

Premier

REGD. TRADE MARK



PREMIER CATALOGUE "H"

THIS is our seventh and biggest effort in the way of a complete guide of drummers' instruments. There have been wonderful strides forward since our last catalogue. Beauty of design and finish have been incorporated with greater efficiency in performance, which makes us confident that the pages which follow will be really interesting to every keen drummer.

THE IMPORTANCE OF PERCUSSION

Rhythm! Everything in the world depends on rhythm—Spring—Summer—Autumn—Winter—even the seasons of the year are rhythmic. An airplane depends on the rhythmic beat of its engine. Melodies reach your loud-speaker through the rhythmic waves of the ether.

The Ice Age, the Stone Age, the Bronze Age—and now the Rhythm Age.

To-day, no Orchestra—no Military Band—hardly any type of musical combination is complete without the full range of percussion instruments.

Rhythm has taken its rightful place—on a level with melody and harmony. And the drummer is the King of Rhythm.

Holding this responsibility, he must choose his instruments no less carefully than the violinist. PREMIER, realising the importance of the percussion section, have continuously improved and perfected, until now we offer you a complete range of the finest drummers' instruments in the world—British made, and GUARANTEED.

YOUR SECURITY

We Guarantee that all "PREMIER" drums, bells, tympani and effects will give long and complete satisfaction; that they are made from the finest materials procurable and under perfect modern conditions of manufacture. Drum heads only are excluded from this guarantee.

We only expect to get your business on one consideration—your complete satisfaction. That is why we guarantee it. Both in the letter *and the spirit* we stand by the guarantee printed above.

Next time you're in London, come along to our Showrooms at 64, Berwick Street, W.1—just off Oxford Street.

ERIC LITTLE will be there to meet you and to show you the photo gallery of famous drummers—the book of PREMIER testimonials—and, of course, the full range of PREMIER stuff.

If there is time to run you down to the Factory, you will see there *every* operation in the manufacture of drums, and vibraphones, and tympani and xylophones, and trunks.

Premier Agents almost everywhere

Wherever it is possible, please order through our local Authorised Agent.

He is "on the spot" to give you full service on all your PREMIER requirements. He carries a stock, takes care of ordering for you, and will be pleased to supply you on convenient terms. We have an Agent in nearly all big towns, but if there is no PREMIER dealer in your district, then write to us direct, telling us just what you need.

Hire purchase terms are at your service

Any order over £5 can be supplied on easy terms, with a first payment of only 20 per cent. Send a note of the instruments wanted, and we will quote you exact figures.

This also applies to PREMIER products bought through our Authorised Agents.

When ordering . . .

Always quote Catalogue Number and mention "Catalogue H." There is no need to tear the pages. Either send cash with order, or, if preferred, we will despatch C.O.D. Postage or carriage extra in all cases.



THE DRUMMER, edited by ERIC LITTLE

THERE ARE 10,000 DRUMMERS

who, every few months, get acquainted with what is going on in the world of drumming. They learn what the "star" percussion men are doing, they hear of the latest developments and improvements in drummers' outfits—of the latest styles of rhythm—of all the little ideas and gadgets which have occurred to their fellow-drummers.

In other words, they read "THE DRUMMER." Comedy, candid criticism and commonsense—they all find a place in this—the drummer's own paper.

So if you'd like to receive this pot-pourri of ideas—news—rhythms—jokes—hints—breaks—stunts and articles by well-known drummers—just send a postcard—give your *permanent* address, and remember always to let us know when you change it. (Addresses c/o Theatres, Hotels, etc., cannot be registered for subsequent issues.) You will like your drummer friends to read it too. So send their names and addresses along as well.

Write that postcard NOW, otherwise you and your friends will be missing something that is worth having!



TWENTY-FIVE YEARS

In a quarter of a century a man can learn a lot—if he wants to. ERIC LITTLE was—and still is—a perfect glutton for knowledge—drum-knowledge. Always on the look-out for happenings in the percussion world, his great ambition has always been to keep pace with the "Stop Press" drumming news. So, when "jazz" first started, in 1917, he was ready for it and was one of the first British drummers to play and understand the new style. And because of his thirst for knowledge, he quickly climbed to the top of the tree.



Early in 1919 he was playing at the Savoy Hotel—then Claridges, the Piccadilly Hotel, Café de Paris, and many other West End and Continental engagements. Finally he was a member of that famous combination, Jack Hylton's Kit-Cat Club Band.

And all through these years he was *learning*. Not only learning drumming, but finding out what made the difference between good drums and the other kinds—learning what "drums" meant from the drummer's point of view.

Now this first-hand knowledge of what the drummer wants is at your disposal. ERIC LITTLE is no longer "playing at so-and-so." Instead, London—knowing what you want, and out to see that you get it! A real personal service—

for you.

OUR NEW DEPARTMENT

Pages 14 to 23, with the distinctive edge, are a complete section on drums and bugles for military bands and drum corps. Every type of band, from the school organization to the full military band is now catered for by PREMIER.

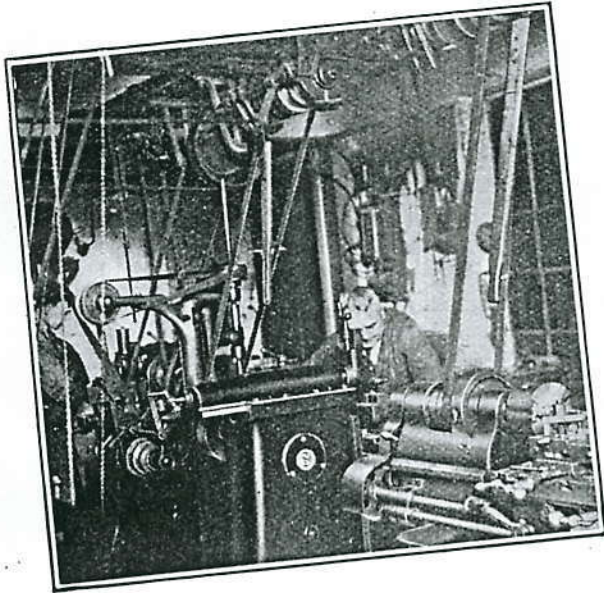
Our long and specialised experience in the manufacture of drums has enabled us to produce more efficient and more up-to-date models than ever previously marketed.

Read the catalogue and then make a point of inspecting the instruments described.

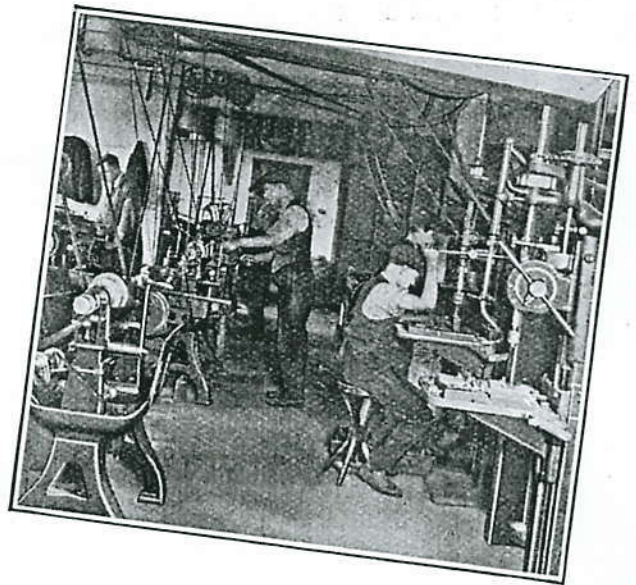




THE PREMIER WORKS

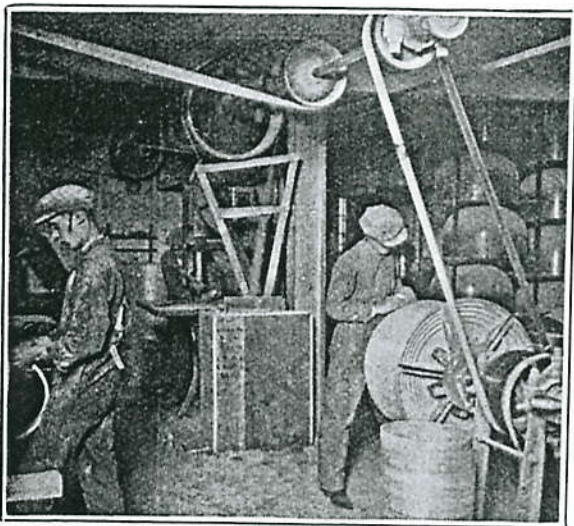


Skilled toolmakers at work.

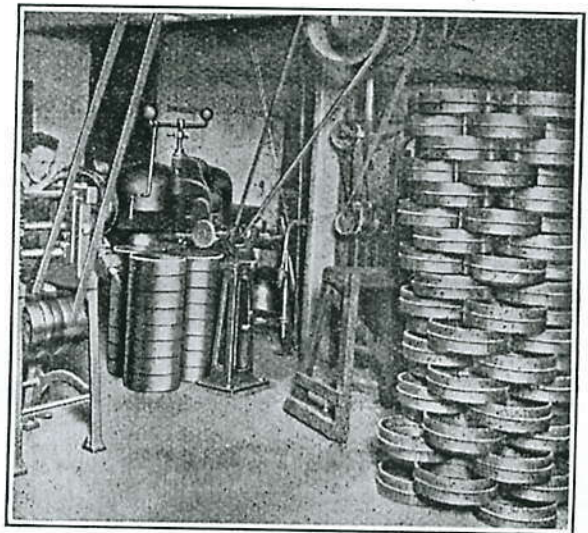


A few of the lathes, drills and presses.

A maze of wheels, driving belts—stacks of shells piled high to the ceiling—crashes from a 40-ton press—piles of rosewood—tons of brass and steel in a thousand shapes. That is the general impression which you carry away when you visit the PREMIER factory—"our" factory. From the spinning of the shells to the final process of the Assembling Rooms, from the stamping of the smallest part of a xylophone stand to the Tuning Room—everything in this factory is of absorbing interest. Of interest, not only on account of the myriad processes which go towards the making of percussion instruments, but also because of the *thoroughness* of everything. Every little detail is studied—nothing is left to chance. Thoroughness and precision are the two chief features—thoroughness in research and precision in attention to every little detail. Only the very latest plant finds a place here. The bands and brains of the world have been searched for new ideas and new devices. Here in the PREMIER factory they are sifted, sorted, examined under the keen eyes of men who have devoted their lives to one aim—better drum equipment.



The wood shop with tympani shell store in the far corner



Spinning the shells for separate tension snare drums.

If you're in London, don't forget we shall be delighted to see you at the Works, and to escort you round all the departments. The address is Silex Street, Friar Street, S.E.1.



A. L. DELLA-PORTA
Sales Manager.



A. C. DELLA-PORTA
General Manager.



GEORGE J. SMITH
Works Manager.

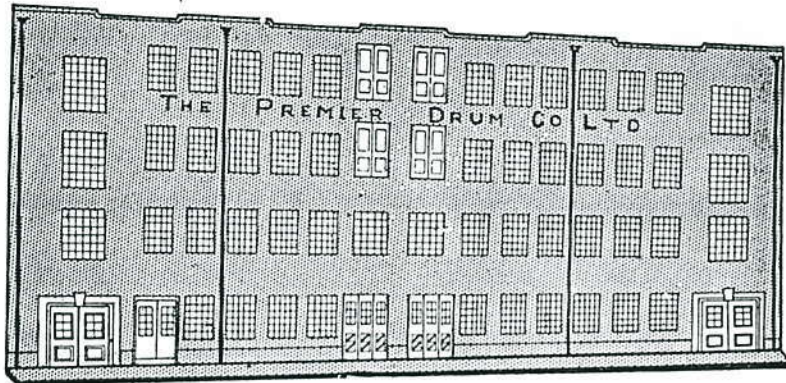
THEY are always "up to something" down in Silex Street. If they are not inventing something new, they are improving something old! And, to the PREMIER way of thinking, "old" may mean ten years or ten days. If there's anything novel in the percussion line, PREMIER will make it—if it's useful! On this page you will see the men who have developed PREMIER from the basement work-shop of ten years ago to the up-to-date organisation that it is to-day. Most of these men have had practical experience of drumming. Each man has his heart and soul in his own particular job. Each man works hard for the fulfilment of one object—better drum equipment—and at a fair price.



A. E. GAZE
Progress Department.



ERIC LITTLE
Professional Department.



Yes, PREMIER products are made—"from the Drummer's point of view." And in spite of the enormous strides made during the last ten years, PREMIER is nothing of a "mushroom growth." The story of PREMIER is the history of modern drumming.



J. F. SMITH
Wood-Shop Control.



A. W. WHITELAND
Stores Control.



W. RAE
Machine-Shop Control.

CHROMIUM PLATING

STAINLESS BEAUTY—MAINTAINED WITHOUT LABOUR



THAT is Chromium plating, the electroplating process which has only recently been perfected.

It is a finish which must immediately command the attention of every keen thinking drummer. No matter whether your job is in the pit, or in the dance hall, on the stage or in the open air—Chromium interests *you*.

Here, in brief, are the tremendous advantages of this new plating :—

A stainless high finish of extraordinary beauty.

Definitely non-tarnishing, and retaining its first brilliance.

A finish which does not require polishing to clean—a wipe over with a damp cloth removes any dust or dirt. As porcelain is cleaned, so is Chromium.

Think what it means to you, to have an outfit which will retain its original lustre and brilliance without any hard cleaning. A kit which always looks “prosperous.”

And that is only half the benefit from Chromium, for correctly applied it is undoubtedly the *hardest plating deposit* known. Articles finished in this way will positively *resist wear*.

Of course, Chromium costs a little more than Nickel. It is bound to, because to start with, there must be a Nickel deposit two or three times thicker than for ordinary Nickel plating—and then the Chromium process comes after.

Most PREMIER products are listed in this Catalogue Chromium plated. You will notice the letters “C” or “C.P.” against the Catalogue number. They are an indication of the finest value for money obtainable in drum equipment.

CHROMIUM

FOR BEAUTY AND HARD WEAR





THE NEW "DOMINION - SUPER"

The Drum with the amazing response

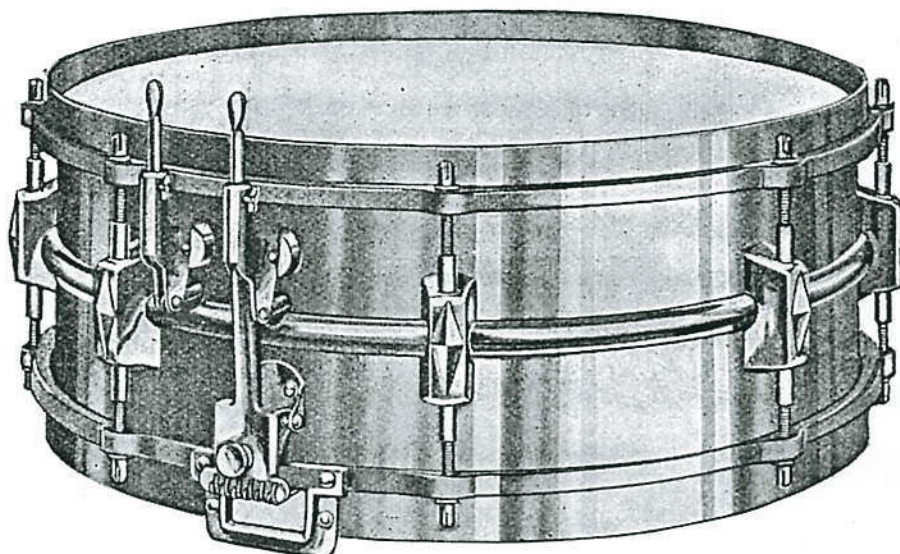
*Two Sets of
"Straight-Lay" Snares*

*One lever operates
snare control both ends*

Floating Heads

*Tone Perfection from
ppp to fff*

New Self-Aligning Rods



This new snare drum makes easy many of the things that were so hard to play on the old style of instrument.

It will give you four distinct tones—and make you master of the mood of the moment. Whatever the band is playing, you have a snare drum tone which will blend perfectly with it.

And all this under your instantaneous and positive control!

It is an "easy" drum—easy to play and easy to control.

It adds immensely to your abilities, being responsive to the lightest touch—and there is no limit whatever to its power when you want that *fff* roll.

With the internal snares in position, the maximum of snap and crispness is obtained, absolutely without the slightest "ring."

The "Straight-Lay" snares, whether in the "on" or "off" position, are always at an even tension, cannot touch one another, or twist or cross.

Besides the wonderful practical features of the Dominion-Super, it is the most handsome drum we have ever designed.

Finest possible PREMIER heads on non-rusting metal flesh hoops, which are fitted to the new type floating head counter hoops. They are tensioned with 8 self-aligning fittings of advanced design.

The Dominion-Super snare drum can be had in many styles and finishes, with your choice of silk and wire, gut and wire or gut snares. Silk and wire fitted as standard.

Read all of page 6—more about the Dominion-Super.

The "Dominion-Super"—made in two sizes

14" × 5"			14" × 6½"		
No. 10.	Nickel plated	£9 0 0	No. 15.	Nickel plated	£9 0 0
No. 11.	Chromium plated	£10 15 0	No. 13.	Regal plated	£10 15 0
No. 12.	Regal plated	£10 15 0	No. 14.	Chromium plated	£10 15 0

Wood shells supplied at same price.

Wonder and Super Finishes shown on pages 34 to 43.



THE NEW "DOMINION - SUPER"

The Drum with the amazing response

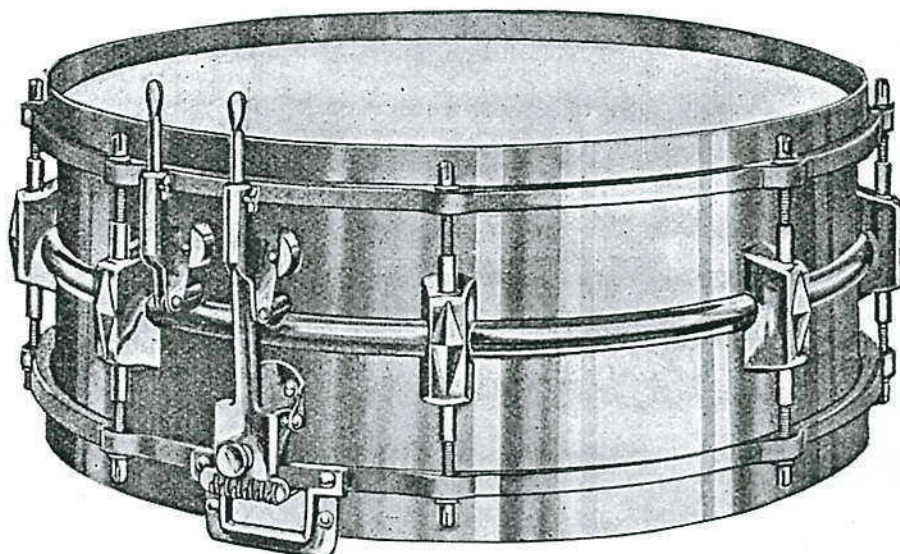
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Premier



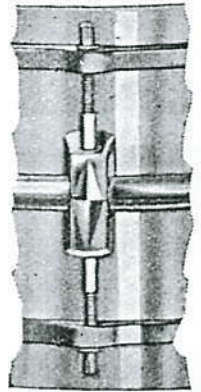
WHY "DOMINION" DRUMS ARE BETTER

INTERNAL SNARES

Two sets of snares are fitted to the Dominion-Super. One in the usual position on the snare head, and the other under the batter head. The internal snares definitely eliminate "ring," and increase the response and snappiness to an astounding degree. Top snares alone will give you that delicate ppp which will at once improve your playing. And with dual snares, you can always get the fullest fff you could possibly wish for.

STRAIGHT-LAY SNARES

Snares that cannot touch each other, whether in the "on" or "off" position. This means that each individual snare is free to vibrate between the specially grooved clamps. Straight-lay snares do not hug the flesh hoops, and have a longer active length. The snares cannot cut into the drum head at the edge of the shell.



SELF ALIGNING FITTINGS

Another Dominion feature to ensure easy tensioning screws. Each drum is equipped with eight of these handsome and efficient fittings.

PARALLEL SNARE ACTION

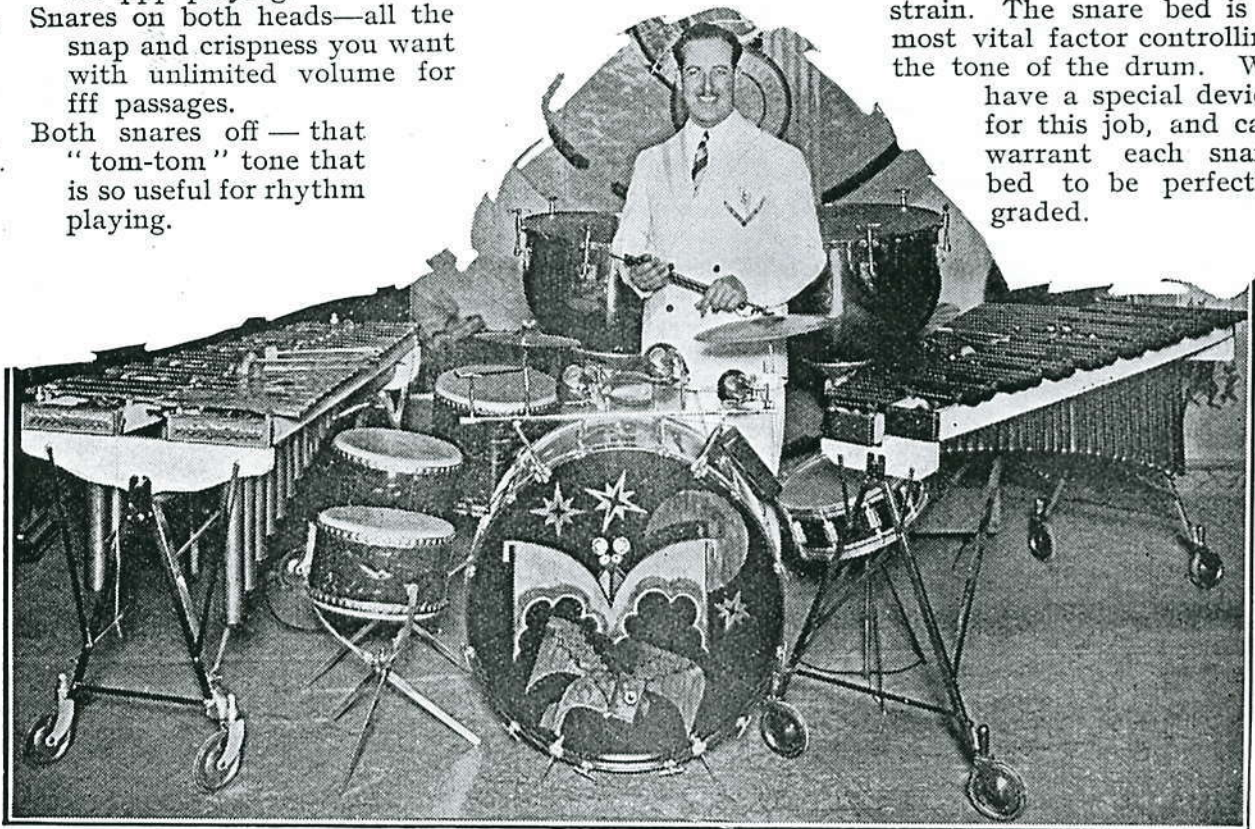
Straight-lay snares are always at an even tension. The snare clamp opposite the control lever moves simultaneously and in a parallel line. Snares cannot cross or vary in tension.

FOUR SNARE POSITIONS to choose from:—

1. Snares on snare head—a wonderful "normal" snare drum tone.
2. Snares on batter head—a maximum of snap without any "ring." Perfect for ppp playing.
3. Snares on both heads—all the snap and crispness you want with unlimited volume for fff passages.
4. Both snares off—that "tom-tom" tone that is so useful for rhythm playing.

ONE PIECE SHELL

PREMIER one piece drum shells are of 20-gauge specially rolled brass, formed into shape by a special spinning process. They are perfectly round and guaranteed not to twist under any amount of strain. The snare bed is a most vital factor controlling the tone of the drum. We have a special device for this job, and can warrant each snare bed to be perfectly graded.



The first user of the Dominion-Super Snare Drum was Rudy Starita, and he says:—
"It is the drum of the future—in advance!"



THE NEW "DOMINION"

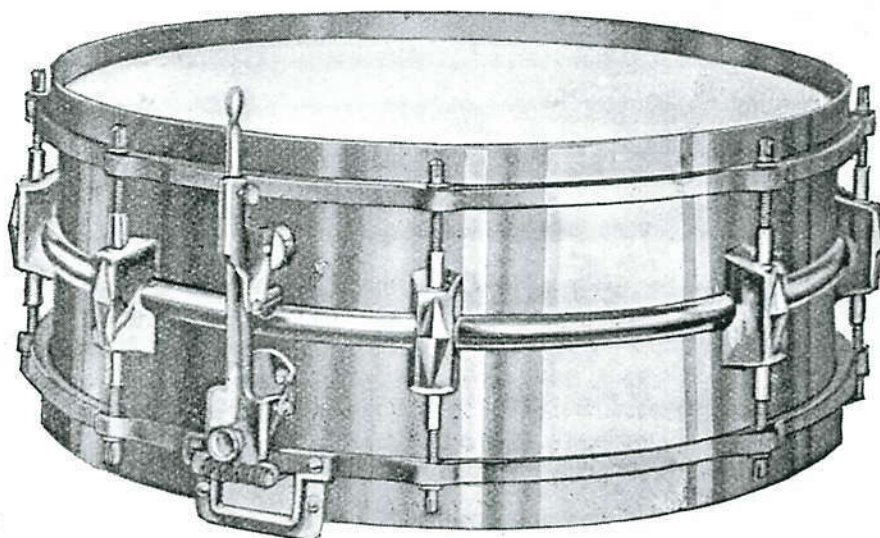
Perfect snare control

*"Straight-lay"
Snares*

*One lever operates
snare control
both ends*

Floating heads

*New Self-aligning
rods*



Although the Dominion snare drum lacks the advantages of the internal snares, it is nevertheless far and away in advance of the old standard type of drum.

The "Straight-Lay" snares, responsive to the last degree, cannot touch each other, twist or cross. Always in perfect tension whether on or off, and the snare control works simultaneously at each end of the snares.

This fine model is a favourite amongst those who do not wish to invest in the higher-priced instrument, and is the finest value possible.

Beautifully plated throughout, with 8 self-aligning tension rods of an advanced design, and new style floating head counter hoops.

Properly matched signed heads on non-rusting metal flesh hoops.

The "Dominion"—made in two sizes

14" × 5"			14" × 6½"		
No. 16.	Nickel plated	£7 10 0	No. 19.	Nickel plated	£7 10 0
No. 17.	Chromium plated	£9 5 0	No. 20.	Chromium plated	£9 5 0
No. 18.	Regal plated	£9 5 0	No. 21.	Regal plated	£9 5 0

Wood shells supplied at the same price

Wonder and Super Finishes shown on pages 34 to 43



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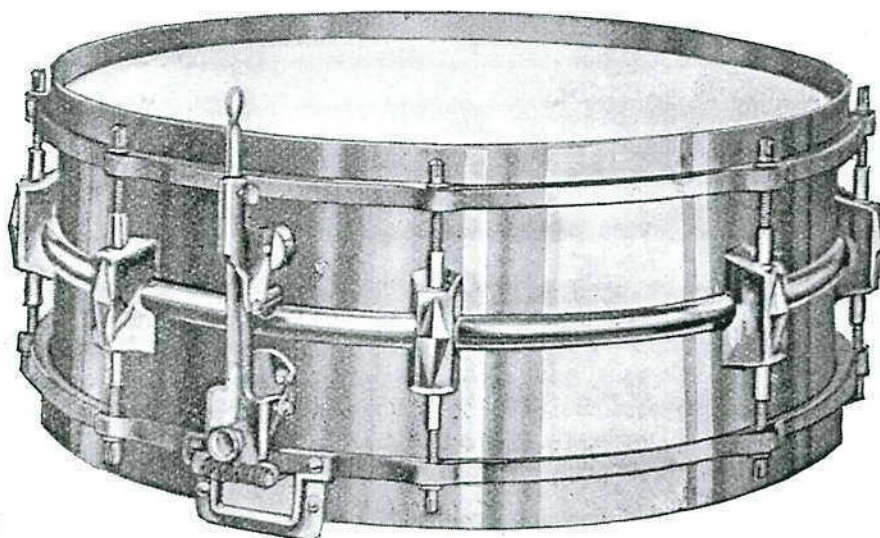
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Wood shells supplied at the same price

Wonder and Super Finishes shown on pages 34 to 43



DE LUXE MODEL

All Metal — Separate Tension.



Here is a drum with snap, crisp tone and playing ease. Until the introduction of the new PREMIER "Dominion," this was our best model—and it still has the same quality features.

Strong one-piece metal shell, machine-spun to a perfect round. No soldered joints whatever. It has flanged counter hoops, and rounded flesh hoops.

Matched signed slunk heads. Silk and wire snares, fitted to the De Luxe snare strainer. Obtainable in a big range of attractive finishes — chromium plating recommended.

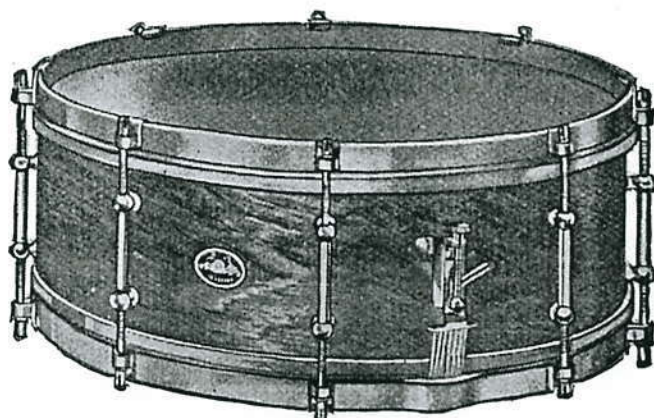
No. 50.	14" × 4" (shell)	£5 0 0
No. 51.	14" × 5" (shell)	£5 5 0
No. 52.	15" × 4" (shell)	£5 15 0
No. 53.	15" × 5" (shell)	£6 0 0
	Regal plating, extra	£1 10 0
	Chromium plating, extra	£1 10 0

DE LUXE MODEL

Wood Shell — Separate Tension.

For the drummer who prefers a wood shell, this fine model is far ahead of its class. Constructed with extra heavy supports, and lathe-turned to a perfect round. Positively guaranteed not to twist or warp.

This PREMIER drum has the right snappy tone and is easy playing. The shell has a highly burnished cellulose finish in walnut, with bright plated fittings. Finest signed slunk heads, and silk wound wire snares, of course.



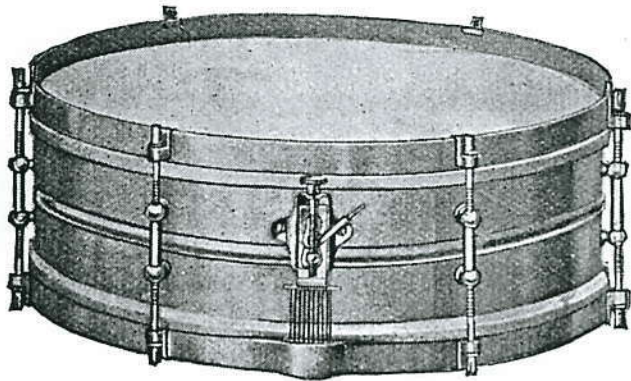
No. 60.	14" × 4" (shell)	£4 15 0
No. 61.	14" × 5" (shell)	£5 0 0
No. 62.	15" × 4" (shell)	£5 5 0
No. 63.	15" × 5" (shell)	£5 10 0
	Regal plated metal parts, extra	£0 15 0
	Chromium plated metal parts, extra	£0 15 0

SEE PAGES 34 TO 43 FOR SPECIAL FINISHES



POPULAR MODEL

All-Metal — Separate Tension



A popular priced drum which enables the drummer to obtain a good grade separate tension drum at very moderate expense. Heavy spun brass shell; 6 rods, with slot for easy tensioning; flat metal counter hoops; Premier transparent "Kangor" heads, each pair matched; snare strainer and release; all metal parts heavily nickel plated. Wire covered silk snares.

No. 80. 14" × 4" (shell) £3 12 6
 No. 81. 14" × 5" (shell) £3 17 6

Like all Premier instruments Popular Model Drums, though so low in price, are FULLY GUARANTEED.

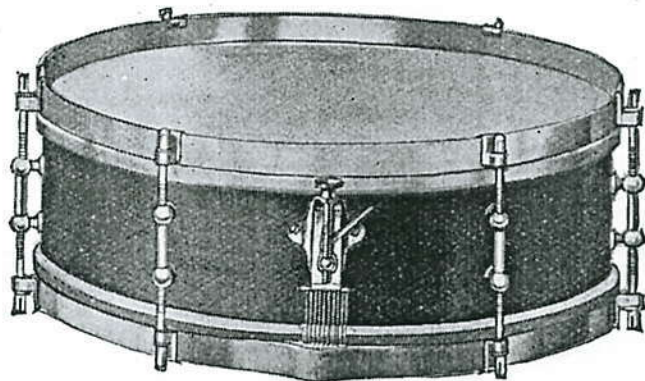
Read through the Guarantee on inside front cover. It is your safeguard that these drums will give you long and satisfactory service.

POPULAR MODEL

Wood Shell — Separate Tension

For those who prefer a wood shell, here is a drum with a strong laminated shell, well supported. Nickel-plated fittings, "Kangor" heads, snare strainer and release, wire covered silk snares. In two sizes.

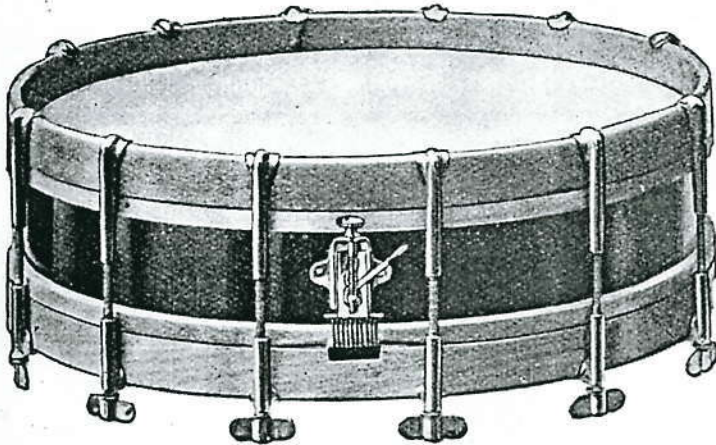
No. 86. 14" × 4" (shell) £3 7 6
 No. 87. 14" × 5" (shell) £3 12 6



POPULAR MODEL DRUMS CAN NOW BE OBTAINED
 IN A VARIETY OF FINISHES — SEE PAGE 34.



THUMBROD MODELS



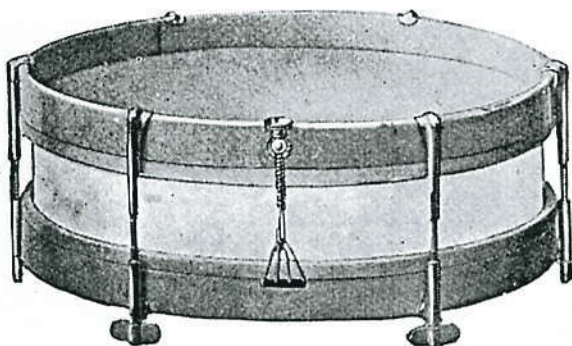
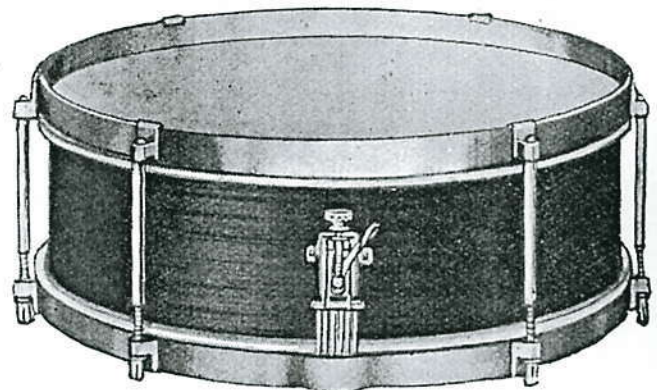
A snappy single-tension all-wood snare drum. Very neat and efficient. Well supported laminated shell, beech counter hoops, 12 pressed steel nickel-plated fittings, PREMIER Kangor heads, snare strainer and release. First grade silk and wire snares.

- | | | |
|---------|--------------------------------|---------|
| No. 95. | 14" $\frac{1}{2}$ × 3" (shell) | £3 0 0 |
| No. 99. | 12" × 3" (shell) | £1 10 0 |

Marvel Snare Drum

A fine snappy drum, built along professional lines specially for the small orchestra or dance band. Standard materials throughout, and modern in every way. Strong laminated shell, with nickel-plated hoops and fittings. Good quality heads, silk wound wire snares, and a perfect snare strainer.

- | | | | |
|---------|-------------------------|----|---------|
| No. 93. | 13" × 3 $\frac{1}{2}$ " | .. | £2 0 0 |
| No. 94. | 14" × 4" | .. | £2 10 0 |



New Junior Snare Drum

A real little drum, with flashy scarlet hoops and white cellulose shell. Carefully made and assembled. Laminated shell—Kangor heads—nickel-plated thumbrod fittings, and wire snares. The greatest small drum you've ever seen.

- | | | | |
|---------|------------------|----|--------|
| No. 98. | 12" × 3" (shell) | .. | £1 7 6 |
|---------|------------------|----|--------|

WHEN YOU'VE TENSIONED YOUR SNARE DRUM—

—leave it. Don't loosen the heads when you've finished playing, unless you are putting the drum away for a few weeks. The best idea is to get the drum "just how you like it," and then leave it alone.



BUILD AND CONSTRUCTION

PLYWOOD

the wood that is stronger than wood.

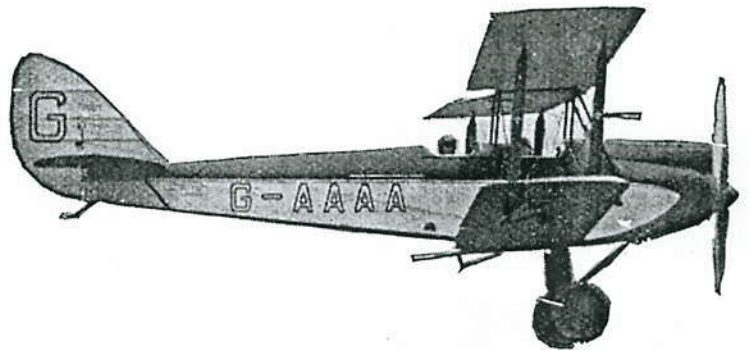
The PREMIER method of plywood construction is the most modern improvement and development in drum-making.

In a drum shell, great strength and ability to hold to a perfect round are features which are essential to the production of the best drum tone.

PREMIER laminated drum shells are made up of three layers of perfect timber, with the grain of adjacent pieces crossing at right angles. They are **four times stronger than solid wood shells** of the same thickness and are immune from climatic changes.

PREMIER laminated shells always keep their shape; there is not the slightest tendency to twist and they are guaranteed not to warp. These PREMIER plywood constructed shells therefore offer the maximum resistance in every direction.

Further proof of its superiority is that laminated construction was incorporated in the De Havilland Gipsy-Moth airplane which created such a sensation by its flight from England to Australia.



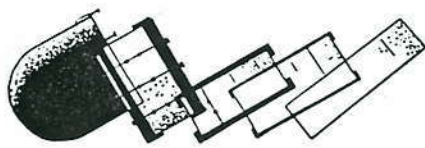
PLYWOOD is the wood that is stronger than wood.



Look for this label of highest grade quality.

We use the trade mark label illustrated, for both PREMIER snare and bass drums. The PREMIER de luxe name-plate in black and silver indicates the highest standard of quality in the World, and is affixed to all our Professional "De Luxe" models. Only first grade PREMIER products bear this label.

Before ordering Bass Drums—Note.—The overall measurement of a PREMIER Bass Drum is 3" more than the shell size stated.



Premier



DE LUXE BASS DRUMS

Separate Tension Tympani Handles Laminated Shell White Calf Heads



The PREMIER separate tension models are our finest bass drums. Admitted by almost all drummers to be the leaders for tone, quality, finish and wear. Our method of construction makes certain that they will keep their appearance under more hard usage than any other drum manufactured. Only the finest materials are used. Laminated shells, with heavy inside supports, and GUARANTEED non-warping.

Read all about this shell on page 11. Beautifully finished by the latest cellulose process, hand-burnished to a piano lustre. Separate tension tympani handle rods fitted. Specially selected PREMIER white calf heads. The neat trap door cut in each drum is very useful for arranging lighting effects.

The hundreds of testimonials received from all parts of the world are the best recommendation of this drum.

De luxe bass drums made with both separate and single tension rods.

Separate Tension.

						Nickel-plated rods.	Chromium-plated rods.
No. 120.	26" × 9" (shell)	£8 0 0	£9 7 6
No. 121.	26" × 12" (shell)	£8 5 0	£9 12 6
No. 122.	28" × 9" (shell)	£8 12 6	£10 0 0
No. 123.	28" × 12" (shell)	£8 17 6	£10 5 0
No. 124.	28" × 15" (shell)	£9 2 6	£10 10 0
No. 125.	28" × 18" (shell)	£9 7 6	£10 15 0
No. 126.	30" × 12" (shell)	£9 10 0	£10 17 6
No. 127.	30" × 15" (shell)	£9 15 0	£11 2 6
No. 128.	30" × 18" (shell)	£10 0 0	£11 7 6
No. 129.	32" × 15" (shell)	£10 15 0	£12 2 6
No. 130.	32" × 18" (shell)	£11 0 0	£12 7 6

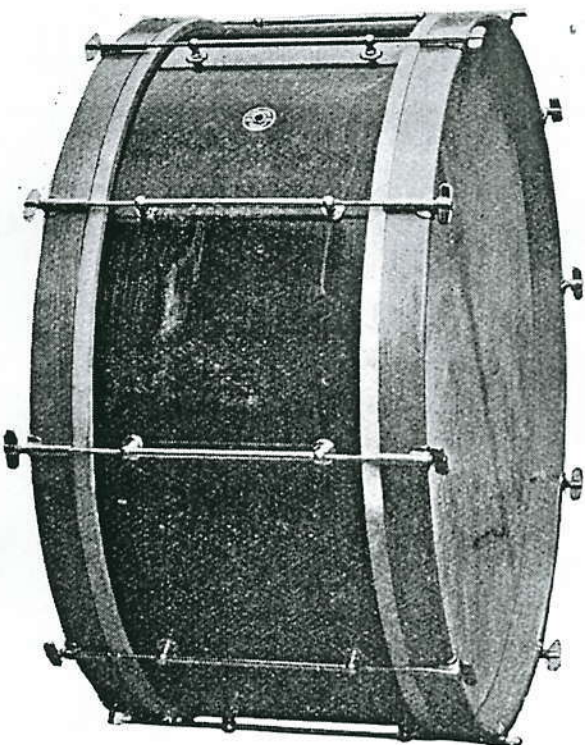
Single Tension.

No. 145.	24" × 8" (shell)	£6 2 6	£7 10 0
No. 146.	26" × 9" (shell)	£6 10 0	£7 17 6
No. 147.	26" × 12" (shell)	£6 15 0	£8 2 6
No. 148.	28" × 9" (shell)	£7 2 6	£8 10 0
No. 149.	28" × 12" (shell)	£7 7 6	£8 15 0
No. 150.	30" × 12" (shell)	£8 0 0	£9 7 6

All De Luxe Model Bass Drums can be had with the new chromium-plated rods. Turn to page 4 and read all about this revolutionary advance in plating. Prices, etc., are on page 34.



POPULAR MODEL BASS DRUMS



These models meet the demand for a moderate priced drum suitable for general use.

Made with a well supported laminated shell; the strongest type of neat steel nickel-plated fittings, Kangor heads. Finished by the latest cellulose process. Colouring: walnut shell, natural counter hoops. "Popular" model bass drums are sold under exactly the same guarantee as our De Luxe line. You can have these drums now in a big variety of super finishes. Turn to page 34 for full details.

Before Ordering, Note—The overall measurement of a "PREMIER" Bass Drum is 3" more than the shell size stated.

Popular Bass Drums

Made in two styles

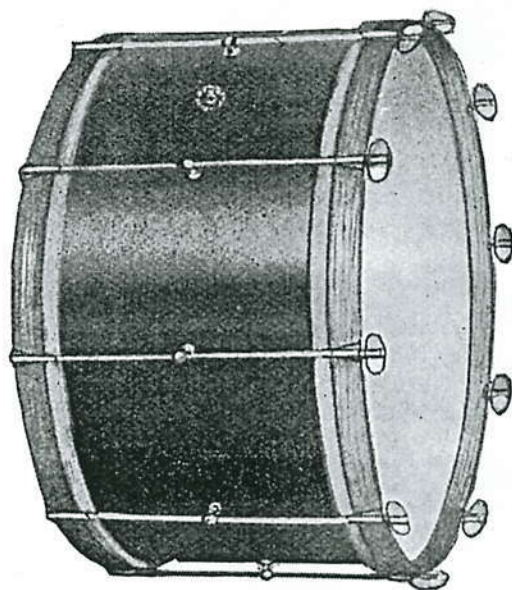
Separate Tension:

No. 170.	26" × 9" (shell)	..	£5 17	6
No. 171.	26" × 12" (shell)	..	£6 2	6
No. 172.	28" × 9" (shell)	..	£6 10	0
No. 173.	28" × 12" (shell)	..	£6 15	0
No. 174.	28" × 15" (shell)	..	£7 0	0
No. 175.	30" × 12" (shell)	..	£7 7	6
No. 176.	30" × 15" (shell)	..	£7 15	0

Single Tension:

No. 190.	24" × 8" (shell)	..	£4 10	0
No. 191.	26" × 9" (shell)	..	£4 17	6
No. 192.	26" × 12" (shell)	..	£5 2	6
No. 193.	28" × 9" (shell)	..	£5 10	6
No. 194.	28" × 12" (shell)	..	£5 15	0
No. 195.	30" × 12" (shell)	..	£6 7	6

For special finishes see page 34.



LOOK FOR THIS LABEL

in black and silver on all "Popular" model bass drums. It is your security, and our guarantee of perfect manufacture.



Gong Drums

Single Sided

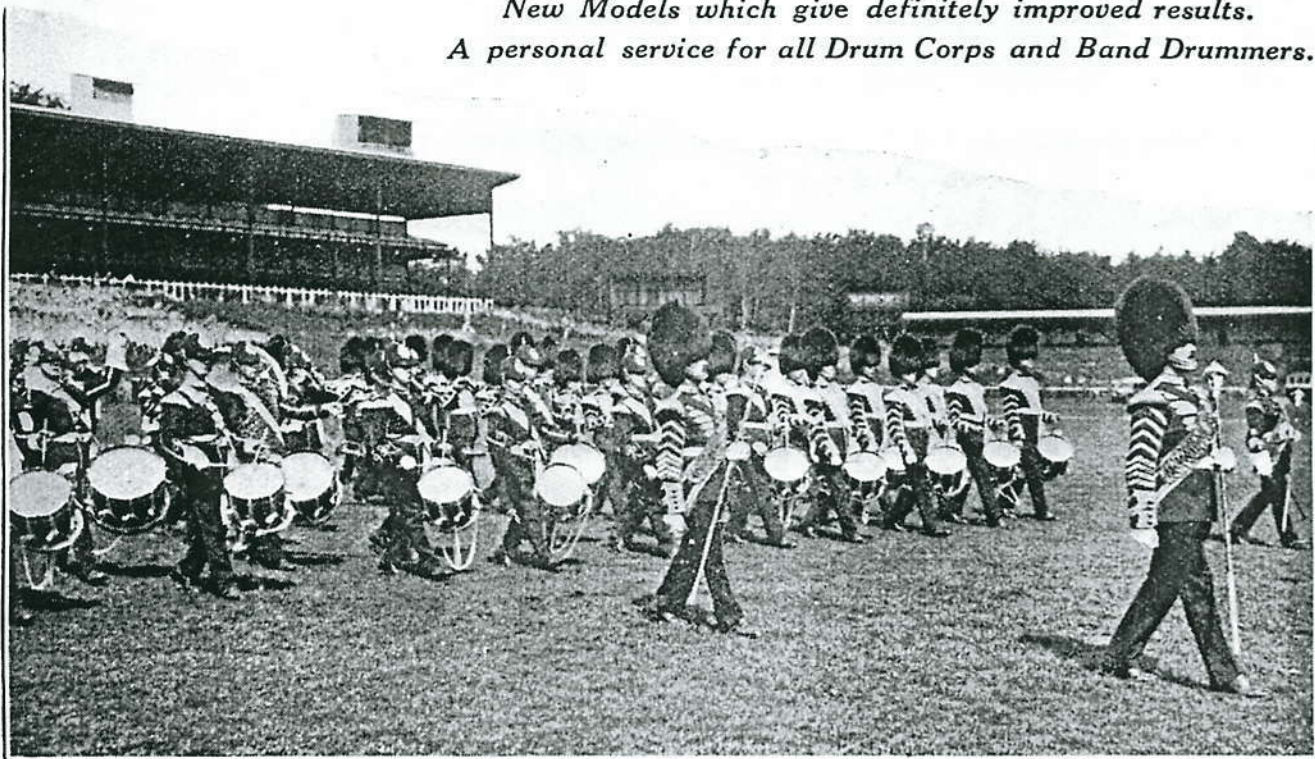
Neat in appearance and light in weight. The following models are made for those who require a one-parcel outfit. All traps can be carried inside the shell. Suitable for school and home use.

No. 214.	20"	£1 15	0
No. 215.	22"	£2 5	0
No. 216.	24"	£2 17	6
No. 217.	26"	£3 5	0



PREMIER MILITARY AND DRUM CORPS DEPARTMENT

*New Models which give definitely improved results.
A personal service for all Drum Corps and Band Drummers.*



The specially edged pages which follow will be of enormous interest to every military and brass band drummer, and to all drum corps men. They form a complete section on the latest drums and accessories for these bands.

YOUR SAFEGUARD

is the PREMIER guarantee printed inside the cover. It applies to all instruments shown in this section.

As the leading manufacturers of orchestral drum equipment, PREMIER have an untarnished reputation for quality instruments at the right price. It is a reputation completely upheld right through our drum corps department.

Here are a few Regiments that already use and endorse PREMIER equipment:—17th/21st Lancers, 2nd Batt. Royal Scots, 2nd Batt. East Yorks., The Border Regt., Royal Scots Fusiliers.

THE NEW PREMIER SEPARATE TENSION DRUMS—

For more than ten years, professional drummers the world over have been unanimous on the necessity for separate tension drums. But in the Army and in the drum corps the old ideas of rope tension are only now beginning to lose fashion. In a few more years they will surely be unheard of. Why should the military drummer lag behind in this respect? Progress demands that your equipment be up-to-date—and so does competition! Read more about separate tension drums on page 15.

—AND OTHER NEW THINGS

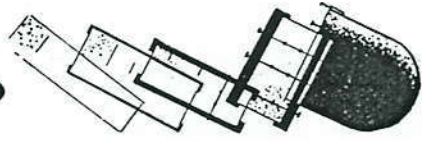
G bugles are introduced into this country for the first time. They are superior to the B \flat type in so many respects that they must be examined by every drum major and bugle major.

*A Drum Corps will help keep your Organization
together. Let us help you to form one*

Our drum corps service is just waiting for you to write us on any matter concerning your present corps or the formation of one. We shall be delighted to hear from you, and help you all we can.



Premier



THE DOMINION MILITARY SNARE DRUM



Separate Tension

Metal Counterhoops

Floating Heads

Snappy Tone

Smart Appearance

Easy Tensioning

The ideal snare drum has separate tension fittings, so that the batter head can be tuned separately from the snare head. The batter head is, of course, the stouter, and therefore requires great tension to bring it up to correct playing pitch. The snare head should be less tight, so that it may vibrate freely, and bring out the best response from the snares. Separate tension gives this exact adjustment ; with ropes it is entirely a matter of chance.

Just as the PREMIER separate tension orchestral models are favourites among so many tip-top professionals, so also is this fine model—the ideal parade drum. In addition to the separate tension feature—explained above—the narrow floating head counterhoops make playing easier, and add greatly to the appearance. A hard white batter head gives instant response, and is carefully matched with a super-slunk transparent snare head, and gut and wire snares. This has great volume, and will give fine service to military drummers.

No. 47.	14" × 6½"	(shell), Nickel-plated rods	£6 10 0
No. 47C.	14" × 6½"	(shell), Chromium-plated rods	£7 15 0
No. 48.	14" × 12"	(shell), Nickel-plated rods	£6 15 0
No. 48C.	14" × 12"	(shell), Chromium-plated rods	£8 0 0
No. 49.	14" × 6½"	(shell), Special Soloist Model—Metal Shell—N.P.	£7 0 0
No. 49C.	14" × 6½"	(shell), Special Soloist Model—Metal Shell—C.P.	£8 15 0

A set of emblazoned Dominion Snare Drums, chromium plated, is the ideal modern presentation. Would it not make your Corps outstanding ?

Choose a separate tension drum for easy playing, more volume, and better response and snap. Also for a really "posh" appearance on parade.



"NEW REGULATION" DRUMS



*Regulation
Colours*

*Separate
Tension*

Separate tension means easy playing—great volume—crisp tone. These, combined with light weight, are the features of this fine model. Low ash counterhoops which do not interfere with your stick work. PREMIER signed calf heads—special gut and wire snares. All other materials of the highest grade.

Hoops and shell painted in any combination of colours desired. Choose something which will give your corps an outstanding appearance. Regulation colours unless otherwise specified. And if it *looks* fine your playing will be inspired to bigger efforts. "New Regulation" drums made in two sizes

No. 67.	14" × 12" (shell), Nickel-plated rods	..	£5 10 0
No. 67C.	14" × 12" (shell), Chromium-plated rods	..	£6 15 0
No. 69.	15" × 12" (shell), Nickel-plated rods	..	£6 0 0
No. 69C.	15" × 12" (shell), Chromium-plated rods	..	£7 5 0

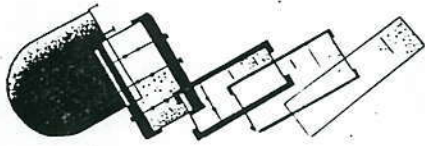
TENOR DRUMS

Tenor drums are an important addition to any band. They add an intermediate tone-colour between the snare and bass drums.

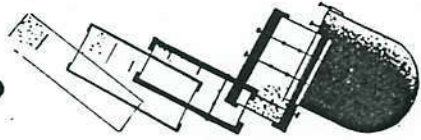
These drums can be finished in any desired combination of colours to match those at present in use. Unless you specify otherwise we finish in regulation colours.

No. 70.	18" × 12" (shell), Nickel-plated rods	..	£7 10 0
No. 70C.	18" × 12" (shell), Chromium-plated rods	..	£8 15 0

Choose chromium plating for hard wear under all conditions.



Premier



MILITARY SNARE DRUMS

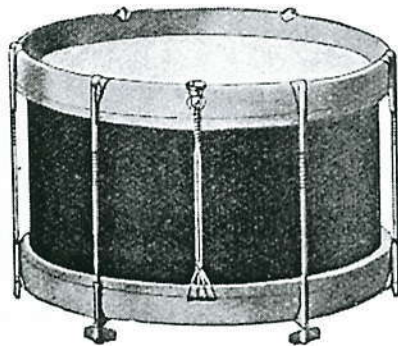
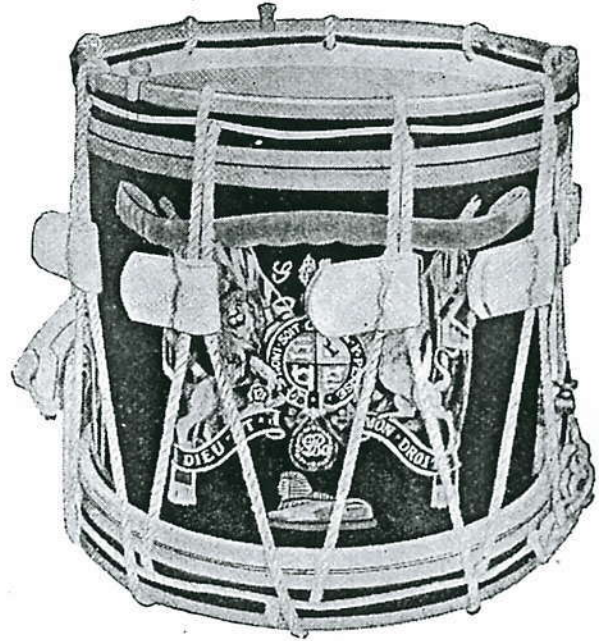
As contractors to the War Office, we make this model to the present recognised Army pattern.

Frankly, this type of drum has not the tuning possibilities of the more advanced separate tension models.

But if you must have rope tension, then this PREMIER model is the one you will select after the first examination—and the one which is *guaranteed* to give you long and absolute satisfaction.

First grade materials throughout, which will stand up to the hard usage expected. Ash counter hoops, solid brass shell and selected Premier heads.

No. 90.	14" × 12" (shell)	..	£4 12 6
No. 91.	15" × 12" (shell)	..	£5 2 6
No. 92.	18" × 12" (shell) tenor drum	£6 10 0



Junior Parade Snare Drum

A high grade instrument you will be proud of. Just right for the schools, Boy Scouts, Boys' Brigade, etc. Strongly built of the best materials, six rods, good quality heads, silk snares, and snare strainer. Walnut finished shell, any colour hoops. Easily the best drum at the price.

No. 97.	13" × 8" (shell)	£2 8 0
	Tricolour hoops, extra		5/-.

Junior Parade Bass Drum

This is the bass drum to match the Junior snare drums, and is just as suitable for the school orchestra or band. It has been made specially light, without lessening the strength. Thoroughly reliable in every way. Fitted with six strong rods, fine quality heads and carrying hook. Walnut finished shell, hoops any colour desired.

No. 819.	24" × 8" (shell)	..	£4 10 0
	Tricolour hoops, extra		8/-.





NEW REGULATION DRUMS



*Regulation
Colours*

*Separate
Tension*

Here at last is the bass drum which gives the military band and drum corps man the advantages previously held only by the orchestral drummer.

Separate tension—recognised as essential to the professional man—gives the same benefits to the service drummer.

With this new model the two heads can be tensioned to give exactly the same note. As they then vibrate in unison, the tone is greatly increased.

Laminated shells—guaranteed to be four times stronger than solid wood of the same thickness, ash hoops and supports, well plated and non-rusting fittings and specially chosen Premier signed heads.

Hoops and shell brilliantly finished in any colours desired—regulation colours as standard. For something really special have the shell finished in white and the hoops in your own colours.

			Nickel plating.	Chromium plating.
No. 151.	26" × 9" (shell)	..	£8 0 0	£9 7 6
No. 152.	26" × 12" (shell)	..	£8 5 0	£9 12 6
No. 153.	28" × 9" (shell)	..	£8 12 6	£10 0 0
No. 154.	28" × 12" (shell)	..	£8 17 6	£10 5 0
No. 155.	28" × 15" (shell)	..	£9 2 6	£10 10 0
No. 156.	30" × 12" (shell)	..	£9 10 0	£10 17 6
No. 157.	30" × 15" (shell)	..	£9 15 0	£11 2 6
No. 158.	32" × 15" (shell)	..	£10 15 0	£12 2 6

Chromium plating adds that extra glint—
and many more years of wear.



Premier



MILITARY BASS DRUMS



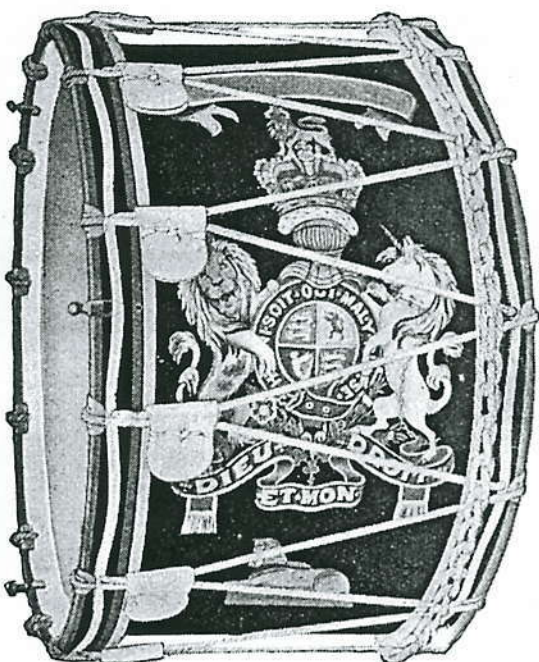
De Luxe Model

PREMIER have built this fine model strictly in accordance with the standing Army style, and in every way 100 per cent. reliable.

Made with a laminated shell which we absolutely guarantee under all conditions. Four times stronger than a solid shell of the same thickness.

Regulation colours as standard; any others on request.

No. 801.	26" × 9" (shell)	..	£7 10 0
No. 802.	26" × 12" (shell)	..	£7 15 0
No. 803.	28" × 9" (shell)	..	£8 2 6
No. 804.	28" × 12" (shell)	..	£8 7 6
No. 805.	28" × 15" (shell)	..	£8 12 6
No. 806.	30" × 12" (shell)	..	£9 0 0
No. 807.	30" × 15" (shell)	..	£9 5 0
No. 808.	32" × 15" (shell)	..	£10 5 0



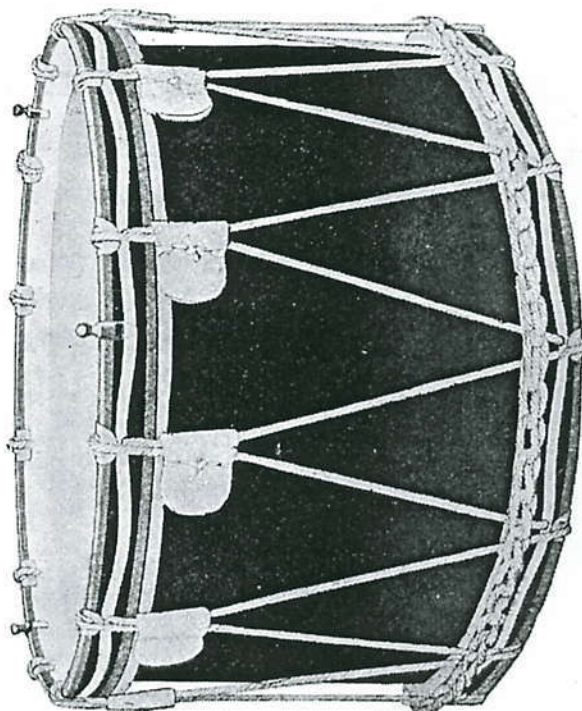
First quality materials throughout—pure white hemp rope, white buff braces, calf heads selected for heavy duty band work. And a mirror-like hand-burnished finish which is sure to draw great admiration.

Popular Model

Fine tone and a "snappy" appearance—big value—make this a favourite amongst drum and bugle corps. Light weight too. Hemp rope and buff leather braces, good heads and first class PREMIER workmanship throughout. Finished in Regulation colours unless otherwise ordered.

Strong, single tension nickel-plated fittings if desired at the same price.

No. 811.	26" × 9" (shell)	..	£4 17 6
No. 812.	26" × 12" (shell)	..	£5 2 6
No. 813.	28" × 9" (shell)	..	£5 10 6
No. 814.	28" × 12" (shell)	..	£5 15 0
No. 815.	28" × 15" (shell)	..	£6 0 0
No. 816.	30" × 12" (shell)	..	£6 7 6
No. 817.	30" × 15" (shell)	..	£6 12 6



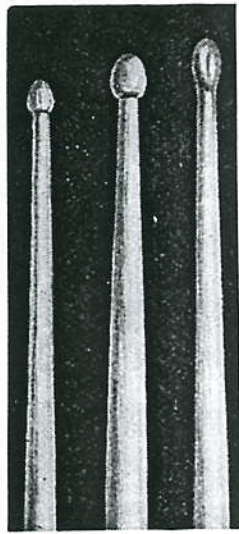
BEFORE ORDERING, NOTE—The overall measurement of a "PREMIER" Bass Drum is 3" more than the shell size stated.



SNARE DRUM STICKS

Three models specially made for drum corps. Can be had in hickory, rosewood and ebony.

All PREMIER sticks are turned automatically and do not vary. Supplied carefully paired. State which model wanted.



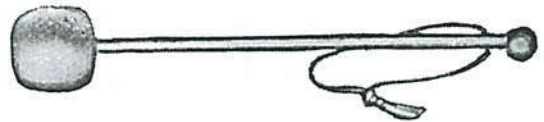
G. H. K.

No. 545.	Hickory, per pair	2/-
No. 546.	Ebony, per pair	3/6
No. 548.	Rosewood, per pair	3/6

Bass Drum Sticks

First class bass drum sticks with good Malacca cane handles.

No. 542.	Lambswool covered cork,	each	6/6
No. 543.	Pure wool felt, each	..	5/6
No. 536.	Flourishing, pure wool felt,	per pair	10/-
No. 537.	Junior Parade sticks,	per pair	6/-



Tenor Drum Sticks

No. 539.	Pure wool felt, per pair	..	8/-
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Bass Drum Slings

Solid hide slings of great strength. Supplied with special non-slip hook, but can be had with swivel, if required, at 1/6 extra.

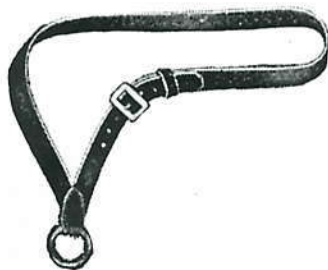
No. 914.	Junior Parade sling, 1 1/4", brown leather	£0 10 6
No. 915.	Standard sling, 1 1/2", brown leather	.. £0 13 0
No. 916.	Heavy Standard sling, 2", brown leather	£0 16 6
No. 917.	Special sling, 2", white buff leather	.. £1 10 0



Snare Drum Slings

All PREMIER slings are of solid hide, with buckles and rings.

†No. 910.	Junior Parade sling, 1" brown leather	2/9
†No. 911.	Standard sling, 1 1/2", brown leather	.. 4/9
†No. 912.	Special sling, 2", white buff 15/6



Bass Drum Rack

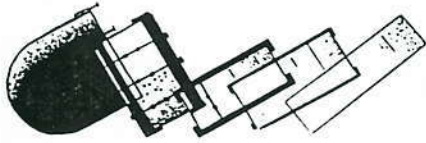
This rack has been made to meet the requirements of the bass drummer who has to play while standing. Well plated steel, rubber covered to prevent injury to the drum. Folding and adjustable.

No. 642	£1 10 0
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Leg Rest

Will keep your snare drum perfectly steady. Screws to shell.

†No. 904	5/6
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Premier



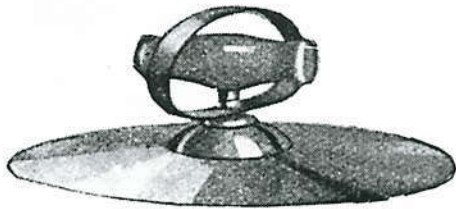
Premier "Rain Defy" Cover

A new cover which will save its cost in drum heads alone. Affords perfect protection in the wettest weather, without affecting the tone of your drum to any extent.

A sheet of thin rubber cloth covers the top head while you are playing.

Folds up very small and can be instantly rolled into position. Every corps should be equipped with "Rain Defy" covers.

†No. 428. (Give shell size of drum when ordering) .. 10/6



Cymbal Handles

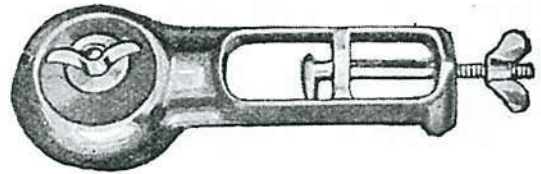
Protect your hands and knuckles. Made of strong hardwood, with adjustable leather strap.

No. 920 3/9

Bass Drum Cymbal Holder

Strongly made and highly polished. Rubber buffer rests on shell. Non-marring hoop clamp.

No. 921 4/6



Drum Aprons

For Snare Drums

- †No. 973. Special white buff .. £1 0 0
- †No. 974. Black or brown leather, full size .. £0 8 6
- †No. 975. Black or brown leather, good quality .. £0 3 0

For Bass Drums

- †No. 976. Special white buff .. £3 10 0
- †No. 977. Black or brown leather, best quality .. £1 10 0
- †No. 978. Black or brown leather, full size .. £0 18 0

Drum Rope

Two qualities to suit every purpose. Both can be relied on to give excellent service.

	For Snare Drum.	For 26" and 28" Bass Drums.	For 30" to 32" Bass Drums.
Best quality bleached Italian hemp	†No. 926. 4/6	†No. 927. 7/6	†No. 928. 9/-
Good quality unbleached Italian hemp	†No. 929. 3/-	†No. 930. 6/3	†No. 931. 7/6

Bugle Cords

"Show-up" your instrument with a coloured cord. Can be used closely wound around the bugle, with the tassels dropping a few inches at each end. Also can be used as a sling. Choice of red, green or tricolour. State colour required.

†No. 934 4/6

Drum Braces

Best white buff leather.

- †No. 932. For snare drums, each .. 1/3
- †No. 933. For bass drums, each .. 1/6

Drum Cords

Best quality white cotton, double plaited. With special swivel for fixing on snare drum. Any other colour to order.

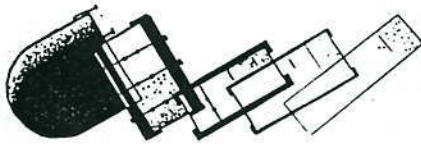
No. 972 4/6

Drummers' Dress Cords

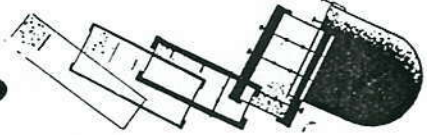
Plaited and arranged to fit across the chest. In green, red or tricolour. Best quality only. State colour required.

†No. 971 8/6





Premier

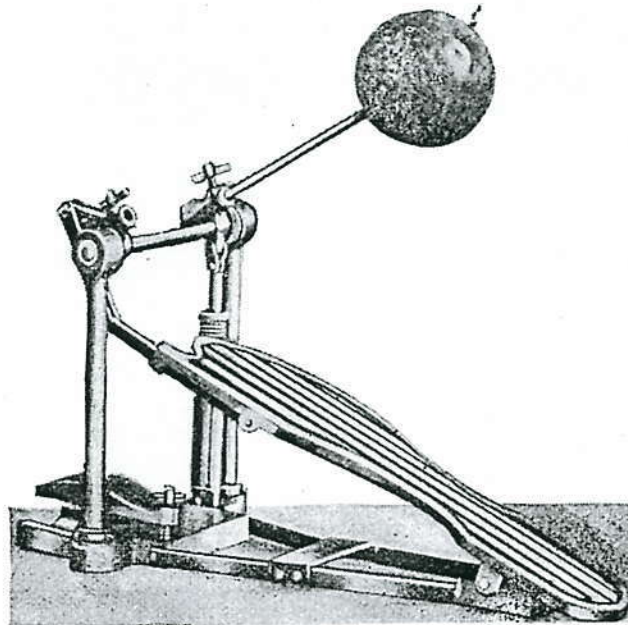


THE HIGH SPEED PEDAL

Unlimited Speed

*Ball - Bearing
Action*

*Tone
Variation*



Infinite Control

*New Compression
Spring*

*Dual Beater
Position*

Ball bearings, amazing speed, and velvet smooth action! What more could be wished for in a foot pedal?

The ball bearings are self aligning, and all working parts are so designed as to obviate any possibility of friction.

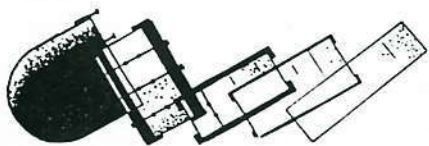
The new type compression spring is completely enclosed and packed in grease. This spring acts differently from the usual type, and has a smooth action of equal pressure throughout the entire stroke of the pedal. It is fitted with a fine screw adjustment and locking device.

You can get your foot square on the balanced footplate, and whatever size shoes you wear, there is nothing in the way of your toe-caps. Another feature is the dual position beater holder—dead centre for staccato beating, and off-centre for maximum tone.

Couple these exceptional features with complete foot control at every tempo, and you will appreciate why we are backing this pedal as THE PEDAL for every proficient drummer.

Test for yourself the high speed and perfect balance of this new PREMIER product.

No. 282.	Nickel plated	£2 7 6
No. 282C.	Chromium plated	£3 7 6
No. 282R.	Regal plated	£3 7 6

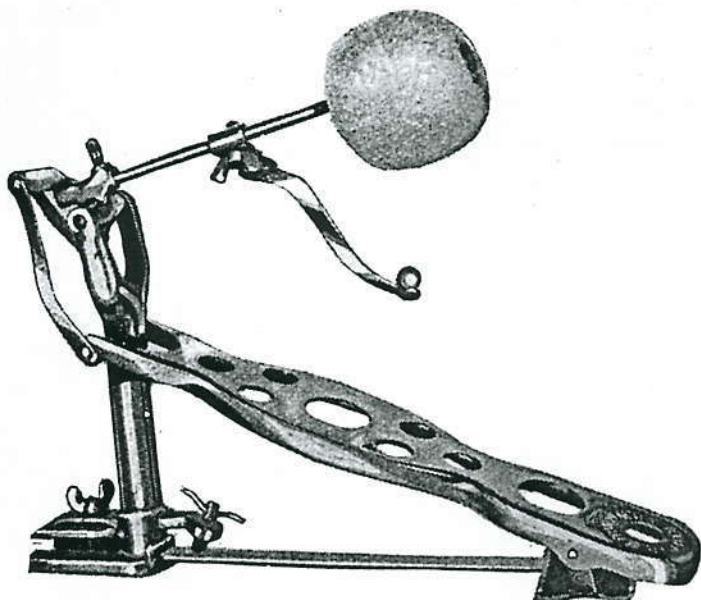


Premier



DE LUXE PEDAL

Direct Stroke



The Premier direct-stroke pedal is mechanically correct in every detail. All parts work on a direct line from the centre, resulting in perfect balance. Relaxation of the foot and leg below the knee is the secret of pedal speed and comfort. The long footplate eliminates all leg fatigue. The pedal is made entirely of heavy pressed steel, handsomely plated. Folds into a small space and weighs under 2 lbs.

OUTSTANDING FEATURES :

- Pressed steel throughout.
- Relax foot-plate, allowing perfectly free action.
- New double locking hoop clamp device—cannot slip off bass drum hoop.
- Bushed crank to take spring connection link.
- Heavy adjustable spring.
- Large lambswool head.

No. 280.	With spurs and pedal cymbal holder, N.P.	£1 10 0
No. 280R.	Ditto, Regal plated	£2 5 0
No. 280C.	Ditto, Chromium pl.	£2 5 0

No. 281.	Pedal only, N.P.	£1 5 0
No. 281R.	Ditto, R.P.	£1 17 6
No. 281C.	Ditto, C.P.	£1 17 6



"Holdfast" Pedal Cymbal Holder

A good cymbal holder which grips and stays there. Pressed steel, with "Holdfast" clamp.

No. 295 2/6

De Luxe Spurs

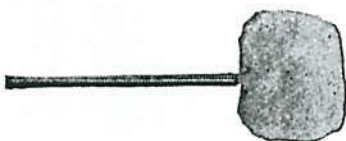
Made of pressed steel, with non-marring swivel clamp. A strong, neat spur.

No. 291.	Nickel plated	..	2/6
No. 291R.	Regal plated	..	3/9
No. 291C.	Chromium plated	..	3/9

With Rubber Tips

Fine for hard and slippery floors.

No. 299.	With Rubber tips, N.P.	3/-
No. 299R.	With Rubber tips, R.P.	4/6
No. 299C.	With Rubber tips, C.P.	4/6



Lambswool and Felt Pedal Beaters

Lambswool.

For full tone without knock.

No. 293 .. 4/-

Covered Felt.

For soft thud tone, resilient core.

No. 297 .. 4/-

Solid Felt.

For hard thud tone.

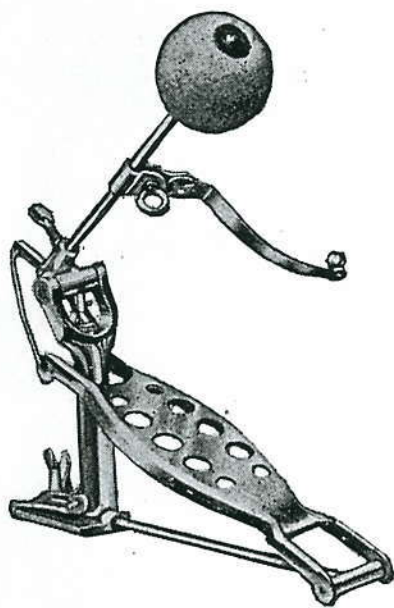
No. 294 .. 4/-



Premier



Popular Pedal—Direct Stroke



This pedal serves every purpose, and operates with a light and easy action. Substantially constructed with every essential detail included. Well nickel plated and thoroughly reliable, it is certainly the best low priced pedal on the market.

No. 283. Complete with Cymbal Holder and Spurs 18/-
 No. 284. Pedal only 15/-

Pedal Parts :—

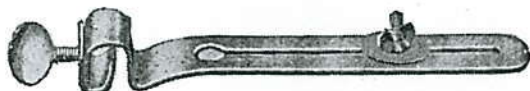
No. 284a	Spring	3d.
No. 284b	Footplate	5/-
No. 284c	Crank	4/-
No. 284d	Wire Loop	6d.
No. 284e	Wingnut	3d.
No. 284f	Thumbscrew	3d.



Popular Spurs

A good cheap nickel plated mild steel spur. Light but strong.

No. 292.
 Per pair .. 1/6



Popular Pedal-Cymbal Holder

A low priced, strong pressed steel pedal-cymbal holder.

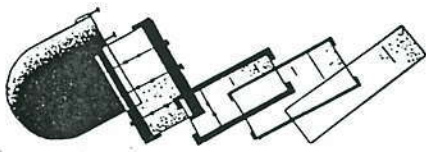
No. 296 1/6

Collapsible Spurs

Save all the adjusting on hands and knees to get your bass drum just right. Always ready for use, and fold flat against drum hoop. You really should get a pair of these spurs at once. Supplied with screws for easy fixing.

No. 290. Nickel plated Per pair 3/6
 No. 290R. Regal plated .. 5/-
 No. 290C. Chromium plated .. 5/-





Premier

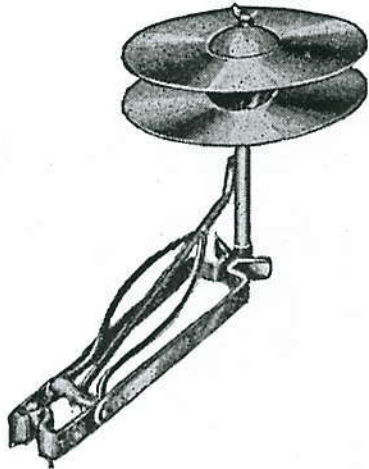
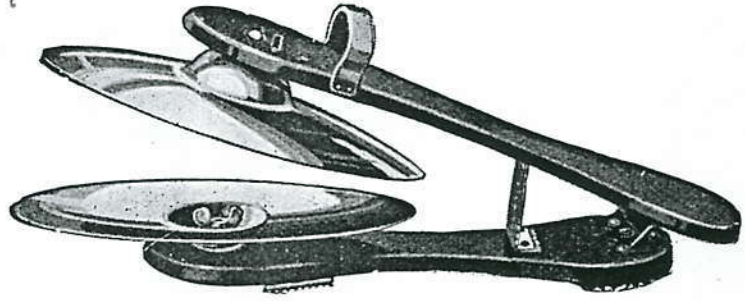


Foot Cymbal Pedal

A very popular pedal for theatre, cinema or dance work. Its very easy action makes it popular for left foot after-beat work. A very strong and serviceable trap. It is fitted with a heavy spring hinge and foot strap, and will take any cymbals up to 12".

No. 286. Foot cymbal (only) £0 16 9

No. 287. Foot pedal, complete with 10" imitation Turkish cymbals .. £1 15 6



"Sock" Cymbal Pedal

A very strong all-metal foot cymbal pedal, folding into a small space. Will take any size cymbals. Use 10" imitation Turkish cymbals for the best results.

No. 288. Nickel plated .. £0 18 6

No. 288R. Regal plated .. £1 8 0

No. 288C. Chromium plated .. £1 8 0

No. 288A. Nickel plated pedal complete with pair of 10" Imitation Turkish cymbals £1 18 0

"High-Hat" Cymbal Pedal

The latest "stunt" cymbal pedal. Gives foot controlled cymbals 36" high, in a position where red hot rhythms can be got over. Beautifully plated. Adds show to your outfit as well. Folds up quite small and is simplicity itself to fix up. For the best results use a 10" and a 13" imitation Turkish cymbal.

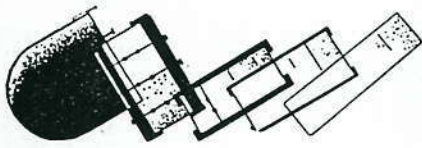
No. 289. Pedal only, nickel plated £1 12 6

No. 289R. Regal plated £2 8 6

No. 289C. Chromium plated £2 8 6

No. 289A. Nickel plated pedal with 10" and 13" imitation Turkish cymbals .. £3 0 0

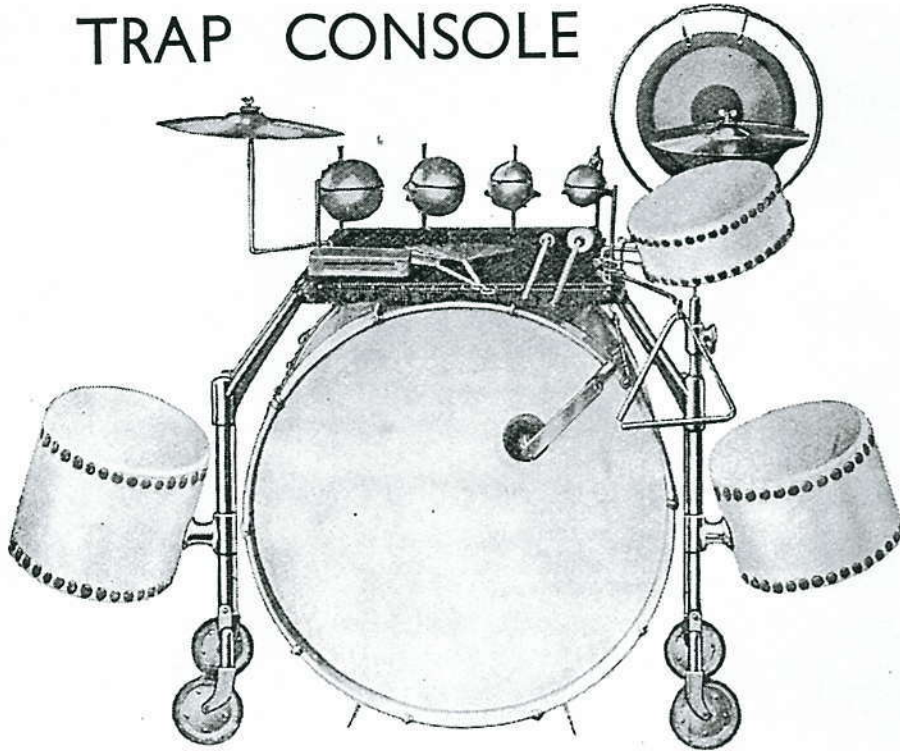




Premier



TRAP CONSOLE



All your traps always at hand

Supplied with or without wheels

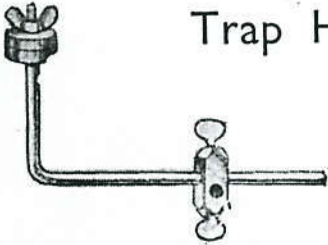
Trap Holders listed below

This is the most satisfactory method of arranging your traps if you're not on "gigs." Everything is instantly at hand and effects can be grouped far more easily into a cramped space. It really is the very last word in efficiency and convenience—and has a wonderful appearance as well. There's nothing finer looking than a PREMIER trap console, fitted up with cymbals, temple blocks, giant tom-toms, etc. Easy, too, if you have to move about from one room to another. A console fitted with ball-bearing wheels can be pushed any distance with the greatest of ease. The "whole issue" goes including the bass drum, which is specially arranged to keep in place wherever the console is moved. All PREMIER trap consoles are supplied with six posts for trap holders, and two rocker cymbal holders.

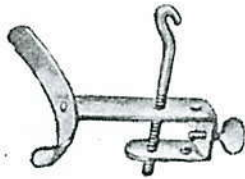
(For trap holders, see below.)

- | | | | | | |
|-----------|-------------------------------------|----------|-----------|-----------------------------------------------------------------|---------|
| No. 696. | Console, complete with wheels, N.P. | £7 15 0 | No. 388. | Giant tom-tom holder, for fitting to trap console, N.P. | £0 8 6 |
| No. 696C. | Console, complete with wheels, C.P. | £10 15 0 | No. 388C. | Giant tom-tom holder, for fitting to trap console, C.P. | £0 10 6 |
| No. 696R. | Console, complete with wheels, R.P. | £10 15 0 | No. 388R. | Giant tom-tom holder, for fitting to trap console, R.P. | £0 10 6 |
| No. 697. | Console, without wheels, N.P. | £5 5 0 | | | |
| No. 697C. | Console, without wheels, C.P. | £8 5 0 | | | |
| No. 697R. | Console, without wheels, R.P. | £8 5 0 | | | |

Trap Holders. For Trap Console—Trap Table—Trap Rail



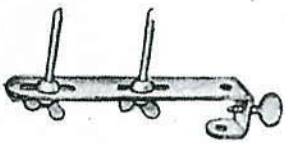
- Adjusto Cymbal Holder.**
- | | | |
|-----------|--------------------|-----|
| No. 319. | Nickel plated .. | 3/- |
| No. 319C. | Chromium plated .. | 4/6 |
| No. 319R. | Regal plated .. | 4/6 |



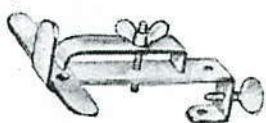
- Tom-tom Rest.**
- | | | |
|-----------|--------------------|-----|
| No. 320. | Nickel plated .. | 1/9 |
| No. 320C. | Chromium plated .. | 2/6 |
| No. 320R. | Regal plated .. | 2/6 |



- Super Tom-tom Grip.**
- | | | |
|-----------|--------------------|-----|
| No. 321. | Nickel plated .. | 3/- |
| No. 321C. | Chromium plated .. | 4/6 |
| No. 321R. | Regal plated .. | 4/6 |



- Woodblock Holder.**
- | | | |
|-----------|--------------------|-----|
| No. 322. | Nickel plated .. | 1/9 |
| No. 322C. | Chromium plated .. | 2/6 |
| No. 322R. | Regal plated .. | 2/6 |



- Temple Block Holder.**
- | | | |
|-----------|--------------------|-----|
| No. 323. | Nickel plated .. | 2/9 |
| No. 323C. | Chromium plated .. | 4/- |
| No. 323R. | Regal plated .. | 4/- |



- After-Beat Cymbal Holder.**
- | | | |
|-----------|--------------------|-----|
| No. 324. | Nickel plated .. | 1/9 |
| No. 324C. | Chromium plated .. | 2/6 |
| No. 324R. | Regal plated .. | 2/6 |

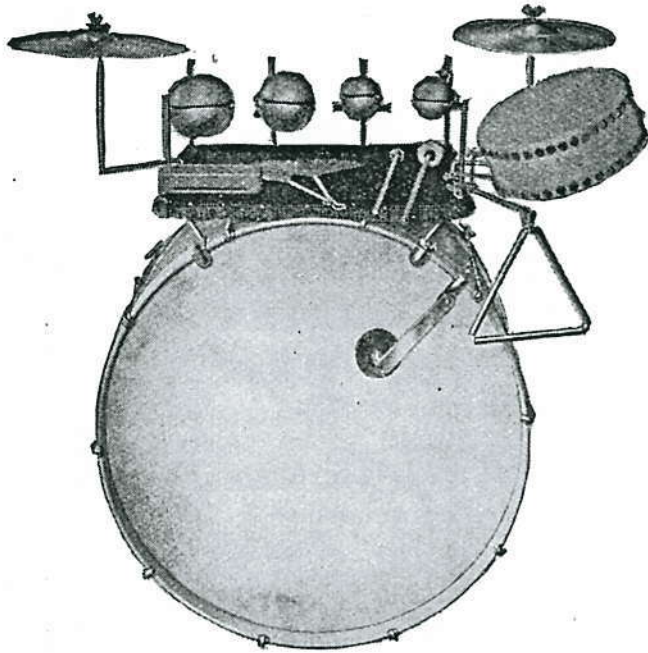
- Tambourine Holder.**
- | | | |
|-----------|--------------------|-----|
| No. 325. | Nickel plated .. | 1/9 |
| No. 325C. | Chromium plated .. | 2/6 |
| No. 325R. | Regal plated .. | 2/6 |

- Triangle Holder.**
- | | | |
|-----------|--------------------|-----|
| No. 326. | Nickel plated .. | 1/9 |
| No. 326C. | Chromium plated .. | 2/6 |
| No. 326R. | Regal plated .. | 2/6 |

- Cowbell Holder.**
- | | | |
|-----------|--------------------|-----|
| No. 327. | Nickel plated .. | 1/- |
| No. 327C. | Chromium plated .. | 1/6 |
| No. 327R. | Regal plated .. | 1/6 |



TRAP TABLE FOR BASS DRUM



*Stylish
and
Neat*

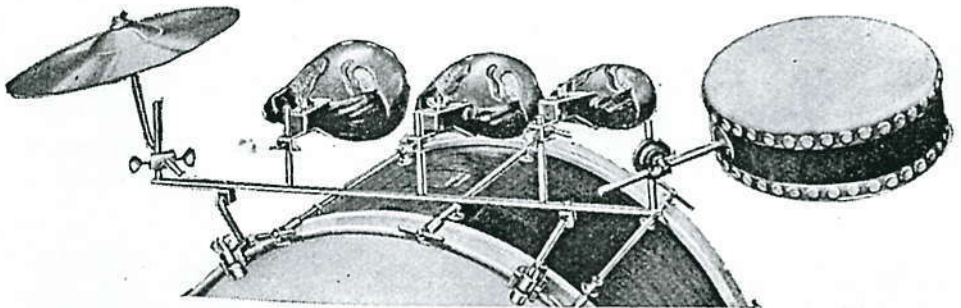
*Trap Holders
listed on
page opposite*

A very convenient way of arranging your kit. Saves you a lot of trouble due to sticks and small effects falling and getting out of reach.

It is adjustable to any size bass drum and clamps to the counter hoop. The tray is 18" by 12", and is nicely covered with blue velvet. It is fitted with a beading round three sides, and eight upright posts, well plated, including two cymbal rockers, which can be quickly set up and taken down. Makes a wonderful appearance.

No. 694.	Complete with posts, nickel plated ..	£1 13 0
No. 694R.	Complete with posts, Regal plated ..	£2 5 0
No. 694C.	Complete with posts, chromium plated ..	£2 5 0

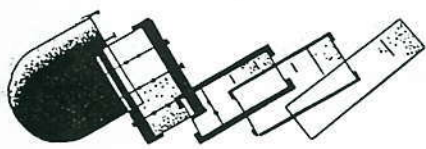
Trap Rail



The most popular and "up-to-the-minute" trap holder yet devised. For temple blocks, tom-toms, and all other effects. Rail is 28" in length and of very great strength. The clamps fold up under the rail. Used by both "regular" and "gig" drummers. The posts will take any PREMIER trap holders.

No. 695.	Without holders, nickel plated ..	£0 15 6
No. 695R.	Without holders, Regal plated ..	£1 2 6
No. 695C.	Without holders, chromium plated ..	£1 2 6

Trap Holders listed opposite



Premier



K. ZILDJIAN

GENUINE



ET CIE

CYMBALS

These famous Turkish cymbals, with their marvellous tone, are absolutely indispensable to every professional drummer. They respond instantly to the slightest tap, and their tone is really wonderful.

PREMIER are the biggest importers of these magnificent cymbals. We have always an enormous stock on hand. Look for the trademark above. It is the sign of a genuine Zildjian—the best cymbal in the world—the cymbal you'll choose eventually.

	Each
No. 330. 12" (exact size 12 $\frac{3}{8}$ ")..	£2 16 0
No. 331. 13" (exact size 12 $\frac{1}{2}$ ")..	£3 4 0
No. 332. 14" (exact size 14 $\frac{3}{8}$ ")..	£3 12 0
No. 333. 15" (exact size 14 $\frac{1}{2}$ ")..	£4 2 0
No. 334. 16" (exact size 16 $\frac{1}{8}$ ")..	£4 14 6

We quote exact sizes. Avoid misrepresentation. Lower prices mean smaller cymbals.

Specify for band or orchestra.



Special for Dance Men !

We have made arrangements for K. Zildjian et Cie to send us with each shipment a good quantity of really thin cymbals. These cymbals will be specially picked out for "hot" rhythm work. Quote Nos. below.

No. 329T. 11"	£2 7 0	Each
No. 330T. 12" (exact size 12 $\frac{3}{8}$ ") ..	£2 16 0	"
No. 331T. 13" (exact size 12 $\frac{1}{2}$ ") ..	£3 4 0	"
No. 332T. 14" (exact size 14 $\frac{3}{8}$ ") ..	£3 12 0	"

We quote exact sizes. Avoid misrepresentation. Lower prices mean smaller cymbals.



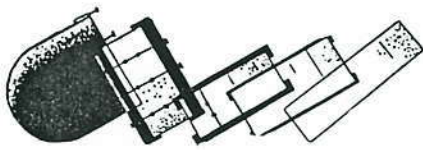
Genuine Imported "Zinjian" Cymbals

This is a special brand of cymbals for which we have obtained the sole import rights. Knowing the requirements of the professional has enabled us to select the type most generally used. These cymbals are very thin and have a brilliant tone.

†No. 335. 12", each	£1 7 6
†No. 335A. 13", each	£1 12 6
†No. 335B. 14", each	£1 16 0
†No. 335C. 15", each	£1 19 0

Specify for orchestra, band or dance work.





Premier

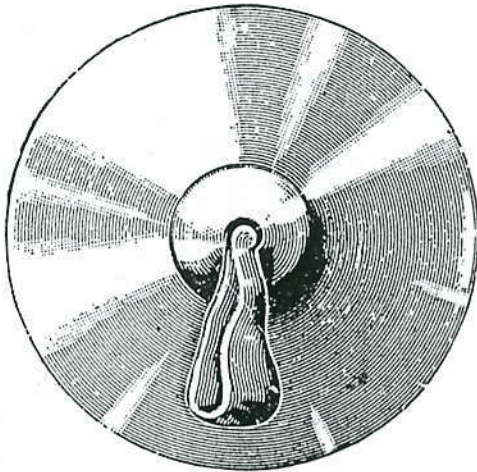


CYMBALS AND GONGS

Imitation Turkish Cymbals

These imitation Turkish cymbals have a fine crisp tone. Hand hammered, hard and thin. They are being substituted by a great many drummers for the spun brass cymbals for foot work.

†No. 337.	10"	£0 10 0
†No. 338.	12"	£0 15 0
†No. 339.	13"	£0 17 6
†No. 340.	14"	£1 0 0
†No. 341.	15"	£1 2 6



English Spun Brass Cymbals

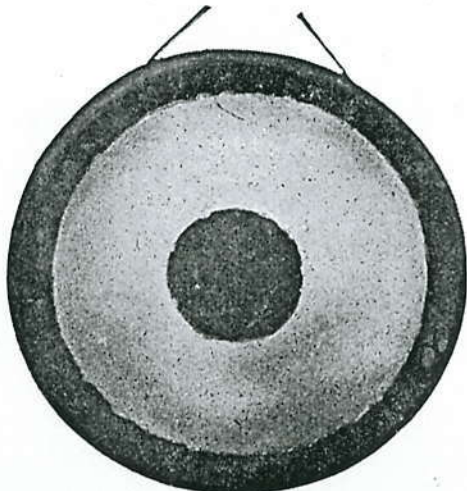
A very low priced cymbal of quite good tone; highly polished.

†No. 346.	6"	10d.
†No. 347.	7"	1/-
†No. 348.	8"	1/6
†No. 349.	9"	2/-
†No. 350.	10"	2/6
†No. 351.	11"	3/6
†No. 352.	12"	4/-
†No. 353.	13"	5/-
†No. 354.	14"	6/6
†No. 355.	15"	8/9

Chinese Cymbals

Genuine Chinese crash cymbals, indispensable for oriental effects. They are hand-hammered, finely tempered, and of most durable quality. They possess a brilliant crash.

†No. 361.	8"	Special "sting" tone	8/6
†No. 362.	12"	12/-
†No. 363.	13"	14/-
†No. 364.	14"	16/-
†No. 365.	15"	18/-



Chinese Gongs

Genuine Chinese gongs are unsurpassed for their great power and resonance. A very necessary effect for descriptive work. Price includes special beater.

†No. 370.	14"	£1 17 6
†No. 370A.	16"	£2 12 6
†No. 371.	18"	£3 2 6

Gong Stands

with heavy cast bases.

†No. 312.	Hook type	£0 19 6
†No. 313.	New type circular model	£1 15 0



Premier



“Hand-Sock” Cymbals

This is a fine rhythm cymbal effect ; one of the very latest stunts. Many varied effects can be worked up with them. Wonderful for show work. Many drummers use one in each hand. But they must be PREMIER—you'll notice the difference.

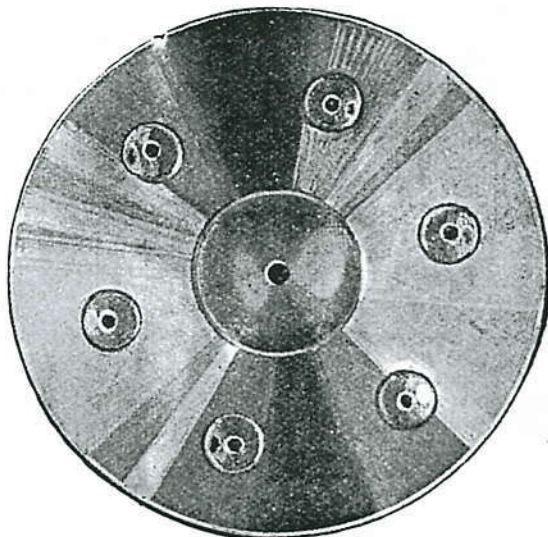
†No. 357. Complete with B.D. holder 4/9



Sizzle Cymbal

A very novel effect which attracts a great amount of attention. A wonder in a hot fox-trot chorus, and well worth featuring.

No. 356. 13" £1 1 0



Deep Cup “Sock” Cymbals

Extra large deep cup 10" brass cymbals which bring out the hollow “squash” tone.

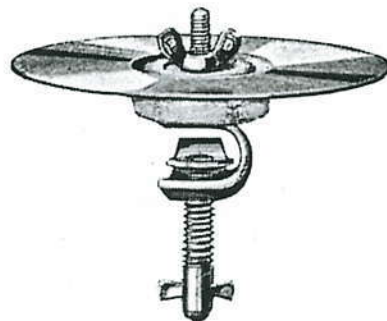
No. 360. Each 4/6



Egyptian Cymbals

Used in pairs like small bell cymbals. Each solid nickel cymbal is of a different pitch, and is complete with clamp for bass drum. Fine for after-beats and very pretty in waltzes.

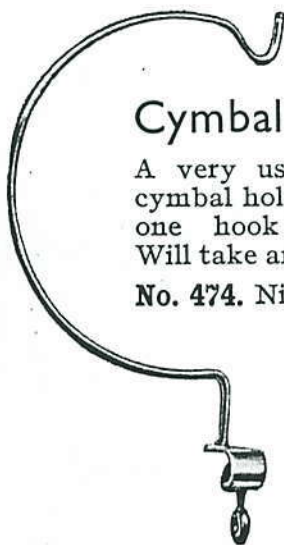
No. 358. Per pair 7/6



Swan-Neck Cymbal Suspender

A very useful and neat cymbal holder where only one hook is required. Will take any size cymbal.

No. 474. Nickel plated 1/9



Cymbal Beaters

Hard solid felt beaters which will bring all the tone out of your cymbal. Equally good when used on thick or thin cymbals. Fine for rhythms during slow fox-trots, etc.

No. 596A. 1 1/4", per pair 3/6
No. 596B. 1 1/2", per pair 5/-

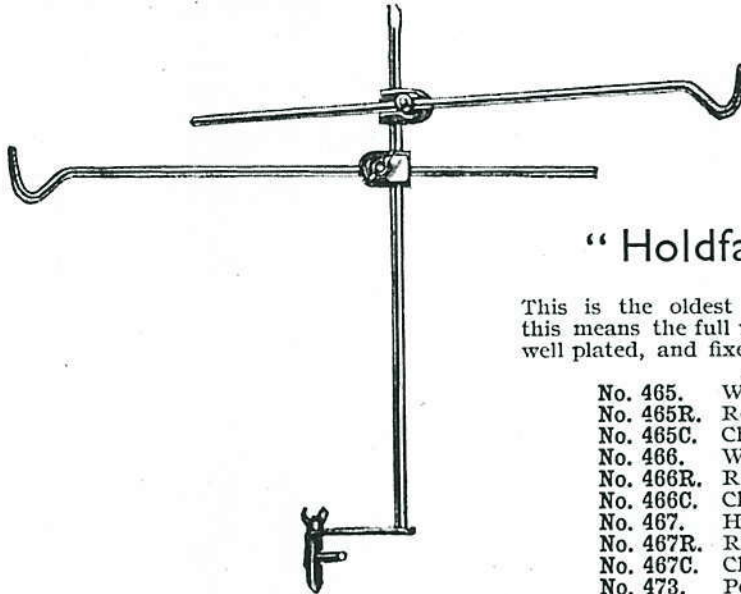
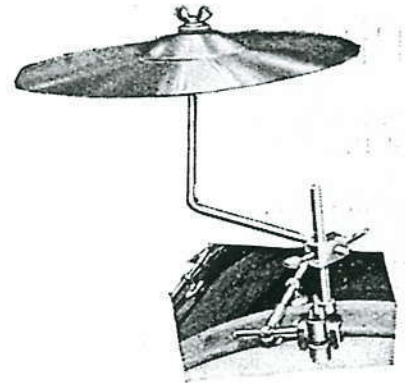


CYMBAL HOLDERS

"Adjusto" Grip Cymbal Holder

This latest cymbal holder gives every possible adjustment, higher or lower, and swings to that "just right" position. "Super-grip" clamp — rocker type cymbal suspension. Very strong and absolutely rigid.

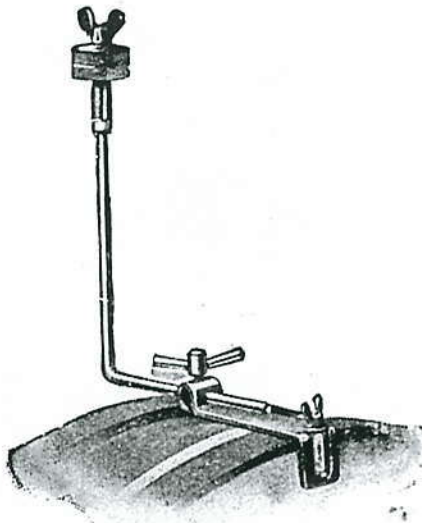
No. 475. Nickel plated ..	7/6	No. 476. Rocker and arm only, N.P.	4/-
No. 475R. Regal plated ..	11/-	No. 476R. Ditto	R.P. 6/-
No. 475C. Chromium plated	11/-	No. 476C. Ditto	C.P. 6/-



"Holdfast" Cymbal Suspender

This is the oldest yet best way of suspending your cymbal. By this means the full value of tone can best be obtained. It is adjustable, well plated, and fixes to your bass drum with the "Holdfast" Clamp

No. 465. With 2 hooks	5/6
No. 465R. Regal plated	8/3
No. 465C. Chromium plated	8/3
No. 466. With 1 hook	4/3
No. 466R. Regal plated	6/3
No. 466C. Chromium plated	6/3
No. 467. Hook only	1/9
No. 467R. Regal plated	2/6
No. 467C. Chromium plated	2/6
No. 473. Popular cymbal suspender, 2 hooks, N.P.	2/6



Cymbal Rocker

A very good type of cymbal holder, designed for those who want their cymbal held steadily; yet as the name implies will rock freely. The cymbal rests on a washer which rocks at the slightest tap. This ensures maximum vibration and full cymbal tone. Completely adjustable and with extra long post. Will hold cymbal at any angle.

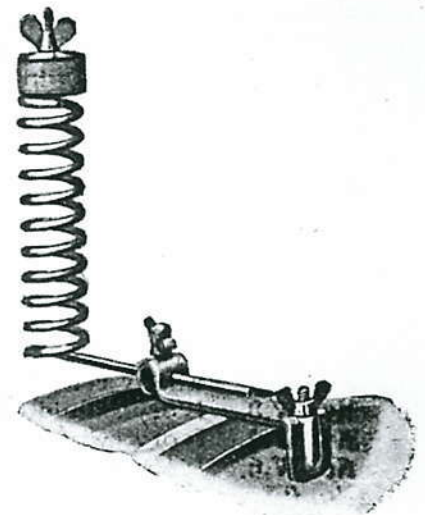
No. 472. Nickel plated	4/6
No. 472R. Regal plated	6/9
No. 472C. Chromium plated	6/9



Cymbal Holder for Drum Stand

The newest type of cymbal holder. Cymbal can be adjusted to height and distance from drum, and is held by a cymbal rocker. Takes up very little room, and is near at hand for quick beating.

No. 318. Nickel plated	7/6
No. 318R. Regal plated	10/6
No. 318C. Chromium plated	10/6



Spring Cymbal Holder

The PREMIER spring cymbal holder is the nearest approach to complete suspension. It will hold the cymbal at any angle and is completely adjustable. Strongly made and well plated, with perfect clamp for bass drum counter hoop.

No. 470. Nickel plated ..	4/6
No. 470R. Regal plated ..	6/9
No. 470C. Chromium plated ..	6/9



PREMIER WONDER AND SUPER FINISHES

The foremost drummers in this country have already recognised in a practical manner the value of PREMIER Super and Wonder finishes. Naturally, we do not claim that these finishes improve your playing ability. But certainly their very appearance will make you keen and inspire confidence.

On pages 35 to 43 you will find the prices of PREMIER Wonder and Super finishes in the most popular models. To calculate the cost of other models, use the list below.

Wonder Finishes

BASS DRUMS.	Add to "Ordinary finish price" of drum chosen.		
"Pearlex," "Storm Pearl," "Glittergold," or "Sunset Pearl" on any De Luxe grade bass drum (not supplied on "Popular" models)	N.P. Rods.	C.P. Rods.	R.P. Rods.
	£4 0 0	£5 5 0	£5 5 0
SNARE DRUMS.			
"Pearlex," "Storm Pearl," "Glittergold," or "Sunset Pearl" on any De Luxe grade wood shell snare drum (no other models supplied)	£1 0 0	£2 5 0	£2 5 0

Super Finishes

Super finishes can now be had to order on any PREMIER drums listed in this catalogue. Add the cost given below to the price of the drum chosen.

BASS DRUMS.			
No. B.1.	Ebony cellulose shell with nickel plated fittings		£0 12 6
No. B.2.	Ebony cellulose shell with chromium plated fittings		£2 0 0
No. B.5.	Ebony cellulose shell with Regal plated fittings		£2 0 0
No. W.1.	Ivory cellulose shell with nickel plated fittings		£0 12 6
No. W.2.	Ivory cellulose shell with chromium plated fittings		£2 0 0
No. W.5.	Ivory cellulose shell with Regal plated fittings		£2 0 0
No. C.3.	Standard walnut finish with chromium plated fittings		£1 7 6
SNARE DRUMS.			
No. B.3.	Ebony cellulose shell with nickel plated hoops and fittings	£0 5 0	
No. B.4.	Ebony cellulose shell with chromium plated hoops and fittings	£1 10 0	
No. B.6.	Ebony cellulose shell with Regal plated hoops and fittings	£1 10 0	
No. W.3.	Ivory cellulose shell with nickel plated hoops and fittings	£0 5 0	
No. W.4.	Ivory cellulose shell with chromium plated hoops and fittings	£1 10 0	
No. W.6.	Ivory cellulose shell with Regal plated hoops and fittings	£1 10 0	
No. C.1.	All-metal drum, chromium plated throughout	£1 15 0	
No. C.2.	Wood shell drum, with chromium plated hoops and fittings	£1 5 0	
No. R.1.	All-metal drum, Regal plated throughout	£1 15 0	

Refinishing Old Drums

The above prices do NOT apply to the refinishing of old drum shells and rods. The cost of this work is very considerable—much greater, in fact, than finishing a new drum. The reason for this is that all the existing paintwork and plating must first be removed.

However, we are willing to renovate any used PREMIER drums, and will quote on receipt of full details.



LET BEAUTY AND COLOUR BRING YOU GREATER SUCCESS

No longer are "beautiful" and "useful" contradictory words.

Art and science are working hand in hand. An article may now be strong enough to last for a lifetime—and still be good to look at.

No one benefits more from this improved manufacturing than the drummer.

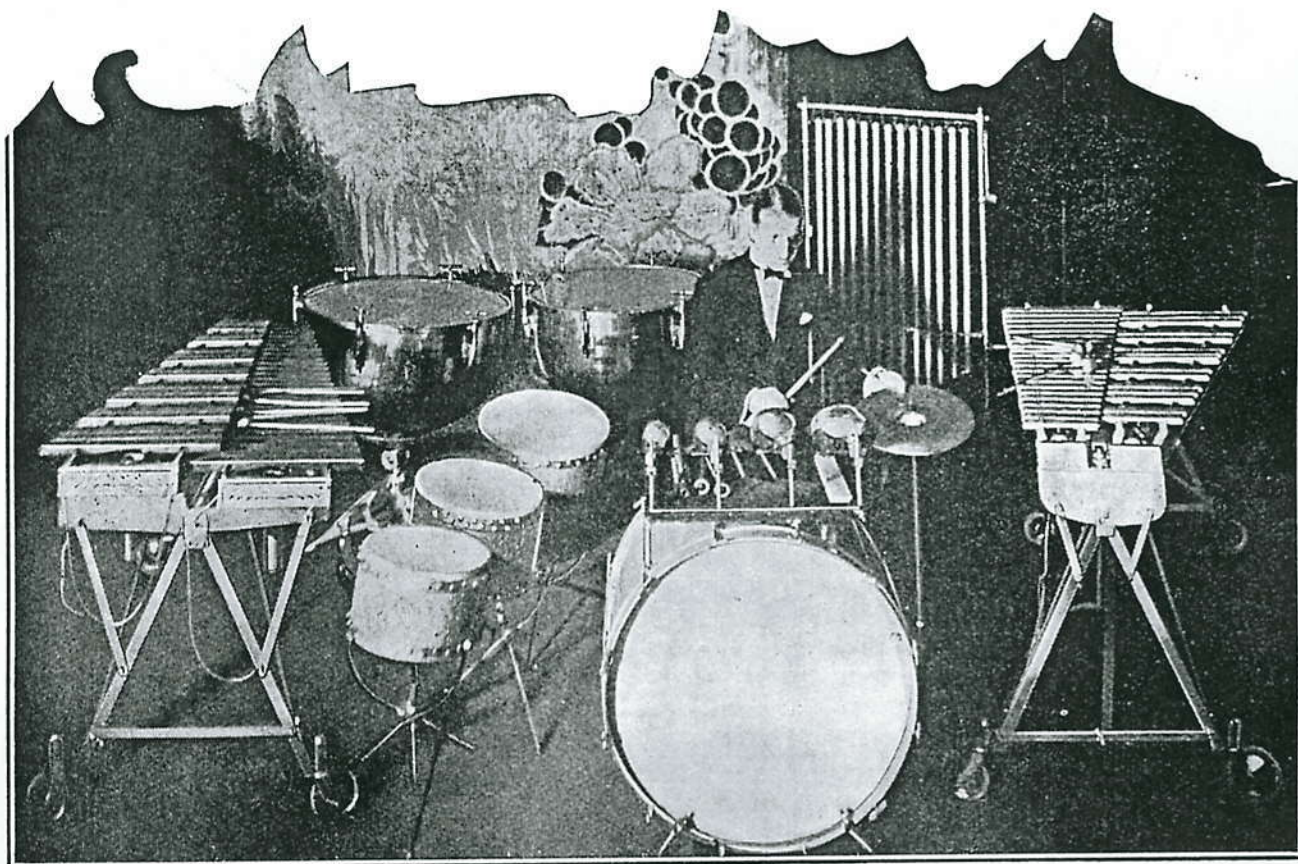
Audiences—and the wise band leader—insist that his outfit must *look* good. PREMIER guarantee attraction *and* durability.

All go-ahead drummers realise the advantages of originality in the matter of "show"—and PREMIER see to it that they are kept supplied with new ideas, each more beautiful and entrancing than the last.

The glories of nature are drawn upon for inspiration—the cool pearl of the South Seas—the rolling clouds of a wind-swept sky—the crimson fire of an autumn sunset—and the morning frost reflecting the winter sun in a million golden sparks!

These wonders have been reproduced for you in the new PREMIER finishes—"Pearlex," "Storm Pearl," "Sunset Pearl" and "Glittergold," and reproduced in a material practically indestructible.

That is why a "New Wonder" Finish is no longer a mere luxury. It is a necessity, and a sound investment to the drummer who intends to make good. Let beauty and colour bring *you* greater success.



Bob Manning (of Jack Payne's B.B.C. Dance Orchestra) with his Premier Glittergold Outfit.

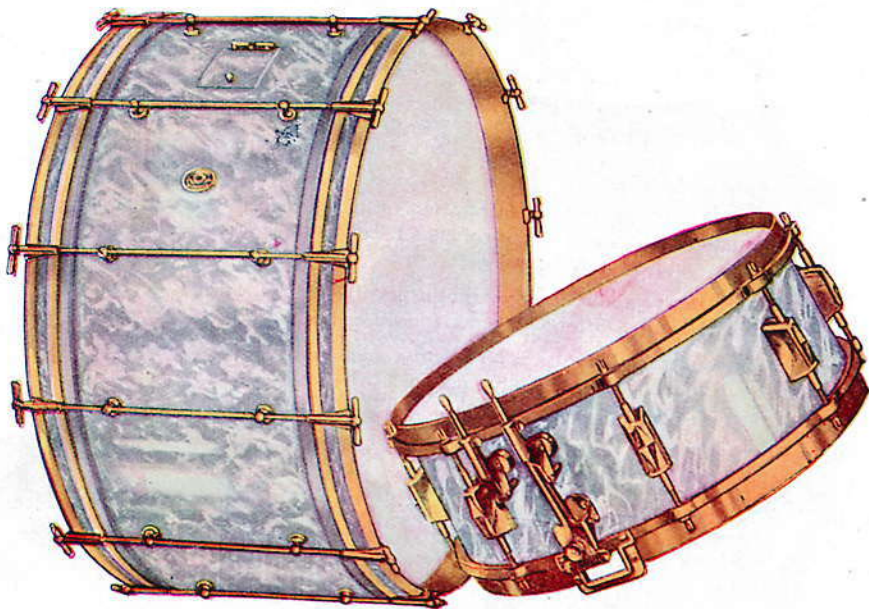


PEARLEX

(Regd.)

Pearlex is a new finish of white pearly beauty, which makes a wonderful display attraction. You could not possess a prettier drum or one which will be more greatly admired. And the wearing qualities of Pearlex are unequalled—it will neither

chip, crack nor peel. It's everlasting! PREMIER Regal gold plating completes the picture at very small cost. Our regular De Luxe model bass drums and wood shell snare drums are supplied in this finish.



28" × 12" Separate Tension Bass Drum.

No. 830. N.P. £12 10 0 No. 831. C.P. £13 15 0 No. 832. R.P. £13 15 0

28" × 15" Separate Tension Bass Drum.

No. 833. N.P. £13 0 0 No. 834. C.P. £14 5 0 No. 835. R.P. £14 5 0

14" × 5" "Dominion-Super" Snare Drum.

No. 22. N.P. £10 0 0 No. 23. C.P. £11 5 0 No. 24. R.P. £11 5 0

14" × 5" "Dominion" Snare Drum.

No. 25. N.P. £8 10 0 No. 26. C.P. £9 15 0 No. 27. R.P. £9 15 0

Other sizes and models made specially to order. For painted bass drum heads, see page 44.

When you're selecting drums, remember that you and your outfit take up considerably more space on the stand than any other member of the band.

That's another big reason why your kit must *look* good, as well as sound good.

It's *your* appearance which will make the audience say, "This is certainly 'some' band"—*your* appearance which will create that "first class" atmosphere before the band has played a note. Yes, most of the "show" responsibility rests with the drummer.

PREMIER beauty drums retain all the characteristics of our regular models—they combine the two essentials of a drummer's kit—attraction and consistent performance.

A strip of Pearl is now *inlaid* in the hoops of all PREMIER Wonder finish drums. Just another proof of PREMIER superiority.



GLITTERGOLD

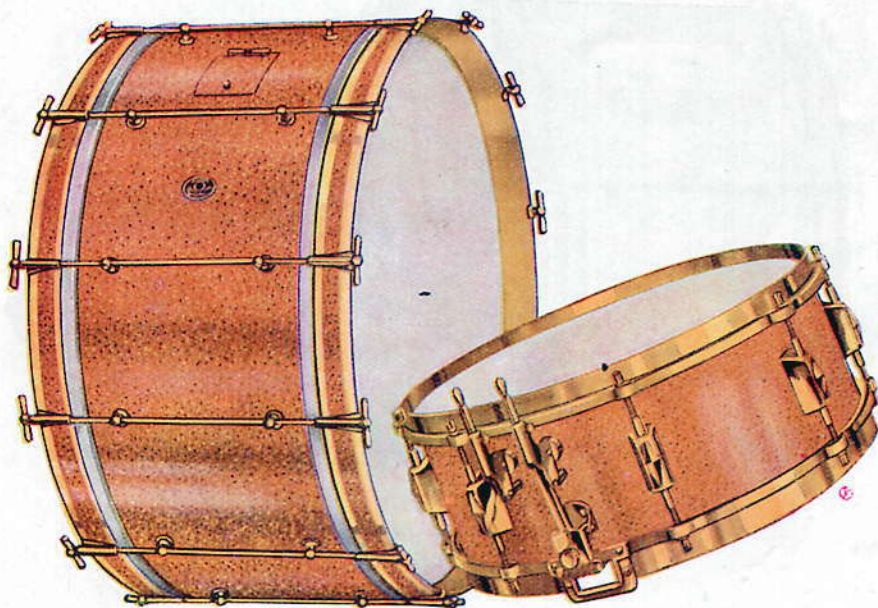
Glittering, flashing gold. A million sparkles that almost take your breath away. No other drum finish reflects the light and holds the eye in such wonder.

A GLITTERGOLD outfit will compel attention, and is a very valuable help to any go-ahead drummer. Playing behind such a kit, nothing will prevent that joyous feeling which only comes when you are in complete harmony with your job.

The outstanding drums for stage work, for the glinting shafts of gold will be seen from all parts of the theatre.

Glittergold is an extremely hard and durable material which positively will not crack nor chip, nor lose its lustre

Only regular first grade PREMIER drums supplied in this style.



28" x 12" Separate Tension Bass Drum		
No. 842. N.P. £12 10 0	No. 843. C.P. £13 15 0	No. 844. R.P. £13 15 0
28" x 15" Separate Tension Bass Drum.		
No. 845. N.P. £13 0 0	No. 846. C.P. £14 5 0	No. 847. R.P. £14 5 0
14" x 5" "Dominion-Super" Snare Drum.		
No. 34. N.P. £10 0 0	No. 35. C.P. £11 5 0	No. 36. R.P. £11 5 0
14" x 5" "Dominion" Snare Drum.		
No. 37. N.P. £8 10 0	No. 38. C.P. £9 15 0	No. 39. R.P. £9 15 0

Other sizes and models made specially to order. For painted bass drum heads, see page 44. Just a word or two about Regal plating. Although it is not real gold, it looks just like it—and wears far better.

Regal is a specialised process which can be chosen with safety. It will give you good service. Where a gold finish is desired there is nothing so fine as Glittergold, and Regal plating adds the finishing all-gold touch to the already beautiful shell.

One warning—don't in any circumstances clean Regal with metal polish; it will only spoil it. Use either a furniture polish or wax, which will also put an extra shine on other parts of your drum.



STORM PEARL

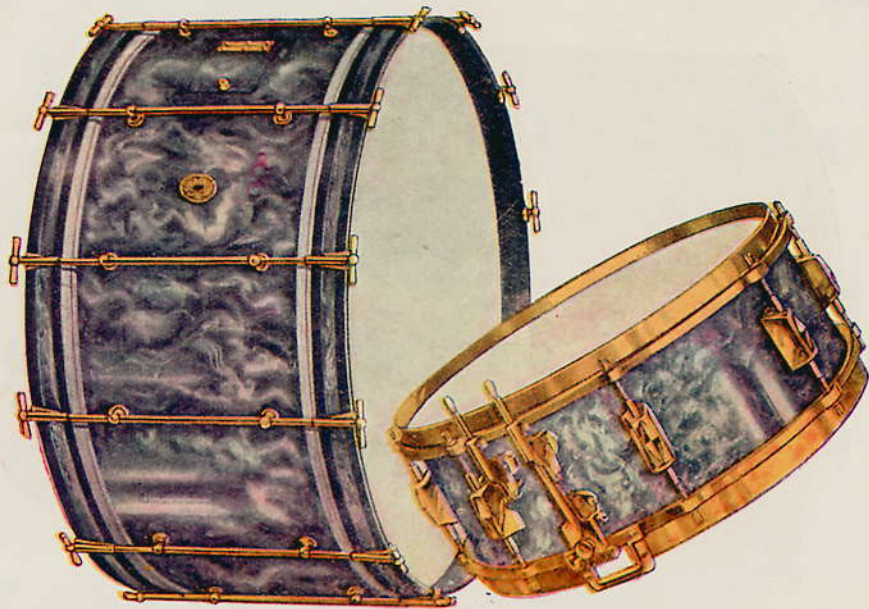
Storm Pearl—inspired by the majestic picture of heavy storm clouds rolling over the otherwise bright horizon. Big dark masses, lit up by a luminous silver lining.

There's nothing gloomy about Storm Pearl, but its thunderously imposing appearance will fit in perfectly where over-much colour is not desired.

A really neat finish—cool and fresh-looking—and of amazing durability. The same

wonderful material as Pearlex. Positively guaranteed not to warp, crack, chip, nor peel. The most permanent of all drum finishes.

Storm Pearl supplied on all De Luxe model bass drums and wood shell snare drums. Your choice of three electro-plating finishes on the rods. Chromium will add the ideal finishing touch.



28" x 12" Separate Tension Bass Drum.		
No. 836. N.P. £12 10 0	No. 837. C.P. £13 15 0	No. 838. R.P. £13 15 0
28" x 15" Separate Tension Bass Drum.		
No. 839. N.P. £13 0 0	No. 840. C.P. £14 5 0	No. 841. R.P. £14 5 0
14" x 5" "Dominion-Super" Snare Drum.		
No. 28. N.P. £10 0 0	No. 29. C.P. £11 5 0	No. 30. R.P. £11 5 0
14" x 5" "Dominion" Snare Drum.		
No. 31. N.P. £8 10 0	No. 32. C.P. £9 15 0	No. 33. R.P. £9 15 0

Other sizes and models made specially to order. For painted bass drum heads see page 44.

Chromium plating is the biggest advance made in the electro-plating world, and one of the most interesting additions to the PREMIER catalogue. We *recommend* it for all metal parts.

It is an entirely new plating process, which ensures an almost everlasting finish. Further, it definitely will not dull nor tarnish under any conditions.

Figure out what this means to you. Always spick and span on the job without a heap of hard cleaning. Just rub over the metal parts of your kit with a damp cloth and they will come up as bright as when they were first bought. No need to worry about the seaside job, either. Salt spray and the worst atmospheric conditions won't affect chromium. And, on top of all this, chromium looks really fine—it has a beautiful hard, bright white lustre.

PREMIER Wonder and Super finishes are also extremely easy to keep clean—it is only necessary to give them a rub over with a soft cloth.



SUNSET PEARL

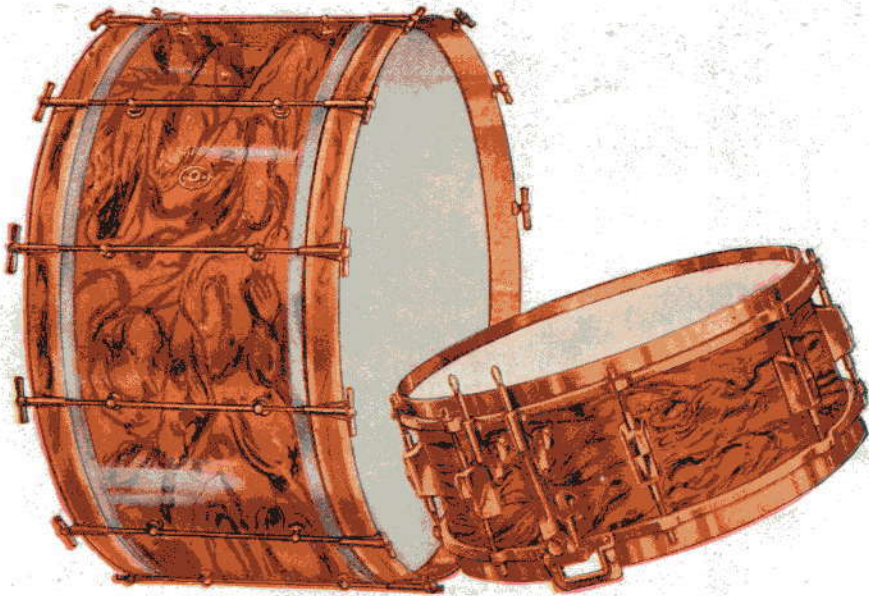
The newest PREMIER Wonder finish—of ravishing allurements.

GOLD—glinting streaks of this richest of colours, set in an exquisitely patterned background of reddish tints.

Nothing we can produce on paper will give a true idea of Sunset Pearl. It is at once the most fascinating and indescribable drum

finish ever made. A creation of perfect hues—of a golden red sunset. Add this picture of real beauty to your band. Force the public's favourable attention and you are sure of a successful drumming career.

We shall be delighted to send a sample piece of Sunset Pearl or any other finish, on request.



- | | | |
|---------------------------------------|------------------------|------------------------|
| 28" x 12" Separate Tension Bass Drum. | | |
| No. 848. N.P. £12 10 0 | No. 849. C.P. £13 15 0 | No. 850. R.P. £13 15 0 |
| 28" x 15" Separate Tension Bass Drum. | | |
| No. 851 N.P. £13 0 0 | No. 852. C.P. £14 5 0 | No. 853. R.P. £14 5 0 |
| 14" x 5" "Dominion-Super" Snare Drum. | | |
| No. 40. N.P. £10 0 0 | No. 41. C.P. £11 5 0 | No. 42. R.P. £11 5 0 |
| 14" x 5" "Dominion" Snare Drum. | | |
| No. 43. N.P. £8 10 0 | No. 44. C.P. £9 15 0 | No. 45. R.P. £9 15 0 |

Other sizes and models made specially to order. For painted bass drum heads see page 44.

When you decide on a Wonder finish you're making a safe and real investment.

The price you pay includes not only the beautiful appearance, but the world's finest drums finished in the most durable and permanent way possible.

Sunset Pearl, like the other PREMIER Wonder finishes, is an extraordinary hard material, which positively will not crack nor chip. It is almost scratch-proof, and with reasonable care will last a lifetime. Easy to clean, too. Just rub it over occasionally with a soft cloth.

This applies also to the new chromium plating, the metal finish we strongly recommend for drummers' instruments.

Notice the strip of Sunset Pearl neatly *inlaid* in each hoop. It is that "little extra" which you always get with PREMIER products.



"WAG" ABBEY,
Daly's Theatre, Etc.



W. H. BYRNE,
Kensington Cinema.



REG. FLOWER,
London Palladium.



R. MARKER,
Quinquaginta Ramblers.



HARRY SCULTHORPE,
Newcastle-on-Tyne.



H. TAANG,
Oslo.



BUD CARTER,
King's Hall, Lewisham.



"STYX" GIBLING,
New Victoria Cinema.



ARTHUR HURDMAN,
Philip Brown
"Originals."



BERNARD MILLER,
Hal Swain's Band.



DAVE WISEMAN,
Edinburgh.



W. AIREY-SMITH,
Gargoyle Club.



L. W. COPESTAKE,
Jan Hurst's Orchestra.



ALAN GREEN,
Royal Opera House
Dances.



DAN S. INGMAN,
Piccadilly Players.



C. S. NORRINGTON,
Gaiety Theatre.



MAX BACON,
Ambrose & his Orchestra.



MATT BAGNALL,
London Sonora Band.



REG. GUBERTINI,
C. B. Cochran's
Productions.



JIMMY JACK,
Glasgow.



F. W. PALMER,
Shepherds Bush Empire.



LEN. BERMON,
Ritz Hotel.



ALEC CRIPPS,
Kit-Cat Restaurant.



RON GUBERTINI,
Berkeley Hotel.



JOCK JACOBSEN,
J. Whidden's Orch.



J. H. PARSONS,
London Pavilion.



NEV. BISHOP,
England's Dancing
Drummer.



JOE DANIELS,
Café de Paris.



JIMMY CLARKE,
R.M.S. Empress of
Scotland.



T. C. JOHNSON
"Bitter Sweet."



JACK POWELL,
Cochran's Revue, Etc.



MATT FEGGANS,
Glasgow.



RALPH HARWOOD,
R.M.S. Berengaria



JIMMY CLARKE,
R.M.S. Empress of
Scotland.



MITZY KAYE,
Barber's Restaurant



RAYMOND KEELEY,
Aberystwyth, Etc.



SID RACKLIN,
Savoy Hotel.



TOMMY BLADES,
Debroy Somers' Band.



JOAN DONALDSON,
Gwen Rogers' Orchestras.



KAI HOLMER,
Denmark.



IVY LUNDE,
De Vito's Orchestra, Etc.



SAM WEBBER,
Frascati's Restaurant.



CHAS. BOTTERILL,
R.M.S. Aquitania.



GEO. ELRICK,
Aberdeen.



LEN. W. HUNT,
Vocalion Records, Etc.



ALBERT SCOTT,
German Tour.



JOE K. WYNDHAM,
Newcastle-on-Tyne.



J. REDMAN,
Victoria Palace.

THESE fifty-one famous professional drummers are just a few of the most enthusiastic men who use and recommend PREMIER instruments. There are hundreds of other well-known men whom we could also include if we had the space.

DON'T you think there must be something *different* about PREMIER percussion, for it to be the choice of so many leading drummers? They have already discovered the difference—so will you the first time you play PREMIER.



IVORY SUPER FINISHES



There is a great vogue for Ivory Super Finish drums, particularly with Regal or Chromium plating.

Glossy white shell and hoops finished by the latest cellulose "spray" process. A beautiful appearance which is easy to clean and will last for years.

PREMIER giant tom-toms can be had to match these super-finish drums perfectly. They not only make a marvellous show, but add a fine variety of tone effects.

A favourite finish of many well-known "hickory-ites."

The prices below are for a few favourite sizes in both the De Luxe and Popular grades. Prices of other sizes and models are given on page 34.

BASS DRUMS

28" x 12" "De Luxe"—Separate Tension.

No. 123. W.1.	Nickel plated ..	£9 10 0
No. 123. W.2.	Chromium plated	£10 17 6
No. 123. W.5.	Regal plated ..	£10 17 6

28" x 12" "Popular"—Separate Tension.

No. 173. W.1.	Nickel plated ..	£7 7 6
No. 173. W.2.	Chromium plated	£8 15 0
No. 173. W.5.	Regal plated ..	£8 15 0

28" x 15" "De Luxe"—Separate Tension.

No. 124. W.1.	Nickel plated ..	£9 15 0
No. 124. W.2.	Chromium plated	£11 2 6
No. 124. W.5.	Regal plated ..	£11 2 6

28" x 15" "Popular"—Separate Tension.

No. 174. W.1.	Nickel plated ..	£7 12 6
No. 174. W.2.	Chromium plated	£9 0 0
No. 174. W.5.	Regal plated ..	£9 0 0

ALL-METAL SNARE DRUMS

14" x 5" "Dominion-Super."

No. 10. W.3.	Nickel plated ..	£9 5 0
No. 10. W.4.	Chromium plated	£10 10 0
No. 10. W.6.	Regal plated ..	£10 10 0

14" x 5" "De Luxe."

No. 51. W.3.	Nickel plated ..	£5 10 0
No. 51. W.4.	Chromium plated	£6 15 0
No. 51. W.6.	Regal plated ..	£6 15 0

14" x 5" "Dominion."

No. 16. W.3.	Nickel plated ..	£7 15 0
No. 16. W.4.	Chromium plated	£9 0 0
No. 16. W.6.	Regal plated ..	£9 0 0

14" x 5" "Popular."

No. 81. W.3.	Nickel plated ..	£4 2 6
No. 81. W.4.	Chromium plated	£5 7 6
No. 81. W.6.	Regal plated ..	£5 7 6

Painted Bass Drum Heads are shown on page 44.



Premier



EBONY SUPER FINISHES

Gleaming ebony cellulose finish — reflecting the shiny metal fittings. The same process as used on high grade car bodies.

Prices below are for a few of our most popular models, but you can have your choice of an ebony drum in any other size or style. Snare drums can have either wood or metal shell.

Whether you choose nickel, Chromium or Regal plating, you will be immensely pleased with a super finish kit. And you will be immensely pleased for many, many years!

Prices of other sizes and models are given on page 34.



BASS DRUMS

28" x 12" "De Luxe"—Separate Tension.		28" x 15" "De Luxe"—Separate Tension.	
No. 123. B.1.	Nickel plated .. £9 10 0	No. 124. B.1.	Nickel plated .. £9 15 0
No. 123. B.2.	Chromium plated £10 17 6	No. 124. B.2.	Chromium plated £11 2 6
No. 123. B.5.	Regal plated .. £10 17 6	No. 124. B.5.	Regal plated .. £11 2 6
28" x 12" "Popular"—Separate Tension.		28" x 15" "Popular"—Separate Tension.	
No. 173. B.1.	Nickel plated .. £7 7 6	No. 174. B.1.	Nickel plated .. £7 12 6
No. 173. B.2.	Chromium plated £8 15 0	No. 174. B.2.	Chromium plated £9 0 0
No. 173. B.5.	Regal plated .. £8 15 0	No. 174. B.5.	Regal plated .. £9 0 0

ALL-METAL SNARE DRUMS

14" x 5" "Dominion-Super."		14" x 5" "Dominion."	
No. 10. B.3.	Nickel plated .. £9 5 0	No. 16. B.3.	Nickel plated .. £7 15 0
No. 10. B.4.	Chromium plated £10 10 0	No. 16. B.4.	Chromium plated £9 0 0
No. 10. B.6.	Regal plated .. £10 10 0	No. 16. B.6.	Regal plated .. £9 0 0
14" x 5" "De Luxe."		14" x 5" "Popular."	
No. 51. B.3.	Nickel plated .. £5 10 0	No. 81. B.3.	Nickel plated .. £4 2 6
No. 51. B.4.	Chromium plated £6 15 0	No. 81. B.4.	Chromium plated £5 7 6
No. 51. B.6.	Regal plated .. £6 15 0	No. 81. B.6.	Regal plated .. £5 7 6

Painted Bass Drum Heads are shown on page 44.



PREMIER COLOUR BASS DRUM SCENES



No. 101



No. 104

These beautiful hand-painted scenes give an artistic setting to the whole band. People are greatly attracted by these colourful pictures, and the orchestra's name can be neatly fitted in the design with great effect

The paintings illustrated are specimens. We can supply any design to your own idea, at the same price.

†No. 102 or 104.	Scenes in colours.	£3 0 0
†No. 100 or 101.	Silhouette in black, blue or yellow, and white	£2 2 0
†No. 109.	Lettering only in two colours, per letter . . .	£0 0 9



No. 102



No. 100



PREMIER WONDER OUTFITS



The value—cash value—of appearance is now a recognised fact. That is why so many drummers are choosing this outfit. A "New Wonder" Outfit will send you far on the road to success. Every instrument and accessory is first grade PREMIER quality, and finished with that flash of colour which will direct attention to YOU.

We have included *every* essential in this kit—other parts can always be added later.

Outfit consists of :—

28" × 15" De Luxe separate tension Bass Drum in "Glittergold," "Sunset Pearl," "Pearlex" or Storm Pearl.
 14" × 5" "Dominion" Snare Drum—wood shell, separate tension—to match Bass Drum.
 Heavyweight folding Drum Stand.
 13" K. Zildjian & Co. Cymbal.
 "Adjusto" Super-grip Cymbal Holder.
 Hand-sock Cymbals.
 16" PREMIER own-make Tom-Tom, to match drums.
 "Super-grip" Tom-Tom Holder.

De Luxe Pedal, direct stroke.
 Collapsible Spurs fitted to drum.
 Bass Drum Damper.
 Foot Cymbal Pedal with imitation Turkish Cymbal
 Woodblock—medium size.
 "Holdfast" Woodblock Holder.
 Pair of Hickory Sticks.
 Pair of Wire Brushes.
 1½" Felt Beater.
 "Holdfast" Stick Holder.
 "Premier Modern Method," by Eric Little.

This outfit supplied in the four beautiful "New Wonder" finishes—each with either nickel plated (N.P.), Regal plated (R.P.) or chromium plated (C.P.) fittings, stand and holders.

SUNSET PEARL

No. 200.	Nickel plated ..	£32 0 0
No. 201.	Chromium plated ..	£35 10 0
No. 202.	Regal plated ..	£35 10 0

"PEARLEX"

No. 206.	Nickel plated ..	£32 0 0
No. 207.	Chromium plated ..	£35 10 0
No. 208.	Regal plated ..	£35 10 0

STORM PEARL

No. 203.	Nickel plated ..	£32 0 0
No. 204.	Chromium plated ..	£35 10 0
No. 205.	Regal plated ..	£35 10 0

"GLITTERGOLD"

No. 209.	Nickel plated ..	£32 0 0
No. 210.	Chromium plated ..	£35 10 0
No. 211.	Regal plated ..	£35 10 0

With bass drum cover and strap and "hold-all" black vulcanised fibre case for snare drum and effects .. extra †£3 5 0

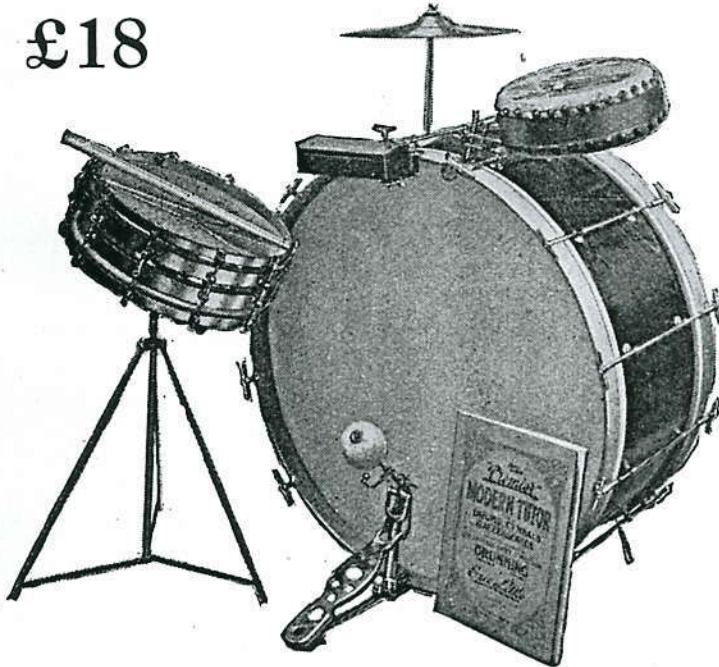


Premier



DE LUXE OUTFIT

£18



This outfit supplied in various Super Finishes listed on page 34.

A real professional outfit, consisting of the best of our products. Complete in itself, although new traps, etc., can be added from time to time. This De Luxe Outfit is of recognised standard equipment, as used by drummers throughout the world.

Outfit consists of:—

- 28" × 12" De Luxe Bass Drum, single tension.
 - 14" × 4" De Luxe All-Metal Snare Drum.
 - Heavyweight Drum Stand.
 - De Luxe Pedal with Spurs.
 - 13" Zinjian Cymbal.
 - Cymbal Rocker.
 - 10" Chinese Tom-Tom.
 - Holdfast Tom-Tom Holder.
 - Medium size Woodblock.
 - Holdfast Woodblock Holder.
 - Hickory Snare Drum Sticks.
 - Wire Brushes.
 - PREMIER Modern Method, by Eric Little.
- No. 258. Outfit, as above .. £18 0 0
- No. 259. Outfit, as above, complete with Bass Drum Cover and Strap, and Telescopic Snare Drum and Effects Case .. £20 5 0
- No. 260. As No. 258, but with Separate Tension Bass Drum .. £19 10 0
- No. 261. As No. 259, but with Separate Tension Bass Drum .. £21 15 0

"POPULAR" OUTFIT

Complete in itself, this outfit will give you the reputation of a drummer who knows how to choose drums.

All professional grade drums and traps making a complete kit suitable for theatre or dance work. Thoroughly good style. And there are six super finishes available, if you wish to add a finishing touch.

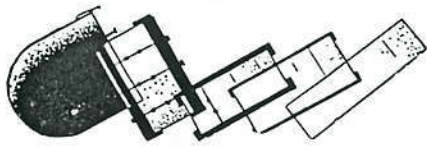
Turn to page 34.

The Outfit consists of:—

- 26" × 9" "Popular" Single Tension Bass Drum.
 - 14" × 4" "Popular" Separate Tension All-metal Snare Drum.
 - Popular Drum Stand.
 - Popular Pedal.
 - Popular Spurs.
 - 13" Imitation Turkish Cymbal.
 - Rocker Cymbal Holder.
 - Chinese Woodblock.
 - "Holdfast" Woodblock Holder.
 - Hickory Snare Drum Sticks.
 - Wire Brushes.
 - PREMIER Modern Method for Drums, by Eric Little.
- No. 262. Popular Outfit (as illustrated) .. £11 10 0
- No. 263. Popular Outfit (complete with Bass Drum Cover and Strap and Telescopic Snare Drum and Effects Case) .. £13 12 6

£11/10/0





Premier



NEW PROGRESSIVE OUTFIT

A moderately priced, but absolutely correct and complete outfit. One that will pave the way to the big obs and super assemblies of a year or two hence—the progressive kit! Reliable in every way—great for the small dance band.

The Outfit consists of :—

24" × 8" "Popular" Bass Drum.
13" × 3½" "Progressive" Snare Drum.

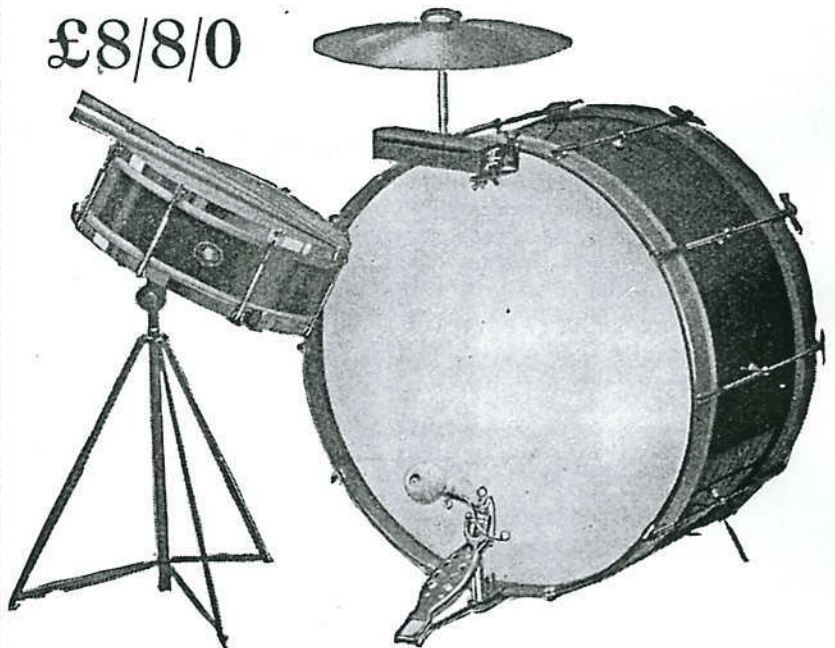
Junior Snare Drum Stand.
Popular Pedal.
Popular Spurs.
13" Spun Brass Crash Cymbal.
Cymbal Suspender.
Double Slot Woodblock.
Popular Woodblock Holder.
Hickory Snare Drum Sticks.

PREMIER Modern Method for Drums, by Eric Little.

No. 264. Outfit as illustrated .. £8 8 0

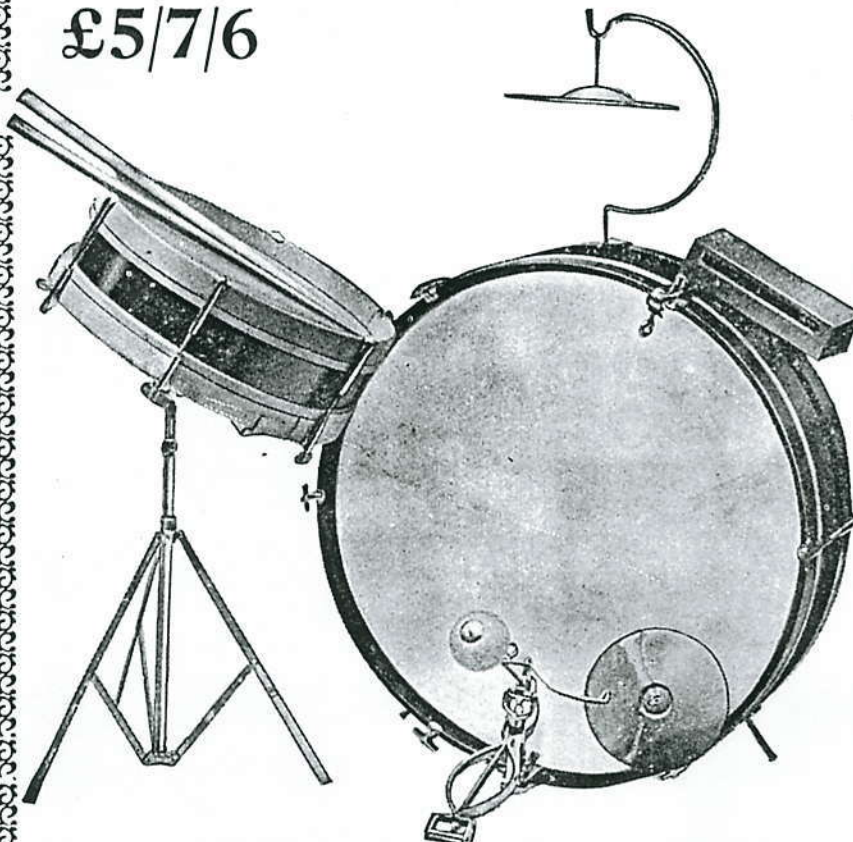
No. 265. Outfit, complete with best quality Bass Drum Cover, and Telescopic Drum and Effects Case .. £10 2 6

£8/8/0



NEW JUNIOR OUTFIT

£5/7/6



If you are looking for a beginner's outfit for a youngster, one which will put him on the first rung of the drumming ladder—here it is.

A kit that will help him from the very start.

Real tone and easy playing drums. The best outfit a junior can use, and guaranteed throughout. A flashy finish in red and white.

The Outfit consists of :—

22" Gong Drum.
12" × 3" New Junior Snare Drum.
Nickel plated Pedal and Spurs.
13" Spun Brass Crash Cymbal.
6" Spun Brass Pedal Cymbal.
Pedal Cymbal Holder.
Swan-neck Cymbal Suspender.
Single Slot Woodblock and Holder.
Junior Drum Stand.
Hickory Sticks.

No. 267. Junior Outfit (as illustrated) .. £5 7 6

No. 268. Junior Outfit, complete with Gong Drum Cover.. .. £6 2 0