

Presenting

PREMIER

drums



Introduction

At a time of world unrest, we are proud to announce a complete new Premier range. Premier supremacy, unchallenged throughout the world, brings to you new ideas, great improvements, new designs, years ahead of all contemporary standards.

Here you'll find quality, efficiency, brilliant response and value-for-money beyond all expectations. Your particular attention is drawn to the sensational new Double-Ace Snare Drums and the amazing value of the Olympic range of outfits—really world beaters and within the reach of all.

Every effort will be made to supply equipment exactly as shown, but war conditions may result in slight modifications in design becoming necessary without notice.

Leading drummers the world over are unanimous in praise of Premier. What better proof of Premier supremacy is needed than that 9 out of 10 Aces are Premier equipped—and 31 out of 36 finalists in the All-Britain Championships were playing Premier?

Test out a Premier Kit at your dealer's and you'll see the difference at once—you'll play drums that have "made the grade" for the last 17 years, and that have a 50% higher part exchange value than others.

There's a genuine Premier Outfit—for Aces and for beginners—at terms to suit all pockets—so why miss the thrill of Premier Drumming?

WHEN ORDERING PART EXCHANGE

Always quote Catalogue Number, and mention Catalogue "O," which cancels all others. Don't tear the catalogue—there is no need to do so. Either send cash with order, or let us dispatch C.O.D. Postage or carriage extra in all cases.

Premier Distributors are able and willing to make you a satisfactory allowance on your present kit in part payment for new Premier equipment. Where there is no Distributor, Premier will be pleased to offer this service direct.

DEFERRED TERMS

All Premier Distributors can arrange deferred terms of payment.

This should enable every drummer to get the new equipment he wants NOW.

A fine Premier kit will help to take you to the top, or to keep you there. Premier deferred terms will enable you to pay for it out of income. Ask your Dealer for full details, without obligation.

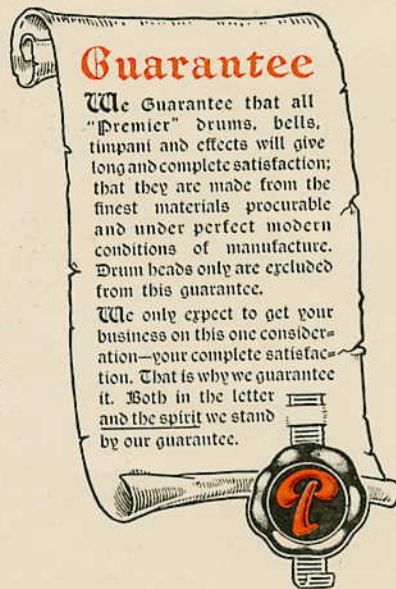
Guarantee

We Guarantee that all "Premier" drums, bells, timpani and effects will give long and complete satisfaction; that they are made from the finest materials procurable and under perfect modern conditions of manufacture. Drum heads only are excluded from this guarantee.

We only expect to get your business on this one consideration—your complete satisfaction. That is why we guarantee it. Both in the letter and the spirit we stand by our guarantee.

Invitation to visit the Factory

We always welcome the opportunity of meeting and thanking drummers for their support and valuable suggestions. We extend a cordial invitation to you to visit our Factory, where our men and plant installation of the latest type are engaged on producing the world's best in percussion instruments. If you care to fix an appointment, just drop a card to Premier House, Golden Square, London, W.1, and state which day (Monday to Friday) would be convenient.



THE PREMIER DRUM CO., LTD.

LONDON, W.1., ENGLAND

choose PREMIER

Listed is the "Roll of Premier Supremacy"—each a household name in the world of percussion—players and bands whose knowledge of Drums and Drumming is beyond challenge. These experts do not take chances with their kit. Follow their example and swing over to Premier—the drums that are played by 9 out of 10 Aces.

Max Abrams : *Geraldo, Savoy Hotel.*
 Vernon Adcock : *B.B.C. Artist.*
 Max Bacon : *Ambrose.*
 Arthur Baker : *Billy Cotton.*
 Paul Barbarin : *Louis Armstrong.*
 Bartle : *Carroll Gibbons.*
 H. Beason : *Teddy Hill, New York.*
 Jimmy Blades : *Louis Levy.*

Tommy Blades : *Debroy Somers.*
 W. Bradshaw : *London Symphony Orchestra.*
 The Brigade of Guards.
 British Broadcasting Corporation.
 Frank Brocklehurst : *Buxton Municipal Orch*
 Brussels Radio Station.
 Callender's Cable Works Bands.
 Jack Carter : *Noble Sissle.*

Johnny Chilton : *Jack Doyle.*
 Jack Collings : *B.B.C. Salon Orchestra.*
 Carlos Cortes, Paris.
 De la Salle College, Canada.
 George Fierstone : *Jack Harris.*
 Reg. Flower : *London Palladium.*
 Foden's Motor Works Band.
 Wally Fuggle : *Victoria Palace.*
 Dave Fullerton : *Henry Hall.*
 Gaumont-British Studios.
 Jack Goodman : *Joe Kaye, Ritz Hotel.*
 Ronnie Gubertini : *Al Collins.*
 George Hackford : *Piccadilly Hotel.*
 Alec Halls : *Variety—World's Tour.*
 Syd Heiger : *Eddie Carroll.*
 H.M.V. Recording Studios.
 Jackie Hunter : *Jack Jackson.*
 Harry Houston : *Canadian Ace.*
 Reg. Imeson : *Champion Semi-Pro., 1938-9.*
 Jimmy Jack : *Henry Hall.*
 Jock Jacobsen : *Lew Stone.*
 Harry Landau : *Bram Martin.*
 Lausanne Radio Station.
 Bert Manning : *The "Queen Mary."*
 Bob Manning : *Percival Mackey.*
 Leroy Maxey : *Cab Calloway.*
 Henri Morrison : *All-Scotland Champion.*
 Mott Moseley : *Billy Gerhordi.*
 C. S. Norrington : *B.B.C. Military Band.*
 Oslo Radio Station.
 Charlie Page : *Murray's Club.*
 Willy Pantzer Midgets.
 Billy Rawlinson : *West End Astoria.*
 George Rawlinson : *Hammersmith Palais.*
 W. Rodway : *All-Britain Champion Band.*
 Merv Rowston : *Famous Australian.*
 Royal Air Force Central Band, Uxbridge.
 Royal Australian Air Force.
 Foyal Horse Guards (The Blues).
 Royal Military School of Music, Kneller Hall.
 Jack Simpson : *Princes Th. and Radio.*
 Fill Airey-Smith : *Jack Hylton's Show.*
 Dick Slade : *Australian Star.*
 Rudy Starita : *Radio and Records.*
 Lew Stevenson : *Jack Hylton.*
 Henry Van Leer : *Holland.*
 Phil Watts : *"Swing" Bands and Records.*
 Tommy White : *Jack White, "Astoria."*
 Gilbert Webster : *B.B.C. Theatre Orch.*
 Cecil Lailey Walden : *Oscar Rabin.*
 Carl Wintle : *Australian Ace.*
 Joe Wyndham : *Jack Payne.*



'ACE' OUTFIT

Exactly as illustrated with 28" x 18" Double Ace Bass Drum, 14" x 8" Double-Ace Snare Drum, and Tunable Tom Toms to match, Avedis Zildjian and Zilco Cymbals, all metal parts Chromium Plated.

No. 106

Ivory or
 Ebony
 Wonder
 Finish

With a thousand apologies to the hundreds of other famous Premier users whose names have been omitted for want of space.

START-RITE OUTFIT



**In Glossy Ivory
Chromium Plated Bass Drum Rods**

- 26" x 12" Olympic Bass Drum, Single Tension.
- Marvel Snare Drum.
- Plated Snare Drum Stand.
- Popular Pedal.
- Popular Spurs.
- 10" Cymbal.
- Cymbal Rocker, Chromium Plated.
- Woodblock.
- Woodblock Holder.
- Pair of Hickory Snare Drum Sticks.
- Premier Modern Tutor.

No. 110 - -

Case No. 458 and Cover No. 416

OLYMPIC 10 OUTFIT



**In Ivory or Ebony
Chromium Plated Drums**

- 28" x 15" Olympic Bass Drum, Single Tension.
- 14" x 5" (6 1/2" overall) Olympic Snare Drum, all metal, Chromium Plated.
- Snare Drum Stand.
- Popular Pedal.
- Popular Spurs.
- Genuine 10" Zinjian Cymbal.
- Cymbal Rocker, Chromium Plated.
- Woodblock.
- Woodblock Holder.
- High-grade Cowbell.
- Cowbell Holder, Chromium Plated.
- Pair of Brushes.
- Pair of Hickory Snare Drum Sticks.
- Premier Modern Tutor.

No. 111W, Ivory
No. 111B, Ebony

Case No. 458 and Cover No. 419

OLYMPIC 12 OUTFIT



In Ivory or Ebony

Chromium Plated Drums, Table, etc.

28" × 15" Olympic Bass Drum, Single Tension.

14" × 5" (6½" overall) Olympic Snare Drum, all metal, Chromium Plated.

Snare Drum Stand.

Olympic Trap Table.

Set of 4 Genuine Korean Temple Blocks.

Set of 4 Temple Block Clamps.

Genuine 10" Zinjian Cymbal.

Popular Pedal.

Popular Spurs.

Pair of Brushes.

Pair of Hickory Snare Drum Sticks.

Premier Modern Tutor.

No. 109W. In Ivory }
No. 109B. In Ebony }

Case No. 458 and Cover No. 419

OLYMPIC 15 OUTFIT



In Ivory or Ebony

Chromium Plated Drums, Table, etc.

28" × 15" Olympic Bass Drum, separate tension.

14" × 5" (6½" overall) Olympic Snare Drum, all metal, Chromium Plated.

Snare Drum Stand.

Popular Pedal.

Pair of Snap-Down Spurs.

Bass Drum Damper, Chromium Plated, with large pad.

Olympic Trap Table, Chromium.

Set of 4 Genuine Korean Temple Blocks.

Set of 4 Temple Block Clamps.

Genuine 11" Zinjian Cymbal.

Genuine 8" Zinjian Sting Cymbal.

Choke Cymbals.

Choke Cymbal Holder, Chromium Plated.

High-grade Cowbell.

Cowbell Holder, Chromium Plated.

Pair of Brushes.

Pair of Hickory Snare Drum Sticks.

Premier Modern Tutor.

No. 112W. In Ivory }
No. 112B. In Ebony }

Case No. 458 and Cover No. 419

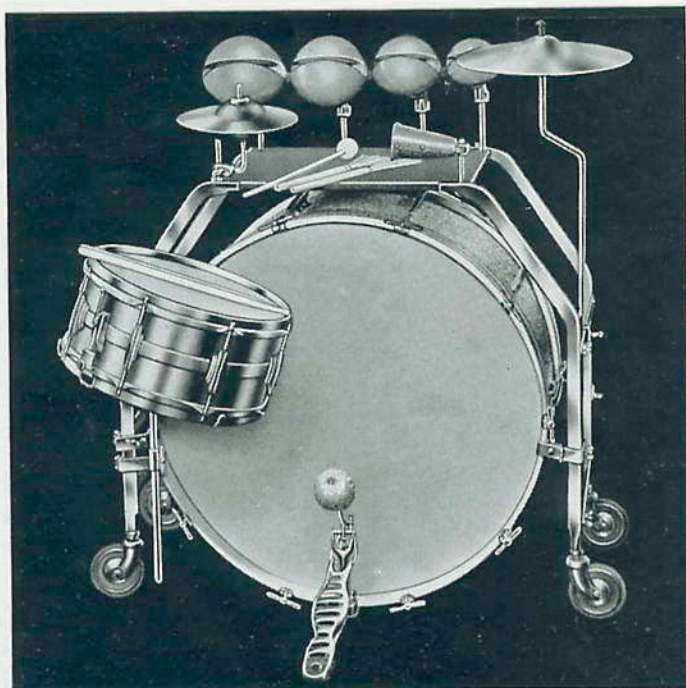


Bass Drum Clamps, for large pedal.
 Gigster (Regd.) Console.
 Long Cymbal Post for Console.
 Set of 4 Genuine Korean Temple Blocks.
 Set of 4 Temple Block Clamps.
 Genuine 11" Zinjian Cymbal.
 Choke Cymbals.
 Choke Cymbal Holder.
 High-grade Cowbell.
 Cowbell Holder.
 Bi-fold Snare Drum Stand.
 De Luxe Express Pedal (N.P.).
 Pair of Brushes.
 Pair of Hickory Snare Drum Sticks.
 Felt Beater for Temple Blocks, etc.

No. 113W in Ivory .. }
 No. 113B in Ebony .. }

Cases Nos. 453 & 451 and B.D. Cover No.
 419 to take complete kit ..

NEW MAYFAIR KIT



In Crystalflash and Chromium
 Plating

28" x 15" New "100" Bass Drum, with
 internal tone control.
 14" x 6½" (8" overall) New "50" Snare
 Drum to match.
 Gigster (Regd.) Console.
 Snare Drum Arm for Console.
 Long Cymbal Post for Console.
 Set of 4 Genuine Korean Temple Blocks.
 Set of 4 Temple Block Clamps, new all-
 rubber type.
 Genuine 11" Zinjian Cymbal.
 Choke Cymbals.
 Choke Cymbal Holder.
 High-grade Cowbell.
 Cowbell Holder.
 De Luxe Express Pedal (N.P.).
 Pair of Brushes.
 Pair of Hickory Snare Drum Sticks.
 Felt Beater for Temple Blocks, etc.

No. 114 in Crystalflash ..

Cases Nos. 458 & 451 and B.D. Cover No.
 419 to take complete kit ..

CONSOLELETTE KIT



In Ivory or Ebony. All metal parts Chromium Plated.

28" × 15" Olympic Bass Drum, Separate tension.

Double-pad Bass Drum Damper.

14" × 6½" (8" overall) new "50" Snare Drum, all metal.

Consolelette with Table and Cymbal Rockers.

12" Single Tension Tunable Tom Tom to match bass drum.

Tom Tom holder for Consolelette

Set of Genuine Korean Temple Blocks.

Genuine 11" Zinjian Cymbal.

Genuine 8" Zinjian Sting Cymbal.

High-grade Cowbell.

Cowbell Holder.

Bi-fold Snare Drum Stand.

Popular Pedal (N.P.).

Pair of new Lanky Spurs with reversible ends.

Pair of Brushes.

Pair of Hickory Snare Drum Sticks.

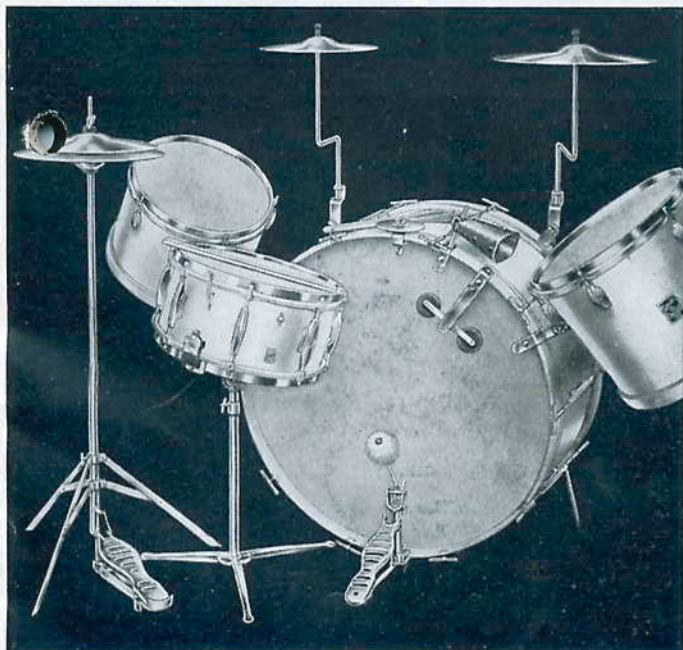
Felt Beater for Temple Blocks, etc.

No. 108W. In Ivory }
No. 108B. In Ebony }

CASE, No. 458 and B.D. COVER

No. 419, to take complete outfit ...

SWING-MASTER KIT



"Gene Krupa style" set-up.

In Ivory, Ebony or Wonder finish.

All metal parts Chromium plated.

28" × 15" New "100" Bass Drum, with internal tone control in place of damper shown.

8" (9½" overall) Dominion Major Snare Drum to match B.D.

New Folding Concert Stand.

2 Tunable Tom Toms, 12" and 14", to match Bass Drum

2 New Tom Tom Holders for Bass Drum.

Genuine 12" Zinjian Cymbal.

Genuine 9" Zilco Cymbal.

2 Long Adjusto Cymbal Holders for Bass Drum.

Greko Cymbal, complete with Bass Drum clamp.

High-grade Cowbell.

Cowbell Clamp.

Bass Drum Post to take Cowbell Clamp, etc.

High-hat Cymbal Pedal, complete with 10" Heavy

Brass Cymbal and 12" Zinjian Cymbal.

De Luxe Express Pedal (N.P.).

Pair of new Lanky Spurs with reversible ends.

Pair of Brushes.

Pair of Hickory Snare Drum Sticks.

No. 107W. In Ivory }
No. 107B. In Ebony }

Any Wonder Finish, extra

CASES: Best S.D. No. 453, for

tom toms No. 450, and B.D.

COVER No. 419, to take complete outfit

... ..

The DOUBLE-ACE —



The Deep DOUBLE-ACE

—*Tone, Volume & 'Snap' combined*

The 10" shell of the deep Double-Ace in no way lessens the sensitive response from the new type snares.

Merely by flicking a lever this revolutionary new snare plan gives you the choice of wire snares, silk and wire snares, or both sets. Separately, either set will give more response than you've had before. Used together, the tone is a sensation.

Here's a drum that will give you immense pleasure and prestige.

Study the valuable features listed below, then try out the drum for yourself. Any Premier Dealer will arrange a test, and make you a generous offer on your present drum.

No. 5C

PRICES

All metal parts Chromium plated.
14" x 10" Wood Shell (11 1/2" overall).

- No. 5W. Ivory Unbreakable Finish
- No. 5C. Crystalflash
- No. 5P. Pearlex

Any other Wonder Finish to order—delivery 14 days.

NEW AND EXCLUSIVE FEATURES

Built into the 3 Double-Ace Models



Double Snares
One set wire, one set silk and wire, both underneath the Snare Head, giving more crispness, snap, response and "body" than ever before. Each set is complete and operates independently.



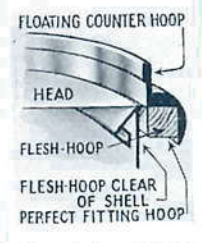
Noiseless Levers
New design levers, swift and silent. One flick and they're off! Either or both levers can be operated in one movement.



Dead Straight Lay
New strainer and snare holder keep snares dead straight and prevent loss of response through snares curving round hoop. No wear on the head, either.



Double Brackets
These new brackets allow for super-hard tensioning if required. They are the most stylishly modern fittings yet made.



Double-Edge Hoops
Thick rounded edge for hoop-cracks. Strengthened to take the greatest pressure. Will not cut into your sticks when playing hoop-cracks.

3 Smashing New Models

The DOUBLE-ACE "7"



No. 2

The Double-Ace range consists of three marvellous new models built exclusively for the "super" enthusiast who demands every refinement of tone, response, snare control and modern design.

Every part is an advance on what has been made before.

The most radical improvement is the entirely new snare strainer holding two separate sets of snares, both underneath the Snare Head, operated either together or independently.

Read all about this and the other exclusive features of the Premier Double-Ace at the foot of page 8.

PRICES

All metal parts Chromium Plated.

14" x 7" shell (8½" overall).

- | | | |
|---------|------------------|---|
| No. 2. | Metal Shell | } |
| No. 3W. | Ivory Wood Shell | |
| No. 3C. | Crystalflash | |
| No. 3P. | Pearlex | |

Any other Wonder finish to order, delivery 14 days.

The DOUBLE-ACE "8"



No. 4P

The identical drum described above, and at the foot of page 8, with an 8" shell. The extra depth will be appreciated equally by "Swing" drummers and straight drummers. Snare response is 100 per cent as good as from the narrower drum.

Thousands of owners of the Dominion-Ace—the most famous drum in the world—will change to the Double-Ace because of its wider scope under all conditions, in any atmosphere, and for any style of drumming.

PRICES

All metal parts Chromium Plated.

14" x 8" Wood Shell (9½" overall).

- | | | |
|---------|--------------------------|---|
| No. 4W. | Ivory Unbreakable finish | } |
| No. 4C. | Crystalflash finish | |
| No. 4P. | Pearlex finish | |

Any other Wonder finish to order, delivery 14 days.

The DOMINION-ACE

World's Best-Seller offered at Sensational Price



No. 14

● Brilliant tone — Self-adjusting snares — Parallel snare action — Silent snare levers — Internal snares — Internal tone control — Dustproof rods — Extra hard plating, and its incredibly high second-hand value, have combined to establish the Ace as the drumming World's favourite.

EVERY drummer knows the super quality of an "Ace." Its features are appreciated by thousands of enthusiastic users in every Continent of the world.

There must be something different about the Dominion "Ace" for it to be the choice of so many drummers in all types of bands. One test will convince you.

Skilled quantity production has enabled us to make sensational price reductions.

PRICES

All Metal Parts Chromium Plated. (Wire Snares fitted unless silk and wire ordered.)

14" × 6½" Shell (8" overall).

No. 14.	Metal Shell	}
No. 13C.	Crystallflash	
No. 13P.	Pearlex	

14" × 8" Wood Shell (9½" overall).

No. 12W.	Ivory (unbreakable)	}
No. 12C.	Crystallflash	
No. 12P.	Pearlex	

14" × 10" Wood Shell (11½" overall).

No. 11W.	Ivory (unbreakable)	}
No. 11C.	Crystallflash	
No. 11P.	Pearlex	

ANY OTHER WONDER FINISH! TO ORDER — delivery 14 days.

The DOMINION-MAJOR

Including all vital Dominion-ACE Features



No. 20

The Dominion-Ace without top (internal) snares. All other Ace features included. No other drum near the price will give you such crisp snare tone from the very edge, or such full-blooded volume when wanted.

PRICES

All Metal Parts Chromium Plated. (Wire snares fitted, unless silk and wire ordered.)

14" × 6½" (8" overall).

No. 20.	Metal shell	}
No. 21C.	Crystallflash	
No. 21P.	Pearlex	

14" × 8" Wood Shell (9½" overall).

No. 22W.	Ivory (unbreakable)	}
No. 22C.	Crystallflash	
No. 22P.	Pearlex	

14" × 10" Wood Shell (11½" overall).

No. 23W.	Ivory (unbreakable)	}
No. 23C.	Crystallflash	
No. 23P.	Pearlex	

ANY OTHER WONDER FINISH TO ORDER — delivery 14 days.

Sensational NEW MODELS



No. 50

The "FIFTY"

Deep, floating head Drum at incredible price.

Features previously associated only with the highest priced drums are included in this new model.

Premier's fullest resources have been used to make this drum at a figure every drummer can afford.

Floater hoops—parallel snare strainer—self-aligning fittings—covered threads—spun shell—heavy chromium plating—these assets in Premier's super quality will be found only in the "Fifty" at anywhere near this phenomenal price.

Size 14" x 6" (7½" overall.)

No. 50. All Chromium
No. 50C. Crystallflash
& Chromium

In Glittergold, Pearlex, Raytex or Blueflash, at the same price, to order. Delivery in fourteen days.



No. 83

The "OLYMPIC"

Now built with SPUN shell. Introduced two years ago, the Olympic range has swept the lower price field. No other snare drum ever achieved such popularity in so short a time.

Ever on the look-out for improvements, we now offer the Olympic with a Premier SPUN Metal shell.

Separate tension—wonderful response—one-movement snare release for tom tom tone—matched heads picked for snappiness and hard wear—wire snares—and **Chromium Plated** throughout.

No. 83. 14" x 5" (6½" overall)



No. 93

The three models on this page are absolutely professional grade in every respect.

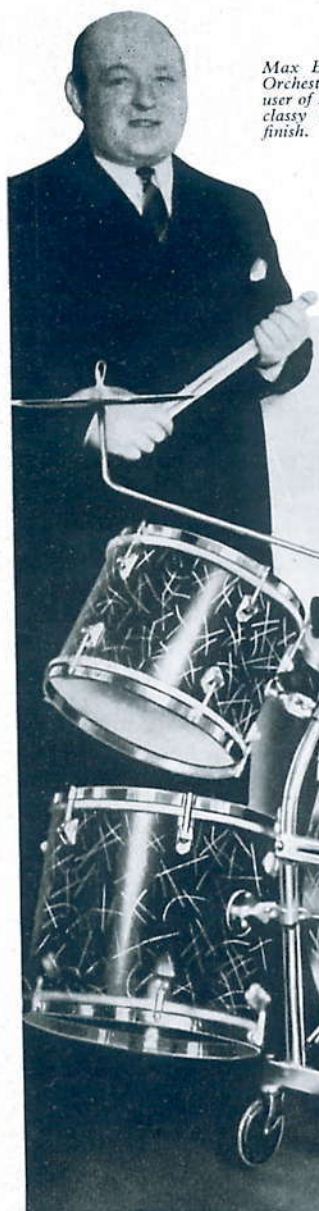
The "MARVEL"

NEW VALUE

Low metal counterhoops for modern hoop-cracks. Good quality heads, wire covered snares, perfect snare strainer and tom tom release, and a standard Premier wood shell finished in ivory cellulose.

No. 93. 13" x 4" (5½" overall)

12 ONLY Premier CAN



Max Bacon (Ambroses' Orchestra) first famous user of Raytex, Premier's classy black and silver finish.

NEW ★ BRILLIANT Wonder

THE vogue of bright and colourful finishes has come to stay. For a Premier Wonder Finish not only puts you and your kit into the top grade. Its durability alone makes it a gilt-edge investment. Every Premier Wonder Finish is **guaranteed** not to crack, chip, peel, split or lose its lustre. We can make this complete guarantee because of the higher price we pay for our material.

TO HELP YOU CHOOSE 5 BEAUTIFUL FINISHES

- Crystalflash
- Pearlex
- Glittergold
- Raytex
- Blueflash

The best printers are unable faithfully to reproduce these beautiful Premier finishes in their true brilliance and colour. So instead of printing pictures which do scant justice to the real thing

WE OFFER YOU
Samples of all Finishes
FREE on request
SEND COUPON NOW

Post this coupon in an unsealed envelope to your dealer, or to Premier House, and you will receive an actual sample of any or all finishes

Without obligation of any sort, please, send sample of:

CRYSTALFLASH **PEARLEX** *Name*
GLITTERGOLD **RAYTEX** *Address*
BLUEFLASH *My usual Dealer is*

(Delete any not required). Post to your Dealer or to: Premier, Golden Square, London, W.1

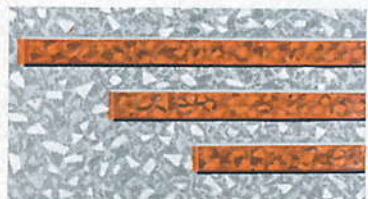
OFFER YOU THESE

★ SPARKLING

Finishes



Everlasting Sparkling Brilliants — each a flashing "jewel."



Strip Brilliants—a decoration in modern style for the really up-to-date drummer.



THE FINAL TOUCH. For a last touch of colour and individuality what can surpass Strip Brilliants or Sparkling Brilliants?

STRIP BRILLIANTS originally introduced by Premier at the suggestion of a very famous Ace Australian Drummer, have caught the fancy of drummers in every sphere. They give the semi-pro the same opportunity as the "big timer" of equipping himself with a modern and most distinctive outfit at a few extra shillings.

SPARKLING BRILLIANTS give you another range of scintillating jewels in a diamond pattern. The inside diamond may be the same or a contrasting colour. Use your own ideas.

PREMIER BRILLIANTS supplied in Crystal, Gold, Green, Red and Blue, and are fitted to all drums except the Olympics and to all tom-toms.

PRICES

For Bass Drum

For Snare Drum

For Tom-Tom

Be sure to indicate clearly which colours are required. All Premier Brilliants guaranteed to stay on for the life of the drum.

HOW TO ORDER

PREMIER WONDER FINISHES

Prices of all Premier drums and tom-toms supplied in Wonder Finishes are shown against each model. Just quote the number of the drum and add the finish required. If cabling, it is sufficient to add the letter given below against each finish. All snare drums are supplied with a wood shell. Add name or initial of finish chosen to the catalogue number of the drum :

L BLUEFLASH	C CRYSTALFLASH
G GLITTERGOLD	P PEARLEX
R RAYTEX	

CASES & COVERS

Protect your kit with covers and cases that will withstand rough usage. The Premier trademark on any case is a sure sign that it will last a lifetime. Guaranteed sold at rockbottom prices, considering the quality.

GIGSTER (Regd.) CASE

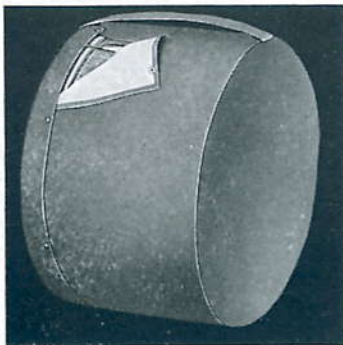


No. 458

Perfect case for gig drummers. Takes snare drum, trap table, temple blocks, pedals, etc. Table fits over drum without taking out posts. Made of genuine vulcanised fibre — strong and waterproof. Produced at lowest possible price to give satisfaction. In photo, drum has been raised.

No. 458 ..

STANDARD COVERS



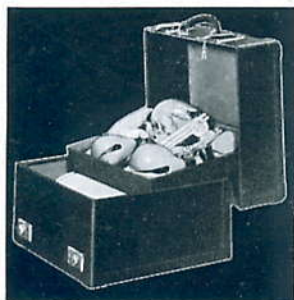
You get what you pay for in this world, and covers are no exception. These are the strongest extra heavy twill, with soft lining, interlined with rubber. Absolutely waterproof. Reinforced seams. Long wearing patent press fasteners, bearing the Premier trademark.

No. 416. 26" x 12"

No. 419. 28" x 15"

No. 420. 28" x 18"

PREMIER CARRY-ALL

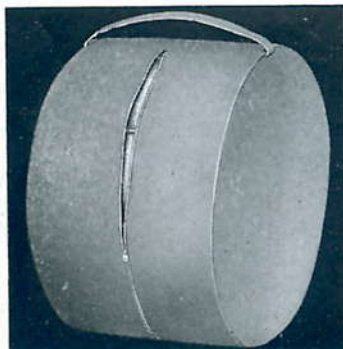


No. 453

For snare drum and accessories. Expanding locks—steel frames—black vulcanised fibre—soft lining. Size 18" x 18". Tray for accessories 2½" deep. Guaranteed to last for years.

No. 453 ..

'ZIP' COVERS



By far the quickest covers to put on and take off. "ZIP" and it's off. Made of lactic rubber twill, with soft lining. This is the cover you'll get eventually. It's a small extra cost, so why not buy it now?

No. 419Z. 28" x 15"

No. 420Z. 28" x 18"

SNARE DRUM AND TOM TOM COVERS

Neat looking twill covers. Absolutely waterproof. When ordering give shell measurement only, and state catalogue number of drum if possible.

	Shell size	Overall width.
No. 399.	14" x 4"	5½"
No. 401.	14" x 5"	6½"
No. 405.	14" x 6½"	8"
No. 407.	14" x 8"	9½"
No. 408.	14" x 10"	11½"
No. 410.	For 12" Tom Tom
No. 411.	For 14"

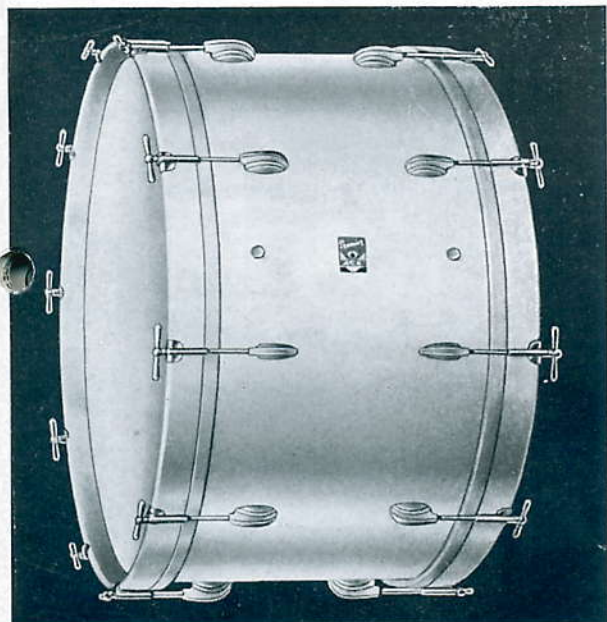
BASS DRUM

CASES AND TRUNKS

We make a variety of Bass Drum Cases and Trunks including fibre telescopic style, which are light and durable and heavy nine-ply trunks. Also you can have them to take just the bass drum, or wheel-in cases for Console outfit, to save taking the console to pieces. Prices on application.

THE DOUBLE-ACE

*Greatest advance
in bass drum design
in twenty years!* 15



No. 124W

PRICES AND TERMS

All with Chromium Plated Rods.

28 x 15" (overall)

- No. 123W Ivory
- No. 123B Ebony
- No. 123C Crystalflash
- No. 123L Blueflash
- No. 123G Glittergold
- No. 123P Pearlex
- No. 123R Raytex

28 x 18" (overall)

- No. 124W Ivory
- No. 124B Ebony
- No. 124C Crystalflash
- No. 124L Blueflash
- No. 124G Glittergold
- No. 124P Pearlex
- No. 124R Raytex

Blueflash, Glittergold and Raytex to order — Delivery 14 days.

**ADD A FINAL TOUCH OF SMARTNESS
WITH STRIP BRILLIANTS.
TURN TO PAGE 13.**

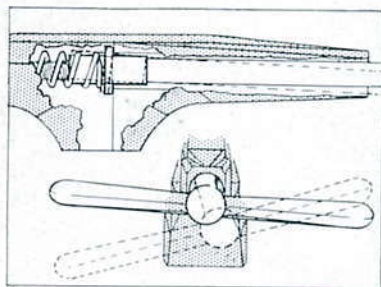
Surpassing all other BASS DRUMS

For too long, the conventional design of bass drums remained unchanged. Premier, as usual, have gone right ahead with this beautiful DOUBLE-ACE.

Here is a real "class" bass drum for the drummer who desires to impress people with his kit.

REVOLUTIONARY FEATURES

- ▶ **UNBREAKABLE FINISH.** Ivory, Ebony and all Wonder Finishes **guaranteed** not to crack, chip, warp or split.
- ▶ **DRY-BENT SHELL OF 6-PLY:** A new process which bends the wood without wetting it. None of the wood's strength is lost in the bending.
- ▶ **LAMINATED SUPPORTS:** Still greater strength without extra weight.
- ▶ **SELF-ALIGNING RODS** prevent any chance of binding. Tighten the heads as hard as you wish, the handles will still turn easily.
- ▶ **BALANCED TONE CONTROL** ensures perfect tone in all weathers and climates.
- ▶ **THE FINEST HARD WHITE CALF HEADS.**



SELF-ALIGNING RODS: Sketches show self-aligning principle exclusive to Premier Bass Drums. Internal part of fitting is free to move in any direction. Made on the universal joint principle. With these rods, you can obtain the hardest, "deadest" thud tone.

The new Premier "100"

bass drums



No. 100W

- ▶ SELF ALIGNING FITTINGS ▶ NON-STRIP THREADS
- ▶ INTERNAL TONE CONTROL ▶ CHROMIUM PLATED RODS

These new "100" separate tension bass drums are a real joy to look at, and the self-aligning tension equipment is the greatest advance in bass drum design since separate tension.

The "100" has everything you could wish for in a bass drum. Its glistening finish, thud tone, and graceful, efficient tension rods have never before been obtainable at anywhere near figure:

PRICES :

28" x 15" (overall) Chromium Plated Rods.

No. 100W.	Ivory	}
No. 100B.	Ebony	

28" x 18" (overall), to order

IN WONDER FINISHES

Sparkling Display at New Low Cost



No. 100C

- ▶ SUPERB DRUMS with SELF-ALIGNING RODS for every DRUMMER

The new "100" sets the pace for beautiful drums at a figure every drummer can afford. Available in five grand Premier Wonder Finishes described on pages 12 and 13. These finishes are GUARANTEED UNBREAKABLE.

PRICES :

28" x 15" (overall), Chromium Plated Rods, Inlaid Hoops

No. 100C.	Crystalflash	}
No. 100L.	Blueflash*	
No. 100G.	Glittergold*	
No. 100P.	Pearlex*	
No. 100R.	Raytex*	

* To order—delivery 14 days.

28" x 18" (overall), to order

Big Value OLYMPIC

b a s s d r u m s



No. 177W

- ▶ SEPARATE TENSION—FULL SIZE
- ▶ CHROMIUM PLATED RODS

The Olympic range is the outstanding proof that exclusive Premier quality costs no extra.

Here is a full size bass drum in a new and heavy glossy cellulose lacquer, attractive and durable. It has beautifully machined timpani handles, non-strip threads and reinforced hooks.

Its incredibly low price is due solely to the quantity sold, combined with our unique production methods.

Made in the one most popular size and two finishes, with chromium plated rods.

PRICES :

28" x 15" (overall) Chromium Plated Rods.

No. 177W	Ivory	}
No. 177B	Ebony	

SINGLE TENSION MODELS



No. 181B

- ▶ CHROMIUM PLATED RODS
- ▶ IN TWO SIZES

Every drummer can now afford to start off on Premier, and have the advantages of perfect drums.

These single tension Olympics carry identically the same full guarantee as our finest Ace drums.

They have stress-proof laminated shells, which will retain their perfect shape for ever ; handsome, unbreakable rods ; finished in a new glossy cellulose lacquer, heavy and durable.

The price at which these drums are sold is no guide at all to the all-round quality of shell, rods, heads and finish.

PRICES :

26" x 12" (overall) Chromium Plated Rods.

No. 180W	Ivory	}
No. 180B	Ebony	

28" x 15" (overall) Chromium Plated Rods.

No. 181W	Ivory	}
No. 181B	Ebony	

SWINGSTER (REGD.) CONSOLE

Preferred by British & American Swing Men

Every good feature thought out for consoles is incorporated in the latest Swingster. It has everything you want in the exact place you prefer it. Sitting behind this super console, you cannot fail to impress. Here are some of the exclusive ways in which the Swingster leads:—

- ▶ Cymbal arms, tom tom holders, slide into any position.
- ▶ No thumbscrews or wingnuts to lose.
- ▶ Small table leaves Bass Drum in full view.
- ▶ Design follows curve of bass drum.
- ▶ Clamps grip drum without marring hoop.
- ▶ Rigid as an organ but light and compact for travelling.
- ▶ Drummers' bogey eliminated—no awkward hook under the table.
- ▶ New type temple block clamps on rail included.
- ▶ Absence of fiddling wingnuts under table.
- ▶ Assembled in three minutes.
- ▶ Unbreakable; stainless.
- ▶ No castings—machined throughout.
- ▶ Permanent rubber-tyred ball-bearing wheels, impossible for them to fall out.
- ▶ Single action brakes, operated by toe of the foot.
- ▶ Fits 28" x 15" or 18" Bass Drum.
- ▶ Heavily CHROMIUM Plated.

Glance at the illustrations. You'll see there is nothing left out which you could have made use of.

PRICES

Each Console is complete with wheels and brakes, two long cymbal arms, four temple block clamps on rail, and four posts. (Macey and other cymbal arms, tom tom holders, etc., listed on page 19; cowbell and other clamps on page 21.)

No. 696

Snare Drum Arm, adjustable in every direction.

No. 328



No. 696

FRONT VIEW



Internationally famed users of the Swingster Console (from top to bottom):

MAX BACON (Ambrose)

LEW STEVENSON

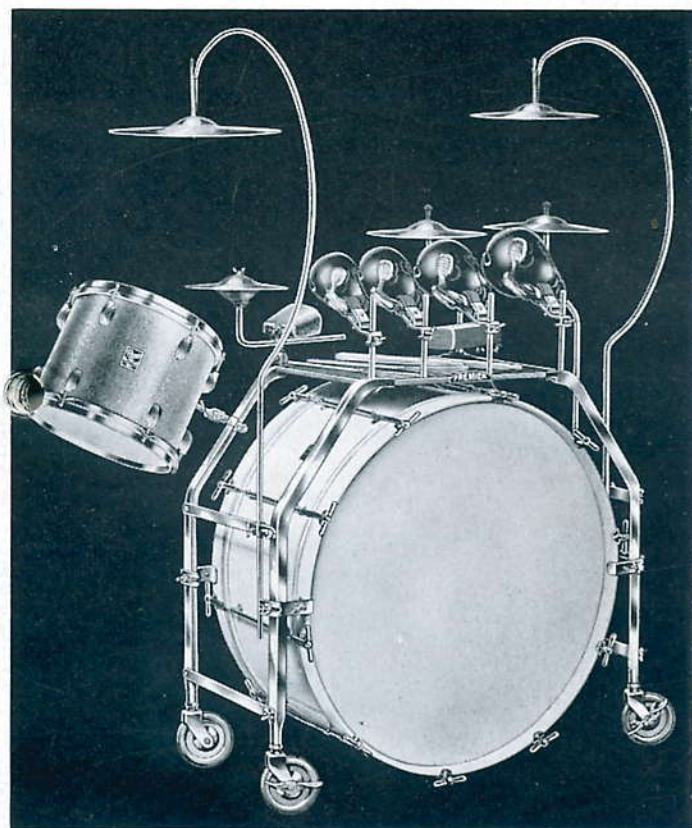
(Jack Hylton)

CHICK WEBB

(U.S.A. Swing drummer leader)



GIGSTER (REGD.) CONSOLE



No. 697

Do your gigs in style! Quick to set up and quick to pack. Holds snare drum and tom toms.

The incredibly low price of this console is due solely to highly skilled production methods. Every part is beautifully machined. It is light, strong and rigid. And here are other strong reasons for choosing the Gigster:

- ▶ Snare Drum and 2 or 3 tom toms can be fitted.
- ▶ Takes all accessories and any number of cymbals.
- ▶ Non-marring hoop clamps that hold fast.
- ▶ Soloist's wheels with foot-operated brakes.
- ▶ Temple Block posts screw straight in—no fiddling wingnuts underneath.
- ▶ Can be set up or packed in three minutes.
- ▶ 28 × 15" or 18" bass drum fits in quickly and simply.
- ▶ CHROMIUM Plated throughout.

PRICES

No. 697 with 6 posts

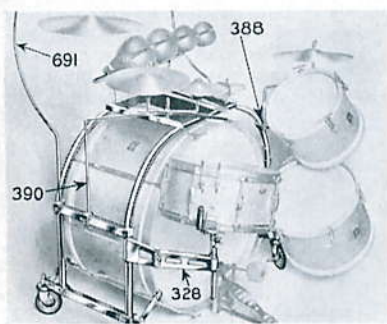
No. 697A with 6 posts and two long cymbal arms

No. 697B with 6 posts and two Maxey Cymbal Arms as illustrated above

SNARE DRUM ARM,
No. 328G

FIBRE CASE.
Made of genuine vulcan fibre.
No. 451

CLOSE UP OF
NEW TOM TOM
GRIP No. 388.



HOLDERS FOR CONSOLES

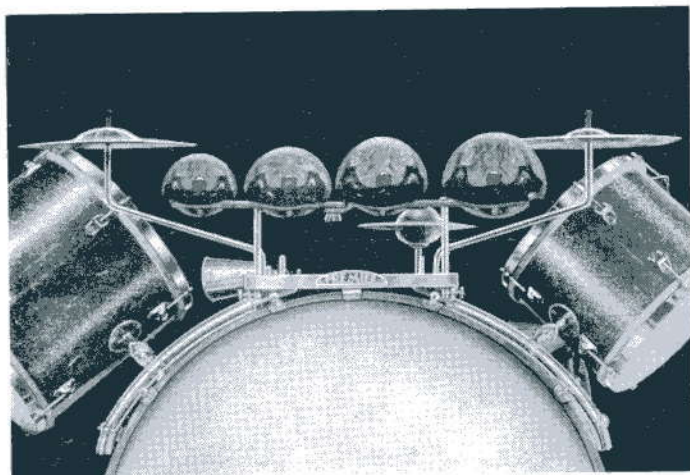
FOR SWINGSTER :

No. 328.
No. 388.
No. 389.
No. 390.
No. 691.

FOR GIGSTER :

Snare Drum Arm	No. 328G.
Tom Tom Grip	No. 388G.
Gong Holder	No. 389G.
Bent Cymbal Post (390 splits for packing)	No. 390G.
Maxey Cymbal Arm (691 splits for packing)	No. 691G.

For New SWING SET-UPS



No. 689

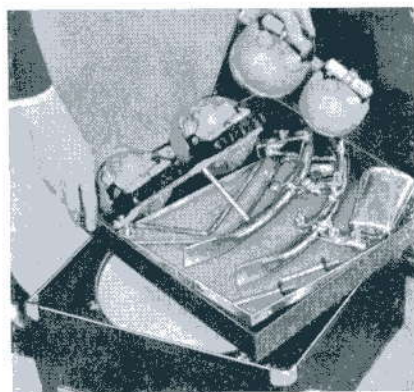
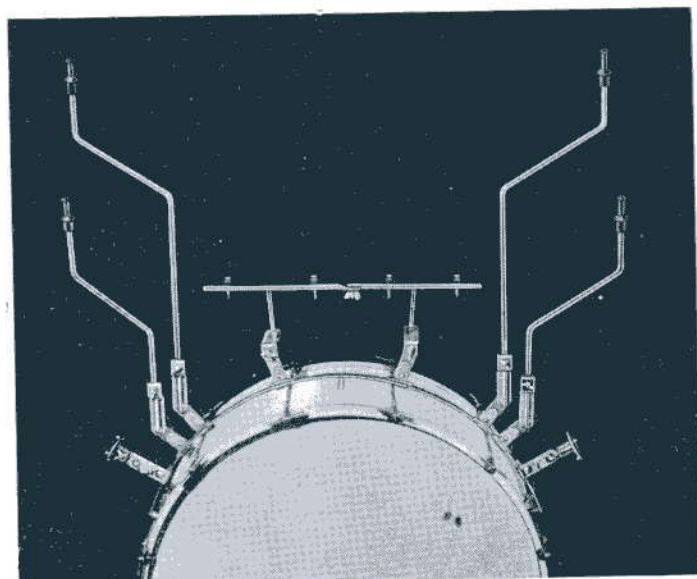


Illustration shows how neatly the Premier Consolelette is packed away into a drum case.



No. 695

EXCLUSIVE

Premier

FITTINGS

CONSOLELETTE

Here's every drummer's chance of having the advantages of a Console without the inconvenience of moving it. At very small cost, too.

The Consolelette splits into four main parts and packs in your drum case. It is strong enough to take 2 Tom-Toms, Temple Blocks, any number of Cymbals, and all other effects.

Turn up to your next gig with the Premier Consolelette and see what a welcome you'll get.

PRICE—including 2 Cymbal Rockers, Temple Block Rail and Clamps, 2 Posts, all chromium plated

No. 689 Consolelette, complete . . .

With the Consolelette, use Lanky Spurs
No. 295

a pair

PERMRAIL

(Regd.)

All the holders you need

— as you need them.

Screwed to the Bass Drum, the Permrail is a fixture, moving about as part of the drum and with no extra trouble.

You then choose the holders you need, which can be placed in any position on the rail.

All holders are interchangeable, and can be moved immediately to any other position. Only the Premier Permrail gives the modern swing drummer this scope to use his own individuality in setting up his outfit. All parts chromium plated.

No. 695. Permrail ready for fixing to Bass Drum

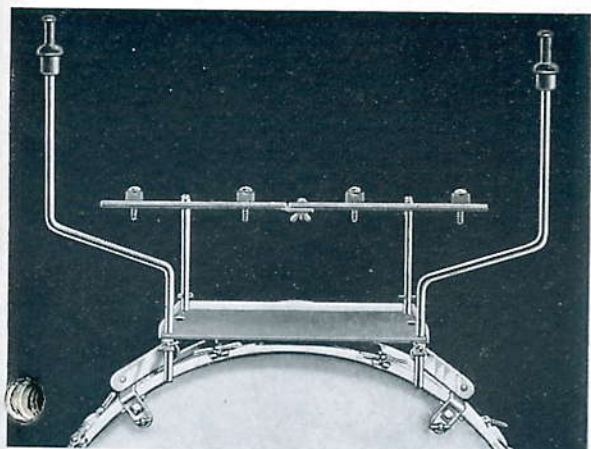
No. 699. Cymbal holder, 20" high

No. 700. Cymbal holder, 30" high

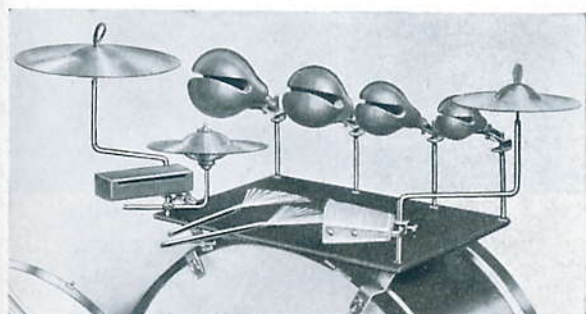
No. 703. Tom-Tom holder . . .

No. 704. Temple Block Rail with 4 clamps

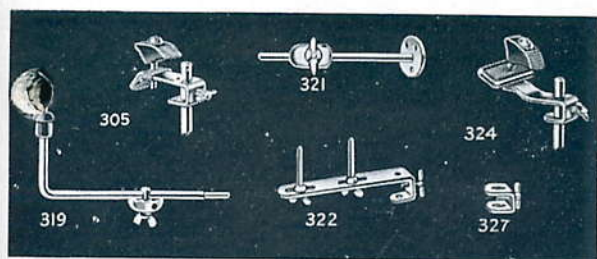
TRAP TABLES & HOLDERS



No. 694



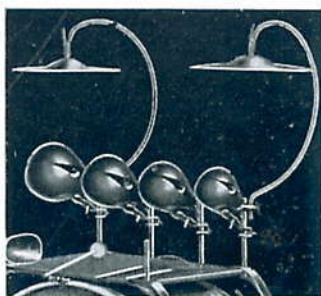
No. 693



You get Premier
quality only when
you see the

Premier

Trade Mark



No. 473c

The MASTER TABLE

This table earns its title of "The Master" through these exclusive Premier improvements.

New solid rubber temple block clamps included.

Clamps fixed to rail which splits into two.

Blocks packed without removing from clamps.

Four positions for cymbal holders, which are adjustable for height.

New rubber rockers.

New non-marring hoop clamps.

Polished metal outside bands.

Metal parts Chromium Plated.

PRICE : No. 694, complete with Temple Block clamps and 2 cymbal holders ..

The OLYMPIC TABLE

Bring your kit up to date with a trap table.

Standard Premier production at Premier's rock-bottom price. Posts for everything.

Complete with two new solid rubber cymbal holders and six posts. Non-marring hoop clamps. Chromium plated.

PRICE : No. 693. Chromium

TRAP HOLDERS

For tables, consoles, etc. All Chromium Plated

Cymbal Arm, "Adjusto"	No. 319c ..
Cowbell Clamp	No. 327c ..
Popular Temple Block Clamp	No. 305c ..
Ideal Temple Block Clamp	No. 324 ..
Tom-Tom Grip, "Adjusto"	No. 321c ..
Triangle Arm	No. 326c ..
Woodblock Arm	No. 322c ..

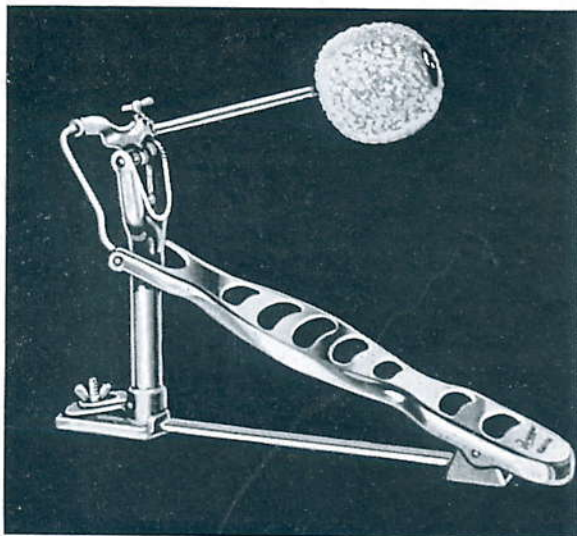
MAXEY TABLE HOLDERS

For Table, Gigster Console, etc.

A holder that makes your outfit look "big-time." Supplied with clamp for post.

PRICE : No. 473c. Chromium plated

PEDALS and SPURS



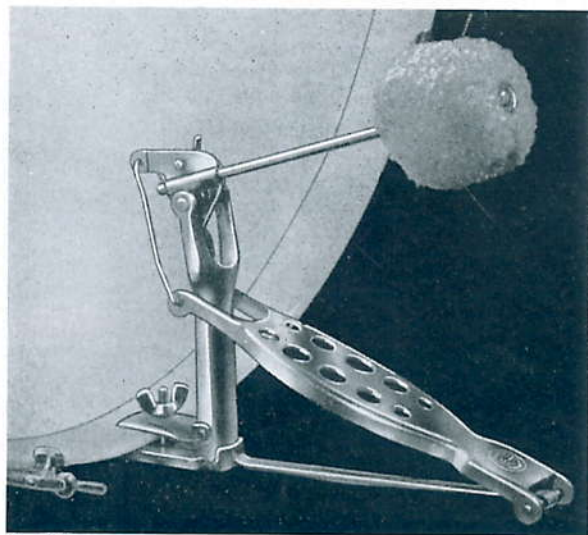
No. 281

DE-LUXE EXPRESS

**Non-Slip Footplate · Fatigueless
All-steel · · No wearing parts**

Famous Premier direct-stroke pedal. Already stood test of years. Foot grips firmly on non-slip foot-plate. No strain on foot or leg. Bottom foot-plate rod clips into upright. Easy-to-get-at spring adjuster. Large lambswool beater.

No. 281



No. 284

POPULAR PEDAL

Incredible Value! Lowest Price!

Champion value-for-money pedal. Outlasts any other at near the price. Made of Sheffield steel. The only all-steel pedal of its type ever made. **No castings.** No wearing parts. Adjustable spring, large lambswool beater. Amazing low price due solely to big scale manufacture and regular sale throughout the world.

No. 284

SNAP-DOWN SPURS (Collapsible)

Once screwed on they snap up and down as you wish. Always ready. Easy to fix. Hoop undamaged.



Closed

Open

PRICE

No. 290. Plated,
with screws
pair ..

SPURS



No. 292

"POPULAR"

Heavy spurs at a low price. Strong, light, most efficient.

No. 292. Nickel Plated pair

"LANKY,"

New long model with reversible spur. Rubber one end, sharp steel point the other. Slides up for packing. No need to take off drum.

No. 295. Chromium pair



No. 295

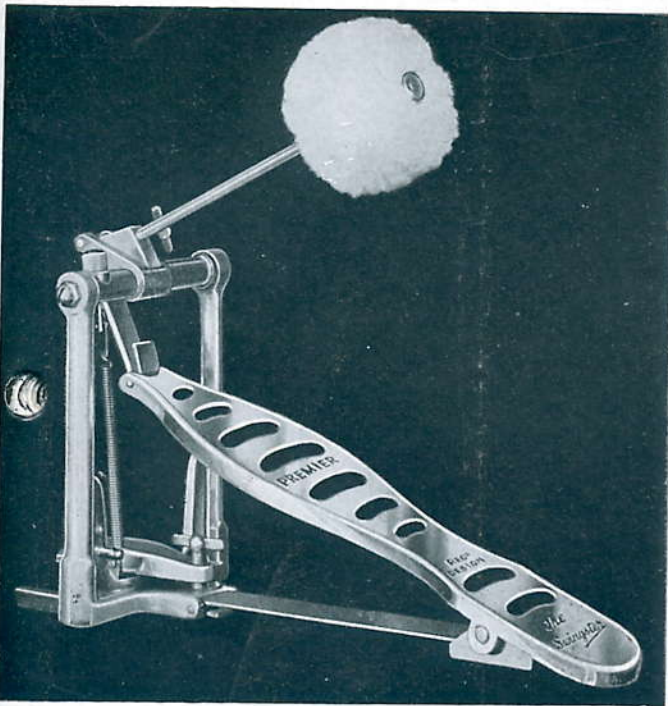
New SWINGSTER (REGD.)

WORLD'S FASTEST BASS DRUM PEDAL

Offered at new low price!

- ▶ Colossal Speed
- ▶ Absolutely Tireless
- ▶ No wearing parts
- ▶ You can play four-in-a-bar the whole evening with the Swingster without any fatigue
- ▶ Easy, even pressure from start to finish
- ▶ Compensating Spring brings beater back instantly
- ▶ Plenty of room for toe
- ▶ Long non-slip foot plate
- ▶ The one positively tireless pedal
- ▶ Folds quickly and compactly
- ▶ Try it out

No. 282



No. 282



Folded: This shows how easily the Premier Swingster folds up.



Another feature of the Swingster. The illustration shows close-up of screw holding beater tight. Set at an angle it tightens with a wedge action. No possibility of the beater slipping.

PEDAL SPRINGS

Strong Springs for all pedals. State for which model required.

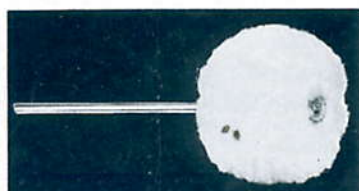
No. 285

You get Premier quality only when you see the

Premier

Trade Mark

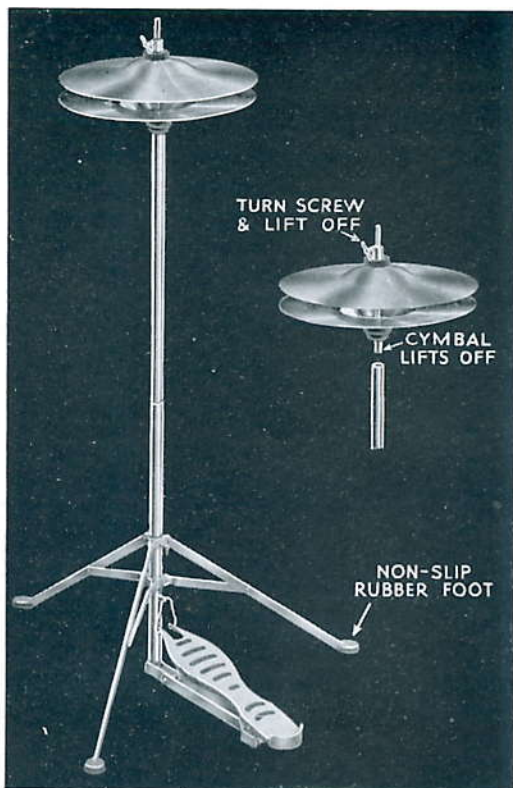
PEDAL BEATERS - LAMBSWOOL



Hardwearing Lambswool head which gives the ideal tone. Price complete with beater stick suitable for all pedals.

No. 293

CYMBAL PEDALS & DAMPERS



No. 289c

The 'HIGH-HAT'

An absolute necessity for every swing drummer

Every dance drummer needs a "High-Hat," for in no other way can you get the same effects. This new Premier model has the following improvements:—

- ▶ Quick-change cymbals.
- ▶ Cymbals adjusted up or down in one movement.
- ▶ Silent action.
- ▶ Larger foot-plate.
- ▶ Definitely non-slip foot-plate.
- ▶ "Creeping" prevented.

PRICES :

- No. 289. Pedal only, Chromium Plated
- No. 289A. Chromium Plated Pedal with two 10" Heavy Brass Cymbals
- No. 289D. The one perfect "High-Hat." Complete with two special Avedis Zildjian 11" "High-Hat" Cymbals

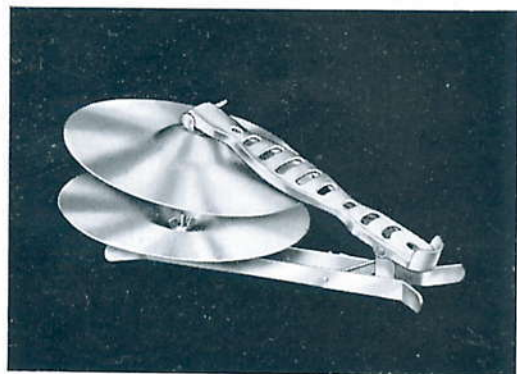
FOOT CYMBAL PEDAL

Another essential improved by Premier

- ▶ Swivelling cymbals for instant adjustment to the correct angle.
- ▶ Cymbals adjusted individually.
- ▶ Latest design foot-plate guaranteed not to slip.
- ▶ New heel rest.
- ▶ Four "spurs" to prevent "creeping."

PRICES :

- No. 287. Nickel Plated Pedal, complete with Premier 10" Hammered Cymbals
- No. 286. Pedal only, Nickel Plated



No. 287

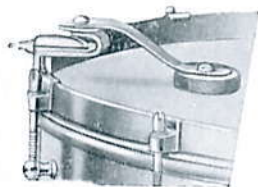
DAMPERS

FOR BASS DRUMS : This new Premier damper will cut the "ring" right out of your drum. The two large pads completely stop the vibrations. Latest style clamp, definitely non-marring. Variable pressure control.

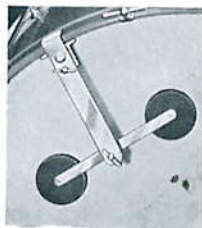
- No. 640C. Chromium Plated
- No. 640A. 4" Single Pad, with spring pressure, Chromium Plated Clamp

FOR SNARE DRUMS :

- No. 641C. Chromium Plated

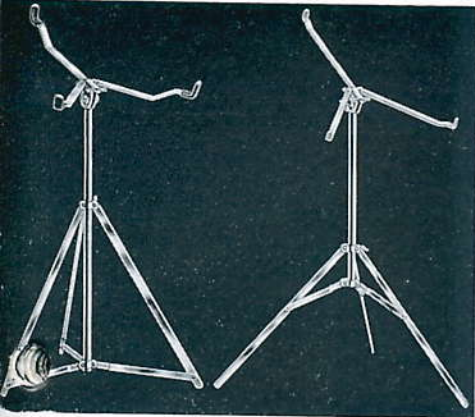


No. 641c



No. 640c

DRUM STANDS



No. 302

No. 303

BIFOLD STAND

PERFECT FOR GIG DRUMMERS

A most popular stand, re-designed to hold the style of drum now in vogue. Rigid and strong. Fully adjustable. The new "synchronesh" grip eliminates any chance of the drum slipping. Made throughout of steel. Stays covered in rubber.

No. 302.

Chromium Plated.

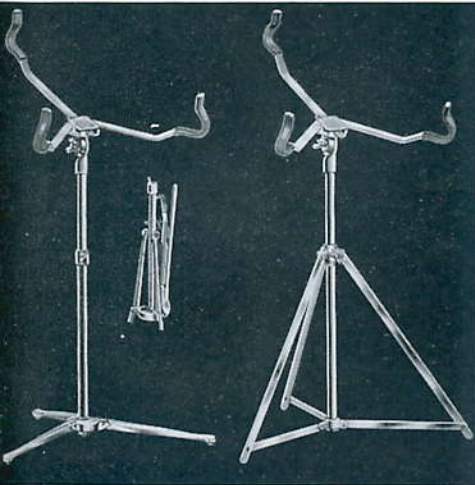
POPULAR STAND

LIGHT AND PACKS INTO A SMALL SPACE

A light pressed steel stand, suitable for any drum except the heavier models. It folds into a small space in a moment and is fully adjustable for height and angle. Rubber grips hold the drum firmly and eliminate all chance of slipping.

No. 303.

Nickel Plated



No. 300

No. 301

THE CONCERT FOLDING

An entirely new stand which combines the rigidity of a cast base with the portability of a folding one. Definitely the ideal stand, as there is no tripod in the way of your feet. Rubber-covered arms. Fully adjustable. Feet fold upwards as shown in inset.

No. 300.

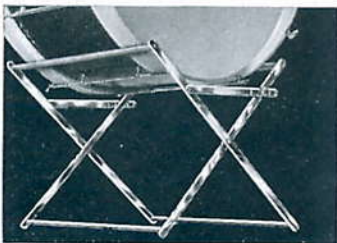
Chromium Plated

THE STEADFAST STAND

A very rigid folding stand. Absolutely no wobble. Latest style arms, which really hold the drum, and fitted with rubber grips. New "synchronesh" grip eliminates possibility of drum tilting over. A really fine stand which quantity production enables us to offer at a new low price.

No. 301.

Chromium Plated



No. 642

BASS DRUM STAND

HOLDS ANY BASS DRUM

All-metal, strong and rigid. Is fully adjustable for any size of drum. Rubber protection is fitted where necessary to prevent damaging the drum. Folds up neatly in a few moments. Well finished.

No. 642. Black Enamel



No. 1500

No. 1501

LUCKY BADGES

Real enamel and beautifully finished. All "The Boys" are wearing them—and the girls, too!

No. 1501

CUFF LINKS

Smart cuff-links which every fashionable drummer has in his wardrobe. Will last for years.

No. 1500. Per pair

AVEDIS ZILDJIAN CYMBALS

The ONLY Cymbals made by the Secret ZILDJIAN Process



No. 310

PRICES :

No. 308.	8" Sting	..
No. 310.	10"
No. 329.	11"
No. 330.	12"
No. 331.	13"
No. 332.	14"
No. 332a.	14" Heavy	..
No. 333.	15" Heavy	..

For "High-Hats"

No. 329a.	11" Special	..
-----------	-------------	----

(Not guaranteed against breakage or warping).

Each thin Avedis Zildjian gives fullest response from the lightest tap. There is no limit to the effects you can get from using two or three thin sharp-pitched cymbals of different tone.

In addition to their brilliant tone, these cymbals possess a silvery resonance found only in *Avedis Zildjians*. So be sure you see the right trademark.



No. 316

ZILCO Cymbals

Made by Avedis Zildjian Company

COMPARE THESE PRICES

No. 314A.	9"
No. 315.	10"
No. 316.	11"
No. 317.	12"

(Not guaranteed against breakage or warping).

Sold in tremendous quantities throughout the world.

Zilcos have the tone that "comes through." Definitely the biggest value-for-money cymbals. In four popular sizes—all thin.



No. 307

ZILCO SWISH

NEW CYMBAL SENSATION

Introduced by Gene Krupa and Dave Tough

PRICES :

No. 306.	11"
No. 307.	13"

(Not guaranteed against breakage or warping).

Used as a Crash the tone is high and sharp, tapering off with a swish. For loud after-beats, stop with the hand to obtain short "bop"! In blues tempo no stoppage necessary. Many other effects can be had.



No. 335

Genuine ZINJIANS (Regd.)

EXCLUSIVE TO PREMIER

World's greatest value in "hot" Cymbals

AMAZING NEW PRICES :

No. 335F.	8" Sting	..
No. 335D.	10"
No. 335E.	11"
No. 335.	12"

All Zinjians supplied THIN, unless specially ordered thick for pedal or parade work.

Thin, brilliant cymbals. Made specially thin for modern swing style. Real high-pitched tone. Include one in addition to your Avedis Zildjians and Zilcos.

(Not guaranteed against breakage or warping).

CYMBAL STAND No. 304—folding cast base C.P. ...



CHOKE CYMBALS

An indispensable cymbal effect. Two 8" Premier heavy brass cymbals face to face on a chromium plated adjustable holder. No muffling required. Supplied ready for fitting to any standard post.

No. 367

Brass Cymbals.
With Chromium Holder
No. 367

Chromium Cymbals.
With Chromium Holder
No. 368

HEAVY BRASS CYMBALS

Special Premier grade of cymbals for foot pedal work and for Choke Cymbals.

- No. 336. 8" for Choke Cymbals Each
No. 337. 10" for Pedal Cymbals Each
(Not guaranteed against breakage.)

SPUN CYMBALS

A very low-priced cymbal for Junior outfits. Highly polished hard spun brass—no rubbish.

- No. 346. 5" ..
No. 350. 10" ..

(Not guaranteed against breakage.)

No. 350

CHINESE GONGS, STANDS AND HOLDERS

The complete drummer always has a Chinese Gong in his outfit, for descriptive work, heavy crash introductions, cabarets, etc. For Gig Drummers there is a genuine new 11" Gong. Beater included in all cases.

GONG PRICES

- No. 369. 11"
No. 370. 14"
No. 370A. 16"
No. 372.
Super Gong,
approx. 26"

GONG STANDS

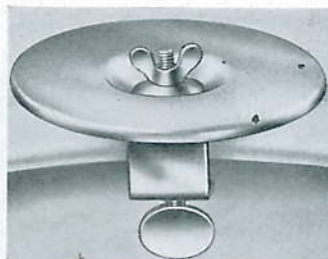
Circular Gong Stand as illustrated, silver cellulose base, chromium plated ring, etc.

- No. 313c ..

GONG HOLDERS

- No. 389. For Swingster Console
No. 389G. For Gigster Console
No. 473c. Maxey Table Holder for 11" Gong ..

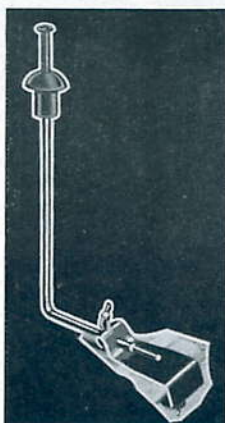
Gong
No. 370
Stand
No. 313



GREKO CYMBALS

A new cymbal effect, offering the inventive drummer scope for a wide variety of new effects, when used in conjunction with other cymbals, cowbell, etc. Have a real "stinging" tone. Be sure to try this new tone colouring.

No. 357. Complete with chromium plated clamp ..



CYMBAL ROCKER HOLD-FAST ROCKER.

New All-Rubber Cymbal Rest.

Here is another major Premier improvement. Solid rubber cymbal rest. Eliminates any possibility of buzzing, without the slightest loss of tone. Rocker can be used with either long or short post upright. Adjustable—cymbal held steady at any angle.

No. 472c. Chromium

NEW

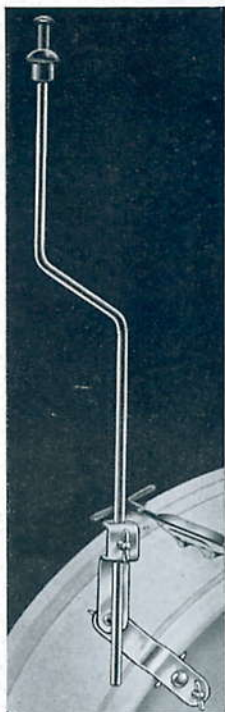
LONG HOLDERS

For "Swing-style" set-up.

A fashionable new cymbal holder amongst swing men. May be used in a set-up without trap table, or alternatively with a Consolette or trap table to hold extra cymbals. Wherever it's clamped on the hoop, rocker can be adjusted to upright position. Supergrip clamp grips tight without marring the hoop. The new solid rubber cymbal rest included.

No. 471. Chromium ..

No. 471S. Straight Post ..



CYMBAL RESTS

Made of solid rubber. A brand new Premier innovation. Allows full tone from the cymbal and no buzzing or noise. Will fit any rocker, table or console post.



No. 311

No. 312.

With long strap ..

CYMBAL BEATERS

For cymbals, tom toms, temple blocks.

No. 596. Solid felt. Per pair



No. 596

TUNABLE TOM TOMS

- ▶ Floating Heads
- ▶ Metal Hoops
- ▶ Self-Aligning Fittings

- ▶ Chromium Plated Metal Parts
- ▶ Single Tension Models Pack one inside the other



No. 441

12" TOM TOM

PRICES

- No. 441. Single Tension (1 head)
Ivory or Ebony Cellulose ..
- In any Wonder finish (page 12)
- No. 442. Separate Tension.
Ivory or Ebony Cellulose ..
- In any Wonder finish (page 12)



No. 444

14" TOM TOM

PRICES

- No. 443. Single Tension (1 head).
Ivory or Ebony Cellulose ..
- In any Wonder finish (p. 12)
- No. 444. Separate Tension.
Ivory or Ebony Cellulose ..
- In any Wonder finish (p. 12)



No. 446

16" TOM TOM

PRICES

- No. 445. Single Tension (1 head)
Ivory or Ebony Cellulose ..
- In any Wonder finish (page 12) ..
- No. 446. Separate Tension.
Ivory or Ebony Cellulose ..
- In any Wonder finish (page 12) ..
- Any tom toms supplied in Ivory or Ebony unbreakable finish at same prices as Wonder finishes.

TOM TOM HOLDERS

SPURS



Hold tom tom at any angle. Reversible points—rubber one end. Ideal for 16-inch.

No. 383. Set of 3. Chromium

GRIP FOR CONSOLE



Tom tom moves to any position. Impossible for it to slip. Chromium.

- No. 388 For Swingster ..
- No. 388G For Gigster ..

BASS DRUM HOLDER



For a set-up without console. Every possible adjustment. Guaranteed to hold tight. Chromium.

- No. 386

ADJUSTO HOLDER



Minute adjustment. Arm revolves in any direction. Chromium

- No. 321C. Without Post
- No. 387C. With Post

TOM TOM CASE

Made of genuine vulcan fibre.

- No. 450. Holds 12" and 14" Single Tension Tom Toms
- No. 450A. For 16" (or set of 3 single tension)

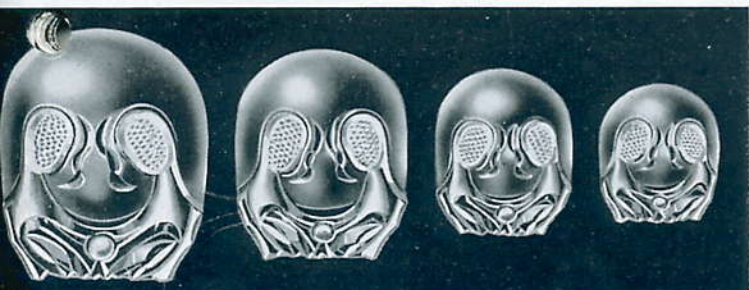


No. 484

SPECIAL KOREAN UNBEATABLE VALUE

A set of four large-size blocks, deep resonant tone, made of selected wood, free from cracks, and finished in glossy red and gold oriental lacquer. Only very large scale purchases enable us to offer them at this bargain price.

No. 484
Not Guaranteed or returnable



No. 481

TUNED KOREAN IN BRILLIANT COLOURS

Very finest real camphor-wood blocks, tuned to an even chord in our own tuning shop. Lacquer finished in the Premier factory.

No. 481B	Black and Gold	} Set of 4
No. 481W	White and Gold	
No. 481R	Red and Gold	
No. 481X	In your own (2 or 3) colours.	



TEMPLE BLOCK CLAMPS

Two new rubber moulded clamps, which prevent any possibility of buzz, rattle or detraction from the pure temple block tone.

No. 305 Popular Clamp, Chromium
No. 324 Ideal Clamp, Chromium



No. 478

POSTS FOR CLAMPS AND HOLDERS

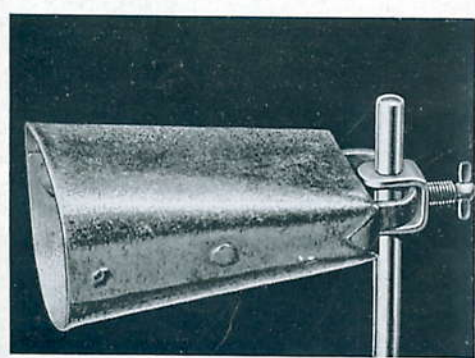
For fixing any Premier Clamp on to bass drum hoop. One post takes two or three trap holders (page 21).

No. 469 Chromium

WOOD BLOCKS AND HOLDERS

Powerful tone — hard wearing.

No. 478 Size 6½" × 2½"
No. 491 Holder, Chromium



No. 771 Chromium
No. 327c Clamp

THE BEST COWBELLS

A good Cowbell is now an essential part of every drummer's kit. These are not ordinary Cowbells, but made specially for drummers. There is a vast difference in the tone.

IN BRONZE

Hammered Finish

No. 771

CHROMIUM PLATED

New and Effective

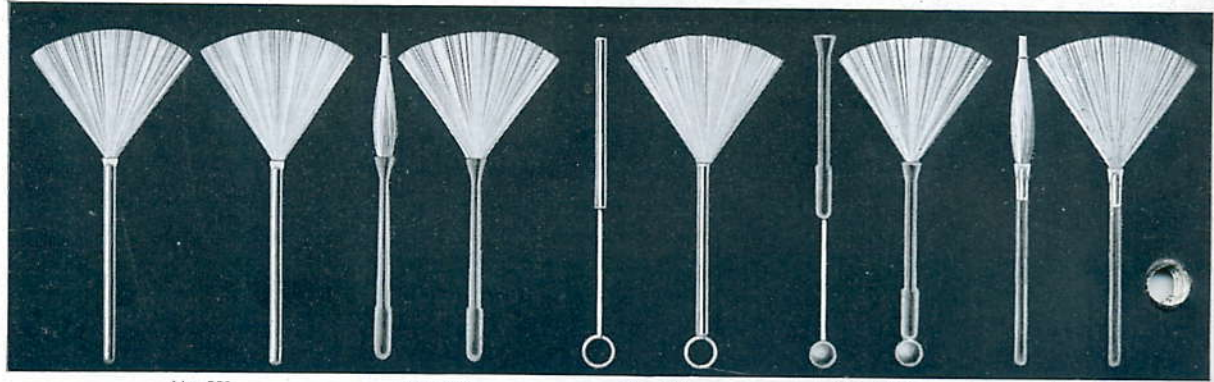
No. 771C

COWBELL CLAMP . . . for Table or Console

Chromium Plated. No. 327C

BRUSHES XYLOPHONE BEATERS TIMPANI STICKS

Choose your Brushes from this complete range of rigid and collapsible styles listed below. Wires guaranteed to remain in. Premier were the first with rigid handle brushes—the new models are still well ahead. Make sure you see the Premier trademark.



No. 552 No. 552R No. 553 No. 553R No. 554
NEW NEW

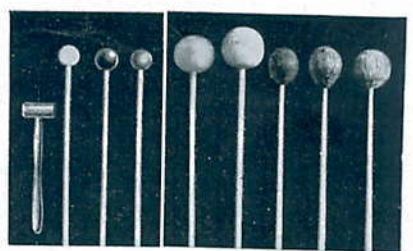
'CURRY' BRUSHES
The hottest of "hot" brushes. Large quantities sold to U.S.A. The thin aluminium handles are comfortable to hold and give beautiful balance.
No. 552.
Per pair ..

'CURRY' BRUSHES with Rubber Handles
Rigid aluminium handles, rubber covered. The most perfect brushes for balance. You can play brushes all night without tiring.
No. 552R.
Per pair ..

WIRE BRUSHES Telescopic
For those who prefer collapsible wire brushes. Open and close smoothly and silently. Wires will not pull out. Definitely the best of their type.
No. 553.
Per pair ..

WIRE BRUSHES With Rubber Handles Telescopic
Entirely new model, suggested by Max Abrams. Grand balance with handles almost the size of drum sticks. Rubber ball.
No. 553R.
Per pair ..

RHYTHM BRUSHES
Rigid wood handles. Cellulose lacquered — easy for rapid rhythm beats. Hoop cracks, too, with Premier rhythm brushes
No. 554.
Per pair ..



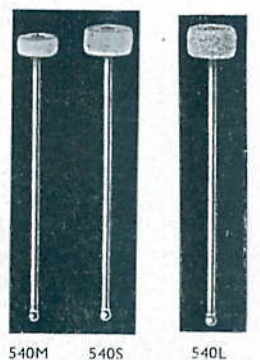
589A 590 591 592 596B 595S 589H 589M 589S

XYLOPHONE BEATERS

A complete range of beaters for all instruments. Produce fullest tone. All have long cane handles.

FOR XYLOPHONE
No. 590. 1" Pyraline ..
Per pair ..
No. 591. 1" Vulcanite ..
Per pair ..
No. 592. 1" Rubber ..
Per pair ..
No. 596B. 1 1/2" Hard Felt ..
Per pair ..
No. 595S. 2" Felt Marimba ..
Per pair ..

FOR VIBRAPHONE
No. 589H. Hard Vibraphone ..
Per pair ..
No. 589M. Medium ..
Per pair ..
No. 589S. Soft ..
Per pair ..
No. 589A. Chime Mallet ..
Each ..

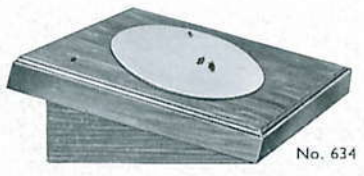


540M 540S 540L

MALACCA TIMPANI STICKS

No. 540H. With Hard Heads ..
No. 540M. With Medium Heads ..
No. 540S. With Soft Heads ..
No. 540L. With Lambswool Heads ..

HEADS ONLY—no sticks.
No. 541. (State if hard, medium or soft required) ..
No. 541L. .. Lambswool Heads only



No. 634

PRACTICE PAD

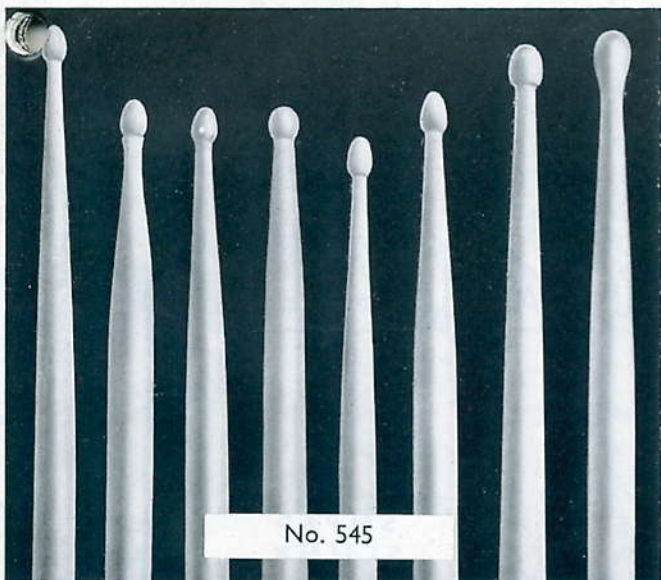
Why disturb the neighbours when you can use a Practice Pad? This one is set at the correct angle. The rubber is silent, but has similar resilience to a drum head.
No. 634 ..

STICKS & SNARES



Super Quality Every pair a perfect pair. Each one of a pair of Premier Red Star Sticks is guaranteed to be identically the same in weight and balance. Also you can rely on every other pair being exactly the same by just quoting catalogue number and model when ordering. Made of finest white hickory, extremely durable, and finished with many coats of clear cellulose.

No. 550 Per pair
(Quote model from photo on left below)



STANDARD HICKORY

Eight Models to choose from—all of straight-grained white hickory. Made on Premier perfected machines which turn out each stick identically the same. For a perfectly balanced, long-wearing stick make sure you see the Premier trademark.

No. 545 Per pair
(Quote model)

BLACK ROSEWOOD

Turned from the same grade wood as used for our Xylophone bars, and finished in black. Far more durable than ebony, better balanced, and of equally good appearance. The best stick for those preferring a black stick for drum corps work.

No. 548 (Model H only) .. Per pair

A	B	C	D	E	F	H	K
14 1/2"	14 1/2"	15 1/2"	16"	15 1/2"	16"	16 1/2"	16 1/2"
			(Each Stick.)				
1 1/2 ozs.	1 1/2 ozs.	1 1/2 ozs.	1 1/2 ozs.	1 1/2 ozs.	2 1/2 ozs.	2 1/2 ozs.	2 1/2 ozs.

PREMIER SNARES

SILK & WIRE. Supplied in perfectly straight lengths, which are easy to fit and lie flat. Extra fine quality pure silk, carefully wound with silver-plated wire. Supplied in sets of 12 lengths. Each set carefully packed. No. 644



No. 644

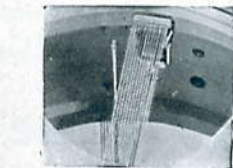


No. 645

NEW ERA SNARES. For light and "snappy" playing. Will improve your roll and the tone of your drum. Cannot cut into the head. Supplied ready for easy fixing to any drum 13" or larger.

No. 645

ACE & INTERNAL SNARES



No. 650

For Double-Ace Drums.
No. 646A. ..
Silk and Wire ..
No. 648A. Wire ..
No. 649 ..
Gut and Wire ..

For Dominion-Ace and Major Drums.
No. 646 ..
Silk and Wire ..
No. 648 Wire ..

Internal Snares for Dominion-Ace.
No. 650 Wire ..

HEADS

IMPORTANT

Drum Heads break and tear from so many causes beyond control that we **positively cannot** guarantee or replace them after they have been wet or subject to usage. So, before using a head, examine it carefully.

Good heads can make or mar a drum. To be sure of the finest heads at any price, insist on seeing the Premier trademark which is stamped on each one.

If you require a lapped head, and are not sending a flesh hoop, be sure to enclose a template. Lay the shell on a piece of paper, and draw closely round the outside. Also give catalogue number of drum if known.

Signed heads only should be fitted to Double-Ace and Dominion Drums.

SNARE HEADS

SIGNED SUPER SLUNKS

Flexible and resonant. Perfectly transparent. Guaranteed of dead even thickness. Hand selected from stock of thousands.



No. 707 ..
No. 708 ..

SUPER SLUNK CALF

High-grade transparent heads. Fine for that essential crisp, resonant tone. All selected quality hides.



No. 653 ..
No. 654 ..

KANGOR SLUNKS

Really good quality heads. The extremely low price is due solely to the large quantity sold.



No. 717S ..
No. 718S ..

REGULATION ARMY CALF

Ideal for outdoor use. As supplied to War Office. 1" extra allowed for thicker flesh hoops. State if Snare or Batter required.



No. 753 18"
No. 754 19"
No. 755 22"

17" for 14" drum
18" for 15" drum

BATTER HEADS

Regulation Army Calf for Military Drums are listed under Snare Heads. State if batter required.

SIGNED WHITE CALF

The ideal batter heads, hand picked from large stocks. Only a perfect head bears the signature.



No. 711 ..
No. 712 ..

DE-LUXE WHITE CALF

An exceptional grade of hard white heads — strong and even — can be tensioned very tight.



No. 677 ..
No. 678 ..
No. 679A ..

SUPER SLUNK CALF

For those drummers who prefer a transparent batter head. Clear, even, flexible, fine texture.



No. 653B ..
No. 654B ..

KANGOR WHITES & SLUNKS

Really good quality heads. The extremely low price is due solely to the quantity sold.



Whites	Slunks
No. 722	No. 717B
No. 723	No. 718B
No. 725	No. 720B

17" for 14" drum
18" for 15" drum
22" for 18" tenor

INSIST on seeing the Premier Trade

HEADS

LAPPING CHARGES

Snare Drum	Bass Drum or Tympani ..
Extra for taking down and re-assembling drum :	
Rod Tension	Rope Tension

BASS DRUM HEADS

DE-LUXE WHITE CALF

By far the most satisfactory bass drum heads. Can be tightened to the greatest tension needed.



KANGOR BASS

Really good quality heads. The extremely low price is due solely to the large quantity sold.



REGULATION ARMY CALF

Cloudy calf heads — semi-transparent, semi-white. Ideal for outdoor use. Exactly as supplied to British Government.



TYMPANI HEADS

Choicest Calf skins. Transparent—smooth—even. Will produce best tone. Recommended by the leading tympanists.



- No. 664 27" for 22"
- No. 666 30" for 25"
- No. 669 33" for 28"

30" for 26" drum	No. 659 ..	No. 682 ..	---
32" for 28" drum	No. 660 ..	No. 683 ..	No. 756 ..
34" for 30" drum	No. 661 ..	No. 684 ..	No. 757 ..
36" for 32" drum	No. 662 ..	No. 685 ..	No. 759 ..

FLESH HOOPS AND COUNTER HOOPS

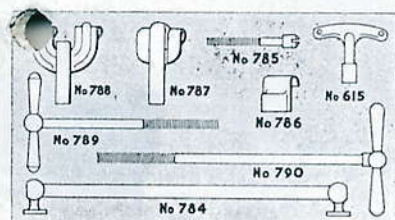
When ordering Flesh or Counter Hoops the drum shell **must** be sent if you want a perfect fit. If inconvenient, place shell on a piece of paper and draw round the outside edge. But we cannot even then guarantee a good fit.

Metal Flesh Hoop	No. 619 for Snare Drum ..	No. 621A for Tympani
Wood Flesh Hoop	No. 620 for Snare Drum ..	No. 621 for Bass Drum
Wood Counter Hoop	No. 622 for Snare Drum ..	No. 623A for Bass Drum

REFINISHING

The cost of refinishing old drums is many times greater than finishing a new one, as all existing paint work and plating must be removed. Price for renovating any used Premier Drums will be given on receipt of details.

RODS AND SPARE PARTS



All Chromium Plated

- No. 615 Drum Key
- No. 783 Centre Tube for S.D. ..
- No. 784 Centre Tube for 15" (overall) B.D.
- No. 785 Slotted Bolt for S.D. (state model)
- No. 786 Hook for S.D.
- No. 787 Hook for B.D.
- No. 788 Hook for Military S.D. or B.D.
- No. 790 Rod for B.D. (state model) ..



No. 636

SNARE STRAINER

An efficient strainer which throws snares on and off with one movement, and has easy adjustments.
No. 636 Chromium Plated with clamp

LAPPING TOOL



No. 690

Polished wood handle, and nickel-plated rustless blade. A handy tool.
No. 690 ..

HOW TO LAP DRUM HEAD

Soak the head in clean water until soft and pliable — usually about ten minutes. Place it smooth side down on a flat surface and wipe off superfluous moisture.
Lay the flesh hoop in the centre of the head, leaving an equal margin all round. With a Premier lapping tool tuck the skin under and around the edge of the hoop at almost diametrically opposite points, working slowly around the circumference of the hoop. Place the lapped head firmly on the drum shell and leave for 48 hours before use.

mark and notice the difference

EFFECTS



No. 524



No. 560



No. 497



No. 498

WHISTLE EFFECTS

- No. 524. Siren Whistle
 No. 497. Three-tone Whistle (Electric Trains, etc.)
 No. 529. Guard's Whistle
 No. 530. Police Whistle
 No. 560. Cuckoo Whistle
 (All metal parts nickel plated.)

BIRD WHISTLE

Such a natural imitation of a Nightingale that a bird itself would be deceived. Made of nickel-plated brass, with a new type of water container guaranteed not to leak.

- No. 498

SUNDRY EFFECTS

- No. 752. Baby Cry
 No. 754a. Cock Crow
 No. 499. Duck Call
 No. 692. Horse Trot Imitation ..
 Ratchet—see Washboard.
 No. 557. Sleigh Bells
 No. 766. Steam Exhaust
 No. 773. Washboard

TRIANGLES

Clear and powerful tone, without definite note. Nickel Plated, complete with steel beater.



No. 506

- No. 506. 6"
 No. 508. 8"

TRIANGLE HOLDERS

For Bass Drum, or for Console and other posts.

- No. 510. For Bass Drum Hoop, N.P.
 No. 326C. For Post, C.P.

TAMBOURINES

Well-balanced Tambourines, with a fine tone. Look for the Premier Trade Mark next time you are buying a tambourine. It indicates the tambourine that's better.

- No. 505. 10" diameter, 17 pairs jingles ..
 No. 503. 10" diameter, 9 pairs jingles ..
 No. 502. 8" diameter, 7 pairs jingles ..



No. 503



No. 502

Rumba Instruments



No. 515

MARACAS

Premier Maracas give the real Cuban tone and are far more durable. Properly balanced to use rhythmically. 4-inch composition balls with just the right weight of filling. Attractively finished. Handles made to fit your hand. Hold the higher pitched in the right hand.

- No. 515. Maracas
 Per pair

CASTANETS



Composition clappers of a design that produces the real Spanish effect. They are unbreakable—an exclusive feature of genuine Premier Castanets, so look for the Trade Mark.

- No. 512. 1 pair
 without handle

(Two pairs are generally used—one pair for each hand.)

- No. 513. 1 pair
 with handle

No. 513

PEDAL TIMPANI

For the Up-to-date Timpanist and Band



No. 220



No. 222 FRANK BROCKLEHURST: Famous Timpanist of the Buxton Municipal Orchestra, etc.



TRUNKS

Made to last a lifetime. Nine-ply foundation, covered with black vulcanised fibre, reinforced with heavy edges and corners. The timpani are suspended inside, and cannot get damaged.

No. 249. Set of two

For the most accurate tuning and the highest speed you need Premier Pedal Timpani. They make easy parts that were formerly difficult or impossible to play. For every type of playing—symphony—military band—theatre—dance band, etc., Premier Pedal Timpani will be the best investment you could make.

Infinite adjustment. New type spring-balanced pawls stop the pedal in any position and so give you every possible shade of note. The movement of the pedal is absolutely noiseless.

Wide range. In addition to the normal range of F below the stave, bass clef, to the octave F in the stave, you can get low E, high F sharp and G and even top A.

Nothing to wear out. The only working parts are the ratchets, made of specially-hardened steel, which will last for many years.

Easy to set up and pack. A pair of Premier Pedal Timpani can be taken out of the trunks and set up easily in 5 minutes. There is only one screw to adjust.

Pure tone. Because with pedal tuning you get even tensioning all the way round the drum. And full volume from the full-sized shells.

Smart finish. Standard finish is glistening silver cellulose lacquer, with the hoops and rods in heavy chromium plating. (Shells finished in polished copper or ivory cellulose to order—no extra charge).

PRICES

Including fibre head protectors and one pair of sticks.

No. 220. Set of two.
Sizes 25" and 28"

Single Instrument, 25"
Supplied at half the above figure.

SETS OF THREE

As chosen by many famous Timpani players.

No. 222.
Sizes 22½", 25" and 28"

HAND TIMPANI

Identically the same as our Pedal Timpani, except that in place of the pedal attachment there are three sliding feet.

No. 226.
Set of two, 25" and 28"

MARIMBA-XYLOPHONES

by Premier



Student R. W. Soars, Soloist, Kneller Hall Band

SETTING an entirely new standard in design, in strength and in ease of assembling, the beautiful lines of this new model stand out from anything that has gone before.

All previous ideas have been discarded. In every respect this latest Marimba-Xylophone is a tremendous improvement. Bars of 10-year seasoned British Honduras rosewood, $\frac{7}{8}$ " thick, graduating from $2\frac{1}{4}$ " to $1\frac{5}{8}$ " wide, VISUALLY tuned to the Resonoscope, and with a wonderful organ tone. All steel stand, as rigid as a rock yet comparatively light—only 8 adjusting bolts of a quick, new type, impossible to lose any screws—ball-bearing wheels permanently fixed to frame—alloy resonators for lightness—dummy and extended resonators for spectac-

ular appearance—split frames and resonators—decorative metal ends protect frame from damage—wood frames finished in silver Nu-cel, stand in heavy chromium.

INCLUSIVE PRICE

4½ octave, C to F, raised sharps and flats (level mounted to order), with 3 pairs of beaters.

No. 599, Chromium Plated

Frames in any Wonder Finish, extra ...

CASES

Three of hardest vulcanised fibre, with partitions and straps, to take complete instrument.

No. 741

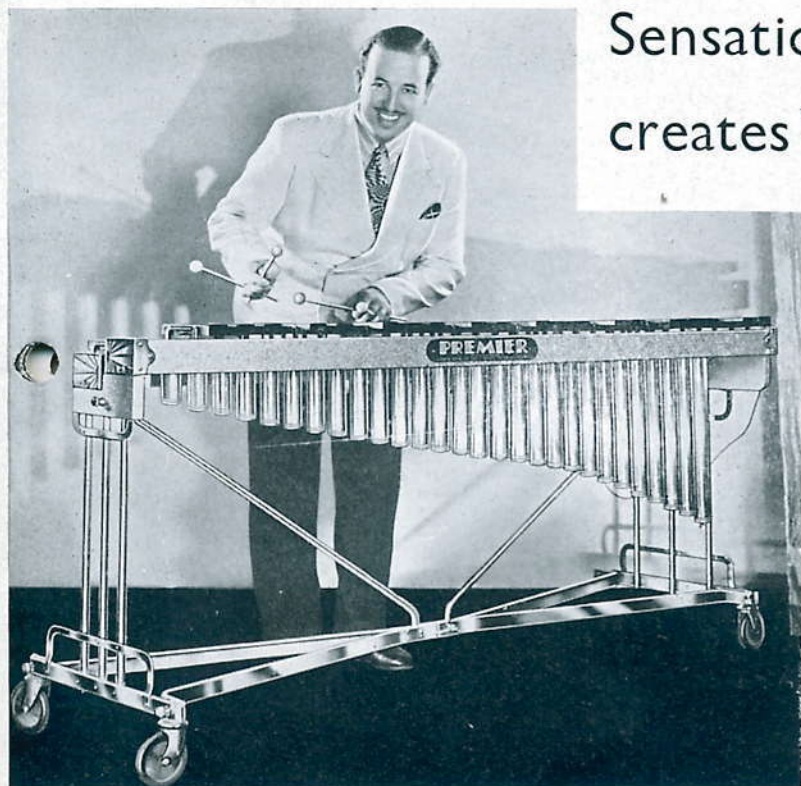
TRUNKS

Two trunks, beautifully made of 9-ply, covered vulcanised fibre, metal corners, etc., fitted up with trays, straps and partitions.

No. 742

New SUPATONE XYLOPHONES ³⁷

Sensational New Style
creates World Demand



No. 585 Played by famous Rudy Starita

INCOMPARABLE APPEARANCE. This new style stand and elegant finish strike a modern note, and it is far quicker to assemble and dismantle. There are only 8 adjusting bolts, none of which can possibly be lost. Ball-bearing wheels, permanently fixed, make it easier to move about. Tuned resonators of white metal alloy are much lighter, and there is no plating to deteriorate. Bars are of British Honduras Rosewood 1 1/2" thick and graduating from 2" to 1 1/8" wide. Seasoned for 10 years. Bottom octaves have full marimba tone. **VISUAL TUNING** with our cathode ray instrument the Resonoscope, enables us to guarantee perfect tuning without overtones. Only with **VISUAL** tuning can this be guaranteed.

INCLUSIVE PRICES

INCLUSIVE PRICE with Split Frames, etc., dummy and extended resonators, metal frame-ends, new cord clips and frame-locking device, resonator adjuster to counteract changes in atmosphere, silver metal frames, **CHROMIUM PLATED** Stand, 3 pairs beaters, raised sharps and flats (level mounted to order).

No. 585 4 octave C to C
Frames in any Wonder Finish, extra

CASES & TRUNKS

Fibre Cases Recommended

The cases illustrated are of hardest vulcanised fibre and we strongly advise you to adopt them as the ideal method of transporting tuned percussion. They are light but most durable. Supplied complete with partitions and straps.

No. 740. 2 Cases for
Supatone Xylophone ..

TRUNK: Beautifully made of 9-ply, covered vulcanised fibre, metal corners, etc., fitted up with trays, straps and partitions.
No. 740T

SPECTACULAR RESONATORS

Originally made for Rudy Starita. Since adopted by many stage artists. Extra cost on any instrument.



ALL-PURPOSE MODELS



No. 582 played by Jack Collings, Radio and Theatre Ace



No. 728 used by Max Abrams for recording, etc.

XYLOPHONE

The Xylophone is a most fascinating instrument to play, and here is the one best model on which to start. The fact that famous Jack Collings plays one proves that it is a full professional model in every way. Exactly the same rosewood as on the large models gives a clear and brilliant tone. Bars are $1\frac{1}{4}'' \times \frac{3}{4}''$. Stand folds into only two units. Absolutely rigid, yet can be assembled in $2\frac{1}{2}$ minutes. Weight 28 lbs. Chromium stand, alloy resonators, silver Nu-cel frames, metal frame-ends, new cord clips, etc. Complete with wheels.

No. 582. 3-octave, C to C

CASE

Vulcan fibre case, with partition, to take complete instrument.

No. 604



All-purpose VIBRAPHONE

Big volume and ease of packing make the All-Purpose equally suitable for the gig drummer, the orchestra pit, or a Military Band.

Tolium alloy bars, visually tuned, and free of metallic overtones.

Stand is strong and rigid but folds into only two units. It is fitted with a silent, double-spring motor—quick wind, slow run-down.

Everything included: wheels with brakes, damper, metal frame-ends with new cord clips, beaters. Chromium and silver cellulose finish. Weight only 47 lbs.

No. 278. $2\frac{1}{2}$ octave, G to C

CASE

This case takes the complete All-Purpose Vibraphone. Made of really strong, genuine fibre.

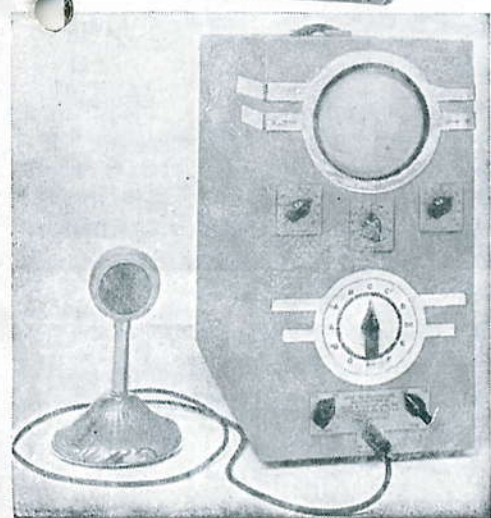
No. 604A



STERLING VIBRAPHONE



George Hackford, Ace Soloist



Add a Sterling to your outfit—
and earn more money.
3 octaves. Electric or Clockwork motor

The Vibraphone is a sure way of increasing your worth. And this is the lowest price full compass instrument with genuine tolum alloy bars, and visually tuned as described below.

The Sterling has every feature.

- ▶ Fast action damper.
- ▶ Alloy resonators — light, strong, non-rusting.
- ▶ Metal frame-ends—decorative and protective.
- ▶ New cord clips—100 per cent efficient.
- ▶ All-steel stand. No loose screws or wing nuts.
- ▶ Packs into two easy-carrying cases.
- ▶ CHROMIUM PLATED, silver cellulose frames.

No. 729A. C to C, Clockwork Motor

No. 729B. C to C, Electric Motor

CASES

These two Hand Carrying Cases take the complete Sterling Vibraphone and protect it thoroughly. Made of the very strongest hard vulcanised fibre. Fitted with straps to hold each part.

No. 737

VISUAL TUNING

Sensational  Development

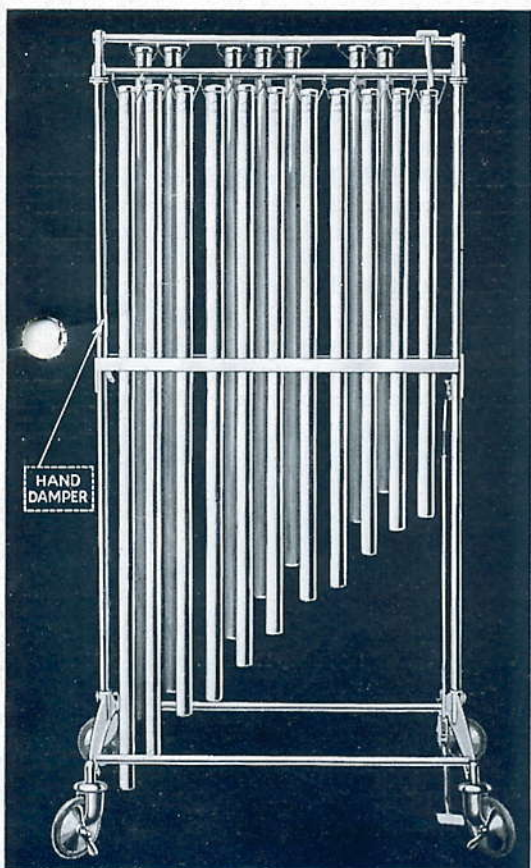
Vital Scientific Discovery, adopted by PREMIER exclusively. Absolute accuracy GUARANTEED.

To eliminate the fallibility of the human ear in testing the tuning and tone quality of our instruments, we employ the newest scientific method of VISUAL tuning—the RESONOSCOPE. With this expensive equipment we tune by EYE instead of by ear. By means of a cathode ray, the tester can SEE tonal perfection; he can detect the minutest variation from the perfect note.

To be certain of perfect pitch and tuning, make sure you play a Premier visually tuned instrument.

★ All Premier Instruments tuned to New Philharmonic Pitch C522 or to any other pitch to order

CHIMES • ORCHESTRA BELLS



No. 860

ORCHESTRA BELLS

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A hand is shown holding a piece of paper against a dark background. The paper has the text 'Get in touch with —' written in a cursive, orange-red font. The hand is also rendered in a reddish-orange color, matching the text. The paper has a hole punch on the right side.