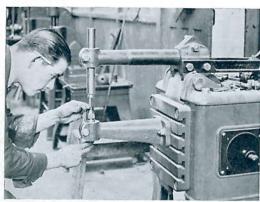


Making

DRUMS

for the



Electric welding, safe and positive. This machine is "Robot"- controlled. Every weld perfect.



High-speed electric drills being used to prepare the shells for the tension rods and snare fittings.

A highly geared machine expressly designed for the manufacture of Premier laminated shells.





A side-section of the woodwork department.

STARS

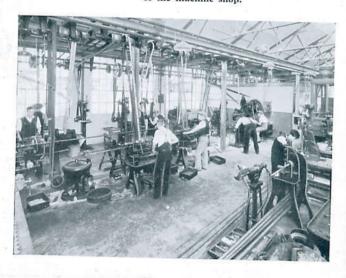
Behind the glitter of the dance floor, behind the designer's desk, is the Premier factory—where ideas are brought to reality—where the world's best drums are made! Powerful modern machinery, labour-saving equipment, go hand in glove with specialists' skill. For, by our conception of "making drums for the stars," every stage of manufacture must conform to the rigid standards of individual craftsmanship.

Customers say that the tone, quality and finish of every Premier drum is a tribute to our staff—we are proud to say of our machines that many are unique in England.

All Premier products are made at our own works—we do not buy instruments from cheap makers and sell under our

FIFTEEN YEARS OF SUCCESS

Turning and drilling metal fittings in a bay of the machine shop.



OLYMPIC 15

In Ivory or Ebony. Chromium Plated Drums.

28"×15" Olympic Bass Drum, separate tension, C.P. 14"×5" Olympic Snare Drum, all-metal, chromium. Plated Snare Drum Stand. Popular Pedal. Popular Spurs. Bass Drum Damper. Standard Trap Table. Set of four Genuine Korean Temple Blocks.

Set of four Temple Block Clamps. Genuine 12" Zinjian Cymbal Genuine 8" Zinjian "Sting" Cymbal. Choke Cymbals and Holder. Cowbell and Holder. Pair of Rhythm Brushes. Pair of Hickory Snare Drum Sticks. Sticks.
Premier Modern Tutor.

†No. 112W Ivory, †No. 112B Ebony.

£15 Os. Od.

12 payments of £1 8s. ld. 18 payments of 19s. 10d.

Case (No. 458) and Cover (No. 419) to take full outfit ...

†£1 17s. 6d.

12 payments of 3s. 6d.

18 payments of 2s. 6d.

In Ivory or Ebony.

28" × 15" Olympic Bass Drum,

28 × 19 Olympic Bass Drum, single tension. 14" × 5"Olympic Snare Drum, all metal. Plated Snare Drum Stand. Popular Pedal and Spurs. Genuine 11" Zinjian Cymbal. Cymbal Rocker.

Genuine Chinese Woodblock and Holder. Cowbell and Holder. Pair of Rhythm Brushes. Pair of Hickory Snare Drum Sticks. Premier Modern Tutor.

†No. 111W Ivory, †No. 111B Ebony.

£10 17s. 6d. 12 payments of £1 0s. 5d.

Case (No. 456) and Cover (No. 419) to take full outfit †£1 17s. 6d.

12 payments of 3s. 6d.

START-R

In Ivory.

26"×12" Olympic Bass Drum, single tension. Marvel Snare Drum. Nickel Plated Stand Popular Pedal and Spurs. Genuine 10" Zinjian Cymbal.

Cymbal Rocker. Chinese Woodblock and holder. Pair of Rhythm Brushes. Pair of Sticks. Premier Modern Tutor.

†No. 110.

£8 11s. 6d. 12 payments of 16s. 3d.

Case (No. 456) and Cover (No. 416) †£1 15s. 6d.:

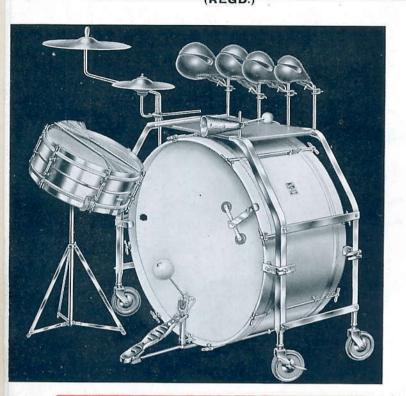
Or 12 payments of 3s. 4d.







GIGSTER CONSOLE KIT



In Ivory or Ebony. All Metal Parts Chromium Plated.

28" × 15" Olympic Bass Drum - separate tension.

14" × 5" Olympic Snare Drum-all metal.

Bass Drum Damper.

Gigster (Regd.) Console.

Long Cymbal Post for Console.

Set of four Genuine Korean Temple Blocks.

Set of four "Ideal" Temple Block Clamps.

11" Genuine Zinjian Cymbal.

Choke Cymbals and Holder.

Cowbell and Holder.

De Luxe Express Pedal (N.P.)

Bi-fold Snare Drum Stand.

Pair of Rhythm Brushes.

Pair of Hickory Sticks.

Felt Beater for Temple Blocks, etc.

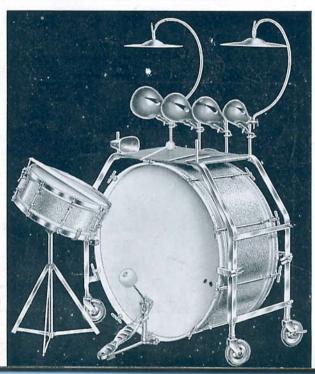
†No. 113W Ivory †No. 113B Ebony } £18 12s. 6d.

12 payments of .. £1 15s. 0d. 18 payments of .. £1 4s. 7d.

Two Cases and B.D. Cover to 1£2 17s. 6d.

12 payments of 5s. 5d. 18 payments of 3s. 9d.

NEW MAYFAIR OUTFIT



In Crystal-Flash and Chromium Plating.

28" × 15" New Mayfair Bass Drum with Tone Control.

14" × 5" (shell) New Mayfair Snare Drum to match.

Gigster (Regd.) Console.

Two Maxey Table Arms.
Set of four Genuine Korean Temple Blocks

with Clamps.

11' Genuine Zinjian Cymbal. 9" Genuine Zilco Cymbal.

Cowbell and Holder.

De Luxe Express Pedal (N.P.)

Bi-fold Snare Drum Stand.

Pair of Rhythm Brushes.

Pair of Hickory Sticks.

Felt Beater for Temple Blocks, etc.

†No. 114 in **£23 lOs. 0d.**

12 payments of .. £2 4s. Id.

18 payments of .. £I IIs. 0d.

Two Cases and B.D. Cover to +£2 17s. 6d.

12 payments of 5s. 5d. 18 payments of 3s. 9d.

The 'ACE' OUTFI

TRUMPS ALL!

In Ivory or Ebony Piano-Lustre All metal parts chromium plated

28" × 15" ACE Bass Drum.

14" × 6½" Dominion ACE Snare Drum.

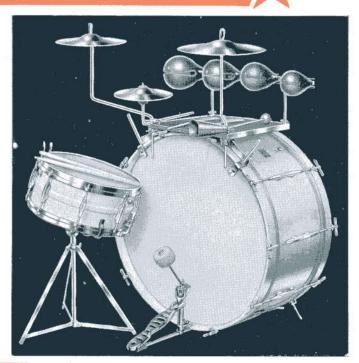
Master Trap Table with Temple Block Clamps.
Set of four Genuine Korean Temple Blocks.
Genuine 10" Zinjian Cymbal.
Genuine 10" Zinjian Cymbal.
Choke Cymbals and Holder.
Cowbell and Holder.
Steadfast Snare Drum Stand.
De Luxe Express Pedal (N.P.)
Snapdown (collapsible) Spurs.
Pair of Curry Sticks.
Pair of Hickory Snare Drum Sticks.
Felt Beater for Temple Blocks, etc.

†No. 115W, Ivory £28 15s. Od.

54s. 0d. 12 payments of .. 18 payments of 38s. 0d.

Case (No. 453) and Cover (No. 419) + £2 13s. 0d. to take complete kit 12 payments of 5s. 0d.

18 payments of 3s. 6d.



SWINGSTER CONSOLE KIT

VIVORY OR EBONY FINISH AND PREMIER'S WONDER FINISHES All metal parts chromium plated

All metal parts chromium plated

26" × 18" ACE Bass Drum.

14" × 6½" Dominion Major to match.

Swingster (Regd.) Console with Temple Block Clamps.

Snare Drum Stand for Console.

De Luxe Express Pedal (N.P.)

Foot Cymbal Pedal (N.P.) and Cymbals.

Set of four Genuine Korean Temple Blocks.

Tunable Tom-Tom and Holder.

Genuine 10" Zilco Cymbal.

Choke Cymbals and Holder.

Cowbell and Holder.

Cowbell and Holder.

Pair of Rhythm Brushes.

Pair of Rhythm Brushes.

Pair of Hickory Sticks.

Felt Beater for Temple Blocks, etc.

+No. 116W. Lypry cellulose lacquer. tNo. 116W. Ivory cellulose lacquer

†No. 116B	Ebony ,,		acque	£37	
	12 payments of	7.7		69s. 5d	
	18 payments of	0.7	. 4	18s. 10d	
†No. 116G C †No. 116E H		}	£43	15s. 0d	20
	12 payments of		660	82s. 0d	
	18 payments of		110	57s. 9d	
†No. 116P P	earlex	504	£42	15s. 0d	
	12 payments of		3.4	80s. 2d	
	18 payments of		4.4	56s. 5d	



DOMINION

YEARS AHEAD OF ANY OTHER **SNARE DRUM YOU EVER TRIED**



THREE NEW **FEATURES**

.0

SILENT SNARE **LEVERS**

BRILLIANT METAL **BRACKETS**

SUPER-STRENGTH SHELL

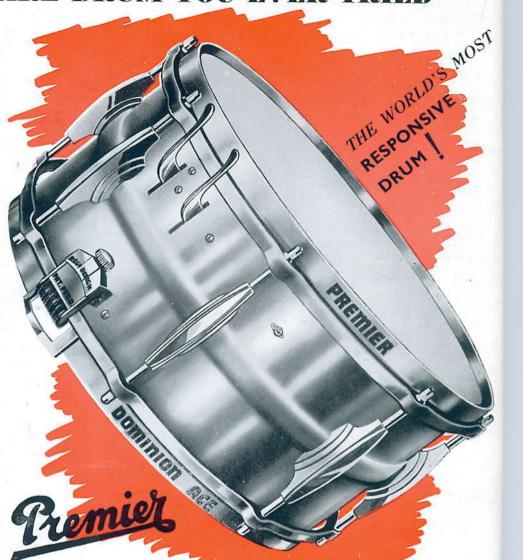
> See opposite page



We say "Thank you" to our "Ace" drummer friends

We wish to thank the
"Ace" drummers of
Britain—
Max Abrams,
Max Bacon,
Maurice Burman,
Geo. Elrick,
Reg Flowers,
Reg and Ronnie
Gubertini,
Jack Hanrahan,
Jock Jacobsen,
Jack Simpson,
Rudy Starita,
Gilbert Webster,
and others whose suggestions have helped us
to make this new drum
the "ACE" of snare
drums.

drums.



PRICES OF THE DOMINION ACE

 $14'' \times 6\frac{1}{2}''$ Shell $(7\frac{1}{2}'' \text{ overall})$

METAL SHELL

Chromium Plated throughout No. 14 £10 10s. H.P. Terms: 12 monthlys payments of 19s. 91.

Finished in Ivory or Ebony at the same price.

WOOD SHELL

In Ivory or Ebony. Guaranteed not to chip or crack. Chromium Plated.

No.13W Ivory No.13B Ebony £10 10s. H.P. Terms: 12 monthly payments of ... 19s. 9d.

EXCLUSIVE WONDER FINISHES

(See Brilliant Colour Pages 19, 20 and 21).
No. 13C Crystalflash
No. 13E Emeraldflash
No. 13G Glittergold
No. 13P Pearlex
No. 13S Sunflash

£10 10s.

H.P. Terms: 12 monthly payments











Consider These Vital Ace Features

New Shining Brackets

Self-aligning — self-reflecting — non-tarnishing! These brackets have been entirely re-designed in the modern trend. A Premier improvement that costs you no more.

New Silent Snare Levers

FINGER-TIP CONTROL

Direct-action levers—smooth, in-stant, positively noiseless. Entirely new, one-piece lever—quicker than ever—flick, and they're off—right off! Exclusive to Premier . fully covered by Patents and Registered Designs.

Internal Snares

Fitted under the batter head, these snares enable you to get amazing snappiness and four distinct tones. The snares are of special alloy. They are curved at each end, so that they meet the head gradually and without the slightest pressure.

Self-Adjusting Snares

The only self-tensioning snares in the world that have spring suspension at both ends. No dead ends. No half-responsive snares. Perfect response over every square inch of drum head. The most advanced design ever conceived. Original and patented. Snares are interchangeable in a few seconds.

Internal Tone Control ALL "RING" DEFINITELY ELIMINATED.

Patented internal control with special cush-rubber damper. Micrometer adjustment from the control on the shell.

Straight-lay Snares

Each snare rides in its own curved guide-runner. Snares cannot touch each other. Each length is free and gives full vibration from end to end. 14 inches of snap!

Floater Counter-Hoops ONE-PIECE — MODERN AND SUPER-STRONG—LESS HEAD BREAKAGES!

HEAD BREAKAGES!

New design, one-piece Snare Hoop.

Note how snugly flesh-hoop fits counter-hoop, leaving ample clearance from shell. The head comes over the shell at a very gradual angle. This gives better tone with less wear on heads. A feature freely copied but never attaining perfect Premier fit and pressure resistance.



New Shell— Super Strength-Modern Design!

This new metal shell made by the famous Premier spinning process, gives extra strength where it's needed. In manufacturing tests, shell receives a dead load of 191 lbs.-the weight of a man-without becoming even 1/32nd of an inch out of true. Shaped in the modern style preferred by all up-to-date drummers.

Triumph of Design

The elimination of complicated outside mechanism is a triumph of British engineering. Another ex-clusive Premier production.

Dustproof Rods

No ugly threads showing to pick up dirt and dust. The threaded part of the rod turns in a grease-filled sleeve. An original Premier idea!

Slotted Rods

No searching for a lost key—a coin will fit!

Parallel Snare Action

Which means that your snares are always at an even tension whether in the "on" or "off" position. Noise-less Premier snare levers operate the snares simultaneously at both ends.

The World's Most

PERFECT SNARE CONTROL

New Premier Dominions Lead the World. Amazing Improvements! Advanced Design!

THE Dominion range—the most popular snare drums in the world—has been re-designed and reconstructed. First is the Dominion ACE that now sets a hitherto undreamed-of standard in drum manufacture. Surpasses and out-classes every other snare drum!

You'll be delighted at the range of tone; amazed at the lightning response; fascinated with the facile, noiseless levers; in ecstasy over slick modern appearance, devoid of all bits and pieces.

Super-strong shell and hoops—one-piece floater counter-hoops—non-rusting metal flesh-hoops—signed Premier heads—and special wire snares (unless silk and wire are particularly asked for). Direct-action snare levers—straight-lay snares—the Dominion ACE has all these salient Premier features.

Whether it's "swing" drumming, theatre drumming, military drumming; hoop cracks, wire brush rhythms, outdoor playing; ppp to fff—everything comes alike on the Dominion ACE. Instant response to lightest touch—or a full-throated crescendo roar.

SEE PREMIER WONDER FINISHES PAGES 19, 20 & 21

OTHER SNARE DRI	UMS					Pa	ges 8 & 9
SNARE DRUM CAS	ES ANI	CC	VERS				Page 10
SNARE DRUM STA	NDS	100000	1000				Page 33
SNARES							Page 33
SNARE DRUM STIC	CKS	0.00000	0.000	10,000	04040		Page 34
WIRE BRUSHES							Page 34

DOMINION SNARE DRUMS

DOMINION MAJOR

THE same drum as Dominion "Ace," except that it has one set of snares. All other features and valuable "Ace" improvements-the self-adjusting snares, the internal tone control—are included. The new wire snares fitted as standardsilk and wire to order.

Supplied with metal or wood shell-the latter is now being used by many star drummers.

See colour pages 19, 20 and 21 for brilliant range of Premier Wonder Finishes.

SNARE DRUM ACCESSORIES Stands Page 33 Cases Page 10 Sticks ,, 34 Dampers ,, 31



14" × 61" shell (71" overall)

METAL SHELL

Chromium Plated throughout. No. 20 £9

H.P. Terms: 12 monthly payments of 17s. 0d. In Ivory or Ebony at the same price.

WOOD SHELL

In Ivory or Ebony. Guaranteed not to chip or crack.
Chromium Plated.
No. 21W Ivory
No. 21B Ebony
H.P. Terms: 12
monthly payments
of 17s. 0d.

PREMIER WONDER FINISHES

H.P. Terms: 12 monthly pay-

£9

17s. 0d.

 POSITIVELY NO OVERTONE COVERED THREADS
 FLOAT-ER HOOPS • SUPER-STRENGTH SHELL • LOWER PRICES

Premier's Lowest Priced Dominion Drum

EMBODIES all major principles of Dominion Drums and fitted new standard Premier snare strainer and throw-off. Positive and instantaneous. One movement and snares are right off. High-grade white calf batter head and super slunk on the snare side. Very snappy silk and wire snares.

Large production in own factory brings it to you at remarkably low price. Made in one popular size.

 $14^* \times 6\frac{1}{2}$ shell ($7\frac{1}{2}$ overall)

METAL SHELL

Chromium Plated throughout,

No. 6 £7 12s. 6d.

H.P. Terms: 12 monthly payments of . . . 14s. 3d.

WOOD SHELL

No. 7C Crystalflash No. 7E Emeraldflash No. 7G Glittergold No. 7P Pearlex No. 7S Sunflash

£7 12s. 6d.

H.P. Terms: 12 monthly pay-



PREMIER

SNARE DRUMS

PROFESSIONAL GRADE

AT NEW RECORD LOW PRICES!

YOUR CHANCE to own a real Premier drum as used by the famous drumming stars

THERE'S more in a Snare Drum than outside appearance and good heads. Examine the shell, hoops, rods, snare strainer and snares.

The shell must be perfectly round and made to withstand tremendous pressure, or it will give poor tone and constant head breakages. Badly fitting hoops cause broken heads, and hoop tension demands specially strengthened material. That's Premier's Specification—the only drums to keep shape and tone indefinitely.

MARVEL Snare Drum

New Value

Low metal counterhoops for modern hoopcracks. Good quality heads, wire covered snares, perfect snare strainer and tom-tom release.



No. 93. $13'' \times 4''$ shell $(5\frac{1}{2}'''$ overall)

£2 2s.

Snare	Drum	Stands	**	300	Pag	
144	**	Sticks	416	1918	.99	34
-	1	Cases			**	10
	100	Dampers		**	**	131

NEW MAYFAIR Snare Drum

-All Chromium

Separate Tension.
Exclusive Premier spun-metal shell as used on the ACE.
Flanged hoops.
New snare strainer.
Adjustable snare throw-off.
Covered snares.
Reliable heads.
Proved itself over last 12 years.
Max Bacon still owns one of the original Mayfairs.



†No. 51. $14'' \times 5''$ ($6\frac{1}{2}$ " overall) Mayfair Chromium Plated . . £4 17s. 6d. 12 payments of 9s. 5d.

New Mayfair Snare
Match New Mayfair Bass Drums
our finish from pages 20 and 21.
†55C In Crystallash
†55G Gilltergold
†55E In Emeraldflash
†55B Remeraldflash
†55B Pearlex
†55B Sunflash

OLYMPIC Snare Drums

Record low price for GUARANTEED Premier

SEPARATE TENSION METAL SHELL SAMARE RELEASE
MATCHED HEADS DEEP MODEL

Wonderful tone. Heads picked for snappiness and hard wear. One-movement snare release instantly throws covered snares right off. Chromium Plated throughout.



†No. 83. 14" × 5" (6½" overall) Chromium Plated

£3 3s.

Premier Durability.-Premier travel goods withstand the rough usage of musical instruments in transit. Premier Cases and Covers completely protect in-

TELESCOPIC CASE

For Snare Drum and Accessories

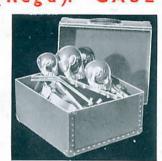
Light weight, large capacity and long wear. Made of genuine "Flaxite" fibre. Absolutely waterproof. Loose partition separates drum from accessories. Holds any size drum, and any amount of kit.



GIGSTER (Regd). CASE

For Snare Drum -Table-and all Accessories

Perfect case for gig drummer. Takes snare drum, trap table, temple blocks, pedals, etc. Table fits over drum without taking out posts. Made of genuine "Flaxite" Fibre—strong and waterproof. Produced at lowest possible price to give satisfaction. In photo, drum has been raised.



No. 458 17s. 6d.

†No. 458. 19"× 17"× 9" **PREMIER**

CARRY-ALL

For Snare Drum and Accessories

Expanding locks make it adjustable and able to hold all accessories. Strongest black Vulcanised Fibre. Fitted steel frames and soft lining. Stands any amount of wear. Has accessories tray 2½ ins. deep. Size 18 × 18 ins. Guaranteed to last for years. Riveted right through.

†No. 453 ...



.. £1 13s.

PREMIER SNARE DRUM Shell Overall COVERS

See Drum Cover descrip-tion. Absolutely water-proof. When ordering, give shell measurement only, and state catalogue number of state catalogue drum if possible.

	Size	Width	
†No. 397	13"×4"	51"	7/6
†No. 399	$14'' \times 4''$	51"	8 6
†No. 401	14" × 5"	61"	8 6
†No. 405	$14''\times6^{1}_{9}''$	71."	8 6
With Zip	Fastener	o extra	4s. 0d.

Manufactured from struments and give longest wear. guaranteed materials and fitted with smooth, comfortable handles.

PREMIER DRUM COVERS

OUTLAST

ALL OTHERS!

Perfect fit for "Premier" perfect drums. Strongest extra heavy twill with soft lining, interlined with rubber. Fitted with long-wearing patent press fasteners. Note reinforced seams round edges. Absolutely waterproof. Premier Trade-Marked and guaranteed—look for the name "Premier" on every button.

When ordering, give overall measurements and catalogue number of drum, if possible.



Size of						5
No. Drum		um Price		e	Fastener	
†416	26" ×	12"	18	1-	26	-
+419	28" ×	15"	20	-	28	-
†420	28"×	18"	22	6	30	6

TELESCOPIC BASS DRUM CASES

Extra strong black Vulcanised Fibre cases, completely waterproof. No stitches—riveted throughout. Fitted with a djustable leather straps. Extend from 15 inches to 21 inches deep. inches to inches deep.

BASS



No. Round. †782. 28" × 15" to 21" deep ...

DRUM

TRUNKS

£3

5-ply and covered in Vulcanised Fibre. Will withstand the hardest travelling. Two types: (1) with tray for accessories; (2) to take complete outfit with Console, without dissembling.

Prices on Academic Consoleration

Prices on Application.

BASS DRUM CARRYING STRAPS-

For all who carry kits. Takes away 50% of the weight. A short trial and you will never do without.

† No.702... .. 5s. 6d.



No. 702

CASES & COVERS Used by 9 out of 10 ACE Drummers because they stand up to professional use. Look for the trademark-it's 'no class without

ALL-BRITAIN DANCE BAND CHAMPIONSHIP



19 out of 21

FINALISTS

EQUIPPED

Again Premier sweeps the field with 19 out of 21 competing bands using Premier equipment. All bands were winners of eliminating

What these winners have achieved is within your power-Premier puts the same brilliant equipment as used by the Champions within the reach of every semi-professional and amateur drummer.

contests held throughout Great

Britain.

Every instrument and accessory shown in same as those used by these dance band championship winners, and 9 out of 10

this catalogue is guaranteed identically the Ace Drummers.



HERE'S PROOF WHAT PREMIER DRUMS CAN DO! GET BEHIND A PREMIER KIT NOW. YOU'LL NEVER BE SATISFIED UNTIL YOU DO. THERE IS A PREMIER DEALER IN ALL PARTS OF THE WORLD WHO WILL GLADLY ALLOW YOU ON YOUR PRESENT OUTFIT.

They All Acclaim Premier's Ace bass drum

Jack Powell. "The most marvellous and beautiful drums I've seen in any part of the world."



Jack Powell (International Drummer)



Max Bacon

Max Bacon. " . . . best

drum I've ever played or

seen-design and finish

excite the eye. It's sensa-

Tommy Blades (Piccadilly Hotel)

Tommy Blades.

"You can get the volume - you can get the tone. Your toes tingle to be on the pedal."



George Elrick (B.B.C. fame)

George Elrick. "It's prestigemaking with perfect tone and revolutionary new self-alignment that gives quickand troublefree tensioning."



Ray Ellington (Harry Roy)

Ray Ellington. "Tensioning that tunes heads stone hard for modern thud tone while handles still turn easily."



Max Abrams (Carroll Gibbons)

Max Abrams. "" Fine! It beats the world. Every 'real' drummer will want one."

IMMENSE Premier output facilities afforded by the newest and most modern machiner enable Premier to offer "the Drum of the Century"—the ACE—at no extra cost.

tional!"

Wonder Finishes.—Make your choice from the chart on page 21, then quote the corres ponding number below. Price includes inlaid counter hoops.

PRICES

ALL WITH CHROMIUM PLATE TENSION FOLLIBMENT

1 E	NZION	E	QUIP	MEN	
28"× 15" (Ov	erall)			121	payments
No. 123W. Iv No. 123B. Et	ory, Piano lus	tre}	£10		18/9
U	Vith inlaid cou	nter-h	oops, extra	15/-	
No. 123P. Pe	arlex		£12		22/6
No. 123G. GI	ystal-Flash nerald-Flash itter-Gold n-Flash	::}	£I3		24/5
28"× 18" (Ov	erall)				
No. 124W. Ivo No. 124B. Et	ory, Piano lus	tre}	£10	10	19/9
1	Vith inlaid cou	nter-h	oops, extra	2 15/-	
No. 124P. Pe	arlex		£I3		24/5
No. 124C. Cr No. 124E. Er No. 124G. GI No. 124S. Su	ystal-Flash nerald-Flash itter-Gold n-Flash	::}	£14	[26/3
For a brillian	final touch	of s	martness See pag	add si ges 20 &	trip k 21
Ace Snare D Bass Drum	rums to ma	tch	::	::	. page

Covers .. Dampers Pedals

Spurs

Greatest advance Greatest advance in bass drum design in bass drum design THE NEW





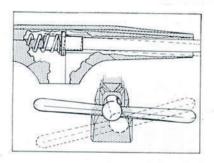
LAMINATED DRUM SHELLS

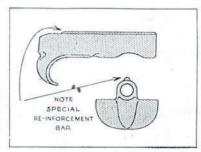
LARGE IMPROVED STREAMLINED TIMPANI HANDLES

PURE HARD WHITE CALF HEADS

GUARANTEED NON-TWISTING & NON-WARPING

Available in all the magnificent Premier Wonder finishes, and in Ivory or Ebony Piano - Iustre. Premier Sparkling finishes have bigger sparkles and 100% longer life.





bass drum

New — sensational — prestige-making—a real 'Class' instrument. the Ace 'dates' all other drums. Its beautiful design and finish are equalled only by its perfect tone, and by the revolutionary new self-aligning feature. The Ace introduces an entirely new method of Bass Drum Tensioning and Tone Control.

You will be overwhelmed by the design and efficiency of this streamlined and protective tension equipment. Balanced Internal Tone Control, covered threads, and specially reinforced hooks are additional features absolutely exclusive to the Premier Ace.

TENSION ENTERS ENTIRELY NEW PHASE WITH PREMIER SELF-ALIGNING PRINCIPLES

Self-aligning equipment means quicker, simpler and trouble-free tensioning. This hitherto exclusive feature of the Ace Snare Drum has, at great cost, been adapted to the Ace Bass Drum. Self-aligning eliminates any possibility of threads binding or stripping. Get those heads as hard as you want them for modern thud tone, and still the handles will turn easily. Observe how the "universal joints" free to serve in any direction, give a new freedom and ease to the adjusting rod. Dust-proof threads give full protection against damage from knocks or blows.

NEW RE-INFORCED HOOKS

Hooks cannot possibly bend or break. Sure and certain grip always, owing to efficient new reinforced design.

BALANCED TONE CONTROL

Hitherto, internal tone control has been available on one head only. Now you can enjoy it on both heads. *Perfect* tone—always—in all weathers, climates, countries, temperatures.

NEW

MAYFAIR bass drums

WITH INTERNAL TONE CONTROL













No. 103W FINISHED IN HIGH GLOSS IVORY

Prices of the

New Mayfair Bass Drums

28" × 15" (Overall) IN IVORY OR EBONY. HIGH GLOSS CELLULOSE. CHROMIUM PLATED RODS

No. 103W. Ivory
No. 103B. Ebony
H.P. Terms: 12 monthly payments of 14s. 6d.
New! Inlaid Hoops.—The above drums supplied with Inlaid Hoops of any Premier Wonder Finish—most brilliant and effective.
Extra
15s. 0d.
1s. 5d. Finish—most brilliant and effective.

Extra

Or 12 payments of 1s. 5d.

Note Specially: The latest Strip Brilliants or Sparkling Brilliants can be had on Mayfair Ivory and Ebony Drums. Details on pages 19, 20, 21.

Prices: Strip Brilliants

Sparkling Brilliants

Cor 12 payments of 2s. 4d.

IN ANY WONDER FINISH

IN ANY WONDER FINISH

(Choose from pages 19, 20 and 21).

CHROMIUM PLATED RODS—
INLAID COUNTER-HOOPS

No. 103C. Crystalflash.
No. 103E. Emeraldflash
No. 103G. Glittergold.
No. 103G. Glittergold.
No. 103S. Sunflash

H.P. Terms: 12 monthly payments of 16s. 9d.

(Strip and Sparkling Brilliants quoted above) (Strip and Sparkling Brilliants quoted above)
Any of the above models supplied to order 28"× 18" at £1 extra.



No. 103B FINISHED IN EBONY WITH CRYSTAL STRIP BRILLIANTS & INLAID HOOPS

Inclusive Price £9 15s. 0d.

NEW range of Bass Drums in a big variety of scintillating and hardwearing finishes exclusive to Premier. Built to last-wonderful tone.

Premier's laminated drum shells are four times stronger than solid wood shells of same thickness. Immune from climatic changes—guaranteed not to twist or warp! Large size "streamline" timpani handles give rich appearance and easier tuning.

Internal Tone Control

Premier's Internal Tone Control improves bass drum tone tremendously. In all weathers, in all climates, in any temperature, gives quick, certain control and enables you to obtain better tone than you've ever heard before. The wide range of Premier Wonder Finishes, with the addition of Sparkling Brilliants or "Strip Brilliants," offers the discerning drummer an unlimited choice.

(See pages 19, 20 and 21).

-					
Bass	Drum			 	Page 1
**	,,	Covers		 	1
**	**	Dampers	**	 	., 3
**		Pedals		 	16 & 1
**	**	Spurs		 	., 1
,,	**	Trunks		 	., 1



No. 181 FINISHED IN EBONY

LOOK AT THE PRICES - and seize your chance

ROCK bottom prices enable every drummer to use genuine Premier drums-here they are at the lowest possible cost—due solely to the enormous quantity sold, combined with Premier's unique methods of

These standard Olympic bass drums are guaranteed to give you every satisfaction and to remain perfect indefinitely—they carry the same full guarantee as Ace Bass Drums!

They are perfect specimens of the craftsman's skill, embodying such worthwhile features as climate- and stress-proof laminated shells, extra strong non-strip tension rods and selected heads. Beautifully finished in lasting ivory or ebony cellulose.

Big Value—see and try one yourself!

					(2)		
Bass	Drum	Cases				Page 10	
,,	,,	Covers				,, 10	ě
,,	,,	Dampers				,, 31	
,,	**	Pedals				16 & 17	
**	,,	Spurs	****	200	5.5	,, 16	
,,	,,	Trunks				,, 10	į

FOR MONEY GREATEST VALUE **EVER** OFFERED! DRUMS

LYMPIC

YOUR OPPORTUNITY TO OWN A GENUINE Premiet BASS DRUM



FINISHED IN IVORY No. 177

Prices of the

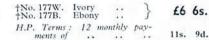
Olympic Bass Drums SINGLE TENSION Nickel Plated Rods

26" × 12" (overall) †No. 180W. Ivory †No. 180B. Ebony .. } £4 15s. H.P. Terms: 12 monthly pay-ments of 9s. 2d.

28" × 15" (overall) †No. 181W. †No. 181B. Ivory :: } £5 7s. 6d. H.P. Terms: 12 monthly payments of 10s. 3d.

SEPARATE TENSION Chromium Plated Rods

28" × 15" (overall)









Pedal and Spurs

EXPRESS PEDAL

NEW LARGE SCALE PRODUCTION LOWERS PRICES

- New Non-slip Foot-plate
 Fatigueless
- Castings Eliminated
 No wearing parts

THE famous "Premier" direct stroke pedal. Already stood test of years. Revolutionary non-slip foot-plate! Extreme strength. The most comfortable foot-plate, because it relaxes foot and leg below knee. In fact it is the *perfect* foot-plate. Bottom foot-plate rod clips into upright. Easy-to-get-at spring adjuster. Large lambswool beater included.

No. 281. De Luxe Pedal, Nickel Plated 17s. 6d.

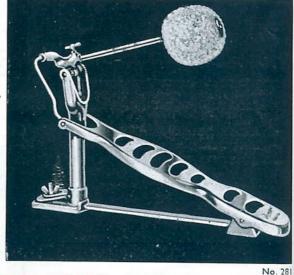


POPULAR PEDAL

Incredible Value! Lowest Price!

CHAMPION value-for-money pedal. Outlasts any other on the market at near the price. Made of Sheffield pressed steel. The only allsteel pedal of its type ever made. No castings. No wearing parts. Adjustable spring, felt beater. Amazing low price is due solely to big scale manufacture and regular sale throughout world.

No. 284. Popular Pedal, N.P. . . 10s. 6d.



Per pair

3s. 0d.

DE LUXE SPURS

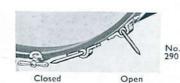
New type spur—fits as tight as you wish—does not damage the bass drum hoop. A Premier spur is a "safe" spur.

No. 291C. Chromium Plated

POPULAR SPURS

New improved spur value at new low price. Strong, light, most efficient.

No. Per pair 292. Nickel Plated .. 1s. 6d.



No. 292

No. 291C

SNAP-DOWN SPURS (Collapsible)

Why fiddle with screw spurs? Premier Snap-Down Spurs have only to be screwed on once, and they snap up or down for good. Always ready for use. Easy to fix. Complete with screws.

No. 290C. Chromium Plated

per pair

25. 9d.

PEDAL SPRINGS

Strong springs for all pedals. State for which model required.

 The



FATIGUELESS HIGH-SPEED "SWING" PEDAL

PEDAL with freer action than ever before-steady, even action-easy pressure from start Compensating spring to finish. brings back beater instantly. Four in a bar the whole evening, with greatest ease. Long footplate-the new Premier invention-guaranteed non-foot-slip! Made of Sheffield steel-strong and everlasting. Dual-post upright allows plenty of freedom for toe. Folds quickly and compactly.

No. 282. Gleaming Alloy and N.P. Finish

£1 15s.

No. 282 THE WORLD'S FASTEST BASS DRUM PEDAL

Look at these Premier Features-

No Wearing Parts The Swingster (Regd. * Colossal Speed *Even Pressure

from Start to Finish

positively TIRELESS action. No more ankle fatigue-no more leg strain. It must be tested to be believed -take an early chance of examining one.



als.



No. 293. Lambswool Pedal Beater 4s. 0d. 2s. 6d. .. No. 297. Covered Felt Beater

Foot Cymbal Pedals Page 31



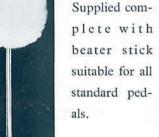


Ball-bearing action—fully protected from dust and dirt. All working parts hardened steel. New scien-tific crank design ensures perfect rhythm and even pressure at every point of swing.

This shows how easily the New Premier Swingster Pedal folds up.

The lambswool beater clamping screw is set at an angle, and therefore tightens with a wedge action. This prevents any possibility of the beater slipping.





ALL THESE STARS HAVE USED Premier WONDER FINISHES FOR YEARS!



Vernon Adcock (B.B.C. Artiste)



Bill Airey-Smith



Arthur Baker (Billy Cotton)

earning value

Premier's

BRILLIANT

SCINTILLATING

Wonder Finishes

for Drums



Maurice Burman (Rov Fox)



Johnnie Chilton (F. Bretherton)



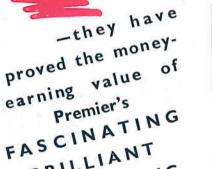
Phil Cozzi (Paramount Dance Salon, W



George Curtis



Dorcen (Command Performer)



Jack Goodman (Ritz Hotel, Piccadilly)





Reg Gubertini (Films, Theatres, etc.



Ronnie Gubertini (Al Collins)







Syd Hieger (Scott-Wood's Six Swingers)





Harry Houston (Canada)



Jimmie Jack (Own Band)



Bert Jackson (Maurice Winnick)



Jock Jacobsen (Lew Stone)



Alan Kane (Arthur Roseberry)



C. Lailey-Walden (Romany Band)



Stan Matchett (Belfast)



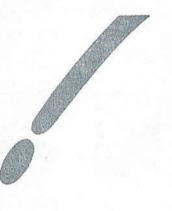
Premiet's EVERLASTING Officer Finishes

Unprecedented Value – Non-Stop Sparkles

Premier Wonder Finishes are sheer delight to look at—each a blaze of brilliant light—five superlative choices: silver-pure Crystal-Flash; brilliant Emerald-Flash; dazzling Glitter-Gold; the rich, pure lustre of Pearlex and the glorious, deep red of Sun-Flash. See page 21.

With bigger sparkles (see page 20)—they are long lasting, and each carries the Premier Guarantee against cracking, chipping, peeling, splitting or loss of lustre.

Match your drums—Premier Wonder Finishes are for Snare Drums as well as Bass Drums—so are the new Premier strip brilliants and sparkling brilliants shown on next page.



Your drums could look like this! They are finished in Premier's Crystal-Flash (Regd.) Wonder Finish with new gold Strip Brilliants, one of the one hundred and more Premier varieties of Brilliants.



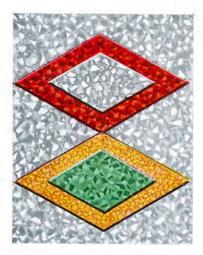
Men strip Prilliants Men strip Prilliants Studden Strip Co. Strip

FLASHING BEAUTY

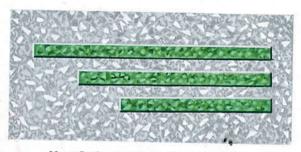
> **EXTRA** LARGE

EVER-LASTING

LOW **PRICES**



Everlasting Sparkling Brilliants — each a flashing "jewel." Colour combinations for centre and edge to order.



New Strip Brilliants in sets of three. A colour for each strip-over sixty selections. combinations to give full play to your own individuality.

New Strip Brilliants in sets of three—a colour to each strip (if desired)—sixty combinations to choose from. A decoration in modern style for the really up-to-date drummer. The Strips chosen are usually one colour, or with the middle strip contrasting.

Sparkling Brilliants and Strip Brilliants are everlasting. Guaranteed to remain on for the life of the drum. Can be fitted to your present Premier outfit.

Premier Giant Tom-Toms can also be fitted with Sparkling or Strip Brilliants to match drums.

Mayfair and Dominion Drums in Ivory and Ebony can also be supplied with these

CHROMIUM BEAUTY HARD WEAR

Chromium Plating is a stainless high finish of extraordinary beauty. Non-tarnishing—retains brilliance. Does not need polish ing; simply wipe with a damp cloth. Positively resists wear.
Premier Chromium is a treble thickness.

It is indicated by the letters C.P. and C.

GOLD PLATING

The hard usage given to drum equipment renders gold unsuitable for plating. We cannot recommend or guarantee it and so, following out the established Premier practice, any type of gold plating has been deleted from our Catalogue.

Choose Chromium for a brilliant and long life.

PRICES

For Bass Drum		25/-
,, Snare Drum	 	15/-
" Tom-Tom	 	10/-

NEW * BRILLIANT & SPARKLING Worden Junshes

It is impossible to reproduce the sparkling brilliance of Wonder Finishes. These illustrations convey only a slight impression of their true beauty.

CRYSTAR-FLASH

EMERALD-FLASH

GLITTER-GOLD

PEABLEX

SUNFERACE

Prices of Wonder Finishes: Bass Drums, Pages 12–15; Snare Drums, Pages 6–9; Tom-Toms, Page 27.





Wag Abbey (Drury Lane)



Percy Alcock (Syd Seymour)



Paul Barbarin (Louis Armstrong, New York)



Jack Collings (B.B.C. Soloist)



George Fierstone (Al Berlin)





FAMOUS STARS THESE

DRUMS





Iack Hanrahan (London Symphony Orchestra)





Alec Halls (The Big Stiff) (Variety & Cabaret Star)



Bob Manning (Van Phillips)



Lew Ives (Chalet Club and B.B.C.)



George Hackford (Frank Biffo)



Bert Manning (Frascati's)





Jack Moline (Sonny Farrar)



Mott Moseley (Bill Gerhardi)



Frank Paston (Trocadero)



Billy Rawlinson (Streatham Ice Rink)



for



George Rawlinson (Bertini's Band)



Don Royal (Australia)



Jack Simpson (Ambrose)



Rudy Starita (Soloist)



(With apologies to the many other outstanding Premier users whose photos we have not space to include).



George Sumner (Peter Fielding)



Joe Taylor (Theatre, Orchestras, etc.)



Fred Tillotson (All-England Champion)



Cyril S. Watts (Own Band)



Peggy Wildon (West End)



Joe Wyndham (Jack Payne)



MAX BACON









'T took "Premier" to produce the complete interpretation of drummer's needs. Here it is—the New "Swingster" Trap Console. Its sparkling efficiency includes radical design improvements that help you, as no other console can, to express more fully than ever before, your mastery of rhythm and showmanship. Instantly adjustable, smoothly and quickly wheeled into any position on new disc rubber-covered wheels-the New "Swingster" offers you these extra exclusive features for the price of ordinary trap consoles

Unbreakable stainless steel frame. Temple Block Clamps, fixed on one rail, included.

Absence of fiddling wing nuts under table.

Cymbal posts, Maxey Arms, etc., slide to any position on cross-bars.

Single action brakes operated by foot touch.

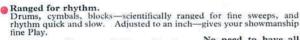
Design which follows curve of bass drum.

Small Table leaves Bass Drum in full view.

Three minutes assembling time. Fits either 15" or 18" size. Light weight and compactness when folded for travelling.

Glance at the illustrations-you'll see there is nothing left out which you could have made use of.

WHY THE STARS PERFORM ON THE NEW 'SWINGSTER' . . .



Rigid as an Organ, and Streamlined.
Definitely and permanently rigid. Frame vibration eliminated by special drop-in posts staunchly locked into position, and by the addition of thick rubber-covered wheels. Streamlined and finished in highest grade, bright chromium plating.

 Ample ground clearance.
 Bass drum is set "just right" for quick manoeuvring. Impossible for new wheels to drop out.

Drummers'-Bogey eliminated.
Premier abolish the awkward under-table hook for all time. The new gripping method is at once positive and effective. Bass Drum takes only a few seconds to fix in.

These rhythm aces—
Max Bacon (Ambrose), Maurice Burman (Roy Fox), George Elrick (Henry Half), Joe Wyndham (Jack Payne), Jock Jacobsen (Six Swingers), Syd Heiger (Lew Stone), Ray Ellington (Harry Roy), Paul Barbarin (Louis Armstrong) and Chick Webb, star American Drummer-Leader, are a few internationally known users of the "Swingster" Console.

No need to have all holders and accessor-ies shown. Choose those you need. Two long cymbal arms, four temple block clamps and four posts included in price.

PRICES OF **SWINGSTER** (Regd.) CONSOLE

Chromium Plated throughout.

†No.696c. Console complete with two Cymbal Arms, four temple block clamps, four Posts, and Soloist Wheels with brakes £6 19 6 12 payments of 13s. 1d.

No. 328c. S.D. Arm 22/6 Select any other arms and holders from p. 24





THESE AND MANY OTHER **EXPERTS** CHOSE PREMIER

Do your Gigs in STYLE!



New Gigster Console

(Regd.)

Do your GIGS in style with this new console. Strongest angle steel, suede covered table, absolutely rigid, four new type temple block posts that screw straight in without wing-nuts or washers; two new type posts to take Adjusto Cymbal arms; soloist's wheels with foot-operated brakes. No loose wing-nuts to leave behind!

Long cymbal posts and Maxey Arms fix to cross-bar in any position desired. Tunable Tomtoms fix to any part of the stand with special holder.

Disc Wheels with brakes included in each "set-up,"

CHROMIUM PLATED THROUGHOUT

£3 17s. 6d.

9s. 3d.

Console

12 payments of		7s. 9d.
†No. 697A. Console with 6 posts and 2 long Cymbal posts	£4	9s. 0d.
12 payments of	**	8s. 8d.
†No. 697B. Console with 6 posts and 2 Maxey Cymbal Arms	£4	15s. 6d.

12 payments of FIBRE CASE FOR GIGSTER CONSOLE

†No. 697.

with 6 posts

†No. 451. ...

HOLDERS FOR CONSOLES CHROMIUM PLATED



Swingster Consoles

No.	328.	Snare Drum Stand	225.	6d
No.	390. with	Long Bent Cymbal Post clip for fixing to cross-bar	5s.	9d
No.	691. with	clip for fixing to cross-bar MAXEY Cymbal Arm, clip	IIs.	0d
No	388	Tupable Tom to		

Tunable Tom-tom grip.. 6s. 6d. No. 389. Circular Gong Holder, 15s. 6d.

Gigster Consoles

No. 390G. Long Bent Cymbal Post with clip for fixing to cross-bar No. 393. MAXEY Cymbal Arm, 9s. 6d. No. 388G. Tom-Tom Grip

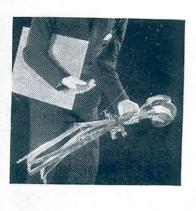
Holders for Temple Blocks, Cowbells, Choke Cymbals, etc., listed on page 25 opposite.

MAXEY TABLE HOLDERS



A Maxey style curved cymbal holder for fitting to Console, Trap Table or Bass Drum Post. A new holder that makes your outfit look "big-time"!

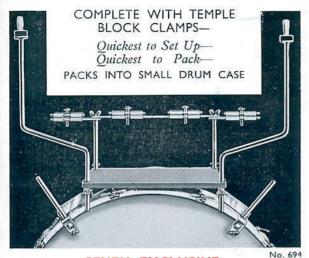
No. 473. Nickel Plated 4s. 0d. No. 473C. Chromium Plated .. 5s. 6d.



UP OR DOWN IN THREE MINUTES!

The GIGSTER (Regd.) Console can definitely be erected or dismantled in three minutes. Once or twice for practice, and you'll soon be doing it even quicker.

The MASTER TRAP TABLE



SEVEN EXCLUSIVE PREMIER IMPROVEMENTS

Four Temple Block Clamps fixed to rail.

Rail splits into three for easy packing, without remov-

ing blocks. Two posts for Tunable Tom-Toms, etc.

Holders adjustable to any position AND Cymbal HEIGHT.

Table covered in new blue suede material-smarter, cleaner, brighter, harder wearing.
Polished metal decorative band round outside.

Packs straight into convenient snare drum case.

LOOKS better, more convenient, and will last longer than any other table.
Supplied complete with Temple Block Clamps, Chromium

Plated.

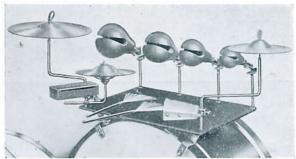
No. 694 Master Table, complete with four Temple Block Clamps, two Adjusto Cymbal Holders and two extra posts.

£1 15s. 0d.

5s. 6d.

Gremier.

STANDARD RAP TABLE



No. 693

BRING your kit up-to-date with a trap table. Standard Premier production at Premier's rockbottom price. Posts for everything. Complete with two Rocker cymbal holders, adjustable for height. Choose other holders from list below. Table covered in blue suede material-smart, durable. Packs into No. 458 case, on top of drum, without removing posts.

BRING YOUR KIT UP-TO-DATE FOR-

No. 693 NICKEL PLATED . . .

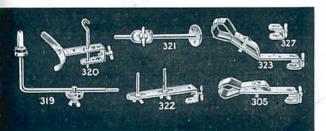
ONLY 18/6

See the Premier Trade Mark-it's no class without. Maxey Table Holders (see page 24) can be fitted to this table

HOLDERS FOR TRAP TABLES, CONSOLES AND POSTS

WITH these holders everything is right at hand. Fach adjustable to fine degree so that traps can be spaced out exactly. All holders interchangeable. Can be used on every Premier Table, Console or Post.

Maxey Table Holders shown on page 24.



ADJUSTO CYMBAL ARM No. 319 Nickel Plated 3s. 0d. No. 319C Chrom. Plated 3s. 9d.

ADJUSTO TOM-TOM GRIP No. 321 Nickel Plated 3s. 0d. No. 321C Chrom. Plated 4s. 0d.

WOOD BLOCK ARM No. 322 Nickel Plated Is. 6d. No. 322C Chrom. Plated 2s. 0d.

IDEAL TEMPLE BLOCK CLAMP No. 323 Nickel Plated 2s. 6d. No. 323C Chrom. Plated 3s. 0d.

TRIANGLE ARM No. 326 Nickel Plated 1s. 6d. No. 326C Chrom. Plated 2s. 0d. COWBELL CLAMP
No. 327 Nickel Plated 9d.
No. 327C Chrom. Plated 1s. 0d. "POPULAR" TEMPLE BLOCK CLAMP †No. 305 Nickel Plated only ... only .. 1s. 6d.
"POPULAR"

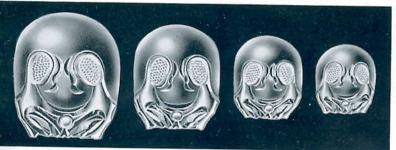
TOM-TOM REST No. 320 Nickel Plated only ...

Maxey Table Holders
Cases
Consoles
Posts for Bass Drum (to
take Trap Holders)

PERCUSSION

TUNED TEMPLE BLOCKS

TUNED TO AN EVEN CHORD



No. 481

STANDARD KOREAN BLOCKS



No. 484

TEMPLE BLOCK BEATERS

14" Solid Felt.

No. 596

CHINESE WOOD BLOCKS

Genuine Shu-Shoo Wood Blocks, imported from the finest maker. Powerful tone-hard wearing. An essential.



"HOLDFAST" WOOD BLOCK HOLDER

Holds the top of the wood block just above the bass drum hoop-the handiest position. Easy for playing, yet out of the way.



No. 491

"POPULAR" WOOD BLOCK HOLDER

Made of steel, nickel plated. Grips tight and stays there.

_ 4						4
	'' Ideal ''	Temple	Block	Clamps	Page	25
- 3	" Popula	r " "	***		Page	

IN YOUR OWN COLOURS

KOREAN Blocks tuned and lacquerfinished by us. Choose your own colours.

Real camphor wood, the most resonant and durable.

Four Standard Colour Combinations or your Own Choice of Colours.

†No. 481B. †No. 481W. †No. 481R. †No. 481G.	Black and Gold White and Gold Red and Gold Green and Gold	::	35 -
†No. 481X.		three own	Set of 4 40/-

These prices include tuning to an even chord.

. .

choice ..

AT AMAZING PRICE

SHU-SHOO quality and unbeatable Set of four large-size blocks, deep, resonant tone, glossy red and gold oriental lacquer. Largescale purchases mean bargain price to you.

†No. 484.	Set of 4 Large size	****		18	16
(A	ot guaranteed		eturne		•

No. 5	96.	Per pair	(***)	2/6
				71

TNO. 478.	Small size		-1-
†No. 479.	Medium size	***	3/-

No. 49	90. Nic	kel Plated	**	2/6

No. 490C. CI	nromium Plat	ted 3	3/3

No. 491.	Nickel Plated	 1/
36		- /

PREMIER'S LATEST AID TO RHYTHMIC DRUMMING





WITH METAL HOOPS

NABLE

ALL the advantages of Premier Tunable Tom-toms, PLUS metal counter hoops for hoop cracks and greater tension. Selfaligning fittings. They complete your kit. Made in the two necessary sizes. All the rage in Europe and America!

(See pages 19 to 21). Chronium		s an	d Fit	tings.	r	age i	n Euro	pe a	nd Ame	rica!			
	FINISH		5	SINGL			ON backs into	14")		OM-TC MATCH			
o. 442. 12" dia. †No. 444. 14" dia.	Ivory	1	†No.	441. 12	'dia	†No. 4	143. 14" dia		†No. 380.	(Not tun	able).	In	
3 7 6 £3 19 6	Ebony	ſ	£2	2	0	€2	9 6		.,,,,	£1	5	0	
	In any	7							In any Wor	nder Finisl	1.		

6 £3

Wonder Finish (Pages 19 to 21). FLOATING HEAD TOM-TOMS. 14" Tom-toms supplied with floater hoops at extra charge of: Single Tension 5/-: Separate Tension 10/-

£2 12

TOM-TOM STANDS

£3

£4

†No. 442. 12" dia. †No. 444. 14" dia. [

0 £4 17

†No. 384C. Chromium Plated. Each 9s. 0d.

TOM-TOM GRIPS FOR CONSOLE (See page 24).

TOM-TOM CASE

To take 12" and 14" Single Tension tunable tom-toms. £1 0 0 †No. 450

GENUINE SHU-SHOO (CHINESE)

TOM-TOMS

The best Chinese Tomtoms, for which we have sole import rights. Finest grade obtainable—handmade and painted in many Colours. Red lacquered shells.



N	o. 376	No. 375				
		10s.	6d.			
	2000	17s.	6d.			

" ADJUSTO " TOM-TOM HOLDER

†No. 375. 10ins. . .

†No. 376. 12 ins.

Minute adjustment. screw tom-tom to arm, which revolves in any direction. Tightens with one screw. No Super - grip movement. Clamp grips without damaging. With screws.

No. 387. Nickel Plated ...

No. 387C. Chromium Plated ...



No. 387 7s. '0d. 5s. 0d.

"NEW HOLDFAST TOM-TOM HOLDER

Clamps to bass drum Height angle can be altered.

No. 385. Nickel Plated



No. 385

£1 10

0

PREMIER COWBELL

A single cowbell is carried by all stylish drummers. Premier Cowbell gives exactly the right tone; and the holder does hold.

†No. 771. Cowbell 2s. 9d.

COWBELL HOLDER

For Table or Console Post. No. 327. Nickel Plated No. 327C. Chromium Plated

WASHBOARD

—the drumming craze!

For modern rhythm. Outclasses the Gourd for tone and swing. Also a good ratchet effect. Plated corrugated top mounted on a sounding-board. Outfit includes rhythm stick and fitment for Bass Drum or Console, etc.

†No. 733. Premier Washboard Outfit



94

4s. 6d.

No. 771 (holder extra)

AND BRILLIANT

CYMBALS AVEDIS Zildi

LEADING DRUMMERS USE

The only Cymbals made by any Mr. Zildjian.

VEDIS Zildjian paper-thin cymbals for dance men are simply wonderful—each gives full, instant response from the lightest tap. There is no limit to the effects you can get from using two or three thin, sharp-pitched cymbals of different tones.

In addition to their sharp, brilliant tone, these cymbals possess a silvery resonance found only in Avedis Zildjians.



No. 329



Mr. Aram Zildjian is the present holder of the world-famous secret that has been so closely guarded for generations.

For 300 years the Zildjian family have been engaged in the craft of cymbal-making. No other manufacturer has equalled the tonal excellence, instant response, and res-onance of Avedis, the only cymbals made by the Zildjian secret process.



ZILDJIAN CO. GENUME

LOW PRICES

When ordering, quote numbers below-

†No. 308		8" sting	16	9
†No. 310		10"	£1 12	6
†No. 329		11"	£1 17	6
†No. 330		12"	£2 4	0
†No. 331	***	13"	£2 10	0
†No. 332		14"	£2 16	0
†No. 332A		14" heavy	£2 16	0

(Not guaranteed against breakage or warping).

PRICED **AVEDIS** CYMBAL FROM ZILDJIAN COMPANY THE

TILCOS have the tone that Z"comes through." Many of them are indistinguishable from actual Avedis Zildjians. Definitely the biggest money-for-value cymbals. In four popular sizes-all thin.



Second only to genuine Avedis Zildjians.

Sold in tremendous quantities throughout U.S.A.

LOOK AT THESE PRICES

					ea	ch
†No. 314A		9"			19	0
†No. 315	20.00	10"		£.1	3	0
†No. 316		11"	2220	£1	6	6
†No. 317		12"		$\widetilde{\mathcal{L}}$ 1	9	6

(Not guaranteed against breakage or warping).

Genuine ZINJIANS (Regd.)

EXCLUSIVE TO PREMIER

THIN, brilliant cymbals. Each cymbal made by hand, specially thin, for modern rhythmic, playing.

Zinjians are the very cymbals you have been seeking. Real highpitched tone - moderate pricespecially made for "swing" drummers.



AMAZING N	IEW	PRICES
-----------	-----	--------

		each
†No. 335F .	. 8" sting	8 6
†No. 335D .	. 10"	13 6
†No. 335E .		15 6
†No. 335 .		17 9

All Zinjians supplied THIN, unless specially ordered thick for pedal or parade work.

(Not guaranteed against breakage or warping).

See the Avedis, Zilco or Zinjian Trade Mark.

They're no class without.

CYMBALS & GONGS

PREMIER CHOKE CYMBALS



Two 8" Premier Heavy Brass Cymbals "face to face" on an Adjusto holder. One of the first cymbal effects every dance drum-mer should get. Supplied com-plete as illustrated, or without the Super Grip post, for use on trap tables, etc. No muffling required.

No. +366	As illustrated, N.P.	Price 9/9
	As illustrated, C.P	11/6
+367	For Trap Table, etc.,	7/0
	N.P	7/9
†367C	For Trap Table, etc.,	8/6
	C.P	0/0

(Cymbals not guaranteed against breakage)

CHINESE CYMBALS

DEEP CUP YMBALS



No. 3604

Some drummers prefer deep cup cymbals with their foot cymbal pedals. These are 10" and bring out that hollow "squash" tone.

. 360 ... each (Not guaranteed against breakage). †No. 360

PREMIER HEAVY **BRASS CYMBALS**

A new grade of cymbals. Ideal for foot cymbal work and for Choke Cymbals.

†No. 336	8" for Choke Cym- bals each	2/6
†No. 337	10" for Pedal Cym-	3/9
	bals each	9/1

(Not guaranteed against breakage).

CHINESE GONG STANDS

No. 313



No. 313C Gong Stand, as illustrated, C.P. . . .

Cymbal Holders for Console

Cymbal Beaters

30/-

Page 30 " 24

,, 30

,, 25

23 & 24



Cymbal Holders

Trap Tables ...

Consoles

Chinese Crash Cymbals are indis-	
pensable for oriental "atmosphere."	
These cymbals are bought from the	
Shu-Shoo Co., the finest Oriental	
manufacturer. They give a bril-	
liant crash. Premier trade-marked.	

†No. 363	13"		each	12/-
†No. 365		• •	each	14/-

Chinese Crash Cymbals

(Not guaranteed against breakage).

STING CYMBALS



Small, hard-tempered cymbals which give an individual "sting" Very handy on all sorts tone. of occasions. Frequently heard on records and over radio. In every keen drummer's kit.

†No. 3351	F 8" Zinjian (Regd.) Sting Cymbal	8/6
†No. 308		16/9
(Not	guaranteed against brea	kage).

PREMIER SPUN CYMBALS



A very low-priced cymbal of good tone; highly polished hard spun brass.

†No. 346	6"	5.1.			I0d.
†No. 348	8"			***	1/6
†No. 350	10*				2/6
†No. 352	12"		200		4/-
†No. 353	13"		* *		5/-
(Not	guare	inteed	against	breakage).

CHINESE GONGS

(Illustrated on Stand, Column 2)

For descriptive work, heavy crash introductions, cabarets, etc. A slight blow gives a rich, vibrant tone; a heavy blow brings a mighty crash. For Gig Drummers there is a new 11" Gong—genuine Chinese. Fits neatly on a Maxey Table Arm (see page 24). Beater included.

†No. 369	11"			9/6
†No. 370	14"	5365a		18/6
†No. 370A	16"			25/-
†No. 372	Super (ar	Gong prox. 26	·)	£6

Remiel CYMBAL HOLDERS *

ADJUSTO CYMBAL HOLDER

The very latest. Gives every possible adjustmenthigh—low—any angle—so that the cymbal can be placed "just right." The new rest allows perfect freedom and vibration. New super-grip clamp—strong and absolutely rigid.

PREMIER CYMBAL ROCKER

Holds cymbals steady. All the vibration you want from the rocker rest. This improved rest eliminates buzzing through metal touching cymbal. Used with either long or short post. Adjustable-holds cymbal at any angle.

No. 472	Nickel Plated		 4/-
No. 472C	Chromium Plated	270	 5/-

CYMBAL BEATERS

Hard solid felt beaters to bring all the tone out of your cymbal. Equally good on thick or thin cymbals. Fine for rhythms during slow fox-trots, etc. Use when playing Temple Blocks and Tom-Toms.



No. 596

No. 596 11" per pair 26

MASCOTS

MBAL REST

without marring hoop.

SPRING

Handy cymbal rest, suitable for Premier cymbal holder. any Soft pad and leather strap.

No. 311 N.P. No. 311C C.P.

No. 475

No. 477

No.774

CYMBAL

No. 475C

No. 477C



No. 311

Wear a Lucky Badge! Cuff-Links and Car Badges Too!

PREMIER

Promier.



No. 472



H ave you ever seen a drum walking? Well, we have . . . Lots of 'em—and very smart they look! Real enamel and beautifully finished. All "the boys" are wearing them—and the girls, too! Smart miniature drums, finished in gilt and enamelled like the latest Premier ACE snare drum. Also large size for car mascots.

†No. 1501	Button-ho	le Badge					6	d.
†No. 1505	Car Badg	e, 3" by 2	e, with h	older	14.4		4	6
Smart Cu	ıff-links.	Every	enthus	iastic	drum	mer	needs	a

†No. 1500	Silver	Plate	d, Real	Ename	1	per pair	1/6
Be up-to-c	late.	Get	yours	now.	Everybo	dy's wearing	them!

"SUPER-GRIP"

FOR FIXING TRAPS ON TO BASS DRUM HOOP. One post takes 2 or 3 trap holders (page 25). Saves taking a table or Console on a rush Like all Premier clamps, it grips like a vice, without damaging the hoop.

No. 469	Nickel	556	2/
No. 469C	Chromium	**	3

TRIANGLES

Give clear and powerful tone without any definite note, because we make our own triangles with special carbon steel. Nickel Plated, complete with steel beater

†No. 506	6"	*(*)	123	2 6
†No. 508	1			3/6
TRIANGL	E	HO	LD	ER

Suspend your triangle this way. Double gut loop through which the triangle hangs. Holdfast clamp for bass drum counterhoop.

No. 510	N.P.	 	1/6
No. 510C	C.P.	 	2/-





5 -69

For two cymbals, N.F. . . 8 -For two cymbals, C.P. 106



For one cymbal, N.P.

For one cymbal, C.P.

No. 470 Nickel Plated . . No. 470C Chromium Plated 5 6



1/6



CYMBAL PEDALS

- AMAZING IMPROVEMENTS
- NEW NON-SLIP FOOT-PLATE
- ABSOLUTE REVELATION

FOOT CYMBAL PEDAL

The former wood model improved beyond recognition.

Easy, direct action. Guaranteed non-slip foot-plate; new heel rest; spur projections prevent pedal "creeping"; heavy spring hinge, etc.

Adjustable Cymbals! ensure perfect alignment, new swivelling arrangement gives in-dependent adjustment to each Exclusive Premier imcymbal. provement.



.. £1 13/6



4					
			3		
-			3	1	
1	No. 28	37	1	3	

A "SWING" DRUMMER'S NECESSITY

"HIGH-HAT" CYMBAL PEDAL

OVERHEAD CYMBALS

"High-Hat" brings cymbals into 36ins. position for hand beats. from the ground, the High-Hat is easy to put up and take down; folds compact. The guaranteed non-slip foot-plate is one of many exclusive Premier improvements.



No. 289A	Nickel-plated Pedal, with two	10"		
	Heavy Brass Cymbals		15	0
No. 289B	Nickel-plated Pedal with one Heavy Brass and one 12" Zir			
	Cymbal	£2	9	0
No. 289	Pedal only, Nickel-plated	£1	7	6

BASS DRUM DAMPER

Cut the "ring" out of your bass drum. This new Premier dampdrum. This new Premier damp-er will do it, and will enable you to produce the right tone. two pads stop vibrations at two points and give perfect damping. Particularly useful in damp weather, when felt pads can be pressed harder against the heads. New Super-grip Clamp—positive and non-marring; variable pressure control.

No. 640 Nickel Plated No. 640C Chromium Plated



No. 640 46 6.0

SNARE DRUM DAMPER

Chromium Plating, extra

Many dance drummers use one of these dampers. The Holdfast Clamp grips tight and allows the felt pad to swing in a semi-circle so as to alter the



No. 641

No. 641	Nickel Plated	 2/6
No. 641C	Chromium Plated	 3/6

TONE CONTROLS INTERNAL

PREMIER'S FAMOUS ACE BASS AND **ACE SNARE DRUMS** ARE ALREADY FITTED WITH INTERNAL TONE CONTROLS

BASS DRUM CONTROL

Perfect bass drum tone is possible due to a Premier patent. From a handy control knob, bass drum tone can be altered as required. Fitted as standard on best Premier drums. Supplied separately with instrucas standard of the strength of



No. 638

SNARE DRUM CONTROL

Definitely eliminates all "ring." More than valuable in damp weather.

No. 638 S.D. Internal Tone Control . . (Price does not include fixing, which costs 1/6 extra).

EFFECTS



MEGAPHONES COLLAPSIBLE



Fitted with press studs for packing flat. In black fibre. No. 517. 6" ... 2/3
No. 519. 12" ... 3/-

WHISTLE EFFECTS

†No. 524	Siren Whistle			2s. 6d.
†No. 526	Siren Whistle with	9" h	orn	7s. 6d.
†No. 493	Tugboat & Facto	rv W	histle	9s. 9d.
†No. 497	Three-tone Whist Trains, etc.)	le (El	ectric	2s. 3d.
†No. 529	Guard's Whistle			1s. 6d.
†No. 530	Police Whistle	0.5		2s. 3d.
†No. 560	Cuckoo Whistle			2s. 0d.
	(All metal parts ni	ckel p	lated)	

BIRD WHISTLE

SUNDRY EFFECTS

TNO. 559	I wo-note Anvil	25.5	6s. 9d.
†No. 752	Baby Cry	***	2s. 3d.
†No. 500	Bell Plate		8s. Od.
†No. 544	Bell Plate Beater	* *	2s. Od.
†No. 754	Cock Crow		2s. 3d.
†No. 499	Duck Call	50.5	2s. Od.
†No. 692	Horse Trot Imita	tion	7s. 6d.
†No. 758	Nose Blow		6d.
100 000	Ratchet-see Was	hboar	
†No. 555	Slap Sticks	**	3s. 6d.
†No. 557	Sleigh Bells	* *	
†No. 766	Steam Exhaust	**	

TAMBOURINES

Well-balanced Tambourines, with a fine tone. Look for the Premier Trade Mark next time you are buying a tambourine. It indicates the tambourine that's better.







No. 503. No. 502.

No. 2030.

No. 505	10" diameter, 17 pairs jingles	10s. 6d.
No. 503		8s. 6d.
No. 502	0# 1: # 1 11 1	5s. 6d.
†No. 2030	7" School Tambourine (blue	5 5. 5 4.
	finish)	26 04

Rumba! Rumba!



MARACAS

Premier Maracas give the real Cuban maraca-tone, and, in addition, are far more durable. They are properly balanced and easy to use rhythmically. 4-inch composition balls with just the right weight of filling. Finished in glossy green and orange. Handles made to fit your hand. Each pair packed in a cardboard box. Hold the higher pitched in the right hand.

No. 515 Maracas Per pair

CLAVES

Premier Claves faithfully reproduce the Cuban tone. When using claves it is important for the one in the left hand to rest lightly on the tips of the fingers, which should be bent over to form a "resonator." No. 516 Claves for Rumba Music. Per pair 3/6

CASTANETS

Composition clappers of a design that produces the real Spanish effect. They are unbreakablean exclusive feature of genuine Premier Castanets, so look for the Trade Mark.



No. 512. 1 pair without handle ... (Two pairs are generally used—one pair for each hand).

4/-

No. 513. 1 pair on handle



This holds drum firmly on Concert and Steadfast Stands.

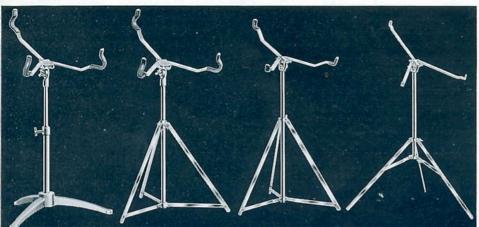
The new "synchromesh" grip eliminates stand slipping.

nare

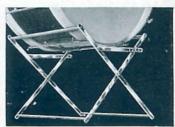


* ADJUSTABLE

* COMPACT







CONCERT STAND — NEW! VERY COMPACT

The same top as the Steadfast Folding Stand, but fitted into a cast base. Is extremely steady. Takes up less space than any other stand. Fully adjustable. Rod screws out of the base. Base finished in silver Cellulose Lacquer. Other parts Chromium Plated. Rubber covered arms hold drum firmly without damaging it.

No. 300C. Chrom. Plated £1 5s. Od.

STEADFAST FOLDING STAND — NEW!

A perfectly rigid stand which will fold up. No wobbling. New arms fitted with rubber grips. Fully adjustable. New "synchromesh" grip elimiates drum slipping. New method of holding the drum on to the stand (see "close-up"). No. 301. Nickel Plated

17s. 6d.

No. 301C. Chrom. Plated £1 2s. 6d.

BIFOLD

PERFECT FOR GIG DRUMMERS

A most popular stand, redesigned to hold the style
of drum now in vogue.
Rigid and strong. Fully
adjustable. The new
"synchromesh" grip eliminates any chance of the
drum slipping. Made
throughout of steel. Stays
covered in rubber.
No. 302. Nickel

IIs. 0d.

No. 302C. Chromium 13s. 9d.

A light pressed steel stand suitable for any drum except the heavier models. It folds into a small space in a moment and is fully adjustable for height and angle. Rubber grips hold the drum firmly and eliminate all chance of slipping.

†No. 303. Nickel Plated

POPULAR

LIGHT AND

PACKS INTO A

SMALL SPACE

STAND

6s. 9d.

BASS DRUM STAND

HOLDS ANY BASS DRUM

An all-metal stand tha will take any size, any weight, bass drum. Strong and rigid. It is fully adjustable for height and size of drum. Rubber protection is fitted where necessary to prevent damaging the drum. Folds upneatly in a few moments. Well finished.

†No. 642. Black Ename!

£1 Is. Od.

PREMIER SNARES

SILK AND WIRE SNARES

Supplied in perfectly straight lengths. They lie flat and are easy to fit. Extra fine quality pure silk snares, carefully wound with silverplated wire. Supplied in sets of 12 lengths. Each set carefully packed.



No. 644. Silk and Wire Snares

3s. 0d.

"ACE" SNARES

Extra sets of Self-Adjusting Snares for Dominion ACE and Major drums. Supplied complete for quick and easy fixing. Mounted on holder which keeps snares tensioned.

†No. 646. Silk and Wire †No. 648. Wire 10/6

NEW ERA SNARES

For light and snappy playing, Premier New Era Snares are ideal. Twelve snares evenly stretched on special metal plates. They lie flat against the head, and will improve your roll S

and the tone of your drum. Cannot cut or injure the head.
Supplied ready for easy fixing.

No. 645. New Era Wire Snares, per set

3s. 6d.

"ACE" INTERNAL SNARES

Spare sets, exactly as fitted to ACE Snare Drums.

†No. 650. Wire ...

3s. 6d.

SNARE DRUM STICKS



WEIGHED AND TESTED FOR BALANCE

EACH STICK PERFECT

EVERY PAIR GUARANTEED IDENTICAL

COLOSSAL PRODUCTION

on high-speed machines enables us to sell at reduced prices.

REDUCED PRICES

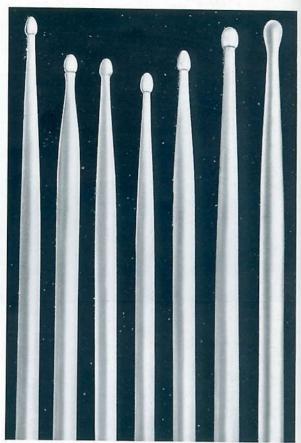
STANDARD HICKORY STICKS

Eight models to choose from—all made of straight-grained white hickory. Made on special machines that turn out each stick perfectly. Look for the Premier Trade Mark at the butt end—it means a tough, finely-balanced stick.

No. 545 (Quote Model)
Per pair ... 1s. 9d.

Black Rosewood Sticks

Rosewood Sticks, turned from the same grade wood as used for our xylophone bars and finished in black. Far more durable than Ebony, which is now discontinued. Made in three models—A, C, H.



WIRE BRUSHES

*WIRES GUARANTEED NOT TO COME OUT

USE PREMIER—the original rigid handle brushes!



No. 552 Felt Beaters, page 30.

"CURRY"

The "hottest" of "hot" brushes. Large quantities sold to U.S.A. Test the perfect wires. Aluminium handles give beautiful balance and make these sticks ideal.

No. 552. "Curry" Sticks. Per pair

3s. 0d.

Closed Open Timpani Sticks, page 39.



WIRE BRUSHES

For those who prefer collapsible Wire Brushes. Wires will not pull out. Get the genuine quality by looking for the Premier Trade Mark.

No. 553. Per pair

3s. 0d.



RHYTHM BRUSHES

Perfect wires — rigid wood handles—Cellulose Lacquered — easy for rapid 'hot' rhythm beats. Hoop cracks, too, with Premier Rhythm Brushes. Look for name Premier on smart, orange-coloured handles. No. 554. Rhythm Brushes. Per pair

3s. 0d.

No. 554 Xylophone and Vibraphone Beaters, page 40.



★ Specially Written by Famous Drumming Stars ★

'MAX ON SWING' (Third Thousand)

THE entire work of the modern swing drummer fully explained by the star drummer of Europe and the Empire. A book that will show you the way to become firstclass.

160 pages and over 35,000 words of absolutely up-to-the-minute information. Profusely illustrated with specially taken photographs. Dozens of examples written in an entirely new style for easy playing. New ideas, new methods, new Real Cuban Rumba examples. rhythm fully explained. Written throughout in non-technical lan-guage. A book that will give months and months of study and enjoyment.

†No. 623. "Max on Swing"...



No. 623

PREMIER MODERN

MODERN

DRUM TUTOR

By Eric Little (New Edition). Over five thousand sold.

TUTOR



PREMIER XYLOPHONE SOLOS

Sparkling solos by star xylophonists. Standard works for two and four-hammer playing; mostly adaptable for a six-hammer chorus as well. Not too difficult for the average player. Each is with pianoforte accompaniment. Nos. 870, 871 and 873 recommended for moderate players. players.

YLOPHONE Premier MODERN TUTOR VILOPHON VIREAPHONI

MODERN TUTOR

No. 624

PREMIER

HARRY ROBBINS

No. 626A

DRUMS CYMBALS

By Harry Robbins (Revised Edition).

Harry Robbins' fame is far spread, and he has set down the ideas and exercises that helped him to fame. This book contains all the elementary principles and much that is of value to the experienced Xylophone, Vibraphone and Marimba player. The chapters on rhythm and four-hammer playing are invaluable. Previous editions were sold out at 4s. 6d.

No. 626A. Premier Xylophone Tutor

RECORDS

"Steppin' Out" by Leo Vauchant
"Red Hearts" by Jack Simpson
"Rudy's Rambles" by Rudy Starita.
"On the Track" (Gallop) by Jack Simpson.
"Hittin' 'em up" by Geo. Hackford.
"The Jazz Fountain" by Wag Abbey
"Jumping Beans" by Harry Bidgood
"Nutty Woods" by Harry Robbins No. 870 No. 871 No. 872 No. 873 No. 874 No. 875 No. 876 No. 877

each

PREMIER DRUM CORPS GUIDE



This clear and concise guide tells you everything you should know about starting and training your own Drum Corps. A great feature of the Guide is that it tells the instructor exactly what to do and to say right from the start. Full of new ideas.

†No. 625. Premier Drum Corps Guide Special Reprint Price . . . "A Band Within your Reach," see inside back cover.

No. 625

MAX ABRAMS' PRACTICE

Newcomers or old hands, you'll find these records priceless for practice. They are full of beats, rhythms, and ideas played by an outstanding drummer. Set of three 10" double-sided Parlophone records, plus a printed guide. . . . †No. 628

HUSH!

You Need A CORRECT ANGLE PRACTICE PAD

All the best drummers use correct angle. Thick sla on the best drummers use a correct angle. Thick slab of gum rubber mounted on polished wood block set at right angle.

No. 634

319



PREMIER DRUM HEADS



A GOOD head makes every difference to your drum. To be certain of the finest obtainable at any price, insist on Premier Stamped Drum Heads. Expensive special machines measure every drum head accurately to one-thousandth part of an arch.

LEAVE THE TENSION!

Uniess you are going to put your drum away for a week or longer, don't take the tension off the heads. Get a drum just "how you like it," and then leave it alone. Continual letting-down and pulling-up does far more harm than atmospheric changes.

We Can't Help it! . . . BUT-

Drum heads are an animal product. They break and tear from so many causes beyond the control of manufacturer and dealer that it is impossible to guarantee them. Before using a head, examine it carefully. If unsatisfactory in any way, return it, stating your objection. If we are unable to select one to suit you, we will refund your money. But we positively cannot guarantee or replace them after they have been wet or subjected to usage. As the price of raw skins fluctuates, head prices cannot be guaranteed, and are subject to change without notice.

WHEN ORDERING HEADS

For Dance and Orchestral Snare Drums.

* Allow 3" for lapping.

Drum Corps Drums *Need 4" lapping
Bass Drums *Need 4" lapping
Timpani *Need 5" lapping
If you send us a piece of your broken head,
we will match it exactly for thickness.

LAPPING CHARGES

as low as compatible with perfect

as low as companion		her	ICC
lapping.		-	
†Snare Drum		ls.	Od.
†Bass Drum or Timpan	i	2s.	Od.
†Extra for taking down a	nd re-		
assembling drum:			
Snare or Tenor Drum	, rod		
tension	20.0	1s.	Od.
rope tension	181.6	2s.	6d.
Bass Drum, rod tension	161.6	ls.	Od.
rope tension	ı	2s.	6d.

PREMIER SIGNED SUPER-SLUNKS

The finest slunk heads. Crisp and flexible slunk calf skins, chosen by an expert from a stock of thousands. None but perfect transparent drum heads of absolutely even thickness bear this stamp and signature.



•				
	Bauer.	Snare.		
	†No. 707B	or 707S		
۱		17" for 14" drum	• •	12/6
ı	†No. 708B	or 708S		
		18" for 15" drum		13/6

• PREMIER SIGNED WHITE CALF BATTER HEADS

For drummers who prefer a hard white head on the batter side, this is the ideal. Picked heads selected from large stocks. Only a perfect head bears the signature.



†No. 711.	17" for 14" drum	12/6
†No. 712.	18" for 15" drum	13/6

PREMIER SUPER-SLUNK CALF HEADS

High-grade transparent and flexible snare drum heads. Fine for that essential crisp resonant tone. All selected hides.



		O/IL!	700
	Batter.	Snare.	
	†No. 653B	or 653S	
		17" for 14" drum	9/6
ī	†No. 654B	or 654S	
ı		18" for 15" drum	10/6
J	†No. 655B	or 655S	
		19" for 16" drum	 11/6

PREMIER DE LUXE WHITE CALF HEADS

An exceptional grade of hard white heads—reliable and satisfactory. Many drummers prefer a hard white batter head. It has had the stretch taken out of it—can safely be tightened to greater tension than a transparent head. By far the best for Bass Drums.



SNARE	DRUM BATTER HEADS
†No. 677	17" for 14" drum 9/6 18" for 15" drum 10/6
†No. 679	19" for 16" drum 11/6
†No. 679A	22" for 18" drum 13/6
В	ASS DRUM HEADS
†No. 659	30" for 26" drum 26/
†No. 660	32" for 28" drum 29/-
†No. 661	
†No. 662	36" for 32" drum 36/-

REGULATION ARMY CALF HEADS

For Military Drums.

Identically as supplied to the British, Government. Ideal heads for outdoor use.

	Lapping	Tool	*114	Page	37	_
*	Snares		50.50	**	33	

†No. 753	18" for 14" snare drum	8/6
†No. 754	19" for 15" snare drum	9/6
	22" for 18" tenor drum	12/-
	32" for 28" bass drum	26/-
†No. 757	34" for 30" bass drum	! 28/6

Premier for Tone and Quality

the difference! notice mark-and



KANGORS-Note the Prices PREMIER

Kangors are really good quality heads. The extremely low price is no guide—being solely due to the quantity sold.



KANGOR SLUNKS

For Batter or Snare. Tobday's Greatest Value!

Batter Snare. †No. 715B or 715S.	15*	1818	4/-
†No. 716B or 716S.	16"	(20)	5/-
†No. 717B or 717S.	17"		6/-
†No. 718B or 718S.	18"	55656	7/-
†No. 719B or 719S.	19"	0.6	8/-
†No. 720B or 720S.	22"		10/-

HINTS ON LAPPING YOUR OWN DRUM HEAD

Soak the head in clean water until soft and pliable—usually about ten minutes. Place it smooth side down on a flat surface and wipe off superfluous mois-

Lay the flesh hoop in the centre of the head, leaving an equal margin all round. With a Premier lapping tool tuck the skin under and around the edge of the hoop at almost diametrically opposite points, working slowly around the circumference of the hoop.

Place the lapped head firmly on the drum shell and leave for 48 hours before



Allowances for Lapping—see "When Ordering Heads," p. 36.

KANGOR WHITES

A White Head for Batter Side at the lowest price ever offered!

†No. 721A	15"	(404)	1.0	4/-
†No. 721	16"	4.4	1.4	5/-
†No. 722	17"	4.4	100	6/-
†No. 723	18~	(2/2)		7/-
†No. 724	19"			8 -
†No. 725	22"	15.5		10/-
		1.0010	1717	

KANGOR BASS

The right	thicknes	s-even	-stron	S
†No. 681	28"	2,4790		15/-
†No. 682	30"	**	0.0	15/6
†No. 683	32"	83	Y(8))	19/-
†No. 684	34"	5400	***	22 -
†No. 685	36"	4.5	8(8)	25 -

RODS AND SPARE PARTS

Supplied for replacements only. Not sold in quantities.

SNARE STRAINERS





No 636

†No. 637.	Mayfair Model, C.P., with clamp	8/6
†No. 636.	Olympic Model, C.P., with clamp	5/6
†No. 615	Drum Key. For all Premier Drums, with round slotted bolts, C.P.	6d.

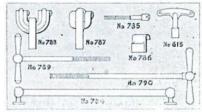
SELECTED PREMIER TIMPANI HEADS

Timpani heads specially selected from the choicest calf skins. Transparent — smooth — even — tough—and guaranteed to produce the best tone. Recommended by leading timpanists.



†No. 664. 27" for 22" timpani	28/-
†No. 666 30" for 25" timpani	30/-
†No. 669 33" for 28" timpani	33/6

KEY, RODS, ETC.



†No. 783	All Chromium Plated. Centre Tube for S.D	1/6
†No. 784	Centre Tube for 15"	2/6
†No. 785	Slotted Bolt for S.D. (state model)	6d.
†No. 786	Hook for S.D	6d.
†No. 787	Hook for B.D	9d.
†No. 788	Hook for Military S.D. or B.D.	9d.
†No. 789	Rod for B.D	1/-
tNo. 790	Rod for ACE B.D.	1/3

LAPPING TOOL



No. 690

Tuck your drum heads with this handy lapping It is just right. Polished wood handle tool. and nickel-plated rustless plate.

+No. 690.	Lapping Tool	 2/3

FLESH HOOPS & COUNTER HOOPS

When ordering flesh or counter hoops, we must insist that the drum shell be sent to us if a perfect fit is desired. If this is not possible, place the shell on a piece of paper and draw round the outside edge. In the latter case we cannot accept any responsibility if hoops do not fit.

tNo. 619	Metal Flesh Hoop for Snare Drum	1404	3(3)			2/-
†No. 620	Wood Flesh Hoop for Snare Drum	* *		(304)		1/3
†No. 621	Wood Flesh Hoop for Bass Drum or Timpan	i	4.0	* *		3/6
tNo. 621A	Metal Flesh Hoop for Timpani		200	1/2		7/-
+No. 622	Wood Counter Hoop for Snare Drum					8/6
tNo. 623A	Counter Hoop for Bass Drum					12/6
* Lag	oping Charges Page 36.			Snares	* *	Page 33

REFINISHING OLD DRUMS

The cost of this work is many times greater than The cost of this work is many times greater than finishing a new drum. The reason for this is that all the existing paintwork and plating must first be removed.

However, we are willing to renovate any used PREMIER drums, and will quote on receipt of full details.

Premier DE LUXE Timpani



REMIER De Luxe Timpani are used by England's Outstanding Timpanists, including Jack Hanrahan, London Symphony Orchestra, S. Geldard, Hallé Orchestra. The tone, quality, and extraordinary ease of tensioning, combined with wonderful appearance and finish, represent true perfection. Examine the fittings and Floater Counter-hoops described on the next page.



Ten outstanding points prove their superiority.

Ten outstanding points
(1) Full-size, hand-hammered, burnished copper shells.
2) Special new design floater-hoops.
3) Metal flesh-hoops which do not
touch the shell.
(4) Extra rapid tuning action.
(5) Self-aligning fittings, guaranteed
not to bind.

not to bind.

(6) Square threads.
(7) Drop handle with spring obviate rattle.
(8) Sliding adjustable legs.
(9) Fittings and hoops chromium plated

plated.
(10) Premier Super Timpani Heads, individually selected.

Prices include shells finished in glistening silver cellulose lacquer, hoops and fittings in brilliant chromium plating, one pair of Sticks and Head Protectors. 12 payments of 18 payments of

*No. 226. Set of Two. Sizes 25" & 28". Per set #29 *No. 228. Set of Three. Sizes 22", 25" & 28". Per set #44

55/3 38/11 82/7 57/11

Shells finished in Ivory Cellulose or Polished Copper to order at no extra charge.



THE ideal is, of course, Premier Pedal Timpani, but many drummers in small bands are using Popular Models with every satisfaction. Their tone is distinct; they give forceful rhythm and they are fully equipped with six fittings, including one drop handle.



Shells reinforced, so no buckling can occur and a perfect round is maintained. Rims and sliding adjustable legs enamelled in dark blue; handles and brackets well nickel plated. Premier super timpani heads.

12 payments of 18 payments of

*No. 236. 25" and 28"

*No. 237. 22"

£21 10 40/5 £10 15 20/3

IMPANI



Timpani Covers, with the top and rim of ply-wood to protect the head and fittings. The whole covered with sub-stantial mackintosh cloth, Tighten with cord.

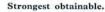
†No. 245. For 22" £1 2 6 †No. 246. For 25" £1 5 0 †No. 247. For 28" £1 10 0

Timpani Sticks Page 39.

PREMIER TIMPANI TRUNKS

28/5

14/3



Five-ply foundation covered with black vulcanised fibre reinforced with heavy edges and corners. Fitted with pads, straps, strong lock and two clasps, Pedal Timpani Stands strap to lid.

No. 249. For Pedal Timpani.

No. 248. For De Luxe Timpani.



Prices on application. POPULAR TIMPANI TRUNKS

Strong quality three-ply wood, very durable. Corners and sides heavily steel supported. Fitted with strong lock and clasps, and will stand many years of hard wear.

No. 250. For Hand-screw Timpani

Price on application.

Second-hand Timpani. Your Premier Dealer or Premier House usually have pairs of Timpani taken in part exchange. Prices from a

Frank Brocklehurst, of the Buxton Municipal Orchestra, with his set of three Premier Pedal Timpani.

Premier PEDAL Timpani

• FOR EVERY MODERN TIMPANIST. • PURE TONE, **EVEN** THAN BETTER PREMIER HAND-SCREW INSTANT TUNING, TIMPANI. WITH LIMITED POSSIBILITIES.

Light, swift, positive pedal action. Pitch instantly changed—pedal holds in any position.

Adjustable height.

Unique tilting device.

Alloy folding base—hardened steel working parts.

The timpani dissemble into three

Full-size copper shells give even better tone than Premier hand-tuned models.

Steel reinforcing bands.

Special new design floater hoops. Metal flesh-hoops.

Spring loaded drop handle. Chromium-plated hoops and fittings.

WIDE RANGE

Give you the normal timpani range of F below the stave, bass clef, to the octave F in the stave, and also high F sharp and G. Low E and even top A can also be obtained.



PRICES:

PRICES:
Including shells finished in glistening silver cellulose lacquer, hoops and rods in best chromium plating, fibre head protectors and one pair of sticks. (Shells finished in polished copper or ivory cellulose to order. No extra charge).

*No. 220. Set of Two. Sizes 25" and 28". Per Set . £49 0 0 H.P. Terms: 12 monthly payments of 91s. 11d.
18 ", ", 64s. 7d.

*No. 222. Set of Three. Sizes 22", 25" and 28". Per Set £73 10 0 H.P. Terms: 18 monthly payments of 96s. 0d.

PREMIER TIMPANI STICKS

Made for the leading timpanists at popular price.

Pick of malacca canes, strong threaded top—nothing screws into cane. Heads changeable—washer quickly unscrews.

No.
540 H With Hard Heads
540 S ,, Soft Heads ..
540 L ,, Lambswool Heads ..
540 L ,, Lambswool Heads ..
549

Heads only-no sticks 541 (State Hard, Medium or Soft)... 541 L Lambswool Heads only ...

PREMIER MASTER TIMPANI STICKS

Rigid hickory sticks with large lambswool heads. Improve your playing. No. 551, 5/6









For easier and more accurate tuning use Premier Pedal Timpani.



STANDARD TIMPANI **FITTINGS**

Self-aligning timpani fittings, square threads.

Rods connect with pedal; even pull at each point. One side cannot pull down more other. Thus than perfect tuning-perfect tone.

FLOATER COUNTER-HOOPS

Extra strong counter-hoop sures easy tension-ing; head cannot bind on shell. Strongest and neatest ever made.

Timpani Trunks Page 38.

S

-

COUPON

-

70

TO



THE NEW "ALL-PURPOSE" VIBRAPHONE

INDEPENDENT OF ELECTRIC SUPPLY

Extremely low price—no plugging in—no electricity—no trouble. Operated by silent, smooth-running, double-spring motor, quick wind and slow run down.
Full compass of 2½ octaves—G to C. No metallic noise. Tolium alloy bars. New type steel stand; rigid; folds into two units; total weight 47 lbs. Handsome silver cellulose finish and chromium plating.

Fitted 3" solid rubber soloist wheels which cannot fall off. £22

29s. 8d. 22



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British Honduras rose-wood. New steel stand
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Polished tolium alloy resonators. Frames finished in Silver Nureign. Polished metal ends. Chromium Plated Stand.

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H.P. Terms: 12 monthly payments of 25s. 3d. With Soloist Wheels, only an extra £1 10s. 0d. or 2s. 9d. monthly. CARRYING CASE †No. 604

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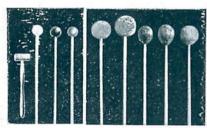
Our full range comprises Vibraphones up to 3½ octaves, Xylophones up to the famous Premier Mammoth 5 octave, and Chimes up to the latest sets of 18 mounted chromatically.

Chosen by the B.B.C., leading recording companies and Overseas Radio Stations.



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The All-Purpose packs into this convenient Carrying Case. †No. 604A. Vibraphone Case .. £2 5 0



4	589A 591			5955	589	M
X	590	592	596B		589H	5895

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For Xylophone,	No.			Per	pair
Vibraphone and Marimba.	590	1" Pyraline		3s.	6d.
A milds somes of	591	1" Vulcanite		2s.	6d.
A wide range of	592	1" Rubber		25.	3d.
beaters for all	596B	14" Hard Felt		2s.	6d.
instruments.	595S	2" Felt Marimba		5s.	Od.
Produce fullest	-589H	Hard Vibraphone		45.	6d.
tone. All have	589M	Medium Vibraph	one	5s.	Od.
long cane han-	589S	Soft Vibraphone		6s.	Od.
dles.		Chime Mallet			

PREMIER CHIMES

Variety of models. Here are prices of set of 8 in key of E flat, fixed on latest metal stand.

No. †578. Set of eight 1½" ... £15 H.P. Terms: 12 monthly payments of 28s. 0d.

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