Hand-finished for the head, heart and gut of a drummer:

Anatomy of a legend in its second hundred years.
4880 - External Muffler (Clamp On)

4996 - Deluxe Throne (Hydraulic)
4995 - Giant Throne (Piano Style)

9016 - 'CR'Telescoping Boom Double Tom Floor Stand
9010 - 'CR' Double Tom Floor Stand
4838 - Giant Tripod Base

4960 - Floating Action Pedal (Chain Drive)
4958 - Giant Pedal
4955 - Floating Action Pedal
4959 - Deluxe Speed Cam Pedal

4870 - Heavy Duty Clamp
4849 - Giant Hi-hat

4871 - Cymbal Holder w/Clamp
4890 - Cymbal Holder (Attaches to Boom)
Die cast hoops, top and bottom, come standard on all GroLOCKS snare drums and tom toms.
What goes into a Gretsch Drum comes out... in a resounding legacy of pride.

Over a hundred years ago, Friedrich Gretsch knew the best way to build a quality drum was by hand... painstakingly, individually. It still is. And it's the way Gretsch Drums are made today.

Think of it... the applied knowledge and craftsmanship of a century old American company that never yielded an inch in size and on quality... those drums sitting in front of you, whether rich hand-finished wood, or nitro and chrome thunder machines, are much more than fine instruments. Gretsch Drums are... a state of mind. That we do for drums does more for a drummer's head, heart and gut than the other manufacturers will ever comprehend. It's the way it's got to be, and the way it will remain... that's in our blood.

...one by one. They even went so far as to curve the drum heads by hand... we would too, if the newer methods didn't meet our standards. Wherever technology can improve things, we allow it, but never to the extent of compromising our unmistakable sound, mellifluous sound for the sake of quantity, or ease of production. Never.

When we entered the power drum market, we entered it with strength. And took it over. We're no stranger to 'firsts' but in our own time. Nothing half-baked ever carried our name. We introduced the first small bass, the first disappearing bass drum spurs, the first internal support spurs, the first with die cast hoops which come standard on all Gretsch toms and snares... and the beat goes on to thunderous ac-

We're a closely held American company, just as in the beginning. In '81 we moved the plant to DeQueen, Arkansas with corporate offices in Gallatin, Tennessee near Nashville... come visit us at either place.

You'll see something that Mr. Gretsch would very much approve of... our hand-finishing production process that hasn't changed much in 100 years. The 6-ply maple shells have staggered butt-jointed laminations for added strength. Each undergoes an extensive 10-day process of trimming, machining, white wood sanding... bathing the shells in a special solution reveals the tiniest defect in outer lamination... the shells are then stained, sealed and seal-sanded repeatedly to give the finish depth and purity of color. Six coats of lacquer are applied, finished drums are hand-rubbed and waxed, the labels coated with a secret formula silver sealant... each drum is hand tuned and carefully packaged.

We've got a lot of exciting new competition-thumpers for you, to commemorate our centennial year... new lines, colors, finishes and refinements. Plus a limited edition "One in One Hundred" custom made series with each drum numbered, and I'm going to hand-etch sign every drum in every set.

You're going to hear a lot from Gretsch in our second hundred years... we're going to make soundwaves in the future, making drums that are the standard of the world... that's a promise.
You're going to hear a lot from Gretsch in our second hundred years... we're going to make soundwaves in the future, making drums that are the standard of the world... that's a promise.
claim from the world's most talented drummers.
all Gretsch toms and snares... and the beat goes on to thunderous me.