



The Drummer of Experience

realises the vast gap between the best drums and the second-best.

From a pair of sticks to a complete set, his equipment must be perfect to-day—and a thrill to play on long afterwards.

To be certain of this, the drummer of experience chooses Premier for these reasons:—

- ★ Premier drums are made by specialists who make nothing else.
- ★ For over 25 years the Premier organisation has been devoted to the one task of making finer drum equipment.
- ★ Premier drums are made and finished in one factory, which means better quality-control and top value for money.
- ★ Almost all star British drummers and hosts of them abroad made their way to fame on Premier.
- ★ The best dealers everywhere prefer selling Premier.

This brochure will prove to YOU that the new Premiers are really new, brilliantly designed, and lead the world in style, efficiency and superb finish.

To-day 9 out of 10 of the best drummers—the men in the know—play Premier. Ask the outstanding men in your own district.

See the new Premiers. Then examine the Premier Price List, and you will find that the finest drums can be bought at little or no extra cost than second-best.

Premier 50 OUTFIT

The most perfect drum kit in the world. Complete with every requirement, and every item the best of its kind.

24" x 15" Bass Drum,*
14" x 6½" Snare Drum,
12" x 8" Tom-tom and
14" x 10" Tom-tom, all with full flush bracing.
Tom-toms mounted on Bass Drum, with the new Premier Holders,
14" x 20" Deep Model Tom-tom and
16" x 20" ditto
both on the new Premier Stand,
3 Zyn Cymbals (10", 11", 13"),
High-Hat with 13" Zyn Cymbals,
Cowbell and Holder,
Woodblock and Holder,
Bass Drum Pedal,
Snare Drum Stand with flush base,
2 Cymbal Stands with flush base,
1 Cymbal Holder,
Sticks,
Rhythm Brushes :

No. 50 in White or Black Premier Duro-Plastic, or Crystallflash, and Chromium.

No. 50A in White or Black Premier Duro-Plastic, or Crystallflash, and Chromium. With Bass Drum and Tom-tom Covers and vulcanised fibre Case for Snare Drum and all accessories.

Premier 25 OUTFIT

Sitting behind this outfit you'll feel confident of doing your finest work. There's nothing better—except the Premier 50.

24" x 15" Bass Drum,*
14" x 6½" Snare Drum,
12" x 8" Tom-tom, all with full flush bracing.
Tom-tom Holder for B.D. hoop,
16" x 16" Tom-tom, with new model Stand,
High-Hat with 13" Zyn Cymbals,
2 Zyn Cymbals (13", 11"),
Universal Cymbal Holder,
Flush Base Cymbal Stand,
Cowbell and Holder,
Snare Drum Stand with flush base,
Bass Drum Pedal,
Spurs,
Sticks, Brushes :

No. 25 in White or Black Premier Duro-Plastic, or Crystallflash, and Chromium.

No. 25A in White or Black Premier Duro-Plastic, or Crystallflash, and Chromium. With Bass Drum and Tom-tom Covers and vulcanised fibre Case for Snare Drum and all accessories.

Premier 21 OUTFIT

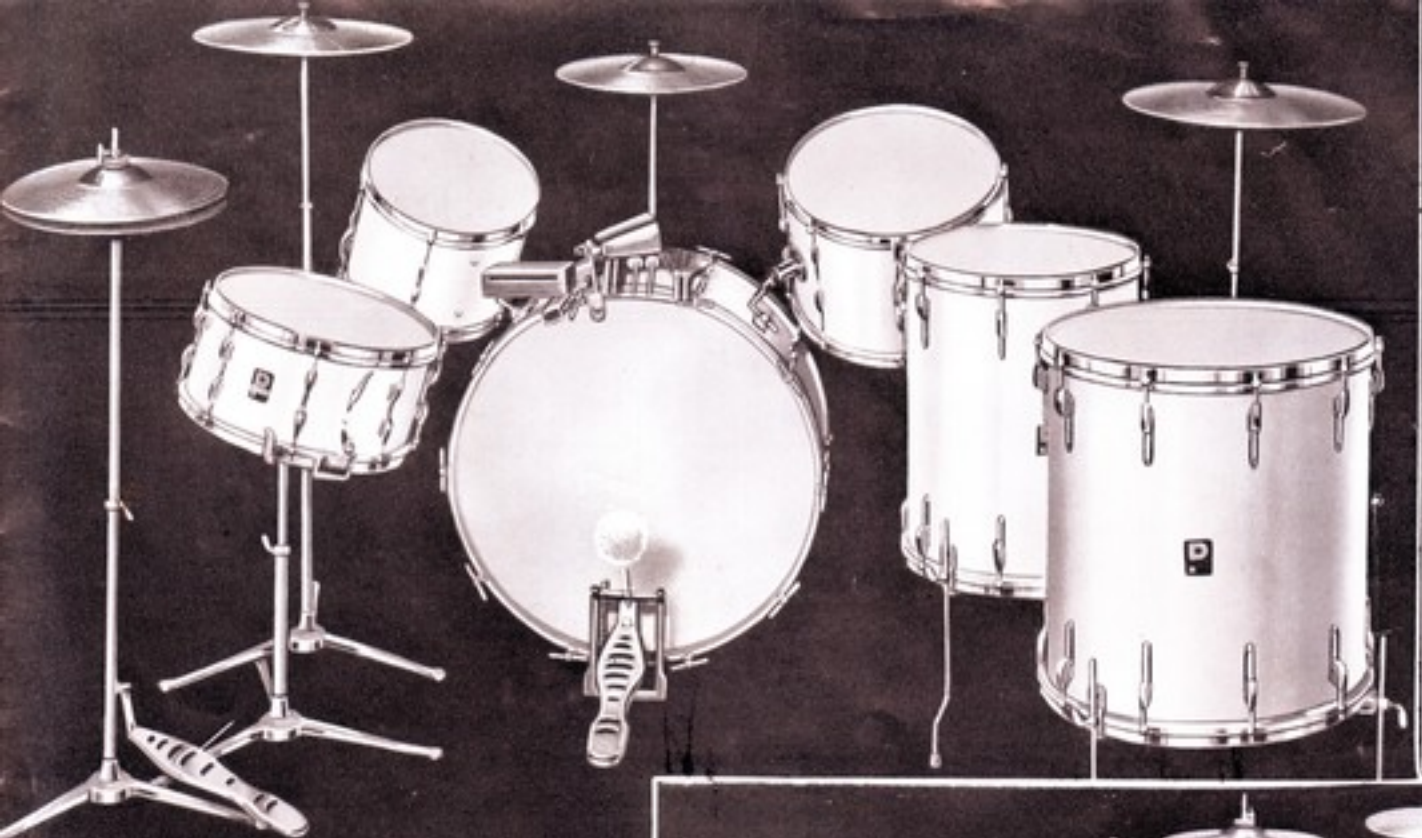
The finest example of a compact kit for the modern drummer.

24" x 15" Bass Drum,*
14" x 6½" Snare Drum,
12" x 8" Tom-tom, all with full flush bracing.
Tom-tom Holder,
High-Hat with 12" Zyn Cymbals,
2 Zyn Cymbals (11", 10"),
2 fully adjustable Cymbal Holders,
Cowbell and Holder,
Snare Drum Stand,
Bass Drum Pedal,
Spurs,
Sticks, Brushes :

No. 21 in White or Black Premier Duro-Plastic, or Crystallflash, and Chromium.

No. 21A in White or Black Premier Duro-Plastic, or Crystallflash, and Chromium. With Bass Drum and Tom-tom Covers and fibre Case for Snare Drum and all accessories.

* OTHER SIZES TO ORDER



Premier
50

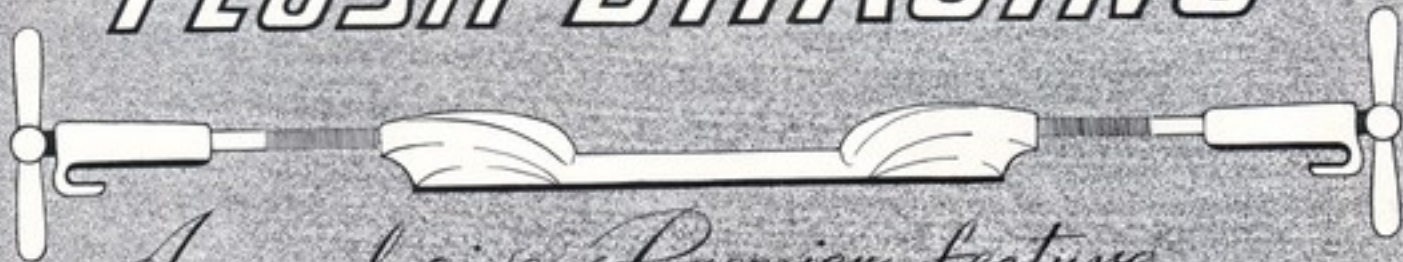


Premier
25



Premier
21

"FLUSH BRACING"



An exclusive Premier feature

A revolutionary method of drum construction is illustrated diagrammatically above. The heavy lines indicate the bearing surfaces of the die-moulded tension brackets on the shell and counter hoops. With this new and exclusive Premier feature, graceful in design yet practical in application, the tension is braced across 9½" of the shell and hoops, ensuring positive rigidity and "bull's-eye" alignment of tension rods in their sockets.

No chance now of denting the shell, as so often happens with old-type separate lugs.

New, too, is the Duro-plastic covering bonded to both counter hoops and shell.

Dual positive tone controls are standard fitment and Premier quality hard white heads are selected and matched for every instrument.

A heavy deposit of chromium plating on the metalwork keeps its gleaming brilliance always.

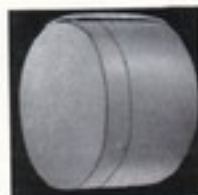
Overall sizes	White	Black	Crystalflash
24" x 15"	121 W	121 B	121 C
26" x 15"	122 W	122 B	122 C
28" x 15"	123 W	123 B	123 C
24" x 17"	125 W	125 B	125 C
26" x 17"	126 W	126 B	126 C

TO ORDER 20" x 20" overall, 20" dia. x 17" overall
AND OTHER SIZES AS REQUIRED

NEW DURO-PLASTIC FINISHES

Premier's experience in drum construction, coupled with current research in other fields, brings you a plastic reinforcement on shells and counter hoops. The heavily chromed streamline fittings scintillate on this new lustre finish which comes in either white or black.

BASS DRUM COVERS



WEATHERPROOF PROTECTION

Finest waterproof material, with carrying handles. PREMIER Patent press fasteners

- No. 415, 24" x 15".....
- No. 414, 24" x 17".....
- No. 416, 26" x 15".....
- No. 417, 26" x 17".....
- No. 419, 28" x 15".....

FIBRE CASES, see Price List

25 YEARS OF
Premier
LEADERSHIP

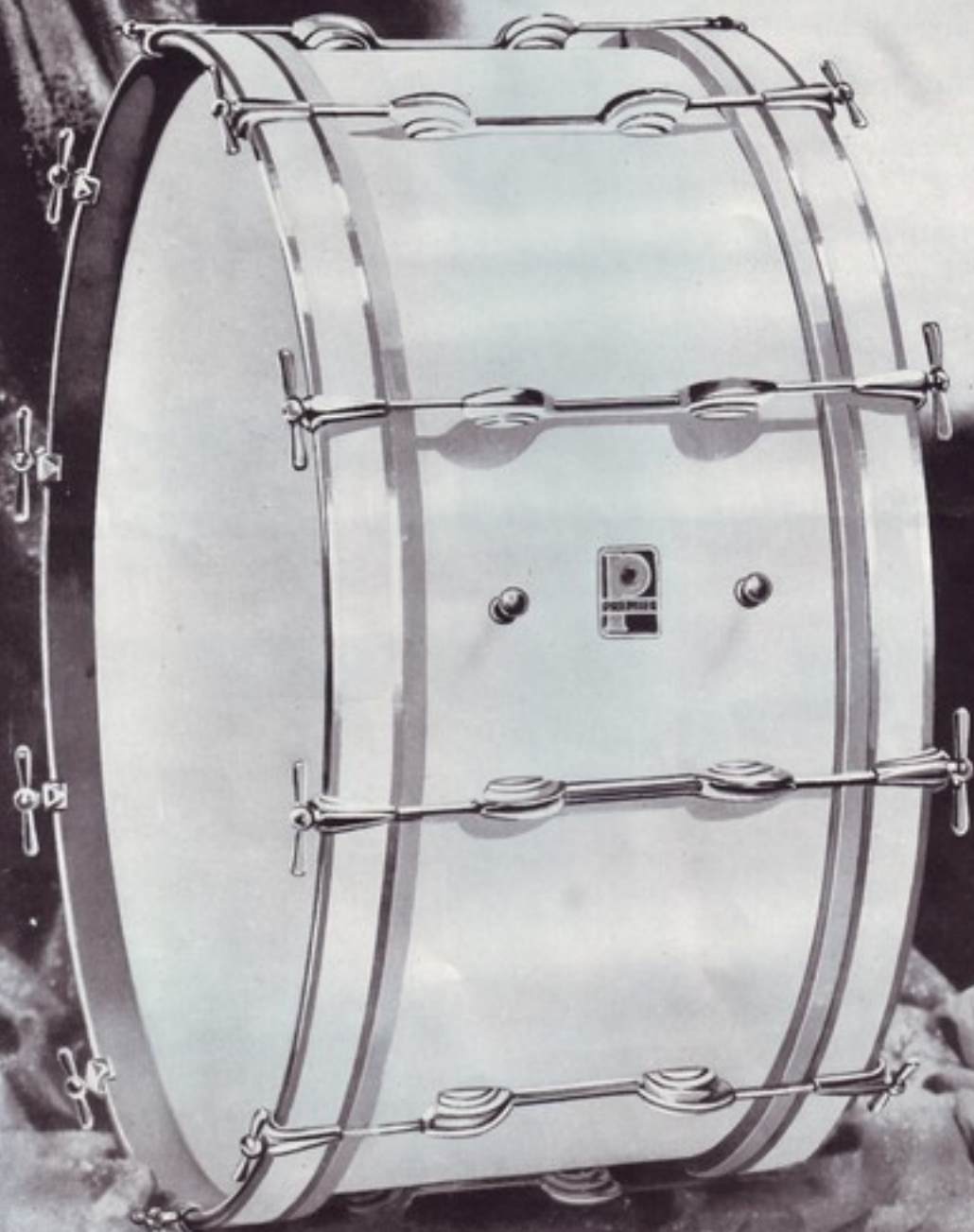
THE NEW

Premier

FLUSH BRACING

(Regd. Design 843756)

PLASTIC FINISH



The New Premier

is the outstanding Snare Drum of all time. You know this the moment your sticks touch the head—it is so much more "alive" than any other you've ever played.

It is NEW—authentically NEW ★ in all these features . . .

- ★ **FLUSH BRACING** . . . the sensational and exclusive Premier system, described on page 4, that gives added strength to shell and hoops, absolute precision in tensioning and an air of distinction to the whole drum.
- ★ **CUSHION-RIM HOOPS** . . . for faster, easier, more stylish playing. They're lower . . . stronger. . . lighter.
- ★ **WIRE SNARES** . . . of new rustproof alloy, full length, giving unprecedented response.
- ★ **SNARE FITTING** . . . parallel action, with direct, positive push-pull control. Smooth . . . slick . . . silent.
- ★ **SELF-ALIGNING RODS** . . . each geared to a ball-jointed socket.
- ★ **TONE CONTROL** . . . with the damper pad in the one spot not touched by the sticks, yet most effective in action.
- ★ **MODERN CLEAN LINES** . . . Industrial Design at its very best . . . beauty and efficiency combined.

PREMIER quality **HEADS**, selected and matched for each instrument.

Black or white Duro-plastic finish (see page 4), and **PREMIER CHROMIUM** plating, so rightly the talk of the whole profession.

14" × 6½" shell (8" overall)

- No. 2 Chromium plated throughout
- No. 2W White Duro-plastic and Chromium
- No. 2B Black Duro-plastic and Chromium
- No. 2C Crystalflash and Chromium

25 YEARS OF
Premier
LEADERSHIP

SNARE DRUM CASES



Genuine vulcanised fibre. Immensely strong, with metal-reinforced edges. Partitions protect the snare drum from damage by accessories. Holds everything including the High-Hat. Light weight. Strong locks and comfortable handle riveted to a steel strengthening plate.

No. 452

SNARE DRUM COVERS

Finest waterproof material. Premier patent press fasteners

- No. 404 For 14" × 5" (6½" overall) S.D.
- No. 405 .. 14" × 6½" (8" ..) S.D.
- No. 407 .. 14" × 8" (9½" ..) S.D.

THE NEW

Premier

FLUSH BRACING
(Regd. Design 843756)



EXTRA DEEP TOM-TOMS

To bring your outfit to perfection add these magnificent instruments. Scientifically proportioned for the precise tone you need. White or black Duro-plastic finish and chromium plating. Separate tension. Floating heads. Dual tone control—and real Premier quality in every detail.

	White	Black
14" x 20"	No. 434W	434B
16" x 20"	No. 436W	436B

Quote "C" for Crystallash

THE NEW SIZES



TOM-TOM STAND



For 14" and larger Tom-toms it supersedes legs and every other type of stand. No rocking, no sliding. Completely adjustable. Folds in a second; unfolds immediately to set position, or may remain on the Tom-tom, with legs flush with the shell. Chromium plated. **No. 384**

LEGS only, with attachments for Tom-tom. Set of three. **No. 383**

TOM-TOM COVERS



Strong waterproof material, with Premier patent press-button fasteners.

No. 410 for 12" Tom-tom

No. 411 for 14" Tom-tom

No. 412 for 16" x 16" Tom-tom

No. 408 for 14" x 20" Tom-tom

No. 413 for 16" x 20" Tom-tom

REVEREND OF
Premier
LEADERSHIP

TUNABLE TOM-TOMS

Matching up in every way to the wonderful new Premier Bass Drum and Snare Drum, these Tom-toms have the same gleaming white or black Duro-plastic finishes. Separate tension, floating hoops, dual tone control. Premier grade matched heads. Perfect tone. In fact, the superlative Premier quality throughout, with that exceptional Premier chromium plating.

	White	Black
12" x 8"	No. 442W	442B
14" x 10"	No. 444W	444B
16" x 16"	No. 446W	446B

Quote "C" for Crystallash

TOM-TOM HOLDERS



However you want your Tom-toms placed, at whatever angle, the new patented Premier swivel clamp will hold them rigidly. The action is absolutely universal and remarkably simple. With No. 387 the attachment remains permanently on the B.D. shell, the rod being removed for packing. No. 386 clamps anywhere on the hoop. (Patent No. 565313.)

No. 386 for clamping to B.D. hoop
No. 387 for fixing to B.D. shell

TOM-TOM CASES



Tough, genuine vulcanised fibre, giving you great strength without weight. Perfect protection for your valuable Premier Tom-toms.

No. 449 for 12" x 8" Tom-tom
No. 450 for 14" x 10" Tom-tom
No. 451 for 16" x 16" Tom-tom
No. 450A for 14" x 20" Tom-tom
No. 451A for 16" x 20" Tom-tom

THE NEW

Premier



25 YEARS OF

Premier
LEADERSHIP

THE NEW

Premier



SNARE DRUM STAND

with exclusive
FLUSH BASE *

Here's the newest, finest looking Stand in the world, designed to give you everything you want.

The new die-moulded Flush Base is out of the way of your legs. It's strong. It's rigid. It's compact. It folds and unpacks in a moment, with one-screw adjustment.

Another new feature . . . the Premier grips. Moulded hard rubber, ribbed to give you a solid, non-marring hold. And, as you know, everybody admires PREMIER CHROMIUM plating, always.

No. 300

CYMBAL STAND

with exclusive
FLUSH BASE

The same stylish Premier die-moulded Flush Base as the Snare Drum Stand, with one - screw adjustment. Fits anywhere in your set-up. There's nothing to get in the way.

With triple extension, it can be fixed as high or low as you like, yet it packs very small. Solid rubber cymbal rest. PREMIER CHROMIUM plating throughout.

Stand only No. 304.

RUBBER CYMBAL RESTS



The solid rubber allows full tone from the cymbal, without any buzzing or other noise. They will fit any stand or holder.

No. 311

★ For greater strength, less weight and smaller packing, the Flush Base has now been further improved. Also, large rubber buffers now prevent feet damaging the upright.

25 YEARS OF
Premier
LEADERSHIP

TO-DAY'S HIGH-HAT

is distinguished
by these exclusive
NEW * PREMIER
features

- * **FLUSH BASE . . .** folds compactly . . . easily . . . instantly, with one-screw adjustment.



- * **HEIGHT ADJUSTMENT . . .** sets the cymbals in your most comfortable playing position.

- * **CREEPING STOPPED . . .** by the use of a serrated metal floor stop and two special rubber mouldings.

- * **DETACHABLE CYMBAL UNIT . . .** A half-turn of a screw, and both cymbals lift off.



- * **TOP CYMBAL CANNOT SLIP . . .** This notched rod positively stops cymbal slip.



- * **NON-SLIP LINK . . .** prevents the footplate from jumping off yet disengages in a second for packing.



- * **SILENT ACTION . . .** Positively silent . . . smooth . . . tireless

FOOTPLATE . . . guaranteed unbreakable, non-slip.

The famous **PREMIER CHROMIUM** plating ensures gleaming, lasting brilliance.

No. 289 The NEW Premier High-Hat.

No. 289A with pair of 13-in. High-Hat Cymbals.

No. 289B with pair of 11-in. High-Hat Cymbals.

25 YEARS OF
Premier
LEADERSHIP



THE NEW

Premier

HAND-PAIRED

BY

Premier



YOUR FAVOURITE STICK

is sure to be among these six models. Each pair is hand-picked and identical in weight and balance. Made of the finest, most durable timbers on the Premier precision machines. Surfaced with silky clear cellulose.

Lengths

A 16½"	C 15½"	E 14½"
B 14½"	D 15"	H 16½"

No. 545 (Quote model also) per pair

TIMPANI STICKS

Choice of heads; resilient handles with silent button-ends made of soft rubber.



No. 540H with Hard heads per pair

No. 540M with Medium heads per pair

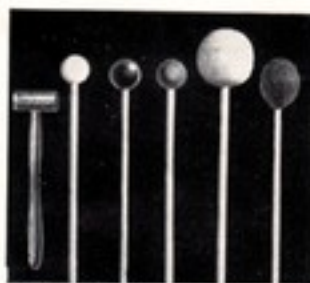
No. 540S with Soft heads per pair

540H 540S

HEADS ONLY

No. 541 (state if Hard, Medium or Soft are required), per pair

XYLOPHONE AND VIBRAPHONE BEATERS



588 590 591 592 596 589M

- No. 590 1" White plastic, very hard per pair
- No. 591 1" Vulcanised rubber, hard per pair
- No. 592 1" rubber, medium hard per pair
- No. 589S Vibra. Beaters, soft per pair
- No. 589M Vibra. Beaters, medium per pair
- No. 596 Hard felt, for Vibra. Cym., Tom-tom, etc. per pair
- No. 588 Chime Mallet, raw hide each

25 YEARS OF

Premier
LEADERSHIP

WIRE BRUSHES

The NEW No. 551

The newest, finest, fastest brush ever made is illustrated on the right. Moulded rubber covered handles always clean, never slip. Flexible wires guaranteed to stay put.

No. 551 per pair

CURRY BRUSHES



The world's first rigid brushes with new alloy handles finished in satin-silver untarnishable lacquer. Smooth, silky, non-slipping surface.

No. 552 per pair

COLLAPSIBLE BRUSHES



They open and close smoothly and quietly. The flexible steel wires won't come out. Rubber ball end.

No. 553 per pair

The same excellent Brushes, with rubber-moulded handles.

No. 555 per pair



THE NEW

Premier

25 YEARS OF
Premier
LEADERSHIP

Premier is stamped on all the world's finest drums

HEADS



For sizes and prices see Price List



IMPORTANT. Drum Heads break and tear from so many causes beyond control that we positively cannot guarantee or replace them after they have been wet or subject to usage. So, before using a head examine it carefully. If you require a lapped head, and cannot provide a flesh hoop, let your Dealer have a template. Lay the shell on a piece of paper, and draw closely round the outside. Also give catalogue number of drum if known.

SNARE DRUM HEADS

Premier White Calf Batter

Selected for texture, even gauge and strength from the best vellums obtainable. No. 678
Lapped on metal hoop, No. 678L

Premier Signed Slunk (Snare)

Specially selected and signed "G. J. Smith." No. 708
Lapped on metal hoop, No. 708L

Premier Signed White Calf (Batter)

World's finest batter heads No. 712
Lapped on metal hoop, No. 712L

Kangor White Batter

Good heads at a moderate price. Not suitable for metal flesh hoops. No. 723

Kangor Slunk Snare

A really good snare head at a very moderate price. No. 718

BASS DRUM HEADS

Premier White Calf

Hand selected vellums from the pick of today's supplies. Nos. 659, 660, 661

Kangor

Good heads at moderate prices. Nos. 682, 683, 684

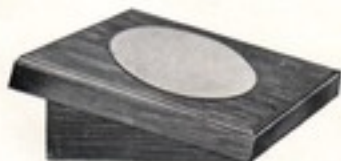


Premier Transparent, the smoothest, most evenly textured clear vellums obtainable. Nos. 665, 666, 667, 670

LAPPING CHARGES..... See Price List

HOOPS..... See Price List

PRACTICE PAD



Just the same as playing the Snare Drum, but even the next-door neighbours can't hear it! Set at the correct angle. No. 634

TUTORS

MAX ON "SWING"

by Max Bacon



One hundred and seventy pages of inside information on this most modern subject. Dozens of photos and examples that make it easy to understand just how it's done. A "must" for every drummer.

No. 623

PREMIER MODERN DRUM TUTOR

by Eric Little

(New Edition)

Dance and straight drumming from A to Z. This has long been recognised as a standard work. Easy to understand. Full of examples that cannot fail to develop technique.

No. 624



COMMON SENSE DRUMMING

by George Fierstone



The latest Premier publication for drummers. A 32-page Drummer's Digest full of hints on rhythm and showmanship. George Fierstone's bright style of writing will help you to play better.

No. 629

PREMIER XYLOPHONE TUTOR

by Harry Robbins

A virtuoso player shows how he got to the top. From elementary exercises to four-hammer playing, and everything in between. For beginners and experienced xylo., vibe and marimba players.

No. 626



THE "STARTRITE" TUTORS



Inexpensive and instructive Tutors for the beginner. All he needs to know at the start, explained in simple language.

"Startrite" on Drums.

No. 1627

"Startrite" on Xylophone.

No. 1628

XYLOPHONE SOLOS

(See Price List)

DAMPERS

All unwanted reverberations are stopped by these Dampers. Non-marring clamps.



No. 1641

For Snare Drum and Tom-toms, with spring pressure control, nickel plated.

No. 1641

For Bass Drum with double pad, screw pressure control, chromium plated.

No. 640



No. 640

INTERNAL TONE CONTROLS

The new Premier Tone Controls give you the right drum tone at all times, in all weathers. Made on a new principle, they are absolutely precise in action and effective in result.

For Snare Drum and Tom-toms.

No. 638

For Bass Drum.

No. 639

SPURS



No. 295 No. 296

Premier Spurs, 9 in. curved spur, with non-marring clamp, chromium plated.

No. 296 per pair

Premier Long Spurs. Reversible, rubber at one end, steel point at the other. Fully adjustable. They stay on the drum, and slide up for packing. Chromium plated.

No. 295 per pair

SNARES

New Era Snares, for crispest snappy tone. Easy to fit to any drum from 13" diameter.



Cannot cut the head.

No. 645

Wire Snares, 6 double lengths

No. 643

Gut Snares, 21 ft. coil.

No. 649

9 out of 10 Stars rise to fame on **Premier**

CYMBALS

THE
FAMOUS

Zyn

TRUE
TURKISH
TONE

A sensation from their first appearance. Acclaimed as little short of a miracle. Authentically made, ZYNS have the true Turkish tone, timbre and ring, and fast, clean response. Low prices due entirely to large-scale production.

Paper thin :

10" No. 335D 11" No. 335E

Thin and Medium Thin :

12" No. 335

Medium Thin :

13" No. 335A 14" No. 335B
15" No. 335C 16" No. 335F

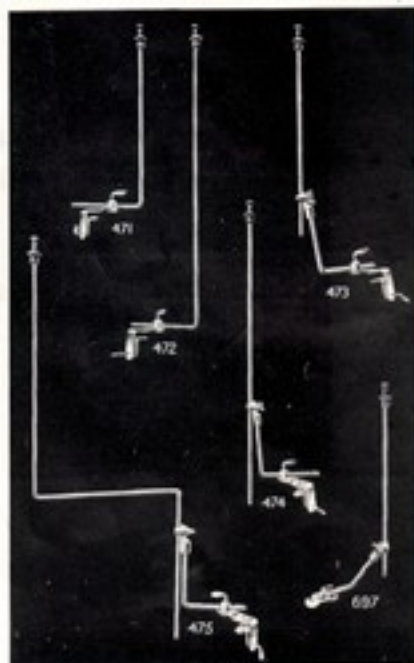
12", 13", 14" and 15" also available in Heavy Gauge for Drum Corps, Military Band or Orchestra (Cymbals not guaranteed against breakage or warping)



We regret that, owing to the dollar situation, we cannot quote for the genuine **AVEDIS ZILDJIAN** Cymbals, for which we are the U.K. Agents. Supplies may be available for overseas customers able to purchase in dollars. Quotations by return.

CYMBAL HOLDERS

Fix each cymbal where you want it—and keep it there. New models, all with the patent Premier swivel clamp, giving you unequalled adjustment. Premier chromium plating adds brilliance to solid-grip efficiency.



FOR B.D. HOOP

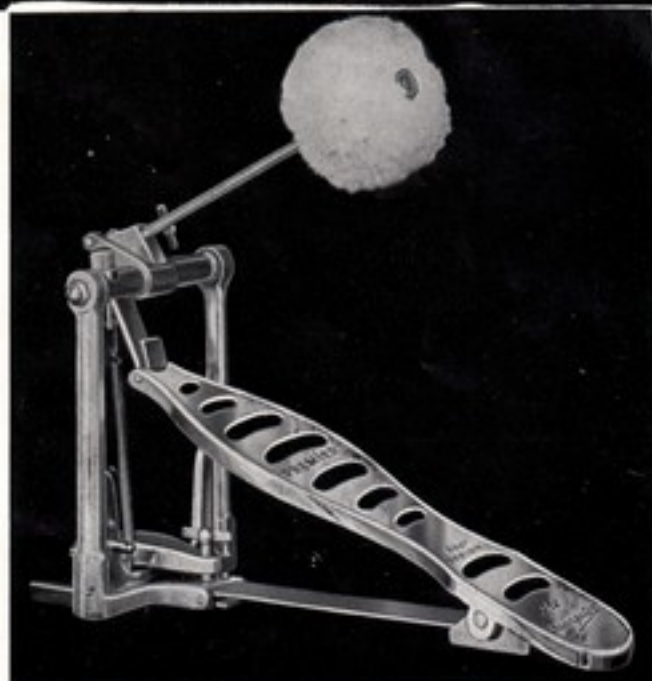
- No. 471 14 in.
- No. 472 24 in.
- No. 473 adjustable height 14" to 20".
- No. 474 ditto, 18" to 24".
- No. 475 30-in. rod, with double bend.

FOR B.D. SHELL

- Fully adjustable
- No. 697 New style, 20-in. rod.
- No. 698 30-in. rod.
- No. 699 Long double-bend rod.

CYMBAL RESTS

- Rubber No. 311 (See page 10.)



THE FASTEST PEDAL

and here are other features which have made the Premier Pedal famous all over the world . . .

TIRELESS ACTION. Ball bearings and scientific leverage make the action effortless.

PERFECT CONTROL. Easy, even pressure throughout the stroke gives absolute control. The compensating spring brings the beater back instantly.

NON-SLIP FOOTPLATE. The perforations in the guaranteed unbreakable footplate are lipped to give a true non-slip surface.

NON-SLIP LINK. The footplate cannot jump off the stirrup, but disengages in a second for packing.

ADJUSTABLE BEATER. Machined slots on the beater rod give you a choice of positions, and make it impossible for the beater to slip.

QUICK COMPACT FOLDING. Folded in a flash, it takes up a remarkably small space.

PREMIER CHROMIUM plating, which is everything chromium plating should be. **No. 282**

PEDAL BEATERS. Long-lasting lambswool gives the perfect "round" tone. The rod fits all Pedals. **No. 293**

A hard leather beater for the "solid" tone. **No. 294**

PEDAL SPRINGS, for all Pedals **No. 285**

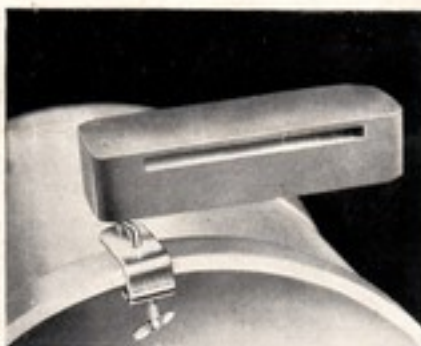
Premier Effects with the Premier Guarantee



No. 515



Nos. 771 327



Nos. 478, 491

RUMBA INSTRUMENTS

Maracas with the real South American tone. The plastic shells are far more durable than the natural gourds. Properly balanced. Easy to grip. per pair **No. 515**

Claves, faithfully reproducing the Cuban effect. per pair **No. 516**

COWBELLS

Medium size : piercing tone. Chromium plated. **No. 771**

COWBELL CLAMPS. Chromium plated. **No. 327**

WOODBLOCKS. Tough wood, with the authentic tone. **No. 478**

WOODBLOCK HOLDERS. Chromium plated. **No. 491**

POSTS for B.D. Hoop. Chromium plated. **No. 469**

CASTANETS

Unbreakable plastic, with the true Spanish tone. One pair without handle **No. 512**

(One pair is generally used in each hand.) One pair on handle **No. 513**

TRIANGLES

Clear and powerful. Chromium plated. With beater. 8" **No. 508**

EFFECTS

Siren Whistle	No. 524	Bird Whistle	No. 498
Three-tone Whistle (Electric Trains, etc.)	No. 497	Baby Cry	No. 752
Guard's Whistle	No. 529	Duck Call	No. 499
Police Whistle	No. 530	Sleigh Bells	No. 557
Cuckoo Whistle	No. 560	Steam Exhaust	No. 766

AUTHORISED

Premier

DEALERS
THE
WORLD
OVER

will look after your
requirements

GET IN TOUCH WITH :—

Premier

VIBRAPHONES, XYLOPHONES, MARIMBAS

Superb new models, entirely redesigned for stage presentation. Rigid, mobile, simple to assemble and quick to pack. Light, oversize display resonators. Beautifully finished in silver cellulose and chromium plating, with polished aluminium resonators.

Visual Tuning with the electronic Resonoscope, Premier's exclusive method which guarantees perfect tuning without false overtones.

PLEASE ASK FOR SEPARATE LISTS

MILITARY DRUMS, BUGLES, TRUMPETS, FLUTES, etc.

Premier Rope Tension Drums, officially adopted as the SOLE patterns for H.M. Government. Premier Rod Tension Drums as used by all leading Scottish Pipe Bands, etc. Bugles, Trumpets, Flutes and all accessories for the Drum Corps.

SUTTONS PTY. LTD.

105 Elizabeth Street
Melbourne
M. 1201

