tone than you've ever heard before — the ideal tone.

This great feature is included in all Premier Mayfair Bass Drums without extra charge.

● Internal Tone Control

● New Streamline Timpani Handles

● Laminated Construction

● Pure White Heads

● Separate or Single Tension

● PRICES

SEPARATE TENSION			SINGLE TENSION		
No.	Size (shell)	N.P. rods. £ s. d.	No.	Size (shell)	N.P. rods. £ s. d.
No. 121	26" x 12" (shell)	... £8 5 0	No. 145	24" x 8" (shell)	6 2 6
No. 123	28" x 12" (shell)	... £8 17 6	No. 146	26" x 9" (shell)	6 10 0
No. 124	28" x 15" (shell)	... £9 2 6	No. 147	26" x 12" (shell)	6 15 0
No. 125	28" x 18" (shell)	... £9 7 6	No. 148	28" x 9" (shell)	7 2 6
No. 126	30" x 12" (shell)	... £9 10 0	No. 149	28" x 12" (shell)	7 7 6
No. 127	30" x 15" (shell)	... £9 15 0	No. 150	30" x 12" (shell)	8 0 0
No. 128	30" x 18" (shell)	... £10 0 0			
No. 129	32" x 15" (shell)	... £10 15 0			
No. 130	32" x 18" (shell)	... £11 0 0			
	Chromium Plating, extra	... £1 5 0			
	Royal-Gold Plating, extra	... £1 7 6			

● **TRAP DOOR IF DESIRED!**
Drummers requiring a trap door can have one fitted most neatly, with a spring hinge and bakelite knob, at a small extra charge of 5s. 0d.

MADE FROM THE DRUMMER'S POINT OF VIEW — AND BRITISH!

Magna (Big Value) Bass Drums

NOW AVAILABLE IN ALL THE FAMOUS PREMIER FINISHES!

MAGNA (Big Value) Drums are made for those who want a genuine Premier instrument at a moderate price. They retain the characteristic strength of the Mayfair Models and are suitable for general use.

You can rely on the life of a Magna Bass Drum, as it is made with a laminated wood shell and the strongest heavily-plated steel rods. The new timpani handles are a great improvement. Kangor heads are fitted, specially selected for their strength and even thickness.

The handsome cellulose-lacquered shell and hoops are extremely attractive and lasting—walnut-coloured shell, natural counter-hoops. Or, if preferred, you can have Ivory or Ebony at no extra charge. Magna Model Bass Drums are sold under exactly the same guarantee as our Mayfair line.

Before ordering, note—the overall measurement of a Premier Bass Drum is 3" more than the shell size stated. For instance, No. 173 (28" by 12") is 15" overall. Remember that Magna Drums can be had in all the dazzling Premier Wonder Finishes. Turn to pages 18 to 29 for full details.

PROOF

of the colossal strength of Premier laminated shells.

This photo, taken in the new factory extension, shows famous drummers testing the stupendous strength of Premier drum shells. The result was amazing! Not one of the drums was even 1/16th of an inch out of true. Sitting on the bass drum shell is Len W. Hunt; Bert Manning is standing on it—and their combined weight is 21 stone! Percy Hampton, on the wood snare drum, weighs 13 st. 4 lbs.; and Reg Gubertini is testing a patent Premier "Spun" metal shell against 12 st. 3 lbs.!



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With the PREMIER Guarantee!

Premier



SUPER FINISHES

Choose Ivory or Ebony super-finishes at no extra cost.

NEW!

TRAP DOOR IF DESIRED!

A neat trap door, with spring hinge and bakelite knob, will be fitted at an extra charge of 5/-

NEW TIMPANI HANDLES

The tension rods on all Premier Magna Bass Drums now have timpani model handles. They are easy to turn and look "great." A big improvement at no extra cost.

MAGNA BASS DRUMS

Made in two Styles

SEPARATE TENSION.			SINGLE TENSION.		
No.	£	s. d.	No.	£	s. d.
170 26"x 9" (shell)	5	17 6	189 22"x 6" (shell)	3	0 0
171 26"x 12" (shell)	6	2 6	190 24"x 8" (shell)	4	0 0
172 28"x 9" (shell)	6	10 0	191 26"x 9" (shell)	4	17 6
173 28"x 12" (shell)	6	15 0	192 26"x 12" (shell)	5	2 6
174 28"x 15" (shell)	7	0 0	193 28"x 9" (shell)	5	10 0
175 30"x 12" (shell)	7	7 6	194 28"x 12" (shell)	5	15 0
176 30"x 15" (shell)	7	15 0	195 30"x 12" (shell)	6	7 6

Chromium (C.P.) or Royal-Gold (R.P.) Plated Rods, price £1 extra.

NEW!

INTERNAL TONE CONTROL CAN BE FITTED!

This very valuable Premier improvement will be fitted to any new Magna Bass Drum at the slight extra cost of 7s. 0d.

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DOMINION-ACE!

Premier

NEW!

The world's most Amazing Drum!

The Dominion-Ace sets a hitherto undreamed-of standard in the manufacture of drums. It not only surpasses, but out-classes, every other snare drum ever made! Test it out for yourself!

You'll be delighted at the range of tone; amazed at the lightning response; fascinated with the facile, noiseless levers; and in ecstasy over the slick modern appearance, devoid of all bits and pieces.

● CONSIDER THESE VITAL ACE FEATURES—

● Internal Snares

Fitted under the batter head, these snares enable you to get amazing snappiness and four distinct tones. The snares are of special alloy. They are curved at each end, so that they meet the head gradually and without the slightest pressure.

● Self-Adjusting Snares

The only self-tensioning snares in the world that have spring suspension at both ends. No dead ends. No half-responsive snares. Perfect response over every square inch of drum head. The most advanced design ever conceived. Original and patented. Snares are interchangeable in a few seconds.

● Internal Tone Control

ALL "RING" DEFINITELY ELIMINATED.

Patented internal control with special cush-rubber damper. Micrometer adjustment from the control on the shell.

● Straight-lay Snares

Each snare rides in its own curved guide-runner. Snares cannot touch each other. Each length is free and gives full vibration from end to end. 14 inches of snap!

● Silent Snare Levers

FINGER-TIP CONTROL.

Direct-action levers that are smooth, instant, and positively noiseless. Exclusive to Premier . . . fully covered by Patents and Registered Designs.

● Triumph of Design

The elimination of complicated outside mechanism is a triumph of British engineering. Another exclusive Premier production.

● Dustproof Rods

No ugly threads showing to pick up dirt and dust. The threaded part of the rod turns in a grease-filled sleeve. An original Premier idea!

● New Shining Metal Brackets

Self-aligning — self-reflecting — non-tarnishing!

● Slotted Rods

No searching for a lost key—a coin will fit!

● Parallel Snare Action

Which means that your snares are always at an even tension whether in the "on" or "off" position. Noiseless Premier snare levers operate the snares simultaneously at both ends.



Turn to the next page for further important points and prices

ULTRA-MODERN DESIGN



ACE

The Triumph of *Premier!*

DOMINION-ACE!!

The Drum with the amazing response

Premier

NEW!

FAR IN ADVANCE OF ANY OTHER SNARE DRUM YET MADE

We say "Thank you" to our "Ace" drummer friends

We wish sincerely to thank the "Ace" drummers of Britain—

Max Abrams,
Len Bermon,
Maurice Burman,
Joe Daniels,
Reg Flowers,
Reg and Ronnie Gubertini,
Jack Hanrahan,
Jack Simpson,
Rudy Starita,
Gilbert Webster,

and others, and, in particular,

MAX BACON,
whose suggestions and criticisms have helped us to make this new drum the "ACE" of snare drums.

"SWING" drumming, theatre drumming, military drumming; hoop cracks, wire brush rhythms, outdoor playing; ppp to fff—everything comes alike on the Dominion-ACE.

Instant response to the lightest touch—or a full-throated crescendo roar; you can get one just as easily as the other if you are the owner of a Dominion-ACE.

Outstanding Points not mentioned on previous pages are one-piece floater hoops—super-strength shell—non-rusting metal flesh hoops—Signed Premier heads—and special silk and wire snares unless gut are particularly asked for.

PRICES of the Dominion-ACE.

14 ins. by 5 ins.

No. 10	Nickel Plated	£9 0 0
No. 11	Chromium Plated	£10 10 0
No. 12	Royal-Gold Plated	£10 10 0

14 ins. by 6½ ins.

No. 15	Nickel Plated	£9 0 0
No. 14	Chromium Plated	£10 10 0
No. 13	Royal-Gold Plated	£10 10 0

Wood Shells supplied at the same price.

Finished in Ivory or Ebony cellulose lacquer at no extra charge, or in a wide variety of Brilliant Wonder Finishes—see pages 18 to 29.



Floater Counter-Hoops

Notice in the diagram how snugly the flesh hoop fits the counter-hoop, leaving ample clearance from the shell. The head comes over the shell at a very gradual angle. This gives better tone with less wear on the heads.

Silent Snare Levers!

FINGER-TIP CONTROL!

Fitted on all Dominion-ACE and Major snare drums, these levers are positive, instantaneous, and absolutely noiseless. Exclusive to Premier!

DOMINION-MAJOR

This is identically the same drum as the Dominion-Ace, with the one exception—that it has only one set of snares. However, all the other features of the "Ace"—the self-adjusting snares and the internal tone control, and the many other valuable improvements—are included.

PRICES of the DOMINION MAJOR.

14 ins. by 5 ins.

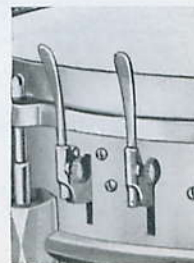
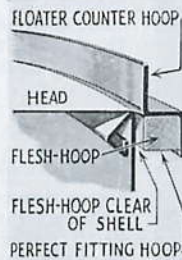
No. 16	Nickel Plated	£7 10 0
No. 17	Chromium Plated	£9 0 0
No. 18	Royal-Gold Plated	£9 0 0

14 ins. by 6½ ins.

No. 19	Nickel Plated	£7 10 0
No. 20	Chromium Plated	£9 0 0
No. 21	Royal-Gold Plated	£9 0 0

Wood Shells supplied at the same price.

Finished in Ivory or Ebony cellulose lacquer at no extra charge, or in any of the beautiful Premier Wonder Finishes at slightly extra cost—see pages 18 to 29.



MADE FROM THE DRUMMER'S POINT OF VIEW—AND BRITISH!

PERFECT SNARE CONTROL!

New Premier Dominions lead the World.

Amazing improvements! Advanced design!

NEW

ALREADY for years past the most popular snare drum in the world, the Dominion range has now been re-designed and re-constructed. The improvements mean still greater satisfaction for you! More snap—more response—more perfect drum tone—and added strength for everlasting wear.

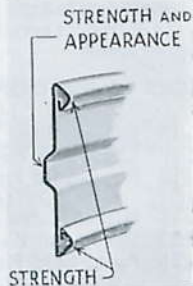
Super-strength shell and hoops—one-piece floater counter-hoops—modern design—direct-action snare levers—straight-lay snares—every Dominion drum has these salient Premier features.

New Shell — Super Strength! Modern Design!

This new metal shell made by the famous Premier spinning process has extra strength just where it's needed. As well, it is in the very latest style—the modern style preferred by the up-to-date drummer. The photo on page 38 gives further proof of the amazing strength of Premier shells.

Straight-lay Snares

Snares that cannot touch each other, whether in the "on" or "off" position. This means that each length of snare is free to vibrate between the specially grooved clamps.



FLOATER COUNTER-HOOPS

One-piece—modern and super-strong—less head breakages!

The new design of these hoops is modern and extra strong. Note that the snare-hoop is **ONE-PIECE**—that the flesh-hoop fits the counter-hoop snugly, leaving ample room for the shell. The head comes over the shell at a very gradual angle. This gives better tone with less wear on the heads.

MADE FROM THE DRUMMER'S POINT OF VIEW—AND BRITISH!



- Moderr. Design.
- Straight-lay Snares.
- Floater Hoops.
- Super-strength Shell.
- Lower Prices.

DOMINION-MINOR

Embodying the major principles of Dominion Drums, this model has certain modifications which enable us to offer it at a remarkably low price. Made in two popular sizes.

14" x 5" (shell) (Overall depth, 6")

No. 8 Nickel Plated	£6 15 0
No. 8C Chromium Plated	£8 5 0
No. 8R Royal-Gold Plated	£8 5 0

14" x 6½" (shell) (Overall depth, 7½")

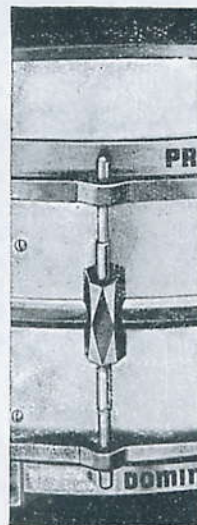
No. 9 Nickel Plated	£6 15 0
No. 9C Chromium Plated	£8 5 0
No. 9R Royal-Gold Plated	£8 5 0

With Ivory, Ebony, or other colour cellulose lacquer shell—no extra charge.

Also available in Wonder Finishes—see pages 18 to 29.

NEW SHINING BRACKETS

Self-aligning—self-reflecting—non-tarnishing! These brackets have been entirely re-designed. The extra "faces" reflect the light in all directions. A Premier improvement that costs you no more.



METAL SHELL

THIS is our standard separate tension drum. Until the introduction of the Premier Dominion models, it was our best snare drum. It still has the same quality features of snap, crisp tone, playing ease, and strength.

The perfect Premier one-piece metal shell is machine spun to a perfect round. No soldered joints. Flanged counter-hoops, rounded flesh hoops, separate tension rods with a slot for easy tensioning.

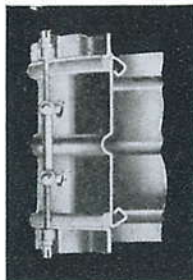
Matched slunk heads, an easy and reliable snare strainer, silk and wire snares—or gut if preferred. Obtainable in Ivory or Ebony at no extra charge; choice of three platings—chromium plating recommended.

WOOD SHELL

Some drummers prefer a wood shell, and so we make this model. It is especially attractive when supplied in any of the Wonder Finishes, for which it is particularly suitable.

It is constructed with extra strong supports, and machine turned to a perfect round. Positively guaranteed not to twist or warp.

Apart from the shell, it is made in the same way as the all-metal drums described on this page. The standard models listed here have a highly burnished walnut cellulose finish, or, if preferred, can be supplied in Ivory or Ebony. Premier Mayfair Drums have the right tone and are easy playing.



Premier
One-Piece
Metal
Shells

Premier Metal Drum Shells are of 20-gauge specially rolled brass, formed into shape by an ingenious spinning process. They are perfectly round, and guaranteed not to twist under any amount of strain. The snare beds are a most vital factor, controlling the tone of the drum. We have a skilful process which enables us to warrant each snare bed to be perfectly graded.

PRICES—METAL SHELL

No. 50	14"×4" (shell)	£5 0 0
No. 51	14"×5" (shell)	£5 5 0
No. 54	14"×6½" (shell)	£5 10 0
No. 52	15"×4" (shell)	£5 10 0
No. 53	15"×5" (shell)	£5 10 0
	Chromium plating, extra	£0 15 0
	Royal-gold plating, extra	£1 0 0

PRICES—WOOD SHELL

No. 60	14"×4" (shell)	£4 15 0
No. 61	14"×5" (shell)	£5 0 0
No. 64	14"×6½" (shell)	£5 5 0
	Chromium plated metal parts, extra	£0 10 0
	Royal-gold plated metal parts, extra	£0 15 0

Many beautiful Wonder Finishes listed on pages 17 to 31.

FOR MARCHING

Any ... Premier Drum you choose can be fitted with suitable grade heads, a knee rest, and carrying hook for Two Shillings and Sixpence extra.

MADE FROM THE DRUMMER'S POINT OF VIEW — AND BRITISH!

QUALITY DRUMS AT A POPULAR PRICE

METAL SHELL.

AN excellent drum at a popular price, which enables the drummer to obtain a high-grade separate tension instrument for a very moderate outlay. It is made similarly to the Mayfair models, but with flat metal counter-hoops and Premier Kangor heads. Each pair of heads is matched. All metal parts heavily nickel plated. Wire-covered silk snares. A drum which will give satisfactory service over a very long period.

No. 80	14"x4" (shell)	...	£3 12 6
No. 81	14"x5" (shell)	...	£3 17 6

WOOD SHELL.

For those drummers who prefer a wood shell, here is a drum with a strong laminated shell, well supported. Nickel-plated hoops and fittings, Kangor heads, a quick-action snare strainer and release, and wire-covered silk snares. A reliable instrument—made to last. The standard finish is Walnut Cellulose, but Ivory or Ebony Cellulose can be had at no extra charge. Two sizes available.

No. 86	14"x4" (shell)	...	£3 7 6
No. 87	14"x5" (shell)	...	£3 12 6

MAGNA Wood Shell Models

are now available in a variety of attractive and indestructible Wonder Finishes.

Just add £1 to the price of the size chosen.

Ebony or Ivory super finishes at no extra cost

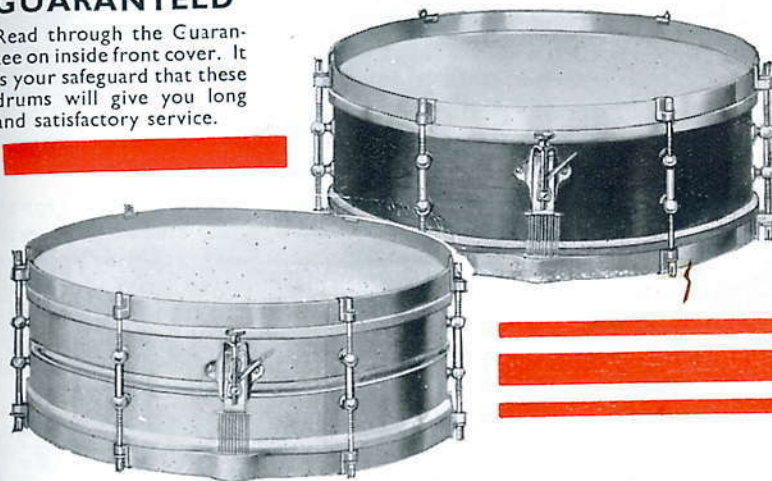
MADE FROM THE DRUMMER'S POINT OF VIEW —AND BRITISH!

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Premier

LIKE ALL PREMIER INSTRUMENTS, MAGNA MODEL DRUMS, THOUGH SO LOW IN PRICE, ARE FULLY GUARANTEED

Read through the Guarantee on inside front cover. It is your safeguard that these drums will give you long and satisfactory service.



PREMIER ONE-PIECE METAL SHELLS

Premier metal drum shells are of 20-gauge specially rolled brass, formed into shape by an ingenious spinning process. They are perfectly round, and guaranteed not to twist under any amount of strain. The snare beds are a most vital factor, controlling the tone of the drum. We have a skilful process which enables us to warrant each snare bed to be perfectly graded.

PREMIER DRUM KEY

A flat steel key which fits straight on the rod and will not fall off. Can be kept on your key ring, if you wish. Supplied separately for Premier Drums only.

No. 615 6d.

49

PREMIER SNARE DRUMS

A DRUM FOR EVERYONE!

Premier

PREMIER STANDS FOR QUALITY!

COLLEGE SNARE DRUM

CRISP all-wood snare drums, light and strong. Well-supported laminated shell, guaranteed to remain perfectly round, beech counter-hoops, unbreakable steel fittings, nickel plated. Premier Kangor heads; each pair matched. Snare strainer and release, and wire-covered snares. Very neat and efficient.

No. 95 14"x3" (shell) £2 10 0

MARVEL SNARE DRUMS

These drums are built along professional lines for the small orchestra or dance band. Standard materials throughout, and modern in every way. Strong laminated shell, with nickel-plated hoops and fittings. Good quality heads, wire-covered snares, and a perfect snare strainer. Ideal for Junior drummers. Made in two sizes. The 13" is great for home use.

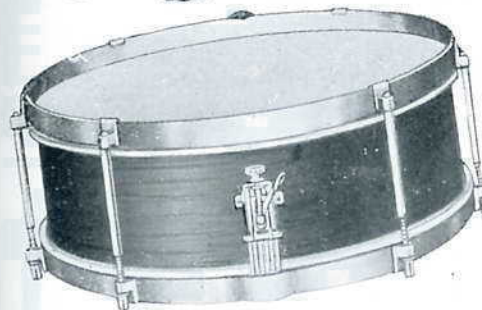
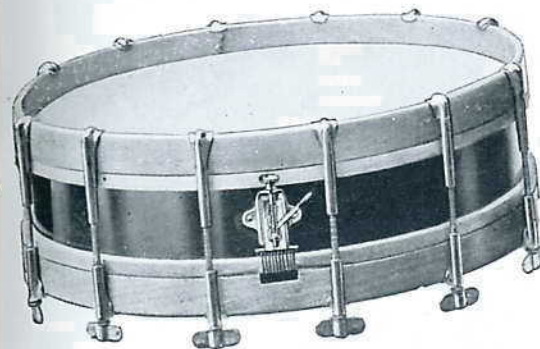
No. 93 13"x3½" (shell) £2 0 0

No. 94 14"x4" (shell) £2 10 0

TOM THUMB SNARE DRUM

A real little drum, with flashy scarlet hoops and white cellulose shell. Carefully made and assembled. Laminated shell—Kangor heads—nickel-plated thumbrod fittings—and wire snares. The greatest small drum you've ever seen! A treat for any boy.

No. 98 12"x3" (shell) £1 7 6



PREMIER Guaranteed DRUMS

Fine for the home—great for the boy—truly a drum for everyone!

The drums illustrated on this page are made of the same high-quality materials and with the same skill and care as all other Premier products.

Each one carries the full Premier guarantee.

JOE DANIELS

(Harry Roy's Band).

One of to-day's outstanding drummers. A real genius; inventor of the famous "Double-Stick."

Entirely Premier equipped!



MADE FROM
THE DRUMMER'S
POINT OF VIEW
—AND BRITISH!

The Premier Swingster

THE HIGH-SPEED "SWING" PEDAL

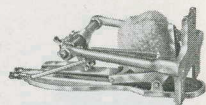


WITH the ever-quickening tempo, the need for a new pedal—highly sensitive and with a tireless action—was obvious. The Premier Swingster Pedal has a freer action than you have ever conceived possible—and, at the same time, a steady, even action. The footplate needs only the same pressure at the end of the stroke as it does at the beginning. The compensating spring brings the footplate up with lightning rapidity. It also helps to give you unlimited speed—8 in a bar, without effort, if you want it!

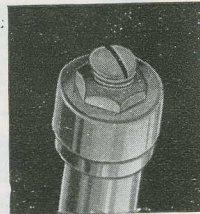
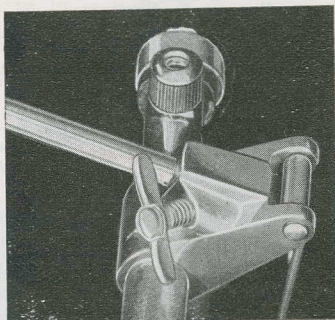
No more ankle fatigue—no more leg strain with the Premier Swingster Pedal. It *must* be tested to be believed—so take an early chance of examining one.

The footplate is of ample length for any foot. It is the new Premier invention—we guarantee your foot will not slip! Made of Sheffield steel—strong and everlasting. The dual-post upright allows plenty of freedom for the toe of your shoe. Folds up quickly and compactly,

*The one Perfect Pedal—
Made for everlasting wear.*



This shows how easily the New Premier Swingster Pedal folds up.



The lambswool beater clamping screw is set at an angle, and therefore tightens with a wedge action. This prevents any possibility of the beater slipping.

Ball-bearing action—fully protected from dust and dirt. All working parts are of HARDENED steel. The new scientific crank design ensures perfect rhythm and an even pressure at every point of the swing.

THE PREMIER SWINGSTER

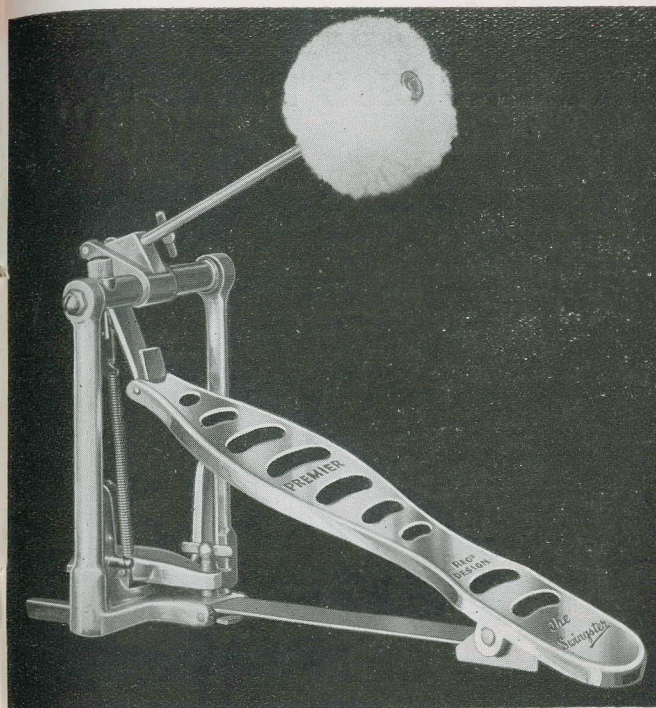
The world's fastest, neatest, and slickest Bass Drum Pedal.

● Even Pressure from Start to Finish

MADE FROM THE DRUMMER'S POINT OF VIEW—AND BRITISH!

"THE WORLD'S FASTEST PEDAL"

Premier



● No Wearing Parts!

● Colossal Speed!



PRICES OF THE SWINGSTER PEDAL

No. 282	Gleaming Alloy and N.P. Finish	£1 17 6
No. 282C	Gleaming Alloy and C.P. Finish	£2 5 0
No. 282R	Gold Lacquered and R.P. Finish	£2 5 0

PEDAL BEATERS

Three pedal beaters, one of which is the ideal one for your particular job.

No. 293	Lambswool Pedal Beater for full tone without knock	4s. 0d.
No. 294	Solid Felt Beater for hard thud tone	3s. 6d.
No. 297	Covered Felt Beater for soft thud tone	2s. 6d.



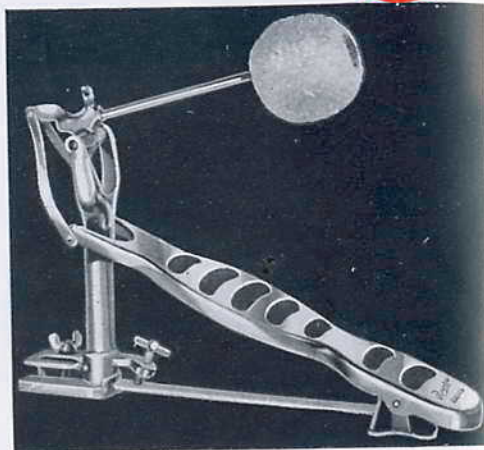
Premier Pedals and Spurs

DE LUXE EXPRESS PEDAL **NEW!**

- New Non-slip Foot-plate
- No leg fatigue

THIS is the famous Premier direct stroke pedal. It has already stood the test of years, and the new non-slip foot-plate makes it of even more value. This foot-plate is revolutionary! It is made of Sheffield steel for extreme strength, and the new engineering idea prevents the slightest possibility of your foot slipping. Also, it is the most comfortable foot-plate you can have, because it relaxes the foot and leg below the knee. In fact it is the perfect foot-plate—an exclusive Premier production, of course.

Notice there is no wire loop. Other improvements are the device which ensures the pedal staying on the bass drum hoop, the bottom foot-plate rod clipping into the upright, and the easy-to-get-at spring adjustor. Large lambswool beater included.



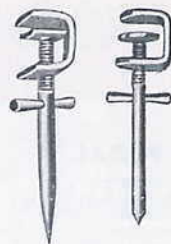
No.	PRICES.	£	s.	d.
281	De Luxe Pedal, Nickel Plated	1	5	0
281C	Chromium Plated	1	15	0

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DE LUXE SPURS

A new type spur that fits as tight as you can possibly want it, but does not damage the bass drum hoop. A Premier spur is a "safe" spur.

No.	Per pair.
291 Nickel Plated	3s. 0d.
291C Chromium Plated	4s. 0d.
291R Royal-Gold Plated	4s. 6d.



POPULAR PEDAL

The champion value-for-money pedal. A light pedal that will outlast any other on the market at near the price. Made of the same strong material as the De Luxe Express Model—pressed steel upright and pressed steel foot-plate—Sheffield steel only. Steel-bushed crank. These parts will not wear out. Adjustable spring, and felt beater for medium tone.

No.	s.	d.
284 Popular Pedal, N.P.	15	0

POPULAR SPURS

Another vastly improved spur at a very popular price. Strong, light, and most efficient.

No. 292 Nickel Plated.	Per pair 1s. 6d.
------------------------	------------------

Premier



HOLDFAST PEDAL CYMBAL HOLDER

A good cymbal holder which grips and stays there; the new Holdfast clamp sees to that. Made of pressed steel.

No.	s.	d.
295 Nickel Plated	2	6
295C Chromium Plated ...	3	6
295R R.P. ...	3	9



PREMIER COLLAPSIBLE SPURS

Why fiddle about screwing spurs on and off? Premier Collapsible Spurs have only to be screwed on once, and they're there for good. Always ready for use and always in the right place. Easy to fix, too. Supplied complete with screws.

No. 290 Nickel Plated	per pair 3s. 6d.
No. 290C Chromium Plated	per pair 4s. 6d.
No. 290R Royal-gold Plated... ..	per pair 5s. 0d.

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MADE FROM THE DRUMMER'S POINT OF VIEW —AND BRITISH!

CYMBAL PEDALS

FOOT CYMBAL PEDAL

This is the most popular pedal for every type of work. It is the former wood model brought bang up-to-date. The new guaranteed non-slip foot-plate; the neat new heel rest; the spur projections underneath to prevent the pedal "creeping"; and the heavy spring hinge—are all tremendous improvements.

Independent Adjustment of each Cymbal.—To ensure perfect alignment of cymbals, a new swivelling arrangement gives independent adjustment of each cymbal.

This is the pedal with the easy and direct action.



No.		£	s.	d.
287	Nickel-plated Pedal, complete with Premier 10" Hammered Cymbals ...	1	11	6
	Pedal only, N.P. ...		16	9
286	Chromium Plating ... extra		3	0
	Royal-Gold Plating ... extra		4	0

SOCK CYMBAL PEDAL

Some drummers prefer this type of pedal, which is similar to the "High-Hat," except that the cymbals are only a few inches off the ground. It is strongly made of Sheffield steel. Note the perfect non-slip foot-plate—a registered Premier product. Folds up into a small space. Premier hammered cymbals are recommended.

No. 288A	Nickel Plated, complete with Premier Hammered Cymbals ...	£1	13	6
No. 288	Pedal only, N.P. ...		18	6
	Chromium Plating, extra, 6s. 6d.			
	Royal-Gold Plating, extra, 8s. 0d.			

HIGH-HAT CYMBAL PEDAL

The High-Hat brings the cymbals into a position where they can also be used for hand beats. (There is a special chapter on this style of playing in Max Bacon's great book, "Max on Swing," see page 85.) With the High-Hat the cymbals are 36" from the ground. It is easy to put up and take down, and when folded it is quite compact. The new guaranteed non-slip foot-plate is an amazing and exclusive Premier improvement. There are a number of other alterations on the pedal, so look for the Premier trade-mark. The High-Hat will make your outfit very showy. Premier Hammered cymbals—one 10" and one 11"—are included with No. 289A, but you may prefer an 11" and 10" Zinjian.

No. 289A	Nickel-plated Pedal, with Cymbals ...	£2	5	0
No. 289	Pedal only, Nickel Plated ...	£1	10	0
	Chromium Plating, extra ...		10s.	0d.
	Royal-Gold Plating, extra ...		12s.	6d.

AMAZING IMPROVEMENTS! ● **NEW NON-SLIP FOOT-PLATE—AN ABSOLUTE REVELATION!** ● **ENTIRELY RE-DESIGNED!**

DRUM DAMPERS

Premier

BASS DRUM DAMPER

Cut the "ring" out of your bass drum. This new Premier damper will do it, and will enable you to produce the right tone. Particularly useful in damp weather, when the felt pads can be pressed harder against the heads. New Super-grip Clamp—positive and non-marring; dual pad damping action with variable pressure control.

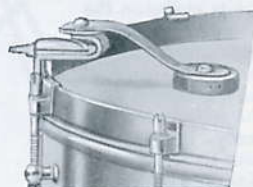
No. 640	Nickel Plated ...	4s.	6d.
No. 640C	Chromium Plated ...	6s.	6d.
No. 640R	Royal-Gold Plated ...	7s.	0d.



SNARE DRUM DAMPER

Many dance drummers use one of these dampers. The New-Holdfast Clamp grips tight and allows the felt pad to swing in a semicircle so as to alter the effect.

No. 641	Nickel Plated ...	3s.	0d.
No. 641C	Chromium Plated ...	4s.	0d.
No. 641R	Royal-Gold Plated ...	4s.	3d.



INTERNAL TONE CONTROLS

BASS DRUM CONTROL

The latest and greatest invention towards perfect bass drum tone. A Premier patent. From a control knob handily placed on the outside of the drum, the tone of your bass drum can be altered as required. Fitted as standard on Premier Mayfair and Wonder Drums. Supplied separately, complete with instructions for easy fitting.



No. 638.		
No. 639	B.D. Internal Tone Control	5s. 6d.
No. 638	S.D. Internal Tone Control	3s. 6d.

(These prices do not include fitting, which costs 1/6 extra.)

SNARE DRUM CONTROL

Definitely eliminates all "ring." More than valuable in damp weather. Fitted as standard on Dominion-Ace and Dominion-Major Drums.

NEW STEADFAST FOLDING STAND



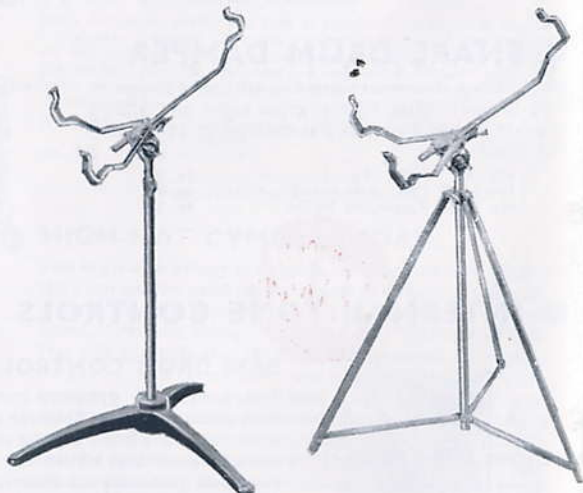
For those who require a heavy stand which will fold up, this model has been improved in every way. No wobbling whatever. Made throughout in extra strong steel and alloy. The arms are fitted with rubber grips. Fully adjustable for height and angle. Whatever the weight of your drum, the new gripping arrangement cuts out any chance of the top slipping round. Your snare drum is "gripped," and cannot fall off this stand.

No. 301	Nickel Plated	£0 17 6
No. 301C	Chromium Plated	£1 4 0
No. 301R	Royal-Gold Plated	£1 5 6

CONCERT STAND



For concert, theatre, and military drummers, this is the ideal stand. The top part is made on the same principle as the Steadfast Folding Stand, but is fitted into a cast base, which is extremely steady. Takes up less space than any other stand, and looks fine, too. Fully adjustable, of course. For packing, the rod screws out of the base. The base is finished in silver Cellulose Lacquer.



No. 300

No. 301

No. 300	N.P.	£1 1 0
No. 300C	C.P.	£1 5 0
No. 300R	R.P.	£1 6 0

MADE FROM
THE DRUMMER'S
POINT OF VIEW
—AND BRITISH!



No. 302



No. 303

BIFOLD STAND

The perfect stand for "gig" drummers who wish to cut down the weight of their kit. Made throughout of pressed steel parts. Rigid and very strong—to give long service. Fully adjustable.

No. 302	Nickel Plated	£0 12 6
No. 302C	Chromium Plated	£0 17 0
No. 302R	Royal-Gold Plated	£0 18 0

BASS DRUM STAND

An all-metal stand that will take any size bass drum. Adjustable for height. Rubber protection where necessary to prevent damaging the drum. Folds up neatly.

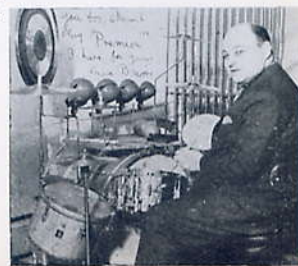
No. 642	Nickel Plated	£1 0 0
No. 642C	Chromium Plated	£1 7 6
No. 642R	Royal-Gold Plated	£1 10 0

JUNIOR STAND

A light pressed steel stand suitable for any drum except the heavier models. Folds into a small space and is adjustable for height and angle.
†No. 303 N.P.
6s. 9d.

'MAX ON SWING' is the title of the most remarkable Drum Book ever written. You simply must possess a copy. Turn now to page 89.

This is famous Max Bacon, the author, with his all-Premier equipment.



THE PREMIER TRAP CONSOLE

UP-TO-THE-MINUTE SHOWMANSHIP!

New and Exclusive Features!

STREAMLINED.

DEAD RIGID
when in use.

CLEAR OF THE GROUND WHEN MOVING—

screwed clip raises drum and pedal.

GLOSSY "NU-CEL" SILVER FINISH—

guaranteed not to chip.

USED BY almost every famous British and European drummer.

Registered Premier design.

MADE FROM THE DRUMMER'S POINT OF VIEW — AND BRITISH!

NEW!

The new Premier Trap Console solves every problem for the showman drummer. Far and away the best method of displaying your outfit; yet everything is grouped exactly as you wish, and is within easy reach. The result is faster work with less effort. Everything clear of the floor (including the bass drum) for easy wheeling from place to place—an essential for stage work. The new Premier Trap Console has outstanding improvements and advantages. It is designed on entirely new lines, giving a streamline effect. Adjustable to any size bass drum. The wheels, fitted with stout rubber tyres and brakes, cannot drop out.

Finished in satin Silver Nu-cel, guaranteed not to chip; or in Gold if specially ordered.



EASY TO TRAVEL

This picture clearly demonstrates the compactness of the Trap Console when folded for travelling.

An alternative idea is to have a big Premier Trunk, into which the whole outfit can be wheeled without dismantling—the ideal arrangement for travelling bands.

60

STREAMLINED!

(Registered Design)



PRICES OF STREAMLINED CONSOLE

No.	Description	£	s.	d.
No. 696	Console, complete with two Cymbal Arms, six Posts, and Soloist Wheels with brakes, N.P.	7	5	0
No. 696C	Console, complete C.P.	8	5	0
No. 696R	Console, complete, R.P.	8	10	0

Or without Soloist Wheels, £2 less.

TRAP CONSOLE HOLDERS

No. 328	Snare Drum Stand, N.P.	17s.	6d.
No. 328C	Snare Drum Stand, C.P.	22s.	6d.
No. 328R	Snare Drum Stand, R.P.	25s.	0d.
No. 390	Long Bent Cymbal Post, N.P.	5s.	6d.
No. 390C	Long Bent Cymbal Post, C.P.	7s.	0d.
No. 390R	Long Bent Cymbal Post, R.P.	8s.	0d.
No. 388	Giant Tom-Tom Grip, in Silver Nu-cel	7s.	0d.
No. 388R	Giant Tom-Tom Grip, in Gold Nu-cel	7s.	0d.
No. 389	Circular Gong Holder, N.P.	10s.	6d.
No. 389C	Circular Gong Holder, C.P.	15s.	0d.
No. 389R	Circular Gong Holder, R.P.	16s.	6d.

THE NEW "MAXEY" CYMBAL HOLDER

The latest idea in the way of Cymbal suspension on Consoles. Looks simply tremendous! There are two of them in this picture of Le Roy Maxey (Cab Calloway's famous drummer).

No. 393	"Maxey" Cymbal Holder, N.P.	7s.	6d.
No. 393C	"Maxey" Cymbal Holder, C.P.	11s.	0d.
No. 393R	"Maxey" Cymbal Holder, R.P.	12s.	0d.

Premier

TRAP CONSOLE

There is no need to have all the holders and accessories shown in the picture. Choose just what you need. Two rocker cymbal arms and six posts are included in the price.

Special Trap Console Holders are listed below. For temple block clamps and other fittings see page 65.

The picture below shows Le Roy Maxey, of Cab Calloway's Band, with his Premier Streamlined Console and Pearlex Outfit.



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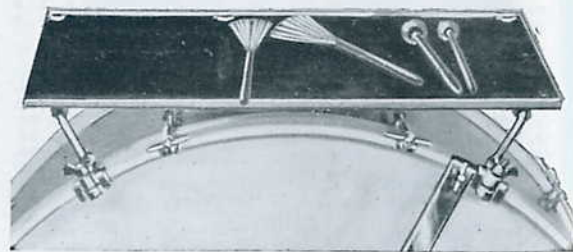
PREMIER TRAP TABLES

A VITAL AID TO EFFICIENCY ●



FOR the drummer on gigs or other travelling jobs, the trap table is the very thing for displaying your kit to the best advantage. It can be set up and taken down in a very few minutes, and packs flat into a Premier suit-case. The trap table has been improved in many ways: six-ply laminated wood; new type cymbal holders; Super-grip clamps to hold the table rigid to your bass drum; and a metal band right round the outside. The table is finished with beautiful silver-grey velvet which will not tear or get untidy. You will agree with us, when you get yours, that the appearance and the workmanship are perfect!

Choose the trap holders you desire from page 65, but don't forget we supply two cymbal holders and six posts in with the table. Above all, be sure you see the Premier Trade-mark.



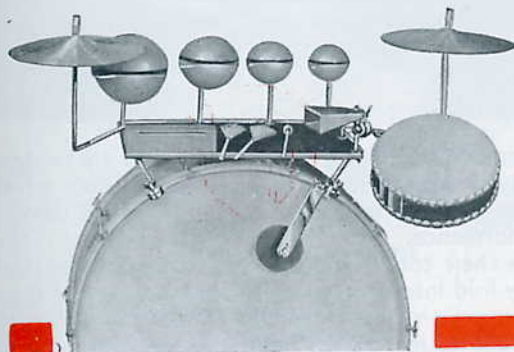
MADE FROM
THE DRUMMER'S
POINT OF VIEW
— AND BRITISH!

62

EVERYTHING AT YOUR HAND

Premier

TABLE AND ACCESSORIES ALL
PACK INTO THE NEW PREMIER
SUIT-CASE - - - SEE PAGE 94



No. 694
Trap Table with
2 Cymbal Hold-
ers and 6 Posts,
N.P. £1 10 0

No. 694C
Trap Table with
2 Cymbal Hold-
ers and 6 Posts,
C.P. £1 16

No. 694R
Trap Table with
2 Cymbal Hold-
ers and 6 Posts,
R.P. £1 17 6

THE NEW HANDY TRAP-TRAY

THIS New Handy Trap-Tray has been made for those who wish to put up a big show at very little cost. You can clamp your existing cymbal, tom-tom, and other fittings round the tray just where you wish.

It fits rigidly to the bass drum with two strong hoop clamps; there is a padded support; and the tray itself is covered with hard-wearing blue felt. Made of six-ply wood. Look for the Premier Trade-mark.

PRICE

No. 693A
New Handy
Trap-Tray,
N.P. only, 12s. 6d.

63

New Premier Trap Rail

FOLDING MODEL

HANDY

COMPACT

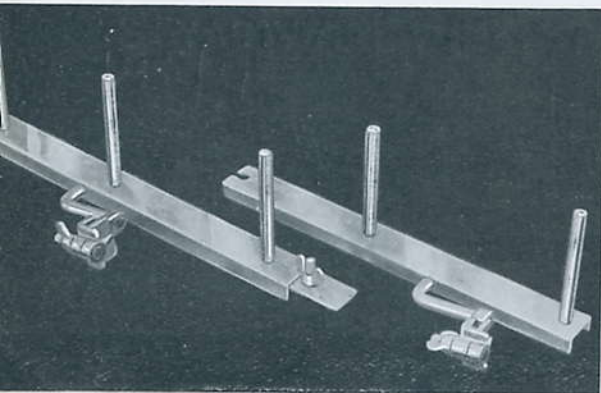
LIGHT-WEIGHT

IDEAL FOR GIGS

SPACE-SAVING



Premier Trap Rails look modern—they are modern. They display your kit to the best possible advantage, and add to the comfort and speed of your performance. For "gigs" they are ideal: they save their cost in time alone. Compactness itself, they fold into a very small space for ease of transport. Five posts provide ample room for the most exacting needs. Our illustrations show the rail in use and folded for packing. Temple block clamps and other holders are listed opposite.



TRAP RAIL PRICES.

(Holders not included).

No. 695 - N.P. 12/6
No. 695C C.P. 17/6
No. 695R R.P. 18/6

A "close-up" of the New Rail ready for packing.

64

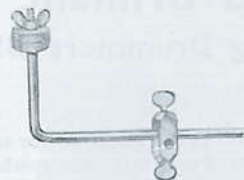
TRAP HOLDERS

Premier

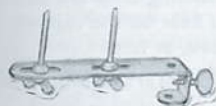
FOR TRAP RAILS, TABLES, AND CONSOLES



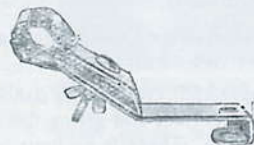
No. 321.



No. 319.



No. 322.



No. 323.



No. 305.

HOLDERS FOR EVERY TRAP

No drummer need fear that his own particular fads and fancies have not been catered for. The holders illustrated above provide a selection which ensures your being able to lay out your traps in their accustomed position. Each is readily interchangeable with others, and all can be used on every type of Premier trap rail, table, console, or post. The lay-out may thus be varied according to fashion or necessity.

A holder for everything

Your usual lay-out

Minimum packing trouble

Sheffield Steel

Heavy Plating

PRICES

ADJUSTO CYMBAL ARM.

No. 319 Nickel Plated ... 3s. 0d.
No. 319C Chromium Plated ... 4s. 0d.
No. 319R Royal-Gold Plated ... 4s. 3d.

ADJUSTO TOM-TOM GRIP.

No. 321 Nickel Plated ... 3s. 0d.
No. 321C Chromium Plated ... 4s. 3d.
No. 321R Royal-Gold Plated ... 4s. 6d.

WOOD BLOCK REST.

No. 322 Nickel Plated ... 1s. 9d.
No. 322C Chromium Plated ... 2s. 6d.
No. 322R Royal-Gold Plated ... 2s. 6d.

"ADAPTIVE" TEMPLE BLOCK CLAMP.

No. 323 Nickel Plated ... 3s. 0d.
No. 323C Chromium Plated ... 4s. 0d.
No. 323R Royal-Gold Plated ... 4s. 3d.

TRIANGLE ARM.

No. 326 Nickel Plated ... 1s. 9d.
No. 326C Chromium Plated ... 2s. 6d.
No. 326R Royal-Gold Plated ... 2s. 6d.

COWBELL CLAMP.

No. 327 Nickel Plated ... 9d.
No. 327C Chromium Plated ... 1s. 0d.
No. 327R Royal-Gold Plated ... 1s. 0d.

"POPULAR" TEMPLE BLOCK CLAMP.

No. 305 Nickel Plated only ... 2s. 0d.

65

AVEDIS ZILDJIAN'S

Crisp and Brilliant Cymbals— Leading Drummers USE them

The only
Cymbals made
by any
Mr. Zildjian

REDUCED
PRICES!

BAND Leaders everywhere are demanding crisp and brilliant cymbals of varying tones—cymbals you hear on the records and over the Radio—Avedis Zildjian cymbals, in fact!

Ideal for every type of work—Avedis Zildjians are carefully graded for dance bands, symphony orchestras, and military bands.

No good drummer can possibly do without at least one. Many men use two or three.

The paper-thin cymbals for dance men are simply wonderful—each one perfect and giving full and instant response from the lightest tap. There is no limit to the effects you can get from using two or three thin sharp-pitched cymbals of different tones.

SPECIAL FOR DANCE MEN!

Each shipment from the Avedis Zildjian Co. contains a quantity of extra thin cymbals. In addition to their sharp, brilliant tone—which can be instantly damped—these cymbals possess a silvery resonance found only in Avedis Zildjians.

You can now have both "paper-thin" cymbals and real tone—if you insist on Avedis Zildjians, and quote the numbers below.

No. 310T	...	10"	...	£1 12 6
No. 329T	...	11"	...	£1 17 6
No. 330T	...	12"	...	£2 4 0
No. 331T	...	13"	...	£2 10 0
No. 332T	...	14"	...	£2 16 0

(Prices subject to change without notice.)



Premier are General Distributors

Premier

Where Cymbal-making is a family Tradition

For over 300 years the Zildjian family have been engaged in the craft of cymbal-making—it has become a fine art with them. No other manufacturer has equalled the tonal excellence, the instant response, and the resonance of Avedis Zildjian cymbals—the only cymbals in the world made by the Zildjian secret process.

We are the General Distributors of these wonderful cymbals for Great Britain and the Empire (except Canada), and keep large stocks always available.

No. 330	12"	£2 4 0
No. 331	13"	£2 10 0
No. 332	14"	£2 16 0
No. 333	15"	£3 8 0
No. 334	16"	£4 0 0

Specify for Band or Orchestra.

Famous drummers known the world over are using Avedis Zildjians. Men like Max Bacon, George W. Marsh, M. Burman, and K. Arslanian will advise YOU to—look for the Trade Mark.



Mr. Aram Zildjian is the present holder of the world-famous secret—the secret that has been so closely guarded for generations, and the origin of which has been shrouded in great mystery.

Bring
yourself
this added
prominence

by using cymbals which are universally acclaimed as being the world's finest. Your cymbal will sound exactly as good as those you hear over the Radio—if you specify Avedis Zildjians.

At the best
Dealers stock
Avedis Zildjian
Cymbals

MAURICE BURMAN
"Ace" Drummer of Roy Fox's Band. One of Britain's outstanding stylists. Premier exclusively!



اوله زيلديان
فيليبان زيلديان
**AVEDIS
ZILDJIAN CO.**
GENUINE

★ ★ CYMBALS

GENUINE IMPORTED ZINJIAN CYMBALS

(Regd.)

THIS is the new rhythmic cymbal—the Zinjian—manufactured at a famous factory.

Each cymbal is made by hand, specially thin, for modern rhythmic playing.

We are able to offer this cymbal at specially low prices—from 16/6 for the 10" size—as we have obtained the sole import rights.

The Zinjian is the very cymbal you have been seeking. Real high-pitched tone—moderate price—

made specially for "swing" drummers. The 10" and 11"—thick quality—are ideal for use with your "High-hat".

No. 335D	10" each ...	£0 16 6
No. 335E	11" " ...	£0 19 6
No. 335	12" " ...	£1 5 0
No. 335A	13" " ...	£1 11 0
No. 335B	14" " ...	£1 17 6
No. 335C	15" " ...	£2 5 0

All Zinjians supplied THIN, unless specially ordered thick for pedal or parade work.



Famous Max Bacon testing Zinjian and Avedis Zildjian Cymbals. He is 100% Premier equipped.



68

—See that your Cymbals are Stamped

Premier



No. 366



No. 356

Sizzle Cymbal

A very snappy cymbal effect to have in your kit. Well worth featuring in a "hot" chorus. 10"—just the right size—Premier Hammered Cymbal, plus the sizzle effect.

No. 356
Sizzle Cymbal
12/6



No. 360

Premier Choke Cymbals

The cymbal tone you have often heard—and wondered what it is. Two 8" Premier Hammered Cymbals "face to face" on an Adjusto holder. It is one of the first cymbal effects every dance drummer should get. Supplied complete as illustrated, or without the Super Grip post, for use on trap tables, etc. No muffling required.

No.		s.	d.
366	As illustrated, N.P. ...	13	0
366C	As illustrated, C.P. ...	15	0
366R	As illustrated, R.P. ...	16	0
367	For Trap Table, etc., N.P. ...	9	0
367C	For Trap Table, etc., C.P. ...	10	0
367R	For Trap Table, etc., R.P. ...	10	6

Premier Hammered Cymbals

A new grade of imitation Turkish cymbals—made by Premier, and hammered hard and thin. Ideal for foot cymbal work. Also suitable for small outfits. Very good when used in pairs by drum corps.

No. 336	8" each ...	3s. 6d.
No. 337	10" " ...	7s. 6d.
No. 338	12" " ...	12s. 6d.
No. 339	13" " ...	15s. 0d.
No. 340	14" " ...	17s. 6d.

Premier Spun Cymbals

A very low-priced cymbal of quite good tone; highly polished hard spun brass.

†No. 346	6" ...	0s. 10d.
†No. 348	8" ...	1s. 6d.
†No. 350	10" ...	2s. 6d.
†No. 352	12" ...	4s. 0d.
†No. 353	13" ...	5s. 0d.

Deep Cup Cymbals

Some drummers prefer deep cup cymbals with their foot cymbal pedals. These are 10" and bring out that hollow "squash" tone.

No. 360
4/6 each.

69

CYMBALS AND GONGS

Premier

CHINESE CYMBALS

Chinese Crash Cymbals are indispensable for oriental "atmosphere." Like all Chinese instruments shown in this catalogue, these cymbals are bought from the finest Oriental manufacturers. They give a brilliant crash and are most durable. Premier trade-marked.

No. 363 13" each 12s. 0d.
No. 365 15" each 14s. 0d.

STING CYMBAL

A small, hard-tempered cymbal which gives a special "sting" tone of its own. You will find one of these cymbals very handy on all sorts of occasions.

No. 361 8" Sting Cymbal ... 5s. 6d.

CHINESE GONGS

Very necessary for descriptive work, heavy crash introductions, cabarets, in fact, almost indispensable. A slight blow brings forth a rich, vibrant tone; a heavy blow brings a mighty crash effect. A special beater included in the price.

†No. 370 14" £2 0 0
†No. 370A 16" £2 10 0
†No. 371 18" £3 10 0
†No. 372 25" Super Gong ... £6 0 0
No. 373 Gong Beater ... £0 2 6

(For Gong Stands see opposite page.)

CYMBAL HOLDER FOR DRUM STAND

A Cymbal Holder that is very popular amongst "gig" drummers, and for those wishing to have the cymbal very close to the snare drum. Adjustable as to height and distance from the drum. Rocker top for the cymbal to rest on. Can be packed very neatly in a few seconds.

No. 318 Nickel Plated ... 7s. 6d.
No. 318C Chromium Plated ... 10s. 6d.
No. 318R Royal-Gold Plated ... 11s. 0d.

CYMBAL BEATERS

Hard solid felt Beaters which will bring all the tone out of your cymbal. Equally good when used on thick or thin cymbals. Fine for rhythms during slow fox-trots, etc. Use them also when playing Temple Blocks and Tom-Toms. The 1½" are recommended.

No. 596A 1½" ... per pair 2s. 6d.
No. 596 B 1½" ... per pair 3s. 6d.

THE REAL SHOWMAN DRUMMER

must be able to produce any effect at will. The band depends to the greatest extent upon him to create the elusive atmosphere so necessary in certain numbers.

The Gongs and Cymbals of the Chinese breathe the very spirit of the East, and they are an essential part of the drummer's kit.



CHINESE GONG STANDS

The new Circular Gong Stand looks fine and keeps the gong in position. A real snappy-looking stand. The holder is fitted into a cast base, finished in Silver Cellulose Lacquer.

No. 313 Gong Stand, as illustrated, N.P.

£1 2 6

No. 313C C.P.

£1 10 0

No. 313R R.P.

£1 12 6



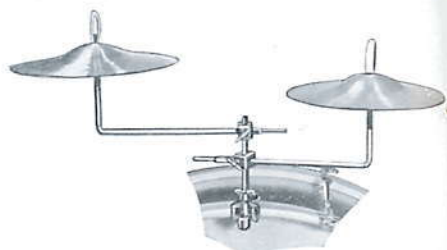
NEW CYMBAL HOLDERS

TO HELP YOUR PERFORMANCE!
All sold under the Premier guarantee

Premier

ADJUSTO CYMBAL HOLDER

The Adjusto is the very latest cymbal holder. It gives every possible adjustment—high—low—any angle—so that the cymbal can be placed in that "just right" position. The new rest allows the cymbal perfect freedom and vibration. Super-grip clamp—strong and absolutely rigid. The Adjusto is the right holder for the most up-to-date drummer.



No. 475	For one cymbal, N.P.	6s. 0d.
No. 475 C	For one cymbal, C.P.	8s. 0d.
No. 475 R	For one cymbal, R.P.	8s. 6d.
No. 477	For two cymbals, N.P.	9s. 0d.
No. 477 C	For two cymbals, C.P.	12s. 0d.
No. 477 R	For two cymbals, R.P.	12s. 6d.

PREMIER CYMBAL ROCKER

This is the very thing for those who want their cymbals held steady. You can get all the vibration you want from the rocker rest. This improved rest eliminates all buzzing through metal touching the cymbal. You can use it with either the long or short post upright. Adjustable to hold the cymbal at any angle.

No. 472	Nickel Plated	4s. 6d.
No. 472 C	Chromium Plated	6s. 3d.
No. 472 R	Royal-Gold Plated	6s. 9d.



SPRING CYMBAL HOLDER

This is a very near approach to complete suspension. It will hold the cymbal at any desired angle. The New-Holdfast Clamp grips firmly without marring the hoop.

No. 470	Nickel Plated	...	4s. 6d.
No. 470 C	Chromium Plated	...	6s. 9d.
No. 470 R	Royal-Gold Plated	...	6s. 9d.

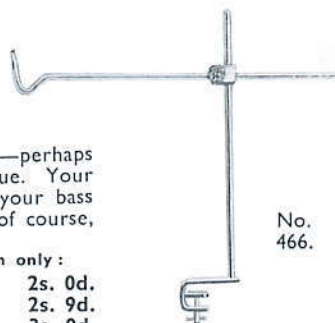
72

NEW SUPER-GRIP SUSPENDER

This is a fine way of suspending your cymbals—perhaps the only means of getting the full tonal value. Your cymbal is allowed perfect freedom. Fits to your bass drum with the new Super-grip Clamp, and, of course, is fully adjustable.

Cymbal Arm only:

No. 466	N.P.	4s. 0d.	No. 467	N.P.	2s. 0d.
No. 466 C	C.P.	5s. 6d.	No. 467 C	C.P.	2s. 9d.
No. 466 R	R.P.	6s. 0d.	No. 467 R	R.P.	3s. 0d.



No.
466.

MAXEY MINIATURE CYMBAL HOLDER

Based on the showmanship idea introduced by Le Roy Maxey, of Cab Calloway's Band, on his Premier Console. Will hold any cymbal up to a 14 in. A "flash" holder. With the New-Holdfast Grip.

No. 474	N.P.	3s. 6d.
No. 474 C	C.P.	4s. 6d.
No. 474 R	R.P.	5s. 0d.



No.
474.

CYMBAL REST

A very handy cymbal rest, suitable for any Premier holder. Cush-rubber pad and buff-leather strap.

No. 311	N.P.	...	0s. 9d.
No. 311	C.P.	...	1s. 0d.
No. 311	R.P.	...	1s. 0d.



No. 311.

SPRINGCUSH CYMBAL ROCKER

For those who prefer a washer each side of the cymbal, there is the "Springcush" cymbal rocker. Fits any Premier cymbal holder.

No. 314	N.P.	...	1s. 3d.
No. 314	C.P.	...	1s. 6d.
No. 314	R.P.	...	1s. 6d.

73

New Premier Tom-Toms

TUNABLE GIANT TOM-TOMS!



HERE are the Tom-Toms for the drummer of to-day and to-morrow—our new Tunable Tom-Toms. Made with one head, so that you can pack two or even three, one inside the other, as illustrated. No more worry about your Tom-Toms when travelling. Ideal for gigs—three pack into the space of one; and the one head gives you the perfect tom-tom tone you require, and the same ease of tuning as with timpani.

Ask to try them at your local dealer's—you'll be convinced that these new Tunable Tom-Toms are a necessary addition to your kit.

Finished in any colour to match your outfit, and with sparkling brilliants if desired. (See pages 24 and 25.)

Three-in-One Sets

Three ideal sized Tunable Tom Toms pack into this case. Every drummer can now add tom-toms to his kit. Examine the low prices on the next page; and remember that even these can be spread over a period if you wish.



TOM-TOM STANDS

Made specially for Premier Giant Tom-Toms. Adjustable as to height and size by just turning a thumbscrew. Easy to pack. Made of Sheffield steel.



No.		s.	d.
384	Nickel Plated	13	6
384C	Chromium Plated	16	0
384R	Royal-gold Plated	17	0

PORTABLE! TUNABLE!

NEW!



PRICES OF PREMIER TUNABLE TOM-TOMS

THREE-IN-ONE SETS.

†No. 378	In Ivory, Ebony, Silver, or Gold Nu-cel, with Fibre Case	£9	0	0
†No. 378A	Ditto, without Case	£8	0	0
†No. 379	In any Premier Wonder Finish (see pp. 17-31), with Fibre Case	£11	10	0
†No. 379A	Ditto, without Case	£10	10	0
	Chromium Plating, extra,	12s.	0d.	
	Royal-gold Plating, extra,	15s.	0d.	
	Also sold separately—prices below.			

INDIVIDUAL TOM-TOMS

		In Ivory, Ebony, Silver or Gold Nu-cel.	In any Wonder Finish (see pp. 17-31).
†No. 381A	13"	£2 5 0	£2 15 0
†No. 382A	15"	£2 15 0	£3 10 0
†No. 383A	17"	£3 0 0	£4 5 0
		Chromium Plating, extra,	4s. 0d.
		Royal-gold Plating, extra,	5s. 0d.

10" TOM-TOM TO MATCH

†No. 380	Not Tunable	£1 5 0	£1 10 0
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CASE FOR TUNABLE TOM-TOMS

†No. 450	Flaxite Fibre, to take 17" Tom-Tom	£1	0	0
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They can be purchased in sets or separately, as desired, and in all the marvellous range of Premier Finishes.

Premier Giant Tunable Tom-Toms put the finishing touch to your outfit. Impervious to atmosphere: tune them and don't worry!

New self-aligning fittings for easy tensioning.



MADE FROM THE DRUMMER'S POINT OF VIEW — AND BRITISH!

CHINESE TOM-TOMS

The best Chinese Tom-toms, which we import direct from the leading manufacturers in the Orient. They are the finest grade obtainable—hand-made and painted by hand in many colours. Red lacquered shells.

No. 375	10 ins. ...	12s. 6d.
No. 376	12 ins. ...	18s. 0d.
†No. 377	15 ins. ...	£1 10s.

TOM-TOM HOLDERS—"Adjusto" Tom-Tom Holder

You get minute adjustment from any angle with this new holder. Just screw your tom-tom to the arm, which revolves in any direction. Tightens with one screw, which prevents the slightest movement whatever. Made with the Super-grip Clamp, which grips without damaging. Your tom-tom and holder will still pack easily into the case. Complete with screws.

No. 387	Nickel Plated ...	6s. 9d.
No. 387C	Chromium Plated ...	9s. 0d.
No. 387R	Royal-Gold Plated ...	10s. 0d.

"New-Holdfast" Tom-Tom Holder

A satisfactory adjustable holder. Clamps to the bass drum hoop. Height and angle can be altered, though not to quite the same extent as the Adjusto.

No. 385	Nickel Plated ...	3s. 9d.
No. 385C	Chromium Plated ...	5s. 6d.
No. 385R	Royal-Gold Plated ...	6s. 0d.
No. 386	Popular Tom-Tom Holder, Nickel Plated	1s. 9d.

CHINESE WOOD BLOCKS

Genuine Wood Blocks, imported from the finest Chinese makers. Powerful tone and made to stand up to rough usage. An essential for every class of work.

No. 478	Small size ...	3s. 0d.
No. 479	Medium size ...	4s. 6d.
No. 480	Large size ...	6s. 0d.

"HOLDFAST" WOOD BLOCK HOLDER

Holds the top of the wood block just above the bass drum hoop—the handiest position. Easy for playing, yet out of the way.

No. 490	Nickel Plated ...	2s. 6d.
No. 490C	Chromium Plated ...	3s. 6d.
No. 490R	Royal-Gold Plated ...	3s. 9d.

POPULAR WOOD BLOCK HOLDER

Made of steel, nickel plated. Grips tight and stays there.

No. 491	Nickel Plated ...	1s. 0d.
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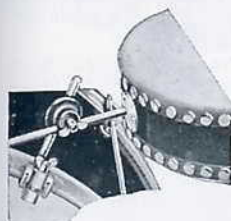
THE WASHBOARD—The drumming craze!

The effect you must have for modern rhythm. The Premier Washboard outclasses the Gourd for tone and swing. It can also be used as a good ratchet effect. It has a nickel-plated corrugated top mounted on a sounding-board. The complete outfit includes a rhythm stick and attachment for fitting to Bass Drum or Console, etc. As designed and used by Bob Manning, of Jack Payne fame.

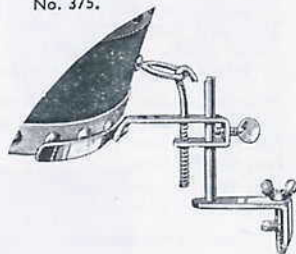
†No. 773	Premier Washboard Outfit ...	4s. 6d.
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No. 377. No. 376. No. 375.



No. 387.



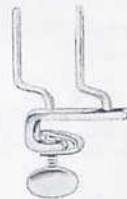
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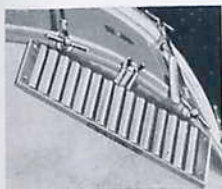
No. 478. No. 479. No. 480.



No. 490.



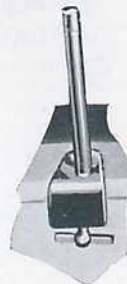
No. 491.



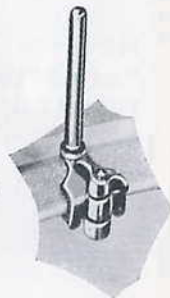
No. 773.



POSTS FOR BASS DRUM HOOPS



No. 468.



No. 469.

NEW-HOLDFAST.

No.		s.	d.
468	Nickel Plated ...	2	3
468C	Chromium Plated ...	3	3
468R	Royal-Gold Plated ...	3	3

SUPER-GRIP.

469	Nickel Plated ...	4	0
469C	Chromium Plated ...	5	6
469R	Royal-Gold Plated ...	5	6

TEMPLE BLOCKS

GENUINE KOREAN TEMPLE BLOCKS

Every up-to-date drummer is equipped with temple blocks, which are used not only for Oriental numbers but also for rhythmic playing.

The genuine Korean Temple Blocks—which we import direct from the Far East—are finished in a glossy red lacquer, and they are immediately distinguished from imitation temple blocks by their deep, resonant tone. They are supplied in sets of four, bearing our Premier Trade Mark. You can order a large set or a small set; or temple blocks may be ordered separately.

No. 484	Set of 4 Standard Korean Blocks	£2 0 0
No. 489	Set of 4 Handy Korean Blocks...	£1 10 0
No. 484A	Size 1	6s. 0d.
No. 484B	Size 2	9s. 0d.
No. 484C	Size 3	11s. 0d.
No. 484D	Size 4	14s. 0d.

New Sizes and Colours listed opposite.

NEW "ADAPTIVE" TEMPLE BLOCK CLAMPS

These new clamps hold the temple blocks in the latest sloping style, which is really the only natural way. With an extra strong, vice-like grip, they will fit any Premier effects post. The grip being on the handle only, the full tone of the block is brought out. Blocks can be held at any desired angle, as shown on the picture opposite.

Separate blocks, used without trap-table or rail, need a bass-drum post to take these clamps. See page 77.

No. 323	Temple Block Clamp, N.P.	...	3s. 0d.
No. 323C	" " " C.P.	...	4s. 0d.
No. 323R	" " " R.P.	...	4s. 3d.

Light, strong, and with a perfect grip. Just right for the smaller size blocks. Will also take the "standard" set.

No. 305	Popular Block Clamp, N.P.	...	2s. 0d.
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MADE FROM
THE DRUMMER'S
POINT OF VIEW
—AND BRITISH!

78

NEW COLOURS! NEW SIZES!

Premier

KOREAN BLOCKS IN NEW COLOURS

In addition to standard red and gold, we are now importing some special Korean Blocks in various colours. Make your outfit still more outstanding by owning a set of these magnificently finished instruments. They are genuine works of art with a superb tone. Flashing black, ivory white, or glorious green—in each case finished with golden handles. And yet the cost is but a few extra shillings.

SET OF FOUR STANDARD KOREAN BLOCKS.

No. 481	White and Gold	£2 5 0
No. 482	Green and Gold	£2 5 0
No. 483	Black and Gold	£2 5 0

PREMIER MONSTER KOREAN TEMPLE BLOCKS

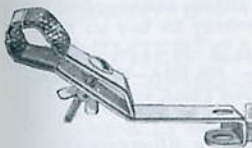
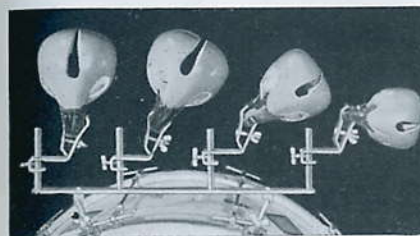
The ideal set for "show" drummers—Monster blocks are generally used in sets of three. If you prefer a set of four, add Size 4 (No. 484D of the standard blocks).

PRICES OF MONSTER KOREAN BLOCKS.

No. 486	Set of three	£3 10 0
No. 486A	Size 1 ...	£0 17 6
No. 486B	Size 2 ...	£1 2 6
No. 486C	Size 3 ...	£1 10 0

Special Size Monster Block.

No. 486D	12-ins. ...	£4 10 0
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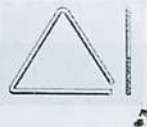
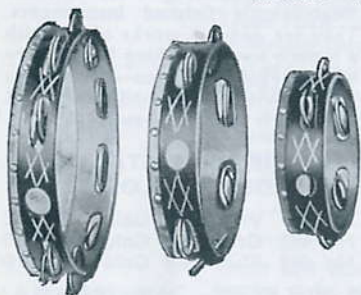
No. 305

79

NEW PREMIER TAMBOURINES

Well-balanced tambourines, with a fine tone. Look for the Premier Trade Mark next time you are buying a tambourine. It indicates the tambourine that's better.

No. 505	10 in. diameter, 17 pairs jingles	10s. 6d.
No. 503	10 in. diameter, 9 pairs jingles	8s. 6d.
No. 502	8 in. diameter, 7 pairs jingles	5s. 6d.
†No. 2030	6 in. School Tambourine (blue finish)	2s. 6d.



PREMIER OWN-MAKE TRIANGLES

A professional triangle must give a clear and powerful tone without any definite note. That's why we make our own triangles with special carbon steel. Premier Triangles are well plated, and supplied complete with steel beater. It is waste of money to buy an inferior triangle.

No. 506—6", N.P., 4/- No. 508—8", N.P., 5/- No. 509A—10", N.P., 6/-
Chromium Plated, extra, 1/3. Royal-Gold Plated, extra, 1/6.

HOLDFAST TRIANGLE HOLDER (as illustrated)

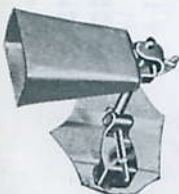
Suspend your triangle this way. There is a double gut loop through which the triangle hangs. With Holdfast clamp for bass drum counter-hoop.

No. 510—N.P., 1/6. No. 510C—C.P., 2/- No. 510R—R.P., 2/-.

PREMIER COWBELL

A single cowbell is carried by all stylish drummers for endings and occasional breaks. The Premier Cowbell gives exactly that right tone; and the holder does hold.

No. 771—Cowbell, 2/6. No. 772—Holder, N.P., 3/-; C.P., 4/3; R.P., 4/6.



New Megaphones For Crooning Drummers

Premier



TRANSPARENT

The New Premier Transparent Megaphone is ideal for every use. Acoustically perfect, it brings out the best in your voice, without distortion or nasal effect. For solo vocal work, it is obviously the ideal, for it does not obscure the features, and the special shape of the mouthpiece is ideal.

COMPACT

All Premier Megaphones collapse for packing into the minimum space. They are fitted with press studs so that they can be packed flat. Thus they are easy to travel, and run no risk of damage in transit.

AND NOW—FLASHING COLOUR

Colour for the hot chorus—colour for atmosphere—colour for smartness! In addition to black, the Premier collapsible fibre megaphones may now be obtained in the following brilliant and attractive colours—Silver, Gold, Ivory, and Scarlet; thus giving an opportunity to the enterprising band for many fine effects.

VULCANISED FIBRE.

Black, Gold, Silver, Ivory, or Scarlet.

TRANSPARENT.				VULCANISED FIBRE.			
†No. 517T	6 in.	...	4s. 0d.	†No. 517	6 in.	...	2s. 3d.
†No. 519T	12 in.	...	6s. 6d.	†No. 519	12 in.	...	3s. 6d.
†No. 520T	15 in.	...	8s. 6d.	†No. 520	15 in.	...	4s. 6d.

Supplied in Black unless specially ordered in one of the other stock colours.

PREMIER CASTANETS

A Premier product that is ahead of its rivals. The composition clappers are of a design that produce the real Spanish effect, and they are unbreakable. This is an exclusive feature of genuine Premier Castanets, so look for the trade mark.

No. 512		
1 pair without handle	...	2s. 0d.
(Two pairs are generally used— one pair for each hand.)		
No. 513		
1 pair on handle	...	4s. 0d.



PREMIER SLAP STICKS

Small Slap Sticks are often used in pairs for snappy rhythmic choruses, etc. The large model is used more for effects. The spring hinge, made solely for these Slap Sticks, ensures quick action.

No. 555	Small Slap Stick	...	2/6	No. 556	Large Slap Stick	...	3/6
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PREMIER WHISTLE EFFECTS

THESE effects are all most realistic. Made of high-grade materials with all metal parts nickel-plated. The three-tone Whistles are useful on all sorts of occasions. Use No. 493 for steamers and factory hooters; the small one is the better for imitating electric trains, etc.

†No. 524	Siren Whistle	2s. 3d.
†No. 526	Siren Whistle, with 9-in. horn	6s. 9d.
†No. 493	Tugboat Whistle	9s. 0d.
†No. 497	Three-tone Whistle	2s. 0d.
†No. 529	Guard's Whistle	1s. 3d.
†No. 530	Police Whistle	2s. 0d.
†No. 560	Cuckoo Whistle	1s. 9d.

BIRD WHISTLE

Such a natural imitation of a Nightingale that a bird itself would be deceived. Made of nickel-plated brass, with a new type of water container that is guaranteed not to leak.

†No. 498	2s. 0d.
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SUNDRY EFFECTS

†No. 559	Two-note anvil	£0 6 9
†No. 752	Baby cry	0 2 0
†No. 753	Bear growl	0 18 6
†No. 754	Cock crow	0 2 0
†No. 499	Duck call	0 1 9
†No. 756	Glass crash	0 8 6
†No. 692	Horse trot imitation	0 7 6
†No. 757	Lion roar	1 1 0
†No. 758	Nose blow	0 0 6
†No. 760	Rain effect	1 7 6
Ratchet—see Washboard, p. 76.					
†No. 761	Rotary crank gear for imitating machinery, cogs, chains, etc.	0 12 0
†No. 766	Steam exhaust	0 1 6
†No. 762	Surf effect	1 7 6
†No. 763	Thunder sheet	1 0 0
†No. 764	Water effect	1 7 6
†No. 765	Wind effect	1 7 6

MADE FROM THE DRUMMER'S POINT OF VIEW — AND BRITISH!



● Premier Rumba Instruments MARACAS

Originally introduced for Rumba numbers, Maracas are suitable for general use. They can be played in many fox-trots of various types, adding a fine lilting rhythm.

Premier Maracas give the real Cuban maraca-tone, and, in addition, are far more durable. They are properly balanced and easy to use rhythmically. 4-inch composition balls with just the right weight of filling. Finished in glossy green and orange. Handles made to fit your hand. Each pair packed in a cardboard box. Hold the higher pitched in the right hand.

No. 515	Maracas	per pair	12s. 6d.
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CLAVES

No. 516	Claves for Rumba Music	per pair	3s. 6d.
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● BELL EFFECTS

PREMIER SLEIGH BELLS

Premier Sleigh Bells, cast solely for our own use and mounted in improved fashion on a leather holder. Eleven graded bells, nickel plated. You will like the realistic tone of these sleigh bells.

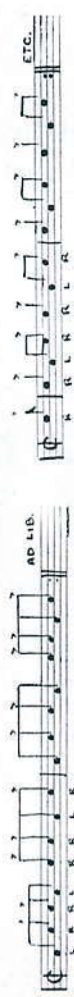
No. 557	Premier Sleigh Bells	6s. 0d.
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PREMIER BELL PLATE

A realistic railway bell effect. Heavy cast-steel plate, nickel plated.

No. 500	Bell plate	8s. 0d.
No. 544	Beater	2s. 0d.

TRY THESE RHYTHMS



ON YOUR PREMIER MARACAS

SNARE DRUM STICKS

Premier

PREMIER RED STAR STICKS

Weighed
and tested
for
Balance

Every pair
a perfect
pair

THE drummer who chooses his sticks with care selects Premier Red Star Sticks. He knows that he can always rely on their being identically the same. Every pair a perfect pair, and exactly the same weight and balance as the previous pair. He likes the smooth, extra-glossy finish—the confident "feel"—and the fact that they are made of the best hickory procurable—straight, even-grained timber, winter-cut when the sap is down at the roots. Next time you are needing sticks, try a pair of Premier Red Star. Once you find your favourites, all you need do is to re-order by catalogue number and model. You will always be certain of the same satisfaction from the best sticks money can buy. With flash red ends.

No. 550 (Quote Model) ... per pair 3s. 4d.

STANDARD HICKORY STICKS.

Eight models to choose from—all made of straight-grained white hickory. Premier sticks are made on a special machine that turns out each stick perfectly. Look for the Premier Trade Mark at the butt end, and you will be sure of a tough, finely-balanced stick.

No. 545 (Quote Model) ... per pair 2s. 0d.

STANDARD ROSEWOOD STICKS.

Premier Rosewood Sticks are turned from the same grade wood as is used for our xylophone bars. Made in the eight models shown.

No. 548 (Quote Model) ... per pair 3s. 6d.

STANDARD EBONY STICKS.

If you require a heavy stick, we recommend you to get rosewood. But, if you must have a black stick, then these are made from the best Ebony to be obtained.

No. 546 (Quote Model) ... per pair 4s. 6d.

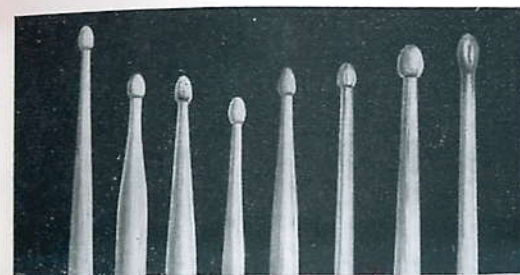
TWO-IN-ONE STICKS.

Standard hickory sticks with felt butts for quick change to cymbal, tom-toms, etc. Made in two models.

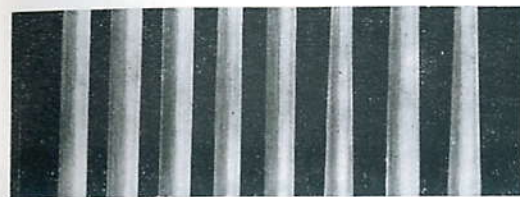
No. 547A ... per pair 3s. 0d.

No. 547C ... per pair 3s. 0d.

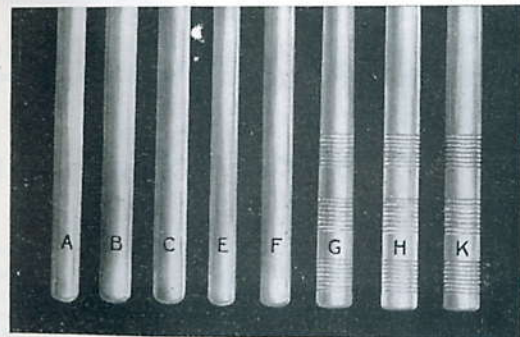
84



TRY A PAIR OF RED ★ STICKS



EVERY PAIR A PERFECT PAIR



Model	A	B	C	E	F	G	H	K
Length	16 $\frac{3}{8}$ "	15 $\frac{1}{4}$ "	15 $\frac{3}{4}$ "	15 $\frac{1}{2}$ "	16 $\frac{1}{8}$ "	16 $\frac{1}{2}$ "	16 $\frac{3}{4}$ "	17 $\frac{1}{8}$ "
Weight	1 $\frac{3}{4}$ oz.	1 $\frac{3}{4}$ oz.	1 $\frac{3}{4}$ oz.	1 $\frac{1}{4}$ oz.	2 oz.	2 $\frac{1}{4}$ oz.	2 $\frac{1}{2}$ oz.	2 $\frac{1}{4}$ oz.

85

All Premier Sticks are turned automatically.

Each one of a model is perfect and guaranteed identical.



★ MADE FROM
THE DRUMMER'S
POINT OF VIEW
—AND BRITISH!

Rhythm Brushes · Timpani Sticks · Xylophone Beaters

● USE PREMIER—the original rigid handle brushes



● PREMIER Rhythm Brushes

The brushes with the perfect wires. Have a rigid wood handle—Cellulose Lacquered—which makes easy all those rapid "hot" rhythmic beats. Hoop cracks, too, with Premier Rhythm Brushes. Look for the name Premier on the smart orange-coloured handles.

No. 554 Rhythm Brushes per pair ... 3s. 0d.

● PREMIER Wire Brushes

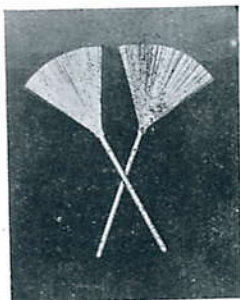
Our own make Wire Brushes, with wires that will not pull out. Get the genuine quality by looking for the Premier Trade Mark.

No. 553.

Per pair 3s. 0d.



● PREMIER "CURRY" STICKS



The "hottest" of wire brushes. Made by the originators of Rigid handles for brushes. Test the perfect wire! The aluminium handles give a beautiful balance and make these sticks the ideal.

No. 552 "Curry" Sticks ... Per pair 3s. 6d.

● The Joe Daniels Double Stick (Prov. Patent)

GIVES YOU A THIRD HAND!

This stick enables you to do intricate beats that are not otherwise possible. You can play fast triplets rhythms on Choke Cymbals and yet keep the snare drum going at the same time. Opens up an endless variety of tricky beats. Invented by Joe Daniels, recommended by Max Bacon and other leading "swing" drummers. You, too, should have one in your kit. In the picture, Joe Daniels, "Ace" British Drummer, shows the correct way to hold it.

†No. 549 Double Stick ... 4s. 6d.



● PREMIER Timpani Sticks

are made for the leading timpanists —but at a popular price.

The new threaded top is many times better than any other timpani stick top. Nothing screws into the actual cane. The heads can be changed as desired—the washer being quickly unscrewed. Because of the quantity of malacca canes we buy, we get the pick of those imported into this country.

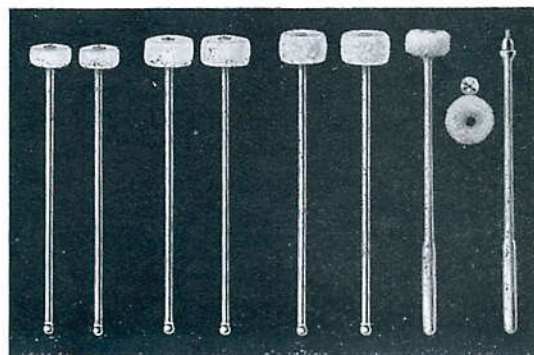
No. 540H Hard Heads 6s. 8d.
540M Medium Heads 6s. 8d.
540S Soft Heads 6s. 8d.
540L Lambswool Heads 7s. 6d.

Felts only—no sticks.
541 (State Hard, Medium, or Soft) ... 1s. 9d.
541L Lambswool Heads only ... 2s. 6d.

● BEATERS

For Xylophone, Vibraphone, and Marimba.

Here is a wide range of beaters for all instruments. They are made with the idea of producing the fullest tone of your instrument. All Premier beaters have long cane handles.

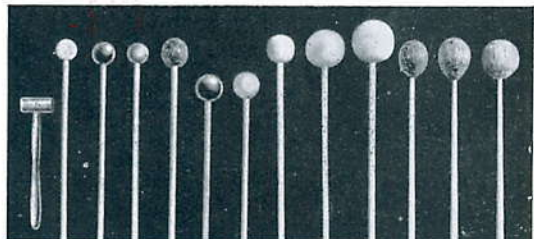


540 M 540 S 540 L 551

● Premier Master Timpani Sticks

Many timpanists are now using a hickory stick. Yes, it's rigid! You may improve your playing if you try a pair. Supplied only with large lambswool heads.

No. 551 Master Timpani Sticks ... 8s. 6d.



589 A 591 594 W 596 A 595 S 589 M 590 592 S 594 P 596 B 589 H 585 S

PRICES

No.	Material	Per pair.	No.	Material	Per pair.
590	1" Pyraline ...	3s. 6d.	595 S	2" Felt Marimba ...	5s. 0d.
591	1" Vulcanite ...	2s. 6d.	589 H	Hard Vibraphone ...	4s. 6d.
592 H	1" Hard Rubber ...	2s. 3d.	589 M	Medium Vibraphone ...	5s. 0d.
592 S	1" Soft Rubber ...	2s. 3d.	589 S	Soft Vibraphone ...	6s. 0d.
594 P	1 1/2" Pyraline ...	4s. 0d.	588	Slap Mallets ...	7s. 0d.
594 W	1 1/2" Worsted ...	3s. 6d.			Each.
596 A	1 1/2" Hard Felt ...	2s. 6d.	†589 A	Small Chime Mallet	3s. 6d.
596 B	1 1/2" Hard Felt ...	3s. 6d.	†589 B	Large Chime Mallet	4s. 6d.



Supplied fitted with RUBBER GRIPS if desired. Extra per pair, 3d.

(THESE GRIPS ALSO SUPPLIED SEPARATELY.)

● AIDS TO BETTER DRUMMING

NONE of us is too old to learn, and very few so satisfied with ourselves that we would not willingly invest a few humble shillings in the knowledge of the experts responsible for Premier's clear and authoritative tuition works.



PREMIER MODERN DRUM TUTOR

By ERIC LITTLE.

This world-famous tutor is recognised as a standard authority on drumming. It is a complete tutor, written in easy, non-technical style. Starting right from the beginning, it leads you to real proficiency in "straight" and dance drumming. Special chapters cover orchestral, dance, and military drumming, whilst there are pages of rhythmic exercises and cymbal beats. The book is one which should be studied by all who wish to increase their efficiency and widen their attainments.

No. 624 Premier Drum Tutor 4s. 6d.

PREMIER MODERN XYLOPHONE TUTOR

By HARRY ROBBINS
(Revised Edition)

Another world name contributes to the series of Premier Publications. Harry Robbins' fame is far spread, and he has set down the ideas and exercises that helped him to this fame. This book contains all the elementary principles and much that is of great worth to the experienced Xylophone, Vibraphone, and Marimba player. The chapters on rhythm and four-hammer playing are invaluable. Previous editions, in slightly larger form, were sold out at 4s. 6d.

No. 626 Premier Xylophone Tutor 2s. 6d.



PREMIER RHYTHM REMINDER

108 beats, "hot and cold," arranged and produced in an entirely novel manner. They are printed in duplicate, on one side only of the sheets, which are loose in their stout cover. One set is to be kept as a perpetual reminder, whilst the other is to be cut into bars, from which—by varying the combination—you can make up any number of your own original phrases. No drummer should miss this wonderful shillingsworth.

No. 632 Premier Rhythm Reminder 1s. 0d.



PREMIER — THE AUTHENTIC PUBLICATIONS

"MAX ON SWING!"

MAX BACON'S WONDERFUL BOOK

Nothing in this book has ever been published before.

The entire work of the modern swing drummer fully explained by the star drummer of Europe.

A book that will show you the way to become a first-class drummer. The ideas and experiences of a famous drummer set down for the first time.

160 pages and over 35,000 words of absolutely up-to-the-minute information. Profusely illustrated with specially taken photographs. Dozens of examples written in an entirely new style for easy reading and playing.

New ideas, new methods, new examples. Real Cuban Rumba rhythm fully explained. Written throughout in non-technical language. A book that will give months and months of study and enjoyment, "Max on Swing" will be read by every keen drummer.

Well worth a guinea of anyone's money, the quantity printed has enabled us to hold the price down to 9s. 6d.

†No. 623 "Max on Swing" 9s. 6d.

PREMIER DRUM CORPS GUIDE

This clear and concise guide tells you everything you should know about starting and training your own Drum Corps. A great feature of the guide is that it tells the instructor exactly what to do and to say right from the start. Full of new ideas.

†No. 625 Premier Drum Corps Guide 4s. 6d.



PREMIER XYLOPHONE SOLOS

Sparkling Solos by star xylophonists to add to your repertoire and to increase your prestige.

A fine series of modern rhythmic solos, each by a famous artist. They are standard works for two- and four-hammer playing; and mostly adaptable for a six-hammer chorus as well. Not too difficult for the average player, but very stylish and attractive. Each is with pianoforte accompaniment. Nos. 870, 871, and 873 are the most suitable for moderate players.

No. 870	"Steppin' Out"	by Leo Vauchant	... 2/-
No. 871	"Red Hearts"	by Jack Simpson	... 2/-
No. 872	"Rudy's Rambles"	by Rudy Starita	... 2/-
No. 873	"On the Track" (Gallop)	by Jack Simpson	... 2/-
No. 874	"Hittin' 'em up"	by Geo. Hackford	... 2/-
No. 875	"The Jazz Fountain"	by Wag Abbey	... 2/-





A good head makes every difference to your drum. To be certain of the finest obtainable at any price, insist on Premier Signed Drum Heads. They are definitely the best quality in selected drum heads.

ORDER BY GRADE.—Every Premier head bears a letter stamped on it underneath the trade mark. This letter denotes the thickness of the head—a vital feature to the tone of your drum. Premier have installed an expensive special machine which measures every drum head accurately to one-thousandth part of an inch. Quote your letter when re-ordering, or send a portion of the old head. We will grade it by machine and match it precisely.



SIGNED
G. J. Smith



PREMIER SIGNED SUPER-SLUNK

The finest slunk heads ever marketed. Crisp and flexible slunk calf skins, chosen by an expert from a stock of many thousands. None but perfect 100 per cent transparent drum heads of absolutely even thickness bear this stamp and signature. These are the heads we recommend. Each one is packed and sealed in a special carton.

Batter	Snare				
†No. 707 B	or 707 S	17" for 14" drum	12s. 6d.
†No. 708 B	or 708 S	18" for 15" drum	13s. 6d.
†No. 709 B	or 709 S	19" for 16" drum	14s. 6d.



SIGNED
G. J. Smith



PREMIER SIGNED WHITE CALF BATTER HEADS

For those drummers who prefer a hard white head on the batter side, this is the ideal. Picked heads selected from large stocks. Only a perfect head bears the signature, "G. J. Smith."

For Batter Side only.

†No. 711	17" for 14" drum	12s. 6d.
†No. 712	18" for 15" drum	13s. 6d.
†No. 713	19" for 16" drum	14s. 6d.
†No. 714	22" for 18" drum	16s. 6d.

FOR MICROMETER PRECISION, order your new Premier heads by the letter stamped on old head, in addition to quoting Catalogue Number. If your broken head is not a "Premier," send a piece of it. We will match exactly for thickness.

90

LOOK FOR THE SIGNATURE which guarantees the quality



PREMIER SUPER-SLUNK CALF HEADS

A high-grade transparent and flexible snare drum head. Fine for that crisp resonant tone which is so essential. Only selected hides used in the manufacture of Super-Slunks.

Batter	Snare				
†No. 651 B	or 651 S	15" for 12" drum	5s. 0d.
†No. 652 B	or 652 S	16" for 13" drum	6s. 0d.
†No. 653 B	or 653 S	17" for 14" drum	9s. 6d.
†No. 654 B	or 654 S	18" for 15" drum	10s. 6d.
†No. 655 B	or 655 S	19" for 16" drum	11s. 6d.

PREMIER DE LUXE WHITE CALF HEADS

An exceptional grade of hard white heads, which will be found always reliable and satisfactory. Many drummers prefer a hard white batter head. It has had the stretch taken out of it, and for this reason can safely be tightened to a greater tension than a transparent head. The same principle make these heads by far the best for Bass Drums.

SNARE DRUM BATTER HEADS

†No. 677	17" for 14" drum	9s. 6d.
†No. 678	18" for 15" drum	10s. 6d.
†No. 679	19" for 16" drum	11s. 6d.
†No. 679A	22" for 18" drum	13s. 6d.

BASS DRUM HEADS

†No. 658	28" for 24" drum	£1 2 6
†No. 659	30" for 26" drum	£1 5 0
†No. 660	32" for 28" drum	£1 8 6
†No. 661	34" for 30" drum	£1 12 6
†No. 662	36" for 32" drum	£1 16 0



IMPORTANT

Drum heads of every quality are an animal product. They break and tear from so many causes beyond the control of the manufacturer and dealer that it is a business impossibility to guarantee them. Before using a head, examine it carefully, and if unsatisfactory in any way, return it, stating your objection. If we are unable to select one to suit you, we will refund your money. *But we positively cannot guarantee or replace them after they have been wet or subjected to usage.* As the price of raw skins fluctuates, head prices cannot be guaranteed, and are subject to change without notice.

LEAVE IT!

Unless you are going to put your drum away for a week or longer, **don't take the tension off the heads.**

The best idea is to get a drum just "how you like it," and then **leave it alone.** Continual letting-down and pulling-up does far more harm than any atmospheric changes.

Send us a piece of your broken drum head, and we will match it exactly for thickness.

Drum Corps Snare Drums require 1-in. extra for lapping, because of the thicker flesh-hoops used.

91

MORE PREMIER HEADS

PREMIER KANGOR BRAND

If you require a good quality head at a remarkably low price—choose the Premier Kangor Brand. You can absolutely rely on them for satisfactory all-round service. Even thickness and micrometer-graded for batter and snare.



	Batter	Snare		
SNARE	†No. 715B or 715S	15" for 12" drum	4s. 0d.	
DRUM	†No. 716B or 716S	16" for 13" drum	5s. 0d.	
HEADS	†No. 717B or 717S	17" for 14" drum	6s. 0d.	
	†No. 718B or 718S	18" for 15" drum	7s. 0d.	
	†No. 719B or 719S	19" for 16" drum	8s. 0d.	
	†No. 720B or 720S	22" for 18" drum	10s. 0d.	
BASS	†No. 680	24" for 20" drum ...	£0 12 0	
DRUM	†No. 681	28" for 24" drum ...	£0 15 0	
HEADS	†No. 682	30" for 26" drum ...	£0 16 0	
	†No. 683	32" for 28" drum ...	£0 17 6	
	†No. 684	34" for 30" drum ...	£1 0 0	
	†No. 685	36" for 32" drum ...	£1 2 6	

PREMIER SELECTED TIMPANI HEADS



Timpani heads specially selected from the choicest calf skins that can be obtained. They are transparent—smooth—even—tough—and guaranteed to produce the best tone from your timpani. Recommended by leading timpanists—and by us.

†No. 664	27" for 22" timpani ...	£1 3 0
†No. 665	29" for 24" timpani ...	£1 4 0
†No. 666	30" for 25" timpani ...	£1 5 0
†No. 667	31" for 26" timpani ...	£1 6 0
†No. 668	32" for 27" timpani ...	£1 7 0
†No. 669	33" for 28" timpani ...	£1 8 6
†No. 670	34" for 29" timpani ...	£1 10 0

There is an art in lapping drum heads perfectly. Let the experts at the Premier Works give you the benefit of their years of experience.

†Snare drum head ...	1s. 6d.
†Bass drum or timpani head ...	3s. 0d.

Tuck your drum heads with this handy lapping tool. It is just right. Polished wood handle and nickel-plated rustless plate.

No. 690 Lapping Tool ...	2s. 3d.
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When ordering flesh- or counter-hoops, we must insist that the shell of the drum be sent to us if a perfect fit is desired. If this is not possible, place the shell on a piece of paper and draw round the outside edge. In the latter case, however, we cannot accept any responsibility if hoops do not fit.

†No. 619	Metal flesh-hoop for snare drum ...	2s. 6d.
†No. 620	Wood flesh-hoop for snare drum ...	1s. 3d.
†No. 621	Flesh-hoop for bass drum or timpani ...	3s. 6d.
†No. 622	Wood counter-hoop for snare drum ...	5s. 6d.
†No. 623	Counter-hoop for bass drum ...	15s. 0d.

RODS AND SPARE PARTS

Premier tension rods and other parts are supplied for replacement only. Not sold in quantities. Prices on request.

LAPPING HEADS

LAPPING TOOL

FLESH-HOOPS and COUNTER-HOOPS

Order your new head by the letter stamped on old one, in addition to Catalogue No. (or send piece of broken head)

Snare & Practice Pads

PREMIER SNARES



Premier snares are all supplied in perfectly straight lengths. They lie flat and are easy to fit. Each set is carefully packed in a cardboard box to prevent damage.

Silk Snares.—Extra fine quality pure silk snares, carefully wound with silver-plated wire. Supplied in sets of 12 lengths.

No. 644	Silk and Wire Snares ...	3s. 6d.
No. 646	Gut and Wire Snares ...	4s. 6d.
No. 647	Gut Snares ...	4s. 6d.

PREMIER NEW ERA SNARES



For light and snappy playing, Premier New Era Snare are ideal. They lie flat against the head, and will improve your roll and the tone of your drum. Cannot cut or injure the head. Made in two styles—silver-plated steel wire, and silk and wire. In both cases the twelve snares are evenly stretched on special metal plates.

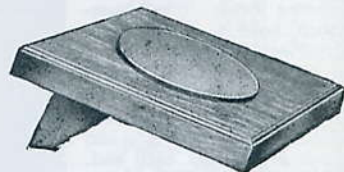
Each set packed separately in a neat carton and ready for easy fixing. If you are not satisfied with the tone of your drum, try a set of New Era Snare.

No. 643	New Era Silk and Wires Snare, per set ...	5s. 6d.
No. 645	New Era Wire Snare, per set ...	5s. 6d.

CORRECT ANGLE PRACTICE PAD

It goes without saying that every drummer uses a practice pad. This is the ideal one—made at the correct angle for playing. A thick slab of gum rubber mounted in a wood block. Each beat is plain and distinct, but will not annoy the neighbours!

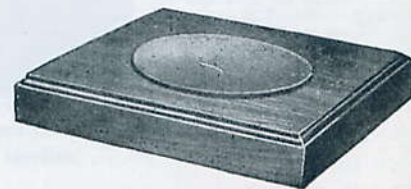
No. 634 Correct Angle Pad 5/6

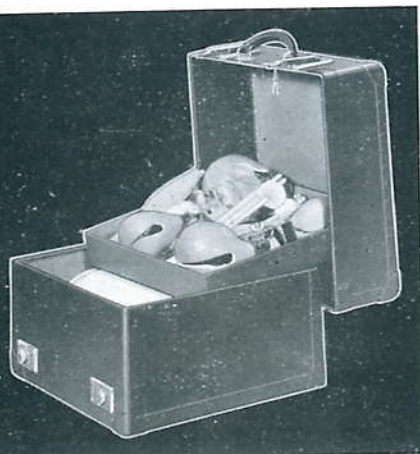


FLAT PRACTICE PAD

Solid gum rubber, mounted in a polished wood base. Gives practically the same rebound as from a drum head.

No. 635.
Flat Practice Pad.
3s. 6d.





NEW PREMIER SNARE DRUM CASES

THE CARRY-ALL

The New Premier Carry-all, fitted with expanding locks—making it adjustable and able to hold much more than the old type—is the ideal effects case for the modern drummer. Strongly made of black Vulcanised Fibre, it will stand any amount of wear. It is fitted with steel frames, soft lining, and has a tray 2½ ins. deep for accessories. Size 18 by 18 ins. Guaranteed to last for years. Riveted right through—no stitches to rot.

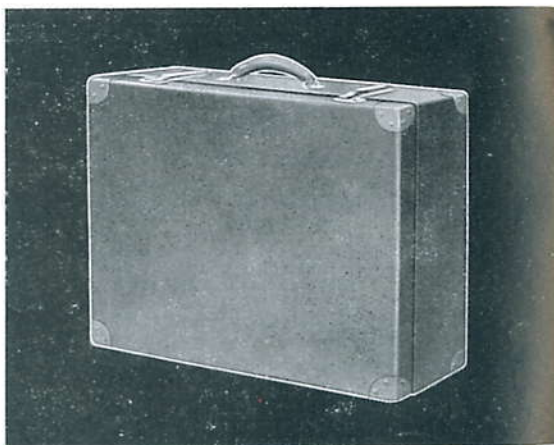
†No. 453 ... £1 10 0



ANOTHER NEW MODEL— SUIT CASE

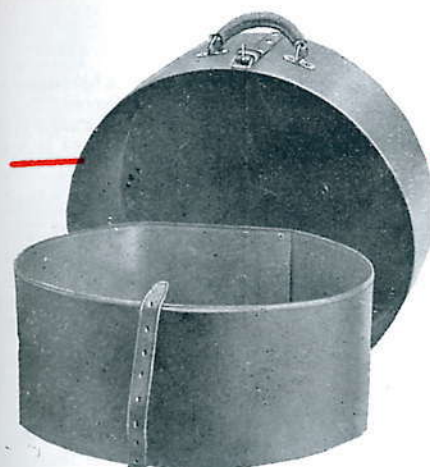
Made of genuine black Vulcanised Fibre, and fitted with our expanding locks. It is adjustable to hold a great many accessories, including a Trap Table and Temple Blocks, and is very popular because of its narrow width. Size when closed is 26" x 17" x 7½", and there is a partition each end. The best of its kind obtainable.

†No. 452 ... £1 16 0



94

MADE FROM
THE DRUMMER'S
POINT OF VIEW
—AND BRITISH!



No.
456.

TELESCOPIC SNARE DRUM CASES

Very popular cases because of their light weight, large capacity, and long wear. Made of genuine "Flaxite" fibre. Absolutely waterproof. A loose partition separates your snare drum from the accessories. Will hold any size drum, and any amount of other stuff.

†No. 456 Round 17s. 6d.
†No. 457 Square 17s. 6d.

PREMIER SNARE DRUM COVERS

Made in the same way as our Bass Drum Covers. Read the description on the following page. Although not meant for carrying your drum through the streets—the cases listed above are ideal for that purpose—they are absolutely waterproof. When ordering, give shell measurement only, and state catalogue number of drum if possible.

†No. 396 12" x 3" 6s. 6d.
†No. 397 13" x 3½" 7s. 6d.
†No. 399 14" x 3" 8s. 6d.
†No. 399 14" x 4" 8s. 6d.
†No. 400 15" x 4" 9s. 0d.
†No. 401 14" x 5" 8s. 6d.
†No. 402 15" x 5" 9s. 0d.
†No. 405 14" x 6½" 9s. 0d.

PREMIER DURABILITY

Premier travel goods are made by practical men who know the very rough usage to which musical instruments are subject in transit. When you buy a Premier Case, you know that it is made with two definite objects in view: to protect the instrument absolutely and to give the longest possible wear. All cases are manufactured throughout from guaranteed materials, and are fitted with smooth, comfortable handles.

Choose a Lightning Fastener Cover

All Premier Covers can be had with the patent "Zip" Lightning Fastener—the fastener which gives you utmost efficiency and speed. The extra charge has been reduced considerably. Add the letter Z to the catalogue numbers above.

Extra for snare drum cover,
6s. 6d.

95

BASS DRUM CASES AND COVERS

PREMIER DRUM COVERS

The value-for-money covers. Made to fit Premier drums perfectly. We use only strongest extra heavy mackintosh twill, fitted with long-wearing patent press fasteners. Note particularly the reinforced seams round the edges. These covers are absolutely waterproof, and undoubtedly the finest on the market. That is why they are Premier Trade Marked and guaranteed. Look for the name Premier on every button.

When ordering, give shell measurement only and catalogue number of the drum if possible.

No.	£	s.	d.
†415 24" x 8" ...	0	18	0
†416 26" x 9" ...	1	1	0
†417 26" x 12" ...	1	2	0
†418 28" x 9" ...	1	2	6
†419 28" x 12" ...	1	3	6
†420 28" x 15" ...	1	5	6
†421 28" x 18" ...	1	7	6
†422 30" x 12" ...	1	7	6
†423 30" x 15" ...	1	9	6
†424 30" x 18" ...	1	10	0
†425 32" x 15" ...	1	15	0
†426 32" x 18" ...	1	17	6

The above are shell measurements; we make allowance for Counter-hoops.

For Snare Drum Covers see page 95.



Choose a Lightning Fastener Cover

All Premier Covers can be had with the patent "Zip" Lightning Fastener—the fastener which gives you utmost efficiency and speed. The extra charge has been reduced considerably. Add the letter Z to the catalogue number of the size you require. Extra for bass drum cover ... 12s. 6d.

TELESCOPIC BASS DRUM CASES

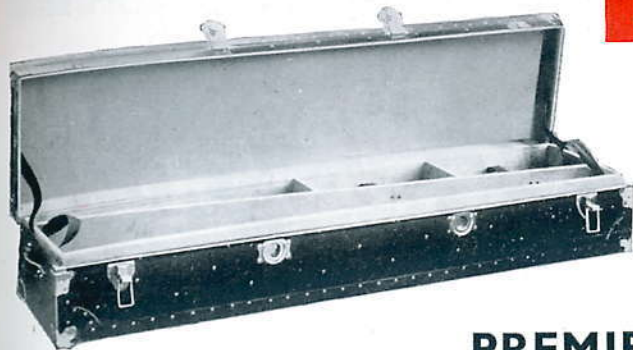
Extra strong black Vulcanised Fibre Cases completely waterproof. No stitches—riveted throughout. Fitted with adjustable leather straps. Will extend from 15 ins. to 21 ins. deep.

No.	Round.	£	s.	d.
†780	26" x 15" to 21" deep ...	2	7	6
†782	28" x 15" to 21" deep ...	2	10	0
†784	30" x 15" to 21" deep ...	2	12	6
†786	32" x 15" to 21" deep ...	2	15	0

Square Cases specially to order.



PREMIER OWN-MAKE TRUNKS



Premier Concert Vibraphone Trunk.

When you spend between £10 and £60 on a single Premier instrument, you have a valuable possession that must be looked after. That is why we make our own trunks—quality trunks that will last a lifetime.

They are made of 5-ply foundation, with vulcanised fibre covering. All edges inside and out reinforced with thick fibre or metal. Extra big fibre corners. Lined inside with soft, but hard-wearing material, which is attached by a new patented process, making it permanent. No rucking-up! A Premier trunk is partitioned so that each part of your instrument fits in perfectly. Cuts out all movement during transit. Heavy locks and clasps. A Premier trunk will add many years to the life of your instrument. Supplied at practically cost price as a Premier service item. You will never regret the money invested in these trunks.

BASS DRUM TRUNK

†No. 745.

Bass Drum Trunk, with tray for accessories ... £6 6 0

State shell size of drum.

Vibraphone, Xylophone, Timpani, and other trunks listed with the instruments.

BASS DRUM CARRYING STRAPS

Every gig drummer who has to carry his kit about should have one of these carrying straps. They take away 50% of the hardship of carrying a bass drum. A short trial, and you will never carry your bass drum without one. 1" leather straps with nickel-plated buckle—one to go round the drum and another as a sling to go over the shoulder.

†No. 700 For 24" drum ...	5s. 6d.	†No. 701 For 26" drum ...	5s. 6d.
†No. 702 For 28" drum ...	5s. 6d.	†No. 703 For 30" drum ...	5s. 6d.

WHERE PREMIER VIBRAPHONES *Lead!*

Where the
Vibrato comes
from

The exquisite tone and the entrancing vibrato of a Premier Vibraphone are due to the rotating fan at the top of each resonator. These fans are all attached to shafts which run the whole length of the instrument. A silent electric motor—or, if preferred, a clockwork motor—concealed in a case at the top end, drives these shafts.

TOLIUM
ALLOY BARS

All Premier Vibraphones have special Tolum tempered alloy bars, suspended so that they can vibrate to the full. This special alloy is the only blend of metals which will produce a pure and powerful tone over the whole range of notes.

Tuned Resonators

Not only the bars, but also the resonators are perfectly in tune, each with its corresponding bar. The fact that every bar and resonator of Premier Vibraphones is in perfect unison is another big reason why our instruments are used by so many Radio Stations, and all leading recording companies.

Scientific Tuning

Our own special method of scientific tuning eliminates all harsh overtones. The whole range of the instrument is brought into full use—right to the bottom note the tone is clear and powerful. Listen for it over the radio—hear it on the records.

New Cord-Clips

The new Premier Cord-Clips are simple, fool-proof, and yet amazingly efficient. It is but the work of a second to slip the cord beneath the clip, which then automatically springs back.

Fixed Frames

A Premier Vibraphone can be moved and lifted without fear of the frames leaving the stand. The ornamental end-boxes clip home and are released by pressing a button. This is particularly useful when stage hands are moving your kit.

Improved Stand

The new streamlined stand, entirely re-designed, is an absolute master piece. It is perfectly rigid, and constructed with nitro-tube supports and channel cross-stays. All steel is Sheffield made.

Ball-Bearing
Disc Wheels

The efficient 5-in. disc wheels are perfect in construction. Ball-bearings mean smooth and rapid movement, and solid rubber tyres are fitted. One brake at each end fixes your instrument with a slight turn by hand.

Full Instructions

A complete instructions panel is fitted to each Premier Vibraphone, making every operation perfectly simple.

AND A BRAND
NEW MODEL!

A new model, with the beautiful bottom notes of the Concert Vibraphone and the extra top half-octave. A three-and-a-half octave instrument.



(Registered Design
pending).

Ahead in
every
respect

Suspended
Bars of
Tolum Alloy

Fixed Frames

PACK YOUR VIBRAPHONE IN A SOLIDLY-BUILT
● PREMIER TRUNK

—OUR OWN MAKE



†No. 735.

Trunk for Concert Vibraphone,
complete with trays and fully
partitioned ... £7 15 0

It will then be kept really safe, no matter where or how you're travelling. Made of five-ply laminated wood, covered vulcanised fibre. Thick vulcanised fibre edges and corners; strong lock and clasps. Fully partitioned, and with trays to take your instrument perfectly. Built to last and to ensure absolute protection. Money spent on a Premier Trunk is money well spent, as it will add many years to the life of your Vibraphone.

MADE FROM
THE DRUMMER'S
POINT OF VIEW
—AND BRITISH!

The Concert Vibraphone

"Fascinate your audience with pulsating music!"

THE Vibraphone has become so popular—so permanently popular—that no band or orchestra wishing to be considered up-to-date would dare to appear without one. Its sweet enchanting tone simply compels the undivided attention of your audience.

For haunting melodies and ballads, when clear, ravishing tones of true quality are required, there is nothing to come near the Vibraphone.

The drummer equipped with a Premier Concert Vibraphone—he has a tremendous future. The Concert Model enables the ambitious man to prove his ability to the utmost. It is a gilt-edged investment that will pay dividends right through your drumming career.

The head-and-shoulders superiority of the Premier Concert Vibraphone is easily proved. Just examine the names of the famous users—the Gramophone Companies, for instance. Every famous British recording company uses a Premier Concert Vibraphone. It is the perfect tone and no-trouble working of the Premier instrument that persuaded H.M.V. and Columbia, and Decca, and Parlophone and Vocalion to change over—and so many important Radio Stations to equip their studios with the Concert Model. Ask for a list of other famous names.

NEW MODELS—NEW PRICES.

†No. 730 3-oct. In Silver and Nickel ...	£48 0 0
†No. 730C 3-oct. In Silver and Chromium ...	£52 10 0
†No. 730R 3-oct. In Gold and Royal-Gold ...	£55 0 0
†No. 731 3½-oct. Super Model, N.P. ...	£52 10 0
†No. 731C 3½-oct. Super Model, C.P. ...	£57 0 0
†No. 731R 3½-oct. Super Model, R.P. ...	£59 10 0
†With wood frames covered in any Premier Wonder Finish extra	£2 10 0
†Additional clock-work motor ready fitted to end-board for immediate assembling in place of the electric motor ... extra	£4 0 0

(If the electric current fails or is unobtainable, all you have to do is to lift off the end-board to which the electric motor is fixed and substitute your spare board with the clock-work motor.)

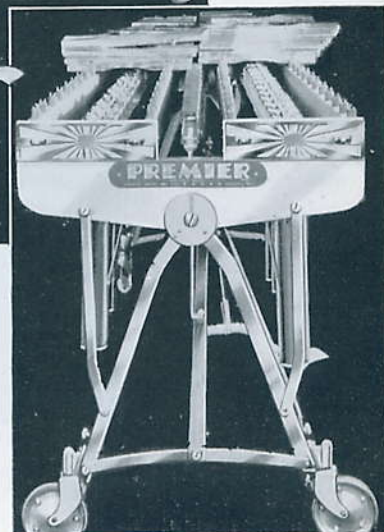
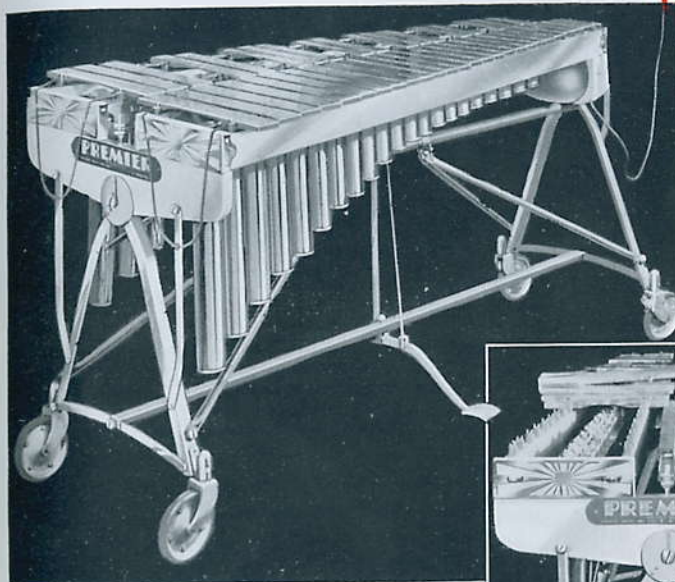
100

Premier

THE tip-top professional chooses the Concert Model because it is the ideal and will never "let him down."

The bars are of scientifically made and tuned Tolum alloy. They are suspended "marimba-fashion" so that nothing whatever can detract from the fullest tone, which is clear and powerful right to the bottom F. The range of the 3½-oct. is from F to C; the 3-oct. is from F to F. The bottom bars are 2¼" wide, graduating to 1¼" wide at the top. All bars the same thickness—½". Read the many other interesting facts on page 98.

NEW!



The wonderful new
3½-octave
Concert Vibraphone!

101

PUBLIC DEMAND

Now that the public knows the Vibraphone—listens for its beautiful pulsating tones—no Dance Band—no Military Band—no Orchestra—whether symphony, theatre, string, or cinema—can keep its place without a Vibraphone.

MADE FROM
THE DRUMMER'S
POINT OF VIEW
—AND BRITISH!

The Sterling Vibraphone

LESS SPACE · WEIGHT · MONEY

Premier

THE VIBRAPHONE FOR EVERY DRUMMER!

● **STREAM-LINED!**

● **Hand-Carrying Cases for the Sterling Vibraphone**

Flaxite Fibre Cases, specially fitted up with straps and partitions, so that the instrument is thoroughly protected. They are very strong, light in weight, and easy to carry. You can rely on these Premier-made cases.

†No. 737.

Two cases for the Sterling Vibraphone.
£4 0 0



102

★ **MADE FROM THE DRUMMER'S POINT OF VIEW — AND BRITISH !**

NEW

DRUMMERS—INCREASE YOUR VALUE! Every drummer can increase his (or her!) value to the band by playing a Premier Vibraphone.

It's a sure way of focussing the fascinated attention of your audience on yourself. No one can resist the sweet and pure tones of this, the easiest of all mallet-played instruments to learn.

If, because of space, because of weight, or perhaps because of cash, you are still without a Vibraphone, the Sterling is the model for you.

If lack of space has held you back, the smaller size bars and resonators will appeal to you. The overall length is only forty-three inches.

Do you have to shift your kit about continuously? If so, you will appreciate the light alloy resonators and the amazing ease with which the whole instrument can be assembled, in four and a half minutes, and packed in less time still. It fits neatly into two fibre carrying cases, and the complete outfit weighs no more than 100 lbs. And if it is money that has been the drawback—well, that difficulty no longer exists! Not only is the price of the Sterling very low, but easy time payment terms are available.



● **WHERE THE STERLING EXCELS**

Carrying power of the Tolum alloy bars. Full range of 3 octaves — C to C. Celestine-like tone of the top octave. Alloy resonators weighing almost nothing. Foot-operated damper acts instantly on all bars. A strong and rigid steel stand which folds into only two pieces, with no loose parts. Either electric or clock-work motor. Full-size, ball-bearing disc wheels. Beautiful silver cellulose finish, with decorative metal ends. Total weight only 100 lbs.

● The price includes everything—damper, soloist wheels, with brakes, and three pairs of assorted beaters. Supplied with Universal electric motor unless you specially ask for clock-work motor.

†729 Sterling Vibraphone, Nickel Plated ...	£35 0 0
†729C Sterling Vibraphone, Chromium Plated	£37 0 0
†729R Sterling Vibraphone, Regal Plated ...	£38 0 0
†With wood frames in any Premier Wonder Finish extra	£1 10 0

THE PREMIER STERLING VIBRAPHONE

includes all the exclusive features described on pages 98 and 99.

103

The New Gigster Vibraphone

Unheard of Value in this New Instrument

£22 10^s.



DRUMMERS — no plugging-in, no electricity, no trouble—think of it!

In the New Gigster Vibraphone, Premier offers you a chance to use this instrument at places which have hitherto been impossible or inconvenient.

The fan shaft is operated by a silent, smooth running, double-spring motor, quick and easy to wind and slow in running down. A few turns occasionally are all that is necessary during an evening.

The extremely low price places it within the reach of all.

CARRYING CASE

One light telescopic carrying case is sufficient for the Gigster.

Made of strong genuine Flaxite fibre with reinforced corners. Fitted with strap and a comfortable leather handle.

A good instrument deserves a good case!

†No. 604A.

Vibraphone Case.

£ 5 0



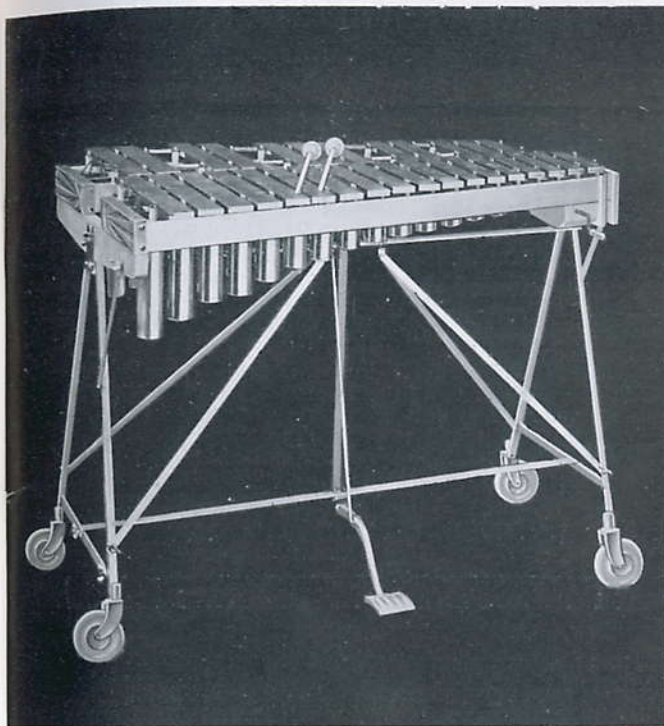
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MADE FROM
THE DRUMMER'S
POINT OF VIEW
—AND BRITISH!

ENTIRELY INDEPENDENT OF
ELECTRIC SUPPLY

Premier

£22 10^s.



WHERE ACCURACY COUNTS

Premier instruments are chosen by the leading recording companies and European Radio Stations, in addition to the British Broadcasting Corporation, not only on account of their sturdy and reliable workmanship, but because of their "dead" accurate tuning.

PRICES

†No. 728 2½-octave New Gigster Vibraphone, N.P. £22 10 0

†No. 728C Chromium Plated £24 10 0

● The GIGSTER packs into one convenient carrying case. See price on opposite page.

105

THE PREMIER GIGSTER INSTRUMENT

enables every drummer to get the advantages of possessing a first-class Vibraphone.

Premier Orchestra Bells

THE STANDARD ORCHESTRA BELLS

Premier

MADE BY EXPERT PREMIER CRAFTSMEN

SHEER
QUALITY

THE finest bells it is possible to buy. A comparison will prove that Premier Bells are miles above anything else on the market at any price. They are, in fact, the standard by which other bells are judged.

The wonderful Carbon Steel used gives clear and sustained notes—without discordant overtones. There is a secret in the tuning, which makes the vibrations even and gives the notes great carrying power. The bars are mounted in a strong fabric-covered carrying case with safety-catch locks. All metal parts highly nickel plated.

Premier Orchestra Bells are made in two sizes, the range in each case being $2\frac{1}{2}$ octaves, from G to C. Each set complete with beaters. They are tuned to C-522. Any other tuning to order at an extra cost of 10 per cent.

†No. 572 Standard Orchestra Bells, 1 $\frac{1}{4}$ " x $\frac{5}{16}$ " bars ...	£8 8 0
†No. 570 Handy Orchestra Bells, 1" x $\frac{1}{4}$ " bars ...	£5 5 0

PREMIER
BELL
STANDS

If you want your Premier Orchestra Bells to be in a really convenient position, put them on one of these strong rigid stands. They are made for both sitting and standing positions, and in either case fold up very neatly for easy carrying. Nickel plated and highly polished.

No. 569 For sitting position ...	£1 1 0
No. 568 For standing position ...	£1 1 0

MADE FROM
THE DRUMMER'S
POINT OF VIEW
—AND BRITISH!

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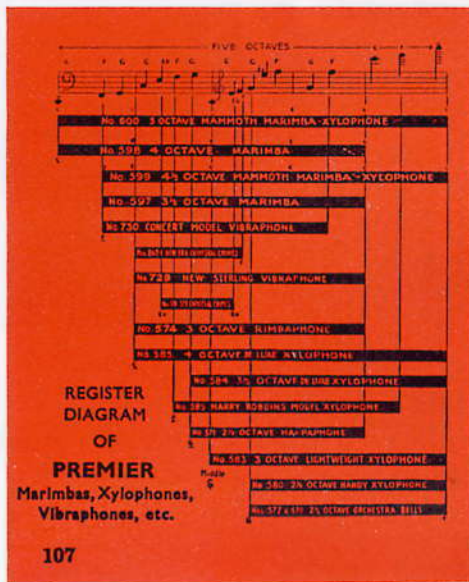
Every bar of wood or metal, when struck, gives off a mass of musical tones. The Premier scientific method of tuning analyses and purifies all the tones until they are in perfect tune with the fundamental note. This is the secret of the flawless tone of Premier Bells, Xylophones, and Vibraphones.



PREMIER
ORCHESTRA
BELLS

are perfect in pitch, tone, and carrying power. They are the best Orchestra Bells made, and are suitable for every type of band.

THIS CHART shows you at a glance the compass of any tuned percussion instrument in this catalogue, with the exception of timpani and tunable tom-toms. A study of the chart will help you to find the instrument best suited for your requirements.



Premier New Era Chimes

SIGHT-READING MADE EASY!

NEW ERA CHIMES supplied in two sizes—1½" recommended for symphony and other large orchestras, military bands, etc.; 1" for dance bands, small theatres and cinemas, etc.

All Premier Chimes tuned to new Philharmonic (low) pitch—C-522.

CHIMES—the most resonant and full-toned of bell instruments—beloved by everybody since the earliest days—are brought right up-to-date in Premier New Era Chimes. Tone, design, and scope—all have been improved a hundred-fold.

No musical organisation is complete without its Chimes—and no modern unit is complete without Premier New Era Chimes.

The new chromatic mounting brings the chimes into line with the xylophone and other mallet-played instruments. Premier New Era Chimes will enable you to read at sight with ease and certainty. Your playing speed will be increased out of all knowledge, and the foot-operated damper gives scope for a type of playing you never previously dreamed of. Some up-to-date players are now doing four-hammer stuff on their "damped" chimes!

Note the extra heavy cap at the top of each bell—another Premier improvement which helps to bring out the mellow yet penetrating tone of New Era Chimes.

Eighteen bells, C to F, mounted on a superbly plated steel frame. The damper action is quick as thought. Ball-bearing disc wheels are fitted, but we can supply without, if desired. Naturally, there are brakes on these perfect wheels. The complete instrument, with 1½" chimes, folds up for packing in a trunk 66"x12"x14". A trunk for the 1" set measures 56"x10"x11".



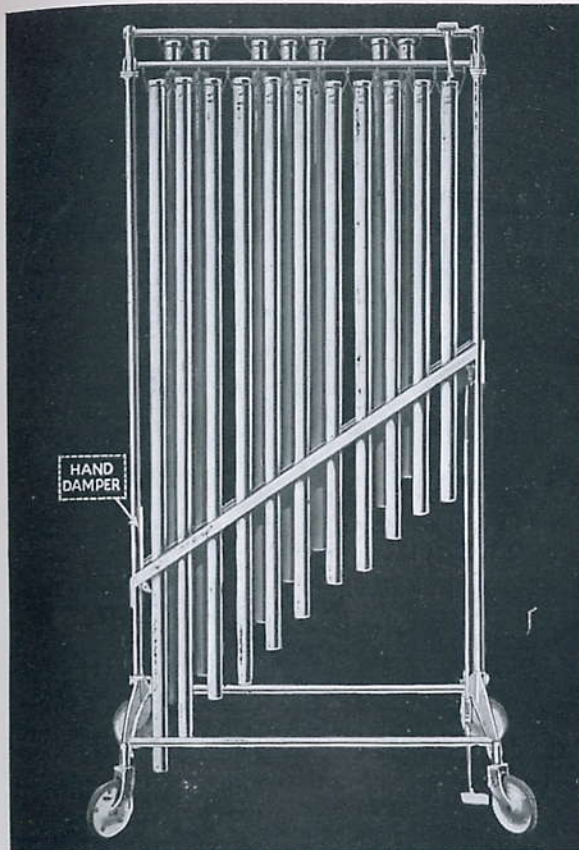
● **TRUNKS** are listed on page 110.

MADE FROM THE DRUMMER'S POINT OF VIEW—AND BRITISH!

108

THE BIGGEST ADVANCE EVER MADE IN CHIME CONSTRUCTION

Premier



● As supplied to the B.B.C.

● New Method of mounting which revolutionises Chime playing

Sets of 18 — Prices		N.P.	C.P. or R.P.
†No. 860	18-1½"	£28 0 0	£32 10 0
†No. 861	18-1"	£21 0 0	£24 10 0

Sets of 13 — Prices		N.P.	C.P. or R.P.
†No. 862	13-1½"	£23 0 0	£27 0 0
†No. 863	13-1"	£17 0 0	£20 10 0

†All Prices include ball-bearing wheels. (Without wheels, £2 less.)

109

New Sets of 13!

For those drummers used to playing chimes in the scale of Eb, Premier are now making New Era Chimes in sets of 13—Eb to Eb. They are available in both the 1" and 1½" sizes. The price of the 1" set is low enough to bring New Era Chimes within the reach of every drummer.

A TRIUMPH OF QUALITY AND ECONOMY!

NEW!

THE inspiring effect of Chimes is indispensable to almost any drummer. Premier Chimes are famous for their clarity and volume.

The actual bells are identical with those supplied in the New Era sets. In other words, they are made to the highest standard, and are flawless in pitch and tuning.

The folding steel frame is strong and rigid, and fitted with an easily-operated hand damper.

There are two sets to choose from, 1½" advisable for large orchestras and bands, and 1" for small units. If you are thinking of a large set, read all about the "New Era" Chimes first.

Cathedral Chimes supplied in both nickel and chromium plating. Chromium looks best and retains its shining appearance with little cleaning. Rawhide Mallet included in the price.

All in the key of Eb.

CATHEDRAL CHIMES

Chromium Plating on Chimes more than repays the extra cost. It is impervious to all conditions, and a quick polish with a duster is all that is necessary to restore it to its full brightness

TRUNKS

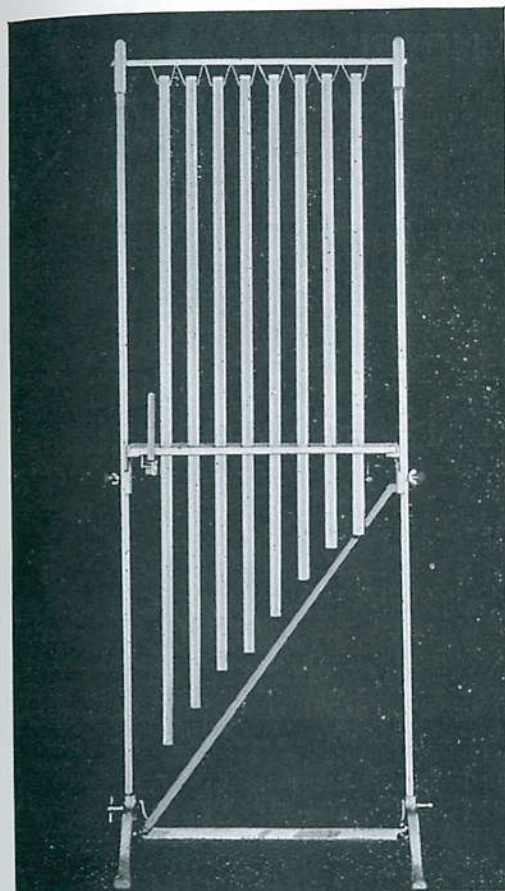
‡No. 743, Premier Trunk for 1½" New Era Chimes ... £6 15 0

‡No. 744, Premier Trunk for 1" New Era Chimes ... £5 0 0

Trunks for other sets of Chimes to order.
(For details of how Premier Trunks are made see p. 97.)

MADE FROM THE DRUMMER'S POINT OF VIEW —AND BRITISH!

110



No.			N.P.	C.P. or R.P.
‡576	Set of 8-1"	...	£9 10 0	£11 10 0
‡578	Set of 8-1½"	...	£12 10 0	£15 0 0

111



NOTE THE "CAPS" ON CATHEDRAL CHIMES

Take particular note of the "cap" which is exclusive to PREMIER amongst British-made chimes.

This "cap" is the one right spot on which to strike, and will ensure an even tone. No chance of that unpleasant metallic sound which spoils the tone of so many bells.

These "caps" also add a good deal to the appearance.

JACK SIMPSON,
"Ace" Drummer of Jack Payne's Band and radio, recording and feature xylophonist. A 100% Premier user.



LIGHT-WEIGHT MODEL

Here is the Xylophone that is just right for the "gig" dance band, or where space is limited in the pit. As everyone knows, it doesn't pay to buy the cheapest goods; those who buy on price alone are badly served. So Premier, instead of worrying how to make a cheaper xylophone, have concentrated on turning out a moderate priced instrument that will not only delight you, but will give lasting service. Brilliant and clear tone from the $1\frac{1}{4}'' \times \frac{3}{4}''$ bars of British Honduras rosewood. This wood is of equal quality to the Supatone Models, and is certified cut many years. And you'll like the shining new nickel-plated stand which folds into two units only. It is absolutely rigid, yet can be assembled or packed up in a moment. The actual average times for assembling or taking down the complete instrument are respectively 2 mins, 20 secs, and 1 min, 50 secs. The weight is only 28 lbs., so it is ideal if you are moving about.

Polished Tolum alloy resonators, for lightness and strength, add greatly to the appearance.

Frames finished in the new Silver Cellulose Lacquer, which looks smart and wears well. Plated metal ends.

†No. 582	3-octave, C to C (with 2 pairs of beaters) ...	£13 10 0
†No. 582C	With Chromium Plated Stand ...	£15 0 0
†No. 582R	With Royal-Gold Plated Stand ...	£15 10 0

It's a great improvement with Soloist Wheels—only an extra £1 10s.

HANDY XYLOPHONE

The Handy Xylophone is comparable with any of the large Premier professional xylophones, but is made in a smaller size, specially suitable for carrying about from job to job. Also in great favour amongst schools who want a good class instrument at a low figure. Many boys have started at home with this xylophone and blossomed out into soloists. The bars are the same size as on the Light-weight Xylophone, and made of the same genuine British Honduras rosewood. The nickel-plated stand folds into three sections, and the whole instrument packs easily into a small carrying case. In tone, appearance, and satisfaction, it is by far the best xylophone at the price. The Handy Xylophone is made in two models.

†No. 575	Fully resonated (as illustration) ...	£8 5 0
†No. 580	With sound-board in place of resonators ...	£6 15 0
†No. 459	"Flaxite" Fibre Carrying Case for complete instrument ...	£1 5 0

SOLD UNDER THE FULL PREMIER
Guarantee

MADE FROM
THE DRUMMER'S
POINT OF VIEW
—AND BRITISH!



WHEELS IF REQUIRED

At slight extra cost, the Premier Light-weight Xylophone can be fitted with 3" solid rubber soloist wheels, which have patent sockets so that they cannot fall off the instrument when lifted.

†No. 601.

Per set of 4 ... £1 10 0

(Only supplied fixed to the instrument.)



CARRYING CASE

Light Telescopic Carrying Case for the Light-weight Xylophone. Made of strong genuine Flaxite fibre with reinforced corners. Fitted with straps and a comfortable leather handle.

A good instrument deserves a good case!

†No. 604.

Light-weight Xylophone Case.

£1 15 0

SUPATONE XYLOPHONES

THE FINEST XYLOPHONE FOR EVERY SOLOIST
ASK THE MAN WHO OWNS ONE!

Used by the
best Soloists

British Honduras
Rosewood

Synchronised
Tuning

Extended
Resonators

Dual Resonator
Adjustor

Raised or level
mounted bars

Other Features

THE long list of famous users proves that this is the finest xylophone. Almost all the best-known British soloists play and recommend this model. Everything that will add to its playing and lasting value is included in the "Supatone" Xylophone. It is ideal for every style of playing. Brilliant, clean-cut tone of great carrying power, and with marimba-like bottom octave.

Only the highest grade British Honduras rosewood is used, and it is kept in stock for many years before being cut up. The bars are $1\frac{1}{2}$ in. by $\frac{7}{8}$ in. thick, and are mounted on suspension cords, which helps to give the perfect xylophone tone.

Of course, the resonator under every bar is perfectly graded, both for length and diameter. Synchronised tuning is another exclusive Premier feature which helps to make these xylophones outstanding. The resonators are "capped," which adds greatly to the appearance.

To make the instrument still more spectacular, the resonators have been extended in a graceful curve.

The improved resonator adjustor (just one screw) is fitted both ends—once again, a feature exclusively Premier. In a warm atmosphere the volume will be improved by raising the resonators as near as possible to the bars; with just the reverse action in a cool temperature.

"Supatone" Xylophones are supplied with raised sharps and flats unless you specially order "level mounted."

The locking device for the frame, the new "quick action" cord clips, the modern shining-plated end-boxes, and an entirely new split-frame device, are further valuable features exclusive to Premier "Supatone" Xylophones.

*Unless specially ordered, all Premier instruments are tuned to C-522.
Any other pitch, 10% extra.*

SYNCHRONISED TUNING!

NEW!

Some famous users are—

Rudy Starita
(Records and Radio).

Jack Collings
(B.B.C. Soloist).

Little Doreen
(Variety Star).

W. W. Bennett
(Sir Dan Godfrey's
Orchestra).

Gaumont-British
Studios
(Shepherd's Bush).

Vernon Adcock
(Midland Radio
Station).



The prices below include everything—split frames and resonators, 5-in. disc soloist wheels working on ball bearings, brakes, extended resonators, and three pairs of assorted beaters.

PRICES

No.		N.P.	C.P.	R.P.
†583	3 - octave, C to C ...	£25	£28	£29
†584	3½ - octave, G to C ...	£28	£31	£32
†585	4 - octave, C to C ...	£32	£35	£36

(Can also be supplied without wheels—for pit work—or without split frames, at a reduction of £2 in each case.)

PREMIER "SUPATONE" XYLOPHONES

are made to withstand the hardest possible wear—one-night "stands," for example. The whole instrument can be taken down within a few seconds. It is made so that there are no loose parts to be lost, the stays slipping over shouldered studs.

HARRY ROBBINS MODEL—The same features as the "Supatone" Xylophone, except that the bars are $1\frac{1}{2}$ in. wide and the range is from F to F.

No.		N.P.	C.P.	R.P.
†586	3-octave, F to F ...	£26	£29	£30

(Without split frames, £2 less.)

Wood frames are finished in the latest Silver Nu-cel. Can be had specially to order in Ivory, Ebony, or Gold Nu-cel. With any Premier Wonder Finish on the outside of the frames extra £2 0 0

TRUNKS AND CASES

†No. 740	Premier Own-make Xylophone Trunk, as described on page 97	£6 15 0
†No. 738	Two Cases for Harry Robbins Model Xylophone	£4 0 0

MADE FROM
THE DRUMMER'S
POINT OF VIEW
—AND BRITISH!

Premier

MAMMOTH MARIMBA-XYLOPHONE

● FAMOUS USERS include Rudy Starita, the outstanding radio and recording soloist and Savoyard; Jack Simpson, star member of Jack Payne's Band and H.M.V. soloist; the Brussels Radio Station; Tommy Blades, of Charlie Kunz' Orchestra; Rosenthal, star xylophonist of Australia; George Hackford, of Syd Seymour's Band; and Vernon Adcock, of Midland Regional fame —to name just a few.

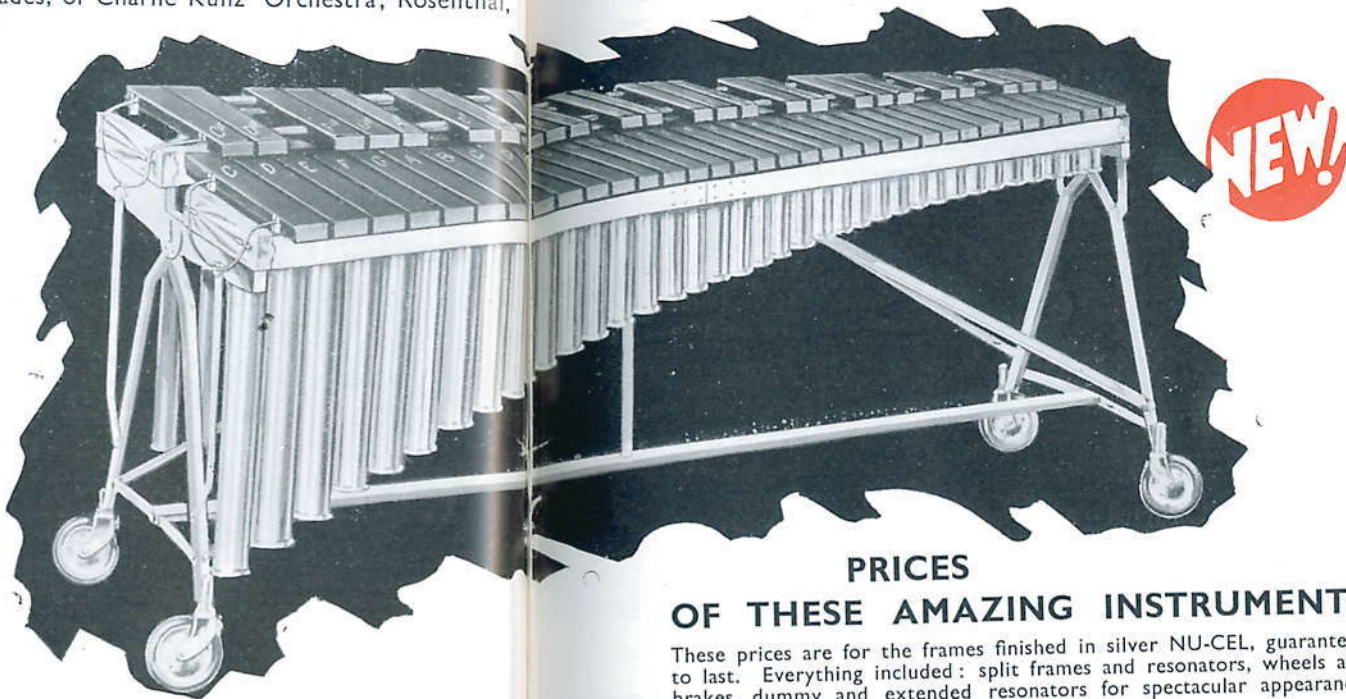
THE Marimba-Xylophone combines the organ tone of the marimba and the distinctive tone of the xylophone in one instrument. It is the ideal solo instrument.

A Premier Mammoth — is no ordinary — Marimba-Xylophone.

Have you read through pages 118 and 119? They tell of all the wonderful improvements that have made Premier Mammoth Marimba-Xylophones outstanding. These new instruments have been acclaimed throughout the world.

116

● ((All instruments tuned to New Philharmonic low-pitch, C=522. The prices include split frames and resonators, soloist wheels with brakes, extended and dummy resonators, and a host of improvements.)) ●



PRICES OF THESE AMAZING INSTRUMENTS

These prices are for the frames finished in silver NU-CEL, guaranteed to last. Everything included: split frames and resonators, wheels and brakes, dummy and extended resonators for spectacular appearance, and three pairs assorted beaters.

4 $\frac{1}{2}$ OCTAVE.			5 OCTAVE.		
No.		£ s. d.	No.		£ s. d.
†599	Mammoth Marimba-Xylophone, F to C, N.P.	57 0 0	†600	Mammoth Marimba-Xylophone, C to C, N.P.	65 0 0
†599C	C.P.	62 0 0	†600C	C.P.	70 0 0
†599R	R.P., gold frames	64 0 0	†600R	R.P., gold frames	72 0 0
With a Premier Wonder Finish on the outside of the frames, extra		2 10 0	†742	Premier own-make Trunk for Mammoth Model	9 10 0

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RE-DESIGNED THROUGHOUT IMPROVEMENTS GALORE

● Stream-lined
Super-strength
Synchronised
Tuning

● Marimba-
Xylophones

Further particulars, a beautiful photo, some famous users, and all details of prices, etc., are given on pp. 116 and 117. You would be tremendously proud to own such a marvellous instrument!

● Improved
Throughout
British
Throughout

THERE are so many improvements on these new Marimbas and Marimba-Xylophones that it is hard to decide in which order to place them. We will start with the tuning.

Synchronised Tuning.—The tone of these Premier instruments has always been amazing . . . Synchronised Tuning of bars and resonators has made it "super-perfect." The British Honduras rosewood, guaranteed cut seven years, is a help in obtaining this wonderful tone, but it is the secret Premier system of Synchronised Tuning that is so all-important.

Streamlined.—The ultra-modern design will make your outfit look exclusive—the West-end style of the future!
Super-strength.—Knowing the terrific hard use to which these instruments are often subjected, Premier have adopted a number of the latest engineering ideas. Nitro-tube supports give hitherto undreamed-of strength, and with the "channel" cross-stays, you have an instrument far and away the strongest in the world. Only Sheffield steel used!

Improvements right through.—The many other improvements include:—

Frames finished in NU-CEL—guaranteed not to chip or crack.

Extended resonators.

Dummy resonators in the front row, giving a most spectacular appearance.

New "quick-action" cord clips—swift and certain.

One-screw resonator adjuster.

Resonator adjusters both ends, giving 'perfect resonance in all climatic conditions.

Shining plated end-boxes.

Entirely new split frame device

Wide British Honduras rosewood

bars—graduating from 2½ in.

to 1¾ in.; 7/8 in. thick.

Sheffield Steel.

Rudy Starita, "ace" radio and recording xylophonist, and member of Carroll Gibbons Savoy Orpheans. An all-Premier user.



118



The Premier Marimba
—adding a distinctive
tone-colour to any
Band or Orchestra.

● PRICES ●

Prices include split-frames and resonators, soloists' wheels with brakes, extended and dummy resonators, and three pairs assorted beaters.

†No. 597 3½-octave Marimba, F to C N.P. £34 C.P. £38 R.P. £40
†No. 598 4-octave Marimba, C to C N.P. £42 C.P. £46 R.P. £48

One of the Premier Wonder Finishes on the outside of the frames will make your outfit even more attractive. The extra cost is only £2.

‡No. 741 Premier Own-make Marimba Trunk £7 15 0

119

MADE FROM
THE DRUMMER'S
POINT OF VIEW
— AND BRITISH !

A NEW FIELD OPENED UP FOR TIMPANIST AND COMPOSER



C. S. Norrington,
of the Wireless Military Band.

PREMIER Pedal Timpani have opened up a new field for the timpanist—and for the composer. No time need be allowed for a change of pitch—press the pedal and your note is there, instantly. Premier Pedal Timpani have the same shells as used on the hand-screw models, so that you have the same perfectly clear tone. In fact, the tone on pedal instruments is far better, because the level pull on each rod ensures “dead” even tensioning of the heads. These timpani make tuning so much quicker and more accurate that they put the timpanist on practically the same level as the bass player. They also open up many opportunities for adaptation to effects.

Premier Pedal Timpani present a definite chance of improving your status as a musician. The best jobs—those with the big money—cannot be held down without pedal timpani. Whatever type of musical unit you are playing with—theatre, stage band, concert or symphony orchestra, dance or military band—you need to play Premier Pedal Timpani. Very many tip-top men and leading organisations do so, including the following:—

For the player who has not yet developed an absolutely “true” ear, Premier Pedal Timpani are of tremendous help, for there is no time to “lose” a note whilst tuning to an interval above or below it.

● **Wag Abbey**
(Theatre and Recording Artist).

● **Frank Brocklehurst**
(Buxton Municipal Orchestra)

● **The Gaumont British Company**
(Shepherd's Bush Studios).

● **Dan S. Ingman**
(famous technician and all-round drummer).

● **Bob Manning**
(of Jack Payne fame).

● **C. S. Norrington**
(of the B.B.C.).

● **Jack Simpson**
(Jack Payne's Band).

● **Jack Hylton's Band, Brussels, Lausanne, Oslo, and other Radio Stations.**

● **The Victoria Palace, London.**

And there are many others we could name.

MUSICAL DIRECTORS ARE NOW INSISTING ON PEDAL TIMPANI



NEW!

PREMIER PEDAL TIMPANI PRICES

Fibre Head Protectors and One Pair of Sticks included.

†No. 220	Standard Models, sizes 25" and 28" ...	Per pair	£55 0 0
	Hoops and Fittings, C.P. or R.P. ...	Extra	£2 10 0
†No. 222	Symphony Models. Set of three. Sizes 24", 26½", and 29½" ...		£85 0 0
	Hoops and Fittings, C.P. or R.P. ...	Extra	£3 10 0

The shells can now be had in Silver, Gold, Ivory, or Ebony Cellulose Lacquer at no extra charge. They look marvellous in Silver!

Many special features of Premier Pedal Timpani are explained on the next page.

WHERE THEY EXCEL!

PEDAL ACTION

Light, swift, and positive pedal action.
Pitch instantly changed—pedal holds in any position.
Adjustable height.
Unique tilting device.
Alloy folding base—hardened steel working parts.
The timpani disassemble into three parts.

OTHER FEATURES

Full-size, hand-hammered burnished copper shells.
Steel reinforcing bands.
Special new design floater hoops.
Metal flesh-hoops.
Square threads.
Spring loaded drop handle.
Heavily-plated hoops and fittings.

WIDE RANGE

Premier Pedal Timpani will give you the normal timpani range of F below the stave, bass clef, to the octave F in the stave, and also high F sharp and G for the rare instances they are needed. Low E, and even top A can also be obtained, but naturally the tone quality must suffer slightly, because the diameter of the drums is not technically correct for these notes.



Frank Brocklehurst, of the Buxton Municipal Orchestra, with his set of three Premier Pedal Timpani.

● DON'T FORGET—

Premier

STANDS FOR SATISFACTION

✱ MADE FROM THE DRUMMER'S POINT OF VIEW—AND BRITISH!

STANDARD TIMPANI FITTINGS

Self-aligning timpani fittings, with square threads.
The standard timpani brackets evenly take the tension when the head is at the lowest note.
The rods connect with the pedal and must pull evenly at each point.
This gives perfect tension—perfect tone.



● PREMIER TIMPANI TRUNKS

Good timpani deserve good trunks. Premier trunks are made to stand constant transportation, and are the strongest obtainable.

Five-ply foundation, covered with black vulcanised fibre reinforced with heavy edges and corners. The insides are fitted with special straps and padded in such a manner that the timpani are thoroughly protected from risk of damage. The stands are strapped firmly to the lid, and are readily removable for setting up before unpacking the shells. Each trunk fitted with a strong lock and two clasps. These trunks are supplied at practically cost price as a special Premier "service item," and will prove a wise investment. They will add considerably to the life of your instruments.

‡No. 249 Per pair £18 0 0

● FLOATER COUNTER-HOOPS

An extra strong counter-hoop, constructed to ensure easy tensioning and no possibility of the head binding on the shell. The strongest and neatest timpani hoop ever made.



Don't just take pride in your instruments—protect them thoroughly.

● COMMENDED BY FAMOUS DIRECTORS

PREMIER De Luxe Timpani are now recognised as the standard of perfection in hand-screw models, and lead all others.

The tone, quality, and extraordinary ease of tensioning are far superior to anything previously attained, and, combined with the wonderful appearance and finish, represent true perfection in timpani. Chosen by Jack Hanrahan, of the London Symphony Orchestra, and by many other famous timpanists.

S. GELDARD,
of the world-famous
Hallé Orchestra,
is another recent
purchaser of
Premier Timpani



Jack Hanrahan, of the London Symphony Orchestra, one of the most famous timpanists, with his set of Premier De Luxe Timpani.

**TRUE
PERFECTION
IN TIMPANI**

124

**MADE FROM
THE DRUMMER'S
POINT OF VIEW
— AND BRITISH!**



PREMIER DE LUXE TIMPANI!

● Twelve outstanding points prove their superiority.

- | | |
|--|--|
| (1) Full-size, hand-hammered, burnished copper shells. | (8) Square threads. |
| (2) Special new design floater hoops. | (9) Drop handle (or loose key to special order). |
| (3) Metal flesh hoops. | (10) Sliding adjustable legs. |
| (4) Extra rapid tuning action. | (11) All fittings and hoops thoroughly well plated. |
| (5) Ball self-aligning socket. | (12) Premier Super Timpani Heads, individually selected. |
| (6) Steel cone tightening-down washer. | |
| (7) Fibre washer to take pressure. | |

Prices include Sticks and Head Protectors.

- †No. 226 Standard Models. Sizes 25" and 28" Per pair **£33**
 †No. 228 Set of Three Symphony Models.
 Sizes 24", 26½", and 29½" **£50**

Chromium Plating, £3 10s. 0d. and £5 extra, respectively.

Silver, Gold, Ivory, or Ebony Cellulose Lacquered Shells at no extra charge—Silver is ideal.

125

PREMIER DE LUXE TIMPANI TRUNKS

Good timpani deserve good trunks. Premier trunks are made to stand constant transportation, and are the strongest obtainable. They are of plywood, covered with black fibre, with brassed steel



edges and corners. The insides are fitted with special straps, and padded in such a manner that the timpani are thoroughly protected from risk of damage. Each trunk fitted with a strong lock and two clasps. Supplied at practically cost price as a special Premier service item.

‡No. 248 Per pair, **£12 10 0**

Premier Popular Timpani

● PERFECT TONE ● FACILE TUNING

THE increasing use of timpani in the dance band has brought Premier Popular Timpani into still greater demand. Timpani are the only way in which a drummer can change the tone-colour of the whole band. In this respect they are pre-eminent, giving a sonorous and pleasant tone, a forceful rhythm, and, even more important still, having a definite note which can be altered according to the number being played. Their tone-colour is distinct in every way. When properly damped and rhythmically played, they have far more "punch" than any other instrument. The ideal is, of course, Premier Pedal Timpani; but many drummers in small dance bands are using Popular Models with every satisfaction. They are also perfectly suitable for any type of "straight" timpani playing, and are in use in hundreds of theatres and music halls. No drummer need fear that, at the low price of the "Popular" Timpani, he will not be fully equipped with high-grade instruments. Each drum has six fittings, including one drop handle.



*Reg. Flower,
of the London
Palladium—
a Premier
Enthusiast.*

✱ MADE FROM
THE DRUMMER'S
POINT OF VIEW
—AND BRITISH!

Premier



POPULAR TIMPANI

High-grade instruments with a fine tone at a low cost.

● "POPULAR" HAND-SCREW TIMPANI

The kettles are manufactured by the same method as the higher-priced models, and are strongly reinforced, so that no buckling can occur and a perfect round is maintained. The rims and sliding adjustable legs are pleasingly enamelled in dark blue, the handles and brackets being well nickel plated. Premier super timpani heads.

†No. 236	25" and 28"	£24 0 0
†No. 237	22"	£10 0 0

● "POPULAR" TIMPANI TRUNKS

Made of strong quality three-ply wood, these trunks are very durable. Corners and sides heavily steel supported. Fitted with strong lock and clasps, and will stand many years of hard wear.

†No. 250	Per pair	£8 10 0
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TIMPANI COVERS



Timpani Covers, with the top and rim of plywood to protect the head and fittings. The whole covered with substantial mackintosh cloth. Tighten with cord.

No. 245	For 22"	...	£1 2 6
No. 246	For 25"	...	£1 5 0
No. 247	For 28"	...	£1 10 0

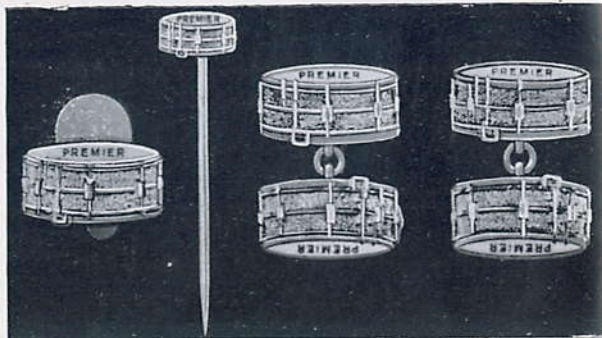
Other sizes proportionately.

WEAR A LUCKY PREMIER BADGE!

Premier
Jewellery



Cuff Links,
too!



Have you ever seen a drum walking? Well, we have . . . Lots of 'em—and very smart they look! Premier Jewellery. Yes—real enamel and beautifully finished. All "the boys" are wearing them—and the girls, too!

"They" are smart little miniature drums, finished in gilt and enamelled like a real Premier snare drum. Available on pins and buttonhole studs.

†No. 1501 3/4" badge with stud back 0s. 6d.
†No. 1502 3/4" badge on pin 0s. 4d.

Smart cuff-links are also available. Every enthusiastic drummer needs a pair.

†No. 1500 Silver-plated, real enamel, per pair 1s. 6d.
†No. 1504 Presentation pair in Rolled Gold 17s. 6d.

Be up-to-date. Get yours now. Everybody's wearing them!

PREMIER TIME PAYMENT PLAN

It is often a great convenience if you can make an addition to your outfit without the necessity of drawing money from the Bank. So, you have the Premier Time Payment Plan, which enables you to obtain anything you need—over £5—on a small first payment.

IT'S EASY TO CALCULATE THE PAYMENTS

It will take you only a few minutes to complete the simple form and fix up the whole matter.

No initial payment is required other than the first monthly instalment. All you need do is to give your Premier Dealer a note of your requirements, together with one monthly payment, and the whole matter will be quickly arranged; or you can write to us.

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PREMIER PRICES ABROAD

The prices of instruments and terms listed in this Catalogue apply to Great Britain and Northern Ireland only. When goods are sent hundreds or thousands of miles away, there will naturally be some alteration in price, due to the cost of transportation, Customs Duty, etc. Your dealer will gladly supply full details without obligation.

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REFINISHING OLD DRUMS

The cost of this work is very considerable—much greater, in fact, than finishing a new drum. The reason for this is that all the existing paintwork and plating must first be removed.

However, we are willing to renovate any used PREMIER drums, and will quote on receipt of full details.

"PREMIER"

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British Made Percussion



Premier

**in Popularity
and
Quality**



YOUR SUPPLIER!

Obtain your guaranteed
Premier Drums from

**JACK BRETNALL,
6a, GOLDSMITH STREET,
NOTTINGHAM.**

Phone: 2055.

Also 7, OXFORD STREET, LINCOLN, and
40, CHURCH GATE, LEICESTER.