



Finish: Bronze Sparkle Lacquer. Drums: 4410-R, 4412-R, 4456, 4472, 2045. Hardware: 5013, 5015, 4396, 5014, 5016.



Colour Options (sparkles)





SIGNIA *Marquis*

The Maple Aristocracy

Signia was a major innovation in drum design that was so simple and logical in its approach. Signia Marquis builds further upon the award winning Signia concept to offer the most discerning player the ultimate in Maple drums.

The un-supported hand laminated North American Maple shells are 6mm / 5 ply thick with precision cut bearing edges and fitted with Premier's distinctive die-cast hoops. This unique combination gives a drum that has the warmth and resonance of Maple but the bright, open attack normally associated with Birch. The new 'quick' sized hanging / rack toms further enhance this very characteristic sound.

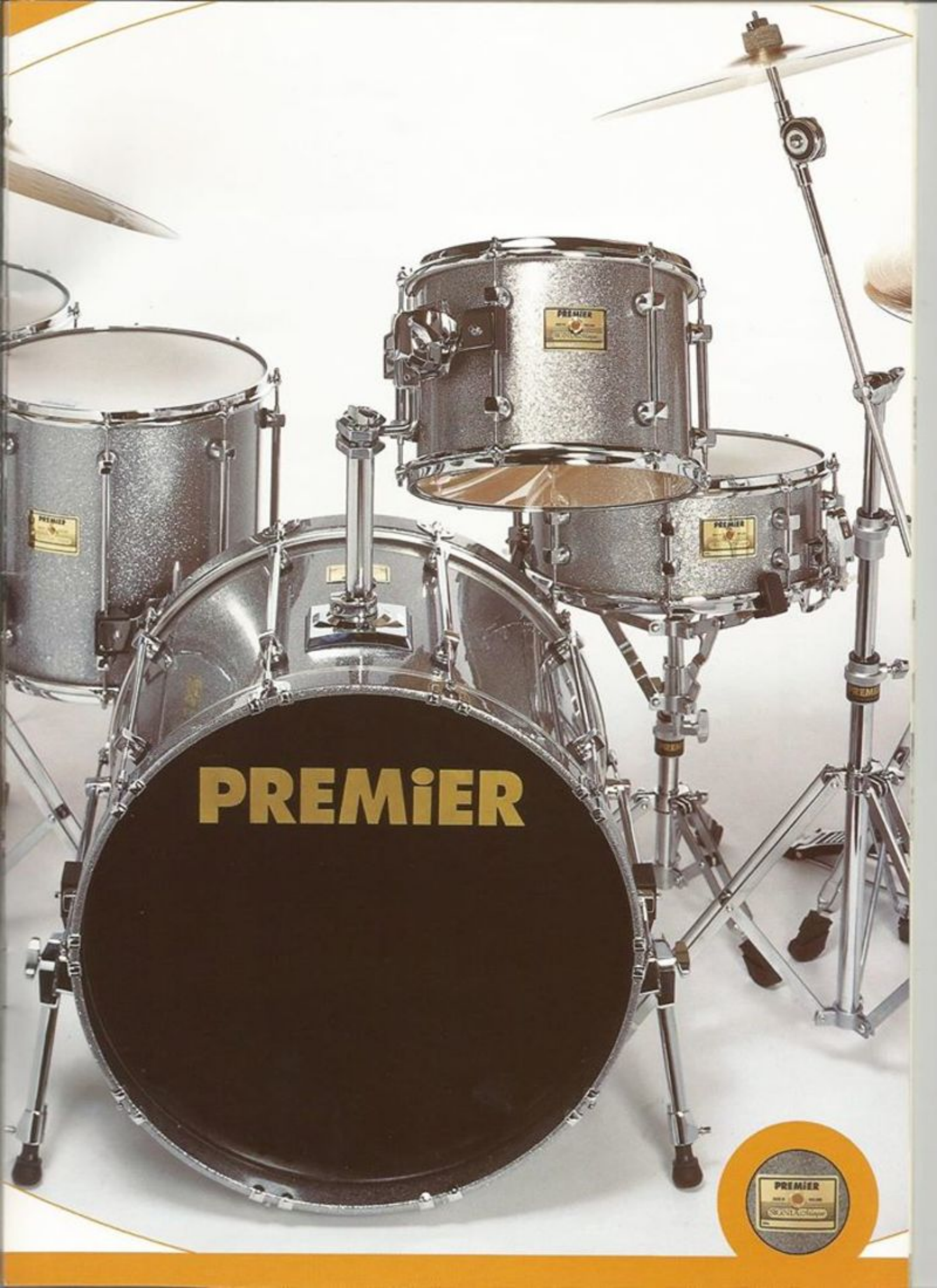
Tuning is simplicity itself with the 'undersize' tom shells. Conventional size shells still require a degree of clearance between the counterhoop of the head and the shell itself in order that, when tension is applied, the head can move freely over the bearing edge. With Signia Marquis this clearance is deliberately increased by reducing the effective diameter of the shell and so allowing the head to be tensioned tangentially as opposed to directly vertical. The result of this is that the head travels less real distance thus making tuning easier, more accurate and sensitive.

The tension lug assembly incorporates a nylon ring as an integral part of the actual lug nut, which provides an inbuilt mechanism to reduce the possibility of tension bolts loosening when the drums are played with very little tension and, at the same time, provides a silky smooth tensioning action.



Finish: Silver Sparkle Lacquer. Drums: 2412, 2454, 2456, 2472, 2095 Hardware: 5013, 5015, 2390, 5016x2, 5014





PREMIER





SIGNIA *Marquis*

The Maple Aristocracy

The seven Signia Marquis bass drums are available with or without the tom holder socket fitted thus allowing greater flexibility for those players who prefer not to support their hanging / rack toms off the bass drum. Like all Premier drumset bass drums, the Signia Marquis series are fitted with Premier's Matchedplay bass drum heads which greatly enhance the punch and attack of the drum whilst minimising the need for additional loose dampening inside the shell.

The distinctive embossed Signia Marquis brass nameplate carries a serial number unique to the drum itself and is affixed to the shell by means of a matching brass sound hole eyelet. This reduces the number of actual fixings that penetrate the shell but, more importantly, does not detract from the superb, high gloss, deep lustre lacquer and polished finish of the shell.

Signia Marquis is the natural development out of the award winning Signia series researched, designed and produced to give you the ultimate choice when it comes to Maple drums.





Die-cast hoops

Premier's unique and distinctive, low profile, die-cast hoop fitted to all Marquis shells. With the benefits of increased durability and ease of tuning this contributes to the unequalled overall quality of both the sound and look of the Marquis range.



Marquis shells

With unrivalled attention to detail, these superb shells are hand crafted from start to finish, this means that every joint, bearing edge and surface reaches the highest possible standards of quality.



Isolated Suspension System

A key innovation exclusive to the Signia range, this mounting system provides superb acoustic and shell isolation whilst giving increased versatility in adjustment of the drum.

Finish: Sherwood Lacquer. Drums: 2410, 2412, 2454, 2480-R, 2095. Hardware: 5013, 5015, 5027x2, 2343x2





SIGNIA *Marquis*

The Maple Aristocracy

"More marvellous maple from Premier, and at last a reason for Signia owners to feel the urge to buy a new kit. Marquis is a fabulous set of drums; the die-cast hoops do make a difference and the enhanced attack has a marked effect on the kit's overall sound. Exciting stuff for sure."

Ronan Macdonald, Editor, Rhythm

Finish: Redwood Lacquer. Drums: 2408, 2410, 2412, 2454, 2456, 2482-R, 2097. Hardware: 5013, 5015, 5027x2, 2343, 2340, 300, 301R



Finish: Cherrywood Lacquer. Drums: 2412, 2413, 2455, 2472, 2085. Hardware: 5013, 5015, 4398, 5016, 5014



Colour Options





SIGNIA
MAPLE

The Maple Pedigree



In 1997 the British consumer voted Signia into the number one spot as 'the best drumset' on two separate occasions!

Since its introduction in 1992 the Signia series from Premier has firmly established itself as one of the truly innovative and high-quality models much in demand from players, producers and sound engineers alike.

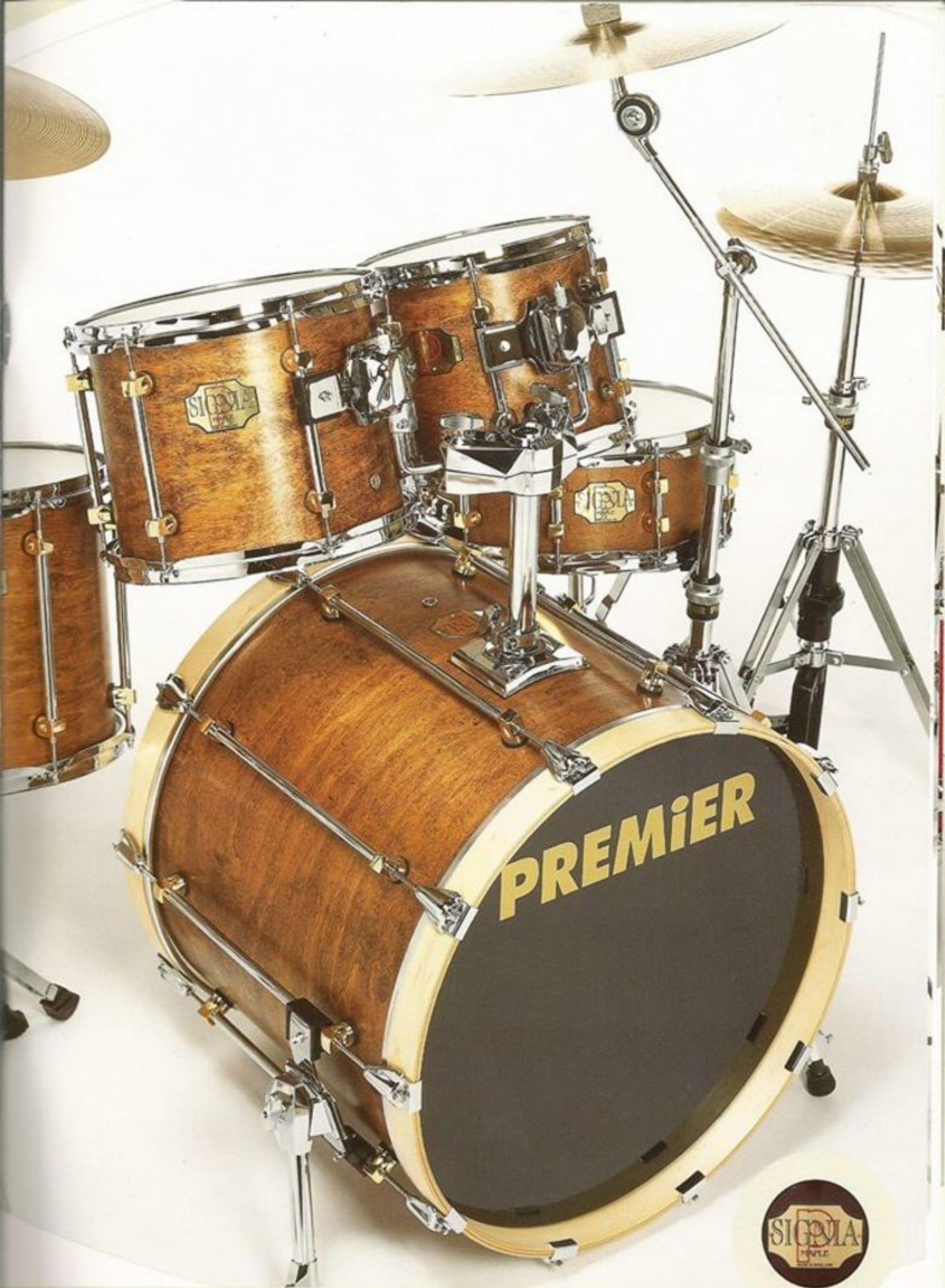
The exclusive Signia mounting and suspension system provides acoustic and shell isolation as well as an unequalled level of positioning adjustment. This system extends to all hanging / rack toms, floor tom legs and bass drum spurs and is an integral feature of Signia - not an optional extra with extra cost!

The 5mm / 5 ply thick premium quality North American Maple shells incorporate a pair of precision made and fitted support hoops top and bottom which provide the bearing edge strength that is a requirement of today's players. The resulting sound is rich and warm, so very typical of the very best quality maple shells, but with a resonance that only comes from 'thin' shells ...a Premier trademark for more than twenty years. Put this design feature alongside the concept of 'undersize' tom shells, as is the case with Signia, and you have the best possible combination when it comes to sound, projection and ease of tuning.

Signia hoops are triple-flanged rolled steel, developed to hold the head securely without choking its performance but strong enough to absorb rimshot after rimshot, session after session. Finished in Premier's 'diamond chrome', as are all Signia fittings, these hoops reflect quality and durability.

Finish: Dark Walnut. Drums: 2510, 2512, 2514, 2582, 2055 Hardware: 5013, 5015, 4386, 5027, 2343, 5016, 5014







SIGNIA
MAPLE

The Maple Pedigree

There is an extensive choice of drum sizes in the Signia series from the shallower standard depths to the power size toms, six different bass drums, two matching snare drums and a variety of brass and wood shell snare drums that carry the very distinctive Signia badge and tension lug design. All these features combine to give any player an extensive and comprehensive choice when looking for a professional drum series.

The Rod Morgenstein Signature drumheads were developed with Rod to complement the Signia series and have gone on to establish themselves as a leading head in their own right. All Signia hanging / rack and floor toms are fitted with the RM Signature batter heads as standard along with Premier's new Matchedplay bass drum heads.

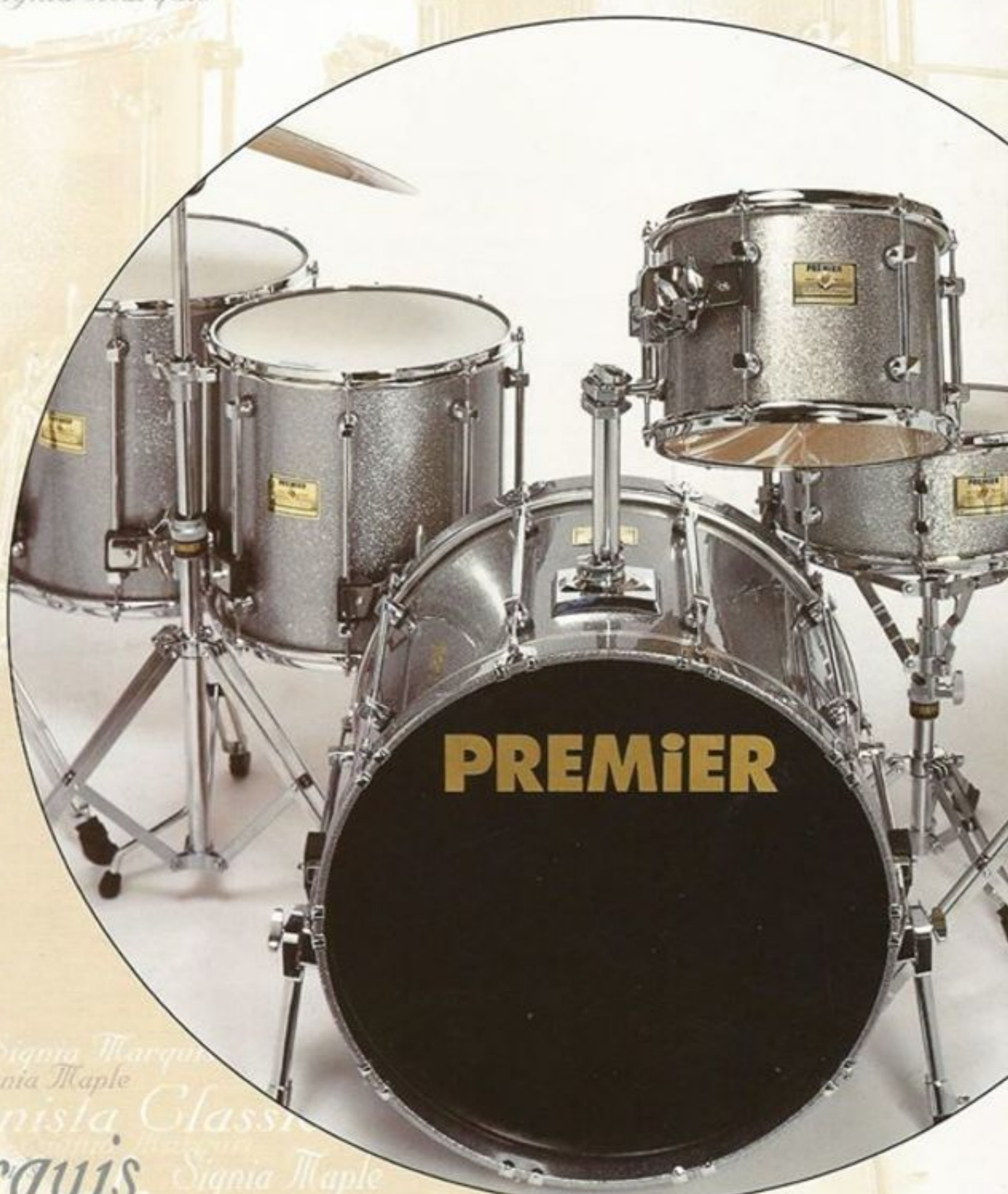
In Signia we have lavished unrivalled attention on every detail of its construction resulting in stunning looks, a rich and articulate sound and incredibly adaptable stylistic ability. Signia is a major innovation in drum design and, as a drummer's drum is second to none ... inside and out!

Finish: Emerald Green. Drums: 2510, 2512, 2555, 2572, 2055. Hardware 5013, 5015, 4396, 5014, 5016.



PREMIER

First In Percussion



Signia Maple
Marquis
Genista Classic
Signia
Marquis
Genista
Signia Maple



Signia Maple
Signia Maple
Genista Classic
Marquis
Signia Maple
Genista Classic
Signia
Signia Maple
Genista



SIGNIA Maple



SIGNIA
MAPLE



Genista



Triple flanged steel hoops.

Finished in Premier's legendary 'diamond' chrome, world renowned for its durability and depth of shine, these hoops give this superb range of drums unrivalled looks and outstanding performance.

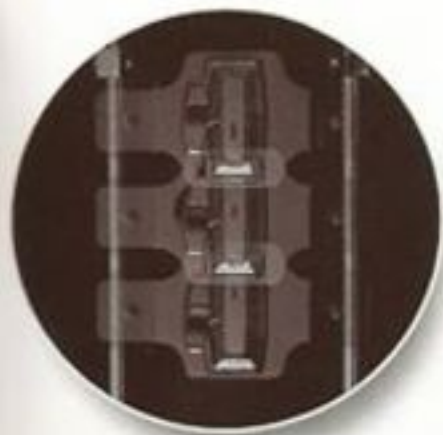
Signia Shells

Again superbly hand finished inside and out, the Signia shells are 100% North American premium maple with support rings to give extra strength to these highly resonant 5mm thick shells where it matters most, at the bearing edges.



Isolated Suspension System

A key innovation exclusive to the Signia range, this mounting system provides superb acoustic and shell isolation whilst giving increased versatility in adjustment of the drum.



Finish: Cherrywood. Drums: 2500, 2502, 2554, 2568, 2055. Hardware: 3013, 3015, 4396, 3014, 3016.





SIGNIA
MAPLE

The Maple Pedigree

Finish: Sapphire (special order finish). Drums: 2512, 2513, 2556, 2572, 2055. Hardware: 5013, 5015, 4396, 5014, 5016.



Finish: Topaz. Drums: 2513, 2554, 2556, 2574, 2057. Hardware: 5013, 5015, 2390, 5027, 2343, 2340, 5016



PREMIER



05-Cherrywood



05-Dark Walnut



05-Emerald Green



15-Topaz

Colour Options



Product Specifications



SIGNIA Maple



SIGNIA
MAPLE



Genista

diámetro	depth	drum type	cat.no	thickness	hoops	legs	cat.no	thickness	hoops	legs	cat.no	thickness	hoops	legs
8"	7"	tom	2408	6mm	die-cast	5	2508	6mm	steel	5	4408	5.5mm	steel	5
8"	8"	tom					2500	5mm	steel	6	4400	5.5mm	steel	6
10"	8"	tom	2410	6mm	die-cast	6	2510	5mm	steel	6	4410	5.5mm	steel	6
10"	9"	tom					2502	5mm	steel	6	4402	5.5mm	steel	6
12"	8"	tom												
12"	9"	tom	2412	6mm	die-cast	6	2512	5mm	steel	6	4412	5.5mm	steel	6
12"	10"	tom					2503	5mm	steel	6	4403	5.5mm	steel	6
13"	9"	tom												
13"	10"	tom	2413	6mm	die-cast	6	2513	5mm	steel	6	4413	5.5mm	steel	6
13"	11"	tom					2504	5mm	steel	8	4404	5.5mm	steel	8
14"	10"	tom												
14"	11"	tom	2414	6mm	die-cast	8	2514	5mm	steel	8	4414	5.5mm	steel	8
14"	12"	tom					2515	5mm	steel	8	4415	5.5mm	steel	8
15"	13"	tom												
16"	13"	tom	2416	6mm	die-cast	8	2516	5mm	steel	8	4416	5.5mm	steel	8
16"	14"	tom												
14"	14"	floor tom	2454	6mm	die-cast	8	2554	5mm	steel	8	4454	5.5mm	steel	8
16"	16"	floor tom	2456	6mm	die-cast	8	2556	5mm	steel	8	4456	5.5mm	steel	8
18"	16"	floor tom	2458	6mm	die-cast	8	2558	5mm	steel	8	4458	5.5mm	steel	8
18"	14"	bass	2459	6mm	maple	8								
18"	16"	bass	2468	6mm	maple	8	2568	5mm	maple	8	4468	7mm	birch	8
20"	16"	bass	2470	6mm	maple	10	2570	5mm	maple	10	4470	7mm	birch	8
20"	18"	bass	2480	6mm	maple	10					4480	7mm	birch	8
22"	16"	bass	2472	6mm	maple	10	2572	5mm	maple	10	4472	7mm	birch	10
22"	18"	bass	2482	6mm	maple	10	2582	5mm	maple	10	4482	7mm	birch	10
24"	16"	bass					2574	5mm	maple	10	4474	7mm	birch	10
24"	18"	bass	2484	6mm	maple	10	2584	5mm	maple	10	4484	7mm	birch	10
14"	5.5"	snare	2095	6mm	die-cast	8	2055	5mm	steel	10	2045	5.5mm	steel	10
14"	7"	snare	2097	6mm	die-cast	8	2057	5mm	steel	10	2047	5.5mm	steel	10

The colours and finishes shown in this brochure are available as standard.
Other NON standard finishes are available subject to special order and you should contact your dealer for details.

All Signia Marquin, Signia and Genista bass drums can be supplied without the fitted tom holder socket. Add '-R' after the catalogue number and finish code, eg. 2472MM-R.
All Genista Hanging toms can be supplied ready for use with an independent mounting system, i.e. no fitted tom holder box. Just add '-R' after the catalogue number and finish code, eg. 4412OG-R.

Colours printed on paper cannot accurately reproduce the exact colour of the applied finish. We therefore recommend that you check the original colours with your Premier dealer. Because we are constantly updating existing products and introducing new ones, and because we may be subject to material changes outside of our control, we reserve the right to change products, specifications and prices without prior notification or warning.

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Tel + 1 856 231 8825 Fax + 1 856 231 8829

The Premier



SIGNIA *Maple*



SIGNIA
MAPLE



Genista
CLARINET

A tradition of quality,

Choosing any musical instrument is a unique process, each player has a different style, a different list of requirements and very individual ideas about what their ideal sound and set-up should be.

At Premier we have 75 years experience in listening to sound engineers, drummers, and other musicians from every part of the world and we pride ourselves on discovering what drummers want and responding with practical innovations to give them exactly what they need.

The drums featured on these pages are the ultimate testimony to the skills and commitment of everyone at Premier who contributes to the design and manufacture. Every person is justifiably proud in the knowledge that they have a vital part to play in producing some of the finest drums and accessories in the world. But of course, we don't

expect you to take our word for it - we

are however totally confident that

when you see, hear and play these drums you

will know, they truly speak for themselves.



A handwritten signature in black ink, appearing to read "John James".

John James
Managing Director

Choice

a history of innovation

Britain is world renowned for the skill of its craftsmen and the ingenuity of its innovators. Premier has, for more than 75 years, drawn upon these two key factors to develop and produce some of the finest drums ever made.

& a sound future

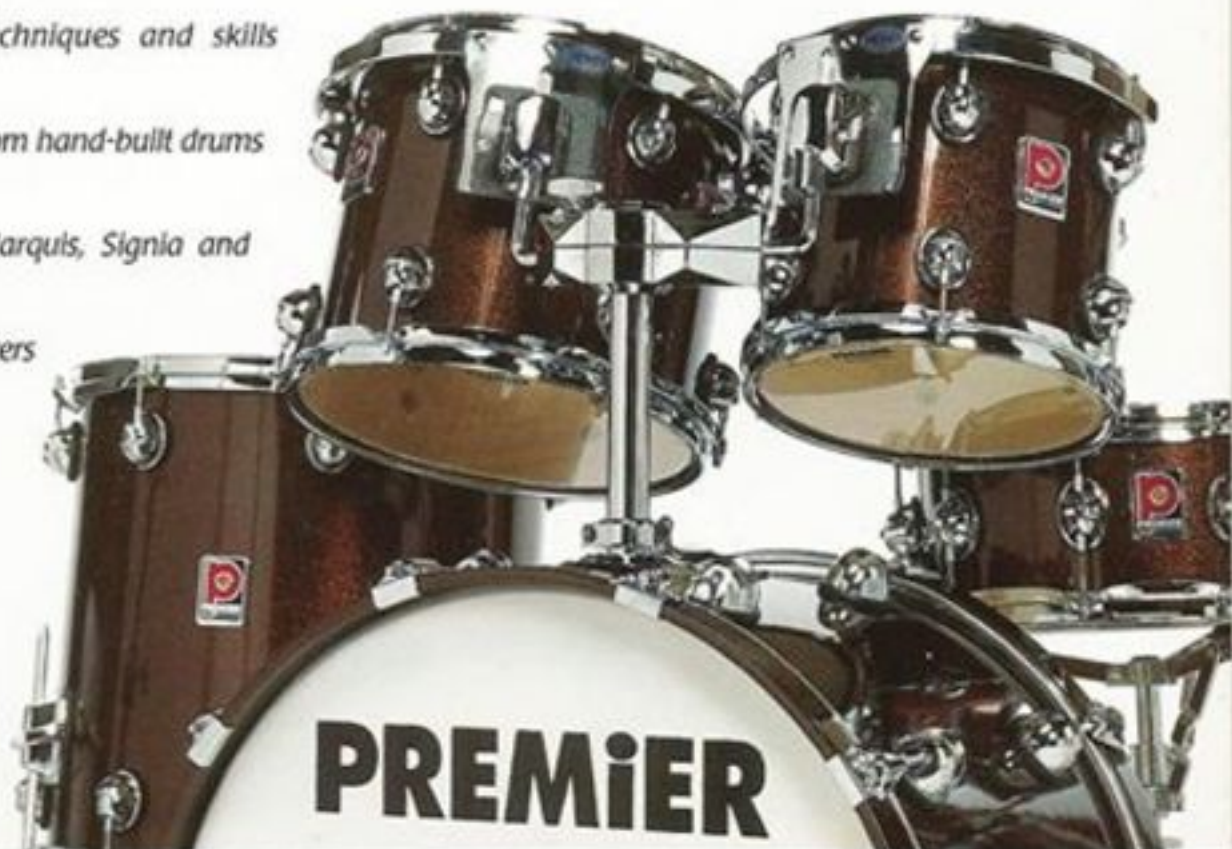
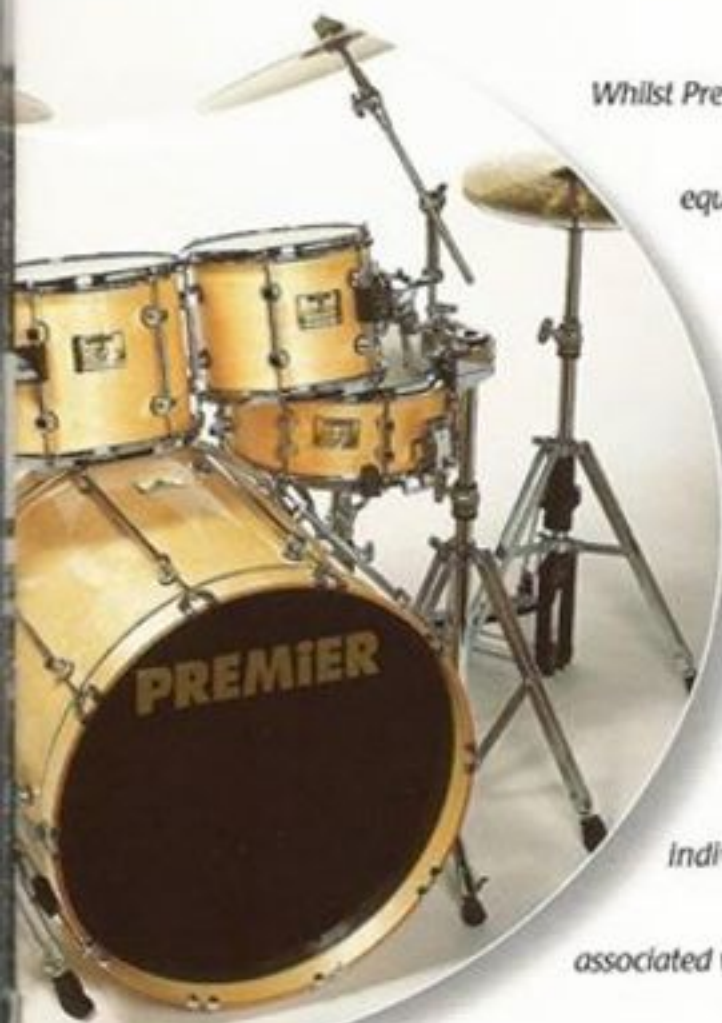
Whilst Premier has made a long term commitment to invest in the very latest production techniques and equipment it is equally committed to maintaining the level of individual craftsmanship that has been its hallmark for so many years. Along the way, Premier has adopted a 'green' and environmentally friendly approach to everything it does. The numerous woods that are used are from sustained and managed resources and the paints and lacquers that give such superior finishes are all water-based.

Combining the very latest technology with the individual techniques and skills associated with custom hand-built drums

ensures that Premier's Signia Marquis, Signia and

Genista series offer the most discerning players

the ultimate in maple and birch drums.



What makes these



The Premier People

Pride in making it happen

Premier drums are the result of a marriage between the very latest technology and traditional craftsmanship carried out by a dedicated team of designers, skilled workforce and support staff based at our showcase factory and administration centre in Leicestershire, England.

Every person, at every stage of producing these special instruments has a real sense of pride in the company and its famous name and this can be clearly seen in the quality of all of its products.



The Premier Shells

Superb all round performers

Using only the finest selected North American Maple or Finnish Birch all Premier shells are made using solid aluminium formers and the very latest technology to 'cure' the hand laminated plies. The perfect cylinder is then sanded internally and externally before the very distinctive lacquers are applied and polished to give the unmistakable lustre and depth of finish that has become one of Premier's hallmarks of quality. The precision cut bearing edge profiles and, in the case of the snare drums, snare beds ensure that when the drum is finally assembled the important head - bearing edge - shell relationship is text-book perfect. The result is a drum that looks and sounds so very special!



drums so special?

The Premier Fittings *A shining example.*



Premier's 'diamond chrome' has been the industry benchmark for over three-quarters of a century - a benchmark that very few others have managed to achieve. There is no real secret to achieving such a high standard of chromium plating, it is a matter of design detail, manufacturing precision and care in preparation prior to plating. At Premier the ever-present attention to detail in all of these key elements has resulted in a standard of chromium plating that is admired by all and envied by many.

Appearances can sometimes be deceiving, but not in Premier's case. Take a close look at the inside of any Premier tension lug or snare mechanism and you'll find small design details that ensure that all possible rattles and unwanted noises are eliminated. Each separate component, no matter how small and simple, is treated in the same way - with commitment to customer satisfaction in mind. One example of this attention to detail is the tension bolt and washers that are fitted to all Signia Marquis, Signia and Genista drums. Fitted between the traditional flat washer and the underside of the tension bolt head is a spring washer designed to eliminate any possible rattle or de-tuning when the heads are played with little applied tension. That's only part of the story. When the bolt is removed completely both washers remain in place, attached to the bolt. No more searching around on the floor for lost tension bolt washers.

It's the little things that make these Premier drums so special.





Genista
CLASSIC

The Birch Classic

Genista is a classic series of drums in the truest sense of design and performance but benefits from the tremendous advances made at Premier in materials and manufacturing. Like Signia Marquis and Signia, this 100% Birch series of professional drums has shells produced on some of the most modern specialised equipment to be found in any drum facility in the world today.

The unsupported and 6mm undersize shells are manufactured using the finest selected Finnish Birch to exacting tolerances of concentricity and uniformity throughout. The toms and snare drums are 5.5mm / 7 ply thick whilst the bass drums are 7mm / 7 ply thick giving Genista that classic and distinctive full-bodied Birch attack with a fast decay to make it clear and precise with a real cut.

The individual styling of the Genista lug adds a truly classic look to the series. Internally the detail design incorporates 'anti-rattle' springless bracket nuts that self align with the tension bolts and the bolts themselves are manufactured with integral spring and flat washers to minimise any de-tuning. Finished in Premier's 'diamond chrome' each lug is fitted to the shell on a moulded, isolating plinth to minimise the metal to shell contact and therefore allow the shell to resonate more freely.

Like Signia, the hoops on Genista are triple-flanged rolled steel and the bass drum hoops are 10mm / 10 ply thick Birch.





Genista
CLASSIC

The Birch Classic

One special feature of Genista is the ability to order the toms with either the standard Premier fitted tom holder socket or, if preferred, with the shells un-pierced ready to receive an independent isolated mounting system such as RIMS™. All Genista drums supplied in North America are fitted with such a system. In addition, all Genista bass drums can be supplied with or without the fitted tom holder socket for those who prefer not to mount their toms off the bass drum.

With two matching snare drums, a 14 x 7" and a 14 x 5.5", the Genista series is a real professional's choice in an exciting range of lacquered and polished finishes that now includes a number of very special sparkles. Even these classic finishes have the actual sparkle suspended in the lacquer itself. Once polished there is a depth and level of gloss that it is not possible to achieve with any conventional finishing or plastic covering.

Finish: Champagne Sparkle Lacquer+. Drums: 4412-R, 4413-R, 4456, 4472, 2045. Hardware: 5013, 5015, 4396, 5014, 5016.





Triple flanged steel hoops.

Fitted with the same triple flanged hoop as Signia, Genista also incorporates a unique and classic single piece lug that is isolated from the shell by a plinth which minimises the metal to shell contact, allowing the drum to resonate more freely.



Genista Shells

Finished to the same exacting standards as Marquis and Signia, but produced from the finest Finnish birch the unsupported, undersize shells produce a full bodied attack and fast decay...the classic birch sound.



Optional mounting system

All Genista mounted toms can be supplied ready to use with an independent mounting system such as RIMS™. Unless specified the standard tom holder socket will be fitted to the shell. For ordering details see back cover.

Finish: Ochre. Drums: 4410-R, 4412-R, 4414-R, 4416-R, 4482-R, 2047. Hardware: 5013, 5015, 5027x3, 2340, 2343x2





Genista
CLASSIC

The Birch Classic

Colour Options



Finish: Turquoise. Drums: 4410-R, 4412-R, 4454, 4470, 2045. Hardware: 5013, 5015, 4396, 5014, 5016, 300

