Presenting Premier drums
Introduction

At a time of world unrest, we are proud to announce a complete new Premier range. Premier supremacy, unchallenged throughout the world, brings to you new ideas, great improvements, new designs, years ahead of all contemporary standards.

Here you'll find quality, efficiency, brilliant response and value-for-money beyond all expectations. Your particular attention is drawn to the sensational new Double-Ace Snare Drums and the amazing value of the Olympic range of outfits—really world beaters and within the reach of all.

Every effort will be made to supply equipment exactly as shown, but war conditions may result in slight modifications in design becoming necessary without notice.

WHEN ORDERING

Always quote Catalogue Number, and mention Catalogue “O,” which cancels all others. Don't tear the catalogue—there is no need to do so. Either send cash with order, or let us dispatch C.O.D. Postage or carriage extra in all cases.

PART EXCHANGE

Premier Distributors are able and willing to make you a satisfactory allowance on your present kit in part payment for new Premier equipment. Where there is no Distributor, Premier will be pleased to offer this service direct.

DEFERRED TERMS

All Premier Distributors can arrange deferred terms of payment.

This should enable every drummer to get the new equipment he wants NOW.

A fine Premier kit will help to take you to the top, or to keep you there. Premier deferred terms will enable you to pay for it out of income. Ask your Dealer for full details, without obligation.

Invitation to visit the Factory

We always welcome the opportunity of meeting and thanking drummers for their support and valuable suggestions. We extend a cordial invitation to you to visit our Factory, where all men and plant installation of the latest type are engaged in producing the world's best in percussion instruments. If you care to fix an appointment, just drop a card to Premier House, Golden Square, London, W.1., and state which day (Monday to Friday) would be convenient.

THE PREMIER DRUM CO., LTD.

LONDON, W.I., ENGLAND
choose PREMIER

Listed is the "Roll of Premier Supremacy"—each a household name in the world of percussion—players and bands whose knowledge of Drums and Drumming is beyond challenge. These experts do not take chances with their kit. Follow their example and swing over to Premier—the drums that are played by 9 out of 10 Aces.

Max Abrams: Gerald's, Savoy Hotel.
Vernon Adeock: B.B.C. Artist.
Max Bacon: Andalucia.
Paul Barberin: Louis Armstrong.
Jimmy Blades: Lentny Lucy.

Tommy Blades: Delray Studios.
W. Bradshaw: London Symphony Orchestra.
The Brigade of Guards.
British Broadcasting Corporation.
Eastern Regional: Eastern Municipal Orchestra.
Brussels Radio Station.
Calderwood's Cable Works Band.
Jack Carter: Noble Stable.

Johnny Chilton: Jack Doyle.
Jack Collings: B.B.C., Salon Orchestra.
Carlos Cortes, Paris.
De L'Allee College, Canada.
George Ferrone: Jack Harris.
Foden's Motor Works Band.
Wally Fingle: Victoria Palace.
Dave Fellows: Henry Hall.
Gaumont-British Studios.
Jack Goodman: Joe Kaye, Ritz Hotel.
Ronnie Guerbetz: A. Collins.
George Haddock: Piccadilly Hotel.
Alice Hall: Variety—World's Tour.
Syd Heiger: Eddie Carroll.
H.M.V., Recording Studios.
Jackie Hunter: Jack Jackson.
Harry Houston: Canadian Ace.
Jimmy Jack: Henry Hall.
Jock Jakobsen: Looe Stone.
Harry Landau: Drum Martin.
Lausanne Radio Station.
Bert Manning: The "Queen Mary."
Bob Manning: Percival Mackey.
Lenny Musso: Cab Calloway.
Harry Morrison: All-Scotland Champion.
Matt Moxley: Billy Gerhardt.
C. S. Norrington: B.B.C., Military Band.
Oslo Radio Station.
Charlie Pace: Murray's Club.
Willy Panther Midgets.
Billy Rawlinson: West End Astoria.
George Rawlinson: Hammerstein Palace.
W. Redway: All-Britain Champion Band.
Harry Rowston: Famous Australian.
Royal Air Force Central Band, Ushibori.
Royal Australian Air Force.
Royal Horse Guards (The Blues).
Royal Military School of Music, Kneller Hall.
Jack Simpson: Prague Th. and Radio.
E. J. Atlee-Smith: Jack Hylton's Show.
Dick Wilde: Australian Star.
Rudy Nystadt: Radio and Records.
Leo Stevenson: Jack Hylton.
Henry Van Leers: Holland.
Phil Weller: "Saxing" Bands and Records.
Tommy White: Jack White, "Atorics."
Gilbert Webster: B.B.C., Theatre Orch.
Cecil Lanley Walden: Oscar Ruben.
Carl White: Australian Ace.
Joe Wynham: Jack Payne.

ACE' OUTFIT

Exactly as illustrated with 20"- 18" Double Ace Bass Drum, 14"- 8" Double-Ace Snare Drum, and Tunable Two Toms to match. Nuvco Edition and Other Cymbals, all metal parts Chromium Plate.

No. 106
Ivory or
Ebony
Worser
Finish

With a thousand apologies to the hundreds of other famous Premier users whose names have been omitted for want of space.
START-RITE OUTFIT

In Glossy Ivory
Chromium Plated Bass Drum Rods
26" x 12" Olympic Bass Drum, Single Tension.
Marvel Snare Drum.
Plated Snare Drum Stand.
Popular Pedal.
Popular Spurs.
10" Cymbal.
Cymbal Rocker, Chromium Plated.
Woodblock.
Woodblock Holder.
Pair of Hickory Snare Drum Sticks.
Premier Modern Tutor.

No. 110

Case No. 458 and Cover No. 416

OLYMPIC 10 OUTFIT

In Ivory or Ebony
Chromium Plated Drums
28" x 15" Olympic Bass Drum, Single Tension.
14" x 5" (6 1/2" overall) Olympic Snare Drum, all metal, Chromium Plated.
Snare Drum Stand.
Popular Pedal.
Popular Spurs.
Genuine 10" Zinjian Cymbal.
Cymbal Rocker, Chromium Plated.
Woodblock.
Woodblock Holder.
High-grade Cowbell.
Cowbell Holder, Chromium Plated.
Pair of Brushes.
Pair of Hickory Snare Drum Sticks.
Premier Modern Tutor.

No. 111W, Ivory
No. 111B, Ebony

Case No. 458 and Cover No. 419
OLYMPIC 12 OUTFIT

In Ivory or Ebony
Chromium Plated Drums, Table, etc.
28" x 15" Olympic Bass Drum, Single Tension.
14" x 5" (61" overall) Olympic Snare Drum, all metal, Chromium Plated.
Snare Drum Stand.
Olympic Trap Table.
Set of 4 Genuine Korean Temple Blocks.
Set of 4 Temple Block Clamps.
Genuine 10" Zinjjan Cymbal.
Popular Pedal.
Popular Spurs.
Pair of Brushes.
Pair of Hickory Snare Drum Sticks.
Premier Modern Tutor.

No. 109W. In Ivory
No. 109B. In Ebony

Case No. 458 and Cover No. 419

OLYMPIC 15 OUTFIT

In Ivory or Ebony
Chromium Plated Drums, Table, etc.
28" x 15" Olympic Bass Drum, separate tension.
14" x 5" (61" overall) Olympic Snare Drum, all metal, Chromium Plated.
Snare Drum Stand.
Popular Pedal.
Pair of Snap-Down Spurs.
Bass Drum Damper, Chromium Plated, with large pad.
Olympic Trap Table, Chromium.
Set of 4 Genuine Korean Temple Blocks.
Set of 4 Temple Block Clamps.
Genuine 11" Zinjjan Cymbal.
Genuine 8" Zinjjan Sting Cymbal.
Choke Cymbals.
Choke Cymbal Holder, Chromium Plated.
High-grade Cowbell.
Cowbell Holder, Chromium Plated.
Pair of Brushes.
Pair of Hickory Snare Drum Sticks.
Premier Modern Tutor.

No. 112W. In Ivory
No. 112B. In Ebony

Case No. 458 and Cover No. 419
NEW MAYFAIR KIT

In Crystalflash and Chromium Plating

28" x 15" New "100" Bass Drum, with internal tone control.
14" x 6½" (8" overall) New "50" Snare Drum to match.
Gigster (Regd.) Console.
Snare Drum Arm for Console.
Long Cymbal Post for Console.
Set of 4 Genuine Korean Temple Blocks.
Set of 4 Temple Block Clamps, new all-rubber type.
Genuine 11" Zinjian Cymbal.
Choke Cymbals.
Choke Cymbal Holder.
High-grade Cowbell.
Cowbell Holder.
De Luxe Express Pedal (N.P.).
Pair of Brushes.
Pair of Hickory Snare Drum Sticks.
Felt Beater for Temple Blocks, etc.

No. 114 in Crystalflash

Cases Nos. 458 & 451 and B.D. Cover No. 419 to take complete kit
CONSOLETTE KIT

In Ivory or Ebony. All metal parts Chromium Plated.
28" x 15" Olympic Bass Drum, Separate tension.
Double-pad Bass Drum Damper.
14" x 6½" (8" overall) new "50" Snare Drum, all metal.
Consolette with Table and Cymbal Rockers.
12" Single Tension Tunable Tom Tom to match bass drum.
Tom Tom holder for Consolette.
Set of Genuine Korean Temple Blocks.
Genuine 11" Zinjjan Cymbal.
Genuine 8" Zinjjan Sting Cymbal.
High-grade Cowbell.
Cowbell Holder.
Bi-fold Snare Drum Stand.
Popular Pedal (N.P.).
Pair of new Lanky Spurs with reversible ends.
Pair of Brushes.
Pair of Hickory Snare Drum Sticks.
Felt Beater for Temple Blocks, etc.
No. 108W. In Ivory
No. 108B. In Ebony

CASE, No. 458 and B.D. COVER
No. 419, to take complete outfit...

SWING-MASTER KIT

"Gene Krupa style" set-up.
In Ivory, Ebony or Wonder finish.
All metal parts Chromium plated.
28" x 15" New "100" Bass Drum, with internal tone control in place of damper shown.
8" (9½" overall) Dominion Major Snare Drum to match B.D.
New Folding Concert Stand.
2 Tunable Tom Toms, 12" and 14", to match Bass Drum.
2 New Tom Tom Holders for Bass Drum.
Genuine 12" Zinjjan Cymbal.
Genuine 9" Zilko Cymbal.
2 Long Adjustable Cymbal Holders for Bass Drum.
Grekco Cymbal, complete with Bass Drum clamp.
High-grade Cowbell.
Cowbell Clamp.
Bass Drum Pedal to take Cowbell Clamp, etc.
Heavy Cymbal Pedal, complete with 10" Heavy Brass Cymbal and 12" Zinjjan Cymbal.
Deluxe Express Pedal (N.P.).
Pair of new Lanky Spurs with reversible ends.
Pair of Brushes.
Pair of Hickory Snare Drum Sticks.
No. 107W. In Ivory
No. 107B. In Ebony
Any Wonder Finish, extra

CASES: Best S.D. No. 453, for tom toms No. 450, and B.D.
COVER No. 419, to take complete outfit.
The DOUBLE-ACE —

The Deep DOUBLE-ACE
— Tone, Volume & "Snap" combined

The 10" shell of the deep Double-Ace in no way lessens the sensitive response from the new type snares.

Merely by flicking a lever this revolutionary new snare plan gives you the choice of wire snares, silk and wire snares, or both sets. Separately, either set will give more response than you've had before. Used together, the tone is a sensation.

Here's a drum that will give you immense pleasure and prestige.

Study the valuable features listed below, then try out the drum for yourself. Any Premier Dealer will arrange a test, and make you a generous offer on your present drum.

NEW AND EXCLUSIVE FEATURES
Built into the 3 Double-Ace Models

Double Snares
One set wire, one set silk and wire, both beneath the Snare Hoop, giving more crispness, snap, response and "body" than ever before. Each set is complete and operates independently.

Noiseless Levers
New design levers, swift and silent. One thick and they're solid. Either or both levers can be operated in one movement.

Dead Straight Lay
New strainer and snare holder keeps snares dead straight and prevents loss of response through snares greasing round hoop. No wear on the head, either.

Double Brackets
There new brackets allow for super-hard tensioning if required. They are the most stylishly modern fittings yet made.

Double Edge Hoops
Thick rounded edge for hoop-cracks, reinforced to take the greatest pressure. Will not cut into your sticks when playing hoop-cracks.
The DOUBLE-ACE "7"

The Double-Ace range consists of three marvellous new models built exclusively for the "super" enthusiast who demands every refinement of tone, response, snare control and modern design.

Every part is an advance on what has been made before.

The most radical improvement is the entirely new snare strainer holding two separate sets of snares, both underneath the Snare Head, operated either together or independently.

Read all about this and the other exclusive features of the Premier Double-Ace at the foot of page 8.

**PRICES**

All metal parts Chromium Plated.

14" x 7" shell (8½" overall).

No. 2. Metal Shell
No. 3W. Ivory Wood Shell
No. 3C. Crystalflash
No. 3P. Pearlex

Any other Wonder finish to order, delivery 14 days.

The DOUBLE-ACE "8"

The identical drum described above, and at the foot of page 8, with an 8" shell. The extra depth will be appreciated equally by "Swing" drummers and straight drummers. Snare response is 100 per cent as good as from the narrower drum.

Thousands of owners of the Dominion-Ace—the most famous drum in the world—will change to the Double-Ace because of its wider scope under all conditions, in any atmosphere, and for any style of drumming.

**PRICES**

All metal parts Chromium Plated.

14½ x 8" Wood Shell (9½" overall).

No. 4W. Ivory Unbreakable finish
No. 4C. Crystalflash finish
No. 4P. Pearlex finish

Any other Wonder finish to order, delivery 14 days.
The DOMINION-ACE

World's Best-Seller offered at Sensational Price

Every drummer knows the super quality of an "Ace." Its features are appreciated by thousands of enthusiastic users in every continent of the world.

There must be something different about the Dominion "Ace" for it to be the choice of so many drummers in all types of bands. One test will convince you.

Skilled quantity production has enabled us to make sensational price reductions.

PRICES

All Metal Parts Chromium Plated. (Wire Snares fitted unless silk and wire ordered.)

14" x 6½" Shell (8" overall).
- No. 14. Metal Shell
- No. 13C. Crystalflash
- No. 13P. Pearlex

14" x 8" Wood Shell (9½" overall).
- No. 12W. Ivory (unbreakable)
- No. 12C. Crystalflash
- No. 12P. Pearlex

14" x 10" Wood Shell (11½" overall).
- No. 11W. Ivory (unbreakable)
- No. 11C. Crystalflash
- No. 11P. Pearlex

ANY OTHER WONDER FINISH TO ORDER — delivery 14 days.

The DOMINION-MAJOR

Including all vital Dominion-ACE Features

The Dominion-Ace without top (internal) snares. All other Ace features included. No other drum near the price will give you such crisp snare tone from the very edge, or such full-blooded volume when wanted.

PRICES

All Metal Parts Chromium Plated. (Wire Snares fitted, unless silk and wire ordered.)

14" x 6½" (8" overall).
- No. 20. Metal shell
- No. 21C. Crystalflash
- No. 21P. Pearlex

14" x 8" Wood Shell (9½" overall).
- No. 22W. Ivory (unbreakable)
- No. 22C. Crystalflash
- No. 22P. Pearlex

14" x 10" Wood Shell (11½" overall).
- No. 23W. Ivory (unbreakable)
- No. 23C. Crystalflash
- No. 23P. Pearlex

ANY OTHER WONDER FINISH TO ORDER — delivery 14 days.
Sensational NEW MODELS

The "FIFTY"

Deep, floating head Drum at incredible price.
Features previously associated only with the highest priced drums are included in this new model.
Premier's fullest resources have been used to make this drum at a figure every drummer can afford.
Floater hoops—parallel snare strainer—self-aligning fittings—covered threads—spun shell—heavy chromium plating—
these assets in Premier's super quality will be found only in the "Fifty" at anywhere near this phenomenal price.

Size 14" x 6" (7½" overall.)
No. 50. All Chromium
No. 50C. Crystal Flash & Chromium

In Glittergold, Pearlex, Raytex or Blueflash, at the same price, to order. Delivery in fourteen days.

The "OLYMPIC"

Now built with SPUN shell. Introduced two years ago, the Olympic range has swept the lower price field. No other snare drum ever achieved such popularity in so short a time.

Ever on the look-out for improvements, we now offer the Olympic with a Premier SPUN Metal shell.


No. 83. 14" x 5" (6½" overall)

The "MARVEL"

NEW VALUE

Low metal counterhoops for modern hoop-cracks. Good quality heads, wire covered snares, perfect snare strainer and tom tom release, and a standard Premier wood shell finished in ivory cellulose.

No. 93. 13" x 4" (5½" overall)
THE vogue of bright and colourful finishes has come to stay.

For a Premier Wonder Finish not only puts you and your kit into the top grade. Its durability alone makes it a gilt-edge investment. Every Premier Wonder Finish is guaranteed not to crack, chip, peel, split or lose its lustre. We can make this complete guarantee because of the higher price we pay for our material.

TO HELP YOU CHOOSE

5 BEAUTIFUL FINISHES

Crystalflash
Pearlex
Glittergold
Raytex
Blueflash

The best printers are unable faithfully to reproduce these beautiful Premier finishes in their true brilliance and colour. So instead of printing pictures which do scant justice to the real thing . . . .

WE OFFER YOU

Samples of all Finishes FREE on request
SEND COUPON NOW

Post this coupon in an unsolicited envelope to your dealer, or to Premier House, and you will receive an actual sample of any or all finishes.
Without obligation of any sort, please send sample of:
CRYSTALFLASH PEARLEX
GLITTERGOLD RAYTEX
BLUEFLASH
(Delete any not required.)

Name
Address
My usual Dealer is
Post to your Dealer or to: Premier, Golden Square, London, W.1
THE FINAL TOUCH. For a last touch of colour and individuality what can surpass Strip Brilliant or Sparkling Brilliant?

STRIP BRILLIANTS originally introduced by Premier at the suggestion of a very famous Ace Australian Drummer, have caught the fancy of drummers in every sphere. They give the semi-pro the same opportunity as the “big timer” of equipping himself with a modern and most distinctive outfit at a few extra shillings.

SPARKLING BRILLIANTS give you another range of scintillating jewels in a diamond pattern. The inside diamond may be the same or a contrasting colour. Use your own ideas.

PREMIER BRILLIANTS supplied in Crystal, Gold, Green, Red and Blue, and are fitted to all drums except the Olympics and to all tom-toms.

PRICES

For Bass Drum ... ...
For Snare Drum ... ...
For Tom-Tom ... ...

Be sure to indicate clearly which colours are required. All Premier Brilliant guaranteed to stay on for the life of the drum.

HOW TO ORDER
PREMIER WONDER FINISHES

Prices of all Premier drums and tom-toms supplied in Wonder Finishes are shown against each model. Just quote the number of the drum and add the finish required. If cabling, it is sufficient to add the letter given below against each finish. All snare drums are supplied with a wood shell. Add name or initial of finish chosen to the catalogue number of the drum:

L BLUEFLASH  C CRYSTALFLASH
G GLITTERGOLD  P PEARLEX
R RAYTEX
CASES & COVERS

Protect your kit with covers and cases that will withstand rough usage. The Premier trademark on any case is a sure sign that it will last a lifetime. Guaranteed sold at rockbottom prices, considering the quality.

GIGSTER (Regd.) CASE

Perfect case for gig drummers. Takes snare drum, trap table, temple blocks, pedals, etc. Table fits over drum without taking out posts. Made of genuine vulcanised fibre — strong and waterproof. Produced at lowest possible price to give satisfaction. In photo, drum has been raised.

No. 458

STANDARD COVERS

You get what you pay for in this world, and covers are no exception. These are the strongest extra heavy twill, with soft lining, interlined with rubber. Absolutely waterproof, see reinforced seams. Long wearing patent press fasteners, bearing the Premier trademark.

No. 416, 26" x 12"
No. 419, 28" x 15"
No. 420, 28" x 18"

PREMIER CARRY-ALL

For snare drum and accessories. Expanding locks—steel frames—black vulcanised fibre—soft lining. Size 18" x 18". Tray for accessories 2½ deep. Guaranteed to last for years.

No. 453

‘ZIP’ COVERS

By far the quickest covers to put on and take off. "ZIP" and it’s off. Made of lacquered rubber twill, with soft lining. This is the cover you’ll get eventually. It’s a real extra cost, so why not buy it now?

No. 419Z, 28" x 15"
No. 420Z, 28" x 18"

SNARE DRUM AND TOM TOM COVERS

Neat looking twill covers. Absolutely waterproof. When ordering give shell measurement only, and state catalogue number of drum if possible.

<table>
<thead>
<tr>
<th>Shell size</th>
<th>Overall width</th>
</tr>
</thead>
<tbody>
<tr>
<td>No. 309</td>
<td>14&quot; x 4&quot;</td>
</tr>
<tr>
<td>No. 401</td>
<td>14&quot; x 5&quot;</td>
</tr>
<tr>
<td>No. 405</td>
<td>14&quot; x 6½&quot;</td>
</tr>
<tr>
<td>No. 407</td>
<td>14&quot; x 8&quot;</td>
</tr>
<tr>
<td>No. 408</td>
<td>14&quot; x 10&quot;</td>
</tr>
<tr>
<td>No. 410</td>
<td>For 12&quot; Tom Tom</td>
</tr>
<tr>
<td>No. 411</td>
<td>For 14&quot;</td>
</tr>
</tbody>
</table>

BASS DRUM

CASING AND TRUNKS

We make a variety of Bass Drum Cases and Trunks, including fibre telesopic style, which are light and durable and heavy nine-ply trunks. Also you can have them to take just the bass drum, or wheel-in cases for Console outfits, to save taking the console to pieces. Prices on application.
Surpassing all other

BASS DRUMS

For too long, the conventional design of bass drums remained unchanged. Premier, as usual, have gone right ahead with this beautiful DOUBLE-ACE.

Here is a real "class" bass drum for the drummer who desires to impress people with his kit.

REVOLUTIONARY FEATURES

- UNBREAKABLE FINISH. Ivory, Ebony and all Wonder Finishes guaranteed not to crack, chip, warp or split.
- DRY-BENT SHELL OF 6-Ply: A new process which bends the wood without wetting it. None of the wood's strength is lost in the bending.
- LAMINATED SUPPORTS: Still greater strength without extra weight.
- SELF-ALIGNING RODS prevent any chance of binding. Tighten the heads as hard as you wish, the handles will still turn easily.
- BALANCED TONE CONTROL ensures perfect tone in all weathers and climates.
- THE FINEST HARD WHITE CALF HEADS.

ADD A FINAL TOUCH OF SMARTNESS WITH STRIP BRILLIANTS. TURN TO PAGE 13.

SELF-ALIGNING RODS: Sketches show self-aligning principle exclusive to Premier Bass Drums. Internal part of fitting is free to move in any direction. Made on the universal joint principle. With these rods, you can obtain the hardest, "deadest" thud tone.
The new Premier "100" bass drums

- Self Aligning Fittings
- Non-Strip Threads
- Internal Tone Control
- Chromium Plated Rods

These new "100" separate tension bass drums are a real joy to look at, and the self-aligning tension equipment is the greatest advance in bass drum design since separate tension. The "100" has everything you could wish for in a bass drum. Its glistening finish, thud tone, and graceful, efficient tension rods have never before been obtainable at anywhere near the figure:

**PRICES:**

<table>
<thead>
<tr>
<th>Size</th>
<th>Finish</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>28&quot; × 15&quot;</td>
<td>Ivory</td>
<td>...</td>
</tr>
<tr>
<td>28&quot; × 15&quot;</td>
<td>Ebony</td>
<td>...</td>
</tr>
</tbody>
</table>

**IN WONDER FINISHES**
Sparkling Display at New Low Cost

- Superb Drums with Self-Aligning Rods for every Drummer

The new "100" sets the pace for beautiful drums at a figure every drummer can afford. Available in five grand Premier Wonder Finishes described on pages 12 and 13. These finishes are GUARANTEED UNBREAKABLE.

**PRICES:**

<table>
<thead>
<tr>
<th>Size</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>28&quot; × 15&quot;</td>
<td>Chromium Plated Rods, Inlaid Hoops</td>
<td></td>
</tr>
<tr>
<td>No. 100C</td>
<td>Crystallash</td>
<td>...</td>
</tr>
<tr>
<td>No. 100L</td>
<td>Blueflash*</td>
<td>...</td>
</tr>
<tr>
<td>No. 100G</td>
<td>Glittergold*</td>
<td>...</td>
</tr>
<tr>
<td>No. 100P</td>
<td>Pearl*</td>
<td>...</td>
</tr>
<tr>
<td>No. 100R</td>
<td>Raytex*</td>
<td>...</td>
</tr>
</tbody>
</table>

* To order—delivery 14 days.

<table>
<thead>
<tr>
<th>Size</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>28&quot; × 18&quot;</td>
<td>To order</td>
<td>...</td>
</tr>
</tbody>
</table>
Big Value OLYMPIC

**Bass Drums**

- **Separate Tension—Full Size**
- **Chromium Plated Rods**

The Olympic range is the outstanding proof that exclusive Premier quality costs no extra.

Here is a full size bass drum in a new and heavy glossy cellulose lacquer, attractive and durable. It has beautifully machined timpani handles, non-strip threads and reinforced hooks.

Its incredibly low price is due solely to the quantity sold, combined with our unique production methods.

Made in the one most popular size and two finishes, with chromium plated rods.

**Prices:**

20" × 15" (overall) Chromium Plated Rods.
- No. 177W Ivory
- No. 177B Ebony

---

**Single Tension Models**

- **Chromium Plated Rods**
- **In Two Sizes**

Every drummer can now afford to start off on Premier, and have the advantages of perfect drums.

These single tension Olympics carry identically the same full guarantee as our finest Ace drums.

They have stress-proof laminated shells, which will retain their perfect shape for ever; handsome, unbreakable rods; finished in a new glossy cellulose lacquer, heavy and durable.

The price at which these drums are sold is no guide at all to the all-round quality of shell, rods, heads and finish.

**Prices:**

26" × 12" (overall) Chromium Plated Rods.
- No. 180W Ivory
- No. 180B Ebony

28" × 15" (overall) Chromium Plated Rods.
- No. 181W Ivory
- No. 181B Ebony
SWINGSTER (REGD.) CONSOLE

Preferred by British & American Swing Men

Every good feature thought out for consoles is incorporated in the latest Swingster. It has everything you want in the exact place you prefer it. Sitting behind this super console, you cannot fail to impress. Here are some of the exclusive ways in which the Swingster leads:

- Cymbal arms, tom tom holders, slide into any position.
- No thumbscrews or wingnuts to lose.
- Small table leaves Bass Drum in full view.
- Design follows curve of bass drum.
- Clamps grip drum without marring hoop.
- Rigid as an organ but light and compact for travelling.
- Drummers' bogy eliminated—no awkward hook under the table.
- New type temple block clamps on rail included.
- Absence of fiddling wingnuts under table.
- Assembled in three minutes.
- Unbreakable; stainless.
- No castings—machined throughout.
- Permanent rubber-tyred ball-bearing wheels, impossible for them to fall out.
- Single action brakes, operated by toe of the foot.
- Fits 28" × 15" or 18" Bass Drum.
- Heavily CHROMIUM Plated.

Glance at the illustrations. You’ll see there is nothing left out which you could have made use of.

PRICES

Each Console is complete with wheels and brakes, two long cymbal arms, four temple block clamps on rail, and four posts. (Maxey and other cymbal arms, tom tom holders, etc., listed on page 19; cowbell and other clamps on page 21.)

No. 696 ... ...

Snare Drum Arm, adjustable in every direction.

No. 328 ... ...
GIGSTER (REGD.) CONSOLE

Do your gigs in style! Quick to set up and quick to pack. Holds snare drum and tom toms.

The incredibly low price of this console is due solely to highly skilled production methods. Every part is beautifully machined. It is light, strong and rigid. And here are other strong reasons for choosing the Gigger:

- Snare Drum and 2 or 3 tom toms can be fitted.
- Takes all accessories and any number of cymbals.
- Non-marring hoop clamps that hold fast.
- Soloist’s wheels with foot-operated brakes.
- Temple Block posts screw straight in —no fiddling wingnuts underneath.
- Can be set up or packed in three minutes.
- 28 x 15” or 18” bass drum fits in quickly and simply.
- CHROMIUM Plated throughout.

PRICES

No. 697 with 6 posts

No. 697A with 6 posts and two long cymbal arms

No. 697B with 6 posts and two Maxey Cymbal Arms as illustrated above

SNARE DRUM ARM,

No. 328G

FIBRE CASE,

Made of genuine vulcan fibre.

No. 451

HOLDERS FOR CONSOLES

FOR SWINGSTER:

No. 328.
No. 388.
No. 390.
No. 691.

Snare Drum Arm
Tom Tom Grip
Gong Holder
Bent Cymbal Post
Maxey Cymbal Arm

FOR GIGSTER:

No. 328G.
No. 388G.
No. 390G.
No. 691G.
For New SWING SET-UPS

EXCLUSIVE FITTINGS

CONSOLETTE

Here's every drummer's chance of having the advantages of a Console without the inconvenience of moving it. At very small cost, too.

The Consolette splits into four main parts and packs in your drum case. It is strong enough to take 2 Tom-Toms, Temple Blocks, any number of Cymbals, and all other effects.

Turn up to your next gig with the Premier Consolette and see what a welcome you'll get.

PRICE—including 2 Cymbal Rockers, Temple Block Rail and Clamps, 2 Posts, all chromium plated

No. 689 Consolette, complete ...

With the Consolette, use Lankey Spurs No. 295 a pair

PERMRAIL

(Regd.)

All the holders you need — as you need them.

Screwed to the Bass Drum, the Permrail is a fixture, moving about as part of the drum and with no extra trouble.

You then choose the holders you need, which can be placed in any position on the rail.

All holders are interchangeable, and can be moved immediately to any other position. Only the Premier Permrail gives the modern swing drummer this scope to use his own individuality in setting up his outfit. All parts chromium plated.

No. 695. Permrail ready for fixing to Bass Drum ...

No. 699. Cymbal holder, 20' high ... No. 700. Cymbal holder, 30' high ...

No. 703. Tom-Tom holder ...

No. 704. Temple Block Rail with 4 clamps ...
TRAP TABLES & HOLDERS

The MASTER TABLE
This table earns its title of “The Master” through these exclusive Premier improvements.
New solid rubber temple block clamps included.
Clamps fixed to rail which splits into two.
Blocks packed without removing from clamps.
Four positions for cymbal holders, which are adjustable for height.
New rubber rockers.
New non-marring hoop clamps.
Polished metal outside bands.
Metal parts Chromium Plated.
PRICE: No. 694, complete with Temple Block clamps and 2 cymbal holders ... 

The OLYMPIC TABLE
PRICE: No. 693. Chromium ... 

TRAP HOLDERS
For tables, consoles, etc. All Chromium Plated

Cymbal Arm, “Adjusto” ... No. 319c ...
Cowbell Clamp ... No. 327c ...
Popular Temple Block Clamp ... No. 305c ...
Ideal Temple Block Clamp ... No. 324 ...
Tom-Tom Grip, “Adjusto” ... No. 321c ...
Triangle Arm ... No. 326c ...
Woodblock Arm ... No. 322c ...

MAXEY TABLE HOLDERS
For Table, Gigster Console, etc.
A holder that makes your outfit look “big-time.” Supplied with clamp for post.
PRICE: No. 473c. Chromium plated 

You get Premier quality only when you see the

Premier Trade Mark
PEDALS and SPURS

DE-LUXE EXPRESS
Non-Slip Footplate • Fatigueless
All-steel • No wearing parts

Famous Premier direct-stroke pedal. Already stood test of years. Foot grips firmly on non-slip foot-plate. No strain on foot or leg. Bottom foot-plate rod clips into upright. Easy-to-get-at spring adjuster. Large lamb'swool beater.

No. 281

POPULAR PEDAL
Incredible Value! Lowest Price!

Champion value-for-money pedal. Outlasts any other at near the price. Made of Sheffield steel. The only all-steel pedal of its type ever made. No castings. No wearing parts. Adjustable spring, large lamb'swool beater. Amazing low price due solely to big scale manufacture and regular sale throughout the world.

No. 284

SNAP-DOWN SPURS (Collapsible)
Once screwed on they snap up and down as you wish. Always ready. Easy to fix. Hoop undamaged.

PRICE
No. 290. Plated, with screws pair...

SPURS

"POPULAR"
Heavy spurs at a low price. Strong, light, most efficient.

No. 292. Nickel Plated pair

"LANKY,"
New long model with reversible spur. Rubber one end, sharp steel point the other. Slides up for packing. No need to take off drum.

No. 295. Chromium pair...
New SWINGSTER (REGD.)

WORLD'S FASTEST BASS DRUM PEDAL

Offered at new low price!

- Colossal Speed
- Absolutely Tireless
- No wearing parts
- You can play four-in-a-hour the whole evening with the Swingster without any fatigue
- Easy, even pressure from start to finish
- Compensating spring brings beater back instantly
- Plenty of room for toe
- Long non-slip foot plate
- The one positively tireless pedal
- Folds quickly and compactly
- Try it out

No. 282

Another feature of the Swingster. The illustration shows close-up of screw holding beater tight. Set at an angle it tightens with a wedge action. No possibility of the beater slipping.

PEDAL SPRINGS

Strong springs for all pedals. Specify for which model required.

No. 285

PEDAL BEATERS - LAMBSWOOL

Hardwearing Lambswool head which gives the ideal tone. Price complete with beater stick suitable for all pedals.

No. 293
CYMBAL PEDALS & DAMPERS

The ‘HIGH-HAT’
An absolute necessity for every swing drummer

Every dance drummer needs a “High-Hat,” for in no other way can you get the same effects. This new Premier model has the following improvements:

- Quick-change cymbals.
- Larger foot-plate.
- Cymbals adjusted up or down in one movement.
- Definitely non-slip foot-plate.
- Silent action.
- “Creeping” prevented.

PRICES:
No. 289. Pedal only, Chromium Plated . . .
No. 289A. Chromium Plated Pedal with two 10” Heavy Brass Cymbals . . .
No. 289D. The one perfect “High-Hat.” Complete with two special Avedis Zildjian 11” “High-Hat” Cymbals

FOOT CYMBAL PEDAL
Another essential improved by Premier

- Swivelling cymbals for instant adjustment to the correct angle.
- Latest design foot-plate guaranteed not to slip.
- New heel rest.
- Four “spurs” to prevent “creeping.”

PRICES:
No. 287. Nickel Plated Pedal, complete with Premier 10” Hammered Cymbals . . .
No. 286. Pedal only, Nickel Plated . . .

DAMPERS

FOR BASS DRUMS: This new Premier damper will cut the “ring” right out of your drum. The two large pads completely stop the vibrations. Latest style clamp, definitely non-marring. Variable pressure control.

No. 640C. Chromium Plated . . .
No. 640A. 4” Single Pad, with spring pressure, Chromium Plated Clamp . . .

FOR SNARE DRUMS:
No. 641C. Chromium Plated . . .
DRUM STANDS

BIFOLD STAND
PERFECT FOR GIG DRUMMERS
No. 302.
Chromium Plated.

POPULAR STAND
LIGHT AND PACKS INTO A SMALL SPACE
A light pressed steel stand, suitable for any drum except the heavier models. It folds into a small space in a moment and is fully adjustable for height and angle. Rubber grips hold the drum firmly and eliminate all chance of slipping.
No. 303.
Nickel Plated

THE CONCERT FOLDING
An entirely new stand which combines the rigidity of a cast base with the portability of a folding one. Definitely the ideal stand, as there is no tripod in the way of your feet. Rubber-covered arms. Fully adjustable. Feet fold upwards as shown in inset.
No. 300.
Chromium Plated

THE STEADFAST STAND
A very rigid folding stand. Absolutely no wobble. Latest style arms, which really hold the drum, and fitted with rubber grips. New “synchronesh” grip eliminates possibility of drum tilting over. A really fine stand which quantity production enables us to offer at a new low price.
No. 301.
Chromium Plated

BASS DRUM STAND
HOLDS ANY BASS DRUM
All-metal, strong and rigid. Is fully adjustable for any size of drum. Rubber protection is fitted where necessary to prevent damaging the drum. Folds up neatly in a few moments. Well finished.
No. 642. Black Enamel

LUCKY BADGES
Real enamel and beautifully finished. All “The Boys” are wearing them—and the girls, too!
No. 1501

CUFF LINKS
Smart cuff-links which every fashionable drummer has in his wardrobe. Will last for years.
No. 1500. Per pair
AVEDIS ZILDJIAN CYMBALS

The ONLY Cymbals made by the Secret ZILDJIAN Process

PRICES:
No. 308. 8" Sting
No. 310. 10" ...
No. 329. 11" ...
No. 330. 12" ...
No. 331. 13" ...
No. 332. 14" ...
No. 332a. 14" Heavy
No. 333. 15" Heavy

For "High-Hats"
No. 329a. 11" Special
(Not guaranteed against breakage or warping).

Each thin Avedis Zildjian gives fullest response from the lightest tap. There is no limit to the effects you can get from using two or three thin sharp-pitched cymbals of different tone.

In addition to their brilliant tone, these cymbals possess a silvery resonance found only in Avedis Zildjians. So be sure you see the right trademark.

ZILCO CYMBALS
Made by Avedis Zildjian Company

COMPARE THESE PRICES
No. 314A. 9"
No. 315. 10"
No. 316. 11"
No. 317. 12"
(Not guaranteed against breakage or warping).

Sold in tremendous quantities throughout the world.

Zilcos have the tone that "comes through." Definitely the biggest value-for-money cymbals. In four popular sizes—all thin.

ZILCO SWISH
NEW CYMBAL SENSATION
Introduced by Gene Krupa and Dave Tough

PRICES:
No. 306. 11"
No. 307. 13"
(Not guaranteed against breakage or warping).

Used as a Crash the tone is high and sharp, tapering off with a swish. For real after-tones stop with the hand to obtain short "bop"! In blues tempo no stoppage necessary. Many other effects can be had.

Genuine ZINJIANS (Regd.)
EXCLUSIVE TO PREMIER
World's greatest value in "hot" Cymbals

AMAZING NEW PRICES:
No. 335E. 8" Sting
No. 335D. 10"
No. 335E. 11"
No. 335S. 12"

All Zinjians supplied THIN, unless specially ordered thick for pedal or parade work.
(Not guaranteed against breakage or warping).

CYMBAL STAND No. 304—folding cast base GP. ....
CHOOSE CYMBALS
An indispensable cymbal effect. Two 8” Premier heavy brass cymbals face to face on a chromium plated aluminum holder. No muffling required. Supplied ready for fitting to any standard post.

HEAVY BRASS CYMBALS
Special Premier grade of cymbals for foot pedal work and for Choke Cymbals.
No. 336. 8” for Choke Cymbals 1.00 Each
No. 337. 10” for Pedal Cymbals 1.00 Each
(Not guaranteed against breakage.)

SPUN CYMBALS
A very low-priced cymbal for Junior outfits. Highly polished hand spun brass—not rubbished.
No. 340. 5” 1.25
No. 350. 10” 1.25
(Not guaranteed against breakage.)

CHINESE GONGS, STANDS AND HOLDERS
The complete drummer always has a Chinese Gong in his outfit, for descriptive work, heavy crash introductions, cajonets, etc. For Gig Drummers there is a genuine new 11” Gong. Beater included in all cases.

GONG PRICES
No. 349. 11” $3.50
No. 350. 10” $2.75
No. 370. 16” $5.50
No. 372. Super Gong approx. 26” $10.00

GONG STANDS
No. 349. Circular Gong Stand as illustrated, silver celluloid base, chromium plated ring, etc. $8.50
No. 313c. 30” $11.00

GONG HOLDERS
No. 389. For Swingster Console $5.00
No. 389G. For Gigster Console $6.00
No. 473c. Mirror Table Holder for 11” Gong $5.00

GREKO CYMBALS
A new cymbal effect, offering the inventive drummer scope for a wide variety of new effects, when used in conjunction with other cymbals, cowbells, etc. Have a real “stinging” tone. Be sure to try this new tone...

No. 357. Complete with chromium plated clamp...

CYMBAL ROCKER
HOLD-FAST ROCKER
New All-Rubber Cymbal Rest.
Here is another major Premier improvement. Solid rubber cymbal rest. Eliminates any possibility of buzzing, without the slightest loss of tone. Rocker can be used with either long or short post uprights. Adjustable—cymbal held steady at any angle.
No. 472c. Chromium...

NEW LONG HOLDERS
For “Swing-style” set-up.
A fashionable new cymbal holder amongst swing men. May be used in a set-up without trap table, or alternatively with a Consollette or trap table to hold extra cymbals. Wherever it’s clamped on the hoop, rocker can be adjusted to upright position. Super-grip clamp grips tight without marring the hoop. The new solid rubber cymbal rest included.
No. 471c. Chromium...
No. 471S. Straight Post...

CYMBAL RESTS
Made of solid rubber. A brand new Premier innovation. Allows full tone from the cymbal and no buzzing or noise. Will fit any rocker, table or console post.
No. 311...
No. 312. With long strap...

CYMBAL BEATERS
For cymbals, tom toms, temple blocks.
No. 596. Solid 60c. Per pair...
TUNABLE TOM TOMS

- Floating Heads
- Metal Hoops
- Self-Aligning Fittings
- Chromium Plated Metal Parts
- Single Tension Models Pack one inside the other

12" TOM TOM

PRICES
No. 441. Single Tension (1 head) Ivory or Ebony Cellulose
In any Wonder finish (page 12)
No. 442. Separate Tension, Ivory or Ebony Cellulose
In any Wonder finish (page 12)

14" TOM TOM

PRICES
No. 443. Single Tension (1 head), Ivory or Ebony Cellulose
In any Wonder finish (p. 12)
No. 444. Separate Tension, Ivory or Ebony Cellulose
In any Wonder finish (p. 12)

16" TOM TOM

PRICES
No. 445. Single Tension (1 head) Ivory or Ebony Cellulose
In any Wonder finish (page 12)
No. 446. Separate Tension, Ivory or Ebony Cellulose
In any Wonder finish (page 12)
Any tom toms supplied in Ivory or Ebony unbreakable finish at same prices as Wonder finishes.

TOM TOM HOLDERS

SPURS
Hold tom tom at any angle. Reversible points—rubber one end. Ideal for 16-inch.
No. 383. Set of 3, Chromium

GRIP FOR CONSOLE
Tom tom moves to any position. Impossible for it to slip. Chromium.
No. 388 For Swingster
No. 388G For Gigster

BASS DRUM HOLDER
For a set-up without console. Every possible adjustment. Guaranteed to hold tight. Chromium.
No. 386

ADJUSTO HOLDER
Minute adjustment. Arm revolves in any direction. Chromium
No. 321C, Without Post
No. 387C, With Post

TOM TOM CASE
Made of genuine vulcan fibre.
No. 450. Holds 12" and 14" Single Tension Tom Toms
No. 450A. For 16" (or set of 3 single tension)
SPECIAL KOREAN UNBEATABLE VALUE
A set of four large-size blocks, deep resonant tone, made of selected wood, free from cracks, and finished in glossy red and gold oriental lacquer. Only very large scale purchases enable us to offer them at this bargain price.
No. 484
Not Guaranteed or returnable

TUNED KOREAN IN BRILLIANT COLOURS
Very finest real camphor-wood blocks, tuned to an even chord in our own tuning shop. Lacquer finished in the Premier factory.
No. 481B Black and Gold
No. 481W White and Gold
No. 481R Red and Gold
No. 481X In your own (2 or 3) colours.

TEMPLE BLOCK CLAMPS
Two new rubber moulded clamps, which prevent any possibility of buzz, rattle or detraction from the pure temple block tone.
No. 305 Popular Clamp, Chromium
No. 324 Ideal Clamp, Chromium

POSTS FOR CLAMPS AND HOLDERS
For fixing any Premier Clamp on to bass drum hoop. One post takes two or three trap holders (page 21).
No. 469 Chromium

WOOD BLOCKS AND HOLDERS
Powerful tone — hard wearing.
No. 478 Size 6½" x 2½"
No. 491 Holder, Chromium

THE BEST COWBELLS
A good Cowbell is now an essential part of every drummer's kit. These are not ordinary Cowbells, but made specially for drummers. There is a vast difference in the tone.

IN BRONZE
Hammered Finish
No. 771

CHROMIUM PLATED
New and Effective
No. 771C

COWBELL CLAMP for Table or Console
Chromium Plated. No. 327C
BRUSHES  XYLOPHONE BEATERS  TIMPANI STICKS

Choose your Brushes from this complete range of rigid and collapsible styles listed below. Wires guaranteed to remain in. Premier were the first with rigid handle brushes—the new models are still well ahead. Make sure you see the Premier trademark.

'CURRY' BRUSHES

The hottest of "hot" brushes. Large quantities sold to U.S.A. The thin aluminium handles are comfortable to hold and give beautiful balance.

No. 552
Per pair...

'CURRY' BRUSHES

with Rubber Handles

Rigid aluminium handles, rubber covered. The most perfect brushes for balance. You can play brushes all night without tiring.

No. 552R
Per pair...

WIRE BRUSHES

Telescopic

For those who prefer collapsible wire brushes. Open and close smoothly and silently. Wires will not pull out. Definitely the best of their type.

No. 553
Per pair...

WIRE BRUSHES

With Rubber Handles

Telescopic

Entirely new model, suggested by Max Abramov. Grand balance with handles almost the size of drum sticks. Rubber ball, No. 553H, Per pair...

RHYTHM BRUSHES

Rigid wood handles. Celluloid lacquered—easy for rapid rhythm beats. Hoop cracks, too, with Premier rhythm brushes No. 551.
Per pair...

XYLOPHONE BEATERS

A complete range of beaters for all instruments. Produce fullest tone. All have long cane handles.

FOR XYLOPHONE

No. 590
1" Pyramine
Per pair...
No. 591
1" Vulcanite
Per pair...
No. 592
1" Rubber
Per pair...
No. 594
1.1/4" Hard Felt
Per pair...
No. 595
2" Felt Marionita
Per pair...

MALACCA TIMPANI STICKS

No. 540H
With Hard Heads...
No. 540HM
With Medium Heads...
No. 540SM
With Soft Heads...
No. 540L
With Lambswool Heads...

HEADS ONLY—no sticks.

No. 541L
Lambswool Heads only...

PRACTICE PAD

Why disturb the neighbours when you can use a Practice Pad? This one is set at the correct angle. The rubber is silent, but has similar resilience to a drum head.

No. 634
STICKS & SNARES

RED STAR

Super Quality Every pair a perfect pair
Each one of a pair of Premier Red Star Sticks is
guaranteed to be exactly the same in weight and balance. Also you can rely on every other
pair being exactly the same by just quoting cata-
logue number and model when ordering. Made
of finest white hickory, extremely durable, and
finished with many coats of clear cellulose.
No. 550 . . . . . . . . Per pair
(Quote model from photo on left below)

STANDARD HICKORY
Eight Models to choose from—all of straight-
gained white hickory. Made on Premier
perfected machines which turn out each stick
detically the same. For a perfectly balanced,
long-wearing stick make sure you see the Premier
trademark.
No. 545 . . . . . . . . Per pair
(Quote model)

BLACK ROSEWOOD
Turned from the same grade wood as used for our
Xylophone bars, and finished in black. Far
more durable than ebony, better balanced, and of
equally good appearance. The best stick for those
preferring a black stick for drum corps work.
No. 548 (Model H only) . . . Per pair

PREMIER SNARES

SILK & WIRE. Supplied in perfectly straight lengths, which are
easy to fit and lie flat. Extra fine quality pure silk, carefully wound with
silver-plated wire. Supplied in sets of 12 lengths. Each
set carefully packed. No. 644 . . . . . . . .

NEW ERA SNARES. For light and "snappy" playing. Will im-
prove your roll and the tone of your drum. Cannot cut into the head.
Supplied ready for easy fixing to any drum 13" or larger.
No. 645 . . . . . . . . . . . . . . .

ACE & INTERNAL SNARES

For Double-Ace Drums.
No. 646A. Silk and Wire
No. 659A. Wire
No. 650. Gun and Wire

For Dominion-Ace and Major Drums.
No. 646. Silk and Wire
No. 649. Wire
No. 650. Wire

Internal Snares for Dominion-Ace.
No. 650 Wire
### IMPORTANT

Drum Heads break and tear from so many causes beyond control that we positively cannot guarantee or replace them after they have been wet or subject to usage. So, before using a head, examine it carefully.

Good heads can make or mar a drum. To be sure of the finest heads at any price, insist on seeing the Premier trademark which is stamped on each one.

If you require a lapped head, and are not sending a flesh hoop, be sure to enclose a template. Lay the shell on a piece of paper, and draw closely round the outside. Also give catalogue number of drum if known.

Signed heads only should be fitted to Double-Ace and Dominion Drums.

### SIGNED

#### SUPER SLUNKS
Flexible and resonant. Perfectly transparent. Guaranteed of dead even thickness. Heads selected from stock of thousands.

<table>
<thead>
<tr>
<th>Size</th>
<th>Catalogue No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>17&quot; for 14&quot; drum</td>
<td>No. 707</td>
</tr>
<tr>
<td>18&quot; for 15&quot; drum</td>
<td>No. 708</td>
</tr>
</tbody>
</table>

#### SUPER SLUNK CALF
High-grade transparent heads. Fine for that essential crisp, resonant tone. All selected quality hides.

<table>
<thead>
<tr>
<th>Size</th>
<th>Catalogue No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>17&quot; for 14&quot; drum</td>
<td>No. 653</td>
</tr>
<tr>
<td>18&quot; for 15&quot; drum</td>
<td>No. 654</td>
</tr>
</tbody>
</table>

#### KANGOR SLUNKS
Really good quality heads. The extremely low price is due solely to the large quantity sold.

<table>
<thead>
<tr>
<th>Size</th>
<th>Catalogue No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>17&quot; for 14&quot; drum</td>
<td>No. 7175</td>
</tr>
<tr>
<td>18&quot; for 15&quot; drum</td>
<td>No. 7188</td>
</tr>
</tbody>
</table>

#### REGULATION ARMY CALF
Ideal for outdoor use. As supplied to War Office. Extra allowed for thicker flesh hoops. State if Snare or Batter required.

<table>
<thead>
<tr>
<th>Size</th>
<th>Catalogue No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>17&quot; for 14&quot; drum</td>
<td>No. 755</td>
</tr>
<tr>
<td>18&quot; for 15&quot; drum</td>
<td>No. 756</td>
</tr>
<tr>
<td>19&quot;</td>
<td>No. 754</td>
</tr>
<tr>
<td>20&quot;</td>
<td>No. 755</td>
</tr>
</tbody>
</table>

### BATTER HEADS

#### SIGNED WHITE CALF
The ideal batter heads, hand picked from large stocks. Only a perfect head bears the signature.

<table>
<thead>
<tr>
<th>Size</th>
<th>Catalogue No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>17&quot; for 14&quot; drum</td>
<td>No. 712</td>
</tr>
<tr>
<td>18&quot; for 15&quot; drum</td>
<td>No. 713</td>
</tr>
<tr>
<td>22&quot; for 18&quot; tenor</td>
<td>No. 679A</td>
</tr>
</tbody>
</table>

#### DE-LUXE WHITE CALF
An exceptional grade of hard white heads — strong and even — can be tensioned very tight.

<table>
<thead>
<tr>
<th>Size</th>
<th>Catalogue No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>17&quot; for 14&quot; drum</td>
<td>No. 677</td>
</tr>
<tr>
<td>18&quot; for 15&quot; drum</td>
<td>No. 678</td>
</tr>
</tbody>
</table>

#### SUPER SLUNK CALF
For those drummers who prefer a transparent batter head. Clear, even, flexible, fine texture.

<table>
<thead>
<tr>
<th>Size</th>
<th>Catalogue No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>17&quot; for 14&quot; drum</td>
<td>No. 653B</td>
</tr>
<tr>
<td>18&quot; for 15&quot; drum</td>
<td>No. 654B</td>
</tr>
</tbody>
</table>

#### KANGOR WHITES & SLUNKS
Really good quality heads. The extremely low price is due solely to the large quantity sold.

<table>
<thead>
<tr>
<th>Size</th>
<th>Catalogue No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>17&quot; for 14&quot; drum</td>
<td>No. 722</td>
</tr>
<tr>
<td>18&quot; for 15&quot; drum</td>
<td>No. 723</td>
</tr>
<tr>
<td>22&quot; for 18&quot; tenor</td>
<td>No. 725</td>
</tr>
</tbody>
</table>

#### Whites Slunks
<table>
<thead>
<tr>
<th>Size</th>
<th>Catalogue No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>17&quot; for 14&quot; drum</td>
<td>No. 717B</td>
</tr>
<tr>
<td>18&quot; for 15&quot; drum</td>
<td>No. 718B</td>
</tr>
</tbody>
</table>

### INSIST on seeing the Premier Trade
HEADS

BASS DRUM HEADS

DE-LUXE WHITE CALF
By far the most satisfactory bass drum heads. Can be tightened to the greatest tension needed.

KANGOR BASS
Really good quality heads. The extremely low price is due solely to the large quantity sold.

REGULATION ARMY CALF

TYMPANI HEADS
Cholocate Calf skins. Transparent—smooth—even. Will produce best tone. Recommended by the leading tympanists.

30" for 26" drum No. 659 No. 662
32" for 28" drum No. 660 No. 663
34" for 30" drum No. 664 No. 666
36" for 32" drum No. 662 No. 663

FLESH HOOPS AND COUNTER HOOPS
When ordering Flesh or Counter Hoops the drum shell must be sent if you want a perfect fit. If inconvenient, place shell on a piece of paper and draw round the outside edge. But we cannot even then guarantee a good fit.

Metal Flesh Hoop No. 619 for Snare Drum No. 621A for Tympani
Wood Flesh Hoop No. 620 for Snare Drum No. 621 for Bass Drum
Wood Counter Hoop No. 622 for Snare Drum No. 623A for Bass Drum

RODS AND SPARE PARTS

LAPPING TOOL

SNARE STRAINER
An efficient strainer which throws snare on and off with one movement, and has easy adjustments.

POLISHED WOOD HANDLE AND NICKEL-PLATED BRASS BLADES A HANDY TOOL

HOW TO LAP DRUM HEAD
Soak the head in clean water until soft and pliable—usually about ten minutes. Place it smooth side down on a flat surface and wipe off superfluous moisture. Lay the flesh hoop in the centre of the head, leaving an equal margin all round. With a Premier lapping tool rack the skin under and around the edge of the hoop at about diametrical opposite points, working slowly around the circumference of the hoop. Place the lapped head firmly on the drum shell and leave for 48 hours before use.

mark and notice the difference
EFFECTS

WHISTLE EFFECTS
No. 524. Siren Whistle
No. 497. Three-tone Whistle (Electric Trains, etc.)
No. 529. Guard’s Whistle
No. 530. Police Whistle
No. 560. Cuckoo Whistle
(All metal parts nickel plated.)

BIRD WHISTLE
Such a natural imitation of a Nightingale that a bird itself would be deceived. Made of nickel-plated brass, with a new type of water container guaranteed not to leak.
No. 498

SUNDRY EFFECTS
No. 752. Baby Cry
No. 754a. Cock Crow
No. 499. Duck Call
No. 692. Horse Trot Imitation
Ratchet—see Washboard.
No. 557. Sleigh Bells
No. 766. Steam Exhaust
No. 773. Washboard

TRIANGLES
Clear and powerful tone, without definite note. Nickel Plated, complete with steel beater.
No. 498. 6”
No. 508. 8”

TRIANGLE HOLDERS
For Bass Drum, or for Console and other posts.
No. 510. For Bass Drum Hoop, N.P.
No. 526C. For Post, C.P.

Rumba Instruments

MARACAS
Premier Maracas give the real Cuban tone and are far more durable. Properly balanced to use rhythmically. 4-inch composition balls with just the right weight of filling. Attractively finished. Handles made to fit your hand. Hold the higher pitched in the right hand.
No. 515 Maracas
Per pair

CASTANETS
Composition clappers of a design that produces the real Spanish effect. They are unbreakable—an exclusive feature of genuine Premier Castanets, so look for the Trade Mark.
No. 512. 1 pair without handle
(Two pairs are generally used—one pair for each hand.)
No. 513. 1 pair on handle

TAMBOURINES
Well-balanced Tambourines, with a fine tone. Look for the Premier Trade Mark next time you are buying a tambourine. It indicates the tambourine that’s better.
No. 505. 10” diameter, 17 pairs jingles
No. 503. 10” diameter, 9 pairs jingles
No. 502. 8” diameter, 7 pairs jingles
PEDAL TIMPANI

For the Up-to-date Timpanist and Band

For the most accurate tuning and the highest speed you need Premier Pedal Timpani. They make easy parts that were formerly difficult or impossible to play. For every type of playing—symphony—military band—opera—dance band, etc., Premier Pedal Timpani will be the best investment you could make.

Infinite adjustment. New type spring-balanced pawls stop the pedal in any position and so give you every possible shade of note. The movement of the pedal is absolutely noiseless.

Wide range. In addition to the normal range of F below the staff, bass clef, to the octave F in the staff, you can get low E, high F, sharps and G and even top A.

Nothing to wear out. The only working parts are the ratchets, made of specially-hardened steel, which will last for many years.

Easy to set up and pack. A pair of Premier Pedal Timpani can be taken out of the trunks and set up easily in 5 minutes. There is only one screw to adjust.

Pure tone. Because with pedal tuning you get even tensioning all the way round the drum. And full volume from the full-sized shells.

Smart finish. Standard finish is glistening silver cellulose lacquer, with the hoops and heads in heavy chromium plating. (Shells finished in polished copper or ivory cellulose to order—no extra charge).

PRICES

Including fibre head protectors and one pair of sticks.

No. 220. Set of two,
Sizes 25" and 28"

Single Instrument, 25"
Supplied at half the above figure.

SETS OF THREE

As chosen by many famous Timpani players.

No. 222,
Sizes 23½", 25" and 28"

HANDB TINMPANI

Identically the same as our Pedal Timpani, except that in place of the pedal attachment there are three sliding feet.

No. 226.
Set of two, 25" and 28"
SETTING an entirely new standard in design, in strength and in ease of assembling, the beautiful lines of this new model stand out from anything that has gone before.

All previous ideas have been discarded. In every respect this latest Marimba-Xylophone is a tremendous improvement. Bars of 10-year seasoned British Honduras rosewood, 1/8" thick, graduating from 2 1/2" to 1 1/2" wide, VISUALLY tuned to the Resonoscope, and with a wonderful organ tone. All steel stand, as rigid as a rock yet comparatively light—only 8 adjusting bolts of a quick, new type—impossible to lose any screws—ball-bearing wheels permanently fixed to frame—alloy resonators for lightness—dummy and extended resonators for spectacular appearance—split frames and resonators—decorative metal ends protect frame from damage—wood frames finished in silver Nu-Cel, stand in heavy chromium.

**INCLUSIVE PRICE**

4 1/2 octave, C to F, raised sharps and flats (level mounted to order), with 3 pairs of beaters.

<table>
<thead>
<tr>
<th></th>
<th>No. 599, Chromium Plated</th>
</tr>
</thead>
<tbody>
<tr>
<td>Frames in any Wonder Finish, extra</td>
<td>... ...</td>
</tr>
</tbody>
</table>

**CASES**
Three of hardest vulcanised fibre, with partitions and straps, to take complete instrument.

<table>
<thead>
<tr>
<th></th>
<th>No. 741</th>
</tr>
</thead>
</table>

**TRUNKS**
Two trunks, beautifully made of 9-ply, covered vulcanised fibre, metal corners, etc., fitted up with trays, straps and partitions.

<table>
<thead>
<tr>
<th></th>
<th>No. 742</th>
</tr>
</thead>
</table>
New SUPATONE XYLOPHONES

Sensational New Style creates World Demand

INCOMPARABLE APPEARANCE. This new style stand and elegant finish strike a modern note, and it is far quicker to assemble and dismantle. There are only 8 adjusting bolts, none of which can possibly be lost. Ball-bearing wheels, permanently fixed, make it easier to move about. Tuned resonators of white metal alloy are much lighter, and there is no plating to deteriorate. Bars are of British Honduras Rosewood 1½" thick and graduating from 2" to 1½" wide. Seasoned for 10 years. Bottom octaves have full marimba tone. VISUAL TUNING with our cathode ray instrument the Resonoscope, enables us to guarantee perfect tuning without overtones. Only with VISUAL tuning can this be guaranteed.

INCLUSIVE PRICES

INCLUSIVE PRICE with Split Frames, etc., dummy and extended resonators, metal frame-ends, new cord clips and frame-locking device, resonator and to counteract changes in atmosphere, silver plated frames, CHROMIUM PLATED Stand, 5 pairs beaters, raised sharps and flats (level mounted to order).

No. 585 4 octave C to C

Frames in any Wonder Finish, extra

CASES & TRUNKS

Fibre Cases Recommended

The cases illustrated are of hardest vulcanized fibre and we strongly advise you to adopt them as the ideal method of transporting tuned percussion. They are light but most durable. Supplied complete with partitions and straps.

No. 740. 2 Cases for Supatone Xylophone

TRUNK: Beautifully made of 9-ply, covered vulcanised fibre, metal corners, etc., fitted up with trays, straps and partitions.

No. 740T

SPECTACULAR RESONATORS

Originally made for Rudy Starita. Since adopted by many stage artists. Extra cost on any instrument.
ALL-PURPOSE MODELS

XYLOPHONE

The Xylophone is a most fascinating instrument to play, and here is the one best model on which to start. The fact that famous Jack Collings plays one proves that it is a full professional model in every way. Exactly the same rosewood as on the large models gives a clear and brilliant tone. Bars are 1 1/4" x 1/4". Stand folds into only two units. Absolutely rigid, yet can be assembled in 2½ minutes. Weight 28 lbs. Chromium stand, alloy resonators, silver Nu-cell frames, metal frame-ends, new cord clips, etc. Complete with when

No. 582. 3-octave, C to C

CASE

Vulcan fibre case, with partition, to take complete instrument.
No. 604

All-purpose

VIBRAPHONE

Big volume and ease of packing make the All-Purpose equally suitable for the gig drummer, the orchestra pit, or a Military Band.

Toluim alloy bars, visually tuned, and free of metallic overtones.

Stand is strong and rigid but folds into only two units. It is fitted with a silent, double-spring motor—quick wind, slow run-down.

Everything included: wheels with brakes, damper, metal frame-ends with new cord clips, beaters. Chromium and silver cellulose finish. Weight only 47 lbs.

No. 278. 2½ octave, G to C

CASE

This case takes the complete All-Purpose Vibraphone. Made of really strong, genuine fibre
No. 604A
STERLING VIBRAPHONE

Add a Sterling to your outfit—and earn more money.
3 octaves. Electric or Clockwork motor

The Vibraphone is a sure way of increasing your worth. And this is the lowest price full compass instrument with genuine toluum alloy bars, and visually tuned as described below.

The Sterling has every feature.

- Fast action damper.
- Alloy resonators — light, strong, non-rusting.
- Metal frame-ends—decorative and protective.
- New cord clips—100 per cent efficient.
- All-steel stand. No loose screws or sliding nuts.
- Packs into two easy-carrying cases.
- CHROMIUM PLATED, silver cellulose frames.

No. 729A. C to C, Clockwork Motor

No. 729B. C to C, Electric Motor

CASES

These two Hand Carrying Cases take the complete Sterling Vibraphone and protect it thoroughly. Made of the very strongest hard vulcanised fibre. Pitted with straps to hold each part.

No. 737

VISUAL TUNING

Sensational Development

Vital Scientific Discovery, adopted by PREMIER exclusively. Absolute accuracy GUARANTEED.

To eliminate the fallibility of the human ear in testing the tuning and tone quality of our instruments, we employ the newest scientific method of VISUAL tuning—the RESONOSCOPE. With this expensive equipment we tune by EYE instead of by ear. By means of a cathode ray, the tester can SEE total perfection; he can detect the minutest variation from the perfect note.

To be certain of perfect pitch and tuning, make sure you play a Premier visually tuned instrument.

*All Premier Instruments tuned to New Philharmonic Pitch C522 or to any other pitch to order
CHIMES • ORCHESTRA BELLS

New Era Chimes
AS SUPPLIED TO B.B.C.

- CHROMATIC MOUNTING. Difficult passages played easily. Read at sight.
- UNIQUE TONE: due to scientific way made. Note the extra heavy caps—adding to tonal beauty and preventing dents.
- VISUAL TUNING guarantees "dead" accuracy.
- IMPROVED DAMPER—instant and positive. Foot and hand controls.
- RIGID AND STRONG. Made for hard wear.
- SIMPLE TO ASSEMBLE and take down. No loose screws or wingnuts.
- WHEELS, ball-bearing, with brakes.
- CHROMIUM PLATING that will last without peeling.

PRICES

<table>
<thead>
<tr>
<th>No.</th>
<th>Size</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>576</td>
<td>8-1&quot;</td>
<td>...</td>
</tr>
<tr>
<td>863</td>
<td>13-1&quot;</td>
<td>...</td>
</tr>
<tr>
<td>861</td>
<td>18-1&quot;</td>
<td>...</td>
</tr>
<tr>
<td>862</td>
<td>13-1½&quot;</td>
<td>...</td>
</tr>
<tr>
<td>860</td>
<td>18-1½&quot;</td>
<td>...</td>
</tr>
<tr>
<td>Stand only</td>
<td></td>
<td>...</td>
</tr>
</tbody>
</table>

Hire Purchase terms on application

CASES & TRUNKS

Prices according to size of set and style.

ORCHESTRA BELL STAND

Easy to fold, Chromium Plated.

No. 568

ORCHESTRA BELLS

A necessary part of every Band and Orchestral Drummer's equipment. Steel bars give a clear and sustained note, without discordant overtones. Mounted in a strong fabric-covered case, for easy carrying. Made in the one ideal size—2½ octave from G to G, bars 1½" wide by 3/8" thick. Complete with beaters:

No. 572

No. 860
READ to LEARN
—Books and Solos by Famous Stars

'MAX ON SWING' (Fourth Thousand)
by Max Bacon

Wishing to place this invaluable book within every Drummer's reach, Max Bacon has generously offered to forego his large Royalty. Only this, coupled with considerable economies in production, has enabled us to offer the perfect Drummers' guide to fame at such an incredibly low price.

This book is the entire work of a modern "Swing" Drummer. 160 pages, and over 35,000 words of absolute “up to the minute” information. Profusely illustrated with specially taken photographs—dozens of examples in an entirely new style for easy playing. Written throughout in non-technical language.

Here is months and months of study and enjoyment.
No. 623

DRUM TUTOR
By Eric Little (New Edition).

Over five thousand sold.

This world-famous tutor is recognised as a standard authority. Complete, written in easy, non-technical style. Starting right from the beginning, it leads you to real proficiency in dance and "straight" drumming. Special chapters cover modern dance drumming; pages of rhythmic exercises and cymbal beats. The book for all who wish to become real drummers quickly.
No. 624

XYLOPHONE TUTOR
By Harry Robbins (Revised Edition)

Harry Robbins' fame is far spread. In this book he has set down the ideas and exercises that helped him to fame. It contains all the elementary principles and much that is of value to the experienced Xylophone, Vibraphone and Marimba player. The chapters on rhythm and four-hammer playing are invaluable. Previous editions sold out at double.
No. 626A

MAX ABRAMS' DRUM TONICS

Newcomers and old hands will find these records priceless for practice. They are full of beats, rhythms, and ideas drummer. Set of three 10" records, plus a played by an outstanding double-sided Parlophone printed guide.
No. 628

DRUM CORPS GUIDE

This clear and concise guide tells you everything you should know about starting and training a Drum Corps (drums, bugles and flutes). A great feature of the Guide is that it tells the instructor exactly what to do and to say right from the start. Full of new ideas.
No. 625

XYLOPHONE SOLOS

Sparkling solos by star xylophonists.
Standard works for two and four-hammer playing; mostly adaptable for a six-hammer chorus as well.
Not too difficult for the average player. Each is with piano forte accompaniment. Nos. 870, 871, and 873 recommended for moderate players.
No. 870

"Steppin' Out" by Leo Vauchant
No. 871
"Red Hearts" by Jack Simpson
No. 872
"Rudy's Rambles" by Rudy Starita
No. 873
"On the Track" (Gallop) by Jack Simpson
Military Band arrangement now available
No. 874
"Hittin' 'em up" by Leo Hackford
No. 875
"The Jazz Fountain" by Wally Abbey
No. 876
"Jumping Beans" by Harry Bidgood
No. 877
"On Another Track" by Jack Simpson
No. 878
"Nuttin' Woods" by Harry Robbins. For Small Orchestra
You can trust your
PREMIER Dealer

An authorised Premier dealer is a dealer chosen entirely for his ability to give sound advice and good service. He is a man in whom you can place the utmost reliability. Whether your needs are large or small he will give you a 100% deal. In many cases the profit on Premier is below that of contemporary instruments, but even so he will advise you to buy Premier because he knows you will be more satisfied and that he will retain your goodwill.

(Printed in England)