

2806 HEADLINER

HIT the headlines with HEADLINER! Here's the tonal versatility and quality construction sought by today's most discriminating professional drummer. Everything's here. The outstanding sound projection of the PowerTone metal snare, the faster set-ups and never-slip adjustments of Swiv-o-matic holders, the lightning-quick Swiv-o-matic pedal action. With HEADLINER, musicians and audiences know you've arrived. So do you!

Outfit includes: 14x20 bass drum, 8x12 mounted tom-tom, 16x16 tom-tom with legs, 5x14 PowerTone metal snare drum and accessories as illustrated (less cymbals). Available in choice of pearl finishes.



Complete outfit, less cymbals \$555.00

Dyna*Sonic snare drum optional at extra cost.



2802 'CELEBRITY'

TAKE a good look at this set-up. Get amazing versatility with the Celebrity. You'll handle all jazz, solo and "big band" engagements with professional ease. Famed Dyna. Sonic snare, Swiv-o-matic "set 'em and forget 'em" holders, and super-swift Swiv-o-matic pedal. Perfection in drums for perfectionists in drumming.

Outfit includes: 14x22 bass drum, 9x13 mounted tom-tom, 16x16 tom-tom with legs, 5x14 Dyna•Sonic snare drum and accessories as illustrated (less cymbals). Available in choice of pearl finishes.



2834 TIMBALE TWIN

THE SET to set your group apart in sound and style. Twin bass drums and timbales team to produce big beats and unusual rhythms. Here's the choice of professional rhythm 'n blues and rock groups "moving out" for varied tonal colorings and unique sounds.

Outfit includes: two 14x20 bass drums, 6½x13 and 6½x14 Timbales with stand, 16x16 tom-tom with legs, 5x14 PowerTone metal snare drum and accessories as illustrated (less cymbals). Available in choice of pearl finishes.





2852 Cozy Cole 'CONSTELLATION'

REACH for the pinnacle of percussion perfection! Modeled after the famed Cole set-up, here's sound flexibility which makes this outfit the choice of top-ranked pros with top flight musical assignments.

Outfit includes: 14x22 bass drum, 9x13 mounted tom-tom, 16x16 tom-tom with legs, 5x14 PowerTone snare drum and accessories as illustrated (less cymbals). Available in choice of pearl finishes.





2837 Louis Bellson 'TWIN BASS'

You'll get the "big beat" with Rogers "TWIN-BASS" outfit. You'll open up a whole new range of tonal colorings and rhythmic possibilities for yourself. Here's a unique set-up for the serious professional seeking to "pull all the stops" on his creative drumming capabilities.

Outfit includes: two 14x22 bass drums, 9x13 mounted tom-tom, 16x16 tom-tom with legs, 5x14 Dyna-Sonic snare drum and accessories as illustrated (less cymbals). Available in choice of pearl finishes.



2845 Rogers' 'CITADEL'

SET UP, swing through the night. Pack up, move on to the next "gig". The pros pick CITADEL for "one nighters". Get big sound and broader tonal range in a sturdy, compact set. Top materials combine with Rogers craftsmanship to guarantee your set will stand up to night-afternight wear-and-tear with no sacrifice in the sound quality demanded in professional work.

Outfit includes: 14x20 bass drum, 8x12 mounted tom-tom, 14x14 tom-tom with legs, 5x14 Dyna•Sonic metal snare drum and accessories as illustrated (less cymbals). Available in choice of pearl finishes.





2873 Dave Clark 'LONDONER'

"I LIKE IT LIKE THAT," says Dave Clark about his new Rogers outfit. Here's the way to bold resonant drive and up-tempo splashes of sound. This "Dave Clark sound" makes the LONDONER the accepted standard among today's "mod music makers." You'll "LIKE IT LIKE THAT," too!

Outfit includes: 14x20 bass drum, 8x12 and 9x13 mounted tom-toms, 16x16 tom-tom with legs, 5x14 PowerTone snare drum and accessories, as illustrated (less cymbals). Available in choice of pearl finishes.





2855 Roy Burns 'STARLIGHTER'

PERFECT percussion is the STAR-LIGHTER'S potential. It's customized for Roy Burns to give full reign to his progressive and melodic jazz musical stylings. If you have ideas about new percussion sounds, here's the set with the capacity you need, a brilliant showcase for the musical innovator.

Outfit includes: 14x22 bass drum, 9x13 mounted tom-tom, 16x16 tom-tom with legs, 5x14 Dyna•Sonic metal snare drum and accessories as illustrated (less cymbals). Available in choice of pearl finishes.



2888 Rogers' 'DELTA'

AN UP-TO-THE-MINUTE drum outfit for the rising young drummer to develop percussion skills. Here's a set with qualities normally built only into more costly outfits.

Outfit includes: 14x20 bass drum, 8x12 mounted tom-tom, 14x14 tom-tom with legs, 5x14 Luxor snare drum and accessories as illustrated (less cymbal). Available in choice of pearl finishes.





2885 Rogers 'COMET'

GREAT start for the beginner, providing the basic equipment to which extra pieces can be added. A good set to "grow on".

Outfit includes: 14x20 bass drum, 8x12 mounted tom-tom, 5x14 Luxor snare drum and accessories as illustrated (less cymbal). Available in choice of pearl finishes.

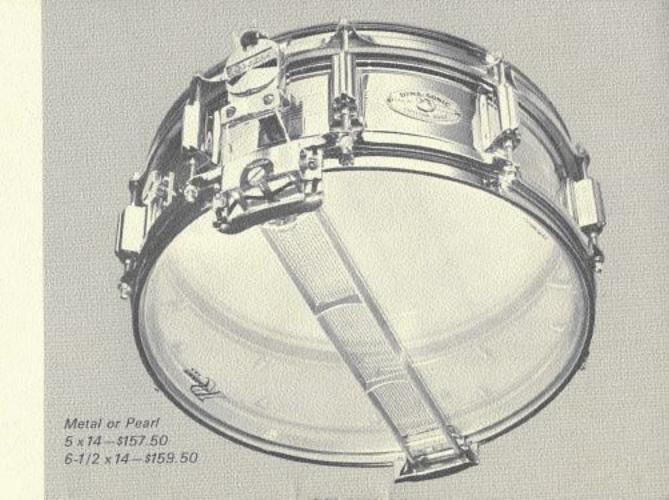


Rogers DYNA•SONIC® snare drums . . . clean, crisp, clear sound with full definition.

Snares ride on an exclusive floating snare frame. There's no choking — no snare slap. You get:

- PINPOINT DEFINITION. You hear the result of each stroke at full power — always without distortion.
- CHOKE-FREE SOUND. Always clear and crisp. Never mushy.
- FASTER STICK REBOUND. Your drum head feels solid, never soft.
- FULL DYNAMIC RANGE. No dead spots anywhere on the head. Your snare sound projects clearly and easily.
- TONE QUALITY. It's built in a result of matched snares, heads and custom shell.
- ONE-POINT UNIFORM TENSIONING. Tension screw stays as you set it.

Available in metal (chrome plated brass shell) or choice of pearl finish . . . in jazz and concert models, 5x14 and 6½x14. Popular Marching drum sizes available in pearl finishes.



ROGERS TIMBALES Humberto Morales Model

New brass acoustic shell design provides the world's most authentic Latin sound. Shell sizes 6½x13 and 6½x14. Both skin and plastic head models come with wrapped counter hoops. Timbale stand (4908) with exclusive tilter adjusts to any playing position. Positively wobble-free.

4904 Timbales. Brass shells, skin heads. \$149.50

4905 Timbales. Brass shells, plastic heads. \$149.50

4906 Timbales. Chrome plated brass shells, skin heads. \$159.50

4907 Timbales. Chrome plated brass shells, plastic heads. \$159.50



POWERTONE*

It's what you can't see on the PowerTone that counts. And you can't see the snare bed. It's invisible. This means you get the sound you want without excessive tightening of snares.

Your snares won't choke the head.

It's just that simple — but a difference which gives you sound that's smooth and rich. Your sound projects 'out' where you want it without pounding. There are no dead spots anywhere — just live sound right to the edge of the head.

Available in metal (chrome plated brass shell) or choice of pearl finish...in jazz and concert models, 5x14 and 6½x14. Popular Marching drum sizes available in pearl finishes.



STANDS

For every drumming need. Rugged all-steel construction. Chrome finish. Engineered for stability and balance desired by the most critical drummer. Adjustable to any playable height and angle. All fold compactly.

4403 PRO

Floor cymbal stand with Swiv-o-matic tilter

4012 'GIANT'

For both 14 & 15" drums. This heavy-duty design is our most popular drum stand.

4018 'SUPREME'

Same as 4012 'Giant', but with flat base.

4009 'STA-TITE'

A medium weight version of our 'Giant' model

4011 'PRO'

Medium weight, this popular drum stand features unique leg design with outstanding stability.











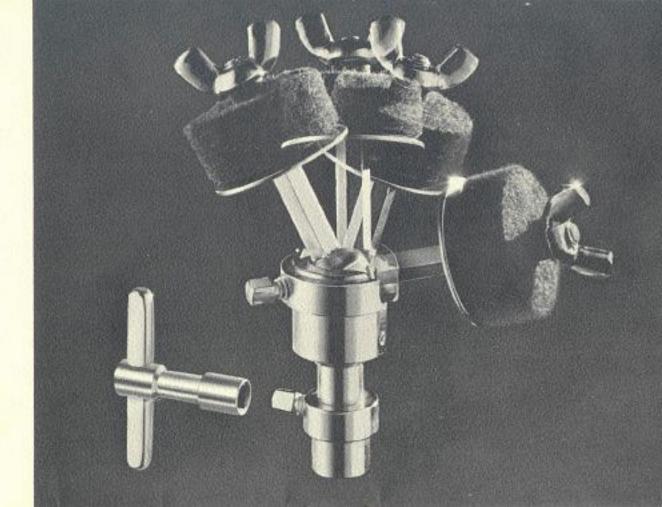
SWIV-O-MATIC®

The idea that revolutionized drumming! Today, drummers no longer need worry about cymbals and tom-toms falling, twisting or turning. Swiv-o-matic changed all that.

Your set-up now stays put — through a whole evening's drumming or through a whole year. There's no more tinkering, no more juggling, no more wrenching. Set-up and take-down are instant. Swiv-o-matic attachments adjust instantly to any angle, any height, any direction. Set 'em, forget 'em.

ROGERS DRUM KEY 4409 — 40¢

Here's your key to better drumming. When you play Rogers, this key does more for you than a kit of tools.



SWIV-O-MATIC

366 Dual Tom-Tom Holder \$44.50

Set tom-toms close together or spread apart. Get any playable height and angle adjustment. Amazing stability. No swing or sway.

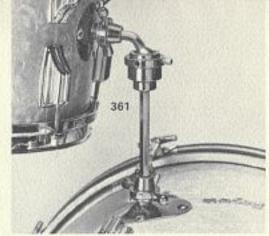
320 Cymbal Tilter \$5.00 Tilt your cymbal to any playable angle. Rotates 360°.

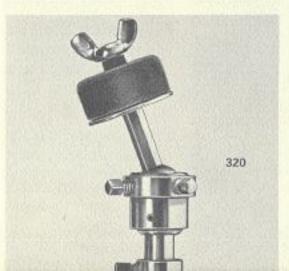
361 Shell Mount \$21.00
For slightly off-center mounting. Fits all models.

360 Shell Mount \$21.00

For side mounting tom-tom on bass drum. Fits all models.











396 Swiv-o-matic FOOT PEDAL

Here is the fastest, smoothest pedal you've ever played. It also adjusts, attaches, assembles faster and better than any other pedal. Strong talk. If you don't believe it, try it. Model #396 with hinged illustrated. Also available with solid footboard, model #395.

398 ROCKET PEDAL

Rugged in construction and sensitive in touch. Fast action minimizes foot fatigue.



What more could you ask?



4200 ROGERS SAMPSON THRONE

SIT IN COMFORT! This throne's got it. New aircell foam cushion seat means you can sit for hours—and sit some more. It's mattress firm, just right for playing comfort hour after hour. New 100% slip-proof positioning clamp keeps your seat where you set it. You can twirl about without changing your height adjustment.

4208 ACCESSORY THRONE

Does double duty. This comfortable padded throne solves the problem of storing traps. Holds stands and accessories. Standard 24" high, Specify finish.



Model 4200 . . . \$39.50

Rogers SWIV-O-MATIC® Hi-Hat

Count 8 reasons why this hi-hat is the 'hottest' in the land.

- 1. You get the 'chic' cymbal sound you want.
- 2. Top adjustable cymbal clutch won't slip.
- Cymbal tilter angles cymbal the way you like it and then stays put!
- 4. Non-slip 'U' clamp grips positively.
- 5. Spur and leg design seats firmly, won't creep.
- Spring tension adjusts to your feel and cymbal size.
- Twin direct-pull . . . balances, won't bind — gives you foot pedal smoothness.
- Cushioned heel eliminates noise and clatter.

4401 Hi-hat with hinged heel. \$39.50

4402 Hi-hat identical to 4401 but with 1-piece footboard. (not shown) \$39.50

Rogers Drums are used exclusively by the 'Up With People' singout casts.



Columbia Broadcasting System, Inc. / 1005 East 2nd Street - Dayton, Ohio 45402

Official Drums for Teen Fair Battle of the Bands