



*For 75 Years...*

**Premier**

**75th ANNIVERSARY SIGNIA**

Featuring all wood hoops on every drum for maximum resonance, this very limited edition drumset comes in a deep transparent ebony lacquer with 18k gold accent hardware. The super thin 4mm all maple shells have precision machined bearing edges and feature Premier's undersized shell technology for unmatched tone and clarity. Like all Signia kits, each shell is fully isolated with Premier's exclusive Signia mounting system. 8x10, 9x12, 12x14 and 14x16 mounted toms, along with an 18x22 bass drum and 5.5x14 snare makes for a set-up that is versatile enough to go from one nighters to studio sessions; club gigs to concert tours.

# The Choice Of



From Pete Best of The Beatles, to Jerry Allison of Buddy Holly and The Crickets to Keith Moon, Phil Collins and Charlie Morgan, Phil Collins and Charlie Morgan, professional players through the years have chosen Premier drums for their incredible tone, durability and attention to detail. Phil Collins used Premier to create that 'In the Air' sound. Keith Moon used them to create a rock 'n roll spectacle.

When Premier's founder was asked how he felt about Keith Moon of *The Who* kicking Premier kits across TV screens, he replied "I'm not worried in the slightest... Even Keith can't break them"

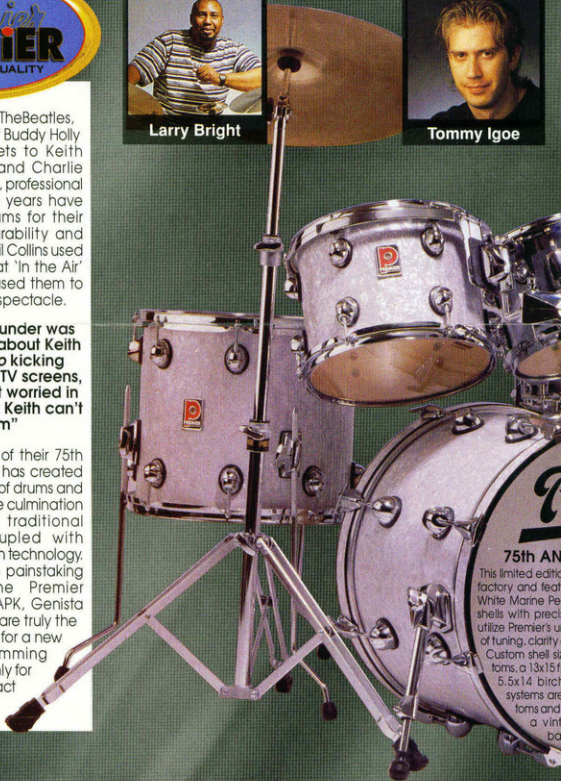
Now, in celebration of their 75th Anniversary, Premier has created a limited edition line of drums and hardware that are the culmination of generations of traditional craftsmanship coupled with innovations of modern technology. Carefully crafted to painstaking specifications, The Premier Anniversary Series APK, Genista and Signia drumsets are truly the unparalleled choice for a new generation of drumming professionals... But only for those lucky few who act right now.



Larry Bright



Tommy Igoe



# The Professional



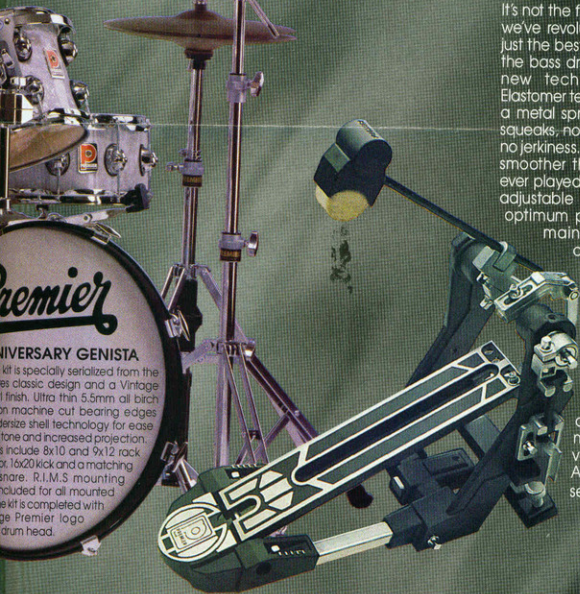
Doane Perry



Rod Morgenstein



Virgil Donati



## A TRUE BREAKTHROUGH

It's not the first time in 75 years that we've revolutionized hardware. It's just the best. The EDP 300 redefines the bass drum pedal. Based on a new technology that utilizes Elastomer tensioning as opposed to a metal spring, this pedal has no squeaks, no rattles, no buzzing and no jerkiness. It's absolutely silent and smoother than any pedal you've ever played... Plus it's so universally adjustable you can achieve your optimum personal setting while maintaining power and control. The pedal utilizes only top quality British Timkin roller bearings and features a breakthrough 'breakthrough smartclamp' that firmly anchors the pedal to any bass drum without marring the hoop. A newly designed dual beater makes the pedal as versatile as it is smooth. And the real kicker? It sells for under \$200.



*The More Things Change,  
The More They Stay The Same*

**PREMIER**

**LIMITED EDITION 'RETRO' FINISHES**

It's the old adage "What Goes Around, Comes Around". These limited edition retro finish kits are outrageous show stoppers. And because APK is the best combination of value and quality, they're the choice of pros and amateurs alike. These unique drum sets feature low mass lugs, diamond chrome plating for great looks and easy care, microwave cured shells for strength and true roundness plus precision machined bearing edges for accurate tuning and great tone. Hurry,

it may take another 75 years before these colors are available again!