

THE NEW  
ECONOMY  
DOMINION  
offered on  
FREE TRIAL

# "The Drummer"

## NEWS BULLETIN

NEW  
ACCESSORIES  
shown on  
BACK  
PAGE

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SPRING, 1939

Vol. IV

No. 21

# THE VOGUE OF THE CONSOLE

## "A New Set-up"

### IDEAL FOR GIG MEN

### Packs into Your Drum Case



MAX  
BACON  
(Ambrose)



LEW  
STEVENSON  
(Jack Hylton)



CHICK  
WEBB

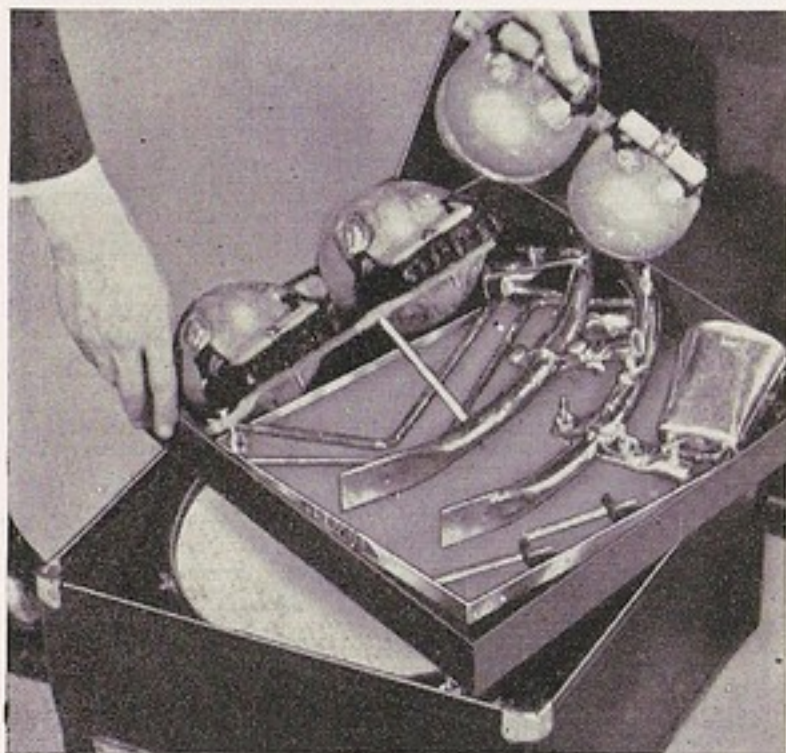


Illustration shows Consolette packed away in case.

Here's every drummer's chance of having the advantages of a Console without the inconvenience of moving it, and at very small cost.

The Premier Consolette splits into four main parts, and can be packed in your snare drum case. It is strong enough to take 2 Tom-Toms, Temple Blocks, any number of Cymbals, and all other effects.

Swing drumming to-day means tom-tom rhythms.

This is the one best way of mounting tom-toms—they move into any position on the curved bars.

Turn up to your next gig with the Premier Consolette and see what a welcome you'll get. Order to-day and set the fashion in your town.

Syd Heiger (Eddie Carroll).



PRICE. No. 689 CONSOLETTTE, with 2 cymbal rockers, temple block rail and clamps, 2 posts, all chromium plated 55/-. "Lanky" Spurs—9" heavy points with reversible rubber and pointed ends, C.P. No. 294, a pair 5/6. Tom-Tom holders, No. 388, 6/6.



# PREMIER GIGSTER<sup>REGD.</sup> CONSOLE KIT

**The most popular  
Console Kit  
ever sold**

*In Ivory or Ebony*

**ALL METAL PARTS CHROMIUM PLATED**

Equipment includes: 28" x 15" Olympic Bass Drum—separate tension. 14" x 5" Olympic Snare Drum—all metal. Bass Drum Damper. Gigster (regd.) Console. Long Cymbal Post for Console. Set of four genuine Korean Temple Blocks. Set of four "Ideal" Temple Block clamps. 11" genuine Zinjian Cymbal. Choke Cymbals and holder. Cowbell and holder. De luxe express pedal (N.P.) Bi-fold Snare Drum Stand. Pair of rhythm brushes. Pair of hickory sticks. Felt beater for temple blocks, etc.

No. 113W. Ivory } £18 12s. 6d.  
No. 113B. Ebony }

12 payments of £1 15s. od. 18 payments of £1 4s. 7d. Two cases and B.D. cover to take complete kit, £2 17s. 6d. 12 payments of 5/5d. 18 payments of 3/9d.



*Rudy Starita playing his new  
PREMIER Supatone Xylo-  
phone. Note entirely new style  
stand.*

## Premier Add Style to Xylophones, Vibraphones

**New Beautiful  
Models Create Sensation**

**STRONGER. MORE  
RIGID. MUCH FASTER  
TO ASSEMBLE. NO  
LOOSE WING NUTS**

*New Brochure  
Now Ready!*

Use enclosed postcard to send for free copy containing details of Xylophones from £15 os. od. and Vibraphones from £22 10s. od.



**NEW!**

# THE ECONOMY DOMINION

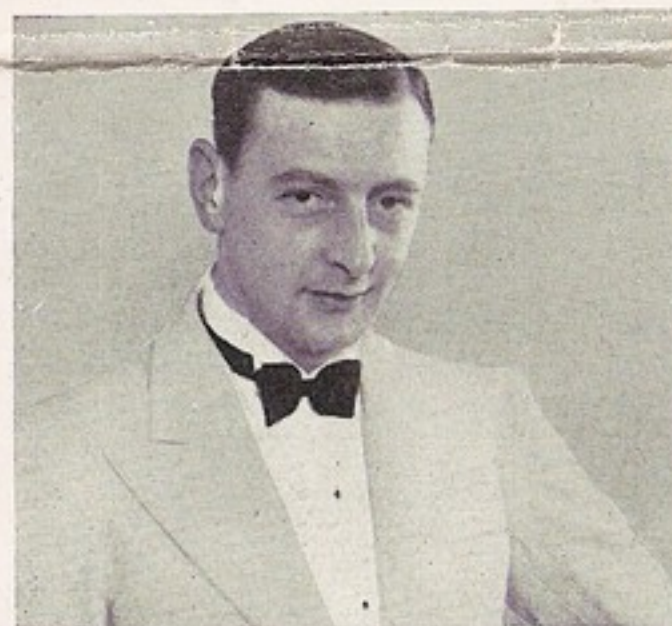
**NEW!**

Offering Dominion Drumming at New Low Cost  
**STRAIGHT-LAY SNARES**



- **New Snare Strainer.**
- **One-Movement Snare Lever.**
- **Self-adjusting Snares.**
- **No Overtones.**
- **Tone Control included.**
- **Perfect, crisp tone at the very edge.**

**MAX ABRAMS** says :  
*(Carroll Gibbons)*



*"Until you have used one of the Dominion Drums you cannot realise what you've missed in the way of easy, comfortable drumming in all weathers."*

Look through the classified adverts. in the music papers and you'll see that (when there are any!) Dominion Drums fetch an amazingly high secondhand price. What's the reason? Simply that for years Dominions have given unequalled satisfaction. Year in and year out, in town, at the seaside, at home or abroad, in dance bands, military bands, brass bands and orchestras, the best professionals and the keenest semi-pros have enjoyed the comfort, pleasure and security of Dominion Drumming.

### **New Model brings Dominion Drumming within reach of every Drummer**

Here's the "Economy" Dominion, enabling the drummer with only moderate means to get the full benefit of Dominion Drumming. The prices and low hire purchase terms below will show you how easy it is for you to own a Dominion Drum. Off these figures an allowance on your present drum will be deducted.

### **FREE TRIAL OFFER**

If you are not already a Dominion user, why delay joining the thousands of drummers all over the world who would use no other?

Test the "Economy" Dominion (or, if you prefer, the Dominion-Ace or Major)

without charge or obligation. Ask your Dealer or send off the enclosed card NOW and we will make all arrangements.

### **FOR ONE MONTH ONLY**

We repeat, there is no charge or obligation. This offer is for one month only so write at once.

**The Dominion, 14" x 6½" shell (7½" overall), Chromium plated throughout, or in Ivory, Ebony, Crystalflash, Glittergold, Pearlex, Raytex, Emeraldflash or Sunflash, unbreakable** £7 12s. 6d.  
finish .. .. .

Yours for first payment of 13/4d. and 12 monthly payments of 13/6d. (only 3/1d. weekly).

## **GET THE BEST OUT OF YOUR SNARE DRUM**

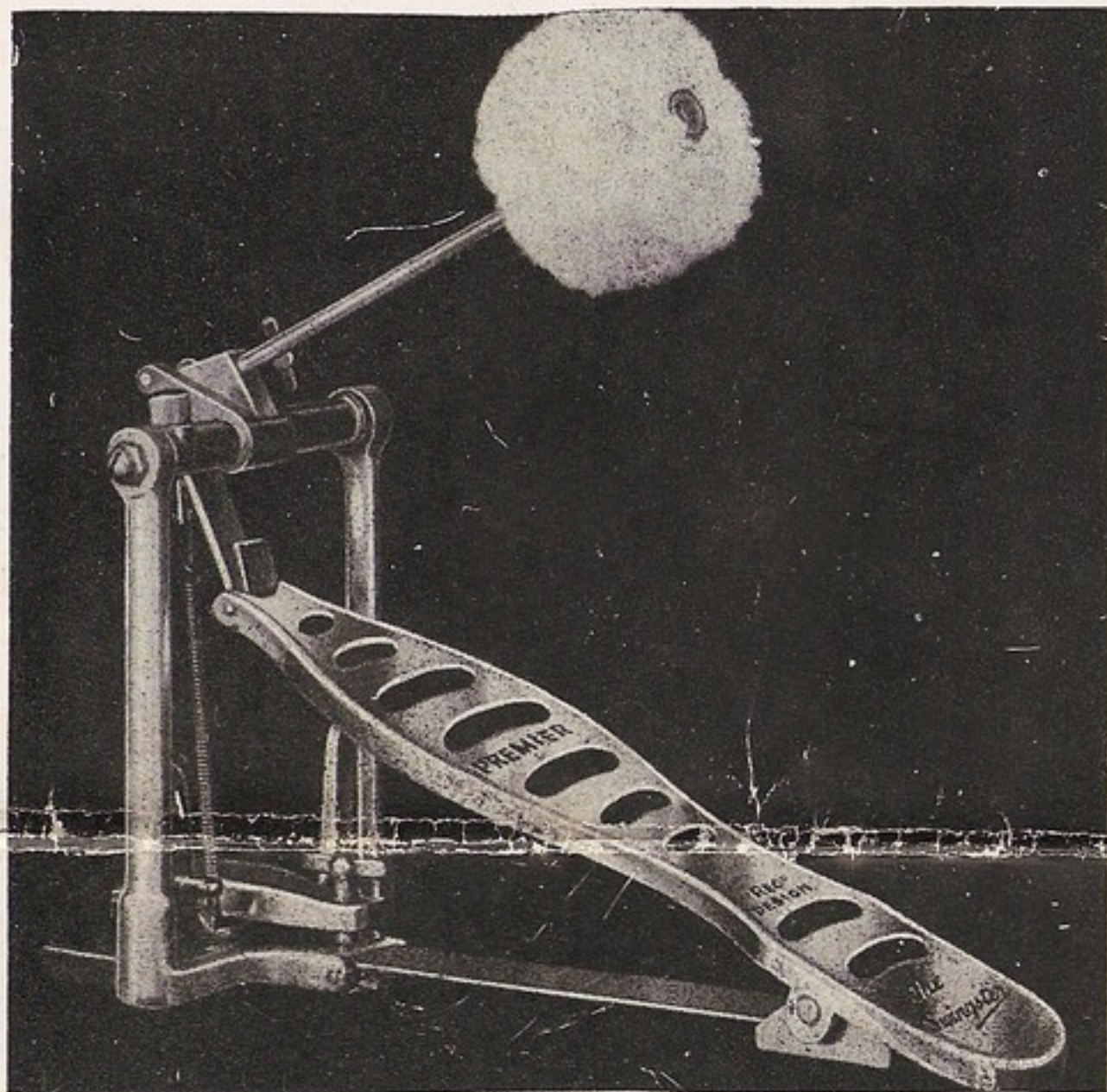
### **FIVE INVALUABLE RULES**

1. **Tight heads give crisper tone.** Heads on a good drum won't break through being tightened.
2. **Tension evenly.** Hoops must be pulled down the same amount all round.
3. **Keep the tension.** Don't loosen the heads unless you're putting the drum away for a period, or unless you've had to put extra tension on because of dampness.
4. **Look after the snares.** See they are not damaged.
5. **Fit good heads.** Premier White Calf for batter side and Super Slunk for Snare, are guaranteed even.



# THE ONE BEST PEDAL FOR EASY, STEADY, EVEN BEATING

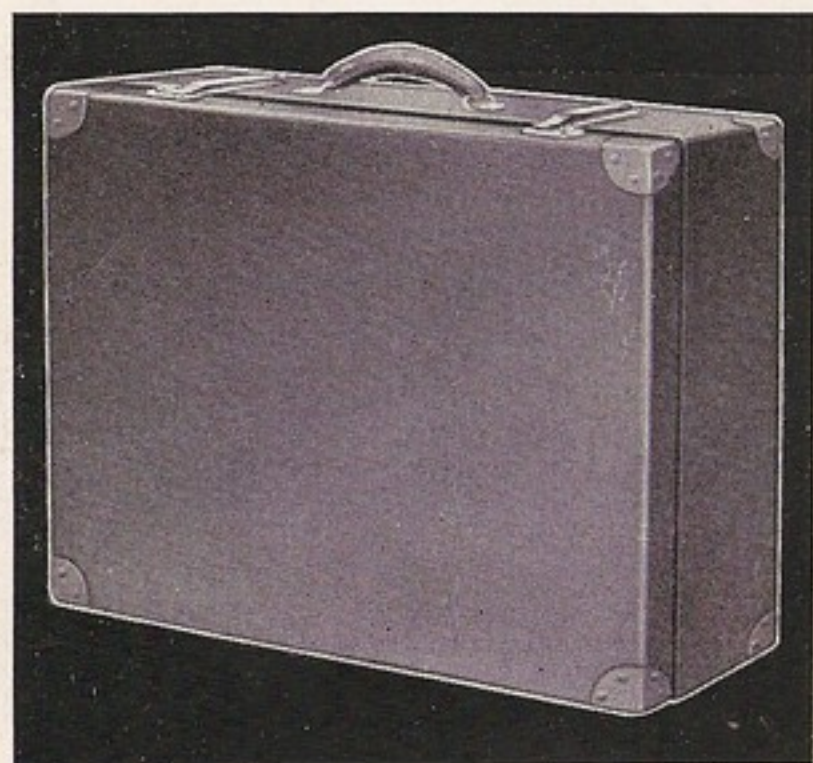
*Colossal Speed. Not a Moment's Fatigue. Balanced Action.  
Non-Slip Footplate. Guaranteed Everlasting.*



No. 282

## PREMIER SWINGSTER REGD.

A pedal with freer action than ever before—steady, even action—easy pressure from start to finish. Compensating spring brings back beater instantly. Four in a bar the whole evening, with greatest ease. Made of Sheffield steel—strong and everlasting. Folds quickly and compactly. No. 282, Gleaming alloy and N.P. finish. Post free from your dealer, or use order card attached. £1 15 0

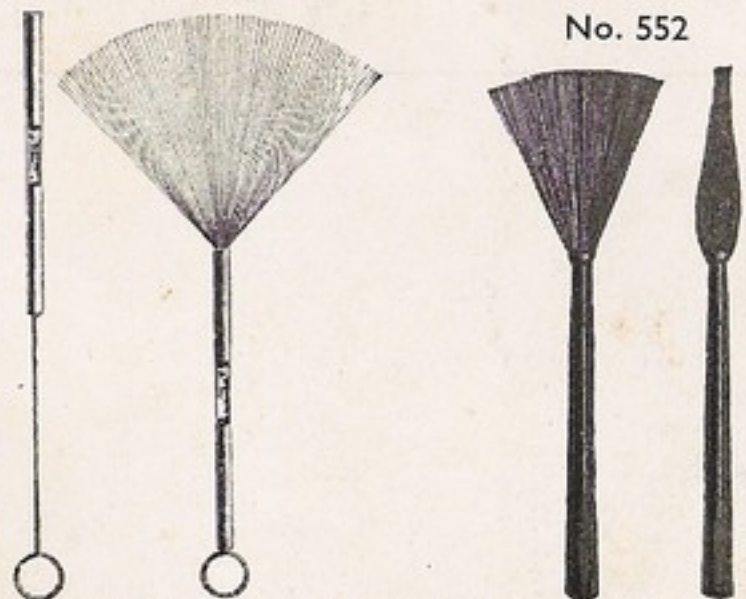


## A Bargain in Cases

Genuine vulcanised fibre case with expanding locks and three partitions. Holds S.D. and all accessories. When closed overall area is 26" x 17" x 7½". This bargain case will give satisfactory service for ten years or more. Originally priced at 36/-, now reduced to 27/- (C.O.D. 28/-). Only small quantity available. Ask for No. 452.

## Swing Out With These New Premier Brushes

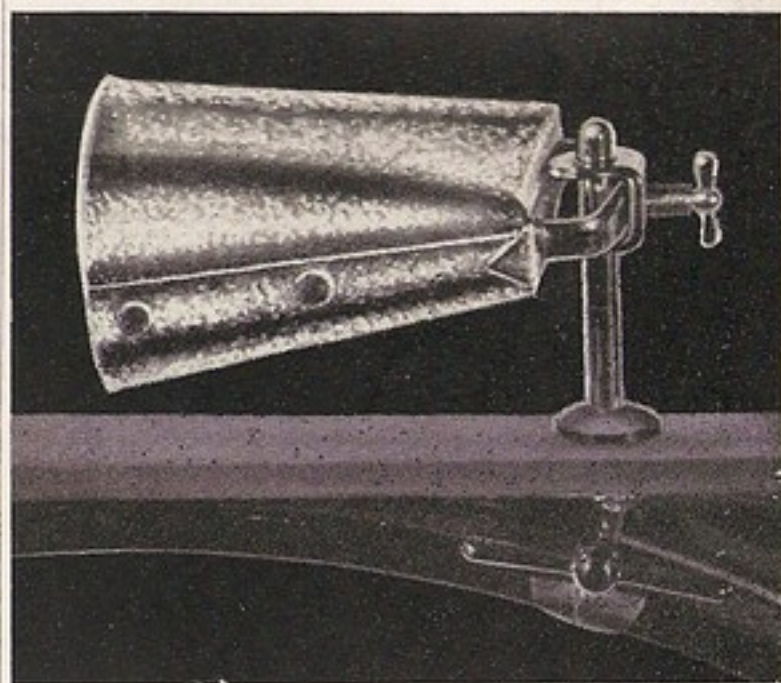
CURRY STICKS rubber covered rigid handles. Better balance—more comfortable to hold. Wires guaranteed to stay in. Priced the same—only 3/- pair, ask for No. 552. Also try new telescopic brushes made specially to Max Abram's specification



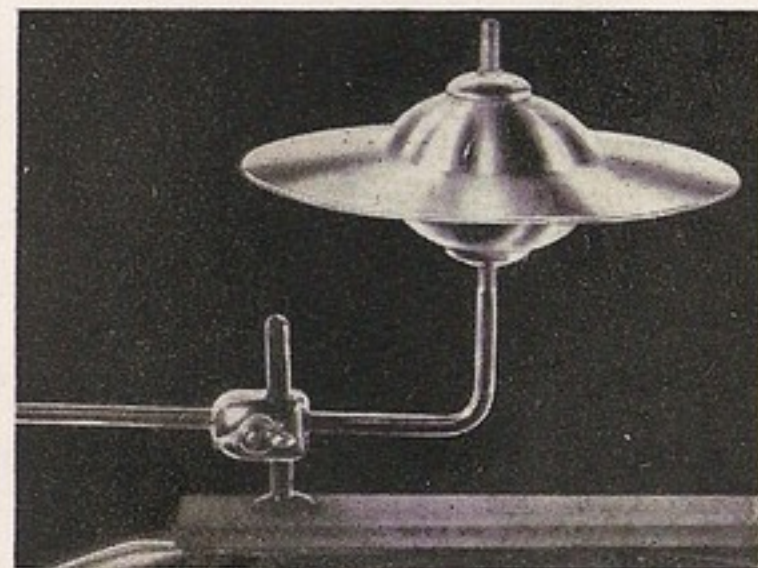
No. 553. Telescopic 3/- Rubber handles and ball ends. No. 554. Rigid wood handles 3/- in red cellulose.

## Let your kit shine at two new points

CHROMIUM PLATED COWBELLS  
AND CHOKE CYMBALS



No. 771C. Genuine Premier Cowbells, the tone type, chromium plated 3/6 each. No. 327C. Holder for table or console 1/- each.



No. 368C. Choke Cymbals and holder for table, etc., all chromium plated 11/6 each. Please be sure you see the Premier trademark.