Premier

Premier.

REBUUND

THE PREMIER CATALOGUE



DRUMSET EDITION

AN UNRIVALLED HISTORY







Serving drummers worldwide since 1922, Premier has remained at the forefront of percussion design and development.

A long established company that is rich in history and tradition, Premier's name has been associated with a wealth of star performers in many musical genres not only at home in England but all over the globe. From the monster set-ups of stadium filling rockers to the compact kits championed by the jazz community, Premier continues to deliver 'must have' instruments.

The vast experience and knowledge gained during this exhilarating journey has given us unrivalled expertise to craft our instruments to the highest standards.

Alongside a proud history within the worlds of Marching and Orchestral instruments, Premier Drumsets have continued to break new ground and provide the very best for players at all levels. Many products and features have become household names in the drumming world and current research and development ensures that this legacy of innovation continues.

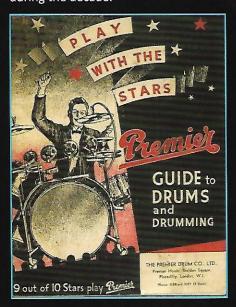
The growing list of leading drummers who endorse Premier not only proves the excellence of our drums on the word-wide stage, but also provides an invaluable source of ideas and inspiration.

Truly one of the most iconic names in music today, you'll find that our sense of pride is infectious. We welcome the demands of today's musicians and extend a warm welcome to members of our ever growing "family" of drummers.

Premier

1920\$ At the height of the Jazz age, drum builder George Smith partners pro drummer Albert Della Porta in the launch of Premier, notably in the 'Soho' area of London, the heart of its vibrant live music scene. The Berwick Street factory moves quickly into production of drum kits and portable tuned instruments.

1930s Under the sales directorship of Fred Della Porta, Premier further develops its instrument ranges. A shift in the dynamic of entertainment with the one-time rebellious and underground Jazz scene now influencing musical theatre and recordings, the modern drum kit is fast growing in popularity. It's the age of the 'star' and contemporary Premier catalogues proudly declare "Nine out of ten 'ace' drummers use a Premier outfit". 'Ace' Drummers like George Fierstone, Max Abrams, Ray Ellington and Max Bacon an entertainer who's tutor book 'Max On Swing' is still sought after today, are among the leading players at this time. The Console system, an early version of today's drum racks is a popular Premier product seeing use in America with drummers like Chick Webb. Premier's famous entry-level brand Olympic also features during the decade.



1940s World War II sees Premier's skills employed in the production of precision-engineered metalwork for the War Office who instigate a move to a new site in Leicester. The latter part of the decade was truly the era of the 'Big-Band' with popular music in the UK heavily influenced by the big stars from America.



1950s Big Band and small group jazz and radio broadcasting are the kingpins of entertainment. Players like Ray Ellington, a band leader and radio celebrity, dominate the airwaves alongside Eric Delaney, Tony Kinsey, Tony Crombie and Norman Burns as the top drummers all proudly playing Premier. Set-ups evolved from the console or 'trap' sets to the smaller neater layouts much more familiar to today's drummer. Great products like the 250 bass drum pedal, Zyn Cymbals, Everplay heads and the hugely prolific 'Lokfast' flush based hardware (the preferred stands of the great Buddy Rich), set Premier aside from its competitors. Many standard drumset features like tilting hi-hat cups and all chromed hardware that drummers take for granted today, were all Premier firsts.



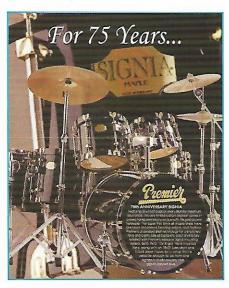
1960s With a choice of set-ups and colours never before available, Premier tackled the challenges of meeting the needs of the "beat boom" drummers with a vengeance. The classic simplicity of the new kits graced many a stage and became the benchmark for quality. The neat 4 piece '54' and '58' were in wide demand with Bobby Elliot (Hollies) and the great Keith Moon (The Who) amongst the many leading drummers of the day using these world-beating drums. Early appearances by the Beatles see Ringo Starr playing a Mahogany Duroplastic set! Influential American drummers of the bebop era like Kenny Clarke, Art Blakey and Philly Joe Jones chose Premier. Sam Woodyard of the Duke Ellington Orchestra's dramatic double bass drum set will become an influence on drummers for generations to come. The legendary 2000 snare drum was launched in 1966, the culmination of Premier parallel-action snare drum design dating back to the 30s. 1966 also saw Premier receive the Queens Award to Industry further illustrating the scale of production fuelled by this exciting period.



1970s The great Kenny Clare was the catalyst behind another radical Premier innovation with the Resonator "shell-within-a-shell" concept. These popular outfits suited many musical styles from jazz trio to stadium rock. In 1976, Premier opens a new purpose built factory in Leicester. 'Punk Rock' explodes on to the UK music scene and sends its shockwave around the world. A fierce nationalistic pride is key to the Punk movement and its leading drummers; Paul Cook (Sex Pistols), Rat Scabies (The Damned) and Rocky Rhythm (Revillos) all play the Britishmade Premier. As 'Punk' morphs into 'New Wave', new names like Clem Burke (Blondie), John Maher (Buzzcocks), Paul Thompson (Roxy Music), Rick Buckler (The Jam), Billy Docherty (The Undertones), join the more established drummers like Phil Collins, John Coghlan (Status Quo) and Richie Hayward (Little Feat) in Premier's advertising.

1980s Elite, Resonator, Soundwave and Club provide endless options for drummers of every style. The new Trilok hardware range and innovative 252 pedal provides more robust and heavy duty options to meet the demands of the heavy rock drummers of the day, though Lokfast hardware remains 'standard issue' for most Jazz drummers. The Project One and Heavy Rock 9 snare drums and even the PowerPak electronic kit punctuated a decade that also saw Premier take the lead in the growing 'value-priced' market with the APK and XPK ranges establishing themselves as true marks of quality. As ever, drummers were the best company ambassadors, with the likes of Carl Palmer (Asia), Rod Morgenstein (Dixie Dregs/Winger), Charlie Morgan (Elton John), Harvey Mason (Session Great) and John Keeble (Spandau Ballet) joining the roster.

1990s Premier introduces two hugely successful ranges with Signia and Genista. Premier's 75th anniversary in 1997 was marked in style by a special commemorative set from each. Again the drummers speak volumes Nicko McBrain (Iron Maiden), Brad Wilks (Rage Against The Machine), Philip Selway (Radiohead) to name but a few.



2000s Along with Artist Series, Cabria Series and Modern Classic, it's the decade of Premier Series with its numerous specification options and proven performance. These amazing drums are the preferred choice of many contemporary drummers, take the great Steve White (Trio Valore) and Derico Watson (Victor Wooten) for example.

PREMIER SERIES ELITE

HAND CRAFTED CUSTOM DRUMS

LOW PROFILE DIE-CAST HOOPS

Focus and reinforce the drumsound at your chosen tuning.

Premier

OPTIMUM SELECTION

an intelligent and exciting choice. Elite is all about you the drummer!

Premier's flagship drumset range is the culmination of a production history spanning every key move in modern popular music. Crafted from the highest quality materials, Elite gives you drums as true musical instruments.

Elite's immediate history as a natural development from our Premier Series launched in 2003 has afforded us the ability to correctly assess the needs of today's drummer and present them with

As standard we fit our new flush fitting ISO mount. A close circumference design which allows close tom placement alongside the well documented sustain, extended tonality and separation that shell mounting allows. Each tom is fitted with a pair of our famous low-profile die-cast hoops bringing a further focus to the drum's tone into the mix as well as a

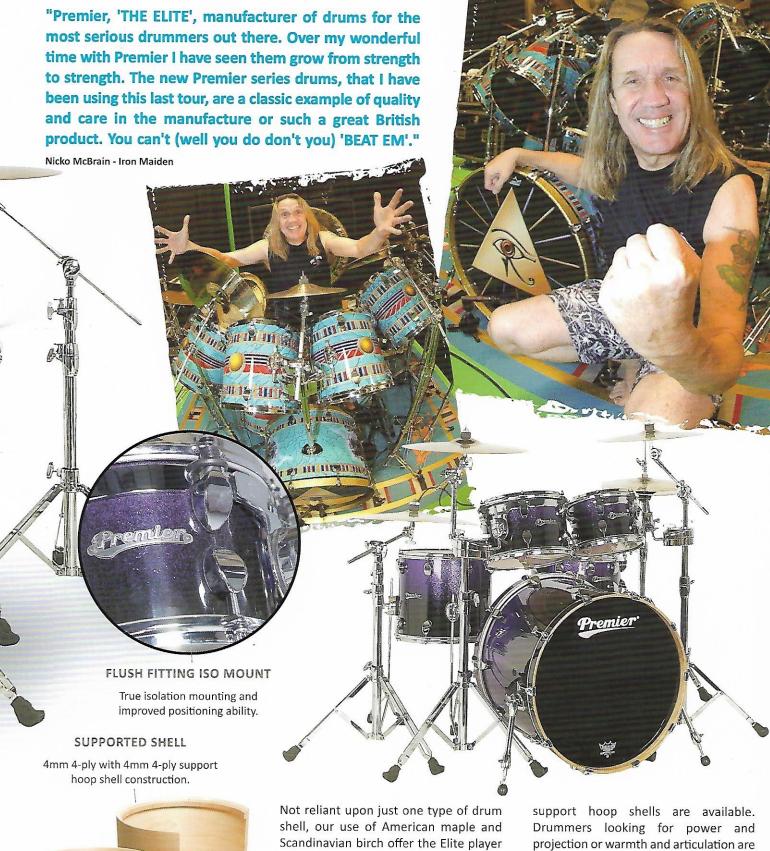
very high class appearance!

DRUMHEADS BY

REMO USA

Sound engineers both in recording and live situations have been quick to congratulate us on the great sound of these drums.

Standard workshop fitting of Remo Coated Ambassador heads to toms and snare drums and Powerstroke to the bass drums further compliment the Elite timbre.



detailed control of their own sound. Each shell is undersized by 3mm allowing the head to seat flatter over the bearing edge extending the resultant tone and sustain.

Birch produces very strong mid to top end frequencies and maple is well known for its inherent focus of lower mids. Both 6-ply unsupported and 4-ply with integral

UN-SUPPORTED SHELL

6mm 6-ply shell construction.

well catered for.

Gen-X is our unique offering with a 6-ply shell combining both our carefully chosen birch and maple in a well researched ratio (2-ply birch on the outside and 4-ply maple on the inside) that delivers the key sonic features of the two.



Premier Series Elite

	Size	Туре	Size	Туре	Size	Туре	Size	Туре
	12" x 8"	Standard Tom	8" x 8"	Power Tom	14" x 14"	Floor Tom	18" x 14"	Bass Drum
	13" x 9"	Standard Tom	10" x 9"	Power Tom	16" x 16"	Floor Tom	18" x 16"	Bass Drum
	14" x 10"	Standard Tom	12" x 10"	Power Tom	18" x 16"	Floor Tom	20" x 14"	Bass Drum
	16" x 12"	Standard Tom	13" x 11"	Power Tom			20" x 16"	Bass Drum
			14" x 12"	Power Tom	14" x 12"	Short Floor Tom	20" x 18"	Bass Drum
	8" x 7"	Quick Tom	15" x 13"	Power Tom	16" x 14"	Short Floor Tom	20" x 20"	Bass Drum
	10" x 8"	Quick Tom	16" x 14"	Power Tom			22" x 16"	Bass Drum
	12" x 9"	Quick Tom			$14'' \times 5^{1/2}''$	Snare Drum	22" x 18"	Bass Drum
	13" x 10"	Quick Tom	8" x 5"	Short Stack Tom	$14'' \times 6^{1/2}''$	Snare Drum	22" x 20"	Bass Drum
	14" x 11"	Quick Tom	10" x 6"	Short Stack Tom	14" x 8"	Snare Drum	24" x 16"	Bass Drum
	16" x 13"	Quick Tom	12" x 7"	Short Stack Tom			24" x 18"	Bass Drum
			13" x 8"	Short Stack Tom			24" x 20"	Bass Drum
			8				26" x 16"	Bass Drum





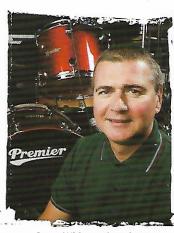
Rod Morgenstein - Dixie Dregs / Jazz Is Dead



Donavan Hepburn - Take That

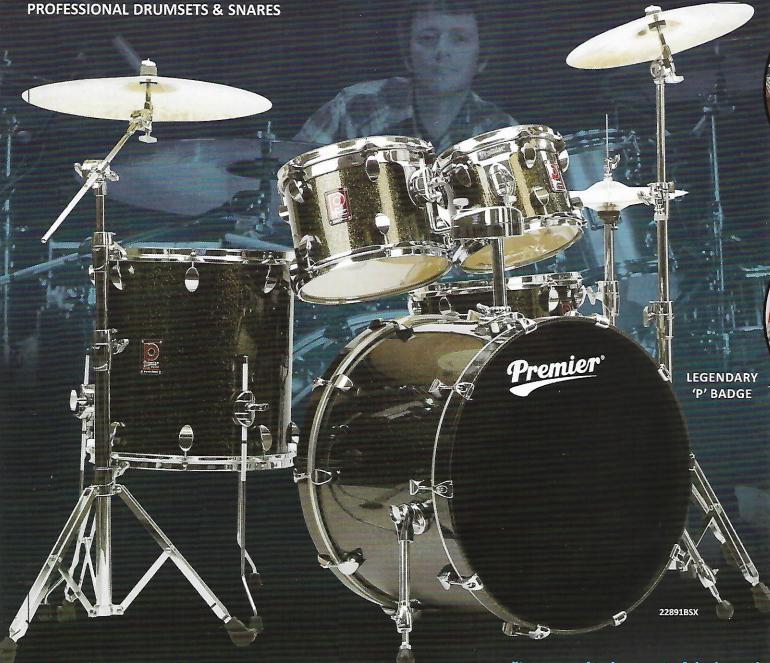


Doane Perry - Jethro Tull



Steve White - Trio Valore

PREMIER SERIES CLASSIC



CLASSIC PERFORMANCE

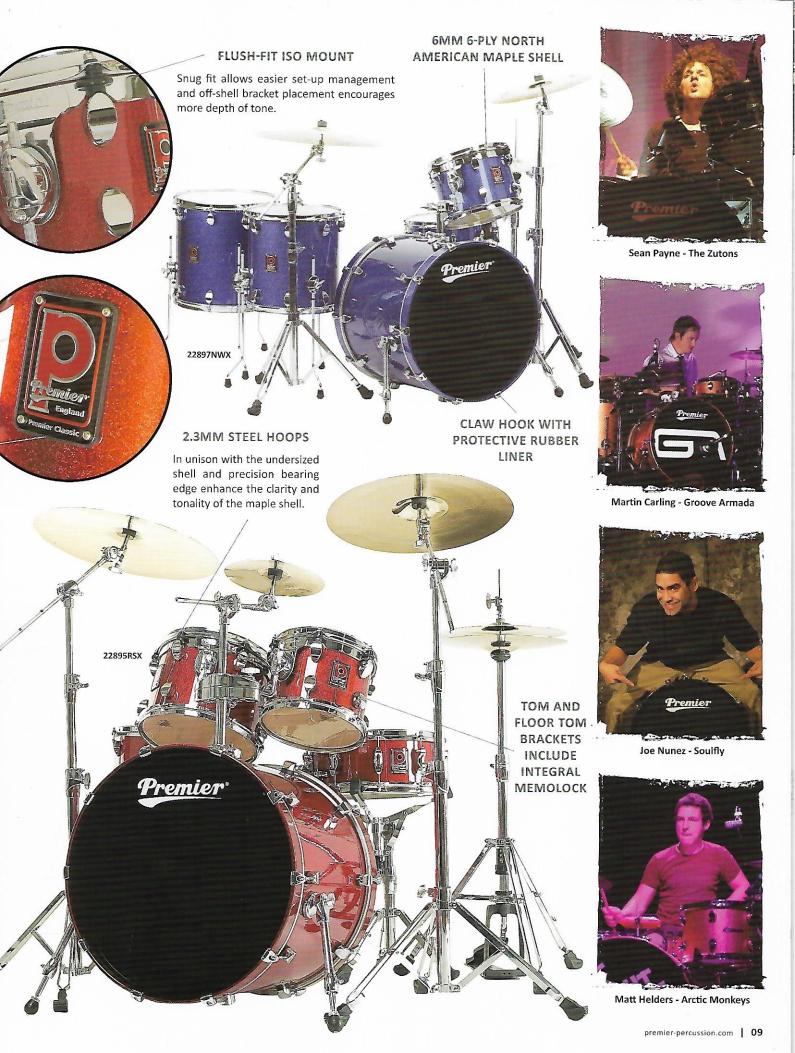
"I am proud to be a part of the legend that is Premier." Chris Sharrock - Oasis

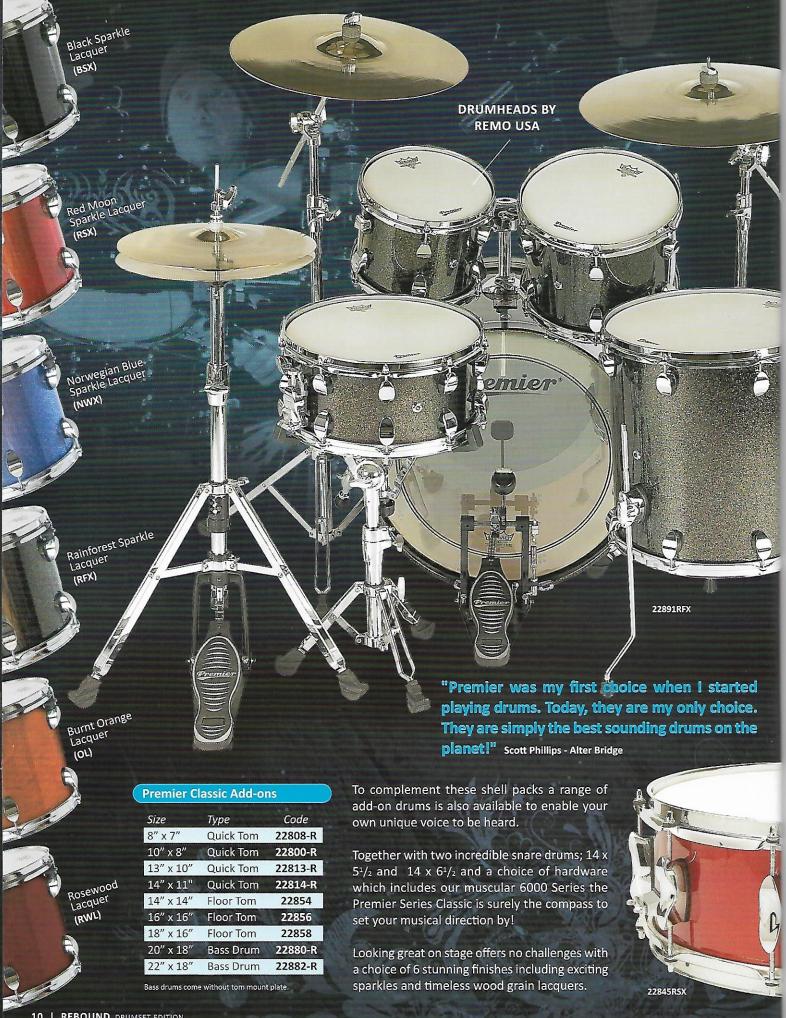
A focussed selection of drumsets offering all the best features associated with the hugely successful Premier Series as well as some new design innovations at very affordable prices. Premier Series Classic drums are available in preconfigured shell packs, a first for truly high-end professional drums.

Constructed from premium grade North American maple, these high quality 6 ply pressure-bonded shells are undersized by 3mm, the traditional characteristic of Premier professional drums. This coupled with a precision-cut bearing edge allows the drumhead to sit flatter producing increased sustain and low-end frequencies which result in an extraordinarily versatile tuning range. This design characteristic borrows from our finest orchestral timpani where tone and clarity are key .

Rack toms are fitted with the new flush-fit ISO mount which allows closer positioning in multi-tom set-ups and firm support with no unnecessary loading on the shell allowing optimum resonance. 'Crosstalk' between drums is also minimised, a bonus in any recording or live miking situation.

With the distinctive Premier Series lug, 2.3mm steel hoops, and the quality assurance of the legendary "Red P" badge, these drums are ready for action. Tuning is made easy as Remo heads are fitted as standard; world renowned Ambassador on snares and toms and the mighty Powerstroke 3 on the bass drums.







Studio 20

Punchy and versatile this great combination of compact sizes offers an articulate and focussed set-up equally at home either in the studio or on stage.

Not available in RFX

22890

- 10" x 7" Short Tom
- 12" x 7" Short Tom
- 14" x 12" Short Floor Tom
- 20" x 18" Bass Drum with mount plate
- Roklok twin tom holder

Stage 22

Rock 22

Space efficient with a wide tonal bandwidth, this configuration provides a practical and reliable set-up for drummers with an adaptable approach to their playing.

22892

- 10" x 8" Quick Tom
- 12" x 9" Quick Tom
- 14" x 14" Floor Tom
- 22" x 18" Bass Drum with mount plate
- · Roklok twin tom holder

A timeless and proven set-up making this a solid kit to span all musical tastes and genres. The ideal foundation for a larger configuration utilising the range of add-on drums.

22895

- 12" x 9" Quick Tom
- 13" x 10" Quick Tom
- 16" x 16" Floor Tom
- 22" x 18" Bass Drum with mount plate
- Roklok twin tom holder

Modern Rock 22

The solid power of the bass drum coupled with the broad sonic range of the toms make this set-up ready to handle the extreme dynamics demanded by today's rock styles.

22891

- 10" x 8" Quick Tom
- 12" x 9" Quick Tom
- 16" x 16" Floor Tom
- 22" x 18" Bass Drum with mount plate
- Roklok twin tom holder

Heavy Rock 22

A set-up chosen by many working drummers today, this set-up allows for comfortable ride cymbal positioning afforded by the one rack and two floor tom combination.

22897

- 12" x 9" Quick Tom
- 14" x 14" Floor Tom
- 16" x 16" Floor Tom
- 22" x 18" Bass Drum with mount plate
- Single tom holder



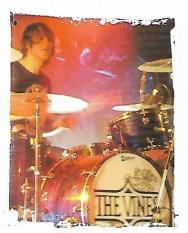
Corey Pierce - God Forbid



Terreon Gully - Stefon Harris / Christian McBride



Anders Johansson - Hammerfall



Hamish Rosser - The Vines

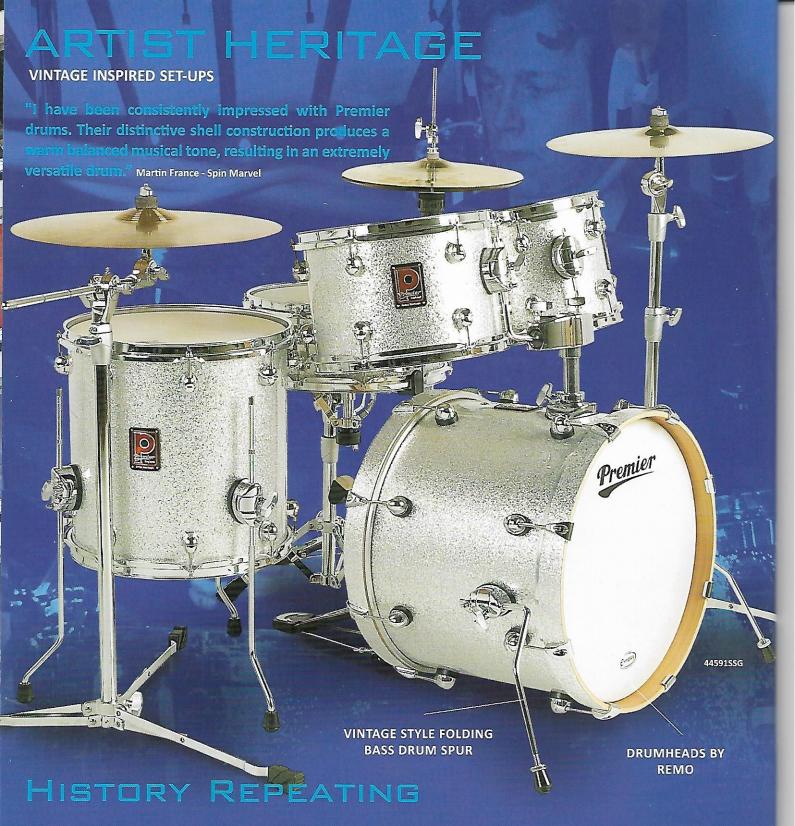


SINGLE TENSION LUG

Stylish Premier Series single tension lug on 14" x $5^{1}/_{2}$ ".

Premier Classic Snare Drums

Size	Туре	Code
$14'' \times 5^{1/2}''$	Snare Drum	22845
14" x 61/2"	Snare Drum	22846



music making, the Artist Heritage Series offers a selection of drumsets appealing to drummers looking for simpler more traditional set-ups. Whether revisiting historical musical styles or exploring cutting edge acoustic composition, this range offers a focussed yet affordable choice.

Made from 6 ply premium birch, the

range includes the jazz drummers staple $18^{\prime\prime}$ x $14^{\prime\prime}$ bass drum and $12^{\prime\prime}$ x $8^{\prime\prime}$ tom in the 'Jazz 18^{\prime} set-up or $20^{\prime\prime}$ x $14^{\prime\prime}$ in the 'Jazz 20^{\prime} for those seeking a little more authority to deal with higher volume styles. The space saving and sonically mighty $20^{\prime\prime}$ x $8^{\prime\prime}$ bass drum in the famous 'Club Kit' configuration completes the exciting range of set-ups available.

Features include the distinctive new

Heritage lug, 2.3mm steel hoops, Remo drumheads, our new Heritage folding bass drum spurs, and the legendary "Red P" badge, truly a seal of approval!

Take your choice from one of 4 vintage style finishes; the iconic Silver Sparkle or White Marine Pearl, a stylish and classic Dark Walnut Lacquer or new Emerald Green Diamond.

Jazz 18

Best suited to acoustic settings needing articulation, control and tone at lower volumes this set-up features an 18" bass drum for those favouring the vibrancy of open tunings.

44591

- 10" x 8" Quick Tom
- 12" x 8" Standard Tom
- 14" x 14" Floor Tom
- 18" x 14" Bass Drum with mount plate
- 14" x 51/2" Snare Drum
- Roklok twin tom holder

Jazz 20

The 20" bass drum allows more punch and volume suiting it to higher dynamic levels. Combined with the compact tom sizes this makes a versatile yet streamlined set-up.

44592

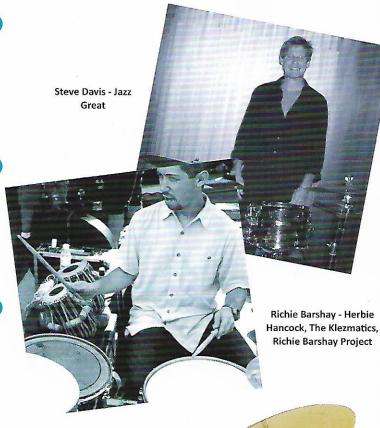
- 10" x 8" Quick Tom
- 12" x 8" Standard Tom
- 14" x 14" Floor Tom
- 20" x 14" Bass Drum with mount plate
- 14" x 51/2" Snare Drum
- Roklok twin tom holder

Club Kit

Compact and characterful the Club Kit couples great sound with portability and an ability to set-up in small spaces. A unique appearance that adds another dimension to this practical set-

44590

- 10" x 6" Club Tom
- 13" x 11" Club Floor Tom
- 20" x 8" Bass Drum with mount plate
- 13" x 51/2" Snare Drum





SNARE DRUMS

PREMIER SERIES ELITE | PREMIER SERIES CLASSIC | MODERN CLASSIC

DRUMHEADS BY

REMO USA

Premier

HEAVY-DUTY, FULLY ADJUSTABLE SNARE STRAINER



 Size
 Type
 Code

 14" x 5¹/₂"
 Maple Shell
 2845VM

 14" x 6¹/₂"
 Maple Shell
 2846VM

 14" x 8"
 Maple Shell
 2848VM

10 LUG DIE-CAST HOOPS

6MM 6-PLY NORTH
AMERICAN MAPLE SHELL

AVAILABLE IN A CHOICE OF SIX LACQUER FINISHES

(SEE PAGE ?? FOR OPTIONS)

LEGENDARY 'P' BADGE

22846BSX

DISTINCTIVE DIAMOND CHROME LUGS

2846VM

STYLISH PEWTER
BADGE

2.3MM TRIPLE FLANGE STEEL HOOPS

emier

VINTAGE MAPLE FINISH

2845VM

2848VM

CLASSIC SMOOTH ACTION

SNARE STRAINER

Premier Classic Snare Drums

Size	Туре	Code
14" x 5 ¹ / ₂ "	Snare Drum	22845
14" x 6 ¹ / ₂ "	Snare Drum	22846

TIMELESS CLASSICS

22845RSX

"If you want the recipe for musicality, tone, sensitivity and beauty; Premier Drums have the major ingredients!" Derico Watson - Victor Wooten Band

Premier's exclusive snare drum collection is inspired by iconic vintage drums of the past to offer timeless design that suits contemporary musical requirements. With three distinctly different ranges of snare drums, you can be sure to find a model for every style of playing and every genre of music. All wood shell drums are crafted from 6 plies of premium North American maple with further options of hammered brass or steel shell in the Modern Classics.

The Premier Series Elite snares are designed for the heavier player and are available in a choice of three depths. The combination of precision engineered metal work and the timeless vintage maple finish ensures you have a truly fantastic instruments. Premier Series Elite snare drums are also available to match your Premier Series Elite kit.

Premier Series Classic snares are versatile by nature. With its classic style smooth action snare strainer and a choice of stunning lacquer finishes, each snare exudes a quality steeped in the history and tradition of drum making.

Finally the Modern Classic family of snares hark back to yesteryear with beautiful tube lugs and smooth action Dunnett snare strainer. From the richness and depth of maple, the dry warmth and tuneful projection of hammered brass, to the strong toned brightness and cut of steel, there's a Modern Classic to suit your individual style.







Gulli Briem - Freelance

Nathan Curran - Basement Jaxx

Stefan Schwarzmann - Freelance

Luke Bullen - KT Tunstall

Ian Skelly - The Coral



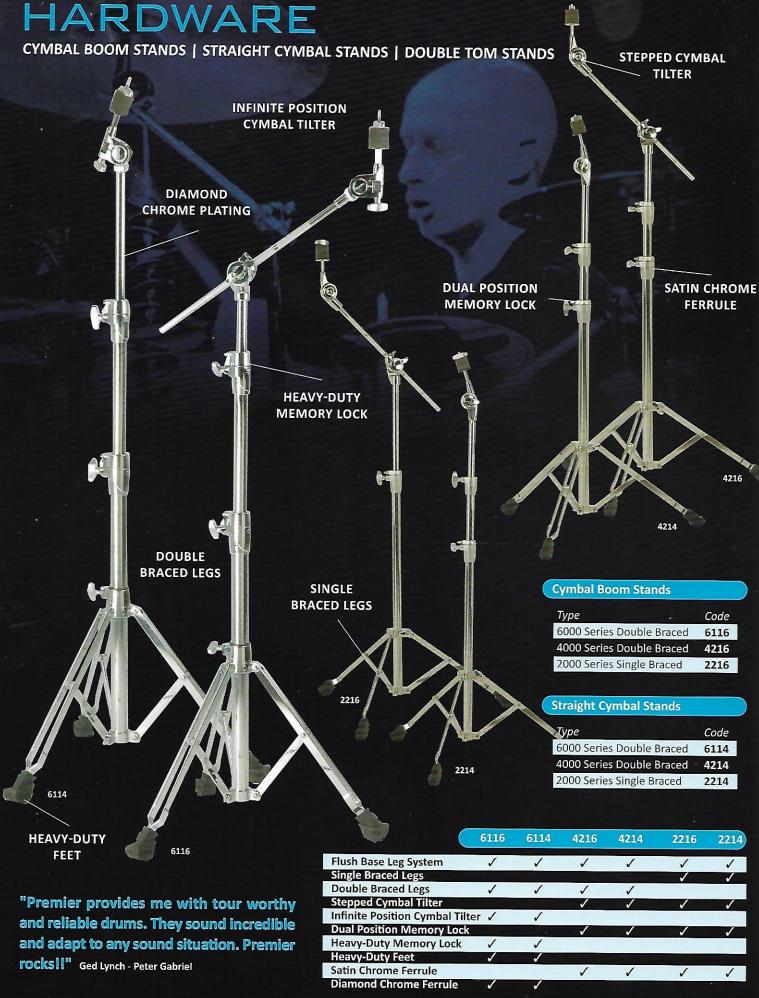
Hardware Packs

6000 Series	5861	4000 Series	5889	2000 Series	5847
Snare Stand (6113)		Snare Stand (4212)		Snare Stand	

Cymbal Stand (6114) Hi-Hat Stand (6115) Cymbal Boom Stand (6116) Bass Drum Pedal (6073)

Cymbal Stand (4214) Hi-Hat Stand (4215) Cymbal Boom Stand (4216) Bass Drum Pedal (0205)

Cymbal Stand (2214) Hi-Hat Stand (2215) Cymbal Boom Stand (2216) Bass Drum Pedal (0204)





Paul Cook - Sex Pistols

Jon Brookes - The Charlatans

Gene Lake - David Sanborn / **Dave Douglas**

Danny Zimmermann - Gamma Ray

Clune - David Gray



PEDALS & THRONES Premier offers a range of pedals and thrones to suit the needs of every drummer. All pedals have a great feel with an ultra sensitive response whilst the thrones combine a full selection of seat types with tour-worthy stability. All pedals and thrones are adjustable to suit individual tastes. 6077 6000 Series Double Pedal 6073 6000 Series Deluxe Peda "Premier Drums, the building blocks in which legends are Also available as left-footed (6077L) made!" Ginger Fish - Marilyn Manson **ADJUSTABLE CAM** AND FOOTPLATE ANGLE **BASE PLATE** 0206 4000 Series Deluxe Pedal 0207 4000 Series Double Pedal **DUAL SIDED** 0205 BEATER 4000 Series **FAST ACTION** Single Pedal FOOTPLATE 0204 2000 Series 6077 6073 0207 0206 0205 0204 Single Chain Drive **Dual Chain Drive Radial Rod** Pedal Base Plate Toe Stop Beater Balance Weight **Dual Sided Beater Grip Spurs** Velcro Grip

RADIAL ROD

Adjustable Cam



Greg Mighall - The Rascals

Rob Maxfield - Ian Brown

Jorg Michael - Stratovarius

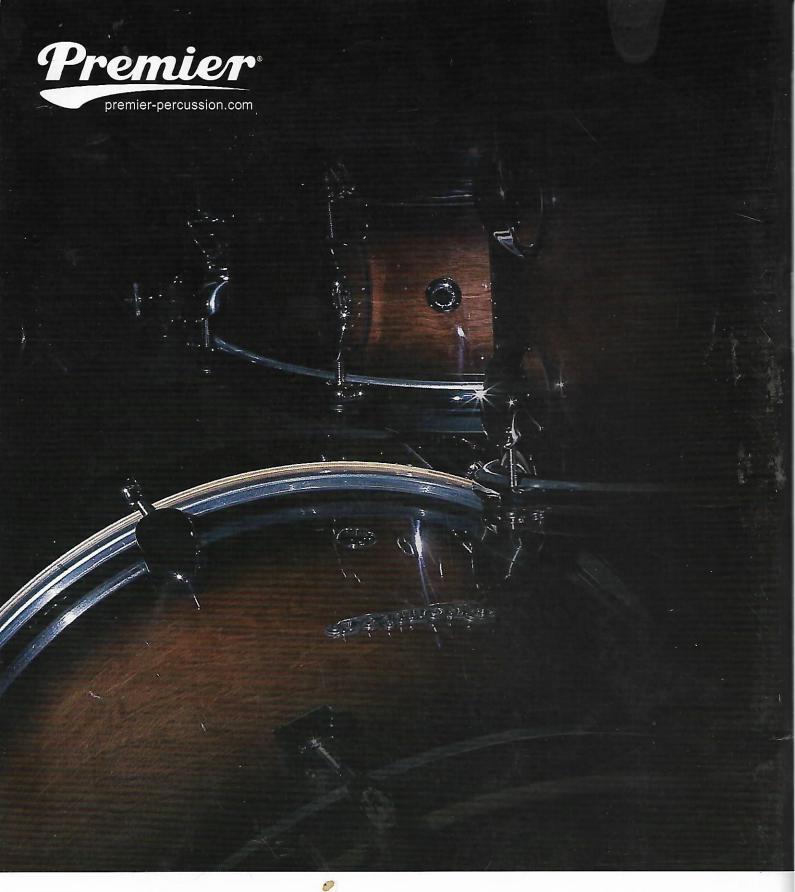
Philip Selway - Radiohead

Mike Heaton - Embrace











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Premier is dedicated to creating percussion instruments of only the highest possible quality. Because we are constantly improving, updating and introducing new products, and because we also may be subject to material changes outside of our control, we reserve the right to change product specifications as necessary without prior notification.